

Correspondence to / from Harold R. Stark, 1942-
1955

3.20

HRS/md

April 11, 1942

Dear Mr. Farley:

Thanks for your perfectly splendid letter, which was a joy to both Kit and me. Incidentally, I want the Secretary also to read it.

Of course, there never has been any doubt in my mind as to the soundness of our boys and girls when the test comes.

We have, in my humble opinion, some terribly tough times ahead, and I hope the nation comes through it tempered and with a soul of its own such as it has never known.

I always have faith in the future.

We live so close to our present troubles that the long-range viewpoint may often be obscured. While there seems little to be happy about at the moment, ultimate good and a swing up of the curve has happened throughout all history even though the depressions in the curve are often marked. I sometimes think that times, such as we are now passing through, merely serve as a base for future building.

Anyway, here's hoping!

My very best of wishes to you and Mrs. Farley and for continued success in the splendid work you are doing.

Sincerely,

Mr. Eugene Farley
Bucknell University Junior College
Wilkes-Barre, Pennsylvania

E. Farley

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P
Y

BUCKNELL UNIVERSITY JUNIOR COLLEGE
Wilkes-Barre, Pennsylvania

April 8, 1942

Dear Admiral Stark:

Before you undertake your new duties in Europe I want to let you know, once again, something of the college that you have done so much to establish.

The enrollment has been somewhat reduced by the war, as is true with most colleges. What effect the future will have upon the College remains to be seen. It is easy to visualize a prolonged war that will require the services of all young people, but that is something for which we prepare ourselves while we cling to the hope that it may be avoided.

The work and spirit of the students are gratifying. In these days few students remain in college without a serious purpose and a desire to obtain the fullest value from their work. This, of course, means application and concentration, and who has ever heard of a faculty that did not appreciate these qualities. The faculty, therefore, enjoys the work while it wonders about the uncertain future.

Each evening the buildings are used for defense courses in engineering and aviation. In consequence the homes that were formerly quiet and decorous show signs of activity until well toward midnight.

Almost daily word is received from our boys who are now widely scattered. One of our earliest graduates, serving as a combat pilot, was killed in Java. So far he is the only casualty reported. Another boy was on the Raleigh at Pearl Harbor and just before the Japanese attack another wrote from the Philippines. One of the quietest and most retiring is serving as an aerial photographer some place in the Pacific. The air makes its appeal to students and many letters come from training fields in Illinois and Texas.

The registrants for government defense classes revealed, I believe, something of the spirit of our people. In three nights 1600 men and women registered at Kirby Hall. Many of them were well advanced in years and faced the closing of businesses that they had developed thru years of effort and economy. Priorities were depriving them of essential materials and they were seeking new openings in war industries. Although their life work was terminated and their future entirely uncertain they faced the situation without complaints and idle regrets. They knew what lay ahead and were willing to make the best of it. The interviews during these three nights opened my eyes to the fineness of the average American. In this crisis they show themselves willing to submerge their own interests in behalf of the nation. When you realize the adjustments that they must make you cannot but marvel at their spirit.

While you are serving in Europe I want you to know that the thoughts of Bucknellians are with you. Whether you wish it or not we have adopted you as one of our own and are constantly reminded of you by the American Creed and by our appreciation of Chase Hall.

Eleanor joins me in wishing you and Mrs. Stark the greatest success and happiness.

Very sincerely yours,

/s/ Eugene Farley

Bucknell Dinner

BUCKNELL UNIVERSITY
LEWISBURG, PA.

November 8, 1947

OFFICE OF
THE PRESIDENT

Admiral Harold R. Stark
Navy Department
Washington, D. C.

Dear Mr. Stark:

You are most cordially invited, as a guest of Mr. Joseph W. Henderson, to a small dinner party which Mr. Henderson is giving in the Meade Room of the Union League Club in Philadelphia, on Tuesday, November 18th, at 6:00 P.M.

Mr. Henderson has asked me to express the hope that you will find it possible to be present on this occasion.

I would appreciate your advising me of your acceptance.

Very sincerely,

Herbert L. Spencer
Herbert L. Spencer

HLS/f

Answered

Bucknell Dinner

BUCKNELL UNIVERSITY

SECOND CENTURY DEVELOPMENT PROGRAM

LEWISBURG, PENNSYLVANIA

Telephone 5-1271---Extension 38



1947-48 - HEATING PLANT AND ENDOWMENT - 1947-48

November 19, 1947

CAMPAIGN ORGANIZATION (Being Formed)

RUSH H. KRESS, '00
Honorary Chairman

O. V. W. HAWKINS, '13
General Chairman

HERBERT L. SPENCER
President

ANDREW J. SORDONI
*Chairman
Advance Gifts Division*

MICHAEL L. BENEDUM
SAMUEL L. CLARK
RICHARD DARLINGTON, '09
JOSEPH D. DENT, '20
B. V. HASTINGS, '13
J. W. HENDERSON, '08
ALFRED C. HOWELL
CHRISTIAN R. LINDBACK
C. D. LOVELAND, '11
A. R. MATHIESON, '20
JAMES F. McCLURE, '13
T. JEFFERSON MIERS, '26
ROBERT L. ROOKE, '13
JOHN T. SHIRLEY, '09
HARVEY F. SMITH, '94
S. DALE SPOTTS, '18
HARLAND A. TRAX, '01
ROBERT N. WADDELL, '20
Committee Members

Admiral Harold R. Stark
Navy Department
Washington, D. C.

Dear Mr. Stark:

I am sending to you, under separate cover, a brochure which has been prepared to outline Bucknell University's Second Century Development Program.

As we look back over the first one hundred years, we experience a feeling of satisfaction in believing that our job was well done. Bucknell's record to date is a decided challenge to her alumni and friends as she enters her second century.

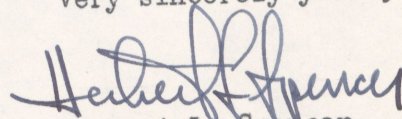
During the first century, from 1846 to 1946, the enrollment grew from 7 students to 2,042; the faculty, from 3 members to 137; the buildings, from 1 to 45. The present enrollment, partly due to our share of Veteran students, is 2,301.

It is the sincere belief of everyone associated with Bucknell that an important part of her future depends upon the material development of the college's facilities. To maintain her proper place among American educational institutions, it is necessary that Bucknell enrich herself so that she may provide every opportunity to American youth to develop both mind and body so they may assume their places as well-informed, educated citizens.

I know that you will appreciate the role that colleges today are being called upon to play and that, as a friend of Bucknell, you will be interested in our program for the future.

I hope that you will enjoy absorbing the contents of this brochure and that you will turn the last page feeling that Bucknell is truly setting her pace "Full Steam Ahead."

Very sincerely yours,


Herbert L. Spencer

HLS/f

Andrew J. Sordoni
Sterling Hotel
Wilkes-Barre, Pennsylvania

November 22, 1947.

Admiral Harold R. Stark,
Navy Department,
Washington, D.C.

Dear Admiral Stark:

I have been asked by President Spencer and the Trustees' Committee to serve as Chairman of the Special Gifts Committee in Bucknell's Second Century Program for our heating plant fund. I am glad to do this for a college that we all are anxious to help and boost.

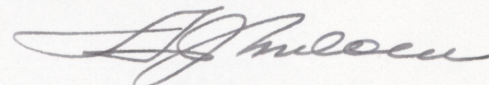
I am not too experienced at this sort of thing, so I am going to need the help and support of you and other friends of Bucknell, and between us I hope that we can do the job well, for I certainly shall be lost without your help.

First, I would like to have you and other leaders of Bucknell look over this memorandum which our committee has prepared as a target for our special gifts activity. You will see from this memorandum that we have tried to analyze our problem in a businesslike manner to determine just what we need to do in order to be successful.

We need some top level thinking and planning as we start this work, and I shall appreciate it a lot if you will study this memorandum and make any comments, pro or con, and give me any suggestions that may occur to you.

I can promise you that I am going to do my best in this very important job, and I feel sure that I can count on your interest, suggestions and support also.

Yours for Bucknell,



Andrew J. Sordoni

*Answered
\$100*

THE PRESSED STEEL COMPANY
WILKES-BARRÉ, PENNA.

December 2nd, 1947

Admiral Harold R. Stark,
4900 Glen Brook Road,
N. W. Spring Valley,
Washington, 16, D. C.

My dear Admiral Stark:

It is a pleasure to write to you and state that the Navy is planning a notable occasion in Kingston December 20, 1947 at 2:30, when the USNR Armory for Wyoming Valley will be commissioned. I doubt if Admiral J. L. Kauffman or Commodore V. E. Korn, Director of Naval Reserve, FOURTH Naval District, will be present, since Captain Robert L. Porter will be the commissioning officer representing the Navy Department. I feel that his selection was due to his being Commanding Officer of the Cruiser WILKES-BARRÉ.

Again, I have been asked to head a civilian committee to work with local Naval Representatives and we are now planning the commissioning program. It would make everyone feel honored and very happy and particularly myself, if you could arrange to be in Wilkes-Barre on December 20th and be a visitor at our commissioning ceremonies.

The ceremony will last about an hour. We plan on having "open house" for local citizens and guests and have a buffet luncheon for the Navy boys--nothing on any elaborate scale. We are making plans now and they are in a tentative stage, but those of us on the committee, all your friends and admirers, all agree that it would make the occasion more impressive if you could be with us as one of our guests.

If you can be with us, will you please let me know? I realize that at the Christmas season we are all busier than usual, but again I say that if you can be with us it will make us feel honored and happy.

Very truly yours,

Joseph H. MacVeigh
Joseph H. Mac Veigh,
General Chairman,
Navy Committee.

*Answered
NO*

JHM:LJA

TOP LEVEL PLANNING FOR THE HEATING PLANT
FUND OF THE BUCKNELL SECOND CENTURY
DEVELOPMENT PROGRAM

Our full success in raising the immediate \$400,000 fund for the heating plant requires some very careful top level planning at this stage, before we get into the heat of the general solicitation of several thousand alumni and friends.

Bucknell has had several well organized financial campaigns during the past years, and our experience in these campaigns shows that the maximum number of subscribers that we can get in a thorough campaign is a little less than 1,500.

Further experience shows that the average subscription of the rank and file of the alumni has been between \$50 and \$60, bringing the total from the rank and file to between \$75,000 and \$90,000.

The pattern of giving in the Old Main Campaign, in 1936 and 1937, which was for \$375,000, furnishes us with a very good preview of the pattern that will be needed in the present campaign for the heating plant. In that campaign, the following subscriptions were received:

1 for \$100,000	\$100,000
1 for 65,000	65,000
2 for 50,000	100,000
1 for 25,000	25,000
2 for 10,000	20,000
Total of 7 subscriptions	<u>\$310,000</u>

It would appear, therefore, that we should make our utmost endeavor to obtain subscriptions in the heating fund campaign which will adhere as closely as possible to the Old Main pattern.

This same pattern of a few friends giving approximately 80% of the total is the experience of every college when it wages a specific capital fund campaign.

In a recent campaign in another Pennsylvania college, for \$1,500,000, the following scale was experienced:

1 subscription for \$300,000
1 subscription for 250,000
1 subscription for 200,000

In two other recent campaigns the following scales were experienced:

SPECIAL GIFTS RECEIVED IN CAMPAIGN
"A"

GOAL \$1,000,000

<u>No. of Gifts</u>	<u>Amount</u>	<u>Total</u>
2	\$100,000	\$200,000
3	50,000	150,000
1	35,000	35,000
1	27,000	27,000
5	25,000	125,000
1	20,000	20,000
6	15,000	90,000
1	12,500	12,500
<u>2</u>	<u>10,000</u>	<u>20,000</u>
22		\$679,500

\$843,850 raised in Special Gifts (84%)

\$156,150 raised in general subscription (16%)

Total raised \$1,000,000 (First step in 10 year program)

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SPECIAL GIFTS RECEIVED IN CAMPAIGN
"B"

GOAL \$1,000,000 to \$1,500,000

<u>No. of Gifts</u>	<u>Amount</u>	<u>Total</u>
1	\$300,000	\$300,000
1	200,000	200,000
2	25,000	50,000
1	20,000	20,000
3	10,000	30,000
<u>2</u>	<u>5,000</u>	<u>45,000</u>
15		\$645,000

Total raised \$1,100,000

Illustrations of this same pattern could be added from practically all other current college capital fund campaigns.

With this past experience of Bucknell in mind, confirmed by the current experiences of other colleges, it will be important for us to do some top level planning, direct at inducing some of Bucknell's most generous friends to subscribe to the heating plant fund, with these facts in mind.

GIFT OF SECURITIES

INDIVIDUALS

Individuals who own securities in which unrealized profits exist can make even greater tax savings by donating these securities instead of cash. If the securities are donated there is no tax to the individual on the unrealized profits. If the securities were sold and the profits realized they would be taxed at a net rate of 25% if the securities had been held for more than six months, or at higher rates if held for more than six months. The following example shows how additional tax savings can be made by individual

EXAMPLE:

Individual's Taxable Income	\$70,000
Gift to be made	\$10,000
Securities now worth	\$10,000
Original cost	6,000
Unrealized profit	\$4,000
25% tax saved on \$4,000 profit.....	\$1,000 *
Tax savings through deductions for gift (at 74.10% of gift for income shown).....	\$7,410
Total Tax savings through donation of securities instead of cash.....	8,410
Net cost to individual of \$10,000 gift	\$1,590

*The greater the profit the greater the tax saving.

DEDUCTIBLE LIMIT FOR GIFTS

Under the 1944 Individual Income Tax Act a taxpayer is entitled to an optional allowance for deductible personal expenses up to 10% of his adjusted gross income, subject to a limitation of \$500. Contributions to organized charities, however, are deductible up to 15% of adjusted gross income. If, therefore, the deductible personal expenses, including charitable contributions, are in excess of \$500 or in the case of incomes under \$5,000, in excess of 10% of adjusted gross income, he should disregard the optional deduction allowance and claim credit for the full amount of the deductible personal expenses including charitable contributions.

PENNSYLVANIA COMMUNITY PROPERTY LAW

One effect of the new Pennsylvania Community Property Law is that contributions will be deductible only by the spouse making the contributions unless husband and wife jointly agree to make the contributions and the contributions are actually paid with "community funds." For further information as to how that Law may affect your particular case, we suggest you consult your attorney.

WILKES-BARRE TIMES LEADER

For the Record

November 12, 1948

"The disclosure in Washington that Fleet Admiral Ernest T. J. King had withdrawn his criticism of Admiral Harold R. Stark, Chief of Naval Operations at the time of the attack on Pearl Harbor, is a belated acknowledgment that an injustice had been done to the Wilkes-Barre native who had served with distinction before and after the outbreak of hostilities in the Second World War.

"While Admiral King's frank admission that his comments of three years ago were inaccurate is both courageous and honorable, the necessity for the correction of the record is most regrettable. But it is better to have the explanation now than years later when the principals are dead and the controversy largely forgotten.

"That Admiral King's steps to make amends were most sincere is indicated by the announcement it was he who recommended another distinguished service medal for Admiral Stark.

"While Admiral Stark commanded the respect of his countrymen and retained the confidence of his Commander-in-Chief, President Roosevelt, it is well to have the record kept straight for the guidance of future generations."



Blum
→

E. I. DU PONT DE NEMOURS & COMPANY
INCORPORATED
WILMINGTON, DELAWARE

EXECUTIVE OFFICES

*Given
should we consider again?
because your new science
courses - ??? Let ride as is - ?*

December 29, 1955

Admiral Harold Stark, U.S.N. (Ret.)
4900 Glenbrook Road, N. W.
Washington 16, D. C.

Dear Harold:

I received your very nice letter of December 22nd about Wilkes College.

I took this up with the appropriate committee members here and confirmed what I told you in advance I was quite sure would be their viewpoint.

du Pont
The Company has not as yet undertaken any programs of this sort which they call "bricks and mortar programs", but have confined their awards to scholarships and special grants covering graduate work rather than for buildings. So I think we must conclude that the Company would not be interested in contributing toward this science building.

I have given a little thought to getting some help from a different quarter, but that too is in the embryonic stage and the prospects even there are somewhat remote. Certainly, I would not wish to leave with you or with the authorities there that there was very much hope from that quarter.

I will be very glad to convey your very cordial good wishes to the other members of the family you mentioned. Meanwhile, let me wish for you and your good wife the very best of everything for the coming year.

Yours sincerely,

WSC:1k

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