

'Be Part of a lasting Tomorrow!' Pamphlet, n.d.

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Be part of a lasting tomorrow!



Become part of Wilkes College

Wilkes College offers a significant opportunity for an investment in the future. As a friend of Wilkes you can achieve a sense of personal fulfillment through a gift from which young people of both the present as well as future generations will benefit.

Wilkes College has a planned program for growth. This program is based on Wilkes' dual mission of high academic standards and service to the community.

In broad outline this includes:

Increased endowments for teaching and research.

Improved physical facilities, notably in science and the fine arts.

A new college library.

Expanded scholarship assistance for able students.

The college receives many benefactions that are small in dollars, yet large in dedication. The gifts that assure the future of Wilkes are less a matter of wealth, more the expression of faith in the College and its future. These benefactions, too, are in the fine American tradition of devoting even a modest part of one's estate to those institutions that benefit mankind. High on that list are our free and independent colleges, of which Wilkes is one.

There are several ways to perpetuate your memory through Wilkes

You can serve the college and the community while honoring a loved one or perpetuating a family name. You can name and endow a building, a room, a collection, a laboratory or a professorship. You can establish fellowships or scholarships in your name. You can immortalize a memory in many significant ways, each an act for which thousands of men and women will remember you as long as the College endures.

Can you afford to be part of the future of Wilkes?

You can be part of a lasting tomorrow more easily than most persons think. Public-spirited citizens are giving freely to those humanitarian causes in which they believe. Congress recognizes that this private philanthropy is preferable to government subsidy and has liberalized our tax laws. Thus, in some instances, you can make a gift to Wilkes amounting to 30% of your income at an out-of-pocket cost considerably less than the amount of your contribution.

What is the best way to give?

This depends on an overall consideration of your situation and what you want to achieve. For example, each of the following persons might select an individual approach to giving through estate planning:

The person without living heirs

Many persons have drafted their wills so that their estate will go to Wilkes.

The person who cannot give cash now

These reasons are varied and valid. By making provision for Wilkes in their wills, many persons have gotten satisfaction as great as that of those who give now.

The person able to give only a modest amount

Your surviving spouse and children have prior rights, of course. You can make nominal provision in your will for Wilkes in amounts small enough not to penalize your next of kin.

The person who requires a steady income for life

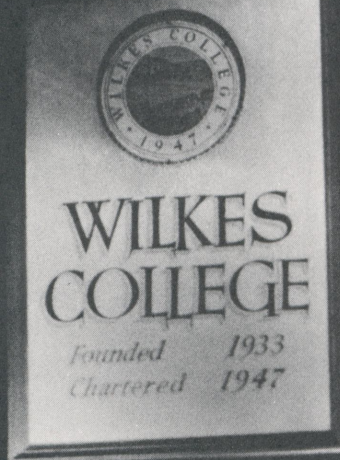
You can deposit annual sums into a family trust that will provide you with income, the principal ultimately coming to Wilkes.

The person wishing to provide for a loved one

It may be a wife, child, or other relative. You can establish a living trust at Wilkes, the income going during life to the person you name.

We shall be glad to discuss how you can be part of the Wilkes College program for Tomorrow. In cooperation with your legal, tax and financial advisors, a modern estate plan can be designed which, incidentally, could effect tax savings for you. Please write:

Dr. Eugene S. Farley, President
Wilkes College
Wilkes-Barre, Pennsylvania



Be part of a lasting tomorrow!

The richest dividends one can get from an investment are the returns created by investing in Youth.

These are quiet dividends of deep spiritual satisfaction which comes from knowing you have broadened the horizons of young people and, through them, the well-being of mankind. Your memory becomes part of a long continuing tomorrow.



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Be part of a lasting tomorrow!

