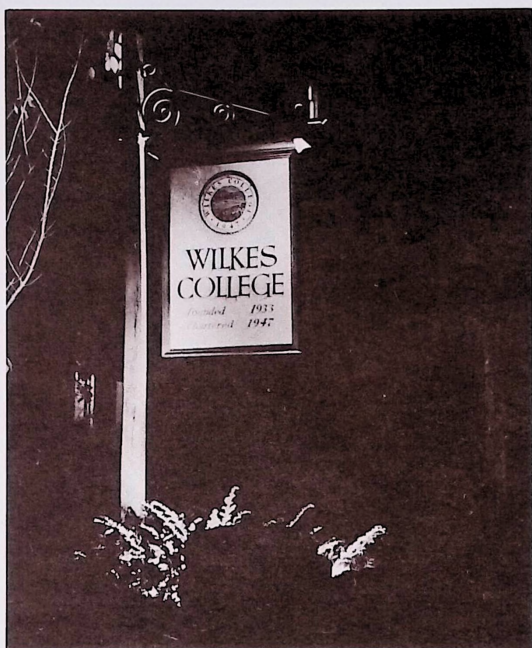




BETWEEN TWO DECADES

The Nineteen Fifty's In Retrospect,
The Nineteen Sixty's In Prospect.

*The President's Report
Wilkes College, 1961*

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Wilkes College in 1960 looks back upon a decade of growth even as it looks forward to the brighter prospects of the decade that is beginning.

The inventory of gains of the 1950's is both encouraging and challenging. It encourages by demonstrating the gains that have been made possible through the support of our many friends. It challenges by creating an acute awareness of the new opportunities opened to us by past success. It focuses attention upon the new obligations for service and creative action resulting from contemporary events in our community, our nation and our world.

Between Two Decades

Any awareness of these events, and of the forces and ideologies that determines their nature and their direction, carries with it a challenge to a critical and sound evaluation of all that we are doing and thinking. It compels creative and constructive action if we are to face the future with confidence.

Just as our community faces a critical period in its re-development, so do our nation and our world face a period of self-examination and resolute decision. Wherever we turn, the values to which we adhere and those institutions that we depend upon are under attack. If they are to be preserved, they must be re-examined and strengthened. Only through a combination of great intelligence, strong conviction and careful planning can we hope to persevere for future generations those ideals and institutions that, over the past centuries, have offered ever increasing opportunity and freedom to the peoples of the world.

This struggle does not begin in Asia, in Europe or in Washington; it begins in your own home and mine and involves decision by each of us. If Wilkes is to participate in this decisive struggle it must continue to strengthen its faculty, accentuate its ideals, maintain its standards and extend its services.

So that we may know where we are going, it is necessary that we know where we are. It is the purpose of this report to clarify our present position and to suggest the further efforts that must be made if our students are to gain the understanding, the knowledge and the strength and the conviction that are required for the maintenance of our ideals and of our civilization.

In 1950, the prospects and needs of Wilkes College for the succeeding decade were formulated for the guidance and consideration of Trustees, Faculty, Administration and Friends. In this summary, consideration was given to the spiritual and intellectual needs of students, and to the material requirements of the institution.

The Nineteen Fifty's In Retrospect

INTELLECTUAL AND SPIRITUAL OBJECTIVES: throughout the decade of 1950's the faculty and administration have given persistent thought to the ideals which have motivated and directed their efforts. They have repeatedly modified and restated the great intangibles of education and have presented them as "The Marks Of An Educated Man."

In the last year of the decade they evaluated the results of their efforts and discovered that:

1. 27% of the graduates have undertaken some advanced study.
2. 78% of those taking advanced work have made better records in graduate school than at Wilkes, demonstrating the soundness of their preparation.
3. 8% who graduated at the top of their class at Wilkes have maintained the same top position in graduate school. They could have done no better in graduate school than at Wilkes, as their undergraduate records could hardly be excelled.
4. 62% of our graduates are assuming their civic responsibilities in some activity relating to community welfare.

Both faculty and administration are pleased with these evidences of intellectual growth and social responsibility, but none is satisfied. We know that much remains to be done and can be done.

TANGIBLE GAINS: a review of the tangible gains of the 1950's surprises those who have been most intimately associated with the growth of the College. It also gives encouragement for it clearly reveals that, with each new responsibility, friends, both old and new, have increased their generous support. In light of the obligations that have been accepted for the 1960's, it is most encouraging to observe that support has always been forthcoming for the advancement of plans that were sound and constructive. So that we may clearly see the future in its true perspective it is well to examine the gains of the past decade.

COMPARATIVE STATISTICS

1950 and 1960

ENROLLMENT

Day	
1950	757
1960	1183
Night	
1950	1146
1960	526

Between 1950 and 1954 the Korean War caused a set-back in day enrollment, whereas, the evening enrollment reached its post World War II peak. Since the establishment of a restless peace, the day enrollment has climbed steadily and the calibre of the student body has been improved through increased selectivity. Increase in evening school enrollment is not anticipated until the technical and scientific requirements of local industries demand the continual training and up-grading of personnel.

APPLICATIONS

1950	528
1960	1421

No qualified local students have been refused, but the quality of the work has improved as the calibre of the students has been strengthened.

REGISTRATIONS

1950	251
1960	423

TANGIBLE

ASSETS

1950 -	\$2,272,999
1960 -	\$6,150,000

Tangible assets include all property, equipment, cash, and endowment. In 1933 the College started without assets and its assets have expanded with its obligations and responsibilities. The obligations already accepted by the College indicate the need for continuing increases in our resources during the years ahead.

ENDOWMENT

1950 - \$520,418

1960 - \$2,151,000

Endowments provide stability and enable the College to make long range plans that are impossible without an assured income. Endowment is one important means of judging the strength of a College for it indicates the support, beyond tuition, that is available for the maintenance of the educational program.

Ninety-five percent of the endowments of American Colleges have been received through bequests. Because Wilkes College is very young, only five per cent of the endowment has come through bequests. This percentage, however, will increase substantially when the estate of our former Chairman, Gilbert McClintock, is turned over to the College by the executors.

PROPERTIES

1950 - 10

1960 - 31

With the exception of Stark Hall and the gymnasium all buildings have been improvisations. They have served our purposes well but it has never been possible to construct modern buildings until contiguous properties were acquired. The necessity of acquiring contiguous properties is clearly demonstrated by the acquisition over a period of ten years of the four properties upon which Stark Hall was constructed in 1957-1958.

"Respect for ideas is perhaps the first imperative of higher education. It is the quest for ideas that opens the minds of men to the wonders of the universe. It is the quest for ideas that gives man a small measure of control of his environment."

Properties	<u>Year</u>	<u>Building</u>	<u>Value</u>
Acquired	1950	Sterling Hall	\$ 73,000
		Gymnasium	255,000
In The		President's Home	45,000
	1951	McClintock Hall	75,000
Nineteen	1952	Sturdevant Hall	18,000
	1953	Hollenback Hall	35,000
Fifty's	1955	Harding House	22,000
		Warner Hall	35,000
		Dining Commons	150,000
	1956	159 South Franklin St.	16,000
		Gore Hall	22,000
	1956	Wright St. Parking Area	5,000
	1957	Catlin Hall	35,000
		Stark Hall	1,040,000
		Weiss Hall	35,000
	1958	Chapman Hall	50,000
		Parrish Hall	400,000
	1959	160 South River St.	35,000
		Guidance Center	27,500
	1960	157 South Franklin St.	16,000
		Athletic Field, Etc.	150,000
			<u>\$2,539,500</u>



Summary For The Nineteen Fifty's

The gains of the past decade have provided the College with resources with which to undertake a more comprehensive task. These resources have grown with the needs of the College, but they have never fully met the ever growing demands upon the College. The 1960's demand greater resources for the greater tasks that confront us.

In the past we have undertaken tasks that were too great for us. We have accomplished these tasks because resources were always offered when our needs were pressing. We have again accepted commitments for the years ahead that appear too great for us. We have faith that our resources will grow in the future, as in the past, so that we may contrive to meet our commitments.

Only by accepting such commitments can we fully participate in the growth of our students and the redevelopment of our community.



The developments of the 1960's will be a product of the work of the 1950's, and, in some measure, will be a realization of the aspirations and plans of the past quarter century.

During the past twenty-five years the character of the College has been envisioned and, in part, established. Some of the hopes have been translated into buildings, endowments and educational policies, but many remain unfulfilled. Their realization is the task of our tomorrow.

The Nineteen Sixty's In Prospect

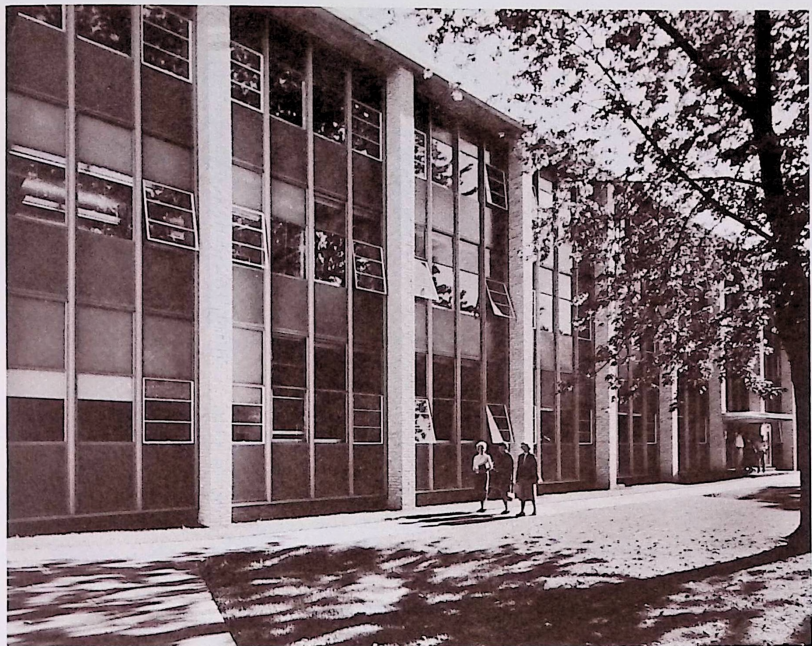
ENROLLMENT: During the past decade the enrollment has doubled, and now we reach a point where enrollment increase will be carefully controlled, so that standards may be slowly raised, and a balanced program assured for all students.

Twelve hundred has been suggested as a desirable maximum, and it is around this figure that we will endeavor to balance our faculty, program and facilities.

APPLICATIONS: It is anticipated that applications will increase for several years and will then level off as the College establishes the standards and the reputation toward which it has been building. By increasing our selectivity, we should ultimately establish a reputation that will be selective in itself.

TANGIBLE ASSETS: Assets have increased by \$4,000,000 in the past decade. It is our hope that they will increase by at least four to six million in the 1960's. We are setting no figure as to a goal, but the separate goals that are before us will bring our gains to these totals if we are to add strength where strength is most needed.

"The multiple challenges of ideologies and the disruptive influences of continual change call for an ever greater use of the mind. They place an increasing responsibility upon our schools and colleges."



ENDOWMENT

1960 - \$2,151,000

1970 - \$5,000,000

ENDOWMENT: In the light of the experiences of other institutions, our growth in endowment has been most encouraging. The experience of other colleges suggests that we are now reaching a point where substantial gains may be anticipated.

Would it be unreasonable to suggest the possibility of a \$5,000,000 endowment by 1970?

It will be needed.

PROPERTIES

1960 - \$3,874,127

1970 - \$8,500,000

PROPERTIES AND BUILDINGS: The steady growth of the College, the introduction of a graduate program in chemistry and physics, and the raising of standards all require this new equipment and new buildings.

Circumstances that cannot be foreseen may make one project most imperative at any given moment, but as we now see it, the needs of the 1960's are listed in the order of their importance.

Extension of Stark Hall - To provide facilities for graduate work in chemistry and physics it is essential that Stark Hall be extended within the next three years. Only by expanding this building will it be possible to meet the commitments made to R. C. A.

Estimated Cost - \$300,000 - \$550,000

Library - Kirby Hall is no longer large enough to permit additions to the book collection or to provide adequate seating facilities.

When possible, provisions for the seating of 400 students, and shelves for 200,000 to 250,000 books should be provided. Mr. and Mrs. Weckesser have already provided the site for the library, but equipment and additional space must be added to provide adequate facilities for study and research.

Estimated Cost - \$250,000 - \$350,000

Fine Arts Building - Until a building for the arts is provided, the College will seem to give a relatively minor spot to the arts as contrasted with the sciences and business administration. The construction of a fine arts building at the end of the River Common will bring our programs into balance and will also provide facilities for cultural activities that are now omitted or are carried on in quarters that are not fully adequate for the activity.

Estimated Cost - \$1,250,000 - \$1,500,000

Dormitories and Dining Hall - To enable the College to admit 400 dormitory students it is necessary and desirable that dormitories for 200 students and dining facilities for 400 students be provided within the next decade.

Each year the number of out-of-town students seeking admission increases, and each year the number of these students admitted is increased. Applications, however, are increasing more rapidly than admissions. In consequence, the calibre of this group is being steadily improved by our greater selectivity.

Because these students can add much to the intellectual influence of the College and to the well-being of the community, it is deemed desirable to expand our facilities whenever possible. It is not practicable to expand indefinitely by purchasing houses even though these old homes do provide fine living quarters.

Estimated Cost - \$1,000,000

Engineering Building - The construction of an engineering building is not recommended unless it is required to meet our commitments to R. C. A.

Estimated Cost - \$1,500,000 - \$2,000,000

These additional buildings are required if Wilkes is to offer advantages that are comparable with those offered by other sound and progressive institutions. None of the buildings should be elaborate but all should be tasteful, utilitarian and adequate.

Land is now available for the extension of Stark Hall and for the Fine Arts Building, but additional land is required for the dormitories and the engineering building.

"Perhaps the most important task . . . will be the creation of an atmosphere that will encourage intellectual inquiry, disciplined study, and adherence to high personal standards."

IN SUMMATION

We have outlined two decades of growth, so that we may see the future in relation to the past.

The blueprint for the future has been presented to you. It now remains to assemble the many parts required for its fulfillment.



