







Amount Raised to Date
\$22,158,656.30

Needed to Reach Goal:
\$7,541,343.70

We thank you for your generous support of Wilkes University and for the role you play in making our vision a reality. We appreciate the passion and dedication that you bring to your commitment to support "Think Big."

Goal:
\$30,000,000















Constance & Eugene Roth '57

ROTH CONCOURSE



The Commitment

Volume 1, Number 1

ENDOW THE FUTURE Wilkes University

Largest Gift in Wilkes History Announced

Campaign Gift Names School of Pharmacy

A family associated with quality health care and philanthropy in Northeastern Pennsylvania since 1912 is now identified forever with Wilkes University. Wilkes has named its school of Pharmacy—"The Nesbitt School of Pharmacy at Wilkes University," in honor of Abram Nesbitt 2ND.

On September 29, 1999, the University announced that Mrs. Geraldine Nesbitt Orr made a gift of \$3 million. In recognition of Mrs. Orr's gift, the largest in Wilkes' history, the University's Board of Trustees unanimously passed a resolution naming the School of Pharmacy in honor of Abram Nesbitt 2nd, Mrs. Orr's first husband, who passed away in 1982.

Abram Nesbitt 2nd continued his family's dedication to improving life in the Wyoming Valley. The Nesbitt family began their involvement with health care in 1912, when Abram Nesbitt donated the land for the West Side Hospital in Kingston, Pa. Abram Nesbitt and his brother Dr. Samuel Nesbitt helped build a new hospital on the west side of the Susquehanna River in 1928.

"Our family has always had an interest in the health of our community," said Mrs. Orr. "This gift allows us to



Dr. Christopher N. Breiseth, President, admires the first Nesbitt School of Pharmacy lab coat, which was presented to Geraldine Nesbitt Orr. Dr. Bernard Graham, Dean of the School of Pharmacy assists William Orr with his lab coat.

identify the Nesbitt name with one of the area's newest health care initiatives."

"The opportunity to have the Nesbitt name permanently associated with Wilkes University gives us great pride and satisfaction," said Wilkes President Dr. Christopher N. Breiseth. "The Nesbitt School of Pharmacy at Wilkes University will graduate its first class of Doctors of Pharmacy in May 2000. It is fitting that the Nesbitt name will be part of every class to graduate from the University." Of the 87 Schools of Pharmacy in the United States,

Wilkes is one of only six to bear the name of an individual or family.

"This extraordinary gift from a well-respected family in the Wyoming Valley continues the tradition of giving to Wilkes established by the Conyngham, Kirby, Chase, Weckesser, Darte, Darling, Carpenter and Evans families," Breiseth observed.

This gift, the largest one-time gift in the 66-year history of Wilkes, is an important part of the \$30,000,000 Endow the Future Capital Campaign. ❖

\$30 Million Capital Campaign Underway

On September 18, 1998, Wilkes University formally announced "Endow The Future," a \$30 million major capital fund raising campaign which will ask alumni, friends, corporations and foundations to become stakeholders in the University's mission to provide critical resources for current and future students. The highlight moment of the campaign's kick off was the announcement that \$16,692,016 had been raised during the advance major gift phase.

"This campaign will spotlight a time in Wilkes history when we will be beneficiaries from the philanthropy of the loyal families in the Wyoming Valley who helped start and then continued to support Wilkes, as well as a new generation of supporters worldwide who will

step forward and make their commitments to the University," said Christopher N. Breiseth, President. "I am so proud of those who, in this early stage of the campaign, have taken on this mantle of responsibility with such commitment. Already, we have received six seven-figure commitments from individuals."

Campaign on a Record Pace

September 24, 1999, fifty-three weeks to the day from the kick off of "Endow the Future," the campaign's leadership team of Beverly Blakeslee Hiscox '58, Ruth Boorum Melberger '62 and Wayne P. Yetter '67 reported that \$22,458,656.30 had been pledged, achieving 75% of the goal. This announcement was made to an audience of more than 250 members of the John

CAMPAIGN PRIORITIES

Endowment Funds	\$12.3 million
Capital Projects	\$9.7 million
Annual Fund and other	
current operations	\$8 million
Campaign Goal	\$30 million

Wilkes Club who met on the occasion of the grand opening of the University's new \$7.7 million Student Union, the major building project of the capital campaign.

"I've been a trustee here at Wilkes for many years and I have worked on many campaigns, but none have given me more pleasure than working on "Endow the Future." All campaigns are special in their own way, but there is something particularly meaningful



Ruth Boorum Melberger '62 (left), Beverly Blakeslee Hiscox '58 and Wayne P. Yetter '67 report campaign status to the John Wilkes Club in September 1999, while emcee C.J. Copley '98 (seated) looks on.

Student Union Dedicated

After years in planning and months of anticipation while under construction, the new Wilkes University Student Union was formally dedicated on September 24, 1999. Positioned in the center of campus and providing essential services for both commuter and residential students, the Student Union brings the entire Wilkes community together.

The 48,000 square foot facility was carefully planned by a dedicated group of Wilkes students, faculty, parents, administrators, faculty and trustees, who visited student centers throughout the country and incorporated the best ideas into the design.

The Wilkes Student Union will afford students the opportunity to connect with each other in many ways: while shopping in the bookstore, checking their mailboxes, having meals in the dining commons or a late-night snack in the cafe, watching TV in the lounge, or completing financial transactions in a bank run by Wilkes Business students.

This \$7.7 million structure, the epicenter for student activity, is considered by many to be the crown jewel of the campaign project in the Endow the Future Campaign.

Student Union Rooms Dedicated

Several donors and family members were on hand to participate in unveilings of plaques to commemorate many of the named areas and rooms in the Student Union. To find out more about other naming opportunities within the building, or to name the building itself, please contact Paul J. Strunk, Vice President, Alumni, Development and University Relations or Brian D. Gill, Director of Development at 570-408-4300. ♦



Theresa Karambelas and Clayton Karambelas '49 with Dr. Breiseth at the unveiling of plaque dedicating the Karambelas Atrium.



The Cuscela Family and Dr. Breiseth at the entrance to the Cuscela Memorial Dining Room. Left to Right: Susan Cuscela, Breiseth, Kristin Cuscela, Wilkes Trustee Frank Cuscela '57 and Mary Lee Cuscela.



Harry '51 Hiscox and Beverly '58 with Dr. Breiseth in front of the Beverly and Harry Hiscox Meeting Room.



Dr. Breiseth and Sylvia Savitz '98 enter the Savitz Lounge on the second floor.



Wilkes Trustee William Tremayne '57, wife Lora and President Breiseth dedicating the Tremayne Hearth located on the first floor.



At the entrance to the Roth Concourse: Dr. Breiseth, Constance Roth and Wilkes Trustee Eugene Roth '57.

"... This is a defining moment in Wilkes history. Our \$30 million Endow the Future campaign gives you, our alumni and friends, an unprecedented opportunity to strengthen the University for its 21st century students..."

—Christopher N. Breiseth, President

about this campaign and the nature of the projects that will be enhanced," said Beverly Hiscox.

For Wilkes to remain in the forefront of education, the University recognizes the need for continuing improvements to facilities and infrastructure, increased endowment, and substantial operating resources. These investments will help students directly by providing funds for scholarships, equipment and technology. ❖

You Play a role in Endowing the Future Envision the future of Wilkes University...

...a university that continues to mature and respond to the needs of the region, the nation and the world

...a university where professors, students, administrators and staff work together to bring out the best in each other

...a university with high standards and expectations that build confidence in its students

...a university with a reputation for quality that extends nationally



ENDOW
The FUTURE
Wilkes University

A Message from the Campaign Chairs



We are proud and excited to be part of Wilkes at such an important time. Each of us accepted the responsibility of leading the Endow the Future Campaign because we understand the profound difference it will have on Wilkes, its students, its alumni and its community.

We are committed to meet and, hopefully, exceed the goal for Endow the Future. We move forward with confidence knowing that our strong alumni base and large number of friends stand ready to join us in this mission. We will all feel that special sense of exhilaration when we gather to celebrate a complete success.

In moving forward, we intend to set the pace. Together, we can fulfill the

dream to enrich the lives of Wilkes students for years to come.

Sincerely,

Beverly B. Hiscox

Beverly Blakeslee Hiscox '58
Steering Committee Chair

Ruth B. Melberger

Ruth Boorum Melberger '62
Campaign Co-Chair

Wayne P. Yetter

Wayne P. Yetter '67
Campaign Co-Chair

In the first year of the campaign, generous donors pledged more than \$22,458,656.30 to Endow the Future of Wilkes University (poster from the Student Union dedication held September 24, 1999)

Amount Raised to Date
\$22,458,656.30

Needed to Reach Goal:
\$7,541,343.70

With generous support from the Wilkes community and friends, we are pleased to report our campaign progress. We appreciate your generosity and look forward to your continued support. Thank You!

Goal:
\$30,000,000



National Leadership Gifts Committee

Doris G. Bartuska, M.D.,
F.A.C.P., F.A.C.E. '49
Hon. Doc. '97
Professor Emeritus
Allegheny University

Robert S. Capin, Ph.D. '50,
Hon. Doc. '83
President Emeritus, Wilkes University

Sheldon G. Cohen, M.D.
Hon. Doc. '76
Scientific Advisor, National Institute
of Allergy and Infectious Diseases

Catherine D. DeAngelis, M.D. '65
Hon. Doc. '94
Editor
Journal American Medical Association
(JAMA)

Samuel Hazo, Hon. Ph.D. '87
President & Director,
International Poetry Forum,
Duquesne University

Richard R. Hyman,
Hon. Doc. '96
Emmy Award Winning
Pianist and Composer

Richard P. Keeling, M.D.
Hon. Doc. '94
Director of University Health Services,
Professor of Medicine
University of Wisconsin

Norman Mailer
Hon. Doc. '95
Novelist, Two-Time
Pulitzer Prize Winner

Francis J. Michelini, Ph.D.,
Hon. Doc. '91
President, Council of Independent
Colleges and Universities (Retired)

George F. Ralston,
Hon. Doc. '97
Special Assistant, Alumni
Wilkes University

Ronald C. Rescigno, Ed.D., '58
Hon. Doc. '89
Internationally Known Educator

Daniel Louis Schoor,
Hon. Doc. '91
Senior Analyst, National Public Radio

Lisbeth Bamberger Schoor,
Hon. Doc. '91
Lecturer in Social Medicine,
Harvard University

Wallace F. Stettler, Ph.D.
Hon. Doc.
President Emeritus,
Wyoming Seminary

Norma S. Tyberski,
Hon. Doc. '95
Former Dean of Women,
Wilkes College

Geoffery Ward,
Hon. Doc. '95
Emmy Award Winning Writer
PBS "The Civil War,"
Editor, Historian

Paul A. Wender, Ph.D. '69,
Hon. Doc. '93
Bergstrom Professor of Chemistry,
Stanford University

John R. Wodarska '70,
Hon. Doc. '96
Managing Director,
North America Azurix,
Houston, Texas



ENDOW *The* FUTURE Wilkes University

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Scale of Giving as of September 31, 1999

Wilkes University: Endow the Future *Summary Campaign Progress Report as of September 31, 1999*

Gifts Needed	Amount	Total	Cumulative Total	Gifts to Date	Amount	Total to Date
1	\$4,000,000	\$4,000,000	\$4,000,000	0		
1	\$2,500,000	\$2,500,000	\$6,000,000	1	\$3,000,000	\$3,000,000
4	\$1,000,000	\$4,000,000	\$10,500,000	5	\$5,691,997	\$8,691,997
5	\$500,000	\$2,500,000	\$13,000,000	4	\$2,050,050	\$10,742,047
8	\$250,000	\$2,000,000	\$15,000,000	7	\$2,280,444	\$13,022,491
30	\$100,000	\$3,000,000	\$18,000,000	19	\$2,982,793	\$16,005,284
30	\$50,000	\$1,500,000	\$19,500,000	20	\$1,335,823	\$17,341,107
60	\$25,000	\$1,500,000	\$21,000,000	20	\$662,631	\$18,003,738
120	\$10,000	\$1,200,000	\$22,200,000	41	\$559,244	\$18,562,982
Many	Less than \$10,000	\$2,800,000	\$25,000,000	Many	\$236,067	\$18,799,049
Annual Fund Gifts and Grants (5 Years)		\$5,000,000	\$30,000,000	Annual Fund Grants	\$2,837,230	\$21,636,279
				TOTAL	\$822,377	\$22,458,656

If you would like more information about Wilkes University's **Endow the Future** campaign, please contact:

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& University Relations
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