

SCRANTON, PA.
TIMES
D. 52,000

MAY 24 1971

B. H. H.

Bucknell To Honor Dr. Eugene S. Farley

Dr. Eugene S. Farley, chancellor of Wilkes College, is one of four persons who will be awarded honorary degrees at Bucknell University's 121st annual commencement at Lewisburg on Sunday.

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A past president of the American Association of junior Colleges, the Middle States Association of Junior Colleges, the Foundation for Independent Colleges, and the Commission for Independent Colleges, Dr. Farley previously received honorary degrees from Alliance College, Lafayette College, Wilkes, and Seton Hill College.

BUCKNELL U CITES FARLEY

One Of Four Recipients Of Honorary Degrees

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The citation to Dr. Farley further noted that "Combining that rich, deep vein of practical idealism which has enriched the American character with the quiet dedication of your Quaker heritage, you accepted more

than three decades ago a dual challenge: to build a strong institution of higher education in Wilkes-Barre, and to find way to make that institution an instrument which could assist in the rehabilitation of its community.

"You did as you dreamed, building Wilkes College on the foundation of the former Bucknell Junior College, while evoking a spirit of cooperative effort in your community that wed educational growth and civic achievement."

"As Wilkes College is the lengthened shadow of your life, so may those who follow you in its leadership be inspired by what you have achieved."

Other honorary degree recipients at the ceremonies were the Rev. John B. Coburn, rector of St. James' Church, New York City; Fred S. Dresdale, Spring Valley, N. Y. businessman and civic leader; and Charles J. Kushell, Jr., Chicago investment counselor and member of Bucknell's Board of Trustees.

In addition, 517 seniors re-graduate students were awarded received bachelor's degrees and 29 master's degrees.



A favorite spot on Wilkes College campus for Dr. Eugene S. Farley is a room in the college library known as the Eleanor Farley Music Room where many of the late Mrs. Farley's most precious possessions have been placed. (Photo by Ace Hoffman)

Dr. Farley Recalls Early Experiences In Building Wilkes

Dr. Eugene S. Farley's life has been dominated by two things: a love-affair and romance.

The love affair of 50 years was with his wife, the late Mrs. Eleanor Farley, and the romance of almost 40 years has been with an institution. Neither can be separated because both are the life-blood of the Retiring President of Wilkes College.

"I was under 22 and Eleanor was over 21 when we were married. We were both students at Swarthmore College but had known and liked each other since we were 14.

"Eleanor was a music major and a superb musician. I was studying education. We were married in a Quaker ceremony and for the first three years I taught at Germantown Academy. Eleanor encouraged me to continue my studies and I then received my master's and doctorate at the University of Pennsylvania. During those years, and they were a struggle, our three children were born: first, Ethel, now Mrs. Walter Douglass of Swarthmore, then Bob

N.Y."

When I was approached to come to Wilkes-Barre, Eleanor and I discussed the matter. We came for a visit and the decision was easy.

Sheer Determination to Build College

According to Dr. Farley as he reminisced in the quiet of his home, the Farleys, all five, arrived with a few pieces of furniture and a sheer determination to make Wilkes College into an educational institution of the first order.

"I knew that before Wilkes could grow, the economy of the community had to be reversed. That is why we became active in community affairs, a policy that has become part of the Wilkes administration.

"Industry had to be diversified, we had to start forward my salvation was that I was very fortunate to have had a board that was progressive and understanding, the late Gilbert McClintock, Miss Annette Evans, Senator Andrew J. Sordoni and Mrs. Dorothy Dixon Dart, worked with me.

"Mrs. Dart used to write me letters and say: Gene, I have doubts about this, but from experience I know you have been right, so I will support you."

While the college was growing, the Farleys were facing the problems of a growing family. "We must have moved eight times before we finally settled in this home. At one time, the college needed a little house we had, so Eleanor and the three children and I moved to the third floor of the old library in Kirby Hall." We were soon moved from these because the library was growing so rapidly.

As young marrieds, just beginning, the Farleys didn't have too much furniture and world possessions. Looking around the room, Dr. Farley said: "It took Eleanor and me a long time to gather the furniture here. We were lucky, we appreciated everything that we had. Those couples who start out today with everything don't know the pleasure of actually acquiring things on their own. With Eleanor and me it made us even closer. Each piece of furniture, no matter how small, was a triumph."

Made Wilkes Outstanding Institution

The years rolled by and under Dr. Farley's guidance Wilkes has become an outstanding educational institution.

But, as his day of retirement approaches, Dr. Farley looks on the growth of the college in the terms of many years. "We want to continue to expand. To add additional graduate facilities and eventually I see Wilkes awarding PhDs. If the new medical complex is realized, Wilkes will be part of it.

Dr. Farley told of his dreams as he watched the splash down of the astronauts in Apollo 13. "See that capsule, think of the new fields in science that will be opened. Wilkes will be a training ground for the scientists of tomorrow. Plastics, transistor specialists, they will be trained here and experimentation will be conducted here as well."

These were the words of a visionary who, less than 40 years ago as a tall gangling young man with blonde hair and unassuming manner saw such visions for the newly-created Wilkes College campus.

While he spoke in the quiet of the room, one almost felt the presence of Eleanor Farley, sitting there smiling, nodding her head in agreement and sharing his dreams.

A true romance is when each person becomes the other's Alter Ego. So was the married life of Eugene and Eleanor Farley.

How does he feel about the students of today?

"We have brilliant ones here but what disturbs me is that there are so many external influences surrounding them. These influences seem to be multiplying geometrically. However, the sensitivity, the awareness is embodied in this future generation and I have a great deal of faith in time.

To the students, Dr. Farley has been respectfully known as "The Great White Father," a title that is said with the deepest regard and affection.

In an early Spring evening, he may be seen walking through the campus, looking at the building, chatting with the students, but in his eyes there has been the look of a dreamer, of a man who had a vision and then saw it materialize.

Since Mrs. Farley's death, Dr. Farley has worked and devoted a great deal of time to his children and grandchildren. He will be busy in the days to come.

But, then Eugene S. Farley, knows no other way to live.

DR. FARLEY

Retirement

Philadelphia Inquirer

PHILADELPHIA, PA.

D. 504,669 SUN. 935,458

APR 23 1970

Also: DR. EUGENE S. FARLEY, the only president Wilkes College has had in its 37 years, will retire at the end of the academic year. Dr. Francis J. Michelini, dean of academic affairs, will succeed him. The college is in Wilkes-Barre . . . JOAN WILKINSON, daughter of former world heavyweight boxing champion Gene Tunney, was ordered to stand trial at Old Bailey Criminal Court in London on the charge of murdering her husband . . . VICTORIA DE LOS ANGELES, opera singer, has challenged an Internal Revenue Service claim that she owes \$26,533 in back taxes.

HARRISBURG, PA.
PATRIOT
D. 45,000

APR 18 1970

Wilkes College Head To Retire This Year

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BLOOMSBURG, PA.
PRESS
D. 11,000

APR 18 1970

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SUNBURY, PA.
ITEM
D. 23,000

APR 18 1970

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TOWANDA, PA.
REVIEW
D. 7,500

APR 18 1970

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HANOVER, PA.
SUN
D. 27,000

APR 21 1970

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NEWS FROM
BUCKNELL UNIVERSITY
Public Relations Office



Lewisburg, Pennsylvania 17837
Telephone: 717-524-1221

For IMMEDIATE RELEASE

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Dr. Eugene S. Farley to Receive Honorary Degree

Dr. Eugene S. Farley, Beaumont and Wilkes-Barre, chancellor of Wilkes College, is one of four distinguished gentlemen who will be awarded honorary degrees at Bucknell University's 121st annual commencement May 30.

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A past president of the American Association of Junior College, the Middle States Association of Junior College, the Foundation for Independent College, and the Commission for Independent Colleges, Dr. Farley previously received honorary degrees from Alliance College, Lafayette College, Wilkes, and Seton Hill College.

He began his long career as an educator as a teacher at Germantown Academy in 1922, and later taught at the University of Pennsylvania and was director of research for the Newark, N.J., board of education before going to Bucknell Junior College.

Dr. Farley is a board member of several organizations, including the Wyoming Valley Hospital and the Greater Wilkes-Barre Industrial Fund, Inc., serves as a member of such state organizations as the Governor's Committee of 100 for Better Education, the Governor's Council of Science and Technology, and the Pennsylvania Advisory Committee on Higher Education, and is the author of numerous articles written for educational journals.

Invitations
Announcements
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MILTON, PA.
STANDARD
D. 500

MAY 13 1971 *Effe.*

Bucknell to honor four at commencement

Honorary degrees will be awarded to four distinguished men at Bucknell University's 121st annual commencement, May 30.

Recipients are the Rev. John B. Coburn, rector of St. James' Church, New York City; Fred S. Dresdale of Spring Valley, N.Y., president of Daley Tire Service, Inc.; Eugene S. Farley, chancellor of Wilkes College; and Charles J. Kushell, a Chicago investment counselor and member of Bucknell's Board of Trustees.

Rev. Coburn, who will also deliver the Baccalaureate sermon on Saturday afternoon, formerly served as chaplain at Amherst College, dean of Trinity Cathedral in Newark, N.J., and dean of the Episcopal Theological School in Cambridge, Mass., and has been on important commissions for the World Council of Churches. He will receive the honorary Doctor of Divinity degree.

An articulate spokesman for social welfare through free enterprise, Dresdale will be awarded the honorary Doctor of Humanities degree. He served on the Wertz Committee on the Unemployed, whose concern for the young, hardcore unemployed led eventually to the creation of the Job Corps, and has been active in the fields of mental health and public education in his home community.

Dr. Farley first became associated with Bucknell in 1936 when he left a position as director of research for the Newark, N.J. Board of Education to become director of the Bucknell Junior College in Wilkes-Barre. When this institution was chartered as Wilkes College in 1947 he became its president, and served in this capacity until last year when he was made chancellor.

A former president of the American Association of Junior Colleges, the Middle States Association of Junior Colleges, the Foundation for Independent Colleges, and the Commission for Independent Colleges, Dr. Farley will receive the honorary Doctor of Laws degree.

Chairman of the Development Committee of Bucknell's Board of Trustees and the University's 125th Anniversary Challenge Campaign, Kushell is associated with the Chicago investment banking firm of Bacon, Whipple, and Company.

Scheduled to receive the honorary Doctor of Business Administration degree, Kushell is a 1927 graduate of Bucknell and formerly served as director of finance of the Port of New York Authority and financial vice president and director of Montgomery Ward Company.

In addition to the honorary degree, the university will award nearly 525 bachelor's degrees to graduating seniors and approximately 30 master's degrees.

President Charles H. Watts will speak briefly at the ceremony.

Seals Appeal Total Off Slightly



(Photo by Ace Hoffman Studios)

Dr. Eugene S. Farley, 1970 Christmas Seal campaign chairman, met with Wyoming Valley Tuberculosis and Health Society staff personnel at Kirby Health Center offices to receive the latest report of seal sale returns.

With two weeks remaining to Christmas Day the sale totals \$20,551, slightly behind last year in the number of campaign day receipts, but slightly ahead of 1969 returns compared to the campaign date.

Dr. Farley, Wilkes College chancellor and former president, urged those who receive seals to consider the community health endeavors financed solely with the sale of Christmas seals. He stated the so-

ciety's continuing fight to eliminate tuberculosis, emphysema and other respiratory diseases and to alleviate air pollution problems is dependent upon the generosity of the seal recipients.

At the society office examining the returns report are Dr. Farley, and, processing return mail with donations, Mrs. Carol Mutchler, left, and Mary McCaffrey, society staff members.

Installation Dinner Held By Seminary Cum Laude Society



Dr. Eugene S. Farley, chancellor of Wilkes College, is shown addressing the Cum Laude Society of Wyoming Seminary at its Fall installation dinner last night in Kingston. Dr. Farley, former president of Wilkes, was principal speaker at the event.

Others at the head table are, from left: Miss Mildred Hull, chairman of the mathematics department and secretary of the Cum Laude Society chapter at Seminary; David Seavey, academic dean of the school; Mrs. Seavey, Mrs. Wallace F. Stet-

ler and Wallace F. Stettler, president of Wyoming Seminary.

Installed as members of the society were John Berg, mathematics instructor; Amy Loveland, daughter of Atty. and Mrs. George Loveland, Kingston; Nancy Rodda, daughter of Mr. and Mrs. Paul Rodda, Dallas; Mary Ann Plevel, daughter of Mr. and Mrs. Peter Plevel, Edwardsville, and Elizabeth Reid, daughter of Rev. and Mrs. William Reid, Wilkes-Barre.

In his address to the group, Dr. Farley said one of the great-

—Paul Biele Photo

est characteristics of today's society is the ability to have opposing points of view. He cautioned that "The influences to which our young people are exposed will create great difficulties. When you're ready to change the world, don't be disappointed if it changes more slowly than you expect."

Dr. Farley concluded by stating, "Nobody can give you the wisdom or understanding your generation is seeking. It must be cultivated within you."

Farley Listed As Speaker

Cum Laude Society Plans Installation

Dr. Eugene S. Farley, chancellor of Wilkes College, will be the principal speaker Thursday night at Wyoming Seminary in Kingston when the prep school's chapter of the Cum Laude Society honors its new membership.

The former president of the local college will address the organization at a dinner meeting in the Wallis Room of Sweetland Hall on the Kingston campus. David L. Seavey, academic dean of the school and president of the local chapter of the Cum Laude Society will officiate at the installation ceremony.

Four new students and one faculty member will be admitted to the Academic Organization. They include: Amy Loveland, daughter of Atty. and Mrs. George Loveland of Kingston; Nancy Rodas, daughter of Mr. and Mrs. Paul M. Rodas of Dallas; Mary Ann Plevel, daughter of Mr. and Mrs. Peter Plevel of Edwardsville, and Elizabeth Reid, daughter of Rev. and Mrs. William Reid of Wilkes-Barre.

John Berg, mathematics instructor at the prep school will also be admitted to the organization.

Student eligibility for membership consideration in the Cum Laude Society includes ranking in the upper tenth of the senior class and a junior year cumulative grade average of 5.5 out of 7.0 grading system.

Farley Tells Legion Men of Social Change

Installation Dinner Guests Told to Find 'New Patriotism'

"The character of our nation has been affected by technological and social change as have our personal lives," Dr. Eugene S. Farley, past president of Wilkes College, told members of Wilkes-Barre American Legion Post 132 at the post's installation ceremony last night at Legion home, N. River St.

Dr. Farley called for a "new patriotism" in America and indicated this patriotism must be discovered by the individual, who must determine what he can do to translate national ideals into national goals and achievements.

Discussing the material, social and moral changes which have occurred during the last 30 years, the speaker stated: "The standards and influences of the 1940s are not those of the 1970s. And yet there is need to preserve those values that are enduring in all generations."

"To prepare to live in the midst of radical change," Dr. Farley said, "we must give thought to the effect of these changes upon the quality of our lives. We are painfully learning that material progress, if unguided, can destroy the quality of our physical environment. So it is that we are, of late, concerned with pollution, overpopulation and waste of our natural resources. So it is that we are at last awakening to the fact that our spiritual and human values are also being altered and eroded."

Dr. Farley said it is impossible for all people to possess the same values or to seek the same goals. "We can, however, be united in our quest for decency, justice and equality of opportunity—not for people of one nation, or creed or color, but for all peoples. If we do this, we restore the American Dream and give new vitality to our patriotism. We may even, in spite of the fear created by our vast power, regain the confidence of those people who have come to mistrust and fear us. If we can restore some measure of faith in our national ideals, the Statue of Liberty may once again become a symbol of hope."

The speaker concluded by stating that we are challenged by the gains we have made and by the ideals upon which we have been nurtured. "Let us search our consciences as did the founders of our nation," he said. "Let us renew our faith in ideals that will enhance the welfare of our neighbors and will unite us as we move into the uncertainties of the unknown future."

Harold T. McAvoy, 232 Pierce St., Kingston, was installed as post commander. Also invested were: Senior vice commander, Michael George; Junior vice commander, Atty. John E. Morris, 3rd; adjutant, J. Robert Reinhard; treasurer, Wendell M. Evans; service officer, Edgar Griffiths; sergeant-at-arms, Daniel Maher; chaplain, Nelson Blackwell; historian, Joseph Soleen; judge advocate, Atty. Bernard Podcasy.

Sworn in as members of the executive committee were James J. Munley, Gordon Vivian, Joseph Matrunich and William Decker.

Walter Condon, 12th District commander, was installing officer. William Horan, past 12th District commander, served as toastmaster. Gold Medal Band performed at the installation ceremony, which was under the direction of Hanover Township Post 609 installation team.

Ceremony was followed by a dinner.

Staff Honors Farley as He Leaves Office



(Photo by Paramount Studios)

The administrative and secretarial staff of Weckesser Hall, Wilkes College, gathered informally in the board of directors' room yesterday afternoon to bid au revoir to Dr. Eugene S. Farley, retiring president of the college. He assumes chancellorship of Wilkes July 1 as Dr. Francis J. Michelini begins his duties as president of the college. The new chancellor, who became the first president of Wilkes when it was chartered in 1947, has served the independent, liberal arts college 34 years, and as chancellor will devote himself to external affairs of the institution dealing with development and alumni matters. After summer vacation, he returns to active duty in September.

First row, left to right are: Maureen Klaproth, Micki Stella, Denis Elstro, Mary Demko, Cheryl Petyak, Mariella

Resio, Rita Wallare, Eileen Karpusik, Lisa English.

Second row: Jane Lampe, dean of women; George Ralston, dean of students; Joel Rome, assistant dean of men; Linda Hobrock, assistant dean of women; Dr. Eugene S. Farley, Dr. Francis J. Michelini, incoming president; Arthur J. Hoover, director of alumni relations; Kenneth Maloney, assistant to the president; Thomas Kelly, director of evening school; Dr. B. Hopkins Moses, registrar; Peggy Jones, Peggy Corbett, Nancy Cordy, Doris Barker, Mildred Connor, Audrey Balluskonis, Ruth Bishop, Livingston Clewell, director of public relations; George Pawlusch, director of sports information.

Third row: Hank Walters, Bernard Poremba, Felicia Perlick, Evelyn Robinson, Edith Gearhart, Thomas Marcy.

Farley Will Be Chancellor

Accepts Bid He Stay at Wilkes

Dr. Eugene S. Farley, who retires officially June 30 as president of Wilkes College, has agreed to accept the chancellorship of the independent college, according to Atty. Louis Shaffer, chairman, Wilkes College board of trustees. He assumes the office July 1 as Dr. Francis J. Michelini begins his tenure of president.

The post of chancellor was offered the retiring president April 17 when Dr. Michelini, present dean of academic affairs, was named president — the second Wilkes president. Dr. Farley, who became the first president of the college in 1947 when it was chartered, accepted the board's invitation under advisement, and it was not until earlier in the week that he made his decision.

In a personal letter to each of the 26 members of the board, Dr. Farley pointed to the longevity of his association with the college (he has served it for 34 years), and said he had long held the conviction that when he retired from the presidency, he would terminate all relations with Wilkes.

"Because of this long-held conviction and because of a fear that I might stay beyond my period of usefulness, I have found it difficult to give balanced consideration to your invitation to serve as chancellor of the college.

"In the last three weeks, I have consulted about your proposal with trustees, alumni, faculty members, and members of the administration. In spite of my own conviction that a quick severance is the most desirable way to terminate my connection with the college, several persuasive arguments have indicated that an extension of my services may be desirable."

In his letter to the trustees, Dr. Farley based his decision to accept the position as chancellor on the fact that continued long-range work should be done with the alumni of the college which now number approximately 7,000. Working with Arthur J. Hoover, newly-appointed director of alumni relations, the incoming chancellor feels that more alumni clubs through the United States should be formed and supported morally from within the college. Toward this end, certain goals have been suggested.

Dr. Farley indicated his schedule will hereafter correspond with that of the faculty and that he will not be involved with as many internal affairs of the college as he was as president. He emphasized that his responsibilities will be limited

Dr. Farley

W-B Record

June 12, 1907

From President Of Wilkes To Chancellor

Announcement that Dr. Eugene S. Farley, president of Wilkes College, will become chancellor of the institution upon his retirement on July 1, is a happy decision for all concerned — the college, the community and Dr. Farley himself.

After 34 years of devoted service, he was more than willing to retire and enjoy the leisure that he had earned. But the board of trustees hesitated about severing all existing ties for obvious reasons and created the chancellorship especially for him.

Thus, he will have a measure of freedom to pursue his widespread interests, but will be available at all times to the college which eventually will become a university in the normal course of events. Since he grew up with Wilkes, he is the outstanding authority on its past and, more important, on its future.

Freed of routine duties, he will be the ideal contact with colleagues in education, community leaders and the alumni. It would be a shame to waste all this talent at a time when higher institutions of learning need guidance and experience, such as he is able to make available in his new capacity.

Thus, Dr. Francis Michelini, the new president, will be able to concentrate on the present, while the new chancellor, Dr. Farley, will be in a position to lend a helping hand in mapping the future of Wilkes and wherever his talents can be utilized.

Chancellor is an old and respected post in education as well as in religion and government. Dr. Farley joins a distinguished company in this field and our town will be the continued beneficiary of his wisdom.

SCRANTON, PA.
TIMES
D. 52,000

MAY 31 1970

Enrollment

Dr. Farley to Give Last Wilkes Talk

The 23rd annual commencement exercises of Wilkes-Barre College begin Sunday at 5 p.m. in the college gymnasium when Dr. Eugene S. Farley, president of the college, delivers the baccalaureate — "To Rebuild the Broken Image." This will be the last major address Dr. Farley will deliver as president of Wilkes; he retires officially June 30.

Approaching his 71st year Sept. 29, the former athlete and educator is among the nation's senior presidents in years of service, having served Wilkes College for 34 years.

Dr. Farley has seen Wilkes College develop from one four-story building in which few more than 100 students were being taught to a college which boasts of 54 buildings on a 23-acre campus which serves 2,500 undergraduate students and an equal number of part-time, evening and graduate students.

Recently, the modern Eugene Shedden Farley Library was dedicated, and in April 1970, the second phase of the Center for the Performing Arts was dedicated to Dorothy Dickson Darté as a music building bearing her name.

HARRISBURG, PA.
 PATRIOT
 D. 45,000

MAY 29 1970 *E. J. Miller*

Educator to Deliver Last Graduation Talk

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Wilkes' new president will be Dr. Francis J. Micheline, present dean of academic affairs.

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ELLWOOD CITY, PA.
 LEDGER
 D. 6,500

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TOWANDA, PA.
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JUN 1 1970 *E. J. Miller*

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Farley Comment:

Students Must Seek Constructive Solutions To World Problems

Collegians More Socially Aware Than Ever Before, Retiring College Head Says

"If education is to be effective, students will have to seek those constructive alternatives which will enable them to play a creative part in developing a society adapted to new world conditions created by science and technology."

This was one of the observations made by Dr. Eugene S. Farley, president of Wilkes College, in commenting on the wave of student unrest which was demonstrated in Wilkes-Barre and elsewhere across the country during this month.

He will retire as head of the college this Summer, following 34 years of service to the school and the community.

Dr. Farley, who has seen Wilkes' enrollment swell from fewer than 400 full- and part-time students in 1936 to more than 5,000 during the current term, stated that "the present student body has a greater social awareness than any previous."

The college president said that the present-day students "are aware of certain injustices in society and recognize that these injustices can only be corrected by slow painstaking effort. If they would stop to think," he commented, "they would realize that the problems of the time are the consequence of two dynamic forces: the first, ignorance and prejudice; the sec-



DR. EUGENE S. FARLEY

dated, dedicated to their work and responsible people."

Dr. Farley, referring to the other two percent of the student body, said they are a small group of idealists influenced by a group which has announced in writing its purpose is "to destroy the colleges and universities of the country as a first step in destroying the evil society" that sustains those institutions."

Face Common Destiny

Regarding the present student unrest throughout the country regarding affairs in Southeast Asia, the college president expressed the view that only the most backward people in the world live in isolation, adding that any people who have any contact whatsoever with modern society are aware that they face a common destiny.

He recalled that those who, in 1941, listened to reports of the attacks on Singapore were aware of the fact that the existence of the United States could very well depend on events occurring 8,000 or 10,000 miles away from home. He said that this interrelation of events around the world is further increased by today's speedy transportation and instant communications which bring the various cultures together in economic, social and political relationships.

"Unfortunately," he declared, "difference in culture divide us even as science and technology bring us together. In consequence, we are caught in a 'social brew' which is as dangerous as TNT."

"It remains to be seen," Dr. Farley said, "whether educated

and intelligent men and women will have the vision, patience, fortitude and faith to work together in solution of these problems."

Dr. Farley stated that if a person is awake to the problems that confront him, he "must know that the animosities, prejudices and divisions of the past must be reduced so that the threats of overpopulation and nuclear destruction may be superseded by the promise that is offered by modern technology."

Continuing, he said, "Man has demonstrated his ability to release the atom, to harness many physical forces provided by nature. He has yet to demonstrate that he can harness and control those forces of mind and spirit which must be directed into constructive channels if the threat of destruction is to give way to the promise that can result from enlarged intelligence, extended vision and the search for mutual understanding."

Dr. Farley said that, at Wilkes, there does not appear to be any direct connection between increasing affluence and growing unrest between the students.

Among the students who participate in demonstrations, Dr.

Farley said, there is "quite a mix." There are a few well-to-do students who wish to create the college in accordance with their own ideas, and some with little or no means wishing to do the same.

Shift In Educational Goals

The goals of modern-day students, Dr. Farley stated, appear trending to a greater degree towards social sciences and the humanities. For a time, he pointed out, there was a trend towards the physical sciences, but a shift has occurred in recent years. Trends are likely to change from year to year, Dr. Farley noted, and therefore, he declined to make any long-range predictions on trends in the balance between the physical sciences and humanities.

Regarding contemporary concerns within the nation, the col-

(Please Turn To Page Twenty-One)

Twenty-two

WILKES-BARRE RECORD,

Top Awards 18th Awards Dinner Conducted Given Farley And O'Connell

Rep. Frank O'Connell and Dr. Eugene S. Farley, Wilkes College president who retires June 30, received the top Distinguished Service Awards last night at the 18th Annual Awards Dinner of Wilkes College Institute of Regional Affairs. An attendance of 450 — the largest ever to attend the annual affair since the inception of IRA in 1951 — packed the new dining commons of the college as sixty additional awards were presented to local government officials and personnel from Northeastern Pennsylvania.

Donald Moyer, director, Economic Development Council of Northeastern Pennsylvania, was principal speaker, replacing William T. Schmidt, Pennsylvania Department of Commerce, secretary who was absent unavoidably. Moyer stressed the importance and the general progress of the "New Northeast."

Rev. George Pawlusch, pastor of Holy Trinity Russian Orthodox Church, invoked the blessing and pronounced benediction.

Other speakers on the program included Atty. Joseph F. Gallagher, solicitor, Newport Township and Wyoming Borough; Fred H. Miller, executive director, Institute of Regional Affairs, Commonwealth of Pennsylvania; Dr. Hugo V. Mailey, IRA director and Dr. Farley.

Service Awards went to Llewellyn J. Rumbold, Abington Township, Lackawanna County; Joseph Sabolchick, Beaver Meadows; Boyd C. Laycock, Mount Pleasant Township, Columbia County; Joseph Sharpe, Coal-dale Borough; Fred McIntosh, Deerfield Township, Tioga County; Mrs. Fred McIntosh, Deerfield Township, Tioga County; Ira C. Jagger, Dingmans Ferry, Delaware Township; Wilbur R. Forse, Williamsport; Guy Roland, New Ringold; Sterling Cramer, East Stroudsburg; Peter Konon, Edwardsville; Stanley Frable, Palmerton; Louis R. Schultz, Elkland Borough; George C. Smith, Elmhurst Township.

Cornelius Hastie, Pittston; Richard C. Croak, Lehigh Township, Wayne County; Howard Ledyard, Ledyard, Lenox Township, Susquehanna County; William Young, Luzerne County; Madeline Scarpatti, McAdoo Borough; William J. Brown, Mehoopany Township; Mayor Jacob Alamsky, Middleport Borough; Attorney Vincent B. Makowski, Marion Heights Borough; Blanche K. Hottenstein, New Albany; Edward L. Scott, New Milford Township; Harold Ames, Newton Township; George F. Moore, North Center Township; Mayor Nicholas Keller, Jr., Nantanga Borough; Josia W. H. Behrens, Penn Forest Township; David E. Neison, Paradise Township; A. E. Bush, Porter Township; William Fries, Prompton Borough; Lester M. Carlton, Salem Township, Wayne County.

Mayor Alvin W. Kerschner, Schuylkill Haven Borough; Wilbur M. Beaver, Shickshinny Borough; Alfred S. Kaufman, South Williamsport Borough; Harold E. Snyder, Stroud Township; Fred L. Piester, Sullivan County; Mr. and Mrs. Charles Zim, Sylvania Borough; Leonard Hoffman, Tioga County; Francis Woodruff, Towanda; Norman Koch, Weatherly Borough; Onofrio Arone, West Wyoming Borough; Ellsworth Travis, White Haven Borough; Walter S. Wood, Wilkes-Barre City School District; Otto B. Mueller, Williamsport; Ivan Waltman, Wyalusing; George Hock, Wyoming County; Francis Mulraney, Clinton Township.



(photo by Ace Hoffman Studios)
Members of the headtable last night at Wilkes College Dining Commons, prior to the start of the 18th annual Awards Dinner of Wilkes College Institute of Regional Affairs, from left to right, are Donald Moyer, director of the Economic Development Council of Northeastern Pennsylvania; Dr. Eugene S. Farley, retiring president of Wilkes College; Fred Miller, executive director, Public Service Institute, Commonwealth of Pennsylvania; Atty. Joseph Gallagher and Very Rev. George G. Pawlusch, Holy Trinity Russian Orthodox Church.

Bucknell Will Honor Farley

Doctor of Laws Degree Slated

Dr. Eugene S. Farley, chancellor of Wilkes College is one of four who will be awarded honorary degrees at Bucknell University's 121st annual commencement on Sunday, May 30.

Director of the Bucknell Junior College from 1936 until 1947 and president of Wilkes College from 1947 when it was chartered until 1970, Dr. Farley will receive the honorary Doctor of Laws degree.

Other honorary degree recipients are Rev. John B. Coburn, rector of St. James Church in New York City; Spring Valley, N. Y., businessman Fred S. Dresdale, and Charles J. Kushell, a Chicago investment counselor and a Bucknell trustee.

A past president of American Association of Junior Colleges, the Middle States Association of Junior Colleges, Foundation for Independent Colleges and Commission for Independent Colleges, Dr. Farley previously received honorary degrees from Alliance College, Lafayette College, Wilkes College and Seton Hill College.

He began his long career as an educator as a teacher at Germantown Academy in 1922 and later taught at University of Pennsylvania and was director of research for the Newark, N. J. Board of Education before going to Bucknell Junior College.

Responsible for Development of School

Dr. Farley, Retiring Wilkes President, To Give Baccalaureate Sunday, May 31

Eugene Shedden Farley, Wilkes College's first president who is retiring June 30 after 34 years of service, will deliver the baccalaureate during the college's 23rd annual commencement exercises. Baccalaureate is scheduled for Sunday, May 31, at 5 p.m. in the Wilkes College gymnasium.

The athletic 71-year-old educator is among the nation's senior college presidents in years of service. He was born in Phoenixville, Pa., 29, 1899. One of four children of Dr. Robert and Sarah Farley. His father, a physician, died when Eugene was less than a year old. The Farleys were Quakers, and Dr. Farley was raised as a member of the Society of Friends with membership in Swarthmore Meeting. When he was graduated from Swarthmore High School, he matriculated at Pennsylvania State College. Worked in Shipyards.

His Summer vacations from college were occupied by working on farms and in shipyards nearby to make possible his continuing education. He received a bachelor of science degree in 1921 and entered the University of Pennsylvania in 1923. A Harrison Scholarship helped him to earn his master of arts in history; and enabled him to earn his Ph.D. in education.

A veteran of World War I, he taught at Germantown Academy from 1922 until 1925; was an instructor in education at the University of Pennsylvania from 1927 until 1936. Dr. Farley was director of research for Newark (N.J.) Board of Education.

In 1936, he was invited by Dr. Arnaud Martz, who subsequently became president of Bucknell University, to become administrative head of Bucknell University Junior College in Wilkes-Barre. When Wilkes College received its charter as an independent, liberal arts college April 1, 1947, Dr. Farley was appointed president.

Throughout his tenure at Wilkes, Dr. Farley has spoken boldly on local and national issues and his views have

received a wide hearing. He has worked unreservedly for the advancement of undergraduate liberal arts education.

There was only a handful of students receiving their education in a four-story rented building on Northampton Street when he came to Wilkes-Barre. Today, 54 buildings dot the campus, and for the most part, Dr. Farley has been instrumental in bringing about much of this expansion.

Recently, the new and modern library, named for him, was dedicated; and in April of this year, the second phase of the Center for the Performing Arts was dedicated as the Dorothy Dickson Dart Hall named for the late Mrs. Dart whose anonymous benefactions while she lived made the center possible. And in all this expansion, Dr. Farley played a leading, integral part.

Not only on the community front, but throughout Northeastern Pennsylvania, the retiring president has been active and has contributed to education, industrial development and the political climate of the area. Much of the advancement in these three areas may be attributed to Dr. Farley's foresighted efforts.

He was married to the late Eleanor Coates of West Chester who died Aug. 2, 1965.



DR. EUGENE S. FARLEY

Valley Escaped Worst Of It!

Nixon Did Little to Heal Wounds Causing Student Unrest in Nation

Youth addressed the nation during the week in an angry voice of criticism and condemnation over the failure on the part of American leaders to bring peace, get us out of the botched up entanglement in Far Eastern problems—particularly, Vietnam and more recently Cambodia.

Youth marched in protest and demonstrated against the killing of four Kent State University students.

Youth was mad at America and showed it in the strongest possible way.

It was bad right here in Wyoming Valley even though it was a far cry from what went on in varying degrees of intensity throughout other parts of the nation.

It was also scary here in Wyoming Valley, where many of those in the "over 30" group can remember when there were no institutions of higher learning. And they can recall when it was a "big thing"—impossible for many of the sons and daughters of miners and laborers to get much beyond a high school education.

That's the scary part of it. All this has been changed. There is so much here now. So many opportunities that the mere thought that something might destroy them is cause for great alarm.

★ ★ ★

None of this touched us to the degree that marked other parts of the country where more than 200 universities and colleges were closed—some in general strikes, some in administrators' sympathy with the classroom revolt, and others in moves to prevent violence that could claim more lives.

But the point is that it could have touched us. It still might unless something is done.

We had, to a certain extent, the ingredients present here during the past week for development and execution of a horrible situation.

If ever the cliché "calmer heads prevailed" applied, it was in the valley during the past week. The police are to be commended in the strongest way

local institutions of higher learning aren't like those in other areas. The people—even those who are young and angry and have the right to protest and demonstrate against that which they don't like—were, for the most part, careful to avoid destruction of their schools beyond minor vandalism.

The college presidents—more particularly Dr. Eugene S. Farley of Wilkes College and the Rev. Lane D. Kilburn of King's—made themselves available to the students.

Perhaps it was Dr. Farley's statement which emerged with the most sense: "If you are sure you are right in what you are doing, don't do it the way you are doing it, do it so you can make friends for your cause. In this type of discussion there is too much emotion, and too little reasoning.

"If you will sit down, you can pick a point and we can discuss it. I will pick a point and we can discuss it. In that way, we can share a reasonable approach to the matter."

★ ★ ★

The situation, as serious as it was, did not draw any comment of significance from our congressman, two state senators, six representatives or key members of council.

It would seem that if they were ever going to be motivated to speak out on an issue of vital importance, this was it!

In a nationally televised press conference at the height of the storm and the evening before the march on Washington, President Nixon used his political eloquence in what amounted to an almost historically embarrassing, apologetic alibi for what had been brought on. But he indicated that he has no intention of reversing his thinking.

Vice President Spiro T. Agnew on another front the same night was his usual foot-in-mouth self as he performed the functions of his high office during a speech in much the same way he performs on the golf course—he hasn't hit a straight drive yet, but has sliced and hooked every

FACULTY

DR. FARLEY SPEAKS TO PROTESTERS

SUNDAY INDEPENDENT 5/19/70

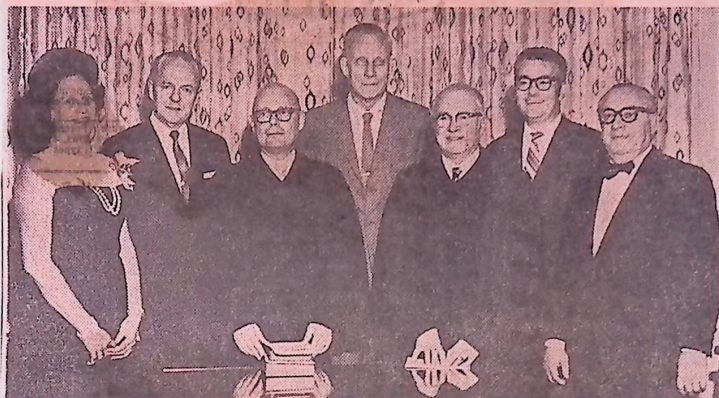
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Rabbi Installed At B'nai B'rith Services



Services officially installing Rabbi Arnold N. Shevlin as rabbi of Congregation B'nai B'rith were held last night at the temple on Wyoming Avenue, Kingston.

Shown at the ceremonies, from left, are: Mrs. Robert L. Casper, chairman of the pulpit committee; Rev. Howard Hartzell, representing the religious community; Rabbi Shevlin, Dr. Eugene Farley, representing the academic community; Rabbi David H. Wice of Congregation Rodeph Shalom, Philadelphia, the principal speaker; Joseph M. Nelson, president of the temple, and Louis Smith, representing the Jewish community.

—Ace Hoffman Photo

Rabbi Shevlin, who arrived here last winter, was associate rabbi at Congregation Rodeph Shalom since 1958. Before that he was chaplain in the Air Force in Korea and served as rabbi at Temple and served as rabbi at Temple Beth Shalom, Danville, Va.

GREENSBURG, PA.
TRIBUNE-REVIEW
D. 26,000

APR 29 1970

Byline

SETON HILL—

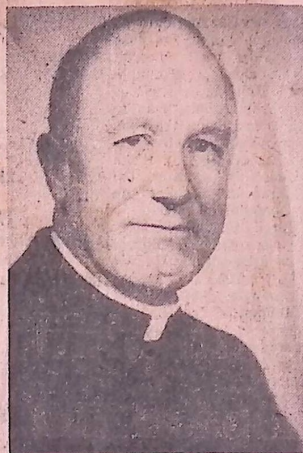
184 Seniors To Graduate

Msgr. William G. Ryan, retiring president of Seton Hill College, has announced arrangements for the 1970 graduation exercises to be held Sunday, May 10.

Bishop William G. Connare of the diocese of Greensburg will preside at the conferring of degrees on 184 seniors. The ceremony will begin at 1:30 p.m. in Sullivan Hall. Msgr. Norbert F. Gaughan, chancellor for the diocese of Greensburg, will give the commencement address. Msgr. Gaughan was chaplain at the College from 1958 to 1962.

Seton Hill will award honorary doctorate degrees to two educators. Franklin Taylor Jones, executive secretary of the Commission on Higher Education of the Middle States Association of Colleges, will receive the Doctor of Humanities degree, and Eugene Shedden Farley, president of Wilkes College, will receive the Doctor of Laws degree.

Father John Regoli, assistant pastor at Holy Family parish in Latrobe, will



Msgr. Ryan

be celebrant of the Baccalaureate Mass in Sullivan Hall Sunday at 9:30 a.m. and will give the baccalaureate sermon. He was assistant professor of religion and chaplain at Seton Hill from 1963 to July, 1969.

Job Corps to Hear Farley

Keystone Center Graduation Tonight

Dr. Eugene S. Farley, president of Wilkes College, will be principal speaker at commencement exercises of Keystone Job Corps Center for Women tonight at 8 in Wilkes College Center for the Performing Arts.

Graduation ceremony will be a highlight of the third anniversary celebration of the center.

Rev. Raymond Deviney, assistant pastor, St. John the Evangelist Church, will offer invocation. Welcome will be extended by Henry A. Pappas, Keystone's acting director, with greetings extended by Rev. Dr. Jule Ayers, chairman, Wilkes-Barre Community Relations Council and W. A. Deisroth, chairman, Hazleton Community Relations Council.

Joseph R. Corcoran, manager, educational operations, RCA Service Company, will introduce Dr. Farley.

Presentations will be made by L. F. Johnson, manager, residential programs, and G. J. Kobrick, department head, basic education.

Allen Feld, manager, counseling and guidance, will introduce the graduates and Venia Freeman will give the graduates' statement of appreciation.

Rev. Howard Hartzell, president, Wilkes-Barre Ministerial Association, will give benediction. Choral selections will be offered by the Keystone Glee Club.

DRUMS CENTER TO GRADUATE EIGHTH CLASS

Program Of Keystone Job Corps Slated Monday At Wilkes College

Keystone Job Corps Center for Women at Drums will conduct its eighth formal graduation exercise Monday evening at 8 in the Wilkes College Center for the Performing Arts, South River Street. The exercise will highlight the third anniversary celebration of the center at Drums.

Invocation will be offered at the graduation ceremonies by Rev. Raymond Deviney, assistant pastor of St. John the Evangelist Church, Wilkes-Barre. Henry A. Pappas, acting director of the Keystone Center, will give the address of welcome and Rev. Dr. Jule Ayers, chairman of the Wilkes-Barre Community Relations Council, will offer greetings, as will W. A. Deisroth, chairman of the Hazleton Community Relations Council.

Choral selections will be rendered by the Keystone Glee Club, after which distinguished guests will offer remarks.

Joseph R. Corcoran, manager of educational operations for the RCA Service Company, will introduce the principal speaker for the evening, Dr. Eugene S. Farley, president of Wilkes College.

Miss L. F. Johnson, manager of residential programs at the center, will make presentations to students in the distributive and health service careers program at the center. G. J. Kobrick, head of the department of basic education programs, will make presentations in the trade and industry careers section and Allen Feld, manager of counseling and guidance, will introduce the corpswomen. Venia Freeman will give the statement of appreciation by the corpswomen.

Rev. Howard Hartzell, executive secretary of the Wyoming Valley Council of Churches, will give benediction.

DR. FARLEY SPEAKS AT JOB CORPS GRADUATION

Times Leader 4/25/70
Record 4/27/70

Handwritten: Farley

34 Young Women Graduated From Keystone Job Center



Thirty-four young women were graduated last night from Keystone Job Corps Center for Women, at a ceremony at the Performing Arts Center for the third anniversary of the center and represented the eighth formal graduation.

Henry A. Pappas, acting director of the center, in extending the welcome, said last night's class made a total of 587 students who have been graduated from the center during its three years of operation.

He said over 91 per cent of the previous graduates are in gainful employment or have gone to higher education or are filling other constructive roles in society.

Dr. Eugene S. Farley, Wilkes College president, gave the commencement address. He was introduced by Joseph R. Corcoran, former director of the center and now manager of educational operations of RCA Service Company.

Rev. Raymond Deviney of St. John the Evangelist Church, Wilkes-Barre, gave the invocation and Rev. Howard Hartzell, executive secretary of Wyoming Valley Council of Churches, pronounced benediction.

Greenlings were extended by Rev. Mr. Hartzell for Wilkes-Barre Community Relations Council and William D. Morgan for Hazleton Community Relations Council.

Making the presentations were Laurie F. Johnson, manager of residential and social programs, and George J. Koblick, head of the basic education department.

Corpswomen were introduced by Allen Field, manager of counseling and guidance, and the statement of appreciation for the graduates was given by Venia Freeman.

Choral selections were sung by Keystone Glee Club.

Dr. Farley told the graduates they were graduating at an odd time in history; one that was

Dr. Eugene S. Farley, Wilkes College president, gave the commencement address last night at the graduation ceremony of Keystone Job Corps Center for Women, Drums, at Wilkes College Center for the Performing Arts.

Shown talking to Dr. Farley, right, prior to the ceremony are Henry A. Pappas, acting director of the center, and Venia Freeman, one of the graduates, who gave the statement of appreciation for the class.

(Photo by Paramount Studio)

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DR. FARLEY

PITTSBURGH POST GAZETTE 2/28/70

Pittsburgh Post-Gazette
Sun-Telegraph
D. 243,938 SAT. 232,767

FEB 28 1970

E. Farley

Wilkes College Head To Speak to Alumni

Dr. Eugene S. Farley, president of Wilkes College, Wilkes-Barre, Luzerne County, will be the principal speaker at a meeting of Wilkes alumni in the Pittsburgh area Monday night in Redwood Motor Inn.

The meeting will mark the Pittsburgh part in the campaign to raise \$3 million to construct a building complex to replace Conyngham Hall, destroyed by fire in 1968.

LANCASTER, PA.
NEW ERA
D. 56,500

APR 21 1970

By Miller

PP&L Earnings Dip in 1st Quarter

Company Cites Inflation, Taxes, Power Shortage for Decrease

Pennsylvania Power & Light Co. announced Monday its 1970 first quarter earnings dipped 27 cents a common share from the same period a year ago . . . from 64 cents in 1969 to 37 cents a share the past quarter.

Robert R. Fortune, PP&L's vice president of finance, blamed the sharp decrease in earnings per common share on inflation, higher state taxes and costs of purchased power.

Fortune said the extra power had to be bought because of a shutdown of the utility's 765,000-kilowatt generator at Brunner Island.

The company executive made the disclosure at the annual meeting of stockholders Monday at Allentown where PP&L's corporate offices are based.

Fortune said inflation and tax increases will be offset by rate increases effective April 2 and a tax surcharge on utility bills effective last March.

NEW REVENUES

He said the increases will bring in \$17 million in new revenues in 1970 and \$24 million more in 1971.

PP&L said the Brunner Island generator, designated as the No. 3 unit, has been out of operation because of construction changes and overhaul. It is expected to be running again by June.

In business conducted at the meeting, shareowners overwhelmingly approved a slate of 12 company directors, approved a proposal to create a new class of stock, cleared by law and Articles of Incorporation changes and appointed independent public accountants.

DIRECTORS NAMED

Directors elected were Jack K. Busby, company president; Austin Gavin, executive vice president; Ralph R. Cranmer, president, director and general manager of Grit Publishing Co.; Williamsport; Dr. Edgar

The scientists placed the South Pole of that age at the Tropic of Cancer near the border pocket of Algeria, Libya and Niger — where temperatures as high as 137 degrees Fahrenheit recorded have been.

137 DEGREES

over 4000 kilometers." extend
sions in North Africa dimen-
mental ice. Its physical dimen-
ered by a large body of conti-
dealing with an area once cov-
bridge said, "that we
"It was evident," Fair-
deep freezing.

FACULTY

DR. FARLEY NAMED DIRECTOR OF PP&L

HAZLETON, PA.
STANDARD-SPEAKER
D. 22,500

APR 6 1970

Broad Heads School Aid Conference

Lambert E. Broad, president of the Freeland Mining and Mechanical Institute, will serve as general chairman for the first nonpublic school aid conference between representatives of the Pennsylvania Department of Education and nonpublic school administrators, slated for tomorrow at Avoca.

Vincent J. McCoola, director of the PDE office for Aid to Nonpublic Education, says representatives of several denominations, the State Association of Independent Schools, the United Private Academic Schools Association, and area diocesan Catholic superintendents have been invited to the meeting.

McCola said he and PDE representatives will review the current status of nonpublic school aid and implications of recent legislation increasing such aid.

Dr. Eugene S. Farley, president of Wilkes College, will be the principal speaker at the event's luncheon session.

The affair will be at the Howard Johnson's Motor Lodge, with registration scheduled to begin at 8:30 a.m.

Reports will be offered concerning: Status on Aid to Nonpublic Education; Accounting Techniques; Instructional Materials; and a Review of New Legislation.