

Born in Phoenixville, September 29, 1899, Dr. Farley was one of four children of Dr. and Mrs. Robert Farley. The Farleys were Quakers, and Dr. Farley was raised as a member of the Society of Friends with membership in the Swarthmore Meeting. A graduate of Swarthmore High School, he matriculated at Pennsylvania State College.

During summer vacations, Dr. Farley was employed on farms and in a shipyard to earn money to continue his education. In 1921, he received a B.S. degree at Penn State, then entered the University of Pennsylvania in 1923. Aided by a Harrison Scholarship he earned his M. A. degree in history in 1927 and a Ph.D. degree in education in 1933.

A veteran of World War I, the Wilkes College president taught at Germantown Academy from 1922-1925 and was a member of the faculty at the University of Pennsylvania from 1927-1929. He was director of research for the Newark, N.J. Board of Education until 1936.

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Dr. Eugene S. Farley was born in Phoenixville, Pennsylvania, September 29, 1899, one of four children of Dr. Robert and Sarah Farley. His father, a physician, died when Eugene was less than a year old. The Farleys were Quakers, and Eugene was raised as a member of the Society of Friends with membership in Swarthmore Meeting. After graduating from Swarthmore High School, he matriculated at Pennsylvania State College.

During summer vacations from Pennsylvania State, Dr. Farley worked on farms and in a ship yard to earn money for his continuing education. He received a Bachelor of Science degree in 1921 and entered the University of Pennsylvania in 1923. A Harrison Scholarship aided him to earn his Master of Arts in History; a Harrison Fellowship carried him toward his Ph.D. in Education. He was awarded the Masters degree in 1927 and the Doctors degree in 1932.

A veteran of World War I, he taught at Germantown Academy from 1922 until 1925; was an instructor in education at the University of Pennsylvania from 1927 until 1929. From this date until 1936, Dr. Farley was Director of Research for the Neward, New Jersey Board of Education.

In 1936 he became administrative head of Bucknell University Junior College, was appointed President of Wilkes College when it received its charter as an independent, liberal arts college on April 1, 1947. His service to College and Community has spanned over three decades.

Throughout his Wilkes presidency, Dr. Farley has spoken out boldly on national and local issues and his views have received a wide hearing. He has worked unreservedly for the advancement of undergraduate liberal arts education.

He came to Wilkes-Barre when a handful of students received their education in a four-story, rented building on Franklin Street. He looked at those crowded rooms and at an area with unemployment and discouragement evident in every direction. And he stuck with the job, because he knew a college had to be built here, for the sake of the young people and for the sake of the future of the community.

Since coming to Wilkes-Barre, Dr. Farley has worked unselfishly with other community leaders in the creation of a healthy economic climate. His willingness to offer service to the community is further mirrored by his activity over the years as a member of the Boards of Directors of numerous community organizations. Among them are Wyoming Valley Hospital, Boy Scouts of America, Wyoming Valley Conference, Greater Wilkes-Barre Industrial Fund, Family Service Association, Young Men's Christian Association, Greater Wilkes-Barre Chamber of Commerce, Wyoming Valley United Fund, Welfare Planning Council, Wyoming Valley Philharmonic Society, Labor-Management-Citizens Committee.

Dr. Farley's accomplishments were summed up very concisely in an editorial which appeared in the Wilkes-Barre press,....."In every avenue-----social, economical and cultural ---- Dr. Farley has been consistently active with only one goal in mind.....to make this community a better place in which to live.

## BIOGRAPHICAL SKETCH

Eugene S. Farley  
President, Wilkes College

BORN - September 29, 1899, Phoenixville Pennsylvania

MARRIED - August 24, 1921 to Eleanor Coates, Swarthmore, Pennsylvania  
Three children - Robert C., Eugene S., Jr.; Ethel Farley Douglass

### EDUCATION

Swarthmore High School, Swarthmore, Pennsylvania  
Pennsylvania State College - B.S. 1921  
University of Pennsylvania - A.M. 1927; Ph. D. 1932

### PROFESSIONAL EXPERIENCE

Teacher, Germantown Academy, 1922 - 1925  
Harrison Scholar and Fellow, University of Pennsylvania - 1925 - 1927  
Instructor in Education, University of Pennsylvania, 1927 - 1929  
Director of Research, Newark, New Jersey, Board of Education, 1929 - 1936  
Director, Bucknell University Junior College, 1936 - 1947  
President, Wilkes College, 1947 -

WAR SERVICE - World War I, Army, Private

CHURCH - Society of Friends

CLUBS - Kiwanis, Chamber of Commerce, Westmoreland Club

PROFESSIONAL SOCIETIES - American Academy of Political and Social Sciences  
Past President, American Association of Junior Colleges  
Past President, Middle States Association of Junior Colleges  
Past President, Foundation for Independent Colleges  
Past President, Commission for Independent Colleges

HONORARY DEGREES - D.H. L. - Alliance College  
D. L. - Lafayette College

BOARD MEMBERSHIPS - Wyoming Valley Hospital  
Greater Wilkes-Barre Industrial Fund, Inc.  
Osterhout Library

Pennsylvania Power and Light Company  
Pennsylvania Millers Mutual Insurance Company

MEMBER - Governor's Committee of 100 for Better Education  
Governor's Council of Science and Technology  
Pennsylvania Advisory Committee on Higher Education  
Pennsylvania Advisory Committee on Community Colleges  
Education Committee - Pennsylvania State Chamber of Commerce

PUBLICATIONS

"Factors Related to the Grade Progress of Pupils," Elementary School Journal,  
November, 1933

"A Test of Factual Relations in American History," Educational Test Bureau,  
Minneapolis, 1935

"Retardation and Individual Development," Bulletin of the New Jersey Principals  
Association, 1935

"Educational Adjustments and Character Development," New Jersey Elementary  
Principals, November, 1935

"Influence of Grading and Promotional Policies upon Pupil Development,"  
16th Yearbook of the Department of Elementary School Principals, National  
Education Association, July, 1937

"Regarding Repeaters" The Nation's Schools, October, 1936

"Causes of Maladjustment in Public Schools"

"Education for Survival," Junior College Journal, December, 1943

"The Challenge of Uncertainty," Junior College Journal, December 1943

"Do Junior Colleges Have a Future?" Educational Outlook, May 1944

"The Community College: an Essential Factor," Pennsylvania School Board  
Association, September, 1964

BIOGRAPHICAL DATA  
(July 16, 1959)

Mrs. Eugene S. Farley----Wife of the President of Wilkes College.

Accomplished pianist----well-known in local music circles.

Accompanist for musical programs featuring:

1. singers
2. dancers
3. violinists
4. flutists
5. choral groups

Solo performances---both piano and harpsichord were with the former Geiss Symphonetta of Wyoming Valley.

Member of the board of the Wilkes-Barre Community Concert Association.

President of the Wyoming Valley Women's Club. (past three years)

Appeared in Eighth Annual Town and Gown Series sponsored by the Music Department of Wilkes. (Duo-pianists---Mrs. Farley & John Detroy)

WILKES COLLEGE  
DEPARTMENT OF PUBLIC RELATIONS  
FACULTY PERSONNEL RECORD

Name FARLEY EUGENE SHEDDEN  
Last Name First Name Middle Name

Born Sept. 29, 1899 Phoenixville, Pennsylvania  
Month Date Year Place of birth (Town-State)

Married to Eleanor Coates Farley  
August 24, 1921 Swarthmore, Penna.  
Month Year Place

Children (1) Robert Coates Farley (m) (2) Eugene Shedden Farley, Jr. (s)  
First name - Middle - Married  
(3) Ethel Farley Spackman (m) (4) \_\_\_\_\_  
(5) \_\_\_\_\_ (6) \_\_\_\_\_

Your Parents' Name Robert Farley Sarah Shoemaker  
Father Mother

Your early education Swarthmore High School, Swarthmore, Pa.  
Grammar Prep Place Year

College education (Give colleges or universities attended, all degrees, class years, and course of major study. Also give honorary degrees).

Pennsylvania State College - 1917-1921 B.S.

University of Pennsylvania - 1923-1929 M.A. - Ph.D.

Professional positions held prior to Wilkes. (Give positions - places and dates in teaching and administration).

|                                    |         |                            |
|------------------------------------|---------|----------------------------|
| Germantown Academy                 | 1922-25 | Teacher                    |
| University of Pennsylvania         | 1925-27 | Scholarship and Fellowship |
| University of Pennsylvania         | 1927-29 | Instructor in Education    |
| Newark, N.J. Board of Education    | 1929-36 | Director of Research       |
| Bucknell University Junior College | 1936-47 | Director                   |

Professional record at Wilkes College. (Specify instructor, assistant professor, associate professor, professor, or administrative position, and years (dates) in each position).

President, Wilkes College 1947-

Other positions (Business - Professional - Scientific Research, etc.,  
give firms, places dates).

Church Society of Friends College Fraternity Phi Delta Theta

Lodges \_\_\_\_\_ Service Clubs Kiwanis

Honorary Societies Kappa Phi Kappa Professional Societies \_\_\_\_\_  
American Academy of Political and Social Sciences

Publications (Books, recent magazine articles, listing titles, and  
dates).

(See attached list.)

Honors Won (Scholarships, Fellowships, Medals, etc.).

Harrison Scholarship and Fellowship

What is your professional hobby? (Field of special interest).

What is your recreational hobby? (Avocation).

Farming

War Record (Branch of service, tours of duty, rank or rate).

World War I - Army - Private

Your Alumni Magazine

Remarks:

- PUBLICATIONS -

- "Factors Related to the Grade Progress of Pupils," Elementary School Journal, November, 1933
- "A Test of Factual Relations in American History," Educational Test Bureau, Minneapolis, 1935
- "Regarding Repeaters," The Nations Schools, October , 1936
- "The Influence of Grading and Promotional Policies Upon Pupil Development," 16th Yearbook of the Department of Elementary School Principals, National Education Association, July, 1937
- "Causes of Maladjustment in Public Schools,"
- "Retardation and Individual Development," Bulletin N.J. Principals Association, 1935
- "Do Junior Colleges Have a Future?" Educational Outlook, May, 1944
- "Education for Survival," Junior College Journal
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- "The Challenge of Uncertainty," Junior College Journal, December, 1943

# BUCKNELL UNIVERSITY JUNIOR COLLEGE

## DEPARTMENT OF PUBLIC RELATIONS

### FACULTY PERSONNEL RECORD

Name *Farley*.....*Eugene*.....*Shedden*.....*12/21/46*  
 Last Name First Name Middle Name Date

Born *9*.....*29*.....*'99*.....*Phoenixville*.....*Pa*.....  
 Month Date Year Place of birth (Town-State)

Married to *Eleanor E. Coates*.....*Aug, 1921*.....*Baltimore*  
 Month -- Year Place

Children (1) *Ethel Farley Speechman*.....(2) *Robert C. Farley*.....  
 First name--middle--married

(3) *Eugene S. Farley, Jr*.....(4) .....

(5) .....(6) .....

Your Parents' Names *Robert*.....*Sarah Shewmaker*  
 Father Mother

Your early education *Baltimore H.S.*.....*1917*.....  
 Grammar School Prep School Place Year

College education (Give colleges or universities attended, all degrees, class years, and course of major study. Also give honorary degrees).

*Penn State B. S. 1921*

*Univ. of Penna. M. A. 1926 Ph. D. 1933.*

Professional positions held prior to Bucknell. (Give positions--places--and dates in teaching and administration).

*Teacher - Germantown Academy - Phila - 1922 - 1925*  
*Instructor - University of Penna. - Phila - 1927 - 1929*  
*Director of Research, Board of Education - Newark N.J. - 1929 - 1936*

Professional record at Bucknell Junior College. (Specify instructor, assistant professor, associate professor, professor, or administrative position, and years (dates) in each position).

*Director of Junior College and Associate Professor of Education*

Other positions (Business--professional--scientific research, etc., give firms, places, dates).

Church *Society of Friends*.. College Fraternity *Phi Delta Theta*  
*Quakers*

Lodges ..... Service Clubs *Winnies--W.B.*  
(Place)

Honorary Societies *Kappa Phi Kappa* Professional Societies *American Assoc. of Junior Colleges*  
*Phi Delta Kappa*

Publications (Books, recent magazine articles, listing titles, and dates).

*Editionals - Journal of the Amer. Assoc. of Jr. Colleges.*  
*Research reports - Elementary School Journal,*  
*The Nation's Schools, Yearbook of Elementary Schools*  
*Educational Outlook - Do Junior Colleges Have a Future?*  
Honors Won (Scholarships, Fellowships, Medals, etc).  
*Harrison Scholarship*  
*Harrison Fellowship*

What is your Professional Hobby? (Field of special interest).

*A run-down farm*

What is your Recreational Hobby? (Avocation).

*A run-down farm*

War Record (Branch of service, etc).

*S. G. S. C. 1918*

Your Alumni Magazine?

Remarks:

Special to Bud Llewellyn

CUT LINES FOR PHOTO OF EUGENE S. FARLEY (DROP THE DR.)

Eugene S. Farley was born in Phoenixville, Pennsylvania. He received the Bachelor of Science degree at Pennsylvania State in 1921, and began graduate study at the University of Pennsylvania in 1923. A Harrison Scholarship aided him in his Master's work, and a Harrison Fellowship carried him toward his Ph. D. He was ~~was~~ awarded the M.A. in History in 1927 and his Doctorate in Education in 1932.

A veteran....

In 1936...

Since coming....

The author is a member of the American Academy of Political and Social Sciences, and past president of the American Association of Junior Colleges, the Middle States Association of Junior Colleges, the Foundation for Independent Colleges and the Commission for Independent Colleges.

He also serves on the Governor's Committee of 100 for Better Education, the Governor's Council of Science and Technology,.....end.

# *File - Farley*

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During summer vacations, Dr. Farley was employed on farms and in a shipyard to earn money to continue his education. In 1921, he received a B. S. degree at Penn State, then entered the University of Pennsylvania in 1923. Aided by a Harrison Scholarship he earned his M. A. degree in history in 1927 and a Ph. D. degree in education in 1933.

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He also serves on the Governor's Committee of 100 for Better Education, the Governor's Council of Science and Technology, Pennsylvania Advisory Committee on Higher Education, Pennsylvania Advisory Committee on Community Colleges and Education Committee - Pennsylvania State Chamber of Commerce.

MUTUAL

PRESS CLIPPING SERVICE  
Philadelphia, Pa. 19102

SEP 19 1973

The Philadelphia Inquirer  
Philadelphia, Pa.

AM-453,210 S-830,005

## OBITUARIES

# Dr. Eugene Farley, College President

Dr. Eugene S. Farley, first president of Wilkes College, died Monday of a heart attack at his summer home in Beaumont, Pa. He was 74, and resided on the campus of the Wilkes-Barre college.

Dr. Farley was a graduate of Penn State University and the University of Pennsylvania. He was named director of the Bucknell University Junior College in 1936. When it became Wilkes College, in 1947, Dr. Farley was elected president.

He retired in 1970 and became Wilkes' president-emeritus. Dr. Farley was also the school's chancellor of development.

Dr. Farley was a member of several professional education societies. He also held honorary degrees from Lafayette College and Alliance College.

Surviving are two sons, Robert C. and Eugene S. Jr., and a daughter, Mrs. Ethel Douglass.

Services have not been announced.

## Dr. Eugene S. Farley

No one person ever influenced the physical look of a town or the personality or characteristics of a town as did the late Dr. Eugene S. Farley, former President of Bucknell Junior College and then for 25 years, president of Wilkes College.

That statement may sound like a tribute paid at a time of deep sentiment. Death causes outstanding tribute to be paid, sometimes to excess.

It is not possible to overstate the effect the life of Dr. Eugene S. Farley had on all of Luzerne County and Wilkes-Barre. He was a dedicated builder and educator.

He was also a salesman in the finest sense of the word, although he might not like to be remembered as such.

★ ★ ★

However, had it not been for the dedication to a dream, a goal, and had this intense desire not been accomplished by the ability to "sell" his dream, his goal, no one will deny that Wilkes College would be the first rate co-education school that we know today.

A Society of Friends Church member with conviction, Doctor Farley would often surprise people that when pushed, he could be most determined, indeed controversial.

But never did his actions have any other intention, whether you agreed with them or not, than to provide a college education for the youth of Wyoming Valley, and now the youth of Eastern United States.

Because he built Wilkes College and along with King's College, we are now a college town . . . and there are a lot worse things to be.

★ ★ ★

Undoubtedly there will be well-intentioned people who will believe that Wilkes should be re-named Farley College. We don't think that necessary because if Doctor Farley had wanted it named that, he could have had it done easily while he was alive.

Let us cite a similar case in sports.

The great George Herman (Babe) Ruth's all-time home run record will probably be broken by another sports great, Henry (Hank) Aaron.

But it matters not how many people break Ruth's records. Yankee Stadium will always be known as The House That Ruth Built.

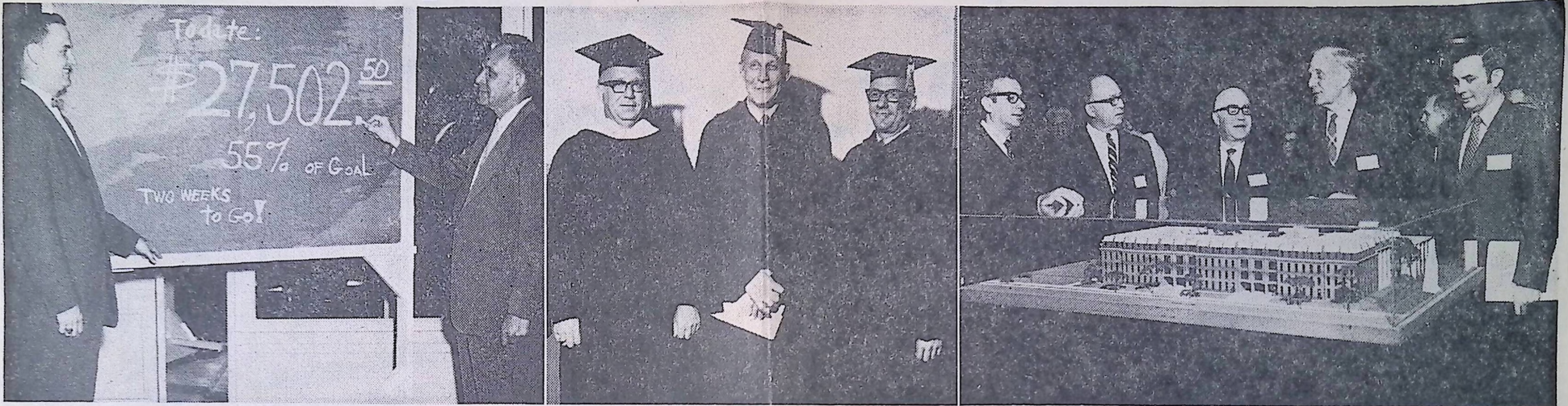
Other greats may some day equal Doctor Farley's life record. But Wilkes College will always be known as the College That Farley Built. Nobody can change that.

*File*

SUNDAY INDEPENDENT, WILKES-BARRE, PA., SEPTEMBER 23, 1973

B-5

# Community Mourns Dr. Eugene S. Farley



The late Dr. Eugene Shelden Farley led Wilkes College for 34 years, from its inception as Bucknell Junior College, through its chartering as a liberal arts college, until his retirement in 1970. During that time, there have been many changes.

In the left photo, he discusses one of the institution's campaigns for scholarships during the 1950s with Russell Picton, left, a Wilkes graduate who at the time of the photo was serving as development director.

From campaigns measured in thousands of dollars, the college over the years grew to require millions for a new science facility, library, dormitory, fine arts center, gymnasium and, most recently, a student learning center.

In the photograph at the right, Dr. Farley introduces the plans for the learning center to the public. From the left, are Dr. Francis J. Michelini, then dean of academic affairs; Kenneth Northrup, president of Holt, Reinhart and Winston; Atty.

Louis Shaffer, then chairman of the board of trustees; Dr. Farley, and Dr. Ralph Rozelle, professor of chemistry.

By 1970, when he attended his last commencement as president, center photo, the college was well on its way to becoming a modern, urban campus. He is shown with Northrup, left, and Dr. Michelini, who succeeded him as president of the college that July.

Colleagues have observed that he never lost

sight of the fact that from his early days in Wyoming Valley in the late 1930s, it was the generosity and support provided by many generous people in the community that made it possible for Bucknell Junior College to grow, and he spent countless hours enlisting assistance from community and private sources. He had the foresight and the determination to see his dreams come to fruition.

## First Wilkes College President Gets Further Memorial Tribute



Eugene Shelden Farley was 74 when he died last Monday at Fair-Lea, his Beaumont farm, but to his associates who knew him, to the subordinates who worked for him, and to his students who respected him, he will, in all probability remain ageless.

The obituaries have been written, but the eulogy will continue, as one of his graduates remarked, in the dedicated leadership which he gave to the community and Wilkes College alike.

Born on Sept. 29, 1899, in Phoenixville, he was 36 when he assumed the presidency of Bucknell Junior College. Under his leadership, that institution grew from a handful of buildings into a modern, urban campus which was chartered in 1947 as Wilkes College.

In the 34 years which bound his presidency at Wilkes, his concerns were not limited to the internal operations of the college alone.

Dr. Farley served on the Board of Wyoming Valley

down from the presidency to become the first chancellor of Wilkes College. A year later, he gave up all active service at the college to devote himself to community endeavors and personal writing. The Wilkes College Board of Trustees named him president emeritus last year.

One of the Wilkes administrators in particular was fond of referring to him as "the old man." But the reference always sprang from a sense of deep respect. Dr. Farley was a figure who commanded respect.

His dignity often provided the source of subtle humor. When he assumed the duty of crowning the Homecoming queen, he also added a kiss,



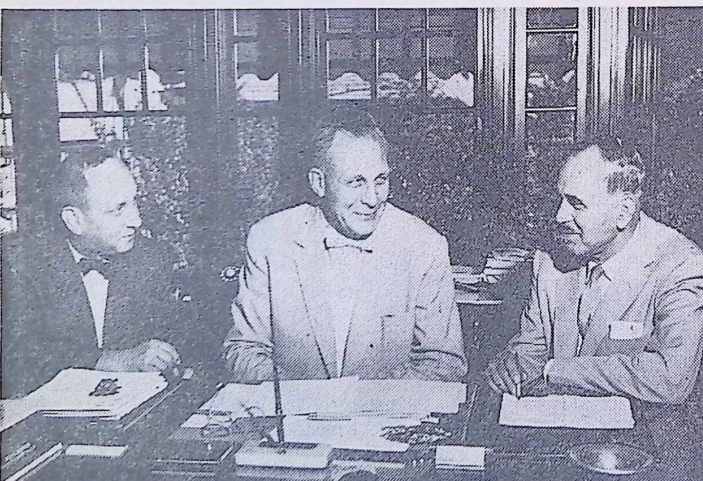


When this photograph was taken Wilkes College was only two years old as an independent institution. The time was September, 1949, and the occasion was a tour of the campus by the late Admiral Harold R. Stark center, who years before had donated Chase Hall to Bucknell Junior College. Admiral Stark was formally welcomed to membership on the Board of Trustees shortly before this photo was taken with the late Atty. Gilbert S. McClintock, the first chairman of the board, on the left, and Dr. Farley.



NBC's "Today Show" reporter Paul Cunningham found Dr. Eugene Farley a considerate host, top photo, when Cunningham came

to campus to do a special film presentation which brought national recognition to Wilkes College. Dr. Farley had many friends.



In the bottom photo, Dr. Farley helps plan a program on Polish culture with John Chwalek, left, placement director at the college; and Joseph Lester, one Wyoming Valley's most active champions of the Polish heritage. Dr. Farley was mindful of the many cultural and social contributions made by the various ethnic groups which comprise the Wyoming Valley and constantly endeavored to bring those groups together so they

might contribute the broader aspects of their heritage to the students.

Even in his later years, Dr. Farley remained committed to community involvement through such organizations as the Boy Scouts of America, where he presided over the local council. Whether nationwide or closer to home, it was through him that the college received the impetus to grow in size and prestige and stature.

Hospital, Greater Wilkes-Late Industry Fund Inc., The Osterhout Free Library, Pennsylvania Power and Light Co., and Pennsylvania Millers Mutual Insurance Co.

In 1970, Dr. Farley stepped

football stands on Homecoming Day waited for the ceremonial buss. Only after it was delivered was the queen-elect officially crowned.

There is something special about being the first: the first son, the first president, the first chancellor. People remember the "firsts." But if Dr. Eugene Shedden Farley had come along at any other point in the time of Wilkes College, those who knew him and worked with him would probably agree that there was a lot more to it than that.

## Late Wilkes Leader Believed Greatness Contained Humility

The late Dr. Eugene S. Farley met many famous people during the course of his 34 years as president of Bucknell Junior College and later Wilkes College.

He was equally at ease with community leaders, celebrities and the more "common folk" alike.

Apparently awed by such personages, a young student journalist once asked Dr. Farley in an interview if it was "difficult" to meet such "big names."

Dr. Farley, the story goes, thought for a moment and replied:

"I think as you move into later life, you will find that the truly big people of the world are the easiest to meet, because they display that certain quality of humility that has helped to make them great."

## Educator Revered By Scout Leader

"The late Dr. Eugene S. Farley is the only man I know who could have accomplished so much in such a short time on behalf of local Boy Scouting." That sentiment was reflected yesterday in a statement by Charles M. Epstein Jr., past president and current board member of the Penn Mountains Council.

In a statement reflecting the many contributions to local scouting made by Dr. Farley, who died suddenly on Monday, Epstein said:

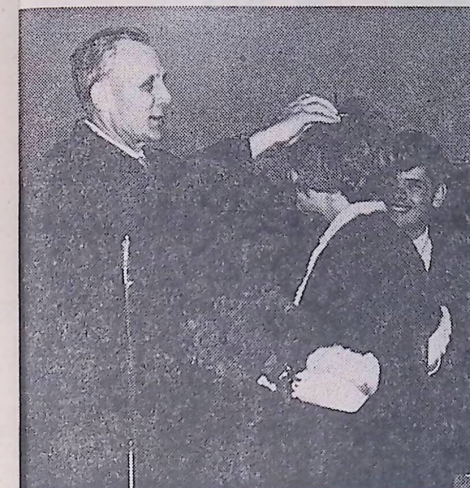
"At a time when most men would have been glad to rest on their laurels, of which he had many, Dr. Farley chose instead to remain in the arena on behalf of a cause in which he believed deeply.

"He accepted the challenge to become president of the local Scout Council at a time when its very existence would have been greatly curtailed had he not done so. He became involved after the June flood of 1972 when the organizational and financial status of the Council presented a chal-

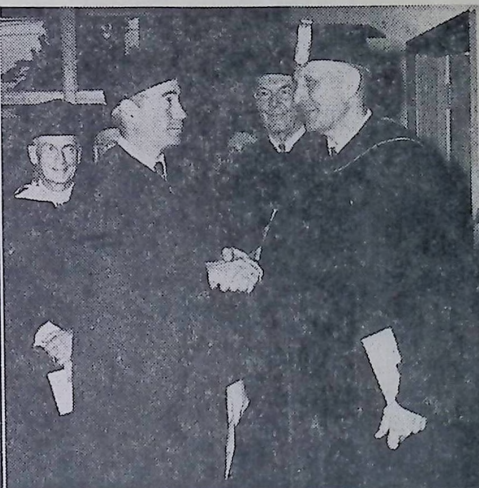


Away from the administrative offices and the board rooms, Dr. Eugene Farley enjoyed the informal atmosphere which prevailed during the freshman picnics and graduation

outings at his farm in Beaumont. He is shown here in the 1950s with his wife, Eleanor Coates Farley, who died eight years ago, and a group of faculty members and graduates.



Whether it was crowning a Homecoming queen, left photo, or greeting celebrities such as Gov. William W. Scranton, right, who delivered the 1969 commencement address, Dr. Eugene Farley was up to the occasion.



During his years at Wilkes he was to meet many famous personalities; and, Homecoming coronations just weren't complete until the queen received the official presidential kiss. Each Homecoming was special.

lenge he could not refuse. He also became involved because he felt scouting could contribute to the community's welfare and he didn't want any programs to be curtailed in any way.

"That he succeeded is a well known fact to everyone involved in scouting. The largest fund goal ever set previously, for example, was \$35,000. But Dr. Farley set a goal of \$150,000 for this year, and to date we have raised some \$84,000. He personally reduced the debt of the Council by more than \$30,000, primarily as a result of his many contacts in the community.

"Dr. Farley's accomplishments for Boy Scouting alone makes an impressive mark. His achievements in a long life of service in many other endeavors is almost endless.

"Years from now, when Boy Scouts go ahead being Boy Scouts, it must never be forgotten that they do so because of Dr. Eugene S. Farley. A tall man in life, he stands even taller in death."



Many of the Wilkes College festivities were held on the small but adequate campus behind Kirby and Chase halls, two of the original college buildings. Dr. Farley never

failed to make his presence known and always found time to mingle with the students, most of whom he knew by name.

# Professor's Tribute To Dr. Farley

Wherever people have the genuine desire to achieve growth in a high human fashion, you will find a library. Wherever a library, laboratory, hospital, college, or any other evidence of progress, rises from a rubble of discouragement to slant its shadow across the sky, you will find a man of the ilk and calibre of Dr. Eugene Shedd Farley heading the project.

Dr. Farley came to Wilkes-Barre during the Thirties, when a small group of students was pursuing its education in a single, four-story, rented building. Today, the Wilkes College campus includes 23 acres, 50 edifices, and a combined enrollment of more than 4,000 students.

The fantastic scope of this attainment, resulting from the unwavering leadership of its architect, did not make a sudden, dramatic appearance on the horizon. Like all enduring monuments which shimmer in strength and beauty upon completion, like the tower of human advance itself, it came slowly into being stone by hard-won stone.

Our world abounds in ugliness. For many, some perhaps not associated with the teaching profession, it is easily to be fooled into believing that beauty and goodness are irretrievably dead.

They watch one evil joining the next with amazing rapidity to form a never-ending chain of dilemmas for bedeviled mankind to solve. They are told that established values have become obsolete, never again to be returned to fashion. They are rudely reminded that idealism, if it still exists, does so purely as an anachronism, and that bitterness and violence are the twin chargers which have galloped in to replace it. Listening attentively to the whining voices, they feel the pounding of doubts and fears.

But for most educators, though they agree that greed, corruption and misery are plentiful, such voices ring falsely.

## True Teacher

The true teacher retains his optimism with regard to society, for this is the unbreakable mold in which God and nature have cast him. He is a maker of schools, ranking high in a student's life, and it is he who will sow the kernel, encourage the shoot, look eagerly for the first sign of flowering, and provide the developing plant with an atmosphere of affection and approval in which to expand and flourish.

He may acknowledge that bitterness exists, but he may not permit his heart to become infused with its poison. He has no room to harbor hate, no time to waste in grudges. He is too busy seeding, nurturing, trimming, directing. He knows that pain is not exclusive to our times. He expected to encounter doubt and discouragement in his work, but never despair.

The invention of writing led to the formation of schools which led, in turn, to the stimulation and feeding of an intellectual curiosity which will never reach the point of satiety. And as long as there is curiosity nudging a student's mind, and a man like Dr. Eugene S. Farley to foster it, we can be confident that growth will continue.

Dr. Farley, who erected a lasting monument to learning when he, together with a group of dedicated and devout men, founded Wilkes, is a tenacious human being, a visionary, a



DR. EUGENE S. FARLEY

pioneer and a builder. It is man's curiosity which motivates him to invent better ways of serving his needs. Sometimes, he does not have much to guide him.

For example, the first man who put up a brick house had no brick houses to copy. He merely pictured such a house in his own mind, and thought hard about how he could use the soil under his feet to devise a safer, sturdier homestead.

This is the figurative achievement of Dr. Farley's devotion and labor, for this college, erected by an individual with the courage to promulgate an original dream, is a supplier of inspiration to all who enter its halls.

It may be said that Dr. Farley's own two hands have mixed the mortar used in the composition of this impressive, three-story library, and carpentered the shelves and furniture which will occupy its industrious atmosphere.

Four of its reading rooms will display four distinguished names, among them that of Admiral Harold Stark who has served his country and Wilkes so ardently.

One special room, bearing the name of Eleanor Coates Farley, will perpetuate the beauty of character which Dr. Farley's late wife possessed in such ample measure. Mrs. Farley, molder of a number of the college campus traditions and composer of the Wilkes Alma Mater, will always be remembered with the unique brand of affection we reserve for those whom we have liked as well as loved.

## Mrs. Farley's Room

Books of poetry, art, and her personal writings, will populate the Eleanor Coates Farley room with the strains of music she played, and the forms of artistry she appreciated, for these were the treasures which adorned a lifetime of creativity.

Visitors there will sense the manifold facets of her spirit and personality, for she was both tractable and determined, and they will recall how, among many other accomplishments, the gentle poet was the leading force in finding a way to help the new Center For Performing Arts to spring from a blueprint into a reality.

Education may be defined as the whole set of changes effected

in a person by learning. Similarly, Dr. Farley is the instrument which has brought about valuable development and improvement throughout his entire milieu. Wilkes College rose against the backdrop of the sacrifices and contributions of the extraordinary men who are responsible for the fruition which surrounds us now.

Against great odds and under difficult circumstances, they raised up a harbinger of culture in a period of financial stringency. The fact that this area of our country presently enjoys a higher economic level than many others is directly traceable to the early perseverance of Dr. Eugene Shedd Farley.

An edifice housing books and other writings is one of the most important buildings in any town or city; on a college campus, it reigns as a dominant strength and a moral power, a shaper of today and a sculptor of tomorrow.

Through the various branches of science, we are able to keep in touch with the present, but it is chiefly through the vast network of the library that we may continue to communicate freely with the past.

Our heritage lies stored in its deep bins, in books, films and other records. All of our traditions wait on its quiet shelves to be taken up and examined by curious, respectful fingers.

The campus library is a workshop where students may gather knowledge and wisdom, embarking upon each new adventure of researching needed information with a hunger that will be fed.

The campus library is a meeting place for the thoughts and words of those rare individuals whose presence on the earth has influenced the ideas of their successors.

A library may rightfully be called "the memory of the human race." Its enormous brain recalls everything the peoples of the world have been and done, all they ever thought, planned and invented.

## Sparkling Fountain

Since it is constructed of much of the best art and literature which mankind has been capable of producing, it seems to stand as a sparkling fountain, at which we may refresh ourselves and re-dedicate our aims.

Today's angers and frustrations frighten even the experienced, worry the mature, confound the wise. But in the library we touch human accomplishments and are stirred by excitement. This is the structure which being spun of the worthiest memorabilia of the past and present, must also store the brightest hopes for the future of all men.

Dedicating the Eugene Shedd Farley Library witnesses a great day for the entire community, as Dr. Farley himself is an enrichment for all whose lives he has touched. How fitting it is that a three-story building containing an excellent representation of the best chiseled dreams available to our eyes and hands, should bear the cadence of his name.

Editor's note: Dr. Bronis J. Kaslas, author of this article, is professor of Modern History and chairman of the History Department of Wilkes College. The convocation to dedicate the new Eugene Shedd Farley Library will begin at 5 o'clock Friday afternoon.

FOR: THURSDAY, Sept. 20

Wilkes-Barre, Pa. --

A final tribute will be offered this morning to Dr. Eugene S. Farley, first president of Wilkes College, who died on Monday at the age of 74 following a heart seizure at his farmland home in nearby Beaumont.

Services will be public and held outdoors at the farm this morning at 10:30.

Wilkes College President Francis J. Michelini has declared today as a "period of mourning" and announced that the college will not operate during its usual day and evening hours.

Wilkes-Barre City Mayor Con Salwoski informed the college yesterday through his public relations aide, Vincent Gutendorf, that he wished to express his personal sympathy to Wilkes College and the members of Dr. Farley's family over the educator's death. At the same time, Mayor Salwoski declared today (Thursday) as a "Day of Mourning" for the City of Wilkes-Barre.

Since the announcement of Dr. Farley's death on Monday evening, the college has been receiving hundreds of messages of sympathy from individuals nearby and from as far away as the West Coast.

The Farley family expressed a desire that many people who inquired about sending floral pieces be advised that the gestures be forwarded as contributions to Wilkes College "in memory of Dr. Farley." There already exists an Eleanor Coates Farley Memorial Scholarship Fund, initiated in memory of Dr. Farley's wife who died eight years ago. It is anticipated that this latter fund will be changed to include the names of Dr. and Mrs. Eugene S. Farley in the Memorial Scholarship Fund title.

(more)

1st ad -- farley obit

Among the many who responded with written statements on Dr. Farley's passing were Thomas F. Kiley, chairman of the Wilkes College Board of Trustees; Wilkes President Francis J. Michelini, and Peter Jadelis, president of the Wilkes Student Government.

Kiley wrote:

"A giant has left us.

"The stature which Wilkes College enjoys in the academic world today is due in large measure to the genius individual -- Dr. Eugene S. Farley.

"It has been my happy experience to have worked with this rare individual in a number of capacities over the years. His sudden passing places a burden on all who follow, that the college to which he gave so much should continue as an institution of learning dedicated to the moral, intellectual and social development of the student and the improvement of the community which it serves.

"His death is a tragic loss to the Valley and the principles for which he stood."

Dr. Michelini, who succeeded the man who served for 34 years as the first president of Wilkes College, wrote:

"It was with the deepest sorrow that the entire Wilkes College community heard of the death of Dr. Eugene S. Farley, the first president of this institution and the man whose vision affected so many thousands of lives in the entire social and economic life of the Wyoming Valley.

"He was an unusual man, who came to this Valley in the midst of the depression as the director of Bucknell University Junior College. His leadership and vision of what higher education could mean to the young people of this community, what an institution of higher education could mean to the cultural and economic revitalization of an area that had suffered the decline of a single (coal) industry, led him to accept

(more)

2nd ad -- farley obit

responsibilities far beyond those required of most men.

"He dedicated his whole life to the betterment of all the people of the Valley.

"Personally, he was my constant source of inspiration and learning. I came to Wilkes College as a young man fresh out of graduate school and I have spent my entire professional life in close working association with one of the finest people it has ever been anyone's privilege to work with and know.

"He will live on in the hearts and minds of the thousands of people whose lives he influenced."

Speaking on behalf of the 2,400 students, Student Government President Peter Jadelis said:

"A sense of loss and remorse permeates the campus of Wilkes College over the death of Dr. Eugene S. Farley, founder of Wilkes College.

"Dr. Farley was a dedicated educator who spent his entire life nurturing Wilkes College with the care of a father. Many of the students of today may not know Dr. Farley personally, but alumni of only a few short years ago will remember his daily presence on campus. Dr. Farley's influence on the college is inestimable. It may be very true to say that without the efforts of Dr. Farley there may not have been the Wilkes College we know today.

"The entire student body extends its heartfelt sympathy to Dr. Farley's family, with the hope that the affection and respect that was felt by all the people who knew him will help to ease their grief."

#

## EUGENE SHEDDEN FARLEY

### Testimonial in Memoriam

The President, Administration, Faculty and Trustees of Wilkes College address this resolution in memory of their late colleague, Eugene Shedden Farley, the first president of Wilkes College.

As long as there is a Wilkes College the name and spirit of Eugene Shedden Farley will linger in the hearts and minds of those who will walk along the pathway of education that he brought forth from nothing but inspiration and hope and made into a vibrant, productive educational womb.

Each of us knew him in a different way. And, yet, in many ways we knew him in the same way as children in a large family come to know their parents.

He was a man who could be as gentle and compassionate as a warm Summer breeze gliding across a farmland. And when the occasion arose, he matched the barriers that stood in the way of progress with a fierce determination and thunderous temperment that swept aside seemingly impassable obstacles.

The man whose memory we honor in this testimonial was a dreamer. But he dreamed of goals he was willing to fight to attain. And when he attained them, he dreamed beyond.

When he passed away suddenly on September 17th of this year, he had achieved a goal that far surpassed anything that even he dared dream of almost four decades earlier.

He had not only built a magnificent educational institution, but he had accomplished a parallel goal of helping a once-depressed community share and grow with his institution of higher learning.

Wilkes College will never stop missing Dr. Eugene Shedden Farley because there will be forever a part of him involved in every step forward.

Ten years ago to the month that he passed away, Dr. Farley addressed the incoming freshman students on the subject of "Great Thinking Is High Adventure."

What he said in the closing two paragraphs of that address are worth repeating in this testimonial. The words, which he was so adept at lacing together in a way that invited you to think deep, appear now to have been almost a final message of guidance. This is what he said:

"Perhaps I should now tell you that I could wish to venture with you in your quest for high adventure and magnificence. Although this is my desire, it is only a desire. You will soon outstrip me, for each generation must move beyond the generation that precedes it. If your years at Wilkes are productive, your thoughts and your understanding will move beyond the generation that assists with your education. Those of us who are your teachers would have it so, for this is our purpose and our desire.

"I hope, with all my heart, that you will gain the necessary vision and develop the essential capabilities. Great effort and great self-discipline will be required of you. Satisfaction in constructive work may be your greatest reward."

With these guiding final words and the memories that each of us holds of Dr. Farley, we pay this honor to the memory of Eugene Shedden Farley, never forgetting that he humbly sought only to point the way to the accomplishment of goals that men as dedicated as he would dream of after he had departed.

Adopted by the Trustees,  
Faculty and Administration  
of Wilkes College  
20 October, 1973

*Tom Moran*

# Eugene S. Farley, Wilkes President Many Years, Dies

Dr. Eugene Shedden Farley, 74, first president of Wilkes College and an outstanding community leader, died Monday afternoon at his farm in Beaumont, the victim of a heart attack.

Dr. Farley was known widely as a result of his 34 years in higher education, which included 10 years as president of Bucknell University Junior College and then 24 years as president of Wilkes College, which became chartered in 1947 as an independent liberal arts co-educational institution.

While serving more than three decades in his capacity as president, he established himself as a community leader in the Wilkes-Barre area. Retiring in June, 1970, he then accepted the position as the first chancellor of Wilkes College. A year later he retired from all active service at the college to devote his efforts to community endeavors and personal writing.

In 1972, he was honored by the Wilkes College Board of Trustees by being named president emeritus.

Born Sept. 29, 1899, in Phoenixville, he was graduated from Swarthmore High School and earned his Bachelor of Science degree in 1921 from Pennsylvania State University. Dr. Farley went on to win his master's degree in 1927 and, in 1932, received his Doctor of Philosophy, both from the University of Pennsylvania.

His professional experience included teaching in Germantown Academy (1922-25); instructor in education at the University of Pennsylvania (1927-29) and director of research for the Newark, N.J., Board of Education (1929-36). He then came to Bucknell University Junior College. He was also a Harrison Scholar and Fellow at University of Pennsylvania from 1925 to 1927.

Dr. Farley also held honorary degrees from Alliance and Lafayette Colleges. He was an Army veteran of World War I and belonged to the Society of Friends Church. He was past president



DR. EUGENE S. FARLEY

of these professional societies: American Association of Junior Colleges, Middle States Association of Junior Colleges, Foundation for Independent Colleges, Commission for Independent Colleges.

Farley served on the boards of Wyoming Valley Hospital, Greater Wilkes-Barre Industrial Fund, Inc., Osterhout Library, Pennsylvania Power and Light Company, Pennsylvania Millers Mutual Insurance Company.

Farley had done extensive writing on educational periodicals between 1933 and 1964.

Two weeks ago, Dr. Farley played host at a picnic at his farm, held for the incoming freshmen class of Wilkes College. The picnic has been an annual orientation week affair for many years.

He is survived by sons, Robert C. and Dr. Eugene S. Jr., and daughter, Mrs. Ethel Farley Douglass. His wife, Eleanor Coates Farley, died eight years ago.

Body was removed to Nulton Funeral Home, Beaumont, with arrangements pending arrival of the children.

GREATER WILKES-BARRE

TESTIMONIAL

# DINNER

HONORING

DR. EUGENE S. FARLEY

SATURDAY, NOVEMBER 11, 1961

WILKES COLLEGE

GYMNASIUM

WILKES-BARRE, PENNA.



## DR. EUGENE SHEDDEN FARLEY

**D**R. FARLEY was born in Phoenixville, Pennsylvania, September 29, 1899, one of four children of Dr. Robert and Sarah Farley. His father, a physician, died when Eugene was less than a year old. The Farleys were Quakers, and Eugene was raised as a member of the Society of Friends with membership in Swarthmore Meeting. After graduating from Swarthmore High School, he matriculated at Pennsylvania State College.

During summer vacations from Pennsylvania State, Dr. Farley worked on farms and in a ship yard to earn money for his continuing education. He received a Bachelor of Science degree in 1921 and entered the University of Pennsylvania in 1923. A Harrison Scholarship aided him to earn his Master of Arts in History; a Harrison Fellowship carried him toward his Ph.D. in Education. He was awarded the Masters degree in 1927 and the Doctors degree in 1932.

A veteran of World War I, he taught at Germantown Academy from 1922 until 1925; was an instructor in education at the University of Pennsylvania from 1927 until 1929. From this date until 1936, Dr. Farley was Director of Research for the Newark, New Jersey Board of Education.

In 1936 he became administrative head of Bucknell University Junior College and was appointed President of Wilkes College when it received its charter as an independent, liberal arts college on April 1, 1947.

Throughout his Wilkes presidency, Dr. Farley has spoken out boldly on national and local issues and his views have received a wide hearing. He has worked unreservedly for the advancement of undergraduate liberal arts education.

He came to Wilkes-Barre when a handful of students received their education in a four-story, rented building on Franklin Street. He looked at those crowded rooms and at an area with unemployment and discouragement evident in every direction. And he stuck with the job, because he knew a college had to be built here, for the sake of the young people and for the sake of the future of the community. And he was looking for a job worth doing!

What he has accomplished has been summed up in an editorial which appeared recently in the Wilkes-Barre Record . . . "In every avenue — social, economical and cultural—Dr. Farley has been consistently active with only one goal in mind . . . to make this community a better place in which to live".

Helen: keep up to date -  
for

## HONORARY DEGREES AWARDED EUGENE S. FARLEY

DOCTOR OF HUMANE LETTERS

ALLIANCE 1958

DOCTOR OF LETTERS

LAFAYETTE 1961

### RECOGNITION

#### ON THE EDUCATION FRONT

American Association of Junior Colleges ..... A Former President  
Middle States Association of Junior Colleges ..... A Former President  
Foundation for Independent Colleges ..... A Former President  
Commission of Independent Colleges ..... A. S. Chairman  
Pennsylvania Association of Colleges and Universities ..... A Member of the Board of Directors  
Pennsylvania State Chamber of Commerce ..... Member of Education Committee

#### ON THE COMMUNITY FRONT

~~Wyoming Valley Hospital~~ ..... ~~Member of the Board of Directors~~ see below  
Boy Scouts of America, Wyoming Valley Conference ..... Member of the Board of Directors Resigned  
Greater Wilkes-Barre Industrial Fund ..... Member of the Board of Directors  
Family Service Association ..... (Former) Member of the Board of Directors  
Young Men's Christian Association ..... (Former) Member of the Board of Directors  
Greater Wilkes-Barre Chamber of Commerce ..... (Former) Member of the Board of Directors  
Wyoming Valley United Fund ..... (Former) Member of the Board of Directors  
Welfare Planning Council ..... (Former) Member of the Board of Directors  
Wyoming Valley Philharmonic Society ..... ~~(Former)~~ Member of the Board of Directors  
Labor-Management-Citizens Committee ..... ~~(Former)~~ Member of the Board of Directors  
Pennsylvania Power & Light Co. .... Member of the Board of Directors  
Pennsylvania Millers Mutual ..... Member of the Board of Trustees  
Wyoming Valley Hospital ..... Chairman, Board of Trustees Directors  
The Sordoni Foundation ..... Member of the Board of Trustees



# THE FIRST PRESBYTERIAN CHURCH

97 SOUTH FRANKLIN STREET • WILKES-BARRE, PA. 18701    PHONE 824-2478

The Rev. Jule Ayers, D.D., Minister  
The Rev. M. Richard Bevan, Ass't. Minister  
Myron G. Leet, Minister of Music

Nov. 27, 1970.

Dear Gene,

It was thrilling and moving to be at the Inauguration at Wilkes College last Saturday. I am sure that such an experience brought a lump in your throat. It was right and proper that Bill Scranton speak as he did about you -- which sentiments we in this area hold too!

To have played the role you and Eleanor did through the years, and see the institution you loved and built, being established on such a foundation must be a satisfaction indeed. The student body through the years, the alumni, the faculty, the board, the property and facilities, the educational program, the community relations and service, all have stemmed from your vision and dedication. We salute you and we all love and admire you and your leadership. This has been no picnic, but mighty well worth doing. Alice and I wish you continued health and want to see even more of you as time goes by. God bless you always, and our love to your family.

Sincerely,

*Jule*

NEWS FROM  
**BUCKNELL UNIVERSITY**  
Public Relations Office



Lewisburg, Pennsylvania 17837  
Telephone: 717-524-1221

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For IMMEDIATE RELEASE

LEWISBURG, PA. --- Dr. Eugene S. Farley, chancellor of Wilkes College, is one of four distinguished gentlemen who will be awarded honorary degrees at Bucknell University's 121st annual Commencement on Sunday, May 30.

Director of the Bucknell Junior College from 1936 until 1947 and president of Wilkes College from 1947 when it was chartered until 1970, Dr. Farley will receive the honorary Doctor of Laws degree.

Other honorary degree recipients are The Rev. John B. Coburn, rector of St. James' Church in New York City; Spring Valley, N.Y. businessman Fred S. Dresdale; and Charles J. Kushell, a Chicago investment counselor and a member of Bucknell's Board of Trustees.

A past president of the American Association of Junior Colleges, the Middle States Association of Junior Colleges, the Foundation for Independent Colleges, and the Commission for Independent Colleges, Dr. Farley previously received honorary degrees from Alliance College, Lafayette College, Wilkes, and Seton Hill College.

He began his long career as an educator as a teacher at Germantown Academy in 1922, and later taught at the University of Pennsylvania and was director of research for the Newark, N.J. Board of Education before going to Bucknell Junior College.

Dr. Farley is a board member of several organizations, including the Wyoming Valley Hospital and the Greater Wilkes-Barre Industrial Fund, Inc., serves as a member of such state organizations as the Governor's Committee of 100 for Better Education, the Governor's Council of Science and Technology, and the Pennsylvania Advisory Committee on Higher Education, and is the author of numerous articles written for educational journals.