



BOND CLOSING HELD — Proceeds from a \$4.25 million bond issue were recently presented to the General Municipal Authority of the City of Wilkes-Barre. The proceeds from the bond issue will be used to finance a Sports and Conference Center on the campus of Wilkes College. Both the City of Wilkes-Barre and the Authority have determined that the Wilkes College project will benefit both the college and the community. At the closing are, seated, left to right, Robert McGuire, Sr., secretary, General Municipal Authority of the City of Wilkes-Barre; Frank M. Henry, chairman, Wilkes College Board of Trustees; Dr. Christopher N. Breiseth, president, Wilkes College;

Ronald W. Simms, treasurer-assistant secretary, Wilkes College Board of Trustees, and Robert Conway, chairman, General Municipal Authority. Standing, Donald D. McFadden, Esq., bond counsel; Joseph P. Krugel, Jr., operations supervisor; Patrick J. Aregood, vice president and trust officer, both of Merchants Bank, North; Joseph J. Savitz, Esq., Rosenn, Jenkins & Greenwald, college counsel; Paul O'Hop, Sr., vice president, Business Affairs and Auxiliary Enterprises, Wilkes College; William A. Runner, Jr., vice president; William E. Bell, vice president, both of First Eastern Bank's Capital Markets Group; and Al Boris, Wilkes-Barre City Councilman.



Osterhout elects officers

The Osterhout Free Library Board of Directors recently held its annual meeting at the library on South Franklin Street, Wilkes-Barre.

Newly elected officers from left are: Charles B. Reif, president; Ellis W. Roberts, immediate past president; Attorney John W. McCormick, second vice president; Attorney Arthur Silverblatt, first vice president. Other officers are Wesley B. Simmers, secretary-treasurer and Mrs. David M. Baltimore, assistant secretary-treasurer.

Members of the board of directors include: Tom Bigler, Dr. Jule Ayers, Mrs. A. Richard Caputo, Dr. Christopher N. Breiseth, Horace E. Kramer, Attorney Charles H. Miner Jr., Rev. James D. Shannon, Michael B. Rushton, Rev. Stewart Pierson, Mrs. Andrew J. Sordani III, Mrs. Peter H. Eckman, William H. Conyngham, Rev. James J. Doyle C.S.C., and Mayor Thomas V. McLaughlin. Neil Seidel and John A. Bednarz, Jr., are newly elected board members.

CV 6/5/86

Osterhout To Feature Breiseth

Christopher N. Breiseth, will be the featured speaker at the fourth presentation of the "Let's Talk About It: Working In America" Reading and Discussion Series conducted by the Osterhout Free Library.

The lecture-discussion will be held from 7 to 9 p.m. on Tuesday, May 6 in the library's second floor meeting room, 71 South Franklin Street, Wilkes-Barre.

Dr. Breiseth received a B.A. degree in History from the University of California at Los Angeles, a Bachelor of Literature degree from Oxford University in Modern British History, and a doctorate in Modern European Intellectual History from Cornell University.

Prior to his position as President of Wilkes College, he acted as president and dean for Deep Springs College, California.

A 30-minute review of Stud Terkel's classic "Working" will be presented by Dr. Breiseth. The audience will then divide into groups for discussion. A brief wrap-up will follow. The program is open to the public free of charge.

SI. 5/4/86

Tribune 4/29/86 Scholarship program set

Tunkhannock Area High School officials announced that Dr. Christopher N. Breiseth, Wilkes College president, will speak at the annual scholarship banquet to be held at the Shadow Brook Resort on May 20.

Honored at the affair will be students occupying the top six ranking positions in each high school class, along with their parents.

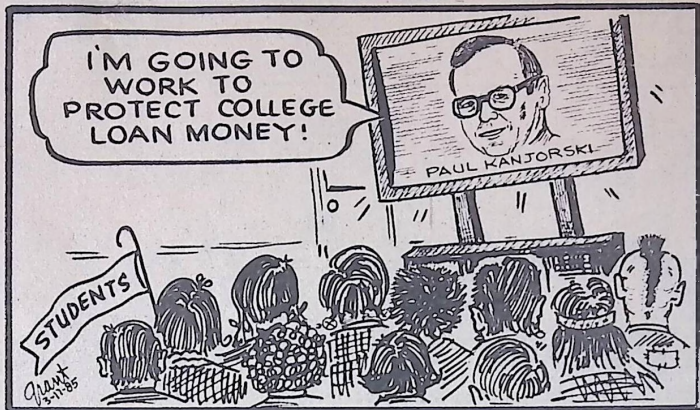
Dr. Breiseth, who became president of Wilkes College in 1984, has an extensive background in education as a teacher, and administrator and has authored numerous articles, reviews. He received, with highest honors, a Bachelor of Arts degree in history from the University of California at Los Angeles in 1958, completed graduate work at Oxford University, and was awarded a doctorate in Modern Europe Intellectual History by Cornell University. He has been an assistant professor of History at Williams College and professor of history at Sangamon State University, Illinois. He also

served in administrative capacities at Williams College; Office of Economic Opportunity, Washington, D.C.; and prior to assuming the presidency at Wilkes, served in a similar capacity at Deep Springs College, California.

His awards include Phi Beta Kappa, UCLA; Woodrow Wilson Graduate Fellowship, Cornell University; Telluride Association/Lincoln College Exchange Scholarship, Oxford University; Senior Dissertation Fellow, Cornell, and Danforth Post-doctoral Fellowship, University of Chicago.

Dr. Breiseth is married to the former Jane Morhouse. They are the parents of three daughters, Abigail, Erika, and Lydia.

A limited number of reservations are available and may be secured by contacting the Community/School relations office, located in the high school building or the high school office. The telephone number is 836-3111, extension 241.



MAX ROSENN

March 7, 1985

Dear

I am confident that all concerned Americans are worried about the federal budget deficit and believe that a rational, fair plan should be adopted to meet it. I know that this can be stated more readily than accomplished. To begin with, however, and I say this as a federal employee, I believe that all federal increments, including salaries, pensions, and social security payments to those above the poverty level should be frozen for a year or two. This would also set the example for state and municipal governments and private enterprise as well.

I believe that a freeze approach is much more rational than cutting programs that are important to the national structure. The proposals to cut aid to college students -- I do not refer to program abuses -- will seriously disrupt the independent colleges in the country. In Pennsylvania, we have many such colleges and the president's proposals may not only destroy a large number of these colleges but also shift the educational costs for their students to state taxpayers to pay for additional faculty members and facilities to educate additional students in public colleges. I don't think our state universities can take on the additional costs, the substantial additional enrollment, and furnish the same quality education.

I urge you to reject the presidential proposals. They cut too deeply and broadly. I am concerned, as former U.S. Commissioner of Education Harold Howe II, recently pointed out in his letter to the New York Times, published March 6, 1985, that the proposed program will inflict "severe damage to private colleges, unnecessary growth of public colleges, denial of equal opportunity to students from poor families, and a reduction in the number of well-educated citizens in an age group already too small to fill the needs of the country's economy."

Sincerely yours,

Originals to: Sen. Heinz and Specter
Cong. McDade and Kanjorski

bcc: Dr. Christopher Breiseth
Dr. Joseph Fink
Rev. James Lackenmier, C.S.C.

177 JAMES STREET □ KINGSTON, PENNSYLVANIA 18704



LIBRARY BOARD — The annual meeting of the Osterhout Free Library Board of Directors was recently held at the Library on South Franklin Street, Wikes-Barre. Elected officers for 1986-87 are: Charles B. Reif, Ph.D., president; Arthur Silverblatt, Esq., first vice-president; John W. McCormick, Esq., second vice-president; Wesley B. Simmers, secretary-treasurer; and Mrs. David M. Baltimore, assistant secretary-treasurer. Newly elected members of the Board are Neil Seidel and John A. Bed-

narz, Jr., Esq. First row from left are: Joan M. Costello, head librarian; Dr. Charles B. Reif; Dr. Ellis W. Roberts, immediate past president; John W. McCormick, Esq., Arthur Silverblatt, Esq., Reverend James D. Shannon; Tim Bigler; and Dr. Jule Ayers. Second row: John A. Bednarz, Jr., Esq., Neil Seidel, Reverend Stewart Pierson, Mrs. A. Richard Caputo, Horace E. Kramer, Michael B. Rushton, Charles H. Miner, Jr., Esq., and Dr. Christopher N. Breiseth.

SI 6/2/86



Osterhout names officers and board

The Osterhout Free Library newly elected officers and board members for 1986-86 are shown, from left, Charles B. Reif, Ph.D., president; Ellis W. Roberts, Ph.D., immediate past president; John W. McCormick, chairman, nominating committee; John A. Bednarz Jr., member, and Neil Seidel, board member. Other officers and board members are: Arthur Silverblatt, first vice president; Wesley B. Simmers, secretary-treasurer, and Mrs. David M. Baltimore, assistant secretary-treasurer; the

Rev. James D. Shannon, Tom Bigler, Dr. Jule Ayers, the Rev. Stewart Pierson, Mrs. A. Richard Caputo, Horace E. Kramer, Michael B. Rushton, Charles H. Miner Jr., Christopher N. Breiseth, Ph.D.; William H. Conyngham; Mrs. Peter H. Eckman; Mayor Thomas V. McLaughlin; Mrs. Andrew J. Sordoni III and the Rev. James J. Doyle, CSC, are members of the board of directors.

TZ 6/6/86

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BRIDGE PROGRAM — Wilkes University has started a new program with the Community College of Philadelphia (CCP) aimed at enhancing a student's transition into a four year institution. The program looks for students at CCP who are interested in six credits of first session summer school at Wilkes during June and July. These students then return to CCP in the fall of '90 to continue their education through spring '91. Wilkes University then makes available to the students an additional six summer school credits designed to help the students complete requirements for CCP graduation or help with the transition to a four year school. Front row kneeling from left; Towanda Sanders, CCP student; Eva

Coates, CCP student; Tamika Spady, CCP student; Petal Bernard, CCP student; Carolyn Hunter, CCP student; Ron Miller, Wilkes student; Craig Stevens, Wilkes student. Second row: Bridget Hanigan, Nicole Phillips, Jancine Yannuzzi, Maureen Stanton, Kristin Terwilliger, Dina Gavenas, Karen Schiavo, Lari Farrell, all are Wilkes University students. Third row: Sue Dalton, Wilkes student; John Rinehart, Wilkes University faculty member; Dorothy Tukes, CCP student; Dr. Christopher Breiseth, president of Wilkes University; Mike Harrison, Wilkes student; Eric Smith, Wilkes student; Ray Mendoza, Wilkes student; Kevin Roberts, CCP student; Linda Hudson, CCP student; Dee Whaley, CCP student.

Gale Bruns

*File
Breiseth*

Wilkes schedules campus programs

This is the time of year for giving, and Wilkes College has become the only educational institution in Northeastern Pennsylvania to participate in a program designed to do just that.

Members of Wilkes administration and student body met recently to discuss plans for implementing Campus Compact, a national, action-oriented effort to foster greater commitment to public service among college students.

"It's a program that educates students to become responsible citizens of the community. It raises awareness among young people about the value of community service while it reduces the disincentives for service work," said Dr. Paul Adams, associate dean of student affairs at Wilkes.

According to Adams, many such programs are already in place at Wilkes, which is one of only 17 colleges in the state to participate in Campus Compact. Wilkes students participated in nearly 60 public service projects over the past two years. Among these were: charitable fund-raising efforts; internships with social service organizations;

tutoring at the YM-YWCA; and recycling projects. Adams cited the service organizations that already exist at Wilkes, including Circle K, Arnold Air Society, Human Services, Wilkes College Fellowship Program, and Wilkes Hunger Education and Action Task Force (WHEAT).

"Campus Compact is designed to address social concerns, and at Wilkes there is special effort to reach out beyond the college campus and to help all the students realize the importance of community involvement," said Wilkes President Dr. Christopher N. Breiseth.

Wilkes administration is working with numerous student groups in an effort to organize a central, student-operated distribution point for new Campus Compact projects, and to discover methods that will involve the entire campus.

The national project is under the Education Commission of the States (ECS), and the Pennsylvania effort, one of only three such state level compacts, is being coordinated through the Pennsylvania Association of Colleges and Universities (PACU).

+L 12/25/88 p.116

file
Brewers



COMPACT GATHERING — Shown at a recent meeting with the director of the Pennsylvania Campus Compact, Amy Hart, are some of the Wilkes participants in the program. Seated, from left, are: Bruce Horn, of Nanticoke, commuter council president; Nicholette Yevich, of Falls, commuter council freshman representative; Charles Swlegert, of Philadelphia, student government president; and Hart; standing: Jim

Clark, of Plymouth, assistant sports editor of 'The Beacon,' Wilkes' student newspaper; Lee Morrell, of Wilkes-Barre, editor-in-chief of 'The Beacon'; Breieth; Jane Lampe-Groh, dean of student affairs; Sandro Rotella, freshman vice president and chairman of the food committee for the inter-resident hall council; and Sharon Froude, president of BACCHUS, a student alcohol-and-drug-abuse prevention program

Program emphasizes giving

WILKES-BARRE — This is the time of year for giving, and Wilkes College has become the only educational institution in Northeastern Pennsylvania to participate in a program designed to do just that.

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NEW AGE-EXAMINER

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2-TIMES/WEEK 5,500

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Wilkes president to speak

PLS
Wilkes University President Christopher N. Breiseth has been named as the keynote speaker for the Northeastern Pennsylvania Association of Arab Americans Installation of Officers and Scholarship Awards Banquet on Saturday, April 13.

His speech is titled "Rethinking America's World Position." The affair at Genetti's in Wilkes-Barre begins with cocktails at 6 p.m., dinner at 7 p.m. and the program at 8 p.m.

"We are very proud to have Dr. Breiseth as the keynote speaker for the association's event of the year," said Dr. Wagiha Taylor, president of the Arab American Association.

The president of Wilkes since 1984, Breiseth has had an enormous impact on both the university and the community. He is an integral part of the community and a constant advocate for the strong alliance that exists between the two.

One of the many highlights of his presidency was his recent trip to Bulgaria as part of a team of Wilkes University educators. The team presented a two-week management seminar to Bulgarian business and government leaders.

He has been a leader in many civic organizations which include the Osterhout Library, Leadership Wilkes-Barre, United Way of Wyoming Valley, and the Greater Wilkes-Barre Partnership. Within the business community Breiseth has worked to foster development and economic growth in Northeastern Pennsylvania.

He has also been instrumental in developing ways in which educational institutions in the Wyoming Valley can work together to pool resources for the benefit of all students. His leadership is credited with the achievement that moved Wilkes to university status earlier this year.

Wilkes University

Sexual harassment lecture

■ The Wilkes Faculty Women's Caucus will hold a panel discussion on Sexual Harassment Thursday, April 18, at 7 p.m. in room 213 of the Arnaud C. Marts Sports and Conference Center, 274 South Franklin Street, Wilkes-Barre.

The public is invited. For more information, call the Faculty Women's Caucus at 824-4651, extension 4712.

The panel will include Attorney Enid Harris, Robert J. Heaman, executive assistant to the president of Wilkes; Marsha Howe, Wilkes graduate; Janice Raspen, Wilkes student.

Howe is a 1989 cum laude graduate of Wilkes and was the recipient of the Political Science Department Award and the Social Sciences Award.

Prof. to conduct Air Force research

■ Dr. Vijay K. Arora of Mountaintop, professor of Electrical Engineering at Wilkes has been selected as a Faculty Research Associate for the Air Force Office of Scientific Research Summer Faculty Research Program. He will conduct the research at the Electronic Technology Laboratory at Wright-Patterson Air Force Base in Dayton, Ohio.

The goal of this program is to build links between Air Force research laboratories and the academic community.

Breiseth to speak at Arab Americans dinner

■ Wilkes president Christopher N. Breiseth has been named keynote speaker for the Northeastern Pennsylvania Association of Arab Americans Installation of Officers and Scholarship Awards Banquet on Saturday, April 13, at Genetti's in Wilkes-Barre.

His speech is titled "Rethinking America's World Position."

The President of Wilkes since 1984, Dr. Breiseth received his baccalaureate degree in history with highest honors from the University of California at Los Angeles, where he was a member of Phi Beta Kappa, in 1958. He received the B.Litt in Modern British History from Oxford University in 1962, and the Ph.D. in Modern European Intellectual History from Cornell University in 1964.

Breiseth has served as Chief of the Policy Guidance Branch on Community Action in the office of Economic Opportunity in Washington D.C.

Breiseth on 'Crossfire'

Wilkes College's new president, Dr. Christopher N. Breiseth, will be a guest on WBRE-TV's "Crossfire" on Sunday, Aug. 12. The program will air on Channel 28 at noon.

WBRE's vice president of news, Tom Bigler, will discuss with Dr. Breiseth his views on education in Northeastern Pennsylvania and Wilkes College's role in education as it relates to the community. Reporter Kevin Jordan will also be on hand to question Dr. Breiseth on issues and answers in education.

"Crossfire" is a weekly program which features personalities prominent in local and national news. C.V.

8-11-84

College news

WILKES

Wilkes College's new president, Dr. Christopher N. Breiseth, will be a guest on WBRE-TV, Channel 28's "Crossfire" at noon Sunday.

WBRE's vice president of news, Tom Bigler, will discuss with Breiseth his views on education in Northeastern Pennsylvania and Wilkes College's role in education as it relates to the community.

Reporter Kevin Jordan will question Breiseth on issues and answers in education.

"Crossfire" is a weekly pro-

gram that features personalities prominent in local and national news. 7.2 8/11/84

On August 12, 1984, less than five weeks after Dr. Breiseth arrived at Wilkes College, he was interviewed by veteran newsman Tom Bigler on CROSSFIRE, an issues and answers program at the NBC affiliate station WBRE-TV. The following questions and answers have been excerpted from that interview.

CROSSFIRE

Q. How will parents deal with the escalating cost of college education in the future?

A. Wilkes is in the middle among independent schools, in terms of the level of tuition, and we will try to keep that down so that accessibility to Wilkes is made as great as possible. Educational institutions have to face the rising cost of technology in terms of keeping our laboratories and computer systems modern. We also have the particular heavy costs at Wilkes of keeping these lovely old buildings going. That's a cost most colleges and universities don't have.

Parents have a tremendous stake in their children's education and my perception is that parents' readiness to sacrifice to help their children acquire an education is increasing. Government aid programs are going through tremendous flux. There is a real chance that aid to public education, as well as private education in terms of student grants, is in some jeopardy over the next few years; but we hope that the different interest groups concerned with maintaining the high level of support between public and private education will be successful in keeping funding available. More students are going to be taking out loans than in the past.

Q. What does Wilkes have to offer in an era when the emphasis seems to be on technological development rather than liberal arts?

A. Wilkes has the unique strength of being both. One of our strongest departments, for example, is engineering. Many students select Wilkes because it combines both pre-professional training with a very strong liberal arts, liberal-learning curriculum. I hope, as a person who's been in college education for 25 years, to work on the balance and relationship between the two. Of course parents have a legitimate concern that their young people come out of a college degree experience with the ability and the inclination to get into the job market at a good level. Parents also recognize increasingly that their children, if they live the normal three-score years and 10, will have four, five, maybe even six careers. You should learn at the beginning-- when you're 18-21 years old--who you are, how you fit into the large scheme of things, how you fit into your culture, and where your culture is going. These things will be very important in your own life at the point that your field changes its requirements.

Q. Well, that's a comfortable perspective for an historian to have; but at the same time, a person who's coming out of college has acquired a very substantial debt, maybe \$12,000 to \$15,000, and they're anxious to come out with something that will guarantee them a job fast. But what does a major in English or history or social sciences have if the job market is in industry or business?

A. The largest single new industry, which has dwarfed the heavy industries that were dominant during WWII and after, is the information industry. You're part of it; I'm part of it. The person who acquires the analytical skills of a liberal arts education--you mention English and history--those people are going to be in a very good position. The people who know how to write, how to put an idea together, how to communicate an idea, will have very broad access to the job market. Wilkes is going to deal with both sides of the technical/liberal arts equation. We offer degrees in management and accounting and some of the more technically-oriented fields. At the same time we want those students to have the liberal arts experience. Students need that analytical framework so they may understand where the field they are about to enter is going. I think that will serve them well in a rapidly-changing society.

Q. But how do you convey that to students?

A. We need to be honest with students and with parents at the beginning. We've got a very rich array of pre-professional programs, but those students are also acquiring the more analytical skills of communication and writing. I think we would be benefitting our students if, down the line, we were to have a public speaking requirement. You have to be able to sell ideas to people--whether you're in a technical field or not. If people come out of their preparation unable to convey their thinking to others, they really are handicapped. The hallmark of a College like Wilkes, with its tradition as a

liberal arts institution, is that you are encouraging students to bring analytical skills to bear on their particular field. A person who goes into any endeavor without understanding the context--some of the politics, economics, psychology--those people are going to be servants in that industry much more than the masters of their own fate.

Q. Some of your ideas about what a college ought to accomplish sound to me like Deep Springs, the college in the middle of the desert. Could you tell something about that?

A. I was President and Dean of a college for 24 students located on a working cattle ranch, east of the Sierras in Eastern California--high desert country. This college has existed since 1917 and the purpose of it was to combine practical experience, for academically oriented students, with a liberal arts education, and a third element: self-government. The emphasis was not to provide students with skills that would be their job skills in a narrow sense; it was to give them skills in problem solving and interpersonal relations. If you're one of 24 students living in one building in a remote desert valley, one hour from the nearest town and you don't have any car--one thing you have to do is learn to get along with people, some of whom you may not like. That's a life skill. And they combined that kind of experience with the traditional liberal arts study of political theory, economics, and literature. In fact, the only two requirements at Deep Springs, since 1917, have been composition and public speaking. The 600 alumni are in leadership positions in almost any field you can mention. The focus of the program is service to society and to say to a young

person "You have an obligation to harness your talents, not just for your own enrichment, but for what you can do to make this a better society." And that ethic has survived good times and bad times. I think that ethic is very much a part of the Wilkes tradition--going back to the 1930's when this College started in the midst of the Great Depression, when a person like Dr. Farley came with a mission to help bring higher education to the Wyoming Valley. So, from Valley to Valley, the issues of education are not all that novel--they're really pretty fundamental.

-30-

Society to meet

The Wyoming Historical and

Geological Society will meet at
7 p.m. Friday in the Westmore-
land Club.

Dr. Christopher Breiseth,
president of Wilkes College,
will be the guest speaker.

The meeting is open to all
Historical Society members.

New directors for the coming
year will be elected.

TL 4/2/87

Wilkes notes opening of development center

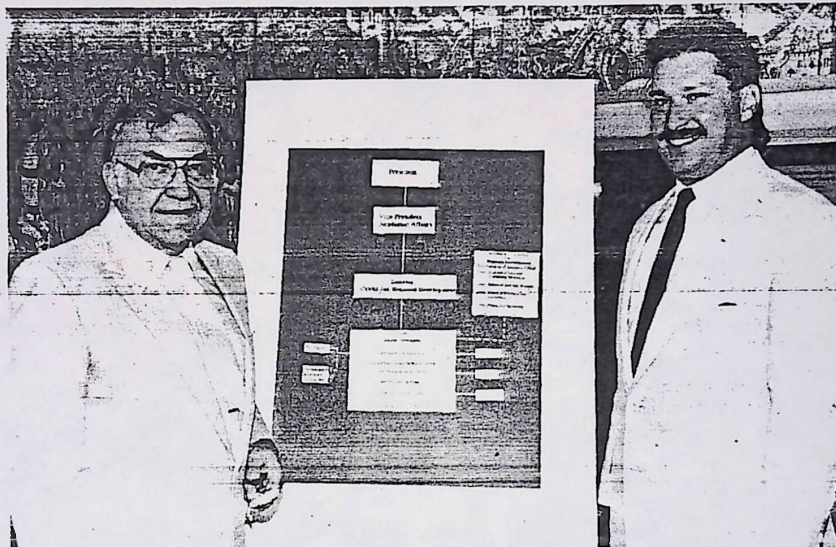
Wilkes College officials announced the opening of their new Center for Regional Development Tuesday morning at a conference held at the Darte Center for the Performing Arts.

According to Edmund Sieminski, director of the new Center, it will now be possible for the business and industrial community to receive help from experts in various fields by making a single contact.

Sieminski, who has an extensive background in administrative procedures, personnel management, and budget development and implementation, came to Wilkes in February after serving two terms as a member of the Pennsylvania State House of Representatives from the Easton district. He holds a Master of Science in Education from Duquesne University and is a consultant with National Business Consultants Inc.

"The Center for Regional Development is the umbrella organization created by Wilkes College to coordinate extension and outreach service activities to business, industry and local government in a responsive, cost effective manner," said Sieminski. "We at the Center are the link between faculty whose primary role is teaching and research, and the community that has a need for education and research results.

"Wilkes College has a history



Center to aid small business and industry

Edmund Sieminski, at left, director, Regional Development Center and the Small Business Development Center at Wilkes College, and Randy Freas, right, coordinator, industrial relations, describe the departmental and staff relationships of

the Center at conference held at the Darte Center for the Performing Arts Tuesday morning. The Center has been devised to provide expert service to small business and industry in the area.

rich in community service. This organization is a rededication to that community service, and is Wilkes' way of saying 'thank you'

to the community for its support."

The Center for Regional Development is stated to be a vehicle that provides easy access to the

resources of the college to help the community grow and prosper.

"We at the Center wear many hats and report to many agen-

cies," added Sieminski. "Essentially, we are a not-for-profit full service consulting firm, which accesses not only the college resources of engineering, technology and business management, but also networks with similar organizations at state and national levels."

The primary focus of the organization will be to help small business and industry to work at a premium level of efficiency, productivity and competitiveness.

There will be emphasis on interaction with local and state agencies to help bring new business and industry into Northeastern Pennsylvania.

Sieminski underscored the fact that the services provided clientele are available without charge.

Wilkes President Christopher N. Breiseth opened the conference with high praise for the effort put forth by the Center's staff in making the Center a reality.

"At this point in the renaissance of this area, there is nothing more important than that we share the resources of higher education with our community," said Breiseth. "Our excellent faculty, facilities and staff are enthusiastic about this Center and the service it provides to business, industry and governmental agencies. I take great pride in bringing to your attention this new facility and its program."

LV-7120158 34

Educators: We need more tax dollars — or else

By CAROL WALL

For NE PA Business Journal

Pennsylvania's seventh largest employer — the state's higher education industry — went on record in June to request an increase in state taxes.

Without it, the level of services will suffer, and underfunding will have a detrimental effect on the future earning power of the state, representatives said.

Five college presidents from throughout Northeastern Pennsylvania spoke at College Misericordia in Dallas in one of

four press conferences held simultaneously across the state. The media event was organized by the Pennsylvania Association of Colleges and Universities.

Officials urged state legislators to reconsider funding proposals that call for state budget cuts.

Armed with the outcome of an economic impact study conducted by the Pennsylvania Economy League (PEL), the presidents stated their case for the tax increase based on the tangible effects of their institutions on local communities.

"We are supporting our legislators to find the necessary tax increases to fund

education resources," explains Dr. Christopher Breiseth, president of Wilkes University in Wilkes-Barre. "If the future of Pennsylvania rests on the health of the education systems, then the legislators' responsibility to revenue enhancement is critical."

According to the PEL study, every dollar invested in Pennsylvania's colleges and universities returns

\$1.71 to the state's economy. During the 1989-90 academic year, colleges and universities received revenues of \$5.41 billion from sources in Pennsylvania. In turn, the institutions were responsible for expenditures of \$9.25 billion within the state.

"We have made and continue to make an impact on our communities through various industrial development and growth programs," said Dr. Donald Bronsard, president of Luzerne County Community College in Nanticoke. "It is part of our mission to support the people of Luzerne County."

LCCC is the largest college in Northeastern Pennsylvania with an enrollment of about 14,000 full- and part-time students. Annually, it pays \$13 million in income to faculty, staff and administrative personnel.



DONALD BRONSARD

Although part of a much larger system, an official from Penn State's Worthington Campus in Scranton indicated that the small institutions may suffer the most by reduced funding.

"The ripple effect becomes a tidal wave by the time it hits us," said Dr. James Gallagher, campus executive officer for the Scranton location. "Even if we have to eliminate funding for two faculty positions or a janitorial position, it has a big effect on us."

Gallagher said many students at his campus are from the local area because they can't afford the cost of going away to school.

Dr. Rodney Kelchner, president of Mansfield University, said the university is the largest employer (in terms of payroll) in Tioga County.

"The economic impact on the community alone is \$30 million," said Kelchner.

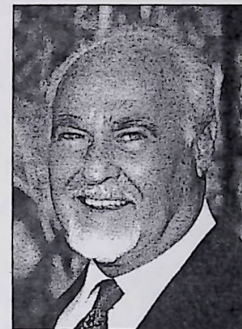
Secondary education will also suffer from funding cuts if the tax increase is not approved. This occurs when 61 percent of Pennsylvania's high school seniors are entering postsecondary education — a level near the national average. In the 1970s, Pennsylvania held one of the lowest percentages in the nation.

Dominick Graziano, superintendent of the Hanover Area School District, said he has already begun to feel the impact of inadequate funding. The Information Technology in Education Act, funded by the General Assembly and available through Wilkes University, was designed to improve computer learning for grades K-12 in public and private schools. The program was used by Hanover Area's teachers, but it is now in jeopardy.

At risk, according to officials, is the ability of the financially disadvantaged to access education, programs that bring together industry and education and,

ultimately, a well prepared work force. Although the education representatives all agreed that a tax increase is essential to continuing improvements in the education system, how much and where it will come from is up to legislators.

"In order for economic development organizations to attract and keep industry here, we



PASQUALE DIPASQUALE

must begin to realize how important education is to the economy of the state," emphasized Dr. Pasquale DiPasquale, president of College Misericordia. "We deal with our state's most important resource, the minds of our students."



CHRISTOPHER BREISETH

On June 12 —

Sund. Dispatch
6/11/87

Wilkes President To Speak At PA Commencement



Dr. Christopher Breiseth

John A. Donovan, principal of Pittston Area Senior High School, announced that commencement exercises for the class of 1987 will be held Friday, June 12, at 6:30 p.m. in the senior high school

gymnasium. Admission to the gym will be by commencement ticket only. The graduating class consists of 340 students — 175 boys and 165 girls.

Dr. Christopher N. Breiseth, president of Wilkes College, will be the principal speaker. Father Joseph D. Sibillano, pastor of Mount Carmel's Church, Pittston, will offer invocation and benediction. Mr. Gerard M. Musto, superintendent of the Pittston Area School District, and Mr. Frank Nardone, president of the Pittston Area Board of Education, will award diplomas.

Mr. John Donovan will serve as master of ceremonies; Mr. Joseph G. Costello, assistant principal, will present the class, and Mr. Frank Serino, district principal, will present awards.

Dr. Breiseth, whose commencement topic will be Commencement: A Time of Preparation, received his Bachelor of Arts degree from the University of California at Los Angeles, with highest honors in 1958. He received a degree in Modern British History from Oxford University in England in 1962, and was awarded his Ph.D. in modern European Intellectual History from Cornell University in 1964.

Dr. Breiseth has served on the faculties of such institutions of higher education as: Williams College, Sagamon State University, and Cornell University. In addition to his current position as president of Wilkes College, Dr. Breiseth's other administrative positions include: director of student activities, Williams College, Williamstown, Mass.; chief of policy guidance branch of the Community Action Program, Office of Economic Opportunity, Washington, D.C.; chairman of History Program, Sangamon State University, Springfield, Illinois; president and dean, Deep Springs College, Deep Springs, California.

Dr. Breiseth is the author of a number of scholarly publications. Dr. and Mrs. Breiseth are the parents of three children: Abigail, Erika and Lydia.

Wilkes' request should spur W-B traffic study

Patterns downtown could be improved

Wilkes University is expected to ask the city of Wilkes-Barre tonight to change the traffic patterns on two streets in the area of its buildings.

Without making a judgment on the specific request by Wilkes, we will say it would be worthwhile at this time and in the future to take a close look at traffic patterns throughout central city.

A study now going on is expected to focus partly on the flow of vehicles in and out of town. Perhaps this information will be helpful in evaluating Wilkes' request.

We definitely have the feeling the traffic patterns could be better.

CU 10/31

MUTUAL
PRESS CLIPPING SERVICE INC.

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THE SCRANTON TIMES

SCRANTON, PA.

PM-55,500

□ Dr. Christopher Breiseth, president of Wilkes College, has been elected a member of the Pennsylvania Humanities Council at the council's fall meeting. PHC is a private, non-profit organization that supports public programs in the humanities throughout Pennsylvania.

Prior to joining the administration at Wilkes, Dr. Breiseth was a professor of history at Sangamon State University, an alternative college in the University of Illinois system. He is a Phi Beta Kappa graduate of the University of Southern California and received a Woodrow Wilson Fellowship from Cornell University, where he also earned his Ph.D.

The council grants funds from the National Endowment for the Humanities to non-profit groups sponsoring public humanities programs and initiates its own programs with funds from private sources. The council is made

up of 28 volunteer members who reflect Pennsylvania's great geographic, vocational, ethnic and racial diversity.

Hearing at Wilkes responds to below-average state college stats



Shown at far right is Christopher N. Breiseth, President of Wilkes College, testifying before State House panel on education held at the college. Committee members, from left to right, are:

Philip Murphy, researcher, Pennsylvania Department of Education; Rep. Ronald Cowell, R-Pittsburgh; Rep. Joseph Bartista, D-Tannersville.

THOMAS LEABER/CLARK VAN ORSDEN

By BORYS KRAWCZENIUK

Staff Writer

WILKES-BARRE — Give them more money. And teach them the benefits of going to college.

Those were two solutions witnesses proposed Tuesday at a hearing of the state House Subcommittee on Education regarding how to entice more Pennsylvania high school students to further their educations.

The hearing was held at Wilkes College's Dorothy Dickson Darte Center for the Performing Arts. Thursday's hearing was the last of four across the state.

Rep. Ronald Cowell, 39, D-Pittsburgh, the subcommittee's chairman, said they were prompted by a study done by

the Pennsylvania Association of Colleges and Universities in May 1984. The study found that 24 percent of all state residents age 25 or older have had some college training, compared with an average of 31 percent in the five states next to Pennsylvania—Maryland, New Jersey, New York, Ohio and West Virginia.

It also found that in 1980, 6.1 percent of all state residents 18 or older were enrolled in college, compared with an average of 7.9 percent across the nation.

In early January, the subcommittee will issue a report on its findings with recommendations on how to improve those numbers, Cowell said.

One of the reasons Pennsylvania lags behind other states is because it spends less per

resident on higher education than any other state, said Wilkes College president, Dr. Christopher N. Breiseth, 49, who testified Tuesday. The current state budget contains \$951 million for higher education, according to Tim Potts, a state Department of Education spokesman. Although that is a large amount, it's still not enough, Breiseth said.

Breiseth said money should be allocated to increase teachers' salaries. Teachers are underpaid, he said, and that discourages talented college students from becoming teachers. And good teachers are necessary to motivate students to learn and further their education, he said.

He also said the state should consider raising the

(See HEARING, Page 5B)

72 12/18/85

Panel discusses why so many opt not to continue education

It's no secret that the percentage of Pennsylvania residents opting to continue their education after high school is far below the national norm.

This bleak, but serious problem was addressed in Wilkes-Barre Tuesday at a hearing sponsored by the state House Sub-Committee on Higher Education, chaired by Rep. Ronald Cowell (D-Allegheny County). Also on the House sub-committee panel were Rep. John Davies (R-Berks County) and Rep. John Battisto (D-Monroe County).

Offering testimony at Wilkes College's Center for the Performing Arts were two college presidents, the first vice president of the Pennsylvania Congress of Parents and Teachers, the executive director of Luzerne Intermediate Unit 18 and the director of counseling at Lake-Lehman High School.

Thomas Moran, president of Luzerne County Community College, offered a five-prong solution to be used as "seeds of thought" in helping to raise the participation rates in higher education by more residents of Pennsylvania.

As with the majority of those who testified, Moran said, "The parents must bear the blame — or the credit, as the case may be — for what their children do when they leave the secondary level of education. I sincerely believe that the efforts, or lack of effort, on the part of educators in grades nine through 12 deserve some serious review when we are considering today's key concern."

"I also point out with the greatest of emphasis that thousands more qualified students — 140,000 by the statistics we are focusing upon at this hearing — have joined the ranks of many thousands more and haven't even considered the idea of going on to higher education," the LCCC president added.

(See PANEL, page 24)



31 DECEMBER 18 1985

Dr. Christopher Breiseth

Citizens' Voice / Jack Kelley

...calls for renaissance of teaching

CV-12-18-85

Hearing

12/12/85

(Continued from Page 1B)

maximum state grant for high school students who want to further their education from \$1,500 to \$1,650 a year.

Another witness, Marjorie Horvath, 64, the first vice-president of the Pennsylvania Congress of Parents and Teachers Association, said high schools must do a better job of familiarizing students with careers and showing them what financial aid is avail-

able for higher education and how to apply for it.

Thomas Moran, president of Luzerne County Community College, said the state should consider establishing a low-interest student loan program that isn't based on need, as the current loan program is.

The new loan program should also allow students to deduct loan payments from their state income

taxes, Moran said.

The state Department of Education should also create teams of educators to conduct special one-day classes that would emphasize the advantages of a college education to 9th through 11th-graders, Moran said.

He also said the state legislature should pass a law requiring high school guidance counselors to teach students the advantages of college learning.

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Wilkes Will Inaugurate Its Fourth President

Wilkes College will inaugurate its fourth president, Christopher N. Breiseth, on Sunday, April 14, at 2 p.m. in the college gymnasium.

The Inaugural Committee has announced the weekend of celebration will feature a program of events which includes music recitals, tours of campus buildings, alumni-hosted openhouse, and receptions. A special exhibit in the Sordani Art Gallery will feature the works of Howard Pyle: An American Illustrator, and the Farley Library will open its four special rooms to tours.

A morning celebration at 10:15 a.m. on April 14 will precede the inauguration ceremony at 2 p.m. A reception for President and Mrs. Breiseth and their family will be held following the inauguration, in Pickering Hall on the Wilkes campus.

Breiseth, who assumed duties as president of the college in July, 1984, was selected by a Presidential Search Committee, over hundreds of applicants as chief executive officer for the 51-year old school.

He served for three years as president of Deep Springs College in California and he was a professor of history at Sangamon State University in Illinois, prior to his appointment as Wilkes president.

Breiseth holds a BA in History with highest honors from the University of California and the B. Litt degree in Modern British History from Oxford University in England. His Ph.D. in Modern European Intellectual History is from Cornell University.

CV. 2/12/85

Breiseth Inaugural April 14

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Annual Campaign Strategy Meeting Held At Wilkes

A strategy meeting was recently held at Wilkes College for the leadership of the community phase of the annual campaign. The "Campaign for Excellence" will enlist the help of more than 180 volunteers, according to Ann Thompson, director of Annual Giving.

The goal of the community phase, which will run from March 20 through April 17, is \$60,000. Money raised will be used for student aid and scholarship, library and

laboratory supplies, and other educational needs.

The Division Leaders for the community phase are Rhea Simms, Sandy Piccone, Richard Hogoboom, Earl Macarty, and Michael Dobbs.

At the strategy meeting seated, from left, are Dr. Christopher N. Breiseth, president of Wilkes; Beverly Hiscox, general chairman of the annual campaign; standing, Simms; Frank Cuscela, vice-chairman; Piccone. CV 1-23-85

Wilkes College to inaugurate Breiseth as fourth president

WILKES-BARRE — Wilkes College will inaugurate its fourth president, Christopher Breiseth at 2 p.m. Sunday, April 14. Breiseth served as president of Deep Springs College in California for three years and was a professor of history at Sangamon State University in Illinois before coming to Wilkes.

The weekend celebration will feature a program of events which includes music recitals, tours of campus buildings, alumni-hosted open house and receptions.

A special exhibit in the Sorboni Art Gallery will feature the works of Howard Pyle: An American Illustrator. The Farley Library will open its four special rooms to tours.

A celebration will be held at 10:15 a.m. April 14. A reception for President and Mrs. Christopher Breiseth and family will be held following the inauguration in Pickering Hall.

He holds a bachelor's in history with highest honors from the University of California and the B. Litt degree in modern British history from Oxford University, England. His Ph.D. in modern European intellectual history is from Cornell University.

TL 2-15-85

THE TIMES LEADER
WILKES-BARRE, PA
AD-65,194

High hopes

*What area notables
resolve for '85*

Wilkes College President Dr. Christopher Breiseth shares two New Year's resolutions with Times Leader readers.

"First I resolve in the new year to return all phone calls, begin my appointments on time and keep up on my correspondence," he said.

"Also, I will use the people resources of the college and the financial support of the community and alumni to strengthen Wilkes College as a center of educational excellence in northeastern Pennsylvania."



Dr. Christopher Breiseth
'I'll return all phone calls'

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Dr. Christopher Breiseth
'I'll return all phone calls'



College presidents convene

The presidents of five area colleges met recently in College Misericordia, Dallas, to discuss ways in which the higher education community may assist the Committee for Economic Growth in attracting business and industry to Wyoming Valley. Shown are, from left, Thomas J. Moran, LCCC; Dr. James H. Ryan, Penn State, Wilkes-Barre; Dr. Joseph R. Fink, Misericordia; the Rev. James R. Lackenmier, King's, and Dr. Christopher H. Breiseth, Wilkes.

PR



TIMES LEADER/ARNOLD GOLD

Heads of area clubs heard Wilkes president Christopher Breiseth speak at a luncheon Tuesday. From left, John Bednarz, past president, Wilkes-Barre Lions; Breiseth; Bernard Mengeringhausen, president, Wilkes-Barre Kiwanis; Ian Richardson, president, Wilkes-Barre Rotary.

Wilkes president says more students should consider liberal arts majors

WILKES-BARRE— More college students should major in liberal arts to master the analytical and problem-solving skills needed for a successful career, according to Wilkes College President Christopher Breiseth.

Breiseth, speaking before approximately 100 members of the Luzerne County chapters of the Kiwanis, Lions and Rotary clubs at a Tuesday luncheon meeting at Gus Genetti's Motor Inn, said it was time to "shore up the liberal arts" in America's colleges and uni-

versities.

Too many students have worried more about obtaining practical skills for careers instead of "taking the chance" and majoring in liberal arts, Breiseth said at the annual tri-club luncheon.

Breiseth also said many corporate officials want to recruit liberal arts students, not just business students, for jobs in business.

The college president, a member of the Kiwanis, also said more bright, enthusiastic students should become teach-

ers.

The teaching profession must receive more respect and esteem from the public, Breiseth said, before students will be motivated to go into teaching.

"For the last 10 years, we've been giving the signal: 'Don't go into teaching.' That has to change," he said.

He said there is a problem with recruiting teachers with expertise in fields where they could make more money in the private sector, such as math or engineering.

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11/21/84

Wilkes College wants giardiasis testing lab here

By MARY AGNES CAREY
Staff Writer

WILKES-BARRE — Wilkes College wants to make the Wilkes-Bar-

re area a place that learns about, not just suffers from, giardiasis.

The college is hoping to open a giardiasis testing laboratory this fall, according to Wilkes President Christopher Breiseth.

Breiseth said he wants the lab to not only test for the *Giardia lamblia* cyst, which carries the intestinal disease, but to learn more about the illness.

"We want to encourage people to work on giardiasis here, to pull the right resources together," Breiseth said. "This is a nationwide problem," he said.

Among the other areas struck by the disease are Rome, N.Y., which suffered 5,000 cases in 1975, Red Lodge, Mont., which suffered 1,000 cases in 1980, and Reno, Nev., which suffered 140 cases in 1982.

Breiseth said he will go outside the 2,000 student college to fund the project, and may ask for state funds. He said the project is still in the discussion stage and work has not yet begun on the lab.

The college has already done some testing for the cyst in the wake of this year's outbreak, which sickened over 400 Luzerne and Lackawanna County residents.

Breiseth said the lab, which will be housed in the Stark Learning Center, could start testing water samples from local reservoirs by the end of the fall semester, providing funding becomes available.

The Pennsylvania Gas and Water Co. (PG&W) will open its own water testing lab in Scranton this fall, according to company spokesman Bill Bachman.

Bachman said the company is remodeling the second floor of its Jefferson Avenue office and hopes to have the construction and

'We want to encourage people to work on giardiasis here, to pull the right resources together.'

— Christopher Breiseth
Wilkes College president

7.1. 8/20/84

equipment for the laboratory in place by October, or early November.

At the Wilkes laboratory, faculty and students as well as giardiasis experts from outside the area, will sample and analyze water from area reservoirs, according to Dr. Brian Redmond of Wilkes' biology department.

Redmond and his associates have not yet determined which testing method they will use.

Dr. Mike Case, of the college's department of Earth and Environmental Science, said whatever method is chosen will use procedures approved by the federal Environmental Protection Agency.

The Wilkes lab will use one of three methods, according to Dr. Robert Ogren, also of the Wilkes' biology department. They are:

- The reference method, where water samples are concentrated, cleaned of debris and examined for the cysts, Ogren said. Samples may also be stained to detect the cyst more easily, he said. Dr. Charles Hibler of the University of Colorado and a paid consultant for PG&W, uses this method.

- Immunofluorescence, where



Christopher Breiseth
Wants the disease studied locally

the stain that is added lights up under ultraviolet light, making the cyst easier to see under a microscope, Ogren said.

- Grow and Culture Method: Where material suspected to be *Giardia* cysts is put into a sterile culture to see if it grows and multiplies.

- In all methods, the cyst's internal structure must be examined to determine if it is *Giardia lamblia* or some other organism.

State officials rely on tests which use the immunofluorescence method to determine when to impose or lift boil advisories.



EDUCATIONAL LEADERSHIP COUNCIL

— The Educational Leadership Council of Luzerne County, an organization of college and university presidents and school superintendents, recently met at Hayfield House on the campus of Penn State Wilkes-Barre to discuss common interests pertaining to educational quality. The organization is chaired this year by Dr. William A. Pearman, Penn State Wilkes-Barre Campus Executive Officer, and Dr. Nancy Davis, superintendent of schools for Lake-Lehman District. The ELC meets four times a year. Front row, left to right, Dr. Carol Jobe, president of College Misericordia; Dr. Eugene Gotty, superintendent of Hazleton School District; Leo E. Solomon, superintendent of Wilkes-Barre Area School District; Dr. Christopher Breiseth, president

of Wilkes University. Standing, Dr. Pearman, CEO of Penn State; Karl Martin of Northwest School District; Dr. Davis, Lake-Lehman; Mr. Steve Stahl of West Side Vocational Technical School; Gerald Wycallis of Dallas School District; Rosemary Williams of Wilkes University, coordinator of Project LEARN; and Robert G. Elias, who retires this year as director of Wilkes-Barre Area Vocational-Technical School. Every school superintendent and college president is affiliated with the Educational Leadership Council. The Council is concerned with establishing dialogue between the secondary and post-secondary levels of education and with determining how the schools and colleges can play a leadership role in shaping Luzerne County's future.

Wilkes College's new president, Dr. Christopher N. Breiseth, will be a guest on WBRE-TV's "Crossfire" today at noon. WBRE's Vice-President of News Tom Bigler will discuss with Dr. Breiseth his views on education in Northeastern Pennsylvania and Wilkes College's role in education as it relates to the community. Reporter Kevin Jordan will also be on hand to question Dr. Breiseth on issues and answers in education. 51 8-18-84

Meet Wilkes President CV 9-20-84

Wyoming Chapter of Wilkes College Alumni Association invites the public to meet President Breiseth, at a reception following the Wilkes-Lycoming Football Game on Sat., Sept. 22. The game will begin at 1:30 p.m. at Ralston Athletic Field, Edwardsville; the reception will be from 4-6 p.m. in courtyard of Stark Learning Center. In case of inclement weather, the reception will be moved to Farley Lounge in the Learning Center.

Pre-Inaugural Concert

Dr. Roosevelt Newson, concert pianist, artist, and teacher at Wilkes College, will give a special pre-inaugural performance of Schumann's Carnival on Saturday, April 13 at 4:30 p.m. at the Dorothy Dickson Darte Center for the Performing Arts.

The recital is one of the many events to be held in celebration of the inauguration of Dr. Christopher N. Breiseth as fourth president of Wilkes College. The inauguration will be held on Sunday, April 14 at 2 p.m. in the Wilkes College gymnasium. The community is cordially invited to all the

events including the inauguration.

Newson graduated cum laude from Southern University in Baton Rouge. He was the recipient of a full graduate scholarship to study with Walter Hautzig at the Peabody School of Music in Baltimore and numerous other grants from the Ford Foundation which enabled him to complete his doctoral studies at Peabody, and to continue his professional training at the Juilliard School.

The F. Lammont Belin Arts Scholarship recipient has concertized from coast to coast on television and radio. Featured ten times as a

soloist with the Baltimore Summer Orchestra, he has presented solo recitals at the National Gallery of Art, Johns Hopkins University, and in Town Hall, New York.

Dr. Newson has been a member of the Wilkes College Music Faculty since September, 1982.

SI 3-31-85



DR. ROOSEVELT
NEWSON

Dr. Breiseth To Be Inaugurated As Wilkes Chief

On Sunday, April 14, Dr. Christopher N. Breiseth will be inaugurated as Wilkes College's Fourth President, at 2 p.m. in the College gymnasium, South Franklin Street, Wilkes-Barre.

The 47-year-old president has spent 25 of those years in education. His distinguished career has included the chairmanship of the History Department at Sangamon State University, Springfield, Illinois and the Presidency of Deep Springs College, in California. He is "by degree and inclination," an historian. He holds the baccalaureate degree in history (with highest honors) from the University of California at Los Angeles, the B. Litt. degree in Modern British History from Oxford University, England, and the Ph.D. degree in Modern Intellectual History from Cornell University.



**DR. CHRISTOPHER
BREISETH**

In the early Spring of 1984, Breiseth was selected by a search committee, from hundreds of applicants, as the new chief executive officer at Wilkes College. Soon after, he was introduced to colleagues, to the community and to media by a specially-appointed Transition Committee. His easy manner, outgoing personality and genuine interest in the community had an immediate impact on all constituencies.

It has been nearly a year since that initial introduction and the impact has not diminished. In the 11 months since his arrival, he has become an integral part of the community and a consistent advocate of the continuing Wilkes tradition of the strong alliance between campus and community.

Even during the earliest days of his presidency, Breiseth demonstrated an accurate understanding of his new home. His comments and conversation about the college and community were comfortably on target and extremely positive. He is enthusiastic about the growth potential in industrial development and about how our educational institutions can pool resources. He looks ahead to new dimensions possible through the affiliation between college and industry through the Ben Franklin Partnership.

SI 3-24-85

5/18/55 *Dr. Breiseth Slated
As Principal Speaker*

The Wyoming Valley Chapter of ABWA (A Better Way to Advance) will have their meeting Tuesday. The principal speaker at the meeting will be Dr. Christopher N. Breiseth, President of Wilkes College.

Highlighting the meeting will be the presentation of \$2,000 in scholarship awards to Janet Balliet, Christine Charnetski, Susan Dodson and Lisa Golumbiewski.

These awards will bring the total in scholarship monies given to local residents by the chapter to \$10,500.

Individuals interested in attending this meeting should contact Jane Carey for reservation information. Chapter members not planning to at-

tend are requested to cancel their standing reservations with either Mrs. Carey or Cathy Hosey.



DR. BREISETH

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Vol. XXXVII

Number 18

SPECIAL
INAUGURATION ISSUE

THE BEACON

WILKES

APRIL 11, 1985

WILKES-BARRE, PA 18766

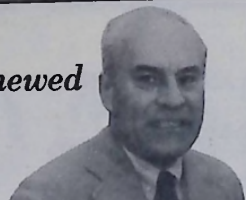
A New Era Begins ...



The New First Family

*President and Mrs. Breiseth at home with daughters,
from left, Erika, Lydia, Abigail.*

'Let ... us ... catch the renewed spirit and go forward...'



As of this date Wilkes remains a liberal arts college — and one of the bulwarks of America. A liberal education is as basic a part of the American tradition as individual freedom. Indeed liberal education is one of our oldest traditions. For Harvard, our oldest liberal arts college, was founded in 1636, the United States as a nation dates from 1787, and the "Bill of Rights" amendments which guarantee individual freedoms were added to the constitution in 1791.

An education in the liberal arts is a liberalizing education, and the word "liberal" comes from the Latin liber, which means "free". So "the liberal arts" literally mean "the arts becoming to a free man". From the beginning back in 1933 as Bucknell University Junior College I think this college has been faithful in offering a liberalizing educational philosophy throughout the years. There are those who believe that what has been going on at Wilkes may not now be meeting the needs of students in the last quarter of the twentieth century. Coincidentally a committee at the college has just completed a study on the subject. But I feel liberal education, as conceived and taught at Wilkes is practical education for its purpose has been to awaken and develop intellectual and spiritual values in the student before he enters upon his chosen career, so that he may bring to that career the greatest possible assets of intelligence, resourcefulness, judgment and character.

We look with pride toward Wilkes today, for what it has contributed and for what is hopes to do. As a liberal college we are proud of this heritage of emphasizing human values, and encouraging the development of the individual student and scholar.

And we feel it is a college of contemporary relevance. Wilkes cannot live in the golden eras of its past if it is to serve the present. Nor can it live in the prospect of the future, if the present is to reveal the future. It is Wilkes' role to lead in our sphere of higher education; not to follow. Its role is to assert command over the forces of change rather than be their reluctant victim. And size, diversity and specialization do not automatically carry virtue in their train. We are called upon as a faculty and administration to give the most careful thought to the central purposes we serve best lest we become as John Gardner recently described our sprawling metropolitan centers, 'the unintended consequences of millions of fragmented purposes.' Such a view of the college does not deprecate specialization, organization or discipline in our society. On the contrary, it assigns them their proper and most meaningful roles. We know that specialization is necessary in an age in which so many skills are available and required that no man can develop them all. We must understand that through organization we know when and how these skills are available to us. We appreciate too the necessary role of discipline for when we depend on others as much as we do in our complex society, we want to be sure they are dependable.

But at Wilkes we must assert as one of the basic assumptions on which the college rests that man, not knowledge, or power, or technology, or specialization or organization, is the central focus of our effort. These things, like the Sabbath, were made for man.

We anticipate the inauguration of Christopher Breiseth with great joy and renewed hope. We will provide cogent educational leadership for this little liberal arts college so that it will remain a bulwark for the finer quality of life in this area and in America. Appropriately, the inauguration of our new president occurs as spring is breaking upon us and as Easter occurs — signifying new life. And so it will be at Wilkes — renewed spirit and commitment to a liberating experience. Let each of us in his or her own little sphere catch the renewed spirit and go forward, shoulder to shoulder toward a finer educational experience at Wilkes.

George Ralston

George Ralston
Dean of Student Affairs

Letter from the editor

About a month ago, seniors Kathy Hyde and Tom Monsell told me they had a good idea. We talked about it for a few minutes, but it didn't take me long to see they were right — they had a good idea.

This Beacon special issue is Kathy and Tom's brain-child. They, more than any other Beacon staff members, invested numerous hours of time and effort producing this issue.

Kathy, Beacon news editor, and Tom, Beacon feature editor, are this issue's editors. Their creativity and insight are responsible for making the Special Inauguration Issue a success.

The Beacon has broken new ground this year with the introduction of color. Now, Kathy and Tom have set another standard by using a full color photograph.

Full color photographs are expensive. The Breiseth family portrait cost more than an entire regular Beacon issue.

To offset the cost, Kathy and Tom solicited ads from various Wilkes College organizations.

Their advertising campaign was so successful that this issue, costing four times more than a regular issue, will almost pay for itself. No previous issue has been as successful.

Timothy P. Williams

Timothy P. Williams Beacon Editor-In-Chief

'It will be a big day for our family...'



To The Wilkes Student Body:

The coming inauguration of a new president of Wilkes is both a solemn and happy moment in the life of the College. Wilkes has inaugurated only three other presidents in more than half a century: Eugene Farley, Francis Michellini, and Robert Capin. Both Dr. Michellini and Dr. Capin will participate in the inauguration. Mrs. Breiseth and I hope that many of you also will participate with us in the ceremony on Sunday, April 14, in the Wilkes Gymnasium. You need to pick up tickets in advance since the audience is expected to fill the gym.

It obviously will be a big day for our family, including our daughters, Abigail, Erika, and Lydia, and other members of our families, as well as many old friends.

More significant, it will be an important day for the College and the many constituencies which nourish and draw strength from Wilkes: the students, the faculty, the administration, the trustees, the alumni, and friends of the College from near and far. In addition, more than 130 colleges, universities, and learned societies will be represented by delegates marching in the academic procession. The colorful pageantry will be memorable, linking this moment of renewal at Wilkes with similar moments for colleges and universities throughout history, drawing on traditions going back to medieval Europe. We are connected to our past, frequently in ways we barely grasp. This installation will make explicit our ties as a College not only to Wilkes's own proud past but to the tradition of higher learning.

After receiving the chain of office, I will speak about the mission of Wilkes as we prepare for the 21st century. My remarks will be built upon the work of the Mission Task Force this year. Dr. Frederick Rudolph, a leader in higher education, an old friend, and a son of the Wyoming Valley, will be the major speaker. In addition to the greetings from other leaders of our region, the ceremony will premier a major musical work written for the inauguration by Wilkes faculty member, Bruce Reiprich, and performed by Wilkes students.

There will be other events. A piano recital in the Dorothy Dickson Darte Center for the Performing Arts on Saturday afternoon at 4 p.m. by Roosevelt Newson will begin the formal festivities. You are invited to this as to all the other public events, including the faculty seminar on Saturday evening, the Morning of Celebration in the CPA on Sunday at 10 a.m., and the reception in the Dining Hall after the inauguration. There will also be parties on Saturday night where we hope to see you.

We want to thank the many students who have helped or will help with the logistics of this ambitious undertaking. The Breiseths hope to inaugurate the inauguration with a reception held by commuter students in the Conyngham Student Center on Thursday and with residential students in the Dining Hall for dinner Thursday evening. We hope many of you are looking forward to his celebration as we are — and that you, too, plan to participate.

Sincerely

Chris Breiseth

Christopher N. Breiseth



'April 14 will be a great day at Wilkes'

My thanks to the editors of the Beacon for giving me this opportunity to send inaugural greetings, on behalf of the Board of Trustees, to President Breiseth and his family. The Board is pleased and proud that Dr. Breiseth accepted its invitation to become the fourth president of Wilkes College. We are confident that he will perform his challenging task with distinction.

April 14 will be a great day at Wilkes. We are delighted to be joining with the rest of the College community on this grand occasion.

I would like to add a special greeting from the Board to the whole student body. It is you who make our efforts worthwhile. And to the editors and staff of the Beacon, I send an extra thank you for putting out a first-class publication this year.

Sincerely,

Patricia Davies

Patricia Davies
Chairman, Board of Trustees

Wilkes Presidents Past

By Gail Steidler

Eugene S. Farley 1947 - 1970

In April of 1936, John Eisenhower, who had been appointed director of BUJC by Bucknell University, was replaced by Eugene S. Farley.

Dr. Farley came to Wilkes-Barre confident that the Junior College could survive, and be able to supply an excellent service to the community.

Farley was conscious of two very important factors. The first being that many students with exceptional ability had seized the opportunity offered by the establishment of a college they could attend while living at home. Their economic condition in the midst of the "great depression" would not allow them to finance an education away from home. The second factor was the existence of a diverse student body with a wide range of abilities and motivation.

Dr. Farley instantly gained the respect of the community and college leaders. He was often referred to as "The Great White Father" or "The Old Man", respectfully. Farley was a physically tall, big, strong man with an equally strong Irish-Quaker ancestry. The respect that Dr. Farley had earned along with his dedication, perseverance, belief in the Junior College, and genuine concern for students provided all the necessary elements to allow for the college to survive.

The early years, were years of slow material growth, but the college's contributions to the community established the rules and traditions that Wilkes College still swears by.

In 1938, it was announced that a \$30,000 deficit had been created during the first five years of BUJC's existence. At the time, Dr. Farley was working very closely with Arnaud Marts, head of one of the best fundraising companies in the country. Together Farley and Marts set forth to conduct a campaign that provided for the donation of the necessary money. Needless to say, the campaign was completely successful, and gifts exceeded more than \$30,000.

In 1946, six years later and one year before the charter of Wilkes College as a four year, independent, liberal arts college, a second campaign was conducted. With this campaign, and \$25,000 worth of Woolworth stock given to Dr. Farley and board associate, Hilbert McClintock, the college was again cleared of another deficit with \$8,000 to spare. With the funds given to the college between 1943 and 1947, the essential endowment was attained, and six additional properties were acquired.

Unfortunately the fundraising was not complete, another project lay before Dr. Farley and the board.

In 1947, the Middle State Association of Secondary Schools and Colleges, accredited the newly-created Wilkes College with the understanding that a gymnasium would have to be constructed to meet the needs of a physical education program. A campaign was conducted during 1948 and 1949 which raised \$425,000 enabling the college to build a gym by the end of 1949.

After the construction of the gymnasium, it seemed that the college had reached a plateau. Dr. Farley felt that if the college did not continue to grow, his services would be useless and there would be little need for him to stay in Wilkes-Barre. It was a critical period for Dr. Farley and one that he called "very trying."

In 1955, Dr. Farley and Marts once again raised their sights and plans for ag-



gressive action to improve the college. The proposals made to the College Board stated that by 1958 funds should be obtained for: 1) an Auditorium, Music, and Arts building, 2) the acquisition of additional land, 3) an Engineering Building, 4) a classroom building including laboratories for the sciences, 5) a library, 6) increased income for faculty salaries and student aid, and 7) an increased permanent endowment.

The response to the proposal was exactly what Dr. Farley and Marts had hoped for, yet the challenge was obvious. The money needed to allow for the construction was extraordinary, and time was valuable.

1961 marked Dr. Farley's 25th year in Wilkes-Barre, and he was honored at a testimonial dinner for his many contributions he made to the college and community. It was a time for the faculty and community to reflect back on all he had accomplished. Still very active in Farley were his strong feelings of determination, dedication, perseverance, and a strong belief in the college and community. It was a time of appreciation, and a time when Dr. Farley would further prove to himself and others that after 25 years he was not burned out but actually was just beginning.

Throughout the 60's, there was rapid change and growth on the Wilkes Campus. The Graduate and Research wing of Stark Hall were completed to further prove the college's diversity. The completion of the Graduate Centers, the growth of the college on a whole, (with such completions as the second phase of the Center For The Performing Arts) and the expansion of the athletic facilities brought outside recognition and praise to the school.

A new dorm was constructed to accommodate the increasing number of residents, and a four story library also was built in honor of Dr. Farley. The student enrollment more than doubled, and major accomplishments were made in the Graduate Programs as affiliations with Universities such as Temple and Lehigh were acquired.

In 1970, at the age of 70, Dr. Farley resigned as the president of Wilkes College. He had served as president for 34 years, and then served an additional two years as the first and thus far only chancellor of the college. Dr. Farley held this position until his death on September 17, 1973.

The loss of Dr. Farley was greatly felt by those who knew and loved him, yet his contributions were so extraordinary and generous that his memory will live on for eternity.

Francis J. Michelini 1970 - 1976

With the resignation of Dr. Farley came an agreement by the Board of Trustees to appoint Dr. Francis J. Michelini, as his successor. Dr. Michelini had previously served as Dean of Academic Affairs.

Dr. Michelini served as president for five years before he left Wilkes to become president of the Pennsylvania Commission of Independent Colleges and Universities.

It was during Dr. Michelini's term as president that the infamous Agnes Flood in June of 1972 created a disaster in the Wyoming Valley and nearly destroyed the college as well. Being the most dramatic event in college history, all other issues, financial or academic, were pushed aside.

The college was at the center of the flood area and not one facility on campus was untouched. If the buildings did remain intact, the damages internally were incredibly extensive.

The college and community were suffering incredibly and the question asked was "Can We Survive?" Operation "Snap-Back", which planned to restore the Valley, was set into motion. After all, the college was a vital part of the community and therefore should set the necessary for the community to follow.

However, even if the college was able to set an example for the community, the financial burden was extraordinary, and resources limited. Yet under the leadership of Dr. Michelini, and the addition of large scale government support, the college was able to return to full operation. It was a back breaking, tiresome, uphill battle. With the time and support of the students, faculty, alumni and even the National Guard, the college was able to open its classroom doors to the students that fall as though it were just another year.

Even before the flood occurred, the college was noticeably changing in a number of ways. Wilkes was uneasy about the projection of declining enrollment, the change of student interests, as well as with the



economic security of the college. Wilkes, noted as a Liberal Arts College, decided that the curriculum should contain pre-professional programs as well as the Liberal Arts.

The energy crisis presented itself in the 70's and hit Wilkes College with significant impact. A large percentage of the campus buildings were old and becoming increasingly expensive to maintain, and/or renovate. The college, needed newer, up-to-date buildings that would prove to be more efficient and economically satisfying. Stark Learning Center and new residence halls were opened and added to the college's appearance.

Dr. Michelini was the man who provided the necessary leadership for Wilkes College during these trying times. Without his devotion, and belief in the survival of the college, Wilkes could have gone under and lost all that it had been working to create during its 41 years. The Agnes Flood and the social changes of the early 70's, presented a great threat to the survival of Wilkes, but Dr. Michelini took on the challenge with a great amount of energy and proved to himself and the community that if there was a will, there certainly was a way.

Robert S. Capin 1976 - 1984

When Dr. Michelini left Wilkes College to become President of the Pennsylvania Commission of Independent Colleges and Universities, Robert S. Capin became acting president and was later inaugurated as the third president of Wilkes College on October 24, 1976.

At the time of President Capin's inauguration the college was facing multiple economic problems due to the rising costs of a private education. Because of Capin's background and competency in the areas of Business and Finance, he was able to re-establish the college operations with successfully balanced budgets. Capin's excellent planning of both long and short term projects was indicative of his character. His projects included the enhancement of the college's fund raising abilities, the refinement and expansion of the curriculum, and the renovation of the campus with new and improved facilities. This included the reconstruction of the Conyngham Mansion into an active Student Union Center.

During Capin's term, Founders Hall, now known as Evans' Hall, (due to William Evans donation of \$500,000) was constructed and opened in August of 1982. The dorm was for both men and women of the college.



Robert Capin contributed 26 years to Wilkes College and served on several committees such as the Executive Committee of the Commission for Independent Colleges and Universities and the National Advisory Allergy and Infectious Diseases Council of the National Institutes of Health. In the fall of 1984, Robert Capin left Wilkes College in order to further his career as an accountant. The college was saddened to see Capin leave, but very supportive of his professional goal.

With the resignation of Capin came an intense and all inclusive search for a new dynamic president.

Music Department Lends Talents To Inauguration

Original Composition

By Pamela Yagiello

All important events should be accompanied by appropriate music to create the proper atmosphere and capture the enthusiasm of the audience.

Dr. Bruce Reiprich, a member of the Wilkes Music Department faculty, has undertaken the responsibility of such a composition which will be premiered at the inauguration of Dr. Christopher N. Breiseth.

Dr. Reiprich, originally from Chicopee, Mass., obtained his Bachelor's and Master's degrees in Music Theory from the Eastman School of Music, and a Ph.D. in Music Composition from the University of Iowa. Later he taught at the Oberlin Conservatory of Music for one year, and then became a faculty member at Wilkes.

Reiprich conceived the idea for the piece, which is entitled "Emerald Blue," last spring and worked on it for approximately four months — June through September. He structured the piece around several factors.

First, he intended it to be especially for Dr. Breiseth's inauguration.

"I hope to capture the spirit of an inauguration as it reflects the spirit of the man being put into office," said Reiprich. The artist must keep in mind for whom he is writing — not ever losing sight of that," he added.

Second, he wanted the piece to involve as many students of the Music Department as possible. The piece will be performed by members of both the Wind Ensemble and the Chorus, thus involving just about everyone in the department.

Reiprich wanted the piece to be a challenge, not only to the students, but also to the conductor for whom he intended it — Jerome Campbell, chairman of the Music Department.

Reiprich also intended to exemplify current trends in music. He believes that one who is concerned with the art of the present should pass it on to future generations to reflect our present culture.

"The composer or artist has an option when approaching a project of this sort. People often make compromises, but the music should deal with the present. A new president should be accompanied by new music," said Reiprich.

According to Reiprich, there are some important things to remember while listening to the piece. Although the choral part is quite short, the focal point of the entire piece is centered on the choral entrance.



Dr. Bruce Reiprich

The words of the piece are taken directly from the text of a poem by the Turkish poet Oguz Tansel whom Reiprich met and was inspired by. Reiprich found that this portion of Tansel's poetry instantly lent itself to composition and to this type of piece in particular.

"Ultimately I hope the president enjoys the piece," said Reiprich, "It is written for he and the students."

How it all got done

The Inauguration Steering Committee was appointed four months ago by the Board of Trustees and "has been working ever since," said Betsy Condon.

Mrs. Condon, Director of Community Relations for Wilkes, has also assumed the role of Inauguration Coordinator and general chairperson of the Steering Committee, which is composed of trustees, faculty, administrators, students and alumni.

The response to the countless invitations that were sent out has been incredible, according to Mrs. Condon. "We've had a terrific turnout," she said, "and we are expecting over 1,000 guests."

An unexpectedly high number of guests have also requested campus tours. "We have a gorgeous campus," Mrs. Condon said, "and people have heard about it."

Arthur Hoover, Associate Dean of Student Affairs, has also served on the Steering Committee.

"Inaugurations are a chance to think of the college in its entirety as compared with its constituent parts," he said.

"We see this upcoming inauguration as a way of bringing together all elements of the college community: alumni, faculty, students, board and townspeople," Hoover added.

Piano Recital

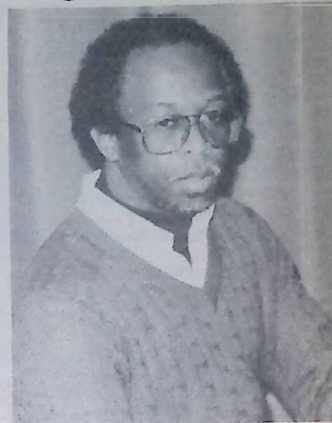
By Laura Vallone

Roosevelt Newson has been described by the Los Angeles Times as "a pianist of fine musical instinct and obvious keyboard flair." The Washington Post says his playing "bursts with drive, direction, and impetuosity."

Newson, a faculty member in the Wilkes Music Department, will give a partial recital in honor of President Breiseth's inauguration. The recital, scheduled for Saturday, April 13, at 4:30, kicks off the inaugural activities and will include pieces by Brahms and Schumann.

Dr. Newson, born in Louisiana, is a graduate of the Peabody Conservatory where he studied with Walter Hautzig and Leon Fleisher. With two grants from the Ford Foundation, he finished his doctoral studies and went on with his professional training at Juilliard.

Newson has performed with the York Symphony, Northeastern Pennsylvania Philharmonic, Charlotte Symphony Orchestra, and the Baltimore Symphony Or-



Roosevelt Newson

chestra. He has given successful performances in Salzburg, Vienna, Brussels, the Hague, and London.

He is also a veteran of the Affiliate Artists Program in New York and has presented many concerts on radio and television.

"I had planned to take a year off to practice for my recital in the fall," said Newson, "I felt it to be an honor, though, when President Breiseth called and asked me to play for the inauguration. I then decided to put some things on the back burner," he said.

The program will include the following works by Brahms: A Sheroz in E flat minor, three piano pieces — an Intermezzo in A major, an Intermezzo in C major, and an Intermezzo in E flat minor.

Following the Brahms pieces, Newson will perform "Carnival," Op. 9 by Schumann, which he says is "a festive piece which fits the occasion very well."

Newson says he chose these two composers because "they wanted a 45-minute program. I already had the 'Carnival' in mind, but I needed something to precede it with...So why Brahms? Because he's my favorite composer."

Newson is more excited than nervous about the recital. "You're always nervous," he said, "but you get comfortable dealing with the amount of nerves it takes to perform."

Dr. Newson's future plans include an all-Chopin recital scheduled for next fall with particular emphasis on some of his études.

During the summer he will give a recital in Baltimore, perform at the Encore Music Camp, and play at a gala for the Wilkes-Barre Ballet.



Betsy Condon
Inauguration Coordinator

CONGRATULATIONS
AND
BEST WISHES
TO
PRESIDENT BREISETH
AND FAMILY
STAFF OF
THE E.S. FARLEY LIBRARY

Dr. Breiseth:

Congratulations! On behalf of the Athletic Department, the Coaches and Athletes, we wish you success, health and happiness in your tenure as President of Wilkes College. Your interest and support has been appreciated and we are all looking forward to working with you in the future.

John G. Reese
Athletic Director

CONGRATULATIONS

**Dr. Breiseth
and
Family**



*Best Wishes For
Continued Success*

1984 STUDENT GOVERNMENT 1985

'The story of a college cannot be told in facts and figures' - Dr. Farley

By Annette Winski

Whenever our world changes, as with the inauguration of a new president, we feel the need to reminisce. What has gone before helps set the stage for what is to come.

But the history of Wilkes College is not based solely on tradition, but on change and development. With each new era came new attitudes, events and people that helped shape Wilkes College into the institution it is today.

IN THE BEGINNING...1933-1946

"The story of a college cannot be told in facts and figures," said Dr. Eugene S. Farley, our first president. "It unfolds with the lives of those who have been influenced by their association with it." The story of Bucknell University Junior College, the forerunner of Wilkes College, began in 1933 with 193 freshmen.

This local college gave the Wyoming Valley students who would not afford to go away to school a chance to receive an education. BUJC was the cure for a community that could have passed away with the death of the anthracite coal industry.

"BUJC provided a place for the sons and daughters of coal miners to expand themselves in all respects," explains Dean Arthur Hoover (Wilkes Class of '55). "It was the first attempt at any form of higher education in this area. Without a local college, college may not have been in my future."

But in 1933 the future of BUJC was uncertain. For the first five years Bucknell University financially supported the tiny junior college. The campus we know today did not exist. There was no Stark Learning Center, no Pickering, and no Dorothy Dickson Darte Center for The Performing Arts. The junior college began in rented quarters on the third floor of the Wilkes-Barre Business College on Northampton Street.

Eventually BUJC took over the entire building; but one building does not a campus make. Luckily, strong support came from the community. The Osterhout Free Library helped start a small college library and the Kirby Health Center served as classroom and laboratory for BUJC biology students. By 1936 change and growth had begun.

In March of '36 Eugene Farley replaced John Eisenhauer as director of BUJC. And BUJC finally had a campus; Chase and Conyngham Hall. In the next few years the student body and faculty also started to grow. Instead of commuting from Bucknell University (in Lewisburg), some of the faculty moved to Wilkes-Barre. In 1938 BUJC tested its independence by creating its own board of trustees, chaired by Gilbert McClintock. And in 1938 President Farley proudly announced that the college enrollment had grown to 401.

With a growing student body, the board of trustees began looking for ways to expand the BUJC campus beyond two buildings. They set their sights on the Kirby home. By 1941 the BUJC library was located on the second floor of Kirby Hall, music lessons were being given on the first floor and dances were being held in the main living rooms.

But just when BUJC's growth seemed unstoppable, the college's enrollment dropped dramatically to 111 students. The cause: World War II.

In the Spring of '43 the majority of BUJC's male students were drafted. The future of the junior college was in jeopardy and the chances of making BUJC a four-year institution were non-existent, but Dr. Farley and the United States Air Force



Charter Day - 1947

changed everything.

In April of '43 Dr. Farley convinced the Army-Air Force to start a pre-flight training program at BUJC. Explains Dean George Ralston, "If Dr. Farley had not persuaded the Army-Air Force to send their cadets to BUJC, BUJC may have gone out of existence." With the influx of 1,200 cadets the need for a large campus was clear.

Between 1943 and 1946 BUJC's campus appeared to grow overnight. Gies Hall, Butler Hall, Barre Hall, "The Commons" Cafeteria, Wayman Hall, Stoddard House, and Ashley Hall were just a few of the buildings now part of a junior college yearning to become a four-year school. That dream was just around the corner.

THE GOLDEN YEARS ... 1946-1960

Dean Ralston has spent 38 years at Wilkes College, as he explains, "I spent my whole life here...but my fondest memories are of the post World War II years ... the golden years."

With the end of the war and the start of the G.I. Bill, came a large scale invasion of students. According to Dean Ralston, "After World War II there was a tremendous energy, a need to go to school...there was a backlog of students. There was a feeling that the school was going to grow." World War II almost broke the school, but as it turned out, it was the catalyst needed to make BUJC "Wilkes College."

In May 1947 an application for a charter as an independent, four-year liberal arts college was presented to the Luzerne County Court of Common Pleas. Originally, the school was to be named the Wyoming Valley College. Other possible names included Anthracite College, Luzerne College, Riverside College and Westmoreland College. The charter was later amended to call the new school Wilkes College after the Englishman John Wilkes. On June 26, 1947 BUJC officially became Wilkes College.

The transformation from a junior college into a four-year institution could be seen in the development of extracurricular activities at Wilkes. What started as a basic pioneering educational effort grew into a well rounded academic program. Clubs and organizations provided students "unity amidst diversity." In 1947 the Choral Club was formed followed by Cue

and Curtain, Theta Delta Rho, the Inter-Dormitory Council (Dormitories were opened in 1947), the International Relations Club, the NUJC Bison Stampede became the Wilkes College Beacon, the Manuscript emerged and the Debate Club began, just to name a few.

The golden years were filled with firsts. In 1947 the first Homecoming was held. In 1951 the first on-campus commencement took place. Several community-oriented programs also began in the 1950s. One of these organizations was the Labor Management Citizens Committee, the only one of its kind in Pennsylvania. Other major events in the 50's included a visit by Eleanor Roosevelt, an American Town Meeting on the Air with Eric Sevareid as moderator broadcasted coast to coast from the Wilkes Gymnasium, and on September 27, 1957 the dedication of Stark Hall in honor of Admiral Harold R. Stark, Chief of the United States Naval Operations. As Dr. Farley wrote, "The early years teemed with the creation of co-curricular organizations, campus activities, publications and faculty community involvements." The post World War II years were indeed golden; for Wilkes College they were years rich in development. But even more significant changes, and challenges, lay ahead.

THE YEARS OF GROWTH

AND CHANCE...1960-1975

In the 1960s and early 70s, perhaps reflecting our society, there was growth and change in all facets of the institution. The Wilkes College campus, student enrollment, student involvement and curriculum rapidly expanded.

The expansion of Stark Hall in 1964 brought growth and change not only to Wilkes but to Wilkes-Barre. In January the Graduate and Research wings of Stark Hall were completed. This new addition meant advances in the graduate programs offered. Biology, chemistry, physics, pre-professional programs and other graduate studies with Temple University and the Hahnemann Medical Center developed within the next ten years.

The growth of Wilkes College directly affected the growth and revitalization of the Wyoming Valley by bringing new industry to the area. In 1964 the Radio Corporation of America (RCA) came to the Wilkes-Barre area. The Graduate Center, with its technical facilities and educational opportunities for employees of RCA, helped make this area attractive to new industries.

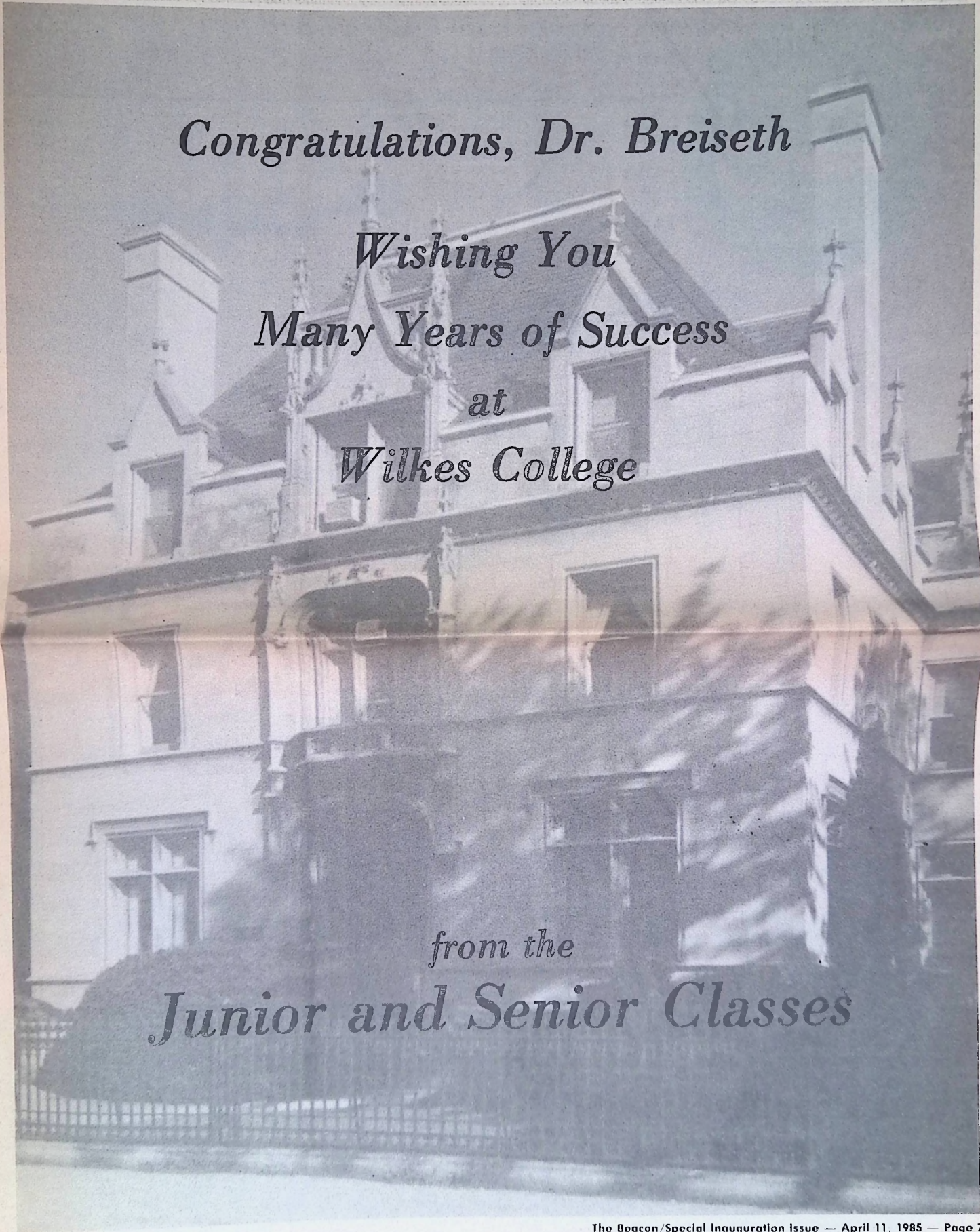
In August of 1964 the advancement in the sciences at Wilkes was balanced with an advancement in the performing arts. The Dorothy Dickson Darte Center for the Performing Arts provided both the college and the community with excellent facilities for recitals, concerts and plays. Five years later the CPA was given a new addition: the Department of Music. This new facility provided studios, classrooms and rehearsal rooms.

Each day a new building seemed to appear on the Wilkes Campus. The physical growth of the campus spread across the river, to Kirby Park. In 1964 the college expanded their athletic facilities, building a field house, locker rooms, a football field and stands, a soccer field, tennis courts, a field hockey area and a parking lot on a seven and one-half acre area next to the park. During Homecoming in 1965 the new athletic complex was christened Ralston Field in honor of Dean Ralston. But the growth of the campus did not end there; in April of 1964 construction began on a new dormitory and dining hall.

Pickering Hall was meant to be a departure from the traditional "barrack" like dormitory. The unusually shaped building provided housing for 268 men and its adjoining dining hall could seat 700 students. The need for more space was obvious. In 1960, 240 students lived on campus, but the

(continued on page 10)

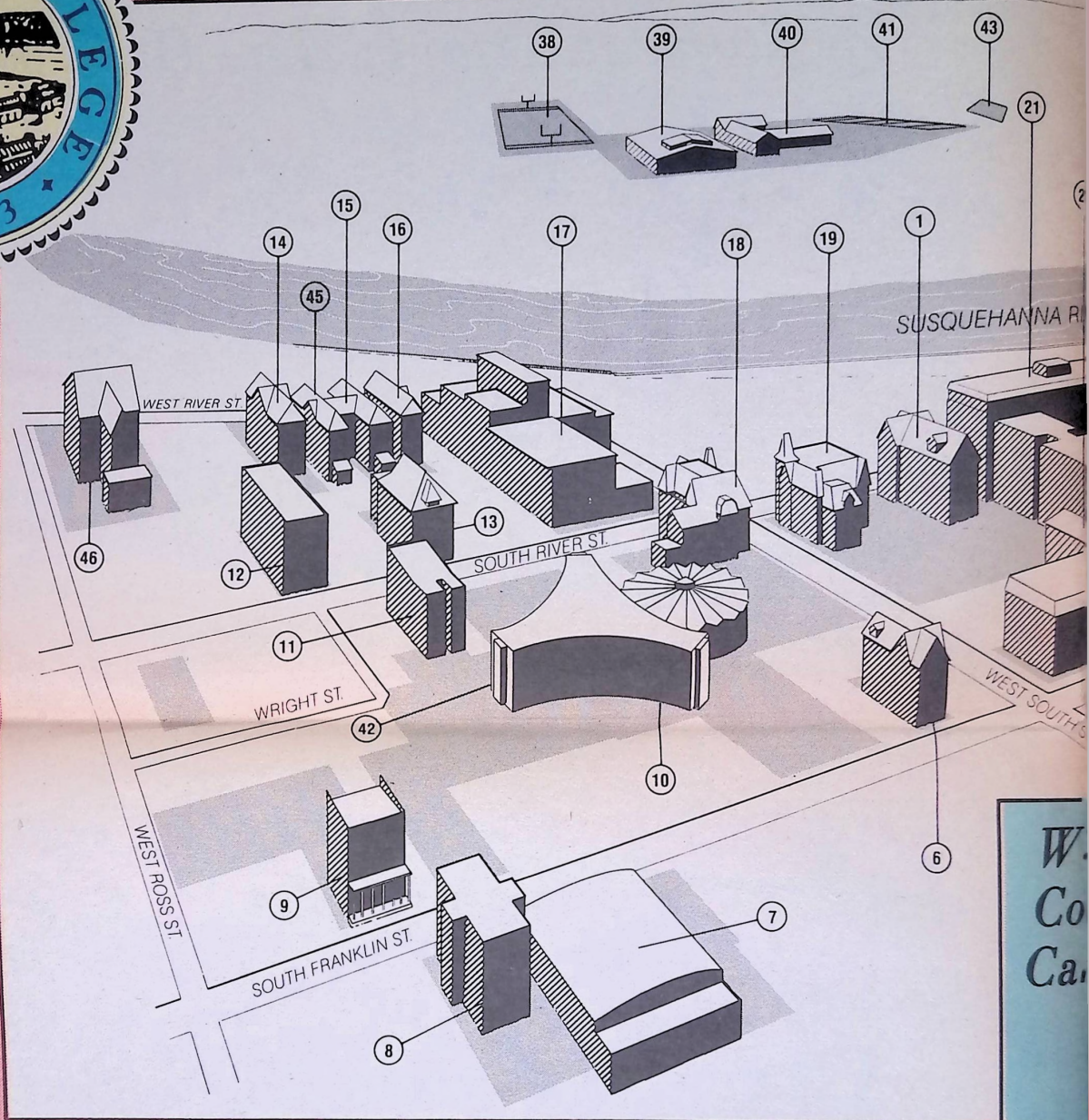
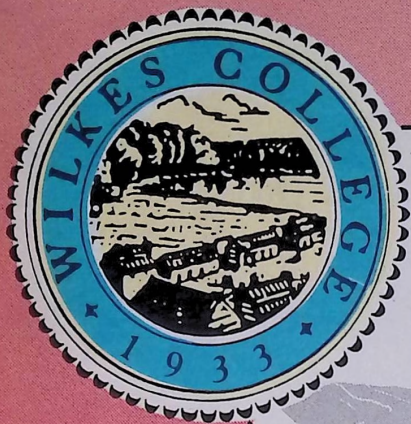
*The Biological Society
extends congratulations
and best wishes to
President Breiseth
and his family*



Congratulations, Dr. Breiseth

*Wishing You
Many Years of Success
at
Wilkes College*

*from the
Junior and Senior Classes*



SCHEDULE OF EVENTS

Thursday, April 11

Inaugural Picnic - Commuter students' reception for President Breiseth, 11:00 a.m. - 1:00 p.m. on the Student Center Lawn

Inaugural Dinner - Resident Students' dinner honoring the Breiseth family 4:30 - 6:30 p.m. in the Dining Hall

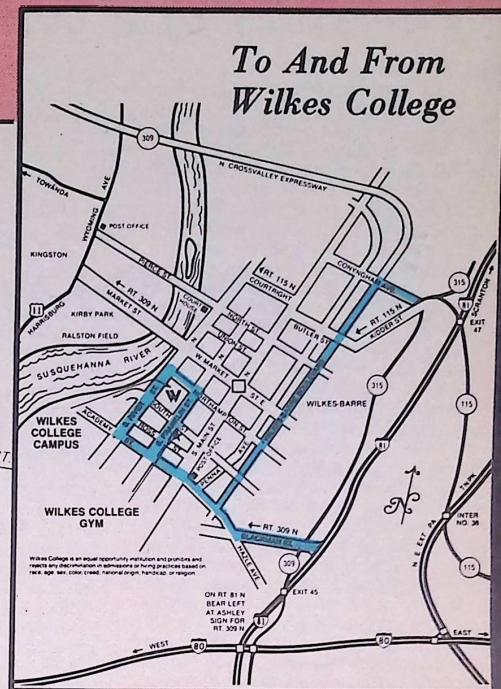
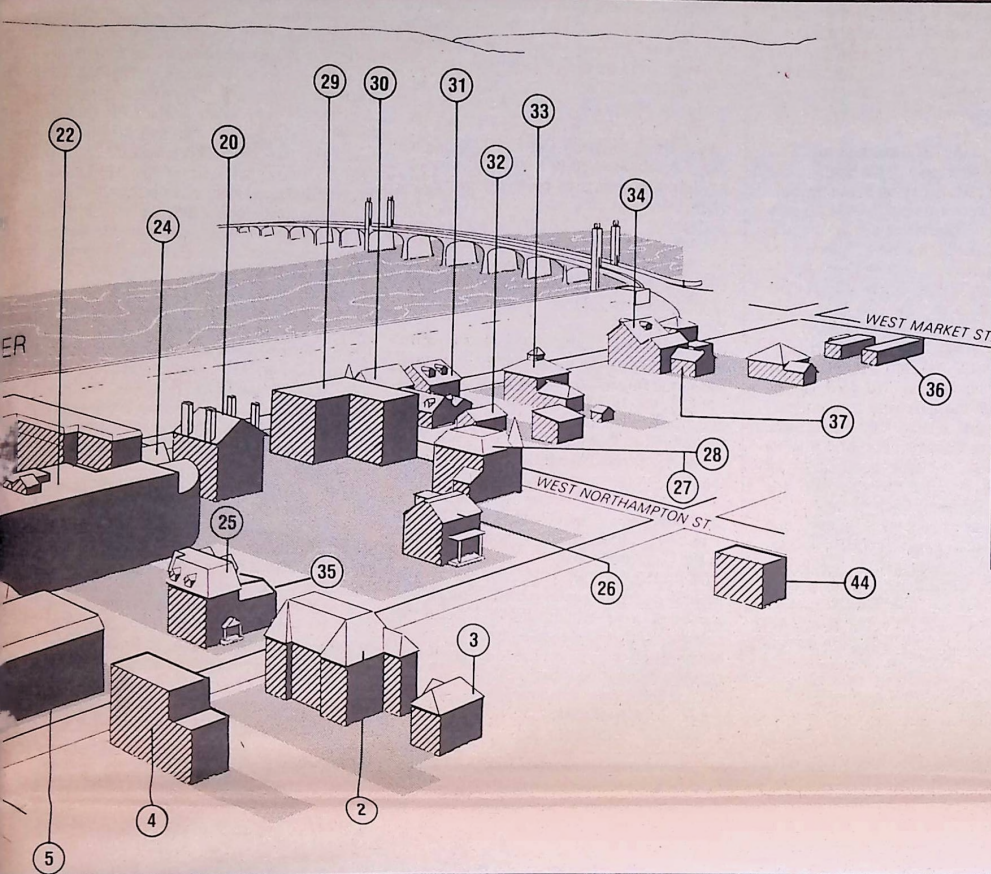
Saturday, April 13

Visitor Registration - Hospitality Rooms open 11:00 a.m. - 4:30 p.m., Weckesser Hall

Tours of campus and special library rooms, 1:00 to 4:00 p.m., Weckesser Hall

All-College Block Party - 4:00 - 9:00 p.m., Evans Hall parking lot

Piano Recital by Rose
Recital reception, 4:30
Dickson Darte Center
Faculty Seminar - G
Pennsylvania, Dr. M
elope Padgett, 8:00
Hall, Stark Learning C



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1. Chase Hall, 184 S. River St.
2. Weckesser Hall, 170 S. Franklin St.
3. Weckesser Annex, R. 170 S. Franklin St.
4. Hollenback Hall, 192 S. Franklin St.
5. Eugene S. Farley Library, Cor. S. Franklin & South Sts.
6. Nursing Department, 217-219 S. Franklin St.
7. Gymnasium, 274 S. Franklin St.
8. 280 S. Franklin St.
9. Denison Hall, 285-287 S. Franklin St.
10. Pickering Hall & College Dining Hall, Wright St.
11. Slocum Hall, 262-264 S. River St.
12. Sullivan Hall, 271-273 S. River St.
13. Ross Hall, 251 S. River St.
14. Doane Hall, 56 W. River St.
15. Waller Hall, 36 W. River St.
16. President's Residence, 30 W. River St.
17. Dorothy Dickson Darte Hall & Center For the Performing Arts
18. Bedford Hall, 96 W. South St.
19. Kirby Hall, 202 S. River St.
20. Conyngham Student Center
21. Stark Learning Center, 150-180 S. River St.
22. Stark Hall, R. 150-180 S. River St.
23. Church Hall, 187 S. Franklin St.
24. Annette Evans Alumni & Faculty House, 146 S. River St.
25. Capin Hall, 165 S. Franklin St.
26. Sturdevant Hall, 129-131 S. Franklin St.
27. Chesapeake Hall, 68-70 W. Northampton St.
28. Delaware Hall, 72-74 W. Northampton St.
29. William L. Evans hall, 110 S. River St.
30. Weiss Hall, 98 S. River St.
31. Catlin Hall, 92 S. River St.
32. Maintenance Office, R. 98 S. River St.
33. Sterling Hall, 72 S. River St.
34. McClintock Hall, 44 S. River St.
35. Max Roth Center, 163 S. Franklin St., Career Services
36. Equipment Warehouse, R. 16 S. River St.
37. Rear 34 S. River St.
38. Ralston Field
39. McBride Field House
40. Field House
41. Tennis Courts
42. Bookstore (Lower Level)
43. Baseball Field
44. Miner Hall (YMCA)
45. 40 West River Street
46. Barre Hall, 80 West River Street

Sunday, April 14

Visitor Registration - Hospitality Rooms open 9:30 - 1:15 p.m., Weckesser Hall
 Morning of Celebration - 10:15 a.m., Dorothy Dickson Darte Center for the Performing Arts
 Inauguration Ceremony - 2:00 p.m. (seating begins at 1:15 p.m.) Wilkes College Gymnasium
 Post-Inaugural Reception - 3:30 p.m. in Pickering Hall cafeteria

SPECIAL ATTRACTIONS

"Howard Pyle: An American Illustrator" - at the Sordani Art Gallery, Saturday: 11 a.m. - 8 p.m. Sunday: 11 a.m. - 6 p.m.

The Eugene Sheddon Farley Library and its Special Rooms - Saturday: open 9 a.m. - 5 p.m., Tours 1-4 p.m.; Sunday: open 4 p.m. - mid night, Tours 11 a.m. - 2 p.m.

elt Newson and Post-
 - 6:30 p.m., Dorothy
 or the Performing Arts
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 el Case and Dr. Pen-
 n. Schaeffer Lecture
 nter

'The story of a college...'

(continued from page 6)

number soon began to grow and by 1969, 844 students resided at Wilkes.

The overall enrollment of the college also grew during the 60s. In 1960 the student enrollment was 1,171, but that total more than doubled by 1990, reaching 2,556. With a larger student body the need for a larger library became clear. Appropriately, a four floor library, with space for 425,000 books, was dedicated to the man who helped make Wilkes College the school it is today. On November 1, 1968 the new library was named "The Eugene Sheldon Farley Library." The commemorative plaque reads: "May all who study in these halls gain vision to inspire, conviction to sustain and wisdom to guide." In the 1960s and early 70s the students at Wilkes College did have that desire to lead, change and become active.

Vietnam, Kent State, a concern for eliminating racial and sexual discrimination, the trial of the Chicago Seven, and Richard Nixon's turbulent presidency are just a few of the events that helped lead to a desire among students to become active and push for change. Protests, sit-ins, and demonstrations appeared on the Wilkes campus. But this desire to revolt did not lead to anarchy rather, during this period, some of the finest student leadership emerged at Wilkes. Activism was the key word, not apathy.

Since 1947 women had not been allowed to enter mens dorms and the men could only visit in the lounges. Women also had to be in their dorm by a certain time, signing in and signing out. Men had to wear jackets at dinner and women never wore jeans. In the mid 60's and 70's this changed.

Through protests and demonstrations students let their grievances be known. In the early '70s the traditional house

mothers and house fathers were replaced by Resident Assistants. The college created a Housing Office and the needs of the growing dorm population were soon met, yet the true milestone in student involvement came in '74. Students became members of Faculty standing Committees and are now allowed to participate in debates and vote on issues facing the college.

Student life in the '60's was colorful. The students of the 80's have of the "racial sixties" are somewhat accurate. Long hair and protests were common; but as Dean Hoover notes "...there has always been a concern of people by people at Wilkes College." That caring and concern surfaced in June 1972 when Wilkes-Barre and Wilkes College experienced one of the worst natural disasters in American history.

Agnes was no lady. She was a hurricane that crushed buildings, often moving them from their foundations. No part of the Wilkes College campus was left untouched. Water-logged books, swollen to twice their size, forced apart metal and wooden bookcases. The molding and floors of buildings left from the early days of the college were buckled beyond repair. The slimy mud covered and coated everything. Dean Hoover describes Raiston field "as if a bomb had been dropped there." The football field had "hard huge chunks of mud all over it," he says. "The bleachers were ripped apart; it looked like the aftermath of a bomb attack." In all, Agnes, caused 15 million dollars worth of damage and tremendous concern about the college's future. As Dean Hoover says, "The question was, could we open?"

The College's first summer session reopened less than a week and a half after the flood.

The recovery effort was dubbed "Operation Snapback", and by September 29 the college had snapped back from a disaster that could have destroyed the institution. President Francis Michellini provided the positive attitude and leadership the school needed. Students came up on weekends to help clean off the layers of mud coating Wilkes College. They gave up summer jobs and vacations to return to school and help reconstruct the campus. As Dean Hoover says, "there was a tremendous spirit, students reacted fantastically."

The college could have rolled over and died after the devastating flood, but Agnes was seen as a chance to make any necessary changes. Newer buildings, like Stark Learning Center were completed and others, such as Evans Hall were built. The student center, the Annette Evans House, Kirby, Bedford and Chase Halls were renovated. Changes in leadership also took place.

In 1975 Robert Capin, an alumnus of Wilkes, became the new president. Under president Capin's leadership the college enhanced its fund raising, expanded its curriculum and the campus.

In 1985 Wilkes College is still growing and changing. New clubs and organizations develop each semester. The dormitories are slowly becoming coed (quite a change from the residence halls in 1947). Even the curriculum is growing with the addition of a masters program in engineering and a communications department. Obviously the most recent change is our new president, Dr. Christopher Brieseth. With each new change we grow and develop. As Dr. Farley noted in 1960, "The growth of Wilkes College has demonstrated that vision and generosity are the essential ingredients of growth...today Wilkes College looks back only that it may look forward more clearly."

Inaugural Speaker



Dr. Frederick Rudolph, Williams College Professor of History Emeritus, will deliver the Inaugural Address at Sunday's Ceremony. President Breiseth describes Rudolph as "a leader in higher education, an old friend, and a son of the Wyoming Valley."

The Academic Procession

By Cress Shallers

Delegates from Educational institutions and learned societies around the country will come to participate in Sunday's academic procession which will precede the Inauguration ceremony and which will begin at Stark Learning Center at 1:30 p.m.

According to Betsy Condon, Inauguration Coordinator, there will be approximately 150 delegates participating. "It's very colorful," she said, "and very exciting."

All the participants in the procession will be wearing the traditional academic costume inherited from Oxford University, chartered in 1214, which consists of cap, gown and hood.

At that time, students and faculty wore robes and hoods like the clergy to signify the close connection between Oxford and the Church. But more importantly, robes and hoods were necessary for warmth in the unheated buildings.

The mortarboard cap came into use during the 16th century, but scholars disagree on its origin. Two theories are that the cap is square like a scholar's books, or the cap is patterned after the quadrangular shape of the Oxford campus.

The distinguishing feature of the cap is the color of the tassel, which is black for the holders of bachelor's and master's degrees and may be gold for holders of doctoral degrees and the governing officers of educational institutions.

Caps and gowns have been worn at American schools since Colonial times, but it was not until 1885 that they became

customary apparel at commencements. By 1895 a code for academic costume was approved by most American universities and colleges.

Gowns are traditionally black, although several institutions have authorized doctoral gowns in their school colors. Those worn by bachelors have long, pointed sleeves. Masters wear gowns with closed sleeves, a slit for the arm and an arc cut near the bottom. The doctor's gown features velvet trim down the front and large bell-shaped sleeves with three velvet crossbars on the upper arm.

The hood is the most distinctive feature of the academic attire. The length of the hood and the width of its velvet border indicate the level of the degree held.

The hood for the master's degree is three and one-half feet long with a three-inch border. The doctor's hood is four feet long and the border is five inches wide.

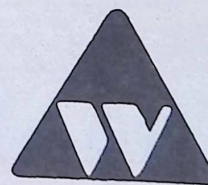
The inner lining of the hood is in the colors of the institution conferring the degree, while the color of the border indicates the field of learning in which the degree was earned.

At the head of the academic procession will be a color guard and mace bearer. The Wilkes College mace is made of sterling silver throughout. The upper end of the shaft displays the inscription "Wilkes College 1933."

Above the short, hammered neck rises a bowl to indicate that Wilkes-Barre has acted as a melting pot in forming a new and rigorous community of people in many different backgrounds. The theme is clearly stated in the gilt inscription around the

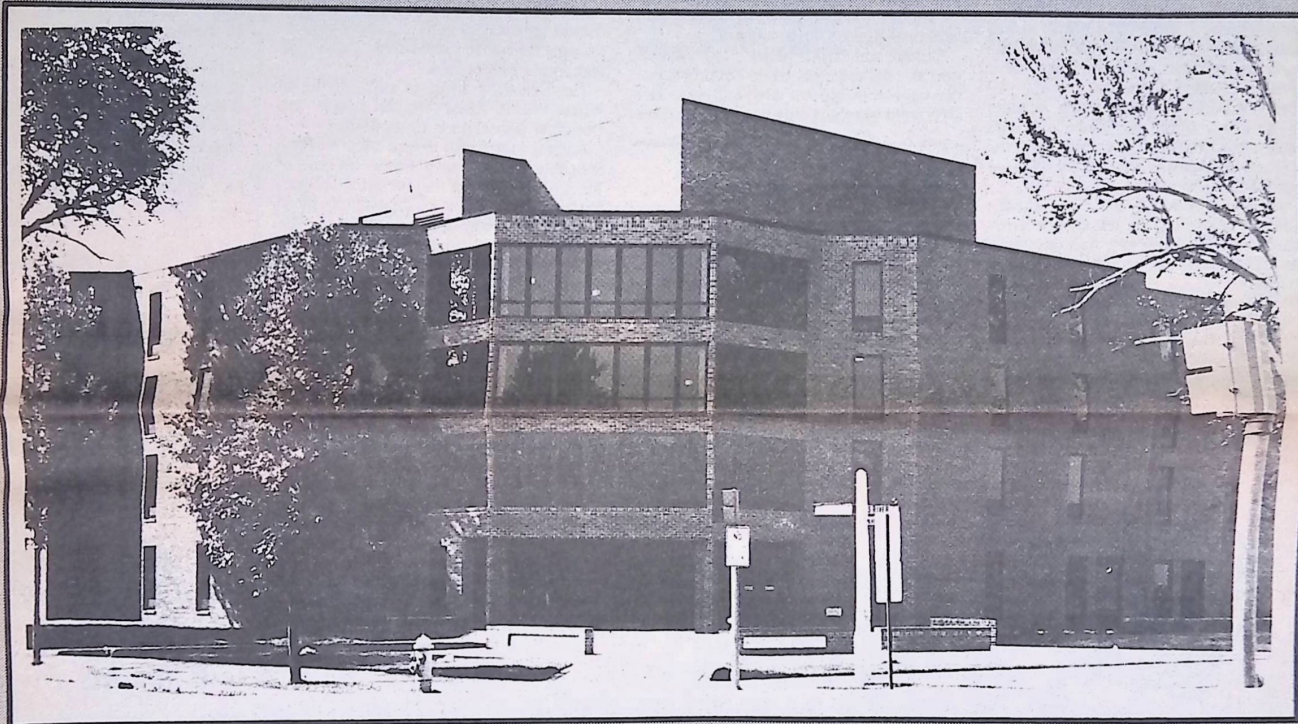
(continued on page 12)

Congratulations Dr. Breiseth and Family



From
M.W. Wood and Your
Dining Service Employees

Inter Residence Hall Council



*Wishes
President Breiseth
and
His Family
Best Of Luck*

The Breiseths' Winding Road to Wilkes College

By Tim Williams

In August of 1957 India celebrated its first decade of independence. Christopher N. Breiseth was there.

Between his sophomore and junior years at UCLA, Breiseth participated in Project India, a Peace Corps-type program.

Project India was established in 1952 to cement relations with the Indian and American people when the two countries were less than harmonious. The Peace Corps wasn't formed until 1971.

For Breiseth, Project India was more than an educational experience — it changed his life. In an interview last week, he said he thought he would prepare for the Unitarian Ministry while at UCLA, but his Indian experience changed his mind.

As his graduation approached, Breiseth said he wasn't sure about his future...until three UCLA professors interested him in graduate school. Breiseth said three different faculty members from three different departments nominated him for a Woodrow Wilson Fellowship.

Breiseth received the following, earning the B. Litt. degree in Modern British History from Oxford University, and the Ph.D. in European Intellectual History from Cornell University.

One day - October 5, 1962 to be exact - while eating lunch at Cornell, Breiseth met his future wife, Jane, who was earning a master's degree in comparative literature.

The Breiseths have three children - Abigail 16, Erika 14 and Lydia, 4. Fortunately for Breiseth, his family shared his passion for travelling and meeting new people - next stop, Sangamon State University, Springfield, Illinois.

As a professor and chairman of the Department of History at Sangamon, Breiseth took two sabbaticals, one at a California cattle ranch and the other in Europe.

Breiseth categorized the semester in Europe as a break. Because he had studied at Oxford, Breiseth took his family to King's College (England) for most of the sabbatical. The family also toured the Continent.

In 1980 Breiseth accepted the presidency of Deep Springs College in California. Deep Springs, a two-year college with 24 male students, required Breiseth to take a three-year leave of absence from Sangamon.

Because Deep Springs is a fairly self-sufficient cattle ranch removed from civilization, the 24 students and roughly ten faculty members were forced to help with the college's daily function.

Abigail and Erika helped, too. Abigail said she milked cows while Erika worked the vegetable garden and babysat. The girls went to school only two or three days a week because of Deep Springs' remote location.

Abigail said the ride to Big Pine school was only 45 minutes, but part of the way was through a sometimes treacherous mountain pass.

Big Pine's student population was approximately 300, kindergarten through twelfth grade. "You had to be friends with everybody," Abigail said. Big Pine and Deep Springs were very similar.

Breiseth said he enjoyed the Deep Springs atmosphere. Deep Springs' holistic education, Breiseth said, is something that benefits the students long after their college days.

Because Deep Springs is small, the students are forced to live and cooperate with people they may not like. Deep Springs' students, therefore, learn more than the classic subjects, they learn about life.

After Deep Springs, the Breiseth family moved back to Springfield, until Breiseth became the fourth president of Wilkes College in the Fall of 1984.

The Breiseths seem to enjoy living in Wilkes-Barre. They say the people are friendlier here than in Springfield.

Abigail and Erika attend Meyers High School, and they say it's their favorite of the six high schools they've attended during the last six years. Lydia participates in a local day care program located near McClintock Hall.

The two oldest children, it seems will finish their secondary education in Wilkes-Barre. Lydia may spend kindergarten through high school in the area.

It appears the Breiseth family is happy here. Breiseth has seen the world, and now he may finally settle down.

Procession

(continued from page 10)

upper part of the bowl: Unity Amidst Diversity.

Set into the top of the bowl is the gilt seal of Wilkes College. The top of the mace is a gilt, flame-like structure to indicate the enlightenment to be gained from higher education. A piece of anthracite coal from a mine is set in the center of the flame to commemorate the origin of the community and the college in its coal mining past.

During the ceremony of investiture, Patricia Davies, Chairman of the Board of Trustees, and Robert S. Capin, President Emeritus, will present the chain of office to the fourth president of Wilkes College.

The links of the sterling silver chain are alternating silver bowls and the gilt flames repeating the motif of the mace.

In the front hangs the gilt seal of the College suspended from a cluster of oak leaves with three acorns, to suggest the strength and sturdiness of future generations.

The back of the chain is a silver portrait of Eugene S. Farley, first president of Wilkes College, set in a cluster of gilt oak leaves to commemorate his strong leadership of the college.

By all predictions, the academic procession will be a sight not to be missed.



On the cover —

Breiseth family portrait was taken by J.B. Earl. J.B. is a junior Earth and Environmental Science major from Kingston, PA. He is a photographer for the Amnicola, and says he takes pictures mostly as a hobby.



Dr. Mahmoud Fahmy and the staff of Wilkes College Division of Graduate Studies and Continuing Education extend their heartiest congratulations to Dr. Christopher N. Breiseth on his inauguration as the fourth President of Wilkes College.

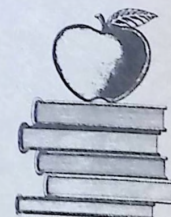
We look forward to a progressive and successful leadership to fulfill Wilkes' mission in the community.

Our sincerest best wishes and congratulations to Jane, Abigail, Erika, and Lydia Breiseth.

*Dr. Mahmoud H. Fahmy, Director
and
Staff:*

*Gail Brodie
Priscilla Goss*

*Lisa Barker
Jean Brodie*



Trans. C. Walter
Cathy Wronosky
Harris Oroschick
Joseph J. Blumsky

"HAT'S OFF" TO

John Moyer

Kimberley
40

Caryl Goldsmith

Chris Hagotta

Arthur Breese

Jackie Agnew

Sharon Domaski

PRESIDENT BREISETH!

Suzanne Akoutanos

Todd Brinkley

Jodi Rojchki

Catherine McCann

Haarie Oroschick

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Sally Wells

Don Engle

Bryan Catlett

Mitchell Reese

Peter Knapolski

Wicko Krumm

Barry Ott

- from the class of 87'

Michael J. Fusco

Jeff Wierzy



*Best Wishes
President Breiseth and Family
From The Student Center Board*

*Jackie
Karen
Joe W.
Barb
Tom
Cress*



*Jill
Ken
Beth
Pete
Kathy
Joe Mama*

CONGRATULATIONS
*To
President Breiseth
and Family*

*Looking Forward To Three More
Years of Working With You*

The Class Of '88

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INAUGURATION
OF
DR. CHRISTOPHER BREISCH
FOURTH PRESIDENT
OF
WILKES COLLEGE

CONGRATULATIONS

Wilkes
College



Alumni Association

ROCKER

I HOPE I'M NOT LATE FOR
PRESIDENT BREISETH'S INAUGURATION!



THIS IS A VERY SPECIAL DAY, NOT ONLY FOR MYSELF AND MY FAMILY BUT ALSO FOR THE COLLEGE. THIS EVENT ENABLES THOSE NOT FAMILIAR WITH OUR INSTITUTION TO GET A FEEL FOR WHAT WILKES COLLEGE IS ALL ABOUT. AT THE SOUL OF WILKES COLLEGE ARE THE STUDENTS. WE ARE VERY PROUD OF OUR STUDENTS. SO PROUD THAT WE SENT EACH AND EVERY ONE A PERSONAL INVITATION TO BE HERE TODAY. OUR STUDENTS BRING TO LIFE THE SPIRIT OF WILKES COLLEGE. WE THINK WE'VE GOT A SPECIAL TYPE OF STUDENT HERE. TAKE A LOOK AROUND, I THINK YOU'LL SEE WHAT I'M TALKING ABOUT.



YO, CHRIS BABY!
CONGRATULATIONS MAN! YOU'RE
GONNA BE A SUPER PRESIDENT!



NOT ONLY GOOD LOOKING
BUT PERCEPTIVE TOO.



THOMAS J. MURPHY
4/11/85

Congratulations

THE BEACON

New Wilkes head wants to define college's direction

By BORYS KRAWCZENIUK
Staff Writer

WILKES-BARRE — Wilkes College's new president said Thursday the school's educational direction should be clearly defined and he would work to define it.

"The mission of all higher education is undergoing change," said Christopher Breiseth at a press conference.

After he assumes his new role July 1, Breiseth said he will organize a committee to better define the needs of the college and its potential students.

"There's hardly a dimension of higher education that can't flourish in Wilkes-Barre," he said.

Breiseth, 47, will replace President Robert S. Capin, 58, who announced his resignation in December 1982 and has stayed on while the college's board of trustees searched for a replacement. The board picked Breiseth over more than 200 other applicants, Capin said.

The new president comes to Wilkes from Sangamon State University in Springfield, Ill., where he chaired the school's history depart-



TIMES LEADER/RICHARD SABATURA

In a meeting of the old and the new, outgoing Wilkes College President Robert S. Capin, right, is shown with new President Dr. Christopher N. Breiseth, center, and Richard F. Charles, new dean of development.

ment.

He had originally been scheduled to meet with the press in early March, but the conference was postponed when his plane was snowed in at the Pittsburgh airport. On the way to Wilkes-Barre Thursday, he was again delayed at that airport.

When asked why he decided to relocate to Northeastern Pennsylvania, he joked, "Well, I think North-

eastern Pennsylvania is much more attractive than the Pittsburgh airport."

Breiseth, his wife Jane, and their three daughters, Abigail, 15; Erika, 13; and Lydia, 3, will move into the presidential home owned by the college in late June.

At the conference, Breiseth introduced another newcomer, Richard F. Charles, 52, who on July 1 will become the college's new dean

of development.

Charles, director of development at Franklin and Marshall College in Lancaster since 1979, said he also had been received warmly by Wyoming Valley residents and that convinced him to come here.

"There is no love potion as potent as being wanted. I found it most persuasive," he said.

Charles and his wife, Pauline, will move to the area in June.

T.L.
5/14/83

Charles Becomes Dean of Development Breiseth Named Wilkes College President

Wilkes College introduced its new president-elect and dean of development to Wyoming Valley Thursday during a press conference at Weckesser Hall, Wilkes-Barre.

Dr. Christopher N. Breiseth, professor of history at Sangamon State University in Springfield, Ill., will become Wilkes' fourth president in its 50-year history July 1. He will replace Robert S. Capin, who will step down at the end of May. Capin served as President of Wilkes since 1975.

Richard F. Charles of Lancaster, the present director of development at Franklin and Marshall College, Lancaster, has been appointed Dean of Development at Wilkes effective July 1.

Joking that he "thinks Northeastern Pennsylvania is much more attractive than the Pittsburgh airport" where his flight was delayed earlier in the day, Dr. Breiseth described his brief interaction with the region as heartening and said he was eagerly anticipating his new duties.

"Wilkes College mixes an

urban campus with a residential college, a combination of great promise. My first priority is to make this as attractive a place for students to come as possible," Dr. Breiseth said. "There is hardly a dimension of higher education that we can't see flourish here."

Breiseth, who served for three years as president of Deep Springs College, in California, a select two-year liberal arts college, received his BA degree in history with highest honors from the University of California in 1958. In 1962, he received the B.Litt. degree in Modern British History from Oxford University and, in 1964, his PhD in Modern European Intellectual History from Cornell University.

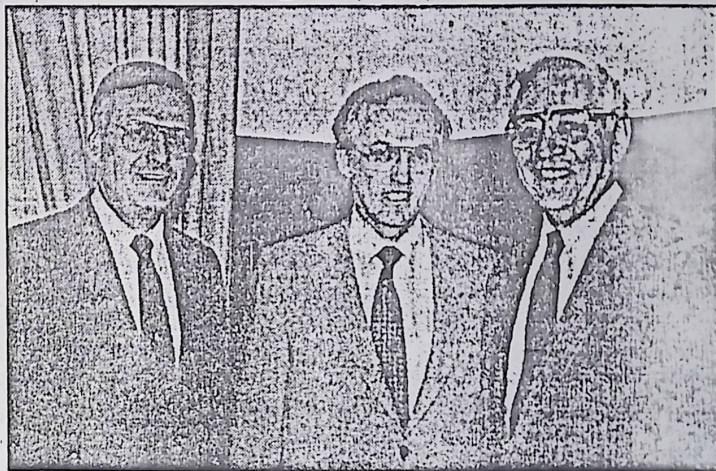
At age 47, he has been published extensively in academic publications and, from 1967 to 1979, worked for the Office of Economic Opportunity in Washington, D.C., serving as the chief of the Policy Guidance Branch for the Community Action Program. He joined the faculty of Sangamon State University in

1971. Dr. Breiseth, accompanied by his wife, Jane, said a market analysis soon to be evaluated by the board of trustees which will address such timely issues as enrollment, curriculum and community needs as well as how Wilkes measures up to other institutions in the state and nation is a step in the right direction.

"Probably from this arise the need for an additional committee to define the 'Mission' of Wilkes College. This is a challenge that will confront me in my first year here."

Charles, the new Dean of Development, told the gathering that he "looks forward to bright days ahead, but not without their challenges."

Charles was hired as a development officer in 1970 at Franklin and Marshall College, Lancaster, and advanced through various posts there to his appointment as head of Development in 1979. There he conducted a successful \$9 million capital campaign and numerous other fund raisers, accumulating the highest 12-



Wilkes College Gets New President

Principals at Thursday's press conference, from left are: Richard F. Charles, Christopher Breiseth, president-elect; Richard Capin, outgoing Wilkes president.

month fund drive total in the college's history.

Prior to his affiliation with development in education, Charles served as Director of Public Relations with the

Hamilton Watch Company. He later moved to the Georgia Pacific Corporation as manager of Industrial Relations.

He has written and lectured

extensively on management techniques for fund raising, and is the author of "The Phonathon Book," a manual for soliciting gifts by telephone.

New Wilkes head to be inaugurated

By MARY THERESE BIEBEL
Staff Writer

WILKES-BARRE — Christopher Breiseth will be officially inaugurated as president of Wilkes College Sunday afternoon.

But he already feels that he's part of the Wyoming Valley community which he and his family joined last summer.

"I feel very much at home. I think it's a lovely area," he told eight representatives of the local media during an informal meeting Tuesday in Wilkes' faculty and alumni house.

"We've got everything here," Breiseth said. Among the area's advantages, he cited plentiful water, a transportation network that links the community to major markets and a strong work ethic.

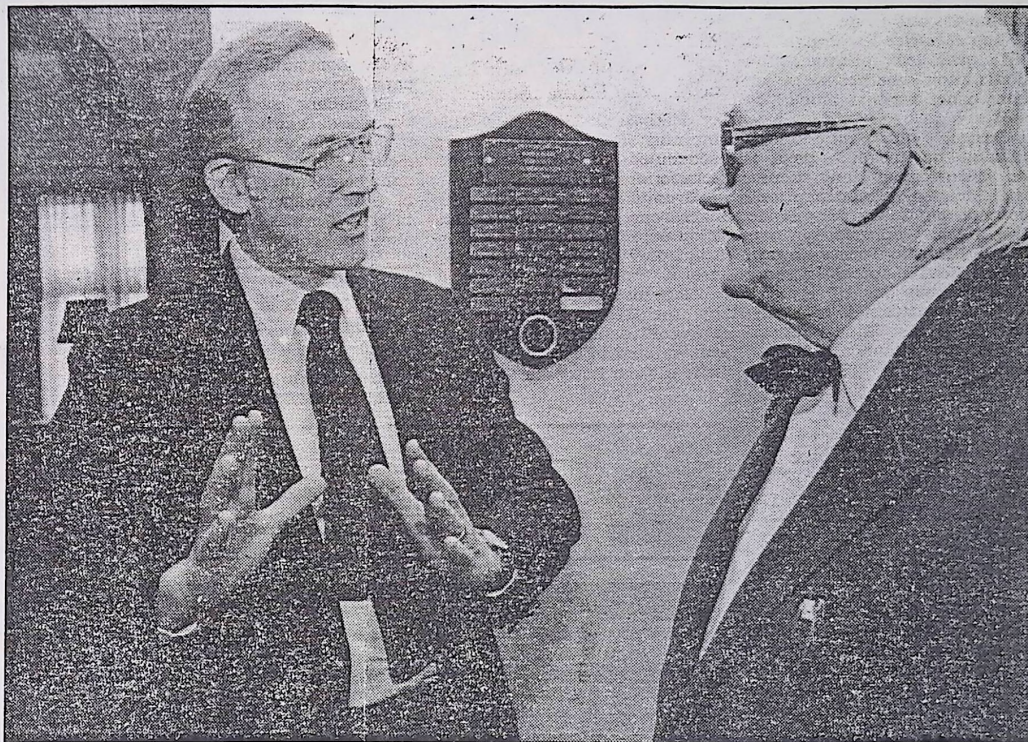
"I haven't seen the work ethic as pure as I've seen it here," he said.

Breiseth will be inaugurated Sunday at 2 p.m. in the college gymnasium on South Franklin Street.

Former college president Robert S. Capin and chairman of the college board of trustees, Patricia Davies, will install Breiseth by placing a symbolic golden chain around his neck.

During his inaugural speech Sunday, Breiseth said, he will stress the need for cooperation among local institutions of higher education, labor, industry and the community.

As an example of such cooperation, Breiseth said he would like to see more students prepare for careers in environmental science.



TIMES LEADER/RICHARD SABATURA

New Wilkes College President Dr. Christopher N. Breiseth, left, talks with Dr. Roy E. Morgan, of WILK radio, at a press luncheon held at the college Tuesday. Breiseth will be inaugurated Sunday

He said those students could help the local economy by finding a way to tap resources such as water from the Susquehanna River or mine water that lies underneath the city of Hazleton.

"I've got a Westerner's sensitivities about the value of water," said Breiseth, 48, who served three years as president of Deep Springs College in the desert of southeastern California.

Breiseth said he foresees that

local colleges will retain separate identities while increasing the ways they share their resources.

Local colleges allow students to take courses at each other's schools that are not offered at the schools students attend, borrow reference materials from each other's libraries and stage joint theater productions.

Breiseth said he has seen all but one of the five plays Wilkes and King's colleges have produced to-

gether this year. "I think they're good quality," he said.

The new president said his family — which includes wife Jane and daughters Abigail, 16, Erika, 14, and Lydia, 4 — has become acclimated to life in Wyoming Valley. His older daughters participate in the track and volleyball programs at Meyers High School, and his youngest will attend Kistler Elementary School in the fall.

TZ 4/10/85 FF

Wilkes President Tri Club Speaker

Christopher N. Breiseth, president of Wilkes College, has accepted an invitation to speak at the annual Tri Club Luncheon of the Wilkes-Barre Lions, Kiwanis and Rotary Clubs. This luncheon has been scheduled for Tuesday, noon, in the Grand Ballroom at Genetti's Best Western Motor Inn in Wilkes-Barre. The topic of President Breiseth's speech will be "The Call for Reform of Higher Education".

Breiseth is a graduate of the University of California at Los Angeles, with a Bachelor of Arts Degree in history, and, thereafter, obtained a degree in Modern British History from Oxford University, and a Doctorate Degree in Modern European Intellectual History from Cornell University. Dr. Breiseth, prior to becoming President of Wilkes College, was President and Dean of Deep Springs College in Deep Springs, California. He is married to the former Jane



CHRISTOPHER
BREISETH

Morhouse, and the couple has three children.

This year's host club is the Wilkes-Barre Lions. President of the Wilkes-Barre Lions is Francis E. Margalis, and chairman of the event is immediate past president, Attorney John A. Bednarz, Jr.

Service Clubs To Hear Breiseth

Christopher N. Breiseth, president of Wilkes College, has accepted an invitation to speak at the annual Tri Club luncheon of the Wilkes-Barre Lions, Kiwanis and Rotary clubs. This luncheon has been scheduled for Tuesday, Nov. 20, at 12, at Genetti's, Wilkes-Barre.

Topic of Dr. Breiseth's speech will be "The Call for Reform of Higher Education." CU 11-17-84

Meet Wilkes President CV 9-20-54

Wyoming Chapter of Wilkes College Alumni Association invites the public to meet President Breiseth, at a reception following the Wilkes-Lycoming Football Game on Sat., Sept. 22. The game will begin at 1:30 p.m. at Ralston Athletic Field, Edwardsville; the reception will be from 4-6 p.m. in courtyard of Stark Learning Center. In case of inclement weather, the reception will be moved to Farley Lounge in the Learning Center.

Wilkes Sets Convocation

C.V. 9-20-84

President Christopher N. Breiseth has announced that Wilkes College will hold its first All-College Convocation, on Sunday, Sept. 23, at 2 p.m. in the gymnasium on South Franklin Street.

Dr. Breiseth said, "We look forward to the convocation as an appropriate way to start the academic year, and as a means of demonstrating the cohesiveness of the Wilkes College family. It serves to bring together members of the faculty, staff, administration and student body in a spirit of renewal and purpose."

An invocation by Johanna Adamitz, aerospace studies department will open the ceremony. Dr. Gerald Hartdagen, dean of academic affairs, and Dr. Breiseth will address the group, and Benediction will be given by Professor Robert Ogren, department of biology.

A special musical selection entitled "Touchstones" will be performed by the Wind Ensemble, Jerome Campbell, conductor. The premier performance of this piece was conducted by Campbell earlier this year at the Silver Jubilee Festival of the Massachusetts Music Educators, in Boston. It will be narrated by Dr. Hartdagen.

Wilkes College's new president, Dr. Christopher N. Breiseth, will be a guest on WBRE-TV's "Crossfire" today at noon. WBRE's Vice-President of News Tom Bigler will discuss with Dr. Breiseth his views on education in Northeastern Pennsylvania and Wilkes College's role in education as it relates to the community. Reporter Kevin Jordan will also be on hand to question Dr. Breiseth on issues and answers in education. 51 8-24-84

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The Record
STROUSEBURG, PA.
AM-10,511

New president at Wilkes College

WILKES-BARRE, Pa. (UPI) — Wilkes College named Dr. Christopher N. Breiseth, a professor and chairman of history at Sangamon State University in Springfield, Ill., as its new president Monday. Breiseth, 47, succeeds Robert S. Capin, who will resign in July after nine years as head of the private, four-year institution, said Wilkes spokeswoman Jane Manganella. Before joining the history department at Sangamon in 1979, Breiseth worked for eight years at Williams College in Williamstown, Mass.

T.L. 5/10/84

Wilkes to introduce new president, dean

WILKES-BARRE — Wilkes College will introduce its new president, Dr. Christopher N. Breiseth, and its new dean of development, Richard F. Charles, today.

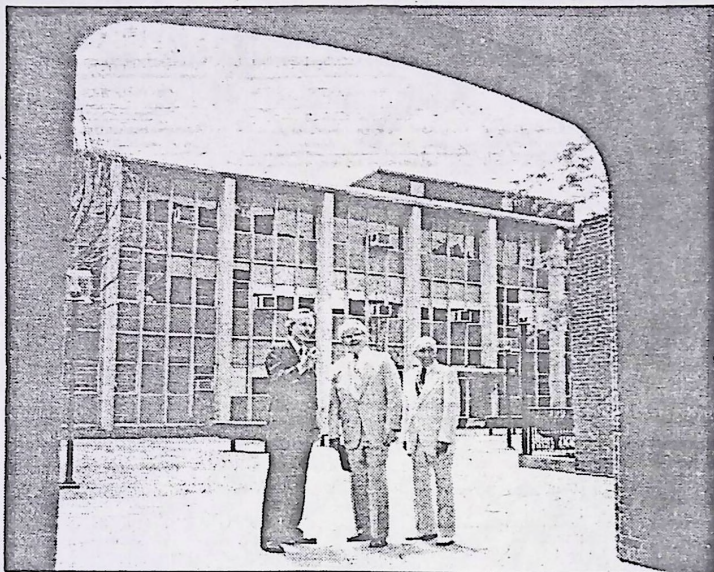
Outgoing president Robert F. Capin will introduce the new administrators at a press conference at 3:30 p.m. in the board room of Weckesser Hall, 170 S. Franklin St.

Breiseth, 47, comes to Wilkes from Sangamon State University, in Springfield, Ill., where he is a professor of history and chairman of the history program. He also has served as president and dean of Deep Springs College, in Deep Springs, Calif.

Charles, 52, comes to Wilkes from Franklin and Marshall College, in Lancaster, where he is director of development programs.



Dr. Christopher Breiseth
Will replace Robert Capin



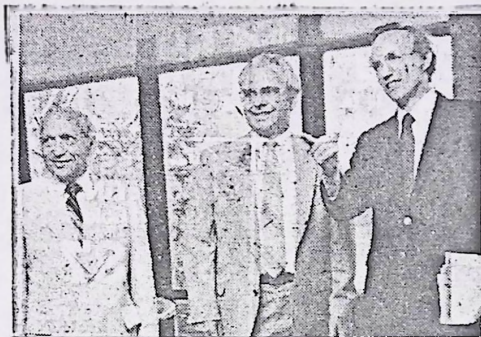
Wilkes President Inspects Buildings

Wilkes College President Christopher N. Breiseth, who assumed duties as the college's chief executive officer on July 1, became acquainted with the 23-acre campus recently.

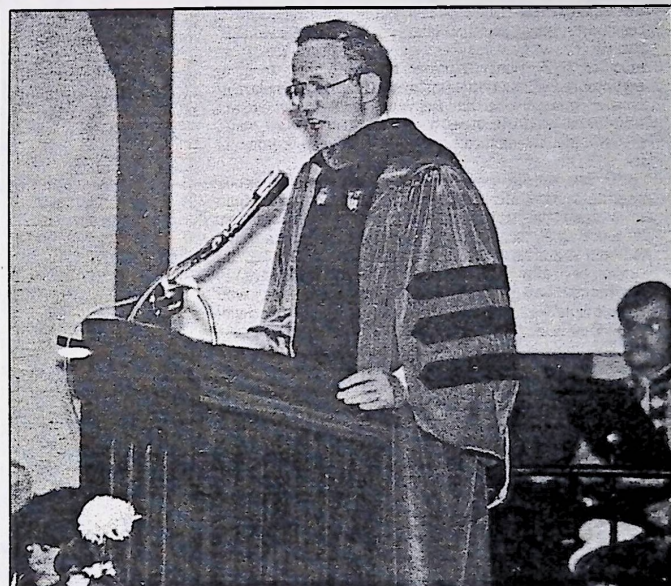
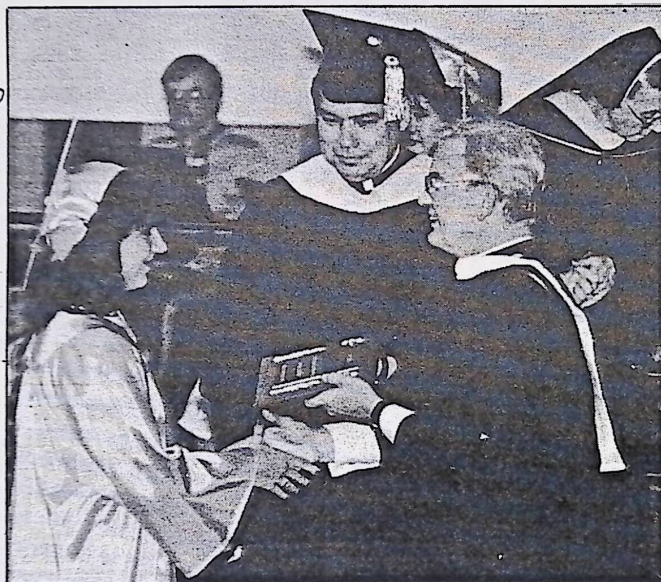
High on the list of priorities as he begins his administration was inspection of Wilkes' buildings, many of which are on both the Pennsylvania and National historic registers. Dr. Breiseth, an historian, holds degrees from UCLA, Oxford Univer-

sity, and Cornell University in history, modern British history and modern European intellectual history, respectively.

Dr. Breiseth, at left, makes a point about Stark Learning Center, one of Wilkes' academic buildings. Dr. Andrew Shaw, center, dean of management, and Charles Abate, director of general services, accompanied the president on his tour of facilities. In the background is the Arnaud Marts Courtyard and a wing of the Stark building. C.V. 7-19-84



TOURS CAMPUS — Wilkes College's new President Christopher N. Breiseth (right) is shown with Dean of Management Dr. Andrew Shaw (center) and Director of General Services Charles Abate (left), as they tour the Wilkes campus. High on the list of priorities, as he begins his administration, is inspection of Wilkes' buildings, many of which are on both the Pennsylvania and National Historic Registers. Dr. Breiseth, holds degrees from U.C.L.A., Oxford University and Cornell University in History, Modern English History and Modern European Intellectual History, respectively. 91. 7/21/84



Commencement held at Bishop Hoban

Bishop Hoban High School conducted its 14th annual commencement last night and presented diplomas to its 1985 senior class in a ceremony held at King's College. Main speaker for the event was Dr. Christopher N.

Breiseth, president of Wilkes College.

Invocation was given by Rev. Harry J. Lewis, vice president of the board of pastors, with Roxanne Lee offering the welcome to guests and graduates.

Citizens' Voice/Richard Walton

Receiving a physical education award at left is Tina Marie Popko from Monsignor Alexander T. Kulik, president of the board of pastors. At right is Dr. Breiseth.

Dr. Breiseth will introduce Schlesinger

Dr. Christopher Breiseth, president of Wilkes College, will introduce Arthur M. Schlesinger, Jr. at a lecture to be sponsored jointly by College Misericordia, The Jewish Community Center, King's College, Pennsylvania State University Wilkes-Barre Campus, and Wilkes College. Professor Schlesinger's topic will be "Cycles of American Politics."

This cooperative lecture will be held on Thursday, March 6, at the King's College Scandon Gymnasium.

The public is invited. There will be no admission charge.

Arthur Schlesinger, Jr. is the Pulitzer prize-winning author of *Robert Kennedy and His Times*, *A Thousand Days: John F. Kennedy in the White House*, *The Imperial Presidency*, *The Age of Roosevelt*, and others.

A man who lived the history he wrote, Schlesinger was advisor and speech writer for Adlai Stevenson, and friend of both Robert Kennedy and John F. Kennedy. Because, in his words, he was tired of "being upstairs writing speeches while the political decisions were being taken elsewhere," Schlesinger took a two-year leave of absence from Harvard to join President Kennedy's inner circle as White House Special Assistant in January, 1961. In this capacity, he served as Kennedy's main contact with liberals and intellectuals, his advisor in Latin American and cultural affairs, and his resident "Court Philosopher." 66-221-86

President of Wilkes TA banquet speaker

Tunkhannock Area High School officials announced Dr. Christopher N. Breiseth, Wilkes College president, will speak at the annual scholarship banquet to be held at the Shadow Brook Resort on May 20.

Honored at the affair will be students occupying the top six ranking positions in each high school class, along with their parents. Dr. Breiseth, who became president of Wilkes College in 1984, has an extensive background in education as a teacher and administrator and has authored numerous articles and reviews.

CV 5/14/86

The New Age-Examiner
TUNKHANNOCK, PA
W-6700

'Scholarship banquet to feature' *Wilkes College President*

Tunkhannock Area High School officials announced that Dr. Christopher N. Breiseth, Wilkes College President, will speak at the annual scholarship banquet to be held at the Shadow Brook Resort on May 20.

Honored at the affair will be students occupying the top six ranking positions in each school class, along with their parents.

Breiseth, who became President of Wilkes College in 1984, has an extensive background in education as a teacher and administrator and has authored numerous articles and reviews. He received, with highest honors, a bachelor of arts degree in history from the University of California at Los Angeles in 1958, completed graduate work at Oxford University and was awarded a doctorate in modern European intellectual history by Cornell University.

He has been an assistant professor of history at Williams College

and Professor of History at Sangamon State University, Illinois. He also served in administrative capacities at Williams College; Office of Economic Opportunity, Washington, D.C., and prior to assuming the presidency at Wilkes, served in a similar capacity at Deep Springs College, California.

His awards include Phi Beta Kappa, UCLA; Woodrow Wilson Graduate Fellowship, Cornell University; Telluride Association-Lincoln College, Exchange Scholarship, Oxford University; Senior Dissertation Fellow, Cornell; and Danforth Post-doctoral Fellowship, University of Chicago.

Breiseth is married to the former Jane Morhouse, and they are the parents of three children, Abigail, Erika and Lydia.

A limited number of reservations are available and may be secured by contacting the community-school relations office, located in

the high school building, or the high school office. The telephone number is 836-3111, ext. 241.



DR. CHRISTOPHER BREISETH

CITIZENS' VOICE
WILKES-BARRE, PA
AM-50.000

Pittston Area

Pittston Area to graduate 347

John A. Donovan, principal of Pittston Area Senior High School, announced 347 students, 170 boys and 165 girls, will receive diplomas at commencement exercises Friday night at 6:30 in the school gymnasium.

Dr. Christopher N. Breiseth, president of Wilkes College, will be the speaker. His topic will be "Commencement: A Time of Preparation." Rev. Joseph D. Sibilano, pastor of Mt. Carmel Church, Pittston, will offer invocation and pronounce benediction.

Gerard M. Musto, superintendent of Pittston Area School

District, and Frank Nardone, president of the Board of Education, will award diplomas. Donovan will be master of ceremonies. Joseph G. Costello, assistant principal, will present the class and Frank Serino, district principal, will present awards.

JUNE 7 87

Sunday Independent

WILKES BARRE, PA.

S-51,530

340 Graduates At Pittston Area

Pittston Area School District will present 340 diplomas at the graduation exercises slated for Friday at 6:30 p.m. in the senior high gymnasium.

Dr. Christopher Breiseth, president of Wilkes College, will deliver the commencement address.

Scouts' honor 2/14 TL

Wilkes Univ. chief to be recognized by Friends of Scouting

Dr. Christopher N. Breiseth, president of Wilkes University, has been chosen as the 1992 Distinguished Citizen honoree, according to Frank M. Henry, chairman of the 1992 Friends of Scouting Dinner.

Featured speaker will be Los Angeles Dodgers manager Tommy Lasorda.

The dinner, sponsored by the Northeastern Pennsylvania Council, Boy Scouts of America, will be March 3 at the Genetti Hotel and Convention Center, Wilkes-Barre.

The council annually recognizes a community leader who best exemplifies the qualities of a good citizen to serve as a role model for the council's 10,500 scouts and leaders.

Lasorda has been a member of the Dodgers organization for more

than 40 years and also is well-known for his diet drink television commercials.

Henry announced that in selecting Breiseth, the committee recognized the tremendous contribution he has made to the quality of life in Northeastern Pennsylvania over the past seven years.

Breiseth came to the Wyoming Valley in 1984 after serving as president of Deep Springs College, Deep Springs, Calif.; and as administrative faculty and in teaching positions in Illinois, Washington, D.C., and Williamstown, Mass.

Since becoming president of Wilkes College in 1984, his leadership has brought the former Bucknell Junior College to its current university status in 1989. He recently gave leadership to the



Christopher Breiseth



Tommy Lasorda

university's most successful building campaign ever, with more than \$18 million raised to date.

Breiseth is a board member of the Osterhout Free Library, Leadership Wilkes-Barre, United Way of Wyoming Valley and other local and professional organizations.

Tickets for the dinner are \$125 each and can be purchased by calling the Scout service center at 655-5135.

1/26 ST
Dr. Christopher N. Breiseth, president of Wilkes University, has announced the appointment of Dr. Valerie Kalter, a West Pittston resident, to the biology department as assistant professor.

"Dr. Kalter is a welcome addition to our fine biology faculty," Breiseth stated. "Her research background will certainly strengthen the department and benefit our students."

Before joining Wilkes, Kalter was

engaged in research at the National Institute of Environmental Health Sciences in North Carolina on the effects of asbestos on the lungs of rats. She may continue her research work at Wilkes by testing the effects of coal dust, rather than asbestos on lung tissue.

A graduate of Northwestern University, Kalter received her Ph.D. in physiology and biophysics from the University of Iowa. She served as a postdoctoral fellow at the University of California at San Diego and as an instructor in the biology department before joining the National Institute of Environmental Health Services.

575 are graduated from LCCC

(continued from page 3)

work force and starting families. We will address the massive problems of drug and alcohol abuse, particularly among the young. We will begin in earnest to change our behavior and our public policy to clear up the environment and learn to live with nature on healthier terms than have been our custom. We will change our behavior to discover anew how to bring people of different racial and ethnic backgrounds into the mainstream of American life and opportunity. Much of our new labor is going to come from immigrants. We will extend our concern and develop new approaches to caring for both the elderly and the very young, many of whom are living in or close to poverty."

"Such areas requiring investment in people may provide you with a career. These areas must be of concern to each of you as citizens and as present or potential parents. As we watch both the Chinese and the Russians attempting to establish democracy, demanding freedom of speech and press plus genuinely contested elections, we see our most characteristic beliefs and institutions being copied. We must reinvigorate our own democracy. The challenges of the nineties demand an educated and aware citizenry ready to use our participatory political process to renew our nation. I have confidence that you will extend your energies beyond your career efforts to your citizenship

responsibilities."

Dr. Breiseth concluded his address by saying, "I congratulate you on your successful investment in developing your talents that is demonstrated by your graduation today. Go forth and help remake our world, starting in your home community. Develop your talents for the benefit of your families and for the broader human community which offers such promise as we prepare for the new decade."

President Moran made the presentation of the sixth annual Outstanding Service Awards to members of the college's faculty, administration and classified staff. Recipients of this year's awards are William Bruce Neil, Outstanding Faculty Award; Marie Gill, Outstanding Classified Staff Award; and Francis Curry, Outstanding Administrator Award.

LCCC Alumni Coordinator Sandy Long presented to James Jacob Sheridan, of Plymouth, the ninth annual Outstanding Graduate Award; and Kenneth Richards '72, LCCC Alumni Association President, presented the eighth annual Outstanding Alumnus Award to Marianne Murray Starosta '71.

The second time awarding of the Outstanding Adult Learner Award was made to Gayle Moyer, of Sugarloaf, by Dr. John Pisano, dean of continuing education.

Those receiving top honors for outstanding academic achievement were:

Summa Cum Laude - Sally Cori, Wapwallopen; Ella Davenport,



Members of the Class of '89 in procession

Hazleton; Kathryn Downs, Dallas; Mary Goldfeder, Dallas; Jean Harry, Plymouth; Byron Hathaway, Dallas; Amelia Leskovicz, Sheatown; David Martin, Mountaintop; Kristin Matinas, Swoyersville; Carol Morrison, White Haven; Jean O'Brien, Wilkes-Barre; Joan Pollick, Kingston; Mary Pzewlocki, Mountaintop; Patricia Robinson, Wyoming; Teresa Vosik, Shickshinny, and Deborah Yendrzewski, Nanticoke.

Dohman, Dupont; Joann Dougherty, Ashley; Betty Frey, Mountaintop; Mary Ann Grevera, Nanticoke, Carolyn Halchak, West Nanticoke; Sandra Hopkins, Pittston; Carla Jacoby, Berwick; Lillian Jones, Luzerne; Mary Kosin, Wilkes-Barre; Nancy Kramer, Berwick; Karen Ladick, West Hazleton; John Larkins, Dallas; Ronald Lepore, Dallas; Francis Litchman, White Haven; Michelle Lyons, Ashley; Alice

Maceiko, Harveys Lake; Kathleen Meyers, Wilkes-Barre; Jeffrey Pell, Nanticoke; Edwin Rosenberger, Dallas; Lisa Rowley, Shickshinny; William Rusin, Shavertown; Irene Sanders, Plymouth; Deborah Siseck, Hazleton; Stephen Sokach, West Pittston; Karen Spencer, Mountaintop; Lily Stahly, Wilkes-Barre; Anthony Stac, Wapwallopen; Dale Wittick, Dallas; and Richard Young, Freeland.

'Education' is key to society, LCCC grads told

"The key to the society of the nineties and beyond is education. It is a lifelong process. Those who

have the energy, discipline, and commitment to keep improving themselves educationally in the

face of rapidly evolving and expanding professional requirements in almost every occupation will be those who secure the most interesting and best paying jobs in their field. Some of the education will be provided directly by employers, others by colleges or technical institutes. Even as you commence today, commit yourself to furthering your education."

These were the opening remarks delivered last evening by Dr. Christopher N. Breiseth, president of Wilkes College, to the more than 575 individuals who received certificates of specialization and associate degrees at the 21st annual commencement at Luzerne County Community College.

The ceremony, which attracted a crowd of approximately 3,000, was additionally highlighted by the conferring of an honorary degree of doctor of public service upon Dr. Breiseth. The degree, the second of its kind to be given by the community college, was presented by LCCC President Thomas J. Moran, assisted by Provost William Camp.

Dr. Breiseth continued, "But the 1990's will not just see a growth of more high skilled jobs. They will also require a new energy in tackling people problems. We already are in the midst of major reforms of the educational system in America. We either need to succeed in adapting our schools and colleges to help prepare our whole population - including those now dropping out - for the new global economy, or our international competitive position will decline further."

"Our people investment will go beyond the education system. We will figure out how to increase sig-

nificantly the amount of housing for young people coming into the (See 575, page 8)

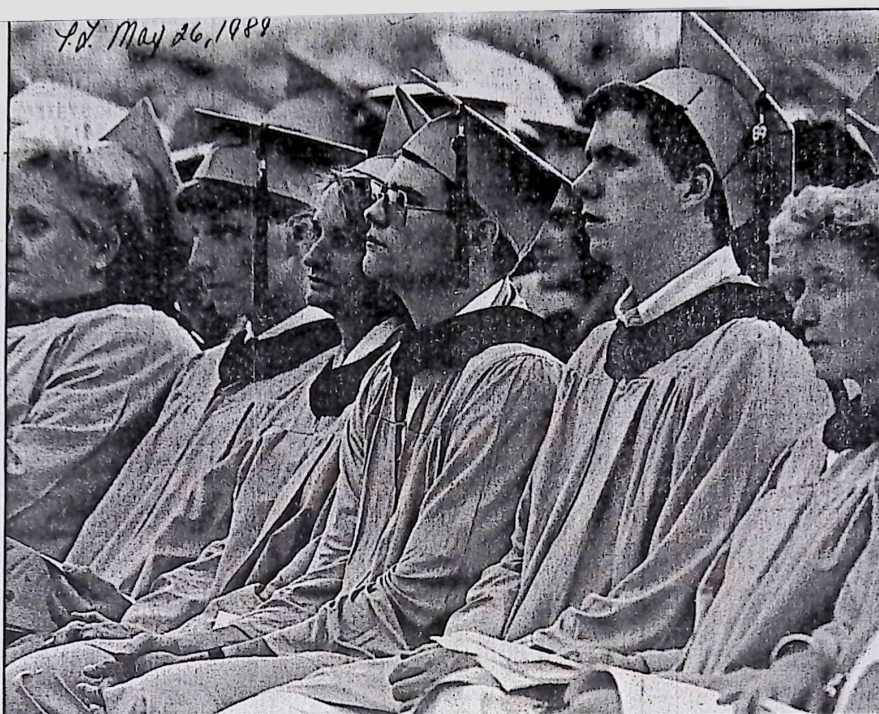


Dr. Breiseth addressed graduates



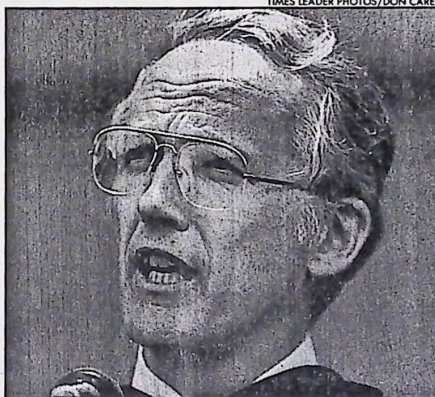
Suzette Ann Derocco gets ready to receive her diploma

Citizens' Voice/Jimmy May



TIMES LEADER PHOTOS/DON CAREY

EFFORT IS REWARDED — Above, some of the more than 575 people who received diplomas from Luzerne County Community College Thursday pay close attention during the graduation ceremony. With threatened rain holding up, the ceremony was held in the parking lot of the Educational Conference Center at the school, in Nanticoke. Below, Wilkes College President Christopher N. Breiseth speaks during the ceremony. Breiseth urged the graduates to use their talents wisely to make their marks on the world. The college presented Breiseth with an honorary doctorate degree.



which offers such promise as we prepare for the new decade ... and as the threat of nuclear war recedes," Breiseth said.

Breiseth was awarded a special honorary doctorate in public service at the ceremonies by LCCC president Thomas J. Moran.

"You have identified areas in which education could play a key role," Moran told Breiseth.

"You have had an enormous and wonderful impact on the college and the community," Moran said.

In Moran's address to the graduates, he too said that education is the key to success for people in all parts of the world.

"Work as hard as you can ... believing in yourself all the way, to make that dream a reality," Moran said.

The gray cap-and-gown clad students received two-year associate degrees or one-year certificates of specialization.

They were especially appreciative of the winner of the Alumni Association Outstanding Graduate Award, James Jacob

Sheridan, who they gave a standing ovation.

And at the end of the ceremonies, the students stood up and applauded the faculty for their support.

Before the ceremonies started, it was touch and go as to whether the graduation would go on as planned in the parking lot of the college's Educational Conference Center, or be shifted inside to the gym. The anxious, seated crowd was a sea of bright umbrellas.

Young children stood on wet wooden chairs to get a good view, and some people stood up on the small hills surrounding the valley-like graduation site to take better photographs.

For one graduate, the pomp and circumstance was nice, but he had other things in mind.

"Glad it's over," said Donald Coleman Jr., 20, of Bloomsburg, of his LCCC studies. He said he'll now join his fiancée and further his education at Bloomsburg University.

575-p us graduate at LCCC

By JILL GRAMM
May 26, 1989

Times Leader Staff Writer

NANTICOKE — For one Luzerne County Community College graduate who said she made it through school on a wing and a prayer, the let-up in rain Thursday night was the handwork of a higher authority.

List of graduates — Page 10A

A steady drizzle dampened some 3,000 well-wishers' spirits just as the LCCC outdoor commencement was nearing its 7 p.m. start time.

Then, just as the more than 575 graduates entered beaming, rays of sunlight peaked out from behind the clouds and the rain quit for good.

"They knew we were graduating," said graduate Sally Corl, her proud eyes cast toward the heavens.

"Hallelujah is all I have to say," laughed Corl, of Wapwallopen, when asked about her college career.

The 33-year-old mother of two said she juggled homework, housework and other responsibilities for six years to earn her associate degree in applied science, which other younger graduates often complete in two years.

She proudly added that she's the first in her family to earn a college degree.

As the graduates walked across the stage Thursday night to pick up their diplomas, it was evident that many, like Corl, had overcome their own challenges and had special people behind them during their college careers.

Each student's own personal clan of friends and relatives in the audience shouted their names and yelled "all right!" when their graduate was handed his or her diploma.

Commencement speaker Christopher N. Brelseth, Wilkes College president, told the graduates that "the key to society of the 90s and beyond is education."

He spoke of upheaval in China and the Soviet Union, where citizens "copy" our democratic system, as an inspiration.

"The challenges of the '90s demand an educated and aware citizenry ready to use participatory political processes to renew our nation. I have confidence that you will extend your energies beyond your career efforts to your citizenship responsibilities," he said.

"Go forth and remake your world, starting with your home, community," he said.

"Employ your talents for the benefit of your families and for the broader human community

LCCC To Graduate 575

Final arrangements are being made for the 21st annual Commencement ceremony to be held at Luzerne County Community College on Thursday, May 25, at 7 p.m., on the college's main campus where approximately 575 students will receive either two-year associate degrees or one-year certificates of specialization.



BREISETH

The program is scheduled to be held in the parking area of the college's Educational Conference Centre. In the case of inclement weather, the ceremony will be held in the college gymnasium.

Guest speaker for the program will be Dr. Christopher N. Breiseth, president of Wilkes College.

As the fourth president of Wilkes College, Dr. Breiseth has had an enormous impact on both the college and community. Under his leadership, Wilkes College has achieved comprehensive status; and has restructured academically to include a School of Engineering and Physical Sciences, a College of Arts and Sciences, and a School of Business and Economics. The college is currently pursuing an application to the Department of Education, Commonwealth of Pennsylvania, to move to University status.

Master of Ceremonies for this year's Commencement program at LCCC is Dr. William Camp, provost of the college. Jean Torkelson, columnist for "The Times Leader," will offer the Invocation and Benediction for Sr. Carmella Marie Ferdinand, R.S.M., of the Mercy Center; and John Hosago, D.D.S., chairman of the college's Board of Trustees, will welcome the graduates, faculty, administration, and guests.

Sujanet Mason, president of the LCCC Faculty Association, will introduce Dr. Breiseth; and following the main address, Dr. Camp will present the graduates. President Thomas J. Moran will confer the degrees and certificates, and will then give his congratulatory remarks to the students.

The sixth annual outstanding Faculty, Administrator and Classified Staff Awards will be presented by president Moran to members of the college's staff who have been selected by an awards com-

mittee for his or her outstanding contributions to the college.

Dr. Ann M. Williams, dean of arts and sciences, will present scholastic awards to those students achieving honors status; and Sandy Long, alumni coordinator; and Ken Richards '72, president of the LCCC Alumni Association; will make the presentation of the Alumni Association Graduate and Alumnus Awards.

Dr. John Pisano, dean of continuing education at LCCC, will make the presentation of the Outstanding Adult Learner Award.

92 May 24, 1989

The

Wilkes president speaking at LCCC graduation

NANTICOKE — Dr. Christopher N. Breiseth, president of Wilkes College and principal speaker for the 21st annual commencement at Luzerne County Community College (LCCC) Thursday evening, will receive an additional honor during the ceremony.

LCCC President Thomas J. Moran will confer Dr. Breiseth with an honorary degree from the institution.



Christopher N. Breiseth

Under ongoing privileges which have been granted to select community colleges in the state upon petition and approval from the state Secretary of Education, LCCC will be making its second award of a doctor of public service honorary degree.

Awarding the degree to Breiseth was formalized Tuesday at a meeting of the college's board of trustees.

The community college presented its first honorary degree to the Robert N.C. Nix Jr., Chief Justice of the Pennsylvania Supreme Court, during last year's commencement ceremonies. Chief Justice Nix presented the main address.

Dr. Breiseth was named the fourth president of Wilkes College in 1984. Prior to coming to Wilkes College, he served on the faculty at Williams College, and Sangamon State University in Springfield, Ill. He also served for two years in the Office of Economic Opportunity in Washington, D.C., and served as president of Deep Springs College in California.

Dr. Breiseth is a graduate of the University of California at Los Angeles, Oxford University, and Cornell University where he received his doctorate degree in Modern European Intellectual History.

Under Dr. Breiseth's leadership, Wilkes College has achieved comprehensive status, and has restructured academically to include a School of Engineering and Physical Sciences, a College of Art and Sciences, and a School of Business and Economics.

Wilkes College, under Dr. Breiseth's direction, is pursuing an application to the Department of Education, Commonwealth of Pennsylvania, to move

to university status. Last fall, the largest freshman class in a decade at Wilkes College brought enrollment to 3,000 undergraduate and graduate students.

The commencement ceremonies at LCCC are expected to get under way at approximately 7 p.m. on Thursday and will be conducted in the expansive area surrounding the college's Educational Conference Center.

More than 575 students will receive associate degrees or certificates of specialization during the program. A crowd of 3,000 people is expected to attend.

Reception Follows Program



Theatre-goers and cast members in Shakespeare's play *The Merchant of Venice* enjoyed a special reception for patrons following Thursday night's opening night performance at College Misericordia. The play is Misericordia's second annual Theatre-On-The-Green presentation. Tonight's final performance begins at 8 p.m. on the north lawn. Enjoying the refreshments in the newly remodeled Regina Hall Art Gallery in top photo are Betty McDonald, reception hostess; Diane Ushinski, chair of the Theatre-On-The-Green Committee; Atty. A. Richard Caputo and June Olsewski, committee members. Relaxing after the performance are Walter Francis Kelly, who portrays Shylock in the play; James Stallone, and Mrs. Christopher Breiseth.



Breiseth slated as LCCC speaker



Christopher Breiseth

Dr. Christopher N. Breiseth, president of Wilkes College, will be the principal speaker at the 21st annual commencement exercises at Luzerne County Community College on Thursday, May 25, at 7 p.m. on the college's main campus.

The announcement was made by LCCC president Thomas J. Moran and chairman of the LCCC board of trustees, John Hosage, DDS.

Dr. Breiseth was named president in July, 1984, and he is the fourth president of Wilkes College. He is a graduate of the University of California at Los Angeles where he was a member of Phi Beta Kappa; Oxford University, and Cornell University, where he received his doctorate in Modern European Intellectual History.

Prior to coming to Wilkes-Barre, Dr. Breiseth served on the faculty at Williams College, and Sangamon State University in Springfield, Ill. He also served for two years in the Office of Economic Opportunity in Washington, D.C. as chief of the Policy Guidance Branch of the Community Action Program. From 1980-83, Dr. Breiseth served as president of Deep Springs College in California.

Under his leadership, Wilkes College has restructured academically to include a School of Engineering and Physical Sciences, a College of Arts and Sciences, and a School of Business and Economics. Dr. Breiseth has initiated a model faculty development plan and the college has applied to the state Department of Education to move to university status.

During his administration, the college's board of trustees approved the launching of the \$18-million capital campaign, the centerpiece of which is the construction of the Marts Sports and Conference Center which opened this past January.

More than 575 students are being reviewed as being eligible for graduation at Luzerne County Community College and will receive either one-year certificates of specialization or two-year associate degrees at the commencement ceremony.

The commencement will be held in the area surrounding the college's Educational Conference Center.



STON

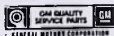
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CHRYSLER 81 Grand Prix V-6, 160,000 miles, 2 speed, air, p.p.s., sunroof, stereo cassette, nt, \$1,095.

BU XEGL CFE — 1987, 1 mile, 2 speed, air, p.p.s., sunroof, stereo cassette, nt, \$1,095.
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A classic 'Nutcracker' is back

It will be a return to the traditional this year when Ballet Northeast presents its annual holiday ballet extravaganza, "The Nutcracker."

Both Kristin Schleich and Peter Degnan, artistic directors for Ballet Northeast, agree that most modern choreographers have been following Baryshnikov's interpretation in which the principal role of Clara is portrayed by an older, seasoned ballerina.

However, this year, Ballet Northeast will return to a strict, traditional interpretation as originally intended by Ivanov, and will feature two young ballerinas in the lead role. They are Karla Kovatch, 11, of Mountaintop and Molly Pfeiffer, 12, of Dallas.

This will emphasize the company's philosophy of giving young dancers the opportunity to become participating members of a ballet company, and thus gain valuable stage experience.

In addition, Ballet Northeast will unveil an entirely new set design never before seen in Northeastern Pennsylvania. To further enhance this year's production, Ms. Schleich has designed and created many new, colorful costumes.

This year, Ballet Northeast has added two performances to its regular "Nutcracker" schedule.

"The Nutcracker" will be presented at the Dorothy Dickson Darte Center for the Performing Arts at Wilkes College, Friday at 8 p.m., Saturday, Dec. 7 at 2 p.m. and 8 p.m.,



Nora Pfeiffer and Peter Degnan dance a scene from 'The Nutcracker'

and Sunday, Dec. 8 at 2 p.m.

Reservations may be made by calling the Degnan Ballet Center at 825-3515. *72-11-30-85*

'Wilkes' Breiseth named to humanities council



Dr. Christopher Breiseth

Dr. Christopher Breiseth, president of Wilkes College, was elected a member of the Pennsylvania Humanities Council at its fall meeting in Philadelphia.

The council is a private, non-profit organization that supports public programs throughout Pennsylvania.

Before coming to Wilkes College, Breiseth was professor of history at Sangamon State University, an alternative college in the University of Illinois system. He graduated Phi Beta Kappa from U.C.L.A. and received a Woodrow Wilson Fellowship from Cornell Uni-

versity, where he earned a Ph.D. *72-11-28-85*

Breiseth lives in Wilkes-Barre.

The council aims to foster the public's understanding of the humanities by granting funds from the National Endowment for the Humanities and through its own programs, funded by private sources.

Nutcracker set

Ballet Northeast returns to the traditional when it presents its annual holiday ballet extravaganza, "The Nutcracker," featuring two young ballerinas in the lead role. They are Karla Kovatch, 11, Mountaintop, and Molly Pfeiffer, 12, Dallas.

Performances are Dec. 6, 7 and 8 in Darte Center at Wilkes College, Friday at 8 p.m.; Saturday at 2 and 8 p.m.; Sunday at 2 p.m. Kristin Schleich and Peter Degnan are artistic directors. *72-12-8-85*

Reservations, call 825-3515.

Local college president to freshmen: 'Find your strengths, find your future'

By DR. CHRISTOPHER BREISETH

Guest Writer — Citizens' Voice

(Editor's note: The following are excerpts from an address by Dr. Breiseth last week to 730 incoming freshmen and 105 graduates at a combined Wilkes College Convocation and Fall Commencement.)

In welcoming those students just beginning their college experience and in congratulating those graduates receiving their degrees today, I want to emphasize a few basic ideas about education. One of the goals of your education is the pursuit of excellence in all you attempt. While there are teachers and even fellow students who call you to this high standard, only you as an individual can make excellence your own internal goal. We live in a rapidly changing world, beset with problems but rich in opportunities for those of you ready and capable of applying your intelligence to the benefit of others. We also live in a world of seductions on every side to divert you from the disciplining of your talents and your commitments. Whatever strengths you develop for your future lives must be discovered deep within yourselves and in the face of many temptations that beckon you to become less than the promise of your full potential.



Dr. Breiseth

You come to college, even if you were not fully aware of this, to discover those strengths. Through course work and clinicals, athletic teams and other student activities, social life and close friendships, you become part of a caring community that shapes your sensitivities and capacities for building communities in your life beyond Wilkes. Preparation for a profession is a proper personal objective. My opportunity as president to meet many Wilkes alumni who are at the top of their professions has taught me how well prepared our graduates are to pursue both their vocations and their avocations. Whether you today are an entering freshman or a transfer student, an upperclassman, a graduating senior, or a recipient of a master's degree, I hope you have or will be influenced and strengthened to be a more thoughtful citizen. I hope your relationships with others will reflect a sense of integrity and of mutual respect. And I hope that whether you are already a parent or a prospective parent, that you will reflect upon the direct linkage between the fulfillment of your personal potential and what you have to offer your children, even as your accomplishments today belong in no small way to your parents and other family members and friends who have helped nurture you to this point of matriculation and graduation. This bond of mutual investment among the generations provides the staying power not only for families but for our culture itself.

I request that you consider afresh as you contemplate your own stage in life today how important your education is not only for you but also for those who now or in the future will depend upon you. Take care of your minds. Take care of your bodies. You will then be in a position to take care of others.

Contemplate how important your education is for you and for those now or in the future who will depend upon you.

A college community brings together teachers and students united by their aspirations for the acquisition and transmission of knowledge. Our culture depends upon such academic communities to prepare future leaders and extend and expand knowledge in all fields. The significant investment of resources in a college such as Wilkes is a direct investment in our nation's future. The return on this investment will be measured in your individual contributions to this nation and to the world in the fading decade of the twentieth century and the dawning decades of the twenty-first century. Don't underestimate your potential. Build upon your education through a commitment to lifelong learning in ways that will enhance your own enjoyment of life and help you achieve a sense of fulfillment. At the same time, such a commitment by you will justify the investment made in you by your families and by those unseen benefactors who have made this college possible. Finally, your example of a lifelong pursuit of learning and of excellence in all you do will be the very best model for your own children and their striving to achieve their potential. This commitment will also provide the surest reach you will have across the next century to help secure the world your grandchildren will inhabit.

(Dr. Christopher Breiseth is president of Wilkes College.)

CV 9/8/88 Pg. 18

NOV 25 87

LEWISBURG
DAILY JOURNAL
LEWISBURG, PA
AM-3,5000

Bloomsburg to hold winter winter rites

BLOOMSBURG — Christopher N. Breiseth, president of Wilkes College, will be the principal speaker at the winter commencement exercises of Bloomsburg University at 2:30 p.m. Sunday, Dec. 20, in Mitrani Hall of Haas Center for the Arts.

Approximately 286 undergraduate and 62 graduate degree candidates will hear Breiseth talk on "A Life of Choice and Responsibility."

Breiseth was awarded his doctor of philosophy degree in modern European intellectual history from Cornell University in 1964. He earned a bachelor of literature degree in modern British history from Oxford University in 1962 and a bachelor of arts degree in history from UCLA in 1964, where he graduated with highest honors.

Breiseth has served as president of Wilkes College since 1964. His previous educational administrative experience includes chairperson of history program at Sangamon State University, Springfield, Ill., 1971-73, 1976-77 and 1983-84; president and dean of Deep Springs College in Calif., 1980-83; chief of the policy guidance branch of the Community Action Program, Office of Economic Opportunity, Washington, D.C., 1967-69, and director of student activities, Williams College in Williamston, Mass., 1964-65.

While at Deep Springs College, he also served as president of the Telluride Association and president of the board of directors of the Springfield Urban League. He also taught history at Sangamon State and Deep Springs College.

His affiliations include board memberships of the Osterhout Library, Leadership Wilkes-Barre and United Way of Wyoming Valley; memberships in Kiwanis, the Torch Club, the Commission for Independent Colleges and Universities Institutional Research Committee and the Pennsylvania State Board of Education Task Force. He also serves on the executive committees of the Economic Development Council of Northeastern Pennsylvania and the Pennsylvania Humanities Council.

NOV 26 87

PRESS-ENTERPRISE
BLOOMSBURG, PA
AM--18,230

Wilkes College chief to be BU speaker

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Breiseth's educational experience includes terms as chairman of the history program at Sangamon State University, Springfield, Ill.; president and dean of Deep Springs College in Calif.; chief of the policy guidance branch of the Community Action program, Office of Economic Opportunity, Washington; and director of student activities, Williams College in Williamstown, Mass.

EVENING HERALD
SHENANDOAH, PA.
PM-10.500

Winter, that is Graduation set at BSU

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NOV 27 87

Danville News
DANVILLE, PA
PM-3,800

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to speak at
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Breiseth has served as president of Wilkes College since 1964.

Dallas teachers to open today



Dr. C. N. Breiseth

Dallas School District teachers will open school today with a district instructional staff program featuring Dr. Christopher N. Breiseth, president of Wilkes College, who will address "The New Teacher."

Dr. Breiseth, 50, received his B.A. degree in history from UCLA in 1958 and B. Litt. in 1962 from Oxford University, where he studied modern British history. He earned his Ph. D. from Cornell University in modern European intellectual history in 1964. Dr. Breiseth has taught at the college level since 1963. He and his wife Jane reside on West River Street, Wilkes-Barre, with their daughters, Abigail, Erika and Lydia.

Gilbert Griffith will open the general session with the invocation; Frank Gallicki will lead the flag salute while James Richardson will provide the welcome and remarks. Tex Wilson, vice president of the Dallas School Board, will introduce the board members present and the individual building principals will introduce the new staff members.

Superintendent Gerald Wycallis will speak, followed by the introduction of former board member Dr. Mahmoud Fahmy, who will turn the proceedings over to the keynote speaker, Dr. Breiseth.

CU 9/8/87

MUTUAL
PRESS CLIPPING SERVICE INC.

JULY 17 87

The Standard - Speaker

HAZLETON, PA.

AD-23.000

Wilkes president makes Who's Who

Dr. Christopher N. Breiseth, president of Wilkes College, has been selected for inclusion in the 45th edition of *Who's Who in America*.

Breiseth, who holds history degrees from UCLA, Oxford and Cornell, has been at Wilkes since 1984 and formerly was president of Deep Springs College in California.

Meanwhile, two other members of the Wilkes administration have been elected to head professional organizations.

Dr. Umid R. Nejib, dean of the school of engineering and physical sciences, was elected president of the Association of Engineering Colleges of Pennsylvania for 1987-88.

Dr. Mahmoud H. Fahmy, dean of the division of graduate studies, was elected president of the Pennsylvania Association of Graduate Schools.

Fahmy's election established Wilkes as the site of the association's 16th annual meeting next April.

Schools & Colleges

Wilkes University tuition, room and board increase held smallest since 1987

Dr. Christopher N. Breiseth, president of Wilkes University, announces a six percent increase in tuition, room and board for the 1992-93 academic year.

"While carefully watching expenses, we continue to invest resources where they are most

needed to strengthen the university as it works to achieve the mission of providing our students with an outstanding education," states Dr. Breiseth in a letter mailed to students and parents.

During the past year, Wilkes has completed major renovations to

the Stark Learning Center and has upgraded computer facilities.

The Wilkes University Board of Trustees recently passed the preliminary 1992-93 budget which sets tuition at \$9,500 and room and board at \$4,500.

"We are acutely aware of the

difficult economic times facing the university, our students and parents," said Breiseth. "We are also mindful of the sacrifices made by those who attend Wilkes, and every effort is made to keep costs down."

These are the smallest increases at Wilkes over the last five years. The trustees have also approved increasing the amount of financial aid available to university students from \$3,200,000 to \$4,200,000. This figure represents 13.5 percent of the university's 1992-93 budget.

The \$9,500 tuition represents the "sticker," or full price, but 75 percent of Wilkes students receive financial aid. Some students earn full scholarships; many others earn partial scholarships which help them meet their university expenses.

As a private, comprehensive university, Wilkes is 75 percent

dependent on the income from tuition and fees for its operating budget.

At many other schools, students taking more than 15 credits pay an additional charge. Students at Wilkes may take as many as 18 credits and pay the same tuition amount.

The tuition at Wilkes University remains below the private college and university average for the nation and the state of Pennsylvania. In fact, says the university, among the private colleges and universities in Northeastern Pennsylvania, the total percentage tuition increases at Wilkes have been the smallest over the last five years.

"Wilkes will continue this effort to keep costs down and remain sensitive to the circumstances of our students and parents," Breiseth adds.

Panel discusses why so many opt not to continue education

It's no secret that the percentage of Pennsylvania residents opting to continue their education after high school is far below the national norm.

This bleak, but serious problem was addressed in Wilkes-Barre Tuesday at a hearing sponsored by the state House Sub-Committee on Higher Education, chaired by Rep. Ronald Cowell (D-Allegheny County). Also on the House sub-committee panel were Rep. John Davies (R-Berks County) and Rep. John Battisto (D-Monroe County).

Offering testimony at Wilkes College's Center for the Performing Arts were two college presidents, the first vice president of the Pennsylvania Congress of Parents and Teachers, the executive director of Luzerne Intermediate Unit 18 and the director of counseling at Lake-Lehman High School.

Thomas Moran, president of Luzerne County Community College, offered a five-prong solution to be used as "seeds of thought" in helping to raise the participation rates in higher education by more residents of Pennsylvania.

As with the majority of those who testified, Moran said, "The parents must bear the blame — or the credit, as the case may be — for what their children do when they leave the secondary level of education. I sincerely believe that the efforts, or lack of effort, on the part of educators in grades nine through 12 deserve some serious review when we are considering today's key concern."

"I also point out with the greatest of emphasis that thousands more qualified students — 140,000 by the statistics we are focusing upon at this hearing — have joined the ranks of the unemployed and haven't even considered the idea of going on to higher education," the LCCC president added.

(See PANEL, page 24)



Dr. Christopher Breiseth
...calls for renaissance of teaching

Citizens' Voice / Jack Kelley

CV 12/18/85

Panel wants to know why many don't continue education

CU 12/18/85

(continued from page 5)

Moran's five recommendations are:

- The establishment of a committee of legislators and educators to consider a state-sponsored plan of financial assistance — similar to the GI Bill — that would be directly related to a statewide program of work/service by young people and would serve to entice and encourage them to gain higher education financial credit in Pennsylvania colleges.

- Qualified educational teams, under the sponsorship of the Department of Education, to conduct in-service sessions, for students in grades nine through 11, advocating the advantages of college study in the state.

- A large-scale and on-going public relations campaign to promote for the parents, as well as the students, the advantages of a college education and the benefits of attending college in Pennsylvania.

- An advisory council made up of representatives from labor, industry and the professional sectors to work with the PDE for the purpose of providing evidence of support, as well as guidance, in the areas where college training is needed in the Commonwealth.

- Mandated compliance by counselors in the middle and senior levels to make known the advantages of seeking higher education and, more particularly, the opportunities offered by institutions of higher education in Pennsylvania.

Dr. Christopher Breiseth, president of Wilkes College, testified, "Forty percent of the Pennsylvanians enrolled in colleges and universities in this state attend private institutions of higher education. Given this unusual dependence on the private sector, the commonwealth has developed several funding strategies to maintain private and public colleges and universities.

"The Institutional Assistance Grants, the PHEAA grants and loans, and now the Educational Equipment Grants (which we hope the legislature will fund annually) focus upon the number of Pennsylvania students being served at each institution."

Continuing, Dr. Breiseth emphasized, "While these funding strategies have helped students and institutions and have reduced the destructive competition for resources between the public and private colleges and universities, they should not mask the fact Pennsylvania has the lowest per capita public expenditure for higher education of all 50 states.

The Wilkes president claimed this situation contributes to the low participation rate of Pennsylvanians as students beyond high school. "Our colleges and universities are relatively low cost to the taxpayers, but they are high cost to the

students and families. Where the parents have not yet personally experienced the benefits of higher education, they easily can be discouraged by the costs involved and the complexities of student aid programs," Dr. Breiseth added.

"It also is crucial for our future that we find ways to succeed educationally with our entire population of young people. This will require a renaissance of teaching and a close working relationship between college and school faculties," he stressed.

"We have a lot of rebuilding to do both intellectually and with the support systems. There is a definite need to get people into Pennsylvania colleges. The need also exists for an educated work force for today's sophisticated labor market. Without it we face the possibility of the erosion of the commonwealth's economic stability. To do this we have to provide incentives for teachers, as well as potential college students," Dr. Breiseth offered.

Marjorie Horvath, first vice president of the Pennsylvania Congress of Parents and Teachers, echoed the sentiments of the two college presidents.

"Schools must encourage parents and students to consider higher education when the youth has potential. It is true parents have a great deal of influence on students and sometimes we are guilty of trying to direct our children toward goals we wished we had attained. This can be disastrous if the child has other expectations," she testified.

Miss Horvath also testified that legislators must see that financial aid is available for students that have desire, potential and academic requirements, but lack financial means for entering college.

In conclusion, she said, "The Pennsylvania Congress of Parents and Teachers Association encourages the House Sub-committee on Higher Education to take the necessary action to see that every junior and senior high school stu-

dent and their parents are made aware of the opportunities and financial aid available and to encourage the youth of the state to continue their education after graduating from high school."

Also offering testimony at the day-long session were Dr. Thomas O'Donnell, executive director of LIU 18, and Sylvia Bator, director of counseling at Lake-Lehman High School.

TL says 'thanks' for dedicated service

By SUSAN STINE
Staff Writer

WILKES-BARRE — Responsibility was the key word at The Times Leader's annual "Carrier of the Year" ceremonies Tuesday at the Sheraton Crossings.



Dr. Christopher Breiseth

said Dr. Christopher Breiseth, president of Wilkes College and the main speaker at the ceremony. Dan Koze, community news director of The Times Leader, was master of ceremonies.

Breiseth was quick to offer applause for the parents of the carriers and the bonds between the parents and children. "One of the beautiful things in this room tonight is the companionship and partnership between the carriers and their families," Breiseth said.

Breiseth told the carriers and their parents about a Committee on Economic Growth breakfast he attended Tuesday morning. In considering his speech Tuesday evening, he asked the seven people he was sitting with how many had been newspaper carriers.

Four of the seven, as well as Breiseth, had delivered newspapers. Another had sold magazine subscriptions, he said.

"The problem solving

The responsibility youths gain by holding a newspaper route is "crucial to the development of new leaders."



TIMES LEADER/CHUCK ZOELLER

Carrier Robert Hergan, left, receives an award from sales manager Joe Hurley

learned by newspaper carriers can be carried into any career," he said. "It's a special skill that's more important than knowing what career path you're going to follow."

Career paths were on many minds at Tuesday's ceremonies, where 33 carriers who will graduate from high school this spring received scholarships between \$1,000 and \$4,000.

As he announced the names of the scholarship recipients Joe Shocklee, Times Leader circulation director, told of some of the student's plans for college.

Among the 33 scholars were students who will major in pre-med, pre-law, pharmacy and architecture. They will attend schools including King's, Wilkes, Penn State, College

Misericordia and the University of Pennsylvania.

"These awards suggest you'll be among those we will lean on in the future," Breiseth told the scholarship recipients.

The Times Leader honored 14 additional carriers who will be graduating from high school this spring.

In addition to honoring the high school graduates, The Times Leader honored its Dave Bealla as Carrier of the Year and Norm Morris as District Manager of the Year.

Sales manager Joe Hurley, the former district manager in the Swoyersville area, where Bealla delivers The Times Leader, said Bealla never refused to do anything he was asked. "If I ever had a son, I'd want him to be like Dave Beal-

la."

Bealla received a set of tools, tool box and a plaque.

Morris, who has worked for The Times Leader for 15 years, is the district manager for the Lee Park, Hanover Township, Ashley and Hanover section of Nanticoke.

Morris said his family has a long tradition of working for The Times Leader — in fact, they held a paper route in Wanamie for 37 years, he said. "I couldn't be prouder," said the 38-year-old Morris.

"There is no district manager who is more deserving than Norm Morris," said Publisher Richard Connor.

Morris received a plaque and a two-day vacation in the Poconos.

TL 6/25/85

Hearing at Wilkes responds to below-average state college stats



TIMES LEADER/CLARK VAN ORDEN

Shown at far right is Christopher N. Breiseth, President of Wilkes College, testifying before State House panel on education held at the college. Committee members, from left to right, are:

Philip Murphy, researcher, Pennsylvania Department of Education; Rep. Ronald Cowell, R-Pittsburgh; Rep. Joseph Battisto, D-Tannersville.

By BORYS KRAWCZENIUK
Staff Writer

WILKES-BARRE — Give them more money. And teach them the benefits of going to college.

Those were two solutions witnesses proposed Tuesday at a hearing of the state House Subcommittee on Education regarding how to entice more Pennsylvania high school students to further their educations.

The hearing was held at Wilkes College's Dorothy Dickson Darte Center for the Performing Arts. Thursday's hearing was the last of four across the state.

Rep. Ronald Cowell, 39, D-Pittsburgh, the subcommittee's chairman, said they were prompted by a study done by

the Pennsylvania Association of Colleges and Universities in May 1984. The study found that 24 percent of all state residents age 25 or older have had some college training, compared with an average of 31 percent in the five states next to Pennsylvania—Maryland, New Jersey, New York, Ohio and West Virginia.

It also found that in 1980, 6.1 percent of all state residents 18 or older were enrolled in college, compared with an average of 7.9 percent across the nation.

In early January, the subcommittee will issue a report on its findings with recommendations on how to improve those numbers, Cowell said.

One of the reasons Pennsylvania lags behind other states is because it spends less per

resident on higher education than any other state, said Wilkes College president, Dr. Christopher N. Breiseth, 49, who testified Tuesday. The current state budget contains \$951 million for higher education, according to Tim Potts, a state Department of Education spokesman. Although that is a large amount, it's still not enough, Breiseth said.

Breiseth said money should be allocated to increase teachers' salaries. Teachers are underpaid, he said, and that discourages talented college students from becoming teachers. And good teachers are necessary to motivate students to learn and further their education, he said.

He also said the state should consider raising the
(See HEARING, Page 5B)

Hearing

TL 12/18/85

(Continued from Page 1B)

maximum state grant for high school students who want to further their education from \$1,500 to \$1,650 a year.

Another witness, Marjorie Horvath, 54, the first vice-president of the Pennsylvania Congress of Parents and Teachers Association, said high schools must do a better job of familiarizing students with careers and showing them what financial aid is avail-

able for higher education and how to apply for it.

Thomas Moran, president of Luzerne County Community College, said the state should consider establishing a low-interest student loan program that isn't based on need, as the current loan program is.

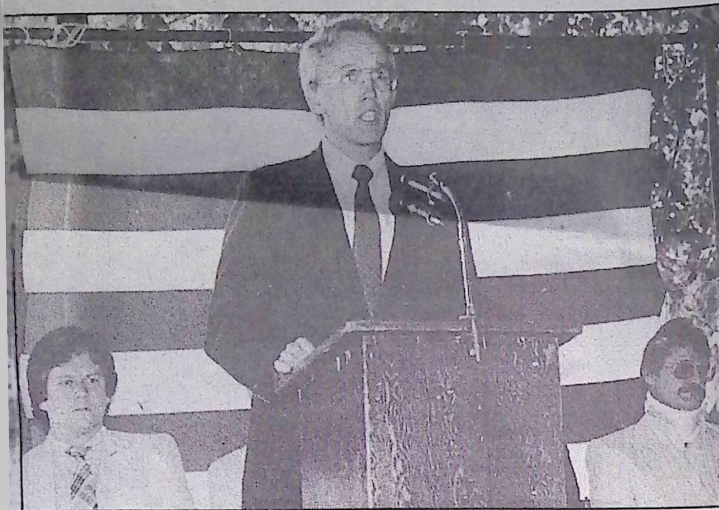
The new loan program should also allow students to deduct loan payments from their state income

taxes, Moran said.

The state Department of Education should also create teams of educators to conduct special one-day classes that would emphasize the advantages of a college education to 9th through 11th-graders, Moran said.

He also said the state legislature should pass a law requiring high school guidance counselors to teach students the advantages of college learning.

Breiseth lauds resiliency of valley's people

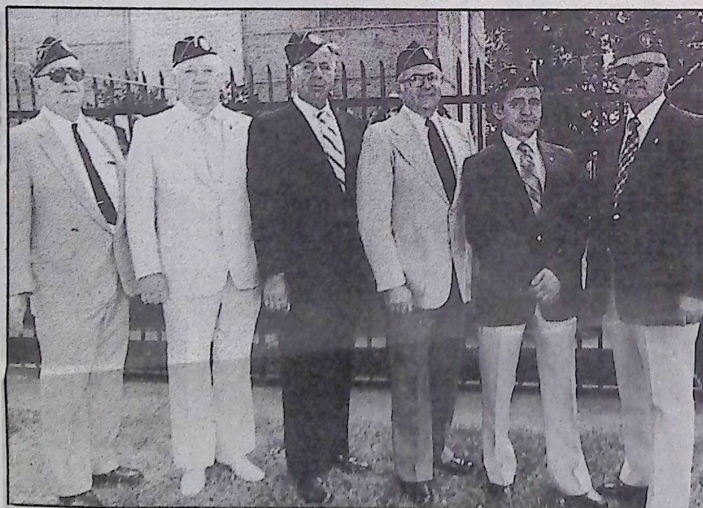


Dr. Christopher Breiseth at Wyoming Monument

Left, Frank E.P. Conyngham, chairman; right, Mike Milne, Veterans of the Vietnam War



Youngster finds a seat on cannon



DAV representatives join in service

Representatives of Disabled American Veterans, Nino Montante Chapter 46, Pittston, were among the many veteran's organizations participating in Thursday's 107th annual commemorative service of the Battle and Massacre of Wyoming.

At the base of the Wyoming Monument,

from left, are Adjutant Angelo Saia, First Junior Vice Commander Peter Moses, Commander Dominick Caprari, Vice Commander Balty DeOrio Sr. and Past Commanders Richard Mogavero and Stanley Cwiek.

As the United States commemorated the 209th anniversary of its independence Thursday, the Wyoming Monument Association celebrated the nation's freedom with a special program marking the 107th annual commemorative service of the battle and massacre of Wyoming.

Though the Wyoming Commemorative Association has been conducting the commemorative services for the last 107 years on the site of the Wyoming Monument, the special ceremonies Thursday also marked the 207th anniversary of the Wyoming battle and massacre.

Dr. Christopher N. Breiseth, president of Wilkes College, was the featured speaker at the commemoration and his 20-minute dissertation focused on the historical perspective of the evolution of Wyoming Valley.

Breiseth cited the resiliency of the valley's people. "The work ethic survives and thrives in Wyoming Valley despite the tragedy and tur-

107th celebration of Wyoming Massacre

bulence its people have had to endure over the years," the college president said.

He also singled out the friendliness of the valley's people. "The people here really care for each other. It's also interesting to see how the people respect, support, as well as learn from the older citizens," Breiseth added.

The college president said the people of Wyoming Valley have learned invaluable lessons from the colonial settlers, the Indians and the coal miners. He said strength and endurance are traits that have been passed on from generation to generation.

Curtis Montz, president of the Wyoming Commemorative Association, noted the absence of Jake Sauer, leader of the Stegmaier Band, which in past years presented patriotic music to mark the occasion. "It's sad that Jake

Sauer cannot be here today since he is in ill health. Though we are marking our own commemorative service today, there are other commemorations taking place," Montz said in announcing the 100th anniversary of the incorporation of Wyoming Borough.

Wyoming Mayor George Metcalfe said, "Wyoming may have been incorporated as a borough 100 years ago, but the town has been existence much longer. Wyoming first was known as New Troy."

Mike Milne, executive director of the Veterans of the Vietnam War, paid tribute to those still missing in action in Southeast Asia and asked the assemblage to remember the MIAs and POWs who remain in a foreign land on the day America declared its independence 209 years ago.

Several military, public and civic organizations participated in the floral tributes which entailed the placing of wreaths about the base of the Wyoming Monument.

Frank E.P. Conyngham served as chairman of the commemorative service and the presentation of standards was handled by the First Battalion, 109th Field Artillery.

Mrs. Coray H. Miller, president of Wyoming Monument Association, delivered the welcome address.

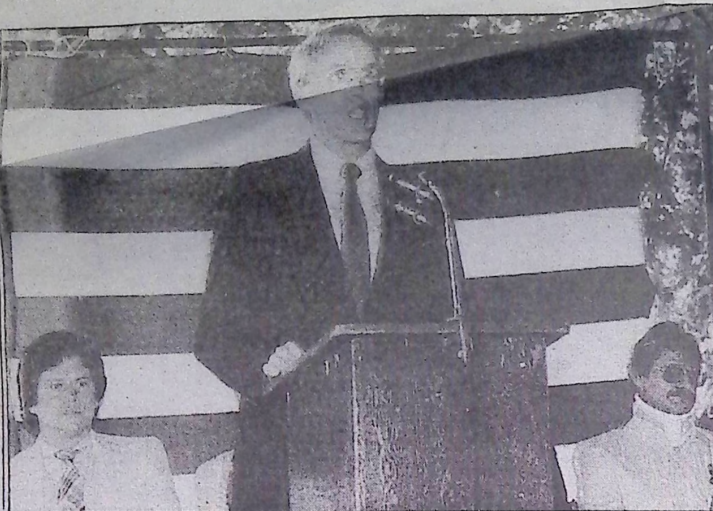
The special patriotic music was presented by the Wyoming Valley Band under the direction Reese E. Pelton.

Fourth of July

Friday, July 3

Citizens' Voice, Wilkes-Barre, Pa.

Breiseth lauds resiliency of valley's people



Dr. Christopher Breiseth at Wyoming Monument

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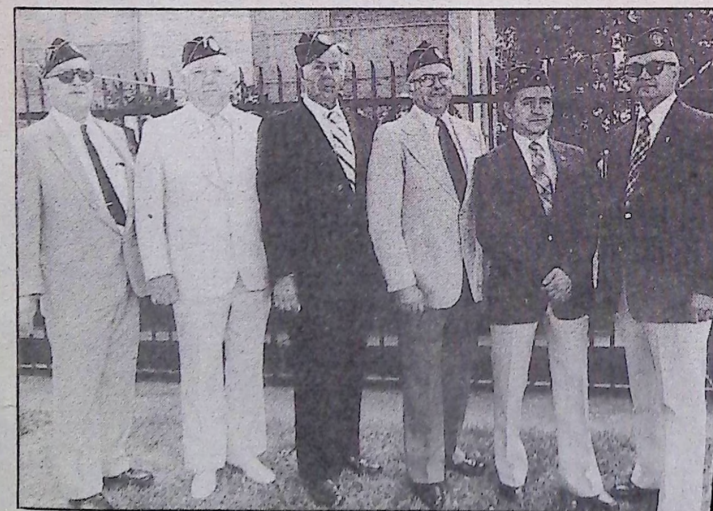
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THE TIMES LEADER
WILKES-BARRE, PA
AD-65,194

Wilkes' Breiseth named to humanities council



Dr. Christopher Breiseth

Dr. Christopher Breiseth, president of Wilkes College, was elected a member of the Pennsylvania Humanities Council at its fall meeting in Philadelphia.

The council is a private, non-profit organization that supports public programs throughout Pennsylvania.

Before coming to Wilkes College, Breiseth was professor of history at Sangamon State University, an alternative college in the University of Illinois system. He graduated Phi Beta Kappa from U.C.L.A., and received a Woodrow Wilson Fellowship from Cornell Uni-

versity, where he earned a Ph. D.

Breiseth lives in Wilkes-Barre.

The council aims to foster the public's understanding of the humanities by granting funds from the National Endowment for the Humanities and through its own programs, funded by private sources.

MUTUAL

PRESS CLIPPING SERVICE INC.

MAY 14 86

CITIZENS' VOICE

WILKES-BARRE, PA

AM-59.900

Tunkhannock

President of Wilkes TA banquet speaker

Tunkhannock Area High School officials announced Dr. Christopher N. Breiseth, Wilkes College president, will speak at the annual scholarship banquet to be held at the Shadow Brook Resort on May 20.

Honored at the affair will be students occupying the top six ranking positions in each high school class, along with their parents. Dr. Breiseth, who became president of Wilkes College in 1984, has an extensive background in education as a teacher and administrator and has authored numerous articles and reviews.

JUNE 7 87

SUNDAY DISPATCH
PITTSBURGH, PA.
S-9.368

On June 12 —

Wilkes President To Speak At PA Commencement



Dr. Christopher Breiseth

John A. Donovan, principal of Pittston Area Senior High School, announced that commencement exercises for the class of 1987 will be held Friday, June 12, at 6:30 p.m. in the senior high school

gymnasium. Admission to the gym will be by commencement ticket only. The graduating class consists of 340 students — 175 boys and 165 girls.

Dr. Christopher N. Breiseth, president of Wilkes College, will be the principal speaker. Father Joseph D. Sibilano, pastor of Mount Carmel's Church, Pittston, will offer invocation and benediction. Mr. Gerard M. Musto, superintendent of the Pittston Area School District, and Mr. Frank Nardone, president of the Pittston Area Board of Education, will award diplomas.

Mr. John Donovan will serve as master of ceremonies; Mr. Joseph G. Costello, assistant principal, will present the class, and Mr. Frank Serino, district principal, will present awards.

Dr. Breiseth, whose commencement topic will be Commencement: A Time of Preparation, received his Bachelor of Arts degree from the University of California at Los Angeles, with highest honors in 1958. He received a degree in Modern British History from Oxford University in England in 1962, and was awarded his Ph.D. in modern European Intellectual History from Cornell University in 1964.

Dr. Breiseth has served on the faculties of such institutions of higher education as: Williams College, Sagamon State University, and Cornell University. In addition to his current position as president of Wilkes College, Dr. Breiseth's other administrative positions include: director of student activities, Williams College, Williamstown, Mass.; chief of policy guidance branch of the Community Action Program, Office of Economic Opportunity, Washington, D.C.; chairman of History Program, Sangamon State University, Springfield, Illinois; president and dean, Deep Springs College, Deep Springs, California.

Dr. Breiseth is the author of a number of scholarly publications. Dr. and Mrs. Breiseth are the parents of three children: Abigail, Erika and Lydia.

Sunday Independent
WILKES BARRE, PA.
S-51,530

Dr. Breiseth Slated As Principal Speaker

The Wyoming Valley Chapter of ABWA (A Better Way to Advance) will have their meeting Tuesday. The principal speaker at the meeting will be Dr. Christopher N. Breiseth, President of Wilkes College.

Highlighting the meeting will be the presentation of \$2,000 in scholarship awards to Janet Balliet, Christine Charnetski, Susan Dodson and Lisa Golumbiewski.

These awards will bring the total in scholarship monies given to local residents by the chapter to \$10,500.

Individuals interested in attending this meeting should contact Jane Carey for reservation information. Chapter members not planning to at-

tend are requested to cancel their standing reservations with either Mrs. Carey or Cathy Hosey.



DR. BREISETH

FEB 22 85

CITIZENS' VOICE
WILKES-BARRE, PA
AM-50,000

Kanjorski: Ron Trims Deficit at Students' Expense

By **MIKE McGLYNN**

Citizens' Voice Staff

Congressman Paul E. Kanjorski Friday reduced President Ronald Reagan's plan to slash funding for college-tuition loans to a simple proposition: We can continue tuition-loan funding at current levels or build four B-1 bombers and five M-X missiles.

At a press conference at which he was joined by officials from five area colleges, Kanjorski said the President's plan to cut \$445 million in tuition-loan money from the federal budget during the coming fiscal year amounts to no more than a cynical attempt by the administration to trim its defense-laden deficits at the expense of lower- and middle-income students who cannot attend college without loans.

The money the administration hopes to abstract from funding for college students will pay for no more than four bombers and five missiles, Kanjorski charged.

"Are four B-1 bombers and five M-X missiles worth the cost?" is the question the American people have to consider, Kanjorski said, indicating his own response to the question will be a firm and unwavering "No."

The freshman Democrat was joined at the Gus Genetti/Best Western by Joseph Tierney, director of financial aid at

(See TUITION, page 17)

Tuition

from page 3

the University of Scranton; Dr. Christopher Breiseth, president of Wilkes College; Dr. Donald Farmer, academic dean at King's College; Dr. Jim Ryan, president of the Pennsylvania State University/Wilkes-Barre Campus, and David Payne, dean of admissions at College Misericordia.

Dr. Ryan came to the press briefing armed with the results of an impact study which suggests that the president's cuts would have a severe impact on the college finances of Penn State/Wilkes-Barre's student population.

According to the study, the proposed \$4,000 ceiling on Title IV aid would cost 100 PSU students a total of \$90,000 in aid; the adjusted gross-income ceiling of \$32,500 would cost 80 students a total of \$175,520 in loan money. The maximum family-income figure of \$25,000, the study indicated, will cost approximately 100 students \$60,000 and other proposed reductions would lead to a loss by PSU students of \$112,500 in aid.

"We're not talking about stereo-typed students who spend their money in Florida," Ryan said, making reference to the remark made by U.S. Secretary of Education Bill Bennett, who suggested the cuts would do no more than prevent some college students from purchasing stereo systems or spending spring break in Florida. Rather, Ryan said, the cuts will punish the lower- and middle-income students who comprise the majority of Northeastern Pennsylvania's collegiate population — students who hold down jobs which, combined with loans, enable them to acquire the college degrees they otherwise would be denied.

Dr. Breiseth, who had Bennett in class when the education

chief was a college student, said, "Bill Bennett used to be one of my students and, I must say, I'm a little disturbed at the position he's taken." Bennett, Breiseth later explained, was a history student under him at Williams College in Massachusetts.

Asked by the *Citizens' Voice* whether he could recall if Bennett attended college on the strength of a student loan, Breiseth replied, "As I recall, Bill Bennett didn't need a student loan."

Tierney characterized Bennett's curt analysis of the impact of the proposed cuts in aid as "a very cheap way to summarize a very complex situation."

In a prepared statement distributed to the media, Congressman Kanjorski said, "As a representative of an area still trying to get out from under the last recession, I am appalled by the administration's attempts to limit opportunities for educational grants and loan needed to finance a college education."

Kanjorski noted that \$2 billion already has been cut from higher education under President Reagan.

"That's a 27-percent cut," Kanjorski said, pointing out that Pennsylvania's share of such funds already has been cut by 36 percent.

"One salvation the young people of our area have is self-improvement through a college education," Kanjorski said further. "Eliminating financial assistance will deny them that chance."

Moreover, Kanjorski noted, financial harm to the area's colleges will diminish the region's ability to stand on a competitive footing with other parts of the country in the quest for such sorely needed industrial facilities as General Motors' Saturn production plant — a sentiment echoed by Dr. Ryan.

"We are affecting (Pennsylvania's) chance to be competitive," Ryan said, pointing out that Pennsylvania already has the lowest percentage of high school seniors advancing to college in the nation.

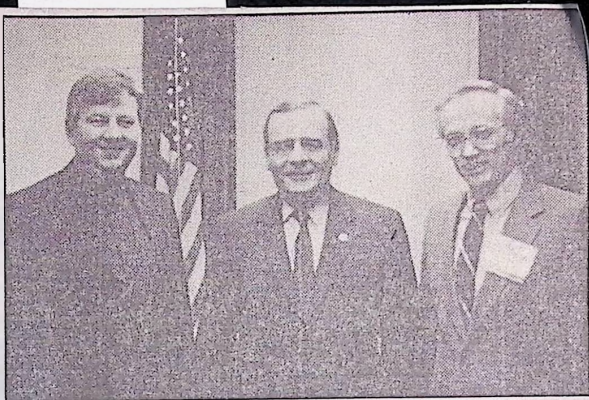
"The proposed legislation is inconsistent with the feelings of the American people toward higher education," Ryan added, indicating that surveys and polls show that a solid majority of the American people believes that college-tuition loans are a worthwhile investment that must not be tampered with.

MUTUAL

PRESS CLIPPING SERVICE INC.

MAR 13 86

THE TIMES LEADER
WILKES-BARRE, PA
AD—65,194



Presidents meet with Kanjorski

U.S. Representative Paul E. Kanjorski recently met with Dr. Christopher Breiseth, right, president, Wilkes College, and the Rev. James Lackenmier, left, president, King's College. The presidents were in Washington, D.C., to discuss the proposed cuts in the Reagan administration's fiscal year 1987 budget for education with the congressman before attending the National Association of Independent Colleges and Universities 10th anniversary celebration at the Hyatt Regency.



12/18/86
**Personal
Peeks**

**Dan
Koze**

New hours for the job information center at Tobyhanna Army Depot should be more convenient for those seeking employment there.

Starting Jan. 13, the center will be manned from 12:30 to 3:30 p.m. Monday through Friday. Good on Ya Tobyhanna for providing these new hours. Oh by the way, you can call the depot at 894-7642.

I haven't done this before, but maybe it's time I take time to smell the roses. I just want to send personal congrats and the TIP OF THE HAT to all of the students of all local schools for making the honor roll list.

Needless to say, it is just as rewarding to make this list as for the guy who made the winning touchdown or dropped in a winning bucket at the last minute.

WOW, is it expensive to have garbage these days! I'm sure most of you remember way back when we had our own landfill and nobody—not even the forerunners of DER cared.

But today, good grief, everything has such high tech capabilities, that it cost you an arm and leg to get rid of the garbage.

To be honest with you ... Someone better get their act together and come up with a better solution than we have right now for our garbage problem.

As far as I'm concerned, the best way is either grinding up the garbage for fuel or fertilizer or else burn it with some sophisticated incinerators.

student somewhere who has the answers. If only the American city fathers would pay attention now.

Golly, the other day when I was at a meeting with Dr. Christopher Breiseth, Wilkes College president, he casually mentioned that he was glad he didn't make my New Year's resolution list.

Well, great day in the morning along the banks of the Susquehanna.

Let me now use this space to give my tongue-in-cheek resolution for Dr. Breiseth, which is to continue his quest to bring the best darn college education in Wyoming Valley and continue to bring to the attention of Wyoming Valley just what we have locally and don't realize.

Yes, I know that it is a big resolution, but his ideas on the future of northeastern Pennsylvania are worthy of every word written and the entire population should keep in tune.

And if you have any ideas in this regard, I'm sure that Dr. Chris would be more than happy to hear from you.

Needless to say, Dr. Breiseth, we are behind your ideas 100 percent.

Congrats today to the Wyoming Valley West High School chapter of Future Business Leaders of America, whose officers are Sharon Kowalczyk, president; Elizabeth Jayne Davies, vice president; Lisa Lanteligne, secretary, and Ellen Hillard, treasurer. And advisers of this club are Geraldino Pointek and Charles Wilson.

From this group and others like it throughout the nation will come our community leaders. Hopefully, the members will stick around the community so we can take advantage of their education.

THOUGHT OF THE DAY
— I am always ready to learn, but I do not always like to be taught. (Sir Winston Churchill)
Thanks. dan koze

I guess there's a college

JUNE 5 85

THE TIMES LEADER
WILKES-BARRE, PA
AD-65,194

TL says 'thanks' for dedicated service

By SUSAN STINE
Staff Writer

WILKES-BARRE — Responsibility was the key word at The Times Leader's annual "Carrier of the Year" ceremonies Tuesday at the Sheraton Crossgates.

The responsibility youths gain by holding a newspaper route is "crucial to the development of new leaders," said Dr. Christopher Breiseth, president of Wilkes College and the main speaker at the ceremony. Dan Koze, community news director of The Times Leader, was master of ceremonies.



Dr. Christopher Breiseth

children. "One of the beautiful things in this room tonight is the companionship and partnership between the carriers and their families," Breiseth said.

Breiseth told the carriers and their parents about a Committee on Economic Growth breakfast he attended Tuesday morning. In considering his speech Tuesday evening, he asked the seven people he was sitting with how many had been newspaper carriers.

Four of the seven, as well as Breiseth, had delivered newspapers. Another had sold magazine subscriptions, he said.

"The problem solving

Breiseth was quick to offer applause for the parents of the carriers and the bonds between the parents and



TIMES LEADER/CHUCK ZOELLER

Carrier Robert Hergan, left, receives an award from sales manager Joe Hurley

learned by newspaper carriers can be carried into any career," he said. "It's a special skill that's more important than knowing what career path you're going to follow."

Career paths were on many minds at Tuesday's ceremonies, where 33 carriers who will graduate from high school this spring received scholarships between \$1,000 and \$4,000.

As he announced the names of the scholarship recipients Joe Shocklee, Times Leader circulation director, told of some of the student's plans for college.

Among the 33 scholars were students who will major in pre-med, pre-law, pharmacy and architecture. They will attend schools including King's, Wilkes, Penn State, College

Misericordia and the University of Pennsylvania.

"These awards suggest you'll be among those we will lean on in the future," Breiseth told the scholarship recipients.

The Times Leader honored 14 additional carriers who will be graduating from high school this spring.

In addition to honoring the high school graduates, The Times Leader honored its Dave Bealla as Carrier of the Year and Norm Morris as District Manager of the Year.

Joe Hurley, the former district manager in the Swoyersville area, where Bealla delivers The Times Leader, said Bealla never refused to do anything he was asked. "If I ever had a son, I'd want him

to be like Dave Bealla."

Bealla received a set of tools, tool box and a plaque.

Morris, who has worked for The Times Leader for 15 years, is the district manager for the Lee Park, Hanover Township, Ashley and Hanover section of Nanticoke.

Morris said his family has a long tradition of working for The Times Leader — in fact, they held a paper route in Wanamie for 37 years, he said. "I couldn't be prouder," said the 38-year-old Morris.

"There is no district manager who is more deserving than Norm Morris," said Publisher Richard Connor.

Morris received a plaque and a two-day vacation in the Poconos.

THE TIMES LEADER
WILKES-BARRE, PA
AD—65,194



Wilkes president addresses UNICO

Dr. Chris Breiseth, president, Wilkes College, spoke to the UNICO Wilkes-Barre chapter recently. Shown are, from left, the Rev. Anthony Noviello, club chaplain; attorney Gifford Cappellini, Gene Manganello, Wilkes personnel director;

Breiseth; Samuel Maira and John Fiaschi, club president. Proceeds of UNICO endeavors benefit the Mental Health/Mental Retardation Association.

THE TIMES LEADER
WILKES-BARRE, PA
AD-65,194

Area officials salute freedom, justice during 'Law Day'

By MARITA LOWMAN
Staff Writer

WILKES-BARRE — Area lawyers and educators extolled the ideals of liberty, justice and the American legal system during ceremonies in the Luzerne County Courthouse Wednesday.

A world away, on Moscow's Red Square, a weapons display marked the Soviet Union's commemoration of the first day of May.

In this country, the day has been set aside as a time for citizens to celebrate their freedom and reaffirm their loyalty. The U.S. Congress officially declared May 1 "Law Day" in 1961.

The local celebration began with a series of speeches in the Luzerne County Courthouse rotunda Wednesday morning.

"The celebration is a time to reflect on what we all can do to achieve the dream of liberty and justice for all," said Attorney Martin Meyer, president of the Wilkes-Barre Law and Library Association.

The ideals of liberty and justice for all are closer to being reality now than at any other time in history, Meyer said.

The principal speaker, Wilkes College president Christopher Breiseth, challenged young people to seriously study the U.S. Constitution and the laws that have stemmed from it.

"We are a government of laws,

not of men. We have an incredible heritage. It is our birthright to be given an opportunity to balance the public and private interests of men. But it will only survive if people believe in it as a cherished thing," Breiseth said.

Attending Wednesday's ceremony were Luzerne County Common Pleas Judges Robert Hourigan, Bernard Brominski, Bernard Pod-

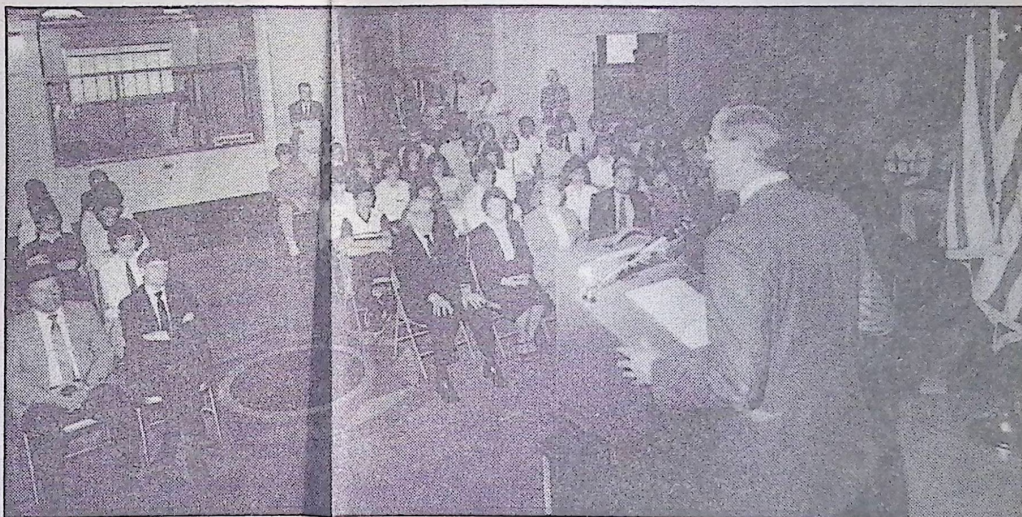
casey, Arthur Dalessandro, Patrick J. Toole Jr. and Chester Muroski; and members of the Wilkes-Barre Law and Library Association, an organization of approximately 500 local attorneys.

Also attending were County Commissioners Jim Phillips and Frank Crossin Jr.; county row officers Joseph Tirpak, Michael Morreale, Gene Duffy, Frank Castelli-

no, Frank Jagodinski, Gene Hudak; District Attorney Robert Gillespie Jr., and area high school students and county employees.

The Law and Library Association is also hosting a dinner-dance Sunday evening at the The Woodlands, An Inn and Resort.

Brominski will be the guest of honor, and U.S. District Judge William Nealon will be guest speaker.



TIMES LEADER/RICHARD SABATURA

Christopher Breiseth, president of Wilkes College, speaks at the courthouse Wednesday



Dan Koze

Personal Peeks

Talk about patriotic! Congrats to **John Kish**, of Ashley — who apparently has taken Fraternal Week, which is June 9 to 14, added Flag Day, June 14, threw in a proclamation from Ashley Mayor **William Field**, and came up with a ceremony at 1 p.m. Sunday in the Ashley Town Hall.

And a couple of VIPs will be there, such as **Congressman Paul E. Kanjorski**, **Senator Raphael Musto**, **Magistrate Pat Cooney**, and scores of veterans groups, scout troops, fire units and little leaguers.

Well, golleee — I finally met **Betty DeBarry**, a very caring and lovely person who stopped by to say hello. Thank you so much **Betty** for taking time.

I see where the Back Mountain baseball group will be collecting funds at various local stores and shopping centers Saturday morning.

I sure hope guys that you don't expose those kids to the perils of traffic. I'm sure you realize that soliciting on highways is against the state law.

I really don't agree with solicitation — even at stores and shopping centers. I'm of the firm conviction that little boys and girls should be given projects to work on instead of begging. It's a bad pattern to set for the youngster.

There must be hundreds of fund-raising projects, such as collecting aluminum cans or soda bottles or what have you.

Speaking of aluminum cans, I understand from **Bill Sprow**, Wilkes-Barre Municipal Golf Course manager, that he did not have a one person contact him about collecting the hundreds of cans that can be salvaged at the golf course.

I'll tell you the reason why — very bluntly — there's too much easy money for the kids. Good grief, we have golf tournaments for the scouts, we have flea markets and auction for the soccer teams, we have bazaars and the multitude of other fund raisers — all for the kids.

What would happen if we let the kids raise their own money for their projects. I bet they would have a better appreciation of what they have. Just a thought!!

Gosh, if ever there was a man who loves his surroundings it is **Dr. Christopher Breisith**, president, Wilkes College. He has more knowledge about the area on the tip of his tongue than most of us natives have in our brain. It is remarkable the way this man has adopted himself to the local area. He certainly is an excellent ambassador and some of us should take heed.

And speaking of ambassadors and the other nine yards, the **TIP OF THE HAT** goes to those with the Committee for Economic Growth, who were able to come up with \$3 million and the amount is apparently growing. I hope that these funds are not wasted on meetings, upon meetings and more meetings, but rather for something tangible to sell our community. Good luck. We need you and there are so many outlets in our nation that would love to learn more about the great Wilkes-Barre area.

THOUGHT OF THE DAY — *Friendship is the breathing rose with sweets in every fold.* (Oliver Wendell Holmes)

Thanks.

Dan Koze

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THE TIMES LEADER
WILKES-BARRE, PA
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Breiseth to speak during services in Temple B'nai B'rith

KINGSTON — Dr. Christopher Breiseth, president of Wilkes College, Wilkes-Barre, will speak during Sabbath services at 8:15 p.m. Friday in the Temple B'nai B'rith.

The faculty of the religious school will be honored.

Breiseth receives his bachelor's degree in history from the University of California with highest honors, a degree



CHRISTOPHER BREISETH

in modern British history from Oxford University, and his Ph.D. in modern European intellectual history at Cornell University. Prior to coming to Wilkes, he was president of Deep Springs College, Deep Springs, Calif.

Robert Goldman is director of education and members of the temple faculty include Leslie Baltimore, Louis Bravman, Harold Cohen, Mrs. Gerald Feifer, Mr. and Mrs. Jack Geller, Mary Beth Korutz, Mrs. Thomas Quinn, Nicole, Rademan, Mrs. Stephen Rademan, Susan Rauschmayer, Mrs. Sheldon Spear and Mrs. Nathaniel Wiesenfeld, together with Matthew Koff and Alison Nelson, cadets.

MAY 2 1955

The Standard - Speaker**HAZLETON, PA.****AD—23.000**

Law Day features HHS Brass Band

The Hazleton Area High School Brass Band, under the direction of Joseph Rosato, provided special musical selections for the annual observance of Law Day held Wednesday at the Luzerne County Courthouse in Wilkes-Barre.

Principal speaker for the program, sponsored by the Wilkes-Barre Law and Library Association, commonly known as the Luzerne County Bar Association, was Dr. Christopher N. Breiseth, president of Wilkes College.

Participating in the program were Luzerne County judges, members of the bar association and public officials.

Atty. Sandor Yelen and Atty. Raymond Sobota served as co-chairmen for the affair.

Among those participating were Atty. Eugene Duffy of Hazleton, the Luzerne County prothonotary.

The bar association will hold its annual Law Day dinner dance Sunday at the Woodlands in Plains Township.

Federal Court Judge William J. Nealon will be the speaker.

Luzerne County Judge Bernard C. Brominski will be specially honored by the organization.

Atty. Martin Meyer is association president.

SEPT 25 85

CITIZENS' VOICE

WILKES-BARRE, PA

AM-50,000

Blood Council sets '85 annual meeting

Dr. Christopher N. Breiseth, president of Wilkes College, will speak at the annual meeting of the Wilkes-Barre Center City Blood Council scheduled for Wednesday, Oct. 2 at noon at the Genetti Motor Inn, Wilkes-Barre. He will speak on "The Historical Implications of Volunteer Service to Community Development."

The council has involved a great many local volunteers since its inception in September, 1981. The pilot program has a goal of "involving more people who spend less time to achieve better blood collection results."

In the first year of operation 980 units of blood were collected in five center-city drives, which represented 23.8 percent of the population. During two open drives the previous year, only 150 units were collected which represented 9.1 percent of the population.

From July, 1984 to June, 1985, some 1,543 units were collected in 10 drives.

At the annual luncheon meeting, certificates of appreciation will be presented to donor groups, those par-



Dr. Breiseth

icipating businesses and organizations, which achieved 30 percent or more participation and those which achieved at least 50 percent participation.

Also, three volunteer groups which provide help for blood drives will be recognized. They are the St. Nicholas Senior Citizens, Jewish Community Center Women's Service Club, and Washington Square Towers Residents' Club.

CITIZENS' VOICE
WILKES-BARRE, PA
AM-50,000

B'nai B'rith will honor faculty

The Faculty of the Religious School of Temple B'nai B'rith will be honored during Sabbath Services of the Congregation on Friday, May 10, at 8:15 p.m., according to Rabbi Arnold M. Shevlin, spiritual leader of the Congregation.

Dr. Christopher Breiseth, president of Wilkes College, will be the guest speaker.

Faculty members include Leslie Baltimore, Louis Bravman, Harold Cohen, Mrs.

Gerald Feifer, Mr. and Mrs. Jack Geller, Mary Beth Korutz, Mrs. Thomas Quinn, Nicole Rademan, Mrs. Stephen Rademan, Susan Rauschmayer, Mrs. Sheldon Spear and Mrs. Nathaniel Wiesenfeld, together with Matthew Koff and Alison Nelson, cadets. Mrs. Robert Goldman is the director of education and she will sponsor the Oneg Shabbat reception.

THE VILLAGER

MOSCOW, PA
W-6.600

Lacawac Alliance Sets Reception Date

The "season opener" Lacawac Alliance Reception on Sunday, June 2, at the Big House in Lacawac Sanctuary will feature as guests of honor Dr. Christopher N. Breiseth and his wife Jane.

Dr. Breiseth in 1984 became President of Wilkes College, with campus on the banks of the Susquehanna River in Wilkes-Barre. A Phi Beta Kappa, he graduated summa cum laude from the University of California in Los Angeles, from Oxford University, and earned his doctorate in Modern European Intellectual History from Cornell University.

"We are particularly fortunate in having the Breiseth's visit Lacawac Sanctuary," said Lacawac Alliance General Chairman Sanburn Sutherland, "because they are a distinct addition to the cultural and academic life of Northeastern Pennsylvania." Soon after his arrival in Wilkes-

Barre in 1984, Dr. Breiseth made observations about the good quality and quantity of water resources in this region. For him, this was a marked contrast from when he had been president of a small college in a part of California where water is scarce.

When he visited Lacawac Sanctuary, Dr. Breiseth commented on the environmental importance of this nature preserve, with its pristine glacial lake, and the research done there by academic institutions, as well as the community programs at the Sanctuary such as environmental education and cultural activities.

The reception will be from 5:30 to 7:30 p.m. and will feature refreshments and a variety of tasty hors d'oeuvres. According to Chairman Sutherland, it is a gathering to mark the opening of the 1985 season of environmental and



Dr. Christopher N. Breiseth
President, Wilkes College

cultural activities at Lacawac Sanctuary, near Ledgeale.

Lacawac Curator Patrick Carr said, "The public is invited and welcome to this gala affair and reservations should be made by Friday, May 24." Mr. Carr encourages interested persons to call him at 717-689-9494 or write to the Lacawac Sanctuary, RD #1, Box 518, Lake Ariel, PA 18436.

DELAWARE VALLEY
NEWS-EAGLE
HAWLEY, PA
2W—2,500



WILKES PREISDENT

Wilkes College President Special Guest June 2 At Lacawac Reception

The president of Wilkes College, Wilkes Barre, Dr. Christopher N. Breiseth, and his wife will be guests of honor at the Lacawac Sanctuary "season opener" reception Sunday, June 2.

The reception — open to the public — will be held at the Big House on the Sanctuary grounds at Ledgeale off Route 590 on June 2 from 5:30 to 7:30 p.m., according to Sanburn Sutherland, of Paupack, general chairman of the Lacawac Alliance.

The Sunday afternoon reception will mark the opening of the 1985 season of environmental and cultural activities at Lacawac Sanctuary. Lacawac Curator Patrick Carr, reminding that "the public is invited", said reservations are requested by Friday, May 24, at (717) 689-9494 or by mail at Lacawac Sanctuary, RD 1 Box 518, Lake Ariel, PA 18436.

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CV 9/25/85

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CHRISTOPHER
BREISETH

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By MARITA LOWMAN
Staff Writer

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The principal speaker, Wilkes College president Christopher Breiseth, challenged young people to seriously study the U.S. Constitution and the laws that have stemmed from it.

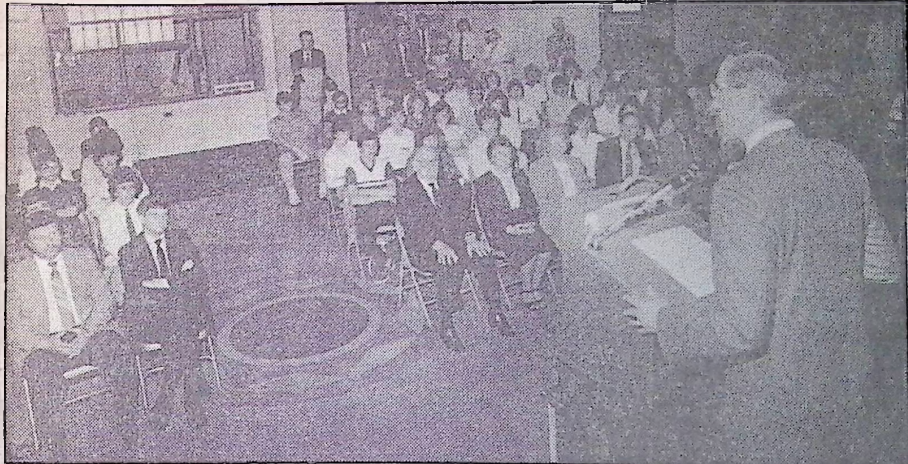
"We are a government of laws, not of men. We have an incredible heritage. It is our birthright to be given an opportunity to balance the public and private interests of men. But it will only survive if people believe in it as a cherished thing," Breiseth said.

Attending Wednesday's ceremony were Luzerne County Common Pleas Judges Robert Hourigan, Bernard Brominski, Bernard Podcasy, Arthur Dalesandro, Patrick J. Toole Jr. and Chester Muroski; and members of the Wilkes-Barre Law and Library Association, an organization of approximately 500 local attorneys.

Also attending were County Commissioners Jim Phillips and Frank Crossin Jr.; county row officers Joseph Tirpak, Michael Morreale, Gene Duffy, Frank Castellino, Frank Jagodinski, Gene Hudak; District Attorney Robert Gillespie Jr., and area high school students and county employees.

The Law and Library Association is also hosting a dinner-dance Sunday evening at the The Woodlands, An Inn and Resort, in Plains Township.

Brominski will be the guest of honor, and U.S. District Judge William Nealon will be guest speaker.



TIMES LEADER/RICHARD SABATURA

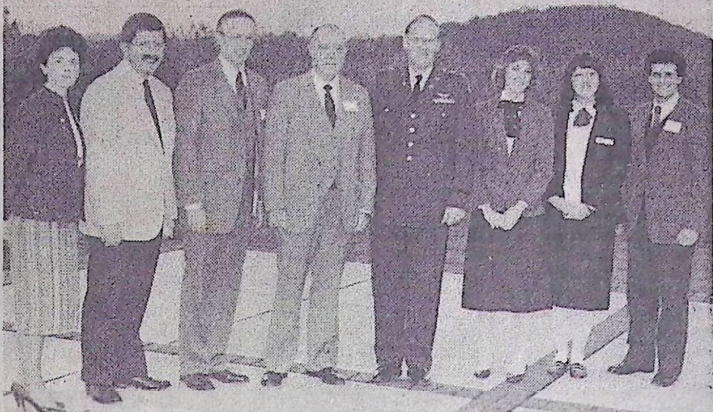
Christopher Breiseth, Wilkes College president, speaks at the courthouse Wednesday

TC 5/1/85

NOV 11 1984

BURRELLE'S

LCCC Hosts College Night Program



Well over 1,000 area high school students and their parents, along with many adults who are planning to return to college, were in attendance for the annual Col-

lege Night Program held recently at Luzerne County Community College.

The program, which was also sponsored by the Luzerne County Counselors Association, marked the 11th anniversary of the College Night Program, where more than 8,000 persons have participated in the annual event.

Representatives from approximately 90 colleges, universities, hospitals, post secondary technical schools, and the Armed Services, the largest turnout of representatives in the history of the program, were on hand to answer questions, distribute information, and help persons with admission requirements for their respective institutions.

Prior to the start of the program, the community college hosted the representatives at a dinner in the LCCC Educational Conference Center dining facilities.

Shown before the start of the dinner, are left: Sally McGuire, King's College; Gerald Wuori, Wilkes College; Christopher Breiseth, president, Wilkes College;

Thomas J. Moran, president, LCCC; Lt. John R. Deely, ROTC, University of Scranton; Margie Esopi, Penn State-Wilkes-Barre; Terry Luchetti, Penn State-Wilkes-Barre and Thomas Leary, associate dean of admissions and student services at LCCC.

Other college representatives in attendance for the program were: Pam Chrapowicz, Lincoln Technical Institute; Rich Watkins, Susquehanna University; Kim Hoeritz, Point Park College and Leonard Betkoski, LCCC; Ray Chrapowicz, Lincoln Technical Institute; Susan Troxel, R.N., Williamsport Hospital School of Nursing; Dottie Mathers, R.N., Williamsport Hospital School of Nursing; Mary Jo Phillips, Villa Maria College; Francis Curry, LCCC and Helen Kopec, LCCC.



Wilkes president addresses UNICO

Dr. Chris Breiseth, president, Wilkes College, spoke to the UNICO Wilkes-Barre chapter recently. Shown are, from left, the Rev. Anthony Noviello, club chaplain; attorney Gifford Cappellini, Gene Manganello, Wilkes personnel director;

Breiseth; Samuel Maira and John Fiaschi, club president. Proceeds of UNICO endeavors benefit the Mental Health/Mental Retardation Association.

TL

4/30/85

Sunday Independent
WILKES BARRE, PA.
S-51,530

Breiseth to Speak At Blood Meeting

Christopher N. Breiseth, Ph. D., president of Wilkes College, will speak at the annual meeting of the Wilkes-Barre Center City Blood Council scheduled for Wednesday, noon at the Genetti Motor Inn, Wilkes-Barre. He will speak on "the Historical Implications of Volunteer Service to Community Development."

The Council has involved a great many local volunteers since its inception in September of 1981. The pilot program has a stated goal of "involving more people who spend less time to achieve better blood collection results." The structured program solicits the support of senior management and is designed to share community resources by involving per-

sonnel of nearly all organizations and companies within the city.

In the first year of operation 980 units of blood were collected in five center-city drives, which represented 23.8 percent of the population. During two open drives the previous year, only 150 units were collected which represented 9.1 percent of the population.

At the annual luncheon meeting, certificates of appreciation will be presented to donor groups, those participating businesses and organizations, which achieved 30 percent or more participation and those which achieved at least 50 percent participation.

JAN 10 86

THE TIMES LEADER
WILKES-BARRE, PA
AD—65,194



Counseling group honors Wilkes

Community Counseling Services of Northeast Penna. honored Wilkes College recently with a special award for many years of support and assistance. Former board president, Tom O'Neill, right, presented Wilkes president, Christopher Breiseth, with the award. Also honored were Wilkes staff members dean, George Ralston, and Dr. Carl Charnetski for volunteering their time and energy to serve on the agency's board of directors. Those interested in information on the specialized programs available, call 823-2155.

Who's Who in America

MARQUIS Who's Who
3002 Glenview Road • Wilmette, Illinois 60091
(312) 441-2387

January 26, 1987

Dr. Christopher N. Breiseth
Wilkes College
Office of the President
Wilkes-Barre, PA 18766

Board of Advisors to the 44th Edition

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Linda Resnik
Louis Rukeysner
Marianne Scott
Lewis Thomas, M.D.
Lawrence W. Townner
James A. Van Allen
Robert Wedgeworth
Eugene Zwoyer, Ph.D.

In Memoriam
John William Ward

Dear Dr. Breiseth:

It is my pleasure to inform you that our editors have selected you for inclusion in the Forty-fifth Edition of WHO'S WHO IN AMERICA, as well as the new 1987 SUPPLEMENT TO WHO'S WHO IN AMERICA, 44TH EDITION -- both of which are now in compilation.

All you need do is complete the enclosed biographical data form and return it to us in the envelope provided. Our editors will prepare and then send you a proof of your sketch prior to publication -- thus allowing you the opportunity to update and confirm the information presented.

Please keep in mind that the selection of WHO'S WHO IN AMERICA biographees is based solely on standards that we -- as specialists in the publication of biographical reference materials -- have developed over an 88-year period.

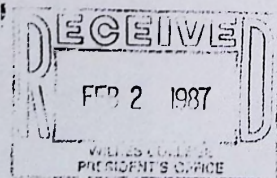
While there are many who view such selection as recognition of outstanding achievement, it is not our intention to confer such an honor. Rather, our aim is to provide authoritative and comprehensive biographical data on men and women whose positions in, and contributions to, society have made them subjects of national reference interest.

At this point, I must remind you that the selection of an individual carries with it neither cost nor obligation of any kind. To be included as a biographee, you need do nothing more than provide the information requested on the data form.

In closing, allow me to congratulate you on the accomplishments that have led to your selection for inclusion in WHO'S WHO IN AMERICA. We look forward to receiving your completed biographical data form.

Sincerely,

John Daniels
John Daniels
Managing Editor,
Biographical Publications





Personal Pecks Dan Koze

Here's my fifth year of tongue-in-cheek New Year's resolutions for various individuals throughout Wyoming Valley. I hope they are taken with the same grain of salt with which they were written!

Trislawski, Phillips and Cressie — to take the word "MUD" out of local politics along with "nepotism," "LIU" and "district attorney."

Ray Hard, P.R. at King's College, to keep the Rev. Jim Lackenmiller, president of the college, on campus when students decide to make local news headlines.

Mayor Thomas McLaughlin — to get **Bob Wilkie** an under-taker's license.

Dale Duncan, publisher, The Times Leader, to find a way to stop the exodus from Wilkes-Barre to Fort Worth, Texas ... and all this happens after he quit smoking!

Tom Moran, president LCCC, to attend that special course, "How to take days off and enjoy the golf course."

The Luzerne County Ethnic Club — which really believes the "basket of cheer" is the ultimate of fundraisers — to realize that BOOZE does cause DEATH!

Commercial photographers who hoodwink the public — to provide the customer two-day service after taking photos.

Dennis Garvey — to continue to run the father of golf tournaments, the American Heart Association OPEN, here in Wyoming Valley.

Larry Hinkel, Penox Technologies, Inc., to make sure a photo is taken of any other locally produced gifts that are given to royalty.

Pastor Bob Thomas — to take a vow that during the ensuing year his church schedule will be submitted before the deadline.

Steve Corbett, Times Leader columnist, to continue his search to bring justice to victims and seek out old, old cemeteries.

Trooper Robert Ishitski, education officer with Troop F, Wyoming, to advise local police that they, too, must uphold state laws.

Gus Gonsath — to obtain a courtesy police officer's badge, stand at intersections in Wilkes-Barre at wee hours in the morning and apprehend all motorists going through red lights.

Chief Joseph Coyne — to visit the set of "Murder, She Wrote" for some ideas from Jessica Fletcher.

Dr. Thomas O'Donnell, LIU executive director, to stop smacking his lips on the taste of lobster and steak while ignoring the taxpayers.

Jack Smoak, broker with Klidder Peabody & Co., to buy a floral shop and spread happiness throughout the world.

Paul Kasajewski — to continue to use one of his greatest assets, his wife, Nancy, when unable to make a speaking appearance.

Ed Gross, manager SPCA, to find a way to keep vandals from destroying evergreen trees planted on the property.

Mike Horvath, county treasurer, to find a way to pick up pet license fee monies now gobbled up by the state vultures.

Bob Wilkie — to find a way to get a pay raise without the council members knowing about it.

Wilkes-Barre City Councilmen — to stay awake some evening to figure out a way for traffic to get more fouled up in Wilkes-Barre.

Wilkes-Barre Township

to take over Wilkes-Barre City Hall and show 'em how it's done!

Mike Ryan, PennDOT official, Dunmore, to change his apparent attitude of not caring about the safety of the public.

Tom Sartori, Wilkes-Barre, chief executive officer, General Hospital, to show the world that the hospital has the finest cancer treatment facilities in the area, and to quit smoking.

Dick Laux, president, United Penn-Bank, to stop reeling over the fact that Dan Koze was really born, raised and educated in Dallas ... Pennsylvania that is!

Old August — to continue his one-man effort to inspire others in raising funds for his drug program.

Ashley councilmen — to get a soft spot in their hard heads and remove one parking meter that is located within 10 feet of a postal letter drop box.

Ralph Evans, security chief at the Mercy Hospital, to add one word to his vocabulary — SMILE!

Bob Gillespie, former Luzerne County district attorney, to enjoy every moment of his family life instead of chasing murderers in Wyoming Valley.

Bernard Podcasy Jr., present county district attorney, to say over and over, "But daddy, I'm a big boy, really, daddy, I am."

Judge Arthur Dalesandro — to marvel at the U.S. judicial system as the pay keeps coming and coming and coming while he sits and doesn't make any judgments.

Dr. Mahmood Fahmy, Wilkes College, to run for district attorney ... what the heck, can't anybody do that job?

Allison Walser, editor, The Times Leader, to be recognized as the smallest editor in CAPC/ABC, Inc., with the strongest and loudest voice.

Tom Jacobs, Boscov's, coordinator of the Kirby Center, etc., etc., to remind himself, "Oh yes, Virginia, there's a public toilet!"

Bob Nalson, radio station WNAK, to get an inside/outside temperature gauge he can use without that five-second delay during his weather report.

Russell Bigas, state police, Wyoming, to be more heartless with drivers who have illegal stickers and ornaments on the windows of their vehicles.

Michelle Solomon, copy editor, The Times Leader, not to say to her boss, "But, but, but, oh, heck, go ahead, blame me again!"

Mary Ann Ketrans, administrator, VNA/Home-Health Care, to devise a way to pre-record her report to the three boards that meet on different days ... and use the fast forward button!

Ben Davis, Wyoming Valley West P.R. to find a way to send news items to the dailies and that Sunday newspaper without duplicating the photos and story.

Tom Haffernan, publisher, Sunday Independent, to have a staff meeting and say, "Listen guys, if we don't stop being foolish and ask if their photos were given to other newspapers, that's how we're going to look — foolish ... who was that wise guy back there who seconded that motion?"

Employees of the W.B. Chamber of Commerce/CEG — to ask one another ... who's on first? Nah, they're on second, nope, they were here first, I don't think so, but wait, what about Wilkes-Barre Partnership, Inc., oh, yeah, they sit over there. Who's the boss? I don't know? Not me, I think it was or is ...

Smiling Bill Sprow, manager, Wilkes-Barre Municipal Golf Course, to make the golf course better than last season with the help of his beautiful wife, Jean.

Walter Zimlich, grounds keeper at Wilkes-Barre Municipal Golf Course, to manure the course even more and kick out those half-talented, inconsiderate golfers who pay no attention to the ground rules.

Church officials of Wyoming Valley — to take up the cry "NO BOOZE AT BAZAARS" to save lives.

Jeff Stewart, manager, Sheraton-Crossgates, to hire four security guards for next year's Christmas Tree Parade to thwart any tree thieves.

Erle Lee, Peking Chef, to keep the soup hot, cocktails iced and checkbook ready for donations.

Gerry Dancy, president, Atlantic Finagles, Wilkes-Barre, to learn how to become the Lone Ranger after being Tonto for so many years.

Mary Ellen Als and Betty Racegrand, staff writers, The Times Leader to write a book on "It's easy to bilk the taxpayers, LIU style."

Dr. Christopher Bralath, Wilkes College president, to buy the River Common for more parking space and count his blessing that Wilkes students don't like pre-decorated Christmas trees.

David Tonki, Luzerne County Tourist Agency director, to become the quick change personality artist of Wyoming Valley when dealing with the three local newspapers.

Robert Bellas, Penn Mountains Boy Scout Council, to figure out how the Scouts can have a program and get publicity out a couple of weeks before the end of the day before.

Ray Blockus, editorial writer, The Times Leader, to have the world stand still long enough so he can finish a bunch of editorials ahead of schedule.

Stephanie Wythebeck, unsuccessful candidate to unseat George Hasey, to continue to be her sweet smiling self but get the killer instinct for the next political battle.

Howard Williams, local Republican candidate for every office in the county, to call it quits and retire with a clean slate.

J. Glenn Gooch, president PG&W, to continue to shout as he walks across Public Square, "I finally found a P.R. who knows something, I found him, I found him. Now let the bugs come!"

Gilbert Tough, chief executive officer, Blue Cross, after retirement to consider doing TV commercials for one of the networks.

G. Wesley Lewis, retired orchard farmer of Harding, to try to convey his compassion and appreciation of his fellow man to all of mankind in Wyoming Valley.

Rich Censor, publisher, Fort Worth Star Telegram, to plan a Wilkes-Barre reunion in Fort Worth soon.

Senator Charles Lemmond — to keep his successful ingredient a secret from his political opponents ... in fact, he's not sure what it is himself.

Representative George Hasey — to never underestimate the power of the opposite sex in a political campaign.

All television weather announcers — to check out the true meaning of their trade and not frighten the population and businesses half to death.

Local television executives — to come down to earth with the common man and not hide behind the scenes by only reading a couple of letters once a week.

Barry West, WARM radio station, to find a girlfriend for his radio character EMERSON ... fast!

Chad Booth, WNEP 'PM Magazine' personality, to keep reading those educational books, "Run, Jane Run."

THOUGHT OF THE DAY — Keep smiling and Happy New Year!
Thanks.

OPINION

Wilkes College president's message applies to all students

Editor's note: On Sept. 1, Wilkes College held its Convocation and Fall Commencement exercises. At the time, the college graduated 105 baccalaureate and masters degree candidates and welcomed 730 new freshmen.

Wilkes College President Christopher N. Bretseth delivered the following address at the ceremony. Although Bretseth was speaking directly to Wilkes students, their counterparts everywhere could benefit by heeding its general theme.

In welcoming those students just beginning their Wilkes College experience and in congratulating those graduates receiving their Wilkes degrees today, I want to emphasize a few basic ideas about education.

One of the goals of your Wilkes education is the pursuit

of excellence in all you attempt. While there are teachers and even fellow students who call you to this high standard, only you as an individual can make excellence your own internal goal.

We live in a rapidly changing world, beset with problems but rich in opportunities for those of you ready and capable of applying your intelligence to the benefit of others. We also live in a world of seductions on every side to divert you from the disciplining of your talents and your commitments. Whatever strengths you develop for your



Christopher N. Bretseth

future lives must be discovered deep within yourselves and in the face of many temptations that beckon you to become less than the promise of your true potential.

You come to Wilkes, even if you were not fully aware of this, to discover those strengths. Through course work and clinicals, athletic teams and other student activities, social life and close friendships, you become part of a caring community that shapes your sensitivities and capacities for building communities in your life beyond Wilkes. Preparation for a profession is a proper personal objective. My opportunity as president to meet many Wilkes alumni who are at the top of their profession has taught me how well-prepared Wilkes graduates are to pursue both their vocations and their avocations.

Guest Opinion

Whether you today are an entering freshman or transfer student, an upperclassman, a graduating senior, or a recipient of a master's degree, I hope you have been or will be influenced and strengthened at Wilkes to be a more thoughtful citizen. I hope your relationships with others will reflect a sense of integrity and of mutual respect. And I hope that whether you are already a parent or a prospective parent, that you will reflect upon the direct linkage between the fulfillment of your personal potential and what you have to offer your children, even as your accomplishments today belong in no small way to your parents and other family members and friends who have helped nurture you to this point of matricula-

tion or graduation. This bond of mutual investment among the generations provides the staying power not only for families but for our culture itself.

I request that you consider afresh as you contemplate your own stage in life today how important your education is, not only for you but also for those who now or in the future will depend upon you. Take care of your minds. Take care of your bodies. You will then be in a position to take care of others.

A college community brings together teachers and students united by their aspirations for the acquisition and transmission of knowledge. Our culture depends upon such academic communities to prepare future leaders and extend and expand knowledge in all fields.

The significant investment of resources in a college such as Wilkes is a direct investment in our nation's future. The return on this investment will be mea-

sured in your individual contributions to this nation and to the world in the fading decade of the 20th Century and the dawning decades of the 21st Century. Don't underestimate your potential. Build upon your Wilkes education through a commitment to lifelong learning in ways that will enhance your own enjoyment of life and help you achieve a sense of fulfillment.

At the same time, such a commitment by you will justify the investment made in you by your families and by those unseen benefactors who have made Wilkes College possible.

Finally, your example of a lifelong pursuit of learning and of excellence in all you do will be the very best model for your own children and their striving to achieve their potential. This commitment will also provide the surest reach you will have across the next century to help secure the world your grandchildren will inhabit.

Dr. Christopher N. Breiseth

New president stirs optimism among Wilkes family

A decision was reached in the early spring of 1984 to introduce Wilkes College's then-new president, Christopher N. Breiseth, to Wyoming Valley at a press conference. It is a difficult way for a new administrator to meet his public, especially considering the fact that he is the first "outsider" to even serve as C.E.O. at the 51-year-old college.

Tension was high in the conference room as Breiseth stepped to the podium to answer questions from the 35 media representatives in attendance...and the questions came rapid-fire covering all the tough subjects — enrollment, curricula, financial aid, tuition, community affiliation. Breiseth, with quiet assurance, answered all of them and was able to talk in great detail about the history of the various issues and how they pertained to Wilkes College and Northeastern Pennsylvania. The tension was forgotten. The articulate new president was completely at ease and he put everyone else in the room at ease. Breiseth's easy manner and warm personality had an immediate impact; the introduction was a success.

It's been eight months since that initial meeting and the impact hasn't diminished. In fact before summer was over, Breiseth, his wife Jane, and their daughters, Abigail, 15, Erika, 14 and Lydia, 4, had become an integral part of the community. Attorney Harry Hiscox and his wife, Beverly, both closely associated with Wilkes College over the years, have become friends of the Breiseths. Beverly said, "They bring with them an enthusiasm that is most welcome in this town; they very much want to be part of the community. Chris sees Wilkes needing the community as much as the community needs Wilkes, and that will benefit both."

Breiseth, during those early months, demonstrated something else. He was somehow profoundly aware of almost everything about Wyoming Valley, past and present. His comments and conversation about the college and the community were always in-depth and on target. He was soon comfortably discussing our water problems and their solutions, our growth potential in industrial development, and our educational institutions pooling resources.

Times Leader reporter Steven Hepker wrote, "Breiseth may be the first outsider to serve as president of Wilkes College, but he is compensating. What natives might casually absorb over several years, he is soaking up like a sponge in a matter of weeks. Not all newcomers to Wyoming Valley are so readily embraced as Wilkes' new president has been. It's just that this man makes no bones about reaching out to people."

It was generally acknowledged that in a short time Christopher N. Breiseth had made the transition. He knew and cared about the community and its people and they knew and cared about him.

Then, (in the fall of 1984) it was time to direct his energy and attention toward meeting the academic community — faculty, students and staff. One of the first things he initiated when he moved into Weckesser Hall was an open-door policy; and although that decision has him doing double time on occasion, it remains in effect.

This, however, is not to indicate that he relies only on people visiting him. The president seems to be everywhere on campus. He visits classes, and occasionally teaches as a guest lecturer; he attends department meetings and lectures. He is always present at plays, concerts, student recitals and art shows and he and Mrs. Breiseth visit students (by invitation) in residence halls.

Randa Fahmy, resident advisor for Hollenback Hall, commented on a visit from the Breiseths, "It was exciting for us to have them visit, but we soon realized that this is something very natural for them. Staying in touch with students is, for him, an essential part of his role as president and students are really feeling good about that."

Breiseth is by degree and inclination an historian. He comes to Wilkes from

Sangamon State University in Springfield, Illinois, where he served as chairman of the history department. He holds a baccalaureate in history (with highest honors) from the University of California at Los Angeles, the B. Litt. degree in Modern British History from Oxford University, and the Ph.D. degree in Modern European Intellectual History from Cornell University.

In 1980, Dr. Breiseth took a three-year

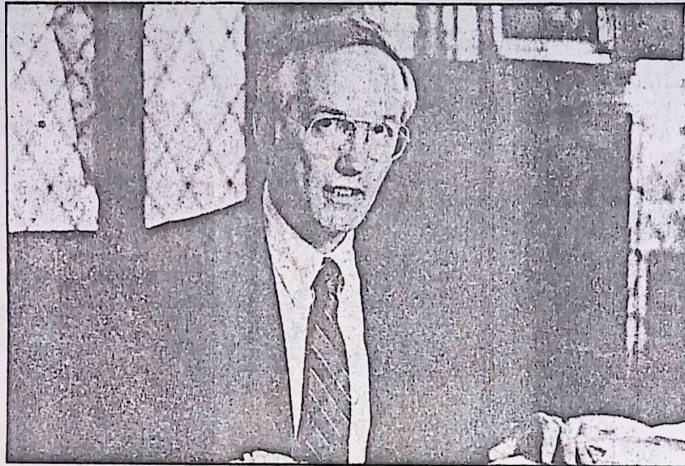
leave of absence from Sangamon to accept the presidency of Deep Springs College. This select liberal arts college, established in 1917, is a working cattle ranch located in the desert country east of the Sierras in California.

Its unique isolated location in the 12-mile long Deep Springs Valley between the Inyo and White Mountain ranges makes the very survival of the college community dependent on the efforts of its members. Students here routinely go from classes in philosophy, art, literature and music to help with chores related to tending 300 head of cattle and 140 acres of alfalfa hay, which help pay the bills.

Breiseth comments, smiling, "The environment from valley to valley is certainly not the same but the concept for education is. The emphasis at Deep Springs was not only placed on providing students job skills in the narrow sense but rather on developing skills in problem solving and interpersonal relations and to combine this with a strong liberal arts program...indeed to give them skills for living in the fullest sense. This is holistic education and is a philosophy to which Wilkes College has always been committed."

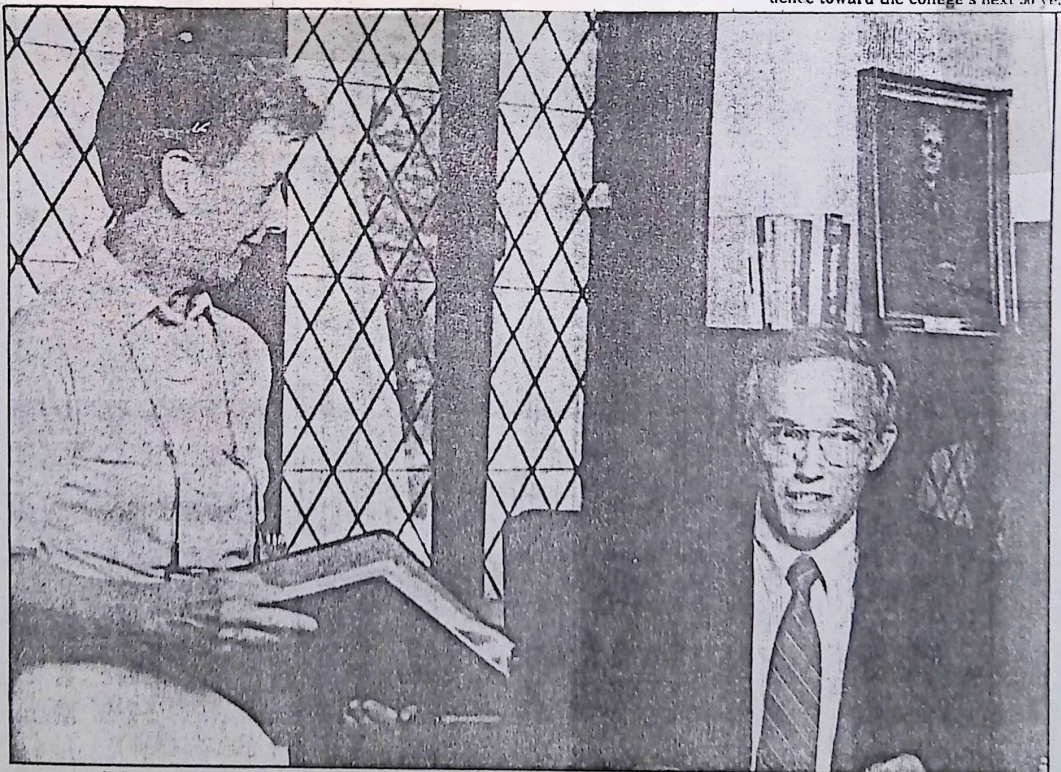
Breiseth has extensive experience in higher education both at the academic and the administrative level. Perhaps it is this, combined with the historian's perspective of past and future, that allows him to understand the College and community so well and enables him to initiate plans for Wilkes. Whatever the reason, plans are abundant in his thinking about the future of Wilkes College.

One thing is certain — there is a new enthusiasm on campus inspired by a president who looks ahead with confidence toward the college's next 50 years.



New president

Dr. Christopher Breiseth, newly-appointed president at Wilkes College, relaxes in his office in Weckesser Hall on campus.



Discussing policy

Dr. Christopher Breiseth, Wilkes College president, discusses policy with Peggy Corbett, secretary to the president, in the President's office in Weckesser Hall.

Breiseth of Wilkes named to state panel

TL 2-73 88

WILKES-BARRE — Christopher N. Breiseth, president of Wilkes College, has been selected by Gov. Robert Casey to serve as a member of the Humanities Review Panel for the Commonwealth of Pennsylvania Governor's Awards for Excellence in the Arts, Humanities and Sciences.

Casey announced the establishment of the panel to recognize outstanding creativity and accomplishment by individuals with roots in or association with Pennsylvania.

"If the bicentennial celebration has allowed us to rejoice in our past, it must inspire and inform our future," Casey said. "So I have chosen this occasion of recollection and pride to announce that I am establishing this new endeavor — an award which salutes the same values and aspirations which are framed in the Constitution."

The governor made his announcement on Dec. 10 at a

gathering in Harrisburg celebrating the 200th anniversary of Pennsylvania's ratification of the U.S. Constitution. A call for nominations accompanied the announcement.

"With these awards, we made a statement about the importance of a comprehensive view in humanity and the need to encourage thinkers and creators in varied disciplines to meet the challenges that confront us in the late 20th Century," Casey noted.

Three panels of experts in the arts, humanities and sciences will review the nominations and make the final selections. The governor will present the awards at a ceremony and celebration at the capital on May 3, 1988.

The process will be managed by the Office of the Cultural Advisor to the Governor in association with the Pennsylvania Council on the Arts, the Pennsylvania Humanities Council, the Franklin Institute, the Car-



Christopher Breiseth

Will help make awards

negle, the Pennsylvania Arts Coalition and the Pennsylvania Historical and Museum Commission.

Nominations of individuals who have achieved highest distinction in their fields must be submitted by Monday. Nomination forms are available from: The Office of the Cultural Advisor, Box 1026, Harrisburg, Pa. 17108-1026; telephone (717) 783-5281.

FEB 25 85

THE TIMES-NEWS
LEHIGHTON, PA.
PM-73 751

Kanjorski blasts education cuts

WILKES-BARRE — Flanked by five area college presidents and deans, U.S. Representative Paul E. Kanjorski, D-Pa., today criticized the administration for its proposed budget cuts in student aid.

The 11th District congressman was joined by the area education officials after they met to discuss the grave consequences facing colleges and students under President Reagan's plan to reduce federal assistance further.

Officials attending were: Dr. Donald Farmer of Kings College, President Christopher Breiseth of Wilkes College, President Thomas Moran of Luzerne County Community College, President Jim Ryan of Penn State at Wilkes-Barre, and Joseph Tierney, Director of Financial Aid at the University of Scranton.

"As a representative of an area still trying to get out from under the last recession, I am appalled by the administration's attempts to limit opportunities for educational grants and loans needed to finance a college education," Kanjorski said. He noted that during the Reagan

administration \$2 billion has been cut from higher education — "That's a 27 percent cut." Pennsylvania's share of federal funds has been cut from \$872 million to \$314 million or 36 percent under Reagan so far, according to Kanjorski.

Under the administration's current proposal, Pell grants, which provided more than \$141 million in aid to 127,000 Pennsylvania residents in the 83-84 school year, would be further cut by \$445 million nationwide next year.

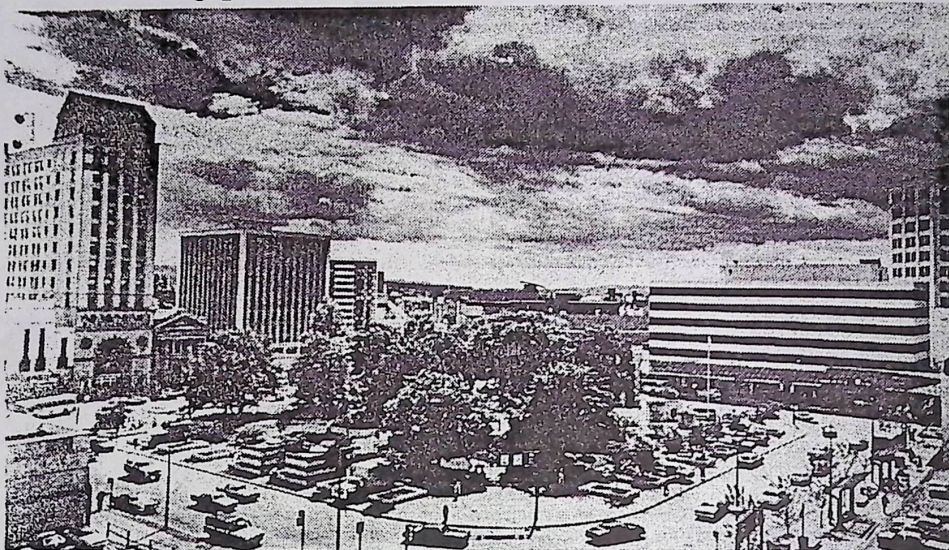
Concerning other available aid, students from families earning more than \$25,000 a year would be excluded from grants, direct student loans, and work study. Families in this income bracket are the current recipients of 20 percent of all federal student aid.

"One salvation the young people of our area have is self-improvement through a college education. Eliminating financial assistance will deny them that chance," Kanjorski noted.

Addressing the economic difficulties of the region, he continued: "Our efforts to attract the kind of high quality businesses we need to revitalize our area are hampered if we cannot provide these businesses with an ample base of highly educated and skilled workers."

President Reagan proposed deep cuts in student financial aid his first term as well, but ran into heavy opposition on Capital Hill.

Setbacks spur an ex-mining town toward success



Downtown area of Wilkes-Barre caters to pedestrians, with widened sidewalks and an enlarged central square

Wilkes-Barre works to polish its image and attract new business

By Peter Tonge
Staff writer of The Christian Science Monitor

Wilkes-Barre, Pa.

FOR decades they were a blight on the otherwise picturesque landscape surrounding this town — those towering gray-black spoils banks, remnants of a coal mining industry long since gone from the area. They stood as monuments to a grimy past, a depressed present, and an indifferent future.

But in recent years the culm banks, as they are called, have begun to disappear as new ways to tap their energy potential have been developed. A new physical beauty, which began with the cleanup after Hurricane Agnes roared through the region in 1972, continues to reshape Wilkes-Barre and the surrounding countryside. The accompanying mental tone, too, is becoming more upbeat with the passing years. There is hope, even a note of enthusiasm now, for a future that finally appears promising.

This town, one of the first to reap the benefits of the Industrial Revolution in North America — but also among the first to lose its heavy industries — has fallen on its face and struggled to its feet more times than most during this century. There have been four floods (the last and most devastating in 1972), the depression years of the 1930s, the end of coal mining, the loss of the textile and shoe industries, and most recently the decline of the apparel industry in the face of foreign competition. The fact that "no one smokes anymore," to quote one resi-

dent, has also contributed to the end of the hand-rolled-cigar industry.

If you studied history only through the headlines, you would marvel that there could be any optimism left in this city. But you would be discounting the special qualities of the people, the town's unique situation within a few hours of the megalopolis that stretches from Boston south to Washington, and the valley's abundant water. Now that the dikes, the dams, and weirs along the Susquehanna River have been strengthened, a good water supply is recognized for what it is. There are those who look east to an increasingly thirsty New York City and see water becoming a significant revenue earner in the future.

Businessmen in service-related, high-tech, and light manufacturing industries are beginning to look at the valley with renewed interest, according to Chris Breiseth, president of Wilkes College, a relatively recent arrival to the region. Dr. Breiseth accepted the Wilkes College post precisely because of the "challenges that come with the developing opportunities" in the region.

Innovative thinking has also created new uses for the culm heaps that for decades draped such a hang-dog image over the city.

Using technology developed during the past decade, the city's Steam Heat Authority is burning the culm waste to produce cheap heat for the downtown area, replacing conventional coal. Another company is bonding the fine materials into large pieces that can be used like conventional coal, and a third is processing the waste into charcoal. Yet another is producing water-filtration materials from the culm. Two by-products of these relatively recent undertakings are valuable new real estate and a more visually pleasing environment.

Tom Bigler, who moved here 40 years ago to start a small radio station and stayed on to join the NBC affiliate when television came into its own, knows this region as well as anyone else. He cites two "tragedies" that ultimately brought benefits to the town: the time in the late 1960s when the Susquehanna broke into the mines and brought such underground mining as remained to an abrupt and permanent halt, and the 1972 flood.

In the 1960s, mining beneath the Susquehanna came too close to the riverbed. The river broke through without warning, plunging into the warren of interconnecting tunnels and mine shafts under the city. When it was all over, 11 miners had died, but the "geological integrity" of the city was restored. Because the mining tunnels had been filled with water, they were no longer subject to collapse. From then on, Mr. Bigler says, there was no longer any need to limit the height or weight of new construction over heavily mined areas.

When hurricane Agnes roared through the region in June of '72, it was the water, not the wind, that wreaked the havoc. Agnes dumped 18 inches on the landscape in 24 hours and the Susquehanna rose visibly almost by the second.

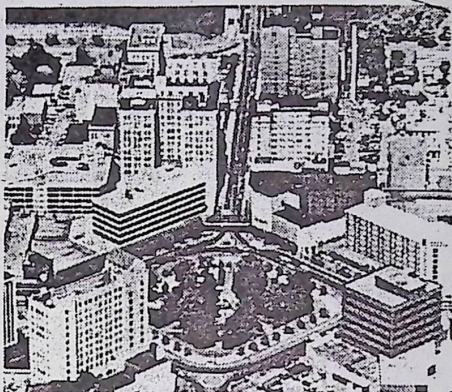
The river crested at an almost unbelievable 40.6 feet; the central square downtown turned into a lake 12 feet deep. Damage was placed in excess of a billion dollars, but the federal and state aid that poured in came to within \$10 million of that figure. The bulk of that money went into restoring streets, sidewalks, power and gas lines, and the like.

Before the flood, Bigler explains, more than 75 percent of all housing in Wilkes-Barre had been built before 1920. The less stable of these structures fell to the storm and had to be rebuilt. The demolishing and rebuilding that normally take place over decades in a city was accomplished here in one fell swoop.

Today, Ed Schechter, a longtime Wilkes-Barre resident and businessman, is one of many people visibly helping to pick up the valley and propel it forward. Over many years he met with fellow businessmen in a local restaurant — "Ben's place," as it is known — to discuss the town's problems and opportunities. Out of these once-a-week breakfasts came the Committee for Economic Growth, which Mr. Schechter now heads as executive secretary.

The committee plans to bring 5,000 jobs to the region within the next five years, Schechter says, by attracting appropriate industries — telecommunications, rubber and plastics, food distribution, health and beauty aids, data processing, and the like. That goal is attainable, he believes, given what he sees as the area's advantages:

- **Location.** Wilkes-Barre is within overnight delivery of a third of the US population (some 73 million people) and the major ports and airports for export to Europe and the Middle East. It shares with neighboring Scranton a Class 1 airport. Recreational opportunities are available half an hour from the city or less, while the big-city attractions of New York and Philadelphia are roughly two hours away by car.



Wilkes-Barre metropolis

- **Inexpensive and plentiful land, water, and electricity.**
- **Affordable housing and office space.** Housing costs are 25 percent below the national average and half those of the Greater Boston region. Office rentals are far less than the going rates in major East Coast centers.
- **Education.** Fifty-eight percent of the public school students go on to higher education, and the number of high school dropouts is half the state average.
- **A low crime rate.** Rand McNally's "Places Rated Almanac" puts Wilkes-Barre as the sixth lowest in crime of the 329 metropolitan areas nationwide.

Yet another plus is the now developing partnership between new industries and the city's universities, which Dr. Breiseth sees as an important key to opening up the door to a prosperous future.

Breiseth points out that more and more the expertise of the university in both management and research is being used by smaller companies typical of those being attracted to Wilkes-Barre.

These new companies, he says, generally have neither the budget nor the manpower to undertake all of their research needs, so they will look increasingly to the colleges and universities for much of their research and development and other needs. Where a new industry decides to locate may well hinge on where it can get good backup support from a college, Breiseth contends.

Even though it may have a distance to go, Wilkes-Barre has come a long way from the days when it was described as a "grimy little coal town."



Culm heaps have begun to disappear from the landscape

REGIONS

How a Flood Turned Around Pennsylvania City's Economy

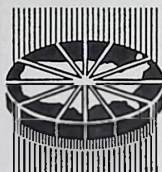
By RACHEL L. SWARNS

Staff Reporter of THE WALL STREET JOURNAL

FLOODS NEEDN'T always be entirely bad news. Here's one Pennsylvania city that turned natural disaster into economic opportunity. It's a case study that shows how a community down on its luck can rejuvenate itself, given a combination of careful planning, citizen initiative, and a couple hundred million dollars in government disaster aid.

Fifteen years ago this June, Hurricane Agnes roared up the mid-Atlantic Coast. The storm brought torrential rains that filled the Susquehanna River to overflowing. By the time the flood crest reached the coal-mining town of Wilkes-Barre in northeastern Pennsylvania, the river was 14 feet over its banks.

The muddy water pushed through downtown, inundating dilapidated commercial buildings and run-down neighborhoods. About 40% of the city was devastated, including the entire downtown core. Quick evacuation saved all but two lives, but property damage totaled \$539 million, and 482 families lost their homes.



THE 1972 FLOOD was one more downward step in a long economic decline for Wilkes-Barre. Settled in the mid-1800s by European immigrants looking for jobs in the local anthracite mines, the town enjoyed prosperity when coal was king. But when much of the world switched to oil, the community began to wither.

In the 1960s, Wilkes-Barre tried to diversify by luring textile, tobacco and shoe manufacturers. By the time the flood hit, even those businesses were pulling out.

"Everything was going downhill," says Edward Schechter, former president of Wilkes-Barre's Committee for Economic Growth. "Unemployment was around 14%. Department stores weren't doing business; theaters began to close. Young people couldn't find jobs, and that left us with an aging population."

Adds Steven Gliboff, who graduated from Wilkes College in the city in 1971 and promptly moved to New York: "Anyone I knew wanted to get out."

The flood proved to be the catalyst for the city's turnaround. The federal and state governments gave \$190 million in flood relief funds, and the Small Business Administration offered loans at 1% interest with the first \$5,000 of principal forgiven. Some 32,600 homeowners and 3,300 businesses in Wilkes-Barre and its surroundings applied for the government largesse.

USING A PLAN drafted by local architects and engineers, the city used its disaster windfall to acquire and demolish buildings, to relocate families, and to rebuild roads, sidewalks, sewers and utility lines. Among the planner's goals: avoiding excessive dependence on any one industry and company, and remaking downtown to function as both commercial hub and revived residential area.

By 1982, 10 years after the flood, a hotel and three new office towers with retail fronts had replaced 27 small buildings that ringed the town square in the old days. Boscov's, an innovative retailer with department stores throughout Pennsylvania, opened a store in center city. Today, lighted glass canopies with shiny red supports cover four blocks of downtown restaurants and specialty shops. Wilkes-Barre's sidewalks don't roll up at dusk.

Still, word about Wilkes-Barre's revival was slow in spreading. "Although the city had begun to rehabilitate physically," Mr. Schechter says, "we were falling behind in terms of bringing in new industry."

So Mr. Schechter's committee hit the road, touting to companies in the mood to expand Wilkes-Barre's new infrastructure, its relatively inexpensive land, and its proximity to Philadelphia and New York.

ONE CONTACT was the Student Loan Marketing Association, a private, federally chartered corporation that buys insured student loans. Sallie Mae, as the association is known, was seeking a site for a back-shop accounting and administrative office.

"Wilkes-Barre wanted us in a bad way, but they were very professional," recalls Barry Morrow, Sallie Mae's director of loan services. "They didn't wine and dine. They did it with facts and figures." Within a day, he says, the city's committee pulled together figures about office space and local taxes that other cities "couldn't get for us at all."

Sallie Mae opted for Wilkes-Barre. So did Nabisco Brands Inc., and Document Automation Corp., each opening back-shop operations there. The expected result of the three moves: a total of 1,200 new jobs in Wilkes-Barre by next year. Ray Wright, a Nabisco senior vice president, says his company "had operations in major centers like Chicago, but in comparing productivity, Wilkes-Barre came out ahead."

"The flood was a blessing," says Theodore Engel, dean of Wilkes College's School of Business and Economics. "Unemployment is significantly lower, and there has been an increase in quality jobs."

Indeed, growing white-collar employment seems to be helping the city hold on to its youth, in contrast to the 1960s and 1970s. Some are even coming back. Mr. Gliboff returned from New York two years ago after hearing about the city's resurrection. Now, he runs a food emporium in the spruced-up downtown.

"The streets aren't paved with gold," he says, "but they aren't paved with fool's gold either."

The Best Places to Live in

If you could live anywhere in the U.S., where would it be? San Francisco? New York City? Plains, Ga.? Various surveys, such as Rand McNally's *Places Rated Almanac*, have attempted to identify the most livable metropolitan areas. But those previous lists have a serious flaw: they do not give extra weight to the key characteristics—such as safety, the weather, the local economy—that are most important to the public. Instead, they assume everyone cares equally about all factors.

In reality, of course, different factors do matter more to different people. With that in mind, *Money's* editors set out to determine what characteristics our readers prize. We then ranked 300 metropolitan areas by their preferences. Specifically, *Money's* poll asked a representative sample of 226 readers (median age: 42; median household income:

\$56,000) to score each of 60 variables on a scale of 1 to 10. Their three most important variables: safety of property, personal safety and the likelihood that houses will appreciate in value. The three least important: proximity to an Amtrak station, availability of household help and closeness to a bus terminal.

We then gathered data about the largest Metropolitan Statistical Areas, as the Census Bureau calls them, using both government and private sources. Working closely with Bert Sperling, a Portland, Ore. researcher who designed a computer software package called *Places, U.S.A.*, we awarded the appro-

priate amount of points to each area.

The winner was Nashua, N.H. and its neighboring towns, primarily because of the area's strong economy, first-rate schools, and proximity to both Boston and the bountiful recreation spots in New Hampshire's White Mountains. Only one criterion required a subjective judgment: the definition of good weather. We decided the ideal was in San Diego, where the sun shines about 270 days a year, and it never snows. Un-

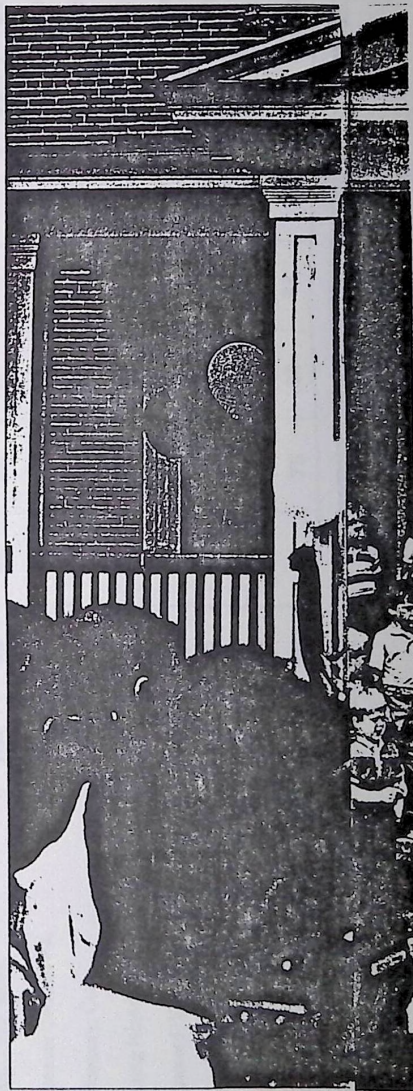
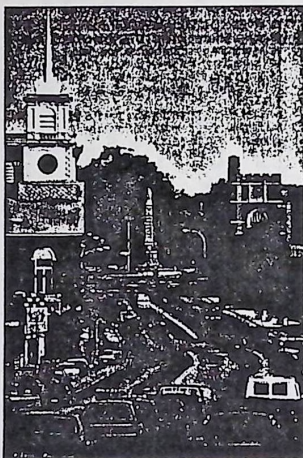
doubtedly, this choice helped boost two California areas into our top 10 list: Oxnard/Ventura and Anaheim/Santa Ana.

A strong local economy mattered enormously to our respondents. Therefore, it was no surprise that seven of our best 10 places are in the booming Northeast, in or near large metropolitan areas. Unemployment is 3% to 4% in many northeastern cities.

And house prices appreciated 10% to 25% in 1986 in most of the area, compared with 7.4% nationwide.

Our two top 10 surprises are Wheeling, W.Va. and Scranton, Pa., where the local economies are sluggish at best. Both areas, however, boast low crime rates (fewer than three murders per 100,000 residents annually) and inexpensive houses (\$20,000 to \$80,000 for typical three-bedroom units).

The Nashua, N.H. area's public schools, such as this one in suburban Amherst, plus a strong economy, make the region the best place to call home.



of Chinese, Cambodians, and South and Central Americans have moved into downtown Danbury and filled jobs largely at small businesses.

The population growth has produced a vibrant local economy. "If you drive down the street and don't see a help-wanted sign, you need glasses," says local real estate agent Fred Koontz. Continued low unemployment of around 4% and high job growth of 2.5% a year appear likely. Even the local hangout is a cafe called Rosy Tomorrows.

House price appreciation has been phenomenal—25% a year, on average, in 1985 and 1986—before cooling to the national average of 7% to 10% this year. You can still get a small three-bedroom

Bethel. The 450-bed Danbury Hospital is pioneering for a medical center its size. For example, it is one of only three in Connecticut allowed by the Food and Drug Administration to give heart-attack patients Genentech's experimental painkiller called t-PA, designed to stop damage to heart tissue.

Leisure activities feature beauty and the beats. The 11-mile Candlewood Lake delights families who swim, sail and fish in the summer or skate and ice-fish in winter. Fans of jazz, country and other American music need not travel to New York City to tap their toes. Danbury's three-year-old, 39-acre, outdoor Charles Ives Center for the Arts has booked Ray Charles, jazz greats Miles

colleges, health care, waterfront, strong economy, proximity to New York City

Detractions: high house prices, cost of living, commute to New York City, taxes

Three-bedroom house: \$140,000 to \$250,000

The world's biggest suburb—the 120-mile stretch east of New York City, comprising Nassau and Suffolk counties—appears routinely in surveys of great places to live. For example, American Demographics magazine recently chose Long Island as the best metropolitan area for blacks, largely because of Long Island's high me-

affluence is steep. House prices rose an average of 15% to 30% last year. The owner of a \$200,000 house might have to pay \$3,000 a year in property taxes. Long Island's auto insurance rates are among the nation's highest, averaging about \$650 a year. And the 38 hospitals, including some noteworthy ones, charge nosebleed rates: a semiprivate room at Nassau County Medical Center in East Meadow costs \$345 a day.

The quality of life depends mostly on whether residents work on the island or commute to New York City. Long Island, which has no central city, houses more residents (2.6 million) than 21 other states, and nearly 80% of them work in Nassau and Suffolk counties.

THE TOP 10: *How they rate head to head*

This table shows how each of the 10 best places ranks in nine categories. The best possible score for each category, as well as

the overall ranking, is 100. High scores in the crime column signify safety. High scores in housing signify low housing costs.

Some places, such as Nashua and Norwalk, scored well in several categories. Others, such as Beaver County, had one or two par-

ticular strengths but were weak in many other areas. A yellow box represents the best score among the top 10 in a category.

Place	Crime	Economy	Housing	Health	Weather	Leisure	Arts	Education	Transit	Ranking
Nashua, N.H.	73	87	11	64	34	33	38	61	36	100
Norwalk, Conn.	53	64	2	95	36	84	83	55	34	98
Wheeling, W.Va.	100	43	62	22	37	7	1	56	31	98
Beaver County, Pa.	100	19	22	41	38	11	18	37	29	96
Danbury, Conn.	56	55	7	95	27	84	83	56	27	96
Long Island, N.Y.	53	44	10	90	35	91	84	64	11	94
Oxnard/Ventura, Calif.	33	47	13	72	96	79	49	38	19	93
Boston's North Shore, Mass.	70	45	10	70	35	39	40	56	32	92
Scranton/Wilkes-Barre, Pa.	89	30	29	34	35	10	6	65	51	90
Anaheim/Santa Ana, Calif.	24	50	11	75	96	87	58	45	33	90

and Cape Ann offers some of the country's best whale watching. Museums celebrate Salem's maritime history and witch lore, as well as native author Nathaniel Hawthorne. Seafood lovers feast on what may be the best fresh lobster in the U.S., netted off Gloucester's shore.

9

SCRANTON/WILKES-BARRE, PA.

Attractions: safety, low house prices, short commute to jobs, cost of living, many nearby colleges

Detractions: high unemployment, far from big cities

Three-bedroom house: \$35,000 to \$80,000

These two quiet northeastern Pennsylvania cities, 20 miles apart, in the heart of the coal region are truly underrated treasures. This region—and Wheeling, W.Va.—boasts the lowest crime rate in the country. Housing prices, though slowly rising, are still a steal; they are about 65% less than in Philadelphia and 75% less than in New York City. The average commute to work is less than 20 minutes. And the lush Pocono mountains and lakes are only 45 minutes away.

Northeastern city dwellers eager for a slower pace are starting to discover the area. One former Philadelphia resident said, in amazement: "Being stuck in traffic here for 10 minutes is considered a big deal." And Francois Ysambart, who opened Le Paris, a French restaurant, in the town of Kingston about a year ago, says he is willing to work hard to make his business go because "I want my children raised in the fresh air."

The drawback: unemployment is about 7% in Scranton (pop. 82,000) and Wilkes-Barre (pop. 50,000), though that's down from around 13% four years ago. New employers are gradually compensating for the loss of the old coal producers. For instance, Martin Holdrich, an economist with the forecasting firm Woods & Poole, says: "The area's ser-

vice industry, helped by the boom in recreational facilities, has grown from 12% in 1970 to 19% in 1983."

Tourist developments remain strong. Montage, a three-year-old \$14 million ski center and office park that is just five minutes from downtown Scranton, offers year-round recreation for tourists as well as quick lunchtime runs down its slopes for the local office workers. The abandoned Erie Lackawanna Railroad Station was converted into a \$13 million Hilton in 1983. Steamtown USA, a historic park, features train rides to the Poconos, as well as a railroad museum.

A dozen nearby colleges, led by the University of Scranton and Wilkes College, offer undergraduate, graduate and technical degrees. And Wilkes-Barre, once considered devoid of culture, got a boost in 1986 when community leaders raised \$3 million to create the F.M. Kirby Center for the Performing Arts, a restored 1930s movie house that now features Broadway road companies, orchestras and dance companies such as the Ballet Gran Folklorico de Mexico.

THE BOTTOM 10

These places, dominated by five in Michigan, scored worst in Money's survey of 300 areas, largely due to their high crime rates, weak economies and relatively few arts and leisure activities.

300. Flint, Mich.

299. Muskegon, Mich.

298. Benton Harbor, Mich.

297. Atlantic City

296. Rockford, Ill.

295. Odessa, Texas

294. Jackson, Mich.

293. Wilmington, N.C.

292. Saginaw, Mich.

291. Mansfield, Ohio

10

ANAHEIM/SANTA ANA, CALIF.

Attractions: sunny weather, diverse leisure activities, booming economy

Detractions: high house prices, congestion, health-care costs

Three-bedroom house: \$100,000 to \$200,000

Sunny weather and Mickey Mouse mean jobs. This region (pop. 2,317,800) will have the third largest increase in employment, behind Los Angeles and Washington D.C., by the year 2010, according to the National Planning Association. Anaheim's major attractions remain Disneyland and Anaheim Stadium, home of the California Angels and Los Angeles Rams. In addition, last year, 10% of California's entrepreneurs, mainly in high-tech and light manufacturing, opened businesses or announced plans to do so in Orange County.

Some 800 acres of industrial area near Anaheim Stadium are being converted to office space. Development in Santa Ana's ethnically diverse downtown (11 Hispanic is booming. High-density projects are under way, including Main Place, a \$400 million 100-store mall, hotel and office complex; and MacArthur Place, a \$600 million urban village of homes, hotels, offices and public areas.

Orange County offers terrific weather though its annual average rainfall of 12 inches tops San Diego's by three inches. (By contrast, Seattle's annual rainfall is 39 inches.)

It's increasingly difficult to find affordable housing. In some areas such as posh Newport Beach, three-bedroom homes can cost as much as \$500,000. And the roads are often jammed. The area, known as the Golden Triangle, is surrounded by Interstate 5 and Freeways 57 and 91, all suffer chronic congestion. Accidents happen. The average annual auto insurance rate of \$663 is one of the highest nationwide.

One other worry: some experts say there is a 50% chance of a major earthquake within the next 30 years.

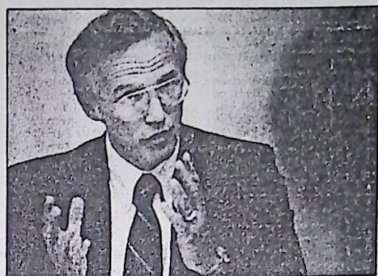
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Profile

SECTION D



TIMES LEADER/GLEN E. ELLMAN



TIMES LEADER/ARNOLD GOLD

Christopher Breiseth, Wilkes College's new president, is at home in his role as administrator.

A history lover with an eye on the future

Wilkes' new president brings bold ideas, practical insights

By STEVEN HEPPER
Staff Writer

When Dr. Christopher Breiseth went grocery shopping on his first night in town, a shopper told him to check the eggs he had picked up. One was broken.

Another warned him of a leaking milk carton and several others offered helpful advice.

"I got the sense that people care here," said Breiseth, the ebullient new president of Wilkes College.

Not all newcomers to the valley are so readily embraced. It's just that Breiseth makes no bones about reaching out to people and institutions beyond the walls of academia.

Neither is he treating Wilkes like it's the only school in town. Competition among area colleges makes for better education, but there are many areas where cooperation and a pooling of resources will benefit everyone, he said.

"We're all too poor to go off by ourselves and pretend we're the only ones who can provide higher education in this community," Breiseth said in a recent interview in his spacious office at Weckesser Hall, the former mansion of Frederick Weckesser on South Franklin Street in Wilkes-Barre.

His office was Weckesser's library, a perfect place for a curious student of history. Breiseth, gazing at the empty book cases yet to be filled and the furnishings that include a portrait of Dr. Eugene Farley, Wilkes' first president, marvels at the courage it took to start a college in the depths of the Great Depression.

"The more we know about our history, the better we can serve," he said. "This college has unique roots. Our strength is that we've coped here."

He also marvels at a community that survived major disasters such as the 1972 flood and the collapse of the coal industry, and today forges ahead behind leaders with vision, he said.

"Look at what this city did after the flood. It hits you right between the eyes," Breiseth said.

He wants to continue in that vein, venturing forward with innovative steps. One of his plans is to investigate the feasibility of establishing a historic district along South Franklin Street. Coming to Wilkes from Sangamon State University in Springfield, Ill., where he was professor of history and head of the history department, Breiseth has a special appreciation of an area's local history.

Springfield, Abraham Lincoln's home, is a historic reminder of Lincoln's influence. Breiseth extensively researched the life and career of Lincoln, also leaving his mark on Springfield.

"We weren't really happy to see him go," said Michael Ayers, Sangamon's vice president of Academic Affairs. "He really helped us build a reputation here."

Breiseth joined Sangamon shortly after it was founded 15 years ago, and Ayers came the following year. Breiseth



TIMES LEADER/CAROLYN SALAMAN

The Breiseth family, from left: wife, Jane, daughters Erika, 14, and Abigail, 15. Lydia, 4, sits in center with her father.

played a large role in building the university and was a "strong representative of the institution in the community," Ayers said. "You don't keep people like him very long."

Sangamon serves about 3,000 juniors, seniors and graduate students. About 1,000 students are enrolled at Wilkes.

Springfield's loss was a bonus for Wilkes-Barre, said Father James Lackenmier, King's College president.

Breiseth and Lackenmier have already planned a joint theater venture for this school year. The productions will be staged at alternate facilities using faculty and students from both schools. "In effect it will double our faculty and double our talent pool," Lackenmier said.

Lackenmier, who met Breiseth before he was chosen to head Wilkes, is pleased with the board of trustee's selection. "We are eager to welcome Dr. Breiseth into the higher education community," he said. "He brings with him enthusiasm and clearly a lot of energy."

Breiseth, a trim, articulate 47-year-old, says he's the first outsider of the four presidents in Wilkes' 48-year history.

He is compensating, though. What natives might casually absorb over several years or decades, Breiseth is soaking up like a sponge in a matter of weeks.

"The more we know about our history, the better we can serve. This college has unique roots. Our strength is that we've coped here."

— Dr. Christopher Breiseth
President, Wilkes College

He has met and talked with more than 300 community leaders at breakfasts, luncheons and dinners hosted by trustees, and he has not yet begun to meet with the various community groups.

"Chris brings an enthusiasm that is most welcome in this town," said Beverly Hiseox, the school's first woman fund drive chairman. "His vision is a little bit broader and more far-reaching than has been the tradition at Wilkes."

She cited Breiseth's plan to establish Wilkes as a research center to study glaciology. "He sees Wilkes needing the community as much as the community needs Wilkes," Mrs. Hiseox said.

One of Breiseth's goals will be to put students more in touch with the community's problems. Water pollution, acid rain, flood control and social problems are just a few areas where

students can combine classroom knowledge with practical experience," he said.

At the core of his philosophy of education is the simplicity of good old-fashioned responsibility, something he says urbanized America has denied its youth. "By responsibility I mean taking on a significant activity where you're accountable to others for your performance," Breiseth said.

Mrs. Hiseox, like others who've gotten to know Breiseth, was pleasantly surprised at how quickly he took to the area and its people. She and husband, Harry, a Wilkes-Barre attorney, became friends with Breiseth and his wife, Jane, immediately.

"They very much want to be a part of this community," she said. "He believes in the public school system. Their children will be going to public school," Mrs. Hiseox said. "I think that says something about a man in his position."

Daughters Abigail, 15, and Erika, 14, will attend Meyers High School, Breiseth said. Mrs. Breiseth, 44, is busy raising the teenagers and 4-year-old Lydia. She earned a bachelor's and master's degree in the field of comparative literature from Cornell University and is experienced in adult education and teaching junior high English.

The whole family loves listening to

(See WILKES, Page 3D)

Wilkes

(Continued from Page 1D)

and performing music. The girls are learning to play the piano, just as Breiseth did when he was 4 years old. He also enjoys reading and history and says he is fascinated by the American political process, though he will remain apolitical as president.

Although he was raised in Minneapolis and Los Angeles, a generation away from farming, Breiseth is a man of the soil at heart. He visited his aunt's farm as a youth, and four years ago, with three degrees in hand, got his first taste of farm life.

In 1980 he took a three-year leave of absence from Sangamon to head Deep Springs College, an innovative two-year school in the desert of Southeastern California.

The two-dozen-or-so male students enrolled there through Cornell University spend much of their time working on a cattle ranch, raising alfalfa, running a dairy, and handling school finances. They live in a bunkhouse and take their meals with the faculty and administrators.

While the school reflects Breiseth's belief that "students shouldn't be afraid to fail," half the Deep Springs students go on to become Ph.D.s, he said.

Breiseth says a good liberal arts education ought to prepare students for a life that might include a half-dozen careers. "To too narrowly channel students is to leave them without total development," he said.

The combination of a liberal learning experience, practical application and student self-government is what Breiseth calls a "holistic education vi-

At the core of Breiseth's philosophy of education is the simplicity of good old-fashioned responsibility.

sion that Wilkes has always been committed to."

"We have a great opportunity now to shore up the relationship of the three," he said. To that end he wants students to be more involved with life on and off campus. They will be encouraged to develop dormitory skills — the type of skills that are lacking among students from today's smaller families.

Educated at the University of California at Los Angeles, Cornell University in New York and Oxford University in Great Britain, Breiseth's path beyond college has included various intellectual pursuits.

Originally a history teacher and activities director at Williams College in Massachusetts, he later worked as a policy officer for the federal Commission on Economic Opportunity, in Washington, D.C.

In the short time since Breiseth succeeded outgoing Wilkes President Robert Capin on July 1, he has earned re-

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spect from his peers, all of whom are fairly new at heading local colleges.

Dr. Joseph Fink, who is the dean of local college presidents with six years at the helm at College Misericordia in Dallas, calls Breiseth "bright and perceptive."

Although cooperation among local colleges is not new, Fink said he is especially pleased that Breiseth has stressed his willingness to work with community and education leaders.

"You get a good impression from him. He didn't bury himself somewhere, but immediately thrust himself into the college and community life," said Thomas Moran, president of Luzerne County Community College.

Moran said Breiseth's philosophy on interdependency among local colleges is something he and other leaders strive for, and he is eager to work with Breiseth and Wilkes. "If one of us is in trouble, we're all in trouble," he said.

In the coming weeks and months Breiseth will be working with Wilkes trustees, administrators, faculty and students to determine the best direction for the college for the 1990s.

Meanwhile, he said, he will continue to share his "fervent boosterism" for his new home, focusing on what he calls the region's long-term strengths: pride, family values and a low crime rate.