

JW

2.

over 2000 students. In spring of 1962 John became ~~Director~~ ^{as Director} of Admissions, playing an integral part in building ~~over this~~ young school into a 4 year college of excellence... because before faculty could teach - students have to come. ~~Dean~~ Director Whitby was responsible for finding, wooing and winning all these solid kids - ~~and as John Churalek said, "...~~ "Whitby's enrollments made good classes" —.

~~John's community contributions~~
~~John's community involvements are exemplified by his~~

another person who worked closely with John Whitby (for 16 years) - talks about what a wonderful man he was to work for.... He ran a good ship with a small big devoted staff —

(Ann Marie Perry)

JOHN WHITBY... a Valley

native — who went from Bloomsburg University on to Notre Dame, courtesy of the Navy V-12 program... graduating from Midshipmen's School there... and on to Columbia for his Masters Degree in Economics

John came to BUTC about the time it was becoming Wilkes College — teaching Economics and Accounting until Dr. Farley tapped him to help out in the rather fledgling admissions office... and ^{then} he took off — especially as he worked with the influx of Veterans coming to Wilkes in the late 40's.

John Churalek, ~~the~~ Placement Director, and assistant admissions Director, ^{at the time} tells some grand tales about the countless recruitment trips he and John shared in those years of well

BBC's introduction of John Whitby (aborted - weather cancellation) + G. Polston's, too →

JW

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advice and help with our college bound students, John generously shared his hard-earned knowledge, commanding the respect of colleagues from a wide region.

Wilkes would not be in its current strong position without the groundwork laid by John Whitty — — —

And now, let's hear from
Cromwell Thomas —

JW

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John's community contributions are exemplified by his work on Wilkes-Barre's Planning Commission and his outstanding efforts as a Board Member of Luzerne County Community College ... from its early years on ... when a huge input (experience, know-how, contacts) was needed to create the success we see ^{there} today ... He ~~did~~ ^{had} provided that same degree of sincerity and patience that he brought to ~~the~~ administering Wilkes' ever-growing admissions office.

I first knew John as the Dean of area college counselors in the early '70's — when I, and many other high school guidance counselors, looked up to him — seeking his

Notes re
Ray Morgan
tapes -

- Tuesday, Jan. 25, 1994
- # 2 in 60th Ann. Series

Thank you, George, for some marvelous memories and experiences! We are fortunate to have as panelists 2 more of our BUIC-early Wilkes "old guard" - who will add some of their own stories to George's recollections.

I'm privileged to introduce them - and following their presentations, we hope to hear from You... via questions ^{and} comments - all being recorded for the University's archives on tape - (Thanks Bruce and _____).

(Cromwell first)
John next -

Jan. 16, 1996 [ask James for Roy's BIO] born 1908

Peggy - 3 tapes

Dr. Roy Morgan (parents - Welsh)
(Wilkes University Degree)

Morgan Morgan -

Grandma - Weber
"pa" - tailor
same bldg. Mkt. St.
Hill in a-B

Born -

Nanticoke - Grandpa - Tavern

Radar Printing Plant - lithograph dept. - heavy stones

Mixed Fr. Natl. - (Streetcar Strike) had to get to work - Division St.

grew up in Park Elem. School } Hanner Mem^{orial} H.S.

Teachers imp. to Virgie Evans

Dad sang w. "Poli Circuit"

Orpheus - Welsh

worked for newspaper since H.S. freshman

many singing groups here

Welsh & Germans only 2 groups living up on hill

Got along fine -

wanted to go to Haverford (Christyher Morley went there)

1927 - H.S. Grad. - Penn State (#)

Penn State "Collegiate" -

Graduated 1931 - went to NYC - Couldn't find a job there - depression

But went to Penn State Dep't. of Public Info. = Radio

only a 100 watt station

Station = (for lawman take poll)

2nd yr. worked Penn State

3rd year Teaching at Hanner -

4th yr. 5th yr. Back to Penn State Eng. Faculty

Pottsville next Penn State - Taught History + Eng.

Then De Bois where he got int. (7 causes) in art, any has was an expert

Hayden head for 2 yrs. HETZEL Ed. "Old Main Bell"

Then back to State College - war coming -

Then to Wash D.C. - Pentagon - John Henderson gas rationing - "OPA"

That's how he met Tom Shellgren

Tough + Good Chester Bowles = only good administrator to come

cool letters?

Fairley

Wilkes - Penn State

The arts

Communications Industry

Faculty meeting here

yearbook -

- moved R. B. P. A. to Connecticut
- Tried to get Charles Bauer's name. Gov. Conn. didn't

Tom Shellenbume - head of eligibility dept for kids + gas rationing. (He'd been a teacher, but didn't want to be a teacher)

Des Rationing → Ray wrote him, + closed it

Origin of Wyo. Valley Broadcasting Co.

(Duke's friend had got to newspaper Harold Gray + Nina Gray - went to Wash. - met up w. Ray

there - Gray wanted Ray to

Harold Gray + Ray decided to start a radio station in Atlanta. Chaired during Fed. Comm. Co. -

But "Ray gave so 221 Charles during

Ray's attendance in W-B. FCC wanted

local ownership - Milton Jenkins helped

got \$ for license -

called Tom Shellenbume + talked about it -

Rayd put \$ in, but didn't think he'd

came - \$10,000 from each of 8 people -

Tom Sh. came here first.

88 N. Franklin

In 10 weeks - Ray, Tom + ? got station going
FM, too

Dr. I.C. Morgan, Mitch, Ray + Tom Sh.

Then got into TV (needed big \$25,000 - a loan)

- 1953 ← -

Wally Wakefield → 2nd Nat'l Bank. Pres. loaned \$ 8 million

- 1st UHF (million watt) was Ray Morgan
- Baldwin put 1st " " on air
(Low frequency + Dave - good, too) WNEP only 2
in country.

Bill Dawson - Bill Scranton

Talked to Mitch → int. in merging TV + Radio

Ray stayed in radio → (cuz he was heading United Fund)

Tom to head TV

30% - Bill Scranton

30 - Wyo. Valley Broadcasting Co.

40% - Trans Continent TV - WNEP then left

17% unemployment when Ray's station started

Jan. 1 1953 - WBRE on air w. low power 1st

(Spring) - WGBT 2nd on air

Fall '53 - waited
WVLE to fall. on air higher power - ABC
(radio + TV)

(vocational outlet)

- Gene Farley asked Ray to set up courses in Broadcasting -
+ Ray set them up... kids interested at studio -
Hal + Nancy Berg met them.

- Ray Begler hired

- Gene didn't hire anyone to do it. - so Wilkes

- Hugo Moley > Ray, Dist. of Regional affairs

→ too moral to be in politics -

(4)

Portrait of Gene

- Dedicated to Uyo Valley - Vital - Pivotal force
- Farley's role w. Bill Swab's getting RCA here

U. Way Campaign - Ray headed
Min Matheson chair
Gene chaired Corporate side } Government workers
last campaign when Mines were significant

Sam Roseberg - comments - labor management } mid 50's
Mitch Jenkins - comments } Wilkes faculty

Faculty of Wilkes in early years was integral
to all community endeavors.

WB Philharmonie here 'any of Gene F. - chaired merger
(Tom Maholick vs. Union was good) —

EDCNP - Gene's role - Then Eugene + backhouse -
↓
7 counties now should be 9

Ray Carmon

Jim Jennings list.

Hugo Mailey - Dist. of Regional affairs
→ P.H.D. on PA Election Political analyst

Gov. Fine - have breakfast Fr. have
Bunny + Governor.

Sanitary Authority: Hugo was tried so hard to put
it together.

WB Chamber of Commerce = Gene Farley too

Zessinger

→ NEPW —