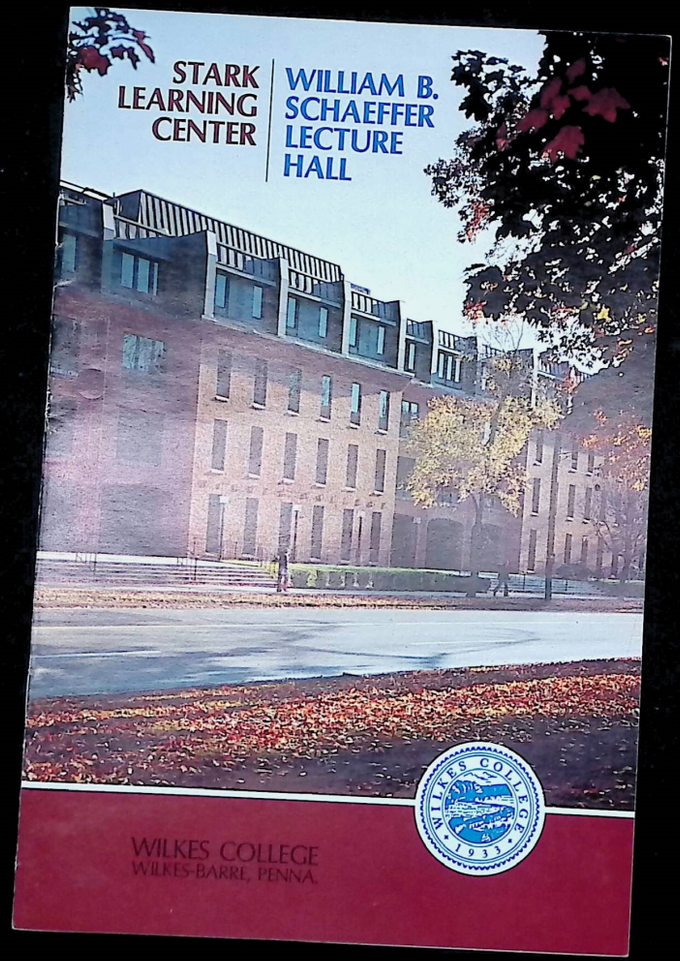
ALMA MATER

Wilkes, our Alma Mater,
We pledge our hearts to thee,
Honor, faith, and courage,
Truth and loyalty.
In our work and in our pleasure,
Guide us as a friend;
We shall always love thee,
Loyal to the end.

Thou shalt lead us onward
In search of finer things.
May we find the wisdom
That thy spirit brings.
May our deeds of love and service
Ever swell thy fame ---
Wilkes, we stand to greet thee!
Glory to thy name.

---Words and music by Eleanor C. Farley


STARK
LEARNING
CENTER
WILLIAM B.
SCHAEFFER
LECTURE
HALL
WILKES COLLEGE
WILKES-BARRE, PENNA.
WILKES COLLEGE
1933

ADMIRAL HAROLD R. STARK
1880 - 1972

Stark Hall was the beginning. The new $6.7 million Stark Learning Center is the fulfillment of a dream. Following four years of construction, campaigns and setbacks, the Wilkes College Stark Learning Center officially was ready to be dedicated to the advancement of science and higher education on Saturday, October 11, 1975.

One of the primary reasons for the success of Wilkes College over the years has been its long-range approach to development. Looking ahead and carefully planning and anticipating the changing needs of its students and community, Wilkes has been able to maintain a strong forward thrust.

In 1949, following the completion of the Franklin Street gymnasium, Dr. Eugene S. Farley, the first president of Wilkes, believed that the college needed to grow even more because Wilkes was reaching for a higher plateau.

With this idea in mind, Wilkes College decided to go forward in a progressive society.

The completion and dedication of the Harold R. Stark Hall in 1957 and the Research and Graduate Center in 1963 marked the start of the Wilkes College transition in educational techniques, experience and opportunities for the students.

Long before fire destroyed Conyngham Hall, the oldest Wilkes building, in December, 1968, plans were being formulated for the construction of urgently-needed additional classroom space.

Such space was necessary to accommodate the steady increase in enrollment to provide appropriate facilities for the expanded mathematics and nursing programs and to initiate a four-year degree program in electrical and materials engineering.

Added to these critical needs modern equipment also was needed to develop the innovative disciplines and teaching techniques, such as team teaching.

The college faced a disastrous and critical situation when Conyngham Hall was destroyed. The mathematics, engineering and art departments were forced into makeshift temporary quarters, straining the other campus facilities.

On the advice of Edward Durell Stone, internationally known architect, Wilkes College agreed to construct a quadrangular building to be attached to the three levels of the Stark Hall.

By demolishing the five old dormitories, Denison, Warner, Ashley, Barre, and Butler Halls, in front of Stark Hall, additional property purchases were not necessary.

With this beginning, construction began on the Stark Learning Center in 1972.

The entire complex was named for the late Admiral Harold R. Stark, a prominent local civic leader and the chairman of the Wilkes College Board of Trustees from June, 1960 to July, 1964.

Admiral Stark was born in Wilkes-Barre in 1880, the son of Benjamin Franklin and Frances Warner Stark. Graduating from Wilkes-Barre High School and the Harry Hilman Academy, he entered the U. S. Naval Academy, graduating in 1903.

In 1939, he was appointed Chief of Naval Operations and Commander of European Naval Forces during WWII. Throughout the war, he acted as liaison between Prime Minister Winston Churchill and President Franklin D. Roosevelt.

His service during the war years was rewarded by the Distinguished Service Medals of the Navy and the Army.

In 1937, he and his wife donated their home at 184 South River Street to the college as a memorial to Fred M. Chase and his wife, who was Admiral Stark's sister.

In 1956, friends of Admiral Stark gave more than one million dollars to Wilkes for the erection of Stark Science Hall.

The construction of the Learning Center was in two phases. During 1971-72 Phase I went into effect with the selection of land, razing of buildings and the construction of the building's girdered frame.

Phase II included the completion of the interior of the third and fourth floors of the Center and the construction of the tiered William B. Schaeffer Lecture Hall, featuring a large front elevated projection screen and sophisticated accommodations for approximately 400 students.

The Stark Learning Center marked the extension of the Wilkes electrical engineering program from two to four years, the addition of an undergraduate program in materials engineering, the extension of the nursing program, the introduction of a graduate program in mathematics, and the construction of a team-teaching faculty.

Now a reality, the team-teaching techniques at Wilkes provides the economy of large lecture sessions with small discussion groups and individual conferences for many of the college courses.

Overall, the completed building provides classrooms, studios, laboratory space as well as disciplines in environmental science, fine arts, computer science, experimental psychology, mathematics and nursing.

In 1974 the design of the Stark Learning Center by the Architect Firm, Lacy, Atherton & Davis, won "First Honors" in statewide competition by the Pennsylvania Society of the American Institute of Architects.

During the designing process of the science building, the architects faced two unique design problems. The new structure had to be connected to Stark Hall and provide continuous circulation between the two buildings on all floors. Also it was necessary for the building to be in harmonious scale with the smaller campus buildings on each side.

The U-shaped design solved both problems and the central courtyard plan was viewed as the circulation center for daily student life.

The completed Stark Learning Center, including Stark Hall, comprises the major classroom facilities on the Wilkes College campus. The lower level of the Center houses the physics laboratory and the Art and Engineering Departments, as well as, providing numerous classrooms and a circular, tiered lecture hall.

The ground floor of the building features the ultra-modern Sordoni Art Gallery, student art studios, the W. B. Schaeffer Lecture Hall, the Physics Department, an engineering section and another small tiered lecture hall.

The highlight of the second floor is the extensive Chemistry and Engineering Departments equipped with inorganic, organic, and analytical chemistry laboratories, as well as, advanced engineering, materials engineering laboratories and a photography dark room.

The Biology, General Psychology and Nursing Departments are located on the third floor. The extensive facilities available have permitted Wilkes to offer a four-year degree program in nursing. The new third floor nursing laboratory features numerous electronic self-study units or carrels, a new cardiac monitor, in addition to the complete health care materials.

Completing the Center on the fourth floor are the Mathematics and Environmental Science Departments, the computer center and the modern greenhouse, located on the roof.

In addition to the spacious classrooms in the science buildings, staff and faculty offices, graduate assistant offices and small study rooms are sprinkled throughout the structure.

With the creation and completion of the $6.7-million Stark Learning Center, the dream of the late Dr. Farley and generous friends of the college has been realized through the growing graduate program at the college, an enlarged scholarship program for able students, the development of an educational program to enable Wilkes students to enter and successfully complete any graduate school in the country or to enter into a profession, and the ability to serve the community through educational projects.

CONVOCATION FOR DEDICATION OF NEW STARK LEARNING CENTER

Saturday, October 11, 1975

Acting President Robert S. Capin, Presiding

INVOCATION ..... Roy Williams, Ph.D.
Associate Professor
Philosophy and Religious Studies

NATIONAL ANTHEM ..... The Wilkes College Choir
Janice Pedersen, directing

REMARKS ..... Eugene S. Farley, Jr., M.D.
Professor and Director Family Medicine
University of Rochester School of
Medicine and Highland Hospital

EXPRESSIONS OF APPRECIATION:

The Honorable Daniel J. Flood .. House of Representatives
Congress of the United States

Joseph J. Savitz, Esquire .... Chairman, Board of Trustees
Wilkes College

Charles B. Reif, Ph.D. .... Chairman, Biology Department
Wilkes College

Edward Zaborney ..... President, Student Government
Wilkes College

Donald F. Carpenter ..... On Behalf of Donors

Andrew J. Sordoni, III ..... On Behalf of Donors

Joseph Stephens, D.D.S. ..... National President
Wilkes College Alumni Association

MUSICAL SELECTIONS

Dich teure Halle—from "Tannhäuser"...Richard Wagner
(I greet thee, hallowed hall)
Christine Donahue '74, soprano
Michael Haberkorn, piano

Rondo Capriccioso.....Felix Mendelssohn-Bartholdy
Andrea Bogusko '74

ADDRESS ..... J. Douglas Brown, Ph.D.
Provost and Dean of the Faculty, Emeritus
Professor of Economics, Emeritus
Princeton University

CONFERRING OF HONORARY DEGREE ..... Robert S. Capin
Acting President

DOCTOR OF SCIENCE.....John D. MacArthur

"In recognition of his outstanding achievements in the world of business. As a native of this region, he excelled in the fields of insurance, real estate and other business ventures which required creative endeavor. His accomplishments stand as an example and inspiration to young people who are looking toward careers in business."

DEDICATION OF WILLIAM B. SCHAEFFER LECTURE HALL ..... The Honorable Max Rosenn, Judge
U. S. Court of Appeals
Third Circuit

ACCEPTANCE ..... Robert S. Capin
Acting President

BENEDICTION ..... Roy Williams, Ph.D.
Associate Professor
Philosophy and Religious Studies

WILLIAM B. SCHAEFFER

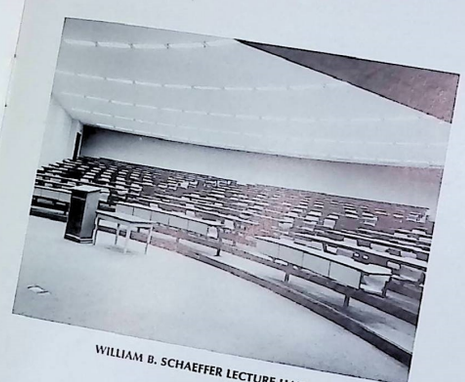
The upward progress of social adjustment demands persons with foresight, perception, and a knowledge of life. They must be able to inspire confidence, understand the issues of the day, and take risks. William B. Schaeffer possessed these qualities. "Bill" Schaeffer, as he was known to his intimates, was not tall in physical stature, but he always made a commanding presence. He had a handsome face and impressive head; his eyes sparkled with the fire of a brilliant mind. He walked with rapid stride with his eyes always set upon new horizons.

When Mr. Schaeffer came to the Wyoming Valley in 1912 in the full vigor of life, he had already achieved a state-wide reputation as an able, skillful bank examiner and an intelligent banker. The Wyoming Valley Trust Company, a progressive banking institution located on Public Square in Wilkes-Barre, succeeded in winning him from the Wilbur Trust Company, at Bethlehem, where he had served for a number of years as Business Manager and Trust Officer. At the Wyoming Valley Trust Company, he initially served as Vice President and Treasurer during the critical years immediately preceding and following World War I.

On January 1, 1927, he became the bank's president and led it successfully through the agonizing and cruel depression period of the 1930's when hundreds of banking institutions in the State were collapsing. A number of banks in the Valley also fell by the wayside during those years, but Mr. Schaeffer organized the banking leadership in the community in a successful attempt to protect depositors and preserve many of the banking institutions. His personal efforts were largely responsible for the orderly liquidation of a number of closed banks in the area and for payment in full to their depositors.

Although the major part of his life was spent as a banker, Mr. Schaeffer was at heart an educator. He was born on August 5, 1865, in White Hall Township, Northampton County, Pennsylvania, into a family of eight children. He came by his interest in education naturally, since his family numbered within its ranks teachers, ministers, and professional men. His great-grandfather had owned a printing press in the early days of the Revolution and is reputed to have secretly printed and distributed the Proclamation of Independence and underground tracts.

Several years after completing his education in the Lehigh County Schools and Krouts Academy, Mr. Schaeffer sought employment as a school teacher. He taught for a few years before succumbing to the opportunities of the business and financial world and entering the banking profession in which he reached a preeminent position.



WILLIAM B. SCHAEFFER LECTURE HALL

As a banker, Mr. Schaeffer perceived the talents of many of his customers with an educator's eye for untapped ability and, more importantly, he understood the role that a supportive bank might play in their development. For example, he recognized the potential in an immigrant American named Amadeo Obici who operated a peanut stand on Public Square in Wilkes-Barre. Largely as a result of Mr. Schaeffer's vision, support, and guidance, Mr. Obici's business expanded in a few years into the Planters Nut and Chocolate Company. The company, as we all know, ultimately became a vast corporate enterprise of international stature. Mr. Schaeffer served on its Board of Directors thereafter for many years. There were many other people whom he similarly advised and whose more modest success can also be attributed to his interest and support.

When death overtook him on December 11, 1951, his colleagues in the Miners National Bank, where he then served as First Vice President, said of him: "He was preeminent in the field of banking, particularly as it related to the investment of bank monies and trust funds.

"His keen foresight, his intimate knowledge of financial matters, his good common sense in the investment field—all these traits made of him an invaluable counsellor and advisor.

"To him for advice and guidance came many financial concerns, large and small. Even at his advanced age, he retained a clarity of perception and intense interest in financial matters which were always a source of amazement to his associates."

Despite his success as a banker, Mr. Schaeffer remained dedicated to his early interest in education. It was evident that he thought deeply of its meaning and value as a moulding force in our society. When Wilkes College was organized, he at once saw its importance in elevating the cultural and economic life of the community and brightening the horizons of its young people. Mr. Schaeffer steadily encouraged his close friend Gilbert McClintock in his enormous labors in behalf of the College, and he personally but unobtrusively contributed substantial sums to its support during the early days. Quietly and effectively, he persuaded his friends to do likewise.

His daughter, Marian Schaeffer, survives him and resides in Dallas, Pennsylvania. She continues her father's interest in the College.

LOBBY AND ENTRANCE TO W. B. SCHAEFFER LECTURE HALL

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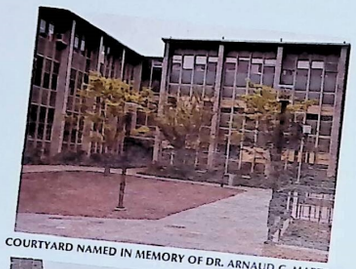
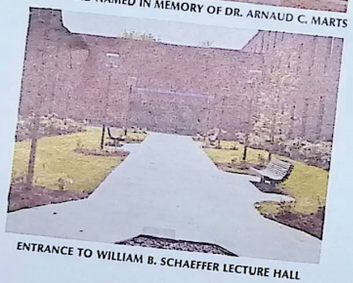


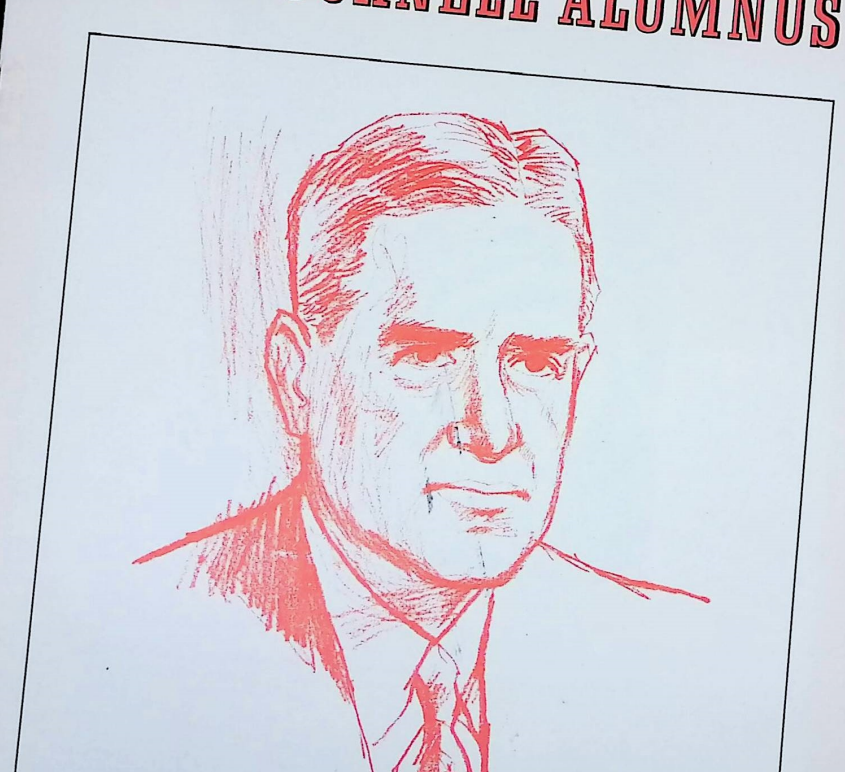
COURTYARD NAMED IN MEMORY OF DR. ARNAUD C. MARTS



ENTRANCE TO WILLIAM B. SCHAEFFER LECTURE HALL

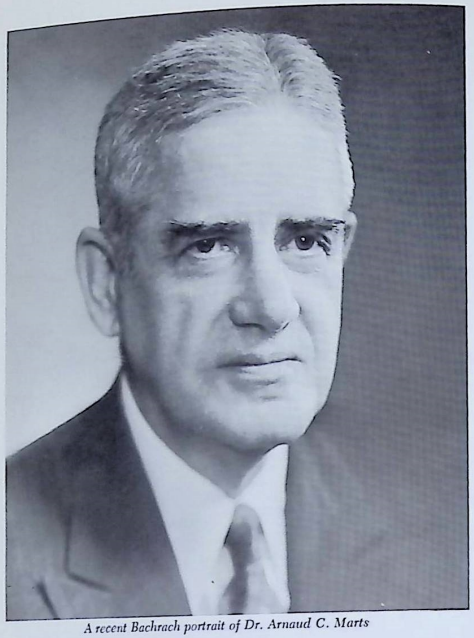
SEPTEMBER, 1970

THE BUCKNELL ALUMNUS



Cover Art Courtesy of Algonquin Press, N. Y. C.

ARNAUD C. MARTS H'46
1888-1970
Seventh President of Bucknell
1935-1945



A recent Bachrach portrait of Dr. Arnaud C. Marts

Dr. Marts Dies at Age 82

Dr. Arnaud C. Marts H'46, seventh president of Bucknell University, 1935-45, died Saturday, July 11, at the age of 82. He had suffered a broken hip and had undergone corrective surgery at Doctor's Hospital in New York City.

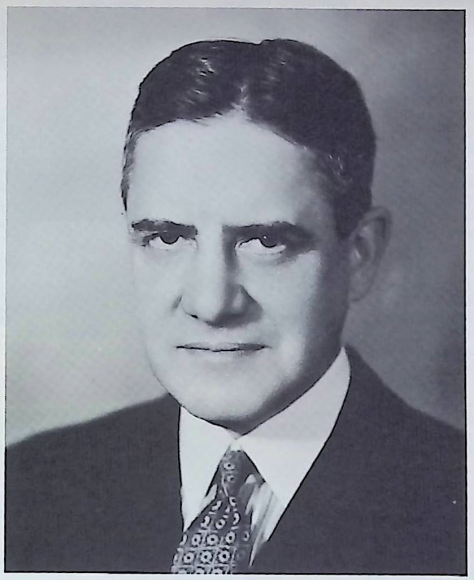
Widely known for his long career in philanthropic fund-raising, Dr. Marts was co-founder and honorary chairman of the board of Marts & Lundy, Inc., one of the oldest and largest professional fund-raising firms in the country. He saw annual private giving for public causes in this country rise from less than $500 million in the early years of the century to its present level of over $17 billion. The increase was due in large part to the management techniques which he helped to pioneer.

In 1926 he founded Marts & Lundy, Inc., in partnership with the late George E. Lundy and served as president of the firm until 1957 when he was elected chairman of the board.

From the beginning of his fund-raising career, Dr. Marts was devoted to the cause of establishing and maintaining high ethical standards and practices in the fund-raising calling. One outgrowth of his efforts in this direction was the organization of the American Association of Fund-Raising Counsel. Through the years Dr. Marts served three times as president of the AAFRC and was often referred to by its members as the elder statesman of the fund-raising profession.

In 1920, he married the late Ethel A. Dagett, who died in 1953. In 1958, he was married to the former Anne McCartney who survives him.

Funeral services were held on Monday, July 13, at the Marble Collegiate Church in New York City, with the Reverend Dr. Norman Vincent Peale officiating. Interment was at East Aurora, N. Y.



Dr. Marts as he began duties at Bucknell in 1935

The Marts Decade at Bucknell

"Arnaud Marts changed his status at Bucknell University from Acting President to President under dramatic circumstances in March 1937. As he was about to dismiss the Thursday morning assembly, two students, Ambrose Saricks '37 and Edward G. Hartmann '37, members of classes in history under Professor J. Orin Oliphant who helped them with their planning, arose from their seats, stepped into the middle aisle, and asked for permission to address the President. This was granted. They stepped forward, turned around, faced the audience, and read a petition which they handed to President Marts. They said this was signed by every student, faculty member, administration member, and other campus employees. This petition requested President Marts to drop the word 'Acting' from his title and become the 'President' of Bucknell University."*

THIS description of a dramatic moment in the life of a University and of Dr. Arnaud Marts is taken from page 179 of his biography, *Arnaud Cartwright Marts: A Winner in the American Tradition*, published this year by the Algonquin Press, New York. The biographer is Dr. Paul C. Carter, a lifelong friend and admirer of Dr. Marts and former official of the American Baptist Board of Education and Publication.

Presentation of that petition came as a complete surprise to the

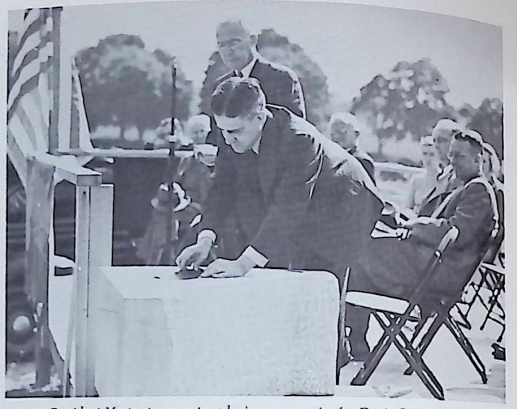
* *Dr. Ambrose Saricks is now professor of history and associate dean of the University of Kansas Graduate School. Dr. Edward G. Hartmann is professor of history and director of libraries at Suffolk University, Boston, Mass.*

"Acting President" of Bucknell. However, he promised to give the petition careful thought, thanking everyone for their expression of confidence in his leadership.

After consultation with his wife, his business partner, George Lundy, and other officials, he agreed to drop the word "Acting" from his title, but with the understanding that he would continue to divide his time in New York and in Lewisburg on the same schedule which he had been following as Acting President. The Board of Trustees agreed to this arrangement.

THE election of a university president by student, faculty, administrative, and employee petition is a rare phenomenon, even for 1937. In just three years Dr. Marts had made his impress on Bucknell. His leadership abilities had been recognized by the board of trustees as well as by the students. He had confronted major problems and had achieved major solutions. He had accomplished all this on a part-time basis, commuting from New York to Lewisburg for three days of intensive work as an academic leader, returning to New York for four active days as a partner in one of the major fund-raising concerns in the United States.

But drama seemed to accompany the events of life for Dr. Marts. The son of Reverend William G. and Irene C. Marts, he was born at Reeds Corners, N. Y. He worked his way through Oberlin College, Ohio (two of his summers were spent in an occupation he humorously described as a "tree surgeon"), and graduated in 1910 with honors and election as a member of Phi Beta Kappa. He became affiliated with the Standard Life Insurance Co., Pittsburgh, after graduation and became a vice president of that firm in 1914. Early attracted to the Boy Scout movement and other welfare work, he served as Associate National Director of the $18-million campaign for War Camp Community Services in the first World War. He was also a member of the National Committee



President Marts at cornerstone laying ceremonies for Davis Gymnasium (September 30, 1937).

President Marts and his predecessor, Dr. Homer P. Rainey, at dedication of Vaughan Literature Building (February 10, 1938).

of 35 in charge of the United War Work Campaign for $175-million. After the war, he continued in the work of raising funds for philanthropic institutions. He served as president of the firm of Marts and Lundy until 1957 when he was elected chairman of the board.

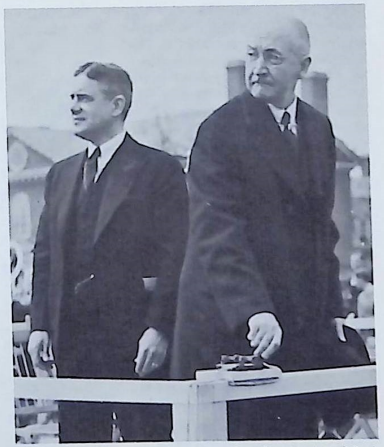
It was in 1932 that Dr. Marts agreed to accept election to the board of trustees, a post he was to hold for two decades. Three years later Dr. Homer P. Rainey, President of Bucknell, resigned his post to become Executive Director of the American Youth Commission. A special meeting of the board of trustees was called on short notice and the trustees agreed to invite Dr. Marts to accept the presidency. Judge J. Warren Davis '96, then vice chairman of the board, journeyed to New Jersey to convey the invitation to Dr. Marts. This is how his biographer, Dr. Carter, describes that meeting:

"Marts thanked Judge Davis for the honor and confidence, but declined the election. He explained that he and his partner, George Lundy, were engaged successfully in building a new business and he would not leave his partner in such a manner which would be unfair to him, nor would he turn his back on 40 employees of the firm who were dependent for themselves and their families upon the success of Marts and Lundy, Inc.

Judge Davis was a determined and persuasive man and he persisted until the two men came to a compromise agreement. Marts agreed to give one-half time for a limited period for a year or so as Acting President of Bucknell, and in that limited term he would help the trustees find the right man for their president, and meanwhile would help work out Bucknell's pressing problems.

It was agreed that Marts would spend a portion of each week in Lewisburg and he would retain his business office in New York and his residence in New Jersey. Thus Marts began the Wednesday - night - sleeper ride from New York to Lewisburg where he was to arrive at six o'clock each Thursday morning for a stay of two or three days each week. This agreement was reported to the board of trustees who promptly approved it. They elected the dean of the university, R. H. Rivenburg, Vice President of Bucknell, who would be in charge of faculty and academic affairs and who would be in authority during the days of Marts' weekly absences." (pp. 146-147).

THE new president was presented to the faculty and students at a special assembly on October 15, 1935. At the beginning of the 1935-36 term, the university had enrolled the largest freshman class that had so far entered, 325 students. Total enrollment stood at 1,085. The faculty numbered 78. Total endowment of the institution



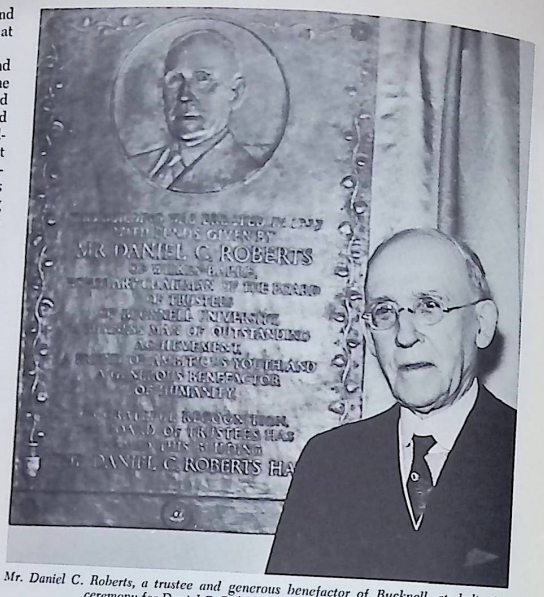
Dirt is dynamited into the air, left, as President Marts and Prof. Charles A. Lindemann, Class of 1898, officiate at groundbreaking ceremonies for new wings of Dana Engineering Building (September 29, 1938).

at that time was $1,300,000, and the interest-bearing debt stood at $335,000.

There were other problems, and the acting president attacked one of these with vigor. "Old Main" had been destroyed by fire in 1933, and the debris of a portion of this building was still in evidence. The onset of the depression had made it difficult to raise funds to replace this building, but at the first meeting of the board of trustees Dr. Marts asked them to authorize a fund-raising program of $350,000 with which to rebuild the destroyed center section of the building and to recondition and modernize the East and West wings. He received both the approval and help of the board, including a gift of $100,000 from trustee Daniel C. Roberts H'38. Since Dr. Martz was a firm believer of building only when money was at hand, construction on the central part of the new structure did not begin until 1937, and Daniel C. Roberts Hall stands today as a memorial to the generosity of the former honorary chairman of the trustees.

The new president also brought some streamlining to the Administrative Office. He appointed an Executive Committee of the trustees to work intensively on university business and created a Faculty Advisory Committee to examine the situation in the university from time to time and report its findings to the faculty for adoption or rejection. A man who believed in the collection of facts and the study of those facts in the process of decision-making, Dr. Marts was to analyze many facets of the university's operation, laying a factual groundwork for the solution of the problems of the University.

By the time the 1937 academic year had begun, a freshman class of 399 was enrolled and total enrollment reached a new peak of 1,205 students. The trustees voted to restore faculty salaries in full, cuts which had been made at the onset of the depression during a period of declining enrollments. With Old Main under construction, Dr. Marts pushed a building program to complete the Engineering Building and to equip it, and also initiated efforts to build the first unit of the gymnasium. By the end of 1938, President Marts reported to the trustees that the first unit of the new gymnasium for men was complete and that Tustin gymnasium had been remodeled for the use of women students. Meantime, a service building had been erected to house repair shops and equipment, and the Engineering Building was complete for 375 freshmen admitted for the 1938-39 school term. Enrollment reached a peak figure of 1,322.



Mr. Daniel C. Roberts, a trustee and generous benefactor of Bucknell, at dedication ceremony for Daniel C. Roberts Hall (November 13, 1937).

Dr. Marts outlined some of his problems in his book, *The Generosity of Americans* (1966):

"My first job on the presidential side of the desk at Bucknell was to raise one half million dollars to rebuild 'Old Main' which had burned down a couple years previously. That was scarcely accomplished when I was informed by the Engineering Council of Professional Development that I would have to reorganize the Engineering courses and build a new Chemical Engineering Laboratory in order to retain the accreditment of the Engineering courses. And then came the necessity for a new gymnasium, a new library and the transformation of the Bucknell Junior College at Wilkes-Barre into a fully accredited four year college which is now called Wilkes College."

IN a booklet prepared by the board of trustees and issued in April 1939, accomplishments of the "Acting President" were detailed. These included, in addition to those already cited, the inauguration of a faculty pension retirement system; the creation of a faculty study group known as the Bucknell Scholars; the appointment of a Dean of Men; the organization of "Friends of the Library;" the installation of a chapter of Phi Beta Kappa; and the wiping out of a capital debt of $350,000.

While all this was going on at Bucknell, Dr. Marts was working to build the Bucknell Junior College at Wilkes-Barre. During these years, he simultaneously led Bucknell out of its depression days and laid the foundations for the ultimate creation, in 1947, of Wilkes College on the superstructure of the former Junior College.

Dr. Marts was also defining his attitude toward education and the goals it must serve. In an address to the Northern Baptist Convention in 1940, he observed:

". . . Too many of us have become more interested in the subjects we teach than in the young people we teach. We must begin to care with all our hearts about the character and life purposes of the young people who walk out of our halls into the active life of our nation.

We have built up a system of education that is bigger and more powerful than are we, the people who built it. We no longer run it. It runs itself. We no longer set goals for it. It has become an end in itself—rather than a means to an end. I believe it is time to de-institutionalize it—to re-humanize it—and to make it serve a large and noble end."

That large and noble end was his constant inspiration, and it must have been this inspiration which the entire faculty and student body sensed when they petitioned him to become President of Bucknell.

When the war years came, Dr. Marts enlisted for other duty. In addition to his roles as President of Bucknell, driving force on several boards of trustees and private business executive, he became a member of the cabinets of Pennsylvania Governors Arthur H. James and Edward Martin, serving as executive director of the State Council of Defense. In January 1943, he was commissioned as a Captain in the U. S. Coast Guard Reserve in charge of the Division of Temporary Reserves. At the conclusion of this tour of duty he was awarded the Navy Commendation Medal and Ribbon.

President Marts served as a member of the Cabinet of Pennsylvania Governor Arthur James (1938-42), shown here receiving a Civil Defense pin from Mrs. William Clothier, and of Governor Edward Martin, successor to Mr. James. The president of Bucknell also participated in several coast-to-coast radio programs (below).

To these varied roles he brought his driving energy and talents. He told the graduating class of 1941, in a speech entitled, "Under Three Flags":

"I fear we have put more emphasis than we should in recent years upon physical comforts and social security as aims of human happiness. Ease is not the greatest good. Pain and discomfort and danger are only necessary parts of human experience. I, personally, do not want a flabby, sweet-scented life of constant ease, and I know you do not either . . .

Do not mourn the loss of the sort of life you had expected. Perhaps the days of pain and difficulties will prove to be finer and more rewarding than those easier days which we have lost. Out of travail and agony a new world is being born. That new world promises to be either a world of

great shame and disaster, or a world of great hope and freedom. I believe it will be the latter."

In June 1944, President Marts presented his resignation to the board of trustees and told the Alumni of the University:

". . . When the Selective Service Act was enacted and then when America entered the present war, I realized that it would be my duty to stay at the helm until the special problems of the war period would be met. I have done this, and now Bucknell must begin to shape its plans for the postwar years. Our Navy training unit is decreasing in size, and returning veterans are already on our campus, the advance guard of an important element of postwar Bucknell. This provides a semicolon, as it were, when it seems quite timely to me to make the change which I have long desired and to ask that my successor be selected to lead us into the coming era.

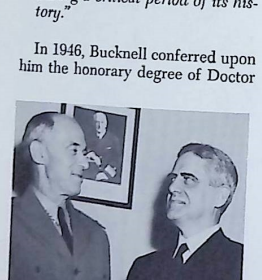
. . . Bucknell will enter upon its finest era immediately following the war, in my opinion. Higher education will surge forward as never before in America. Bucknell will be in the forefront of that advance. As soon as feasible, we shall build a new library, raise faculty salaries, and enlarge the faculty, erect new scientific laboratories, and new recitation halls and other buildings, and endeavor in every possible way to make our '300 acres' a campus of the highest standards and of the noblest spirit."

Dr. Marts greets his successor as president of Bucknell, Dr. Herbert L. Spencer H'53, at 1945 commencement.

BEFORE Dr. Marts left the campus at the end of June 1945, he was presented by the faculty and administration with a testimonial of appreciation and thanks. This reads in part:

"By his mental poise, his executive capacity, his profound vision, his humane outlook, and his influencive personality, he has challenged the admiration of his associates and immeasurably increased the prestige of Bucknell University. Educator, administrator, public servant, he has translated his useful life into the vital structure of the institution he has served with conspicuous success during a critical period of its history."

In 1946, Bucknell conferred upon him the honorary degree of Doctor of Humane Letters. And on March 22, 1968 the administration center at Bucknell was named Arnaud C. Marts Hall in honor of the school's seventh president. The building which bears Dr. Marts' name was completed in June 1961 and is an extension of the Vaughan Literature Building. It completes the north side of Bucknell's Academic Quadrangle and houses the major administrative offices of the university.



Coast Guard Captain Marts wins congratulations of Admiral R. R. Waesche as he receives the Navy Commendation Ribbon (August 1945).

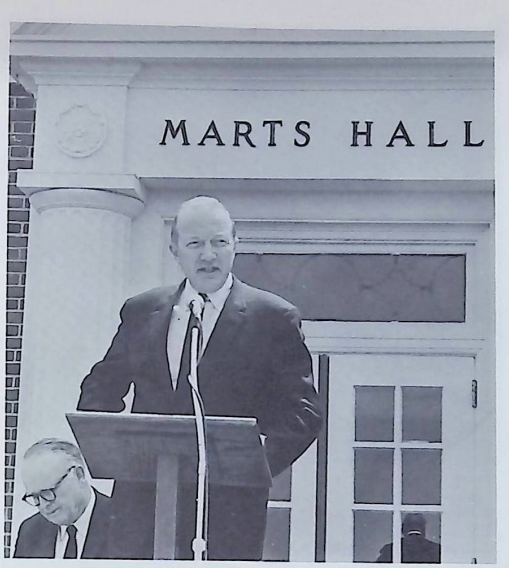
Speaking at the dedication ceremonies, held in the Union League Club in New York, President Charles H. Watts II said: "Not only was Dr. Marts' term as president critically important for Bucknell in particular, but his long and illustrious career has contributed immensely to education and progress in general." Dr. Watts emphasized that no ordinary measures sufficed to describe the tremendous growth which Bucknell had experienced under the direction of Dr. Marts in his ten years as president. "The institution was strengthened in so many ways that his was truly a decade of decision for Bucknell. The academic program was, of course, his principal concern, but this in turn required strong financial support and an adequate physical plant, for the depression had weakened the university and to save it a strong leader was required. President Marts became that leader."

Though he returned in 1945 to full-time duty as founder of Marts and Lundy in New York City, Dr. Marts remained a driving force at three educational institutions. He continued his service on the board of Bucknell University, and joined the board of Wilkes College (founded in 1947 as an outgrowth of Bucknell Junior College), and accepted a position on the board of trustees of his alma mater, Oberlin College.

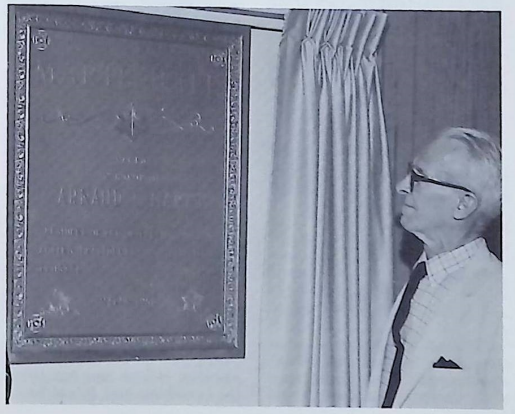
HE also continued his writing and his articles on philanthropic and educational matters reached around the world. His most recently published work was *The Generosity of Americans* (1966). In June 1970, his biography, written by Dr. Paul C. Carter, was published by Algonquin Press.

The honors he has received were numerous and included honorary doctorates from Oberlin, Hillsdale and Hobart Colleges and Bucknell. In addition, many words of praise have been spoken or written about Dr. Marts. But none perhaps define more clearly his vision and role as seventh president of Bucknell than those he spoke himself at a chapel talk he gave on January 18, 1940:

"I am doing what I am doing at Bucknell because I believe with all my heart that here in this beautiful spot can be created and maintained a little world of nobility in the midst of a world of mediocrity and sham and cruelty. That here in this little world, young men and women may develop such deep and undying loyalty to the nobler way of life that wherever they may go thereafter, they will carry some measure of that nobility to enrich life about them. It is because I believe that, that I have been willing to pay the price to serve you."



President Charles H. Watts, above, addresses assembly at campus ceremonies dedicating Marts Hall (June 1968). Below, Trustee Robert L. Rooke '13, H'51, unveiled the plaque in lobby of building honoring his close, personal friend, Arnaud C. Marts.



AROUND CAMPUS

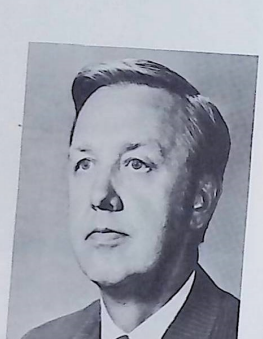
New Provost

Dr. Wendell I. Smith '46, professor and chairman of the department of psychology, has been appointed provost of the University. He began his new duties on September 1.

In announcing the appointment, President Charles H. Watts noted: "I was most interested in finding someone with considerable administrative talents and with a background in the sciences and feel that Professor Smith most ably meets these qualifications. His scholarly capabilities have been much in evidence during his 24 years on the Bucknell faculty, his tenure as chairman of one of the University's very strongest departments has been highly productive, and he has served with distinction on numerous faculty committees. Professor Smith's abilities as a teacher were formally recognized by the University when he was named recipient of a Lindback Award in 1965."

The President also noted: "I am most grateful to Professor Lester Kieft for the service he has rendered as acting provost. Bucknell has been fortunate to be able to call upon a man of his diverse talents."

Recipient of B.A. and M.A. degrees from Bucknell and a Ph.D. degree from The Pennsylvania State University, Dr. Smith served as director of educational research for the McGraw-Hill Book Co. for one and one-half years and has also been a consultant with the Bureau of Research of the U. S. Office of Education and a consultant on mental health for the Commonwealth of Pennsylvania. He was promoted to the rank of professor in 1955 and succeeded the late Dr. Phillip Harriman as chairman of the department of psychology in 1957.



Provost W. I. Smith '46

Vitally involved as a citizen of the local area, Dr. Smith has served varied roles in community affairs, including election as a member of the Lewisburg Area School Board. He resigned that post on August 1.

The author or co-author of several books and numerous scholarly articles, Dr. Smith's latest publication is *Human Learning*. The book is co-authored by Dr. Nicholas Rohrman, a former member of the psychology department, and is part of McGraw-Hill's El Pro series.

Currently he is the administrator of a $250,000 grant awarded to the University by the National Institute of Mental Health for a special program designed to prepare psychology students for a mid-level professional career in research or college teaching. Known as the "3-2 Program," both the A.B. and M.A. degrees are awarded to students who complete it.

The new provost is married to the former Mary Haupt and they are parents of a son, Alex, an honor graduate of Lewisburg High School who began studies at Bowdoin College this month.

President Watts also thanked the student-faculty committee which aided in the selection of a provost. Student members included Lawrence Baker '70 and Melvin Hill '70. Faculty members included Professors Lester Kieft, chemistry; Michael Santulli, philosophy; Hugh McKeegan, education; and Charles Walker, electrical engineering. This committee evaluated nominees from other institutions as well as Bucknell faculty members before a final selection was made.

Class of 1974

The Class of 1974, just beginning studies at Bucknell, already possesses some statistical distinctions.

Numbering 800, one of the largest freshman classes admitted to Bucknell, in terms of scholastic aptitudes and high school rank, it may be one of the strongest groups of students to enroll at the University. The class is composed of 528 men and 272 women.

Of the 5,270 applicants, the largest in the University's history, 2,075 were offered admission (1,485 men, and 590 women), and 930 potential students were placed on the waiting list.

There were 182 Alumni children (or 3.4 percent of the total) among applicants for admission. Of this number, 120 were offered admission and 76 were enrolled. Seventy-six percent of these applicants were in the top fifth of their graduating classes, and Alumni children make up approximately nine percent of the class of 1974.

Members of the Class of 1974 arrived on campus Monday, August 31, to begin an orientation program. Classes began on Friday, September 4.

Among the class are 32 National Merit Scholarship recipients, a Presidential Scholar, and 404 members of the National Honorary Society (222 men and 182 women). Ranking in the top tenth of their high school graduating classes were 56 percent of the men and 88 percent of the women (in the top fifth, 85 percent of the men and 97 percent of the women). The average S. A. T. scores for men were 593 verbal and 661 math; for women, 627 verbal and 643 math.

The range of interests of freshman class members has some barometers: 58 men and 12 women served as class presidents; 21 men and four women served as student government presidents; and 65 men and 79 women served as editors of their high school publications. In addition, 136 were members of the Boy Scouts and 30 were Girl Scouts. There are 112 men and 65 women who were part of high school drama groups; 109 men and 40 women who are debaters; and 14 men and two women who have been disc jockeys.

Eighty-one percent of the class comes from the Mid-Atlantic states; nine percent from New England; five percent from the North Central States; three percent from the South and one percent from the West. About one percent are students from outside the continental U. S.

Financial aid amounting to $340,000, including scholarship loans and jobs, was offered to 187 of the students enrolled who had established need—or about 25 percent of the freshman class.

Presidential Scholar

Martha A. Dahlen, Charlottesville, Va., who entered Bucknell University as a freshman in September, is one of 119 men and women throughout the country named Presidential Scholars by President Nixon.

One boy and one girl from each state, the District of Columbia, and Puerto Rico, and fifteen at large were selected by the Commission on Presidential Scholars to represent the able students of the country. Those named were entertained at the White House.

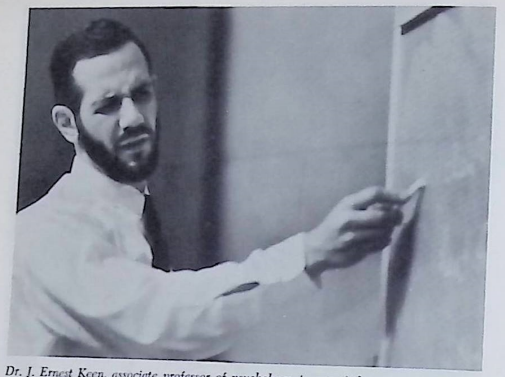
A graduate of Lane High School in Charlottesville where she was editor-in-chief of the weekly student paper, Martha is the daughter of Mr. and Mrs. Paul A. Dahlen, 1621 Yorktown Drive, Charlottesville.

Bucknell is one of only three Pennsylvania schools which the Presidential Scholars indicated they were attending.

Lindback Awards

Three Bucknell faculty members, one of whom retired at the conclusion of the 1969-70 academic year, have been named recipients of Lindback Foundation Awards for Distinguished Teaching.

They are Dr. J. Ernest Keen, associate professor of psychology; Dr. David S. Ray, associate professor and chairman of the department of mathematics; and Donald E. Wagner, assistant professor of civil engineering. Professor Keen was also named recipient of the



Dr. J. Ernest Keen, associate professor of psychology, is one of three recipients of the Lindback Awards for Distinguished teaching. He also is recipient of the Class of 1956 Lectureship awarded annually for inspirational teaching.

Class of 1956 Lectureship, a graduation gift of the Class of 1956 which is awarded annually for inspirational teaching.

The Lindback Awards, which include cash prizes, have been made available each year since 1961 by a grant from the Christian R. and Mary F. Lindback Foundation. The late Mr. Lindback was a member of Bucknell's Board of Trustees from 1937 to 1950.

A member of Bucknell's faculty since 1964, Dr. Keen received a bachelor of arts degree from Heidelberg College in Ohio and a Ph.D. degree from Harvard University. While studying for his doctorate he held fellowships from Harvard and from the National Institutes of Health. Before coming to Bucknell he served one year as a clinical psychology trainee at the Veterans Administration Hospital in Boston.

Dr. Ray, who also joined the faculty in 1964, earned a bachelor of arts degree at Washington and Jefferson College, a master of arts degree at the University of Michigan, and a Ph.D. degree at the University of Tennessee. He served as an instructor in mathematics at Tennessee for six years before coming to Bucknell. In addition to serving on the mathematics faculty, Dr. Ray is also coordinator of graduate studies at the University.

Professor Wagner, who has retired from active teaching and now holds the title of assistant professor of civil engineering emeritus, graduated from Bucknell in 1927 with the degree of bachelor of science in electrical engineering and received a professional degree in electrical engineering from the University in 1932. In addition to working as a professional engineer, he served 24 years with the Pennsylvania State Police before joining the Bucknell faculty in 1956.

Summer Study

Grants from the National Science Foundation and the National Institute of Mental Health made it possible for nine undergraduate students to spend 12 weeks at Bucknell University this summer gaining experience in research in psychology and animal behavior.

The students, seven of whom attend Bucknell, worked with Dr. Douglas K. Candland, professor of psychology, and Dr. Tim T. L. Dong and Dr. Alan I. Leshner, assistant professors of psychology.

Two of the participants, Pamela G. May, a Bucknell sophomore from Wilmington, Del., and James Kuisma of Lafayette College, studied how syntax and grammar are learned and remembered. The general purpose of this study is to understand the mechanisms of human memory.

Four Bucknell students, R. Jay Poliner, a junior from Easton; Jeffrey J. Kassel, a junior from Baltimore, Md.; Richard B. Zandler, a sophomore from Pennsauken, N. J., and Q. Thomas Novinger, a sophomore from Williamsport, worked in the psychology laboratories at Bucknell learning how to telemeter heartrate from the Japanese snow monkey and studied the relationship between heartrate and social behavior of these primates. Three of these students spent a month at Bucknell's field station in Goulds, Florida to study the behavior of the 200 free-ranging monkeys living in Monkey Jungle.

John A. Gardner, a Bucknell junior from Clarks Green, Kirk A. Speicher, a Bucknell senior from Wilkes-Barre, and William Walker of Union College, studied effects of overpopulation on the endocrine system of rodents in order to determine how overcrowding produces changes in the reproductive system.

Bucknell Review

An interpretation of John Booth's *Giles Goat-Boy* by Dr. John W. Tilton '52, associate professor of English, is one of seven scholarly articles included in the Spring, 1970 issue of the *Bucknell Review*.

Among the other articles are "Westernization: Russia and China," by T. H. Von Laue, Washington University; "Hesiod and History," by Douglas H. Stewart, Brandeis University; and "The Problem of Philosophy in the Novel," by Donald Pizer, Tulane University.

Issued three times per year, the *Bucknell Review* is edited by Dr. Harry R. Garvin, professor and chairman of the department of English.

Top Award

David P. Wohlhueter, Bucknell's sports information director, is the University's latest winner of a national honor.

Bucknell's 1969 football brochure, compiled and edited by Mr. Wohlhueter, was judged the finest in the country among College Division schools in competition sponsored by the Football Writers Association of America. The award presentation was made at the summer meeting of the College Sports Information Directors of America in Chicago.

The Bucknell brochure was judged the best among College Division schools in District Two (New York, New Jersey, Pennsylvania, and Delaware) and then was victorious in competition among the eight district winners. Syracuse University captured District Two and national honors in the University Division.

The 1970 Bucknell Football Guide, which some have said is better than the prize-winning 1969 edition, has been mailed to newspaper, radio, and television sports reporters and a copy will be sent to every Bison Club member. The book includes biographical sketches of the Bison players, a rundown on the ten 1970 opponents, biographical sketches of the coaching staff, complete 1969 statistics, all-time Bucknell records, a capsule outlook for the 1970 season, a complete team roster, scores of all Bucknell football games, and a complete list of all former Bison football lettermen.

Miss Trennie E. Eisley '31, director of public relations, congratulates David P. Wohlhueter, sports information director, for his award-winning work. Dave's 1969 football brochure was voted best in the nation by the Football Writers Association.

Higby Memorial

The University has received a $5,000 bequest under the will of Jane McKinney Higby as a memorial to her late husband, Professor Chester P. Higby '08.

An historian on the faculty of the University of Wisconsin, Professor Higby received his M.A. degree from Bucknell in 1909 and an honorary doctorate in 1934. A similar bequest in his memory was made to the University of Wisconsin.

Funds from the bequest will be used to aid the teaching and study of modern European history. Since the adequacy of library facilities was a primary concern of Professor Higby during his teaching years, initial funds will be used to purchase books in the field of modern European history. Bookplates will be placed in each volume to indicate purchase by the Chester P. Higby European History Fund.

Bucknell Parents

John B. Young, of Glen Ridge, N. J., is president of The Bucknell Parents, succeeding Hans Aron, of Seaford, N. Y.

Parents of all students automatically become members of this organization, whose purpose is to provide for better understanding between parents and the University, and to stimulate interest in higher education and in the opportunities offered by Bucknell.

Named to serve with the new president are Melvin Axelrod, of Lake Success, N. Y., president-elect; Mrs. R. Ross Houston, of New Wilmington, vice president; and Mrs. Andrew J. Hinlickly, of Glyndon, Md., secretary-treasurer.

The parent representatives are as follows:

Class of 1971—Jack L. Bruckner, of Manhasset, N. Y.; Richard Carter, of Cumberland, Md.; Mrs. Bernard Gardner, Wantagh, N. Y.; and Mrs. Howard Stier, of Clifton, N. J.

Class of 1972—Richard A. Dickson, of Chatham, N. J.; Mrs. Lloyd Geer, of Cresco; Mrs. Edward Nachshin, of Oceanside, N. Y.; and Vincent P. Richards, of North Caldwell, N. J.

Class of 1973—Howard R. Berninger, Sr., Mifflinville; Mrs. Elizabeth W. Ewing, Tarrytown, N. Y.; Mrs. John C. Hellyer, Pennington, N. J.; and Harvey Scherer, Merrick, N. Y.

Win Scholarships

A senior woman and a junior man received fraternity scholarships for the coming year.

Marilyn R. Emerich '71, of Bethlehem, is the recipient of a $1,000 scholarship awarded by Kappa Kappa Gamma fraternity for the coming year. The scholarship commemorates the 100th anniversary of

the founding of the fraternity and is given on each campus where the fraternity has a chapter. In the coming fall Miss Emerich will be one of 94 Kappa Centennial Scholars studying throughout the country.

She is a biology major and plans to take graduate work in physical therapy.

The Interfraternity Council Scholarship for the 1970-71 year has been awarded to Timothy W. Shay '72, of Elkland. The $400 grant was given on the basis of need, academic achievement, and contribution to the fraternity system.

Mr. Shay is studying for the bachelor of science degree in mechanical engineering and is a member of Theta Chi fraternity.

Faculty Promotions

Promotions for 14 Bucknell University faculty members, effective in September, were approved at the recent semi-annual meeting of the University's Board of Trustees.

Those receiving promotions from associate professor to professor are Dr. James F. Carens (English), Dr. Sidney L. Miller (business administration), Dr. Harvey M. Powers, Jr. (English), Dr. David S. Ray (mathematics), and Dr. Douglas E. Sturm (religion and political science).

Dr. William H. Becker (religion), Dr. Gerald Eager (art), Dr. John D. Kirkland, Jr. (history), Dr. David W. Milne (psychology), Dr. Mark D. Neuman (history), Dr. James M. Pommersheim (chemical engineering), and Dr. James N. Zaiser (mechanical engineering) were promoted from assistant to associate professor.

Barry R. Maxwell (mechanical engineering) and William E. Yeomans (physical education) moved up from instructor to assistant professor.

A member of the Bucknell faculty since 1964, Dr. Becker received a bachelor of arts degree from Colgate University, a bachelor of sacred theology degree from Harvard Divinity School, and a Ph.D. degree from Harvard University. He will be studying under a Danforth Foundation Post-graduate Fellowship for Black Studies during the coming year.

Dr. Carens, who is also editor of the Bucknell University Press, joined the faculty as an instructor in 1955. He received degrees from Harvard, Yale, and Columbia Universities.

Recipient of a bachelor of arts degree from Wesleyan University, a master's degree from Columbia, and a Ph.D. degree from the University of Minnesota, Dr. Eager joined the faculty in September 1965.

Dr. Kirkland, who also joined the faculty in 1965, earned a bachelor of arts degree at King College in Bristol, Tenn. and master of arts and Ph.D. degrees from Duke University.

Professor Maxwell, who received bachelor and master of science degrees in mechanical engineering from Bucknell, joined the faculty in 1961. He has been on leave of absence while pursuing a doctorate program at the University of New Mexico.

A member of the faculty since 1964, Dr. Miller received bachelor and master of arts degrees from Stanford University and a Ph.D. degree from the University of Pennsylvania. He previously taught at the Wharton School of the University of Pennsylvania.

Also a member of the faculty since 1964, Dr. Milne was awarded bachelor and master of arts degrees by Hofstra University and a Ph.D. degree by Cornell University.

Dr. Neuman, who earned master of arts and Ph.D. degrees from the University of California after receiving a bachelor of arts degree from Pomona College, has been on the Bucknell faculty since 1965.

Dr. Pommersheim, who joined the faculty in 1965, received bachelor and master of science and Ph.D. degrees in chemical engineering from the University of Pittsburgh.

Recipient of a bachelor of arts degree from Tufts University, a master of arts degree from Johns Hopkins University, and a Ph.D. degree from Cornell University, Dr. Powers joined the faculty as an instructor in 1949. He also serves as director of the University Theatre and director of the Institute for Foreign Students.

Also coordinator of graduate studies at the University, Dr. Ray has been on the faculty since September 1964. He received a bachelor of arts degree from Washington and Jefferson College, a master of arts degree from the University of Michigan, and a Ph.D. degree from the University of Tennessee, and previously taught at Tennessee. He was honored with a Lindback Award for distinguished teaching at Bucknell's recent Commencement exercises.

Dr. Sturm, who received a Lindback Award in 1966 and the Class of 1956 Lectureship in 1968, joined the faculty as an assistant professor in 1959. He received a bachelor of arts degree from Hiram College and bachelor of divinity and Ph.D. degrees from the University of Chicago Divinity School.

Mr. Yeomans, who also serves as assistant football coach, joined the faculty in 1964. He received a bachelor of science degree from East Stroudsburg State College and a master of science in education degree from Bucknell.

Recipient of bachelor's, master's and Ph.D. degrees in mechanical engineering from the University of Delaware, Dr. Zaiser joined the faculty in 1965.

New Chairman

Dr. Richard W. Henry, associate professor of physics at Union College, Schenectady, N. Y., has been named professor and chairman of the department of physics at Bucknell University. Dr. Henry succeeds Dr. Owen T. Anderson who has served as acting chairman of the department during the current academic year.

Recipient of a bachelor of science degree from Union and master of science and Ph.D. degrees from the University of Illinois, Dr. Henry joined the Union faculty in 1958. In 1963-64 he held a National Science Foundation Postdoctoral Fellowship for study in neurophysiology at California Institute of Technology and in 1967-69 he was a visiting associate professor of electrical engineering at Massachusetts Institute of Technology.

He is co-author of *Physical Electronics*, a textbook published in 1962 and revised in 1968. He was responsible for the section of the book dealing with solid state theory and devices.

New Director

Miss Judith A. Judy, a residence hall director at Illinois State University in Normal, Ill. for the past three years, has been appointed director of University residence halls at Bucknell University.

Miss Judy, whose appointment was announced by Dr. John P. Dunlop, dean of student affairs, replaces Miss Suzanne K. Herman who has been named assistant dean of students at Lafayette College.

A native of Kankakee, Illinois where she graduated from St. Patrick Central High School, Miss Judy received bachelor and master of science in education degrees from Illinois State University. She previously taught mathematics in junior and senior high school.

Leonard P. Smolen, who was named associate director when the Office of University Residence Halls was created last year, will continue to serve in that capacity.

The Office of University Residence Halls is responsible for the operation of the upperclass residence hall areas which include two large co-residential complexes, New Residence Hall and Swartz Hall; Hunt Hall, for women; Larison Hall, for men; and six small houses.

The director and associate director are aided by a staff of residence directors and 40 undergraduate resident assistants who work with individual students and groups within each hall. Hall government councils and programming groups are active in the development of educational, social and recreational activities.

Miss Judith A. Judy

Miss Brenda E. Gordon

New Office

Creation of the Office of Freshman Residence Programs and the appointment of two current staff members as director and assistant director of the office have been announced at Bucknell University by Dr. John P. Dunlop, dean of student affairs.

Miss Brenda E. Gordon, who was named assistant dean of women at Bucknell in 1965 and promoted to associate dean last September, has been appointed director of freshman residence programs. Ron M. Jenkins, an administrative assistant for student affairs for the past year, has been named assistant director.

A graduate of Frenchtown (N. J.) High School, Miss Gordon received a bachelor of arts degree from Trenton (N. J.) State College and a master of science in education degree from Indiana University. She taught at Plainfield (N. J.) High School and was on the residence hall staff at Indiana before coming to Bucknell.

Mr. Jenkins, who also serves as diving coach for Bucknell's swimming team, is a native of York, Pa. where he taught for two years at York Suburban High School. He is a graduate of William Penn High School in York and West Chester State College.

The Office of Freshman Residence Programs will be responsible for the operation of the freshman residence halls, and a staff of undergraduate junior counselors will aid the director and assistant director in working with individual freshmen and groups within each hall.

In addition to providing guidance to individuals in a number of areas and helping them to make the major adjustment to a totally new environment, the staff will help coordinate educational, social, cultural, and recreational programs within individual freshman halls and on a quadrangle-wide basis. Freshman men will live in Kress, Trax, and Larison Halls and freshman women in Old Main and Harris Halls.

Political Adviser

Ronald J. Pedrick '60, director of development at Bucknell University, served in August as a member of the Platform Committee of the Pennsylvania Democratic State Committee.

One of 41 men and women selected to the Platform Committee, Mr. Pedrick advised the State Committee on the financing of higher education in the Commonwealth.

Foreign Student Post

Mrs. Gale Stillman Duque, a lecturer in English at Bucknell, has also been named foreign student adviser at the University.

Recipient of a bachelor of arts degree from the University of Rochester in 1958 and a master of arts degree from New York University in 1968, Mrs. Duque has served as a lecturer in English at Bucknell since February 1969. Her field of special interest is teaching English as a second language and she received her master's degree in this area.

Prior to beginning studies for her master's degree she served seven years as a professional worker with the Girl Scouts of America in Rochester, N. Y. and Monmouth County, New Jersey, and one year as a teacher of English in Helsinki, Finland. She is currently a member of the International Selections Committee of the national Girl Scout organization.

In addition to working with individual foreign students attending Bucknell, the foreign student adviser also coordinates the activities of campus and community volunteers engaged in programs for the foreign students.

Mrs. Duque is currently a member of the staff of Bucknell's Summer Institute for Foreign Students, one of two such programs in the country.

A graduate of Potsdam (N. Y.) High School, she is the daughter of Mr. and Mrs. Donald G. Stillman, 7 College Park Road, Potsdam.

Admissions Aide

Buchanan "Buck" Ewing III '65, has been named assistant director of admissions at the University.

Recipient of bachelor of arts and bachelor of science in chemical engineering degree from Bucknell, Mr. Ewing received a master of business administration degree from Boston University this year. Announcement of his appointment was made by Fitz R. Walling, director of admissions.

He served two years as a First Lieutenant with the U. S. Army Corps of Engineers beginning in November 1965, was a project engineer with The Badger Co. in Cambridge, Mass. from February to September 1968 before entering Boston University, and was a marketing research assistant with the United Fruit Co. in Boston in the summer of 1969.

Buchanan Ewing III '65

As an undergraduate at Bucknell Mr. Ewing was enrolled in a special five-year program combining degrees in arts and engineering. He was a member of Pi Delta Epsilon, national journalism fraternity, and the student chapter of the American Institute of Chemical Engineers.

Son of Mr. and Mrs. Buchanan Ewing, Jr., 1949 Paul Avenue, Bethlehem, Pa., he came to Bucknell after graduating from Liberty High School in Bethlehem.

Mr. Ewing replaces Jonathan C. Davis on the Bucknell admissions staff. Mr. Davis plans to do graduate study at Syracuse University.

Intramural Sports

Walter 'Len' Dillinger, a member of the Freshman 'E' team, is the recipient for 1970 of the Al Anderson Award. Honored by his teammates, Len is the son of Mr. and Mrs. Walter L. Dillinger, both members of the Bucknell class of 1937, of Point Merion, Fayette County, Pennsylvania. Len graduated from Gallatin High School in 1968, was an outstanding student and athlete. He deferred entering Bucknell for one year, and as a freshman was the major cog in the Frosh 'E' team championship drive over experienced fraternity and independent teams.

Len Dillinger participated in soccer, volleyball and basketball for the 'E' team, freshman dorm. He was a member of the freshman track team and aspires to be a jumper on the varsity in 1971. A civil engineering degree candidate, Len was initiated as a brother of Sigma Chi in May.

The memorial in tribute to Alexander Anderson '60 was initiated in 1964 by friends and fraternity brothers. The son of Mr. and Mrs. Carl Anderson of Old Lyme, Conn., Al died in a Navy plane crash in 1962 at the time of the Cuban crisis. His untimely death prompted those grieved at his loss to establish an appropriate memorial in his name.

An active intramural participant as a Sigma Chi, Al was one of those people who took much pleasure from the healthy competition of the Bucknell intramural sports program. Befitting his memory, the brothers of Sigma Chi and other close friends chose to award a bowl each year to an outstanding intramural athlete. The student must be a member of the team winning the Pangburn team trophy and is selected by his teammates. The name of the recipient is engraved on the large permanent bowl which is on display in the Davis Gym trophy case. Previous winners include David Wright, 1964, Independent Men; Mac McBeth, 1965, Phi Kappa Psi; Richard Daner, 1966, Sigma Alpha Epsilon; Nels Jantzen, 1967, Phi Kappa Psi; John Willis, 1968, Independent Men; Scott Lutzer, 1969, Sigma Alpha Mu.

Chemistry Program

Three Bucknell students who recently completed their sophomore years have been admitted as potential candidates in the University's special program for chemistry students combining the degrees of bachelor and master of science.

They are Thomas R. Hoye, New Wilmington, Pa.; Edward T. Peltzer, III, Baltimore, Md.; and Paul G. Williard, Mount Carmel, Pa. These students will be considered for official admission to the University's graduate program during their junior year.

In addition, two women completed their work in the BS/MS program this summer and received master of science degrees in August. They are Mrs. Karen Crane Irving, San Diego, Calif., and Mrs. Bonnie Burns Sandel, Gettysburg, Pa. Mrs. Sandel received a bachelor of science degree at Commencement exercises in May and Mrs. Irving will receive bachelor's and master's degrees in August. They are the fifth and sixth persons to be enrolled in this special program. One of the first four was Mrs. Irving's brother, Lawrence.

The BS/MS program in chemistry at Bucknell provides an opportunity for outstanding students in chemistry to take a special course of study which is significantly more advanced than the normal undergraduate program.

The goals of the program are to give the student the opportunity to participate in a sustained, in-depth research effort under close faculty supervision, and to present more advanced chemistry courses to fill the gap caused by a growing tendency in the larger universities to reduce the amount of classroom work for doctoral candidates.

Students accepted for the program have taken the same courses during the freshman and sophomore years as other bachelor of science candidates in chemistry, but beginning in the summer after their sophomore year they return to the campus for three successive summer sessions devoted principally to research. During the regular academic terms of the junior and senior years the students in the program take more, and more advanced, chemistry courses than the bachelor of science candidate.

Fulbright Scholar

Dr. Gerald B. Cooke, associate professor of religion at Bucknell University, has received a Fulbright-Hays Faculty Research/Study Grant which he will use for six months study in Japan during the coming academic year.

Also the recipient of a sabbatical leave from the University for the first semester of the 1970-71 year, Professor Cooke plans to study the modernization of Japanese Buddhism and its sociological implications.

The Fulbright-Hays grants were established as a program of support for foreign language, area, and international studies which will contribute to the development of the knowledge of the American people of other countries, people, and cultures. Their purpose is also to promote mutual understanding and cooperation and to strengthen our relations with other countries.

A member of the Bucknell faculty since 1962, Dr. Cooke was the recipient of a Faculty Training Fellowship from the American Institute of Indian Studies in 1963-64, and currently holds a ten-week National Defense Foreign Language Grant with which he is studying Japanese at Columbia University.

A magna cum laude graduate of Colorado College in 1950, he also received a bachelor of divinity degree from Yale Divinity School and a Ph.D. degree from Yale University. Professor Cooke was on the faculty at Oberlin College for seven years before coming to Bucknell.

Research Grant

Bucknell University has received a grant of $62,596 from the U. S. Office of Education for a research project entitled "Behavioral Protocols in Language Development: Reading."

The grant, which will be administered by Dr. William H. Heiner, associate professor of education, was awarded through the Bureau of Education Personnel Development of the U. S. O. E.

Gulf Scholarships

Four Bucknell University students will receive scholarships this fall from Gulf Oil Corporation.

John C. Hayward, director of financial aid, has announced that a freshman, sophomore, junior, and senior majoring in chemistry will be selected jointly by the chemistry faculty and the financial aid office to receive the Gulf Honors Scholarships.

The grant to the senior will be for one-year, but the grants to the others may be renewed until the students complete the normal four years of undergraduate study or until they receive the baccalaureate degree.

An incoming freshman will be selected in each subsequent year so Gulf will have four continuing scholarships in force each year.

When the program was set up last year, Gulf had planned to introduce one Honors Scholarship a year to a freshman so that by 1972 and in subsequent years four students would be benefitting from this program.

But, according to E. L. Butcher, secretary of Gulf's Aid to Education Committee, "Since it now appears that there is a very serious need for scholarship support on campuses, Gulf has decided to speed up the procedure by making all four scholarships available immediately."

The Bucknell students will be among 98 receiving Gulf grants in 26 departments of 23 colleges and universities in the United States.

$30,000 Grant

Bucknell University has announced receipt of an unrestricted grant of $30,000 from The Charles E. Merrill Trust.

Bucknell President Charles H. Watts expressed his deep appreciation to the officials of the Merrill Trust for the grant and indicated that it would be used to help finance the University Center currently under construction on the Bucknell campus. The Center is expected to be ready for use in September 1971.

The Varied Worlds of Bucknellians

Ruth Braden McNamee '42

The Mayor Is a Lady

"'Hizzoner' Is a Lady in Birmingham" was a headline in an April issue of *The Detroit News*. The lady is Ruth Braden McNamee '42, and she had just been unanimously elected mayor of Birmingham by the city commission. She has been a member of the commission of that Detroit suburb of 35,000 since 1965. On May 18, 1970, Mayor's Exchange Day in Michigan, she became mayor of the city of Detroit as she traded places with Mayor Roman Gribbs. During her one-day tour of duty as a big city mayor, she cited her strong belief in the mutuality of interest and the interdependence between core cities and their suburbs. Her stand on this was greeted with general acclaim, and the Birmingham City Council backed her in passing a resolution calling for support of a tax program which would raise taxes on non-residents working in Detroit.

After earning her B.A. degree in English and history at Bucknell, Ruth graduated in 1943 from the School of Business Practice and Speech of Rockefeller Center. She then worked in public relations for Pan American World Airways until she married her husband, William A. McNamee, who is now an executive with Ford Motor Company. While her husband was earning his master's degree from the Harvard Business School, Ruth taught at Erskine Junior College in Boston.

Since moving to Birmingham in 1947, she has been most active in community affairs and has been a member and often the president or chairman of many different civic groups. Before her first election to the city commission she was a member of the city planning board. In 1968, she received the Ford Citizen of the Year Award for community service.

The McNamees have two children, JoAnne, a 1970 graduate of Bucknell, and Jeff, a student at Hillsdale College in Michigan.

Good Satire

A satiric article written eight years ago by four Bucknell University students, is being reprinted in a book entitled *The Headshrinker's Handbook* by Dr. Robert Baker, chairman of the department of psychology at the University of Kentucky.

The spoof, entitled "Effect of a Pre-Frontal Lobotomy on the Tsetse Fly," was written in 1962 by four women, all members of the Class of 1963, who were students of Dr. Douglas K. Candland, professor of psychology.

It was originally published in *The Worm Runner's Digest*, a journal devoted originally to work on transmission of DNA and RNA, but which from time to time poked fun at itself and the scientific community with satiric articles.

The paper by these students was first reprinted in 1965 when it came out in a hardback edition of *The Best of the Worm Runner's Digest*.

Authors of the article are Mrs. James E. Sayre, Jr. (Joan M. Klein), 902 Pierce Road, Norristown, Pa.; Mrs. Malcolm C. Moore, Jr. (Kay S. Lathrop), 69 Boardman Road, Poughkeepsie, N. Y.; Mrs. Graham E. Johnson (Elizabeth Lominska), 69 Hamilton Street, Sayville, N. Y.; and Mrs. William W. Hussey (Lesley Seaman), Star Route, Franklin, N. Y.

Honor Physician

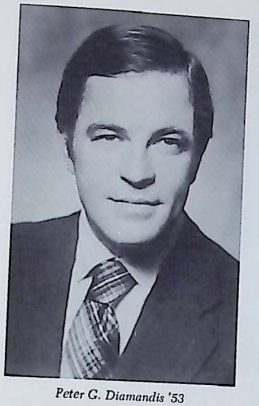
The Commonwealth Committee of Woman's Medical College of Pennsylvania chose Edithe J. Levit, M.D. (Edithe Judith Miller '46), secretary and associate director, National Board of Medical Examiners, as recipient of its citation given annually to an outstanding WMC alumna from Pennsylvania.

A member of the WMC Class of '51, Dr. Levit was cited "in recognition of her outstanding contributions in the field of medical education. As secretary and associate director of the National Board of Medical Examiners, she has served as consultant and adviser to medically-oriented groups. She has also played an active role in the Board's research and development activities, especially those related to new testing methods. By her dedicated and unique services she has brought honor to her Alma Mater, to her native state of Pennsylvania and to women in medicine."

During Dr. Levit's past nine years with the National Board of Medical Examiners she has participated in major decision making, and helped formulate policy. She also has been involved in "some of the exciting changes now taking place in medical education, meeting with distinguished physician-educators in this country and abroad." In April, 1970, at the invitation of the Josiah Macy Jr. Foundation, Dr. Levit worked with international educators in Toledo, Spain to help medical schools in that country plan for the future.

From 1957 to 1961, Dr. Levit was director of medical education at Philadelphia General Hospital. Her association with PGH began with an internship in 1951, followed by a fellowship in endocrinology and later a clinical assistantship in this field. She received her B.S. degree in biology from Bucknell and was a student assistant in psychology.

Currently, Dr. Levit serves on the Board of Directors of PGH's Charitable Foundation, and on the Board of the Philadelphia Council for International Visitors. She is a fellow of both the American College of Physicians and the College of Physicians of Philadelphia. Dr. Levit, whose biography is listed in *Who's Who of American Women*, is married to Samuel M. Levit, M.D. They are the parents of two sons and make their home at 1910 Spruce St., Philadelphia.



Peter G. Diamandis '53

Magazine Publisher

The appointment of Peter G. Diamandis '53 as publisher of *Mademoiselle* magazine was announced on June 22 by Perry L. Ruston, President of The Condé Nast Publications Inc. Mr. Diamandis assumed his new post on July 7.

In making the announcement, Mr. Ruston said, "Mr. Diamandis' wide experience in the advertising and publishing business—particularly in the fashion areas—qualify him unusually well for this new assignment."

Since 1962, Mr. Diamandis has been a partner of The Lampert Agency, Inc., most recently serving as senior vice president, secretary and director. In becoming the second publisher in *Mademoiselle's* 35-year history, Mr. Diamandis is returning to the Condé Nast organization. He was associated with *Charm* magazine in 1958 and later transferred to the advertising staff of *Glamour* magazine in 1960.

Mr. Diamandis received a Bachelor of Science degree in 1953 from Bucknell, and he is married to a classmate, the former Joan Laferandre '53. The Diamandis' have six children, five boys and one girl. A native of Short Hills, New Jersey, Mr. Diamandis now lives in Rowayton, Connecticut.

He is a member of the Sales Executive Club and The Advertising Club of New York.

To Build Resort

Verdine E. Campbell '50 has been appointed a director of Virginia Beach Festival Park, Ltd., the developer of a proposed $6 million amusement park to be built in the heart of the Virginia Beach resort area. The site for the park, adjacent to the Norfolk-Virginia Beach Expressway, has been acquired.

A licensed engineer in Virginia, Maryland, and Pennsylvania, Mr. Campbell received his B.S. degree in civil engineering from Bucknell. He has been active on highway and bridge construction projects in the U. S., Indonesia and Brazil. He is presently serving as project coordinator for the Pollution Control Division of the Carborundum Corp., Hagerstown, Md.

Mr. Campbell is married to the former Charlotte Stout and they are parents of three children. They reside at 305 Cherry St. Circle, Hagerstown, Md.

College Librarian

Bowdoin College has announced the appointment of Dr. Richard B. Reed '54 as Special Collections Librarian, effective Sept. 1.

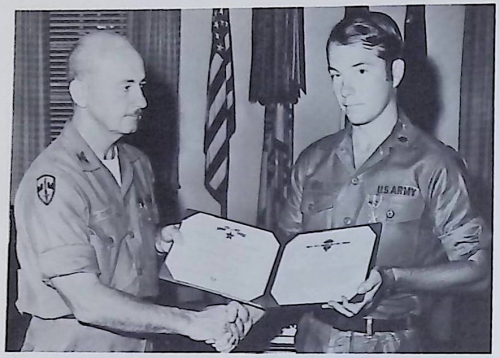
Born in Indianapolis, Ind., where he prepared for college at Thomas Carr Howe High School, Dr. Reed received his B.A. degree in history at Bucknell, his M.A. degree at the College of William and Mary in 1958 and his Ph.D. at the University of Wisconsin this year.

During this past summer he conducted research in Tudor-Stuart history on a Folger Fellowship at the Folger Library, Washington, D. C. He was Curator at the Lilly Library of Mendel College, Indiana University, from 1962 to 1967, and a Teaching Assistant at the University of Wisconsin, Madison, in 1960-61. Dr. Reed was a Fulbright Scholar in Brazil in 1959-60.

His main fields of interest in History are Tudor Expansion, Sir Robert Cecil, and Anglo-Spanish Relations (1580-1625). He plans to continue research on Cecil, Richard Eden, and on a bibliogarphy of 16th Century Americana.

A member of the American Historical Association and the Society for the History of Discoveries, he is also a member of Phi Alpha Theta, the national honorary history society.

Dr. Reed is the author of "Richard Eden: An Early English Imperialist," published in "The Serif" at Kent State University; "A Bibliography of Discovery" in "East-West in Art;" and book reviews in "Hispanic American Historical Review," "William & Mary Quarterly," and the "Newsletter" of the Society for the History of Discoveries.



Army First Lieutenant Robert A. Vater '68, right, receives the Bronze Star Medal from Col. N. D. McGinnis at ceremony held July 22 at Fort Bragg, N. C.

Medal Winner

Army First Lieutenant Robert A. Vater '68 has been awarded the Bronze Star Medal. The Medal was presented by Colonel N. D. McGinnis, XVIII Airborne Corps and Ft. Bragg G-1, in a ceremony July 22 in the office of the commanding general.

According to the citation accompanying the medal, Lieutenant Vater was cited for, ". . . meritorious service in connection with military operations from May of 1969 to April of 1970 while serving as district intelligence operations and coordination adviser in Thanh Tri District, and later Ke Sach District, Ba Xuyen Province, in the Republic of Vietnam.

"He was instrumental in establishing a detailed intelligence base which contributed greatly to the denial of areas of operation and bases of supply for the Viet Cong Infrastructure."

Through his efforts, Lt. Vater, ". . . contributed immeasurably to the effectiveness of allied intelligence operations in Vietnam and ground operations against a hostile force."

A 1964 graduate of New Britain (Conn.) High School, the 24-year-old Army lieutenant received his bachelor of arts degree in political science from Bucknell. He is presently serving as Chief of the Commercial Entertainment Branch of Special Services at Ft. Bragg.

Campus Minister

The Rev. James A. LaRue '59 plays a variety of roles in his post as campus minister at Cuyahoga Community College in Cleveland, Ohio.

In an article in the March, 1970 issue of the *Crusader*, Jim notes: "We have a tense situation here. Eighty percent of our students are white and we are in the midst of one of our city's worst black ghettos. There are 55,000 black people living within four blocks of the school. The pressure is on for the college to relate meaningfully to the community."

Jim has gone into the community to understand its needs. For a year he met with a group of black students for four hours every Sunday. "We read a book a week—everything from Kant to Malcolm X. Some would come with dictionaries under their arms — it meant so much for them to understand everything there was to know.

"They called me the 'Jesus cat,' but there was never any question that I would be working with whites when the chips were down."

The administration and faculty are seeking Jim's help. So Jim becomes an interpreter of the community. Beyond this, Jim works with faculty and administration in other ways, does draft counseling, and tries to interpret for the local churches what is happening.

"There is a great myth floating around that says religion and Jesus Christ are dead on the campus," Jim says. "True, no one goes around shouting 'Jesus Christ saves,' and they may start off the conversation by asking me, 'Say, do you believe all that stuff about the virgin birth?'

"But students are ready and willing to talk about faith and theology. Hardly a day goes by that they don't bring it up. What we sometimes fail to see is that underlying all their concerns about peace, racism, ecology, inter-personal relations and other issues is one basic question, 'What does it mean to be a human being in these confusing times?' I can't think of a more theological question."

Ordained in 1962, Jim is a graduate of the Colgate-Rochester Divinity School. He received his B.A. degree from Bucknell and was a member of the D. U. fraternity. He is married to the former Corinne Royer and they are parents of two children. The LaRue family resides in an integrated neighborhood at 19902 Lanbury Ave., Warrensville Heights, Cleveland, O.

New Brokerage Firm

William R. Frazier, Jr. '52 has been named president of the newly merged firms of Woodcock, Moyer, Fricke and French, Philadelphia, and Cummings and Taylor, New York, both members of the New York Stock Exchange. Mr. Frazier formerly served as president of Woodcock Moyer.

Woodcock is one of the oldest brokerage houses in the country, having been founded in 1842. It is a full service firm with its home office in Philadelphia at 1500 Chestnut Street. Cummings and Taylor,

William R. Frazier, Jr. '52

located at 24 Broadway in New York City, was founded by Donald E. Cummings and James A. Taylor. It has developed an institutional and retail business as well as a clearing operation for brokerage firms. The merged firms have offices in five states, including Portland, Maine, and Denver, Colorado.

William R. Frazier, Jr. became president of Woodcock in 1969, moving up from the executive vice president position. He received his B.A. degree in political science and economics from Bucknell and has an extensive background in commercial and investment banking. He lives at 4145 Kottler Drive, Whitemarsh Farm, Lafayette Hill, Pa.

Trust Officer

Russell P. Williams '48 has been elected vice president, personnel administration, of Long Island Trust Company. In his new post Mr. Williams will have over-all responsibility for all phases of personnel administration at Long Island Trust including recruitment, training, salary administration, employee development and personnel relations.

Prior to joining Long Island Trust, Mr. Williams was vice president, personnel administration, of National Bank of North America. From 1948 to 1955 he was employed as a personnel specialist with Marine Midland Grace Company, New York.

Mr. Williams received a B.S. degree in commerce and finance from Bucknell University, graduated from the American Institute of Banking and studied at the Graduate School of Business Administration of New York University. He is chairman of the Personnel Relations Committee, Long Island Bankers Association.

Mr. Williams is married to the former Lucienne Singer and they are parents of two children, Russell, Jr. and Eden. They make their home in Merrick, N. Y.

New President

J. Edgar Spielman, Jr. '48, formerly vice president of corporate development, has been named president of Farmbest Inc., Jacksonville, Fla. Mr. Spielman joined Farmbest in June 1969 to direct the development of a corporate diversification program. Prior to that time he was vice president of a large national dairy organization where he gained extensive experience in finance and general management.

A certified public accountant, during World War II he served as a naval aviator. He and his wife, have two sons, John E. III, a 1970 graduate of Bucknell, and Jeffrey R.

J. Edgar Spielman, Jr. '48

The new corporate president said he is "highly enthusiastic about the company's current operations and the future in the food business," and he said no other organizational changes are planned.

Farmbest, formerly Foremost Dairies of the South, processes and distributes milk, ice cream and other dairy products under the Farmbest label throughout the Southeast United States and Puerto Rico and operates a refrigeration equipment company.

Stanley C. Marshall '43

Institute Leader

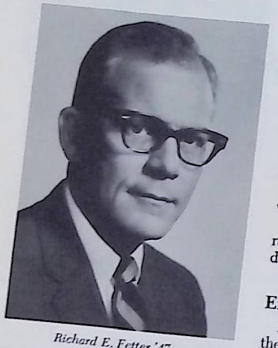
Stanley C. Marshall '43, an officer of Lando, Inc., Pittsburgh, has been reelected president of the Pittsburgh Commerce Institute.

The Pittsburgh Commerce Institute was established in 1967 because of the ever-growing interface between the federal government and the business/academic communities. It aims at transporting information from the federal government to the business man in usable and understandable form, and providing a communications link between the public sector and the business community.

Comprised of eleven business organizations and the graduate schools of business of three Pittsburgh universities, PCI represents a "first." No other city in the United States has a business "organization of organizations" of this type. From

its inception, the Institute has geared itself toward the selection of projects significant and worthwhile enough to draw Pittsburgh business and academic communities together into major interdisciplinary efforts.

Mr. Marshall shares his active concern for community affairs with the university, having served as a director of the Bucknell Engineering Alumni Association and as a member of William Bucknell Associates. He is married to the former Alice Zindel '42 and they are the parents of three children.



Richard E. Fetter '47

New Position

Richard E. Fetter '47 has been elected to the new position of vice president—finance and administration, by Research-Cottrell, Inc. Formerly financial vice president and treasurer of Standard and Poor's Corporation, Mr. Fetter has also served as vice president and controller of F. W. Dodge Company, and manager of finance for General Electric Company's Industrial Heating Department.

A 1947 graduate of Bucknell University, Fetter holds a B.S. degree in commerce and finance. During World War II he was a bombardier with the Eighth U. S. Air Force, stationed in England.

Fetter is a member of the Metropolitan Club of New York, the Financial Executives Institute, the Newcomen Society, Fairmount Country Club, and the Copper Springs Beach and Tennis Club.

Mr. Fetter resides with his wife, M. Virginia Gabriel '48, and daughter in Chatham Township, New Jersey.

Scholarly Editor

Professor Peter A. Tasch '54, a member of the faculty of Temple University, is one of three editors of a new publication, *The Scribblerian*, a news journal devoted to Pope and Swift and their circle. The scholarly journal is published in the autumn and spring at the departments of English of Temple University, Philadelphia, and Northeastern University, Boston.

Editor Tasch received his B.A. degree with honors in English and was a Junior Fellow at Harvard University. He also did graduate work in English at Columbia University.

Professor Tasch and his family reside at 5430 Wayne Ave., Philadelphia 19144.

Executive Post

Mason C. Linn '54 has assumed the top civilian post at the Tobyhanna Army Depot, near Scranton. As the depot's executive assistant he will act as the principal adviser to the command and coordinate activities of the various depot directorates and staff offices.

A 1950 graduate of Council Rock High School, Newtown (Bucks County), he attended Wilkes College for one year to pursue a career in radio and television broadcasting. He transferred to Bucknell University in 1951, graduating in 1954 with a bachelor's degree in economics.

While at Bucknell, he worked his way through school by doing a variety of jobs and was the recipient of scholarships during his three years at the school. He currently is pursuing graduate studies at the University of Scranton and will receive his master's degree in management in the fall.

Commissioned an Army second lieutenant in 1954, he served on active duty from 1955 to 1957. He attended two schools at Ft. Monmouth, N. J., before transferring to Tobyhanna in September 1955. All of his depot service with the military was spent working in stock control division.

He entered federal service in May 1957, after his discharge from the Army. He was staff assistant in stock control division and the deputy commander's office from 1957 to 1960; assistant chief of stock control from 1960 to 1963; division chief of stock control from 1963 to 1965, and deputy director of distribution and transportation directorate from 1965 until moving up to executive assistant.

Mason is married to the former Yvonne Bucher (University of Pennsylvania), Lewisburg. The Linns are parents of four children and reside in Mt. Pocono.

John F. Riefler, Jr. '42

Sales Executive

John F. Riefler, Jr. '42 has been promoted to vice president-sales manager of Thom McAn Shoe Co., Worcester, Mass. He served previously as vice president-personnel.

In his new capacity, Mr. Riefler will be in charge of sales for Thom McAn's 900 stores located throughout the United States and Puerto Rico. With the company since 1949, Mr. Riefler joined as an assistant in the personnel department. In 1957, he was made director of personnel. He became regional director of field operations in 1960, and was named vice president and regional sales manager in 1961. He was appointed vice president-personnel in 1966, and later that year became a director of Thom McAn.

He received his B.A. degree from Bucknell and served in the Army Air Force during World War II, being discharged with the rank of captain.

He resides in Worcester with his wife Mary, and a son John, III.

New Jurist

Peter Ciolino, Esq. '54 has been nominated by Governor William T. Cahill (New Jersey) for appointment as judge for the Passaic County District Court.

A partner in the law firm of Mandak and Ciolino, Clifton, N. J., Mr. Ciolino received his B.A. degree from Bucknell and his law degree from Fordham Law School in 1957. He served as magistrate of the Clifton Municipal Court from 1962 to 1968.

As an undergraduate, Mr. Ciolino served on the staff of the Bucknellian and was a member of the S. A. E. fraternity. He is married to the former Sylvia Taylor and they are parents of three children. The family resides at 62 Friar Lane, Clifton, N. J.

Pittsburgh Alumni

For many years Bucknell alumni in the Pittsburgh area have been having informal luncheon meetings every Friday. There have been no reservations and no formal programs—just walk in, have lunch and visit with some friendly Bucknellians.

The meetings are now held on the third floor of the Bigelow Square (near the site of the new U. S. Steel Building), starting around noon. Ed Klett '57, Pittsburgh Chapter President, has extended a cordial invitation to any member of the Bucknell community to join the Friday fete for good conversation about Bucknell.

Change In Posts

Standard Oil Company (New Jersey) announced in June the creation of a new position of Director of Washington Affairs and the appointment of Dr. Walter C. Held '43 to fill it. Dr. Held served previously as Director of Business Programs and senior staff member of The Advanced Study Program of The Brookings Institution in Washington.

Under Jersey Standard's reorganized operations in Washington, Mr. Held will work in a constructive corporate role with efforts of the federal government on major national and international problems. Encompassed will be Jersey's policies on air, water and land conservation, educational and urban affairs and public policy analysis and long range planning over a broad selection of domestic and international activities.

Dr. Held, a trustee of the University, was born in Pennsylvania but spent much of his formative youth in Southern New Jersey. He holds an A.B. degree in political science and economics from Bucknell. After graduate study at Harvard, he received M.A. and Ph.D. degrees in Public Administration from American University. Along with his position at Brookings Institution, he has been professorial lecturer, George Washington University and during 1968 was on leave from Brookings to serve as visiting professor of government and economics at The College of William and Mary. Before joining the Brookings staff, Dr. Held served as director of the Government Operations and Expenditures Program of the U. S. Chamber of Commerce. This followed a series of positions, including government service, a member of the full-time faculties of Bucknell and American Universities, and as consultant to federal agencies.

A former president of the Bucknell Alumni Association and of Phi Gamma Delta fraternity, Walter is married to the former Eleanor Parry '42. They are the parents of three children and reside at 2042 Rockingham Street, McLean, Va.

Alumni Authors

Bloody River

"Because of the subject matter, this book is a study in military history. Like all history, it is concerned with the interactions of impersonal forces, which are sometimes vast, and human beings, who are always fallible — men who squabble, cooperate, and, above all, attempt to control and shape not only the forces of destiny that move and change them but also the individuals who stand in their way or are amenable and serve them.

"The effect that men and their occupations and preoccupations have on each other may be called the personal equation in history. It is all too rarely mentioned in military studies. Sometimes it is of little importance. At the Rapido River it was a vital consequence. There, a conflict between ambition and compassion, duty and morality played a prominent role in the behavior of men who are responsible for the lives of thousands under their command. Their struggles—with the enemy, with their colleagues, and within themselves—is what this book is ultimately about."

These are the final two paragraphs of the Preface to *Bloody River, the Real Tragedy of the Rapido*, by Martin Blumenson '39. The work is one of two recently published by the distinguished Bucknellian, whose works include a study of *Kasserine Pass* and of *Anzio: the Gamble that Failed*. After service in the European theater in World War II, Mr. Blumenson commanded the Third Historical Detachment in Korea and was the historian of the joint task force that conducted the atomic weapons test in the Pacific. He was for ten

BLOODY RIVER, *by Martin Blumenson. Illustrated. 150 pp. Boston: Houghton Mifflin Co. (1970) $4.95.*

SICILY: WHOSE VICTORY?, *by Martin Blumenson. Illustrated. 160 pp. New York: Ballentine Books Inc. (1969) $1.00.*

years a senior civilian historian in the army's Office of the Chief of Military History, and most recently served as visiting professor of military and strategic studies at Acadia University, Nova Scotia. He is currently working on the papers of General George S. Patton, Jr.

Mr. Blumenson acknowledges that *Bloody River* is based in very large part on a segment of his documented *Salerno to Cassino* (Washington, 1969), a volume in the series U. S. Army in World War II. It is also the other side of the Anzio beachhead coin and forms, in a sense, a companion volume to his *Anzio* work.

The second study published by Mr. Blumenson, *Sicily: Whose Victory?*[2] is part of Ballantine's Illustrated History of World War II series. This paperback edition is generously illustrated and examines in dramatic fashion one of the significant battles of World War II.

All the details are there, including Patton's wild dash to capture Messina before Montgomery's troops could enter that city, and the episode involving the slap by a general that had effects around the world. Mr. Blumenson does not dodge the issues or the facts, and he does draw his own conclusions.

The same can be said for *Bloody River*. This is a book which certainly will stir controversy in Texas, for it was the men of Texas who were at center stage in this battle. "The action at the Rapido was one of the most shocking defeats of World War II. The 36th Division, originally a National Guard Unit from Texas, suffered complete disaster, a debacle for American arms. Within the shadow of Monte Cassino in January, 1944, the troops tried to cross the river against German opposition and failed. The casualties were heavy," Mr. Blumenson candidly states.

In seeking to determine who was to blame, if the battle was even necessary, or if it was mismanaged, Mr. Blumenson is involved in a detailed study of men and the things that make men leaders of other men. The book is introduced with a quotation from Sun Tzu,

Martin Blumenson '39

writing *On the Art of War* around 500 B.C.: "There are five dangerous faults which may affect a general: . . . the fifth one is solicitude for his men . . ." But solicitude is but one of the qualities examined. The others include determination, ambition, fortitude, bravery, cowardice, intelligence, competence, and insight—in short, all the qualities of being human in an inhuman situation which has kept philosophical discussions going for many centuries.

The battle of Rapido, in fact, continues to stir controversy—only a part of it philosophical. In 1946, more than two years after the engagement had been fought, the Committees on Military Affairs in both the U. S. House of Representatives and the U. S. Senate invited witnesses to appear before them in order to determine whether a full-scale investigation of the battle was justified. Many of the commanding officers of the troops involved testified at these hearings. No full-scale investigation was ever held. Committees concluded that the evidence warranted no further examination of the matter. The finding of Robert P. Patterson, then Secretary of War, was confirmed: the attack at the Rapido had been necessary.

But a real tragedy had occurred at the *Bloody River*, and Mr. Blumenson probes skillfully and portrays masterfully the event and the men involved in it.

Work on Suicide

An English translation of Thomas G. Masaryk's *Suicide and the Meaning of Civilization*, originally published in German, has been made available in the Heritage of Sociology series of the University of Chicago Press. Dr. Morris Janowitz is general editor of the series.

Two Bucknellians are the translators of the work, Robert G. Batson '55 and William B. Weist '50. Mr. Batson, a former Fulbright scholar, is a communications consultant in New York City. Mr. Weist, a former instructor in sociology at Bucknell and former newspaper editor, is managing editor of the Bucknell University Press. The translators acknowledge their debt to Dr. W. Preston Warren, professor of philosophy, who introduced them to the work of the Czech philosopher during their studies at the University.

Thomas Garrigue Masaryk (1850-1937), founder and first president of Czechoslovakia, was one of the most revered liberal democrats of modern times, a man who perhaps came closer than any other to embodying the Platonic ideal of the philosopher-statesman. *Suicide and the Meaning of Civilization*, published in German in 1881, was his first empirical study in sociology, a pioneering attempt to analyze the role of philosophical and moral perspectives in the life of the individual and society.

In the late 1960's there was a resurgent interest in the life and work of Thomas Masaryk. Czech intellectual and social concerns included a new investigation of the alleged "suicide" of his son, Jan Masaryk (1886-1948), Czech foreign minister at the time of the Communist coup of February 26, 1948. This investigation by the Dubcek regime, in its turn, formed part of the background to the dramatic events of August, 1968.

"We surrender our intellects to

SUICIDE AND THE MEANING OF CIVILIZATION. *T. G. Masaryk. Translated by William B. Weist and Robert G. Batson. With an introduction by Anthony Giddens. 288 pp. University of Chicago Press (1970) $10.00.*

learning, our feelings to a religion and a church in which we no longer believe and which we no longer trust—that is the single, but atrocious, failure of our civilization." Masaryk characterizes this failure with the German noun Halbbildung ("half-education"), using the term to describe the lack of unity in the world view of a society. It is "half-education" that rules in the "sick" society, and suicide rates are an index of the depth of the illness and the extent of the divorce between the intellect, the spirit, and the moral act.

Masaryk noted in later works that his work on suicide "gives in a nutshell a philosophy of history and an analysis of the modern era" (*The Making of a State*, English version, 1927, p. 291). He also remarks in another book (*The Spirit of Russia*, Vol. 2, p. 557, English, 1919): "In my attempts at philosophico-historical explanations I start from the conviction that religion constitutes the central and centralising mental force in the life of the individual and society. The ethical ideals of mankind are formed by religion; religion gives rise to the mental trend, to the life mood of human beings."

Almost three decades after its original publication, in 1910, Masaryk sent the work to Tolstoy, with whom he had discussed the subject. Tolstoy, at work on an essay on suicide, noted in his diary for May 3, 1910: "I walked up and down in the park and read Masaryk. I thought about suicide and again read over the book which I had already begun. It is good. It would have been good to write. Wrote Masaryk." (I. Silberstein, "L. N. Tolstoy and T. G. Masaryk," *Slavische Rundschau*, Vol. VII (1935), no. 3, p. 162.)

Masaryk analyzes and evaluates a considerable volume of literature and statistical material which had accumulated on the subject of suicide at the date of writing. He discusses suicide in relation to the effects of nature—climate, weather and seasons; and in relation to the conditions of society—economics, social and political. He also considers, as variants in suicidal behavior, sex, health, age and population growth, concluding with a study of suicide among prisoners and of the effects of one's occupation on suicidal tendencies.

Mr. Batson, who received his B.A. degree in religion and sociology, resides with his wife, Bonnie, and son, James, at 2236 28th St., Long Island City, N. Y.

Mr. Weist resides with his wife, Annamarie, and two sons, Karl and Kurt, at 522 Pennsylvania St., Lewisburg.

In Memoriam

1894

A Patron of the University, Mrs. Gouvernor K. Wattson, the former IDA GERTRUDE GREENE, of the Institute Class of 1894, died June 20, 1970, at her home in Mercedes, Texas. Mrs. Wattson, at the time of her death, was the oldest living alumna of Bucknell. She was the last survivor of her immediate family which had many close ties with Bucknell. Her father, Calvin Greene, a Founder of the University, served on the Board of Trustees from 1894 to 1908; a brother, EDWARD M. GREENE '95, also a Founder and trustee, served the University in the latter capacity from 1922 until his death in 1953. His wife was the former CAROLYN K. WITTENMYER, Institute Class of 1891, who died in 1942. Another brother was RAYMOND GREENE '02 of Lewistown, who attended Bucknell Academy from 1895 to 1898 and received his B.S. degree in 1902. He too, was a Founder of the University and passed away in 1935. Mrs. Wattson had two sisters, NORA MAY GREENE, Institute 1894, of Lewistown, who died in 1954, and ESTHER (Mrs. Hugh Hamilton), Institute 1896, who had resided in the New York City area and passed away in 1948.

Although a native of the Huntingdon area of Pennsylvania, Mrs. Wattson had lived in Mercedes since 1909, where her husband had established a hardware store. She was instrumental in bringing culture and refinement to the area of her adopted home and was a charter member of the Barlow Chapter of the Daughters of the American Revolution, the Rio Grande Valley Historical Society and the Mercedes Study Club. She was the last charter member of the First Baptist Church of Mercedes and was active in its work until confined to her home the last several years. She was one of the founding members of the Valley Hospital of Harlingen (Texas) and a supporter of the Valley Baptist Academy of Harlingen. On her visits to Pennsylvania she usually found time to spend a day at Bucknell and with friends in Lewisburg.

Mrs. Wattson is survived by four nephews, Waldo Greene, Mission, Texas, and Edward Greene, Greenwich, Conn., both sons of EDWARD '95; Hugh Hamilton, Boca Raton, Fla., and Raymond Hamilton, Bedford, Mass., both sons of ESTHER GREENE Hamilton '96.

1909

Mrs. Robert Yeager (IDA M. SAMES) of Norristown, passed away on June 10, 1970. She is survived by a brother, Walter, of Norristown.

1914

The Rev. JOHN E. KAUFFMAN of Santa Ana, Calif., died June 11, 1970. He had served Presbyterian and Congregational Christian churches in Massachusetts, New Jersey and Ohio prior to retiring and moving to California. Survivors include two children and several grandchildren.

1916

Mrs. Stephen F. Puff '20 (Grace E. Starr, DS'16) passed away June 10, 1970. Her death was a shock to their many friends, especially those who had the opportunity of visiting with them during Mr. Puff's 50th Reunion just 12 days earlier, their last visit to the campus. Mrs. Puff was a member of the D. A. R., the Eastern Star and was retired from the Federation for the Handicapped. Among her survivors are her husband (217 Beach Blvd., Forked River, N. J. 08731), two children and several grandchildren.

1918

Barton H. Mackey, former insurance broker of Newark, Del., died of an apparent heart attack July 15, 1970. His wife passed away in 1968 and he is survived by two sons, Barton L., a dentist, and David L., a medical doctor.

1920

David J. Martin of Williamsport, a retired salesman for the Lone Star Cement Company, died July 16, 1970. He received a B.S. degree from Bucknell and was a member of the Phi Gamma Delta fraternity. His wife, a daughter and a sister are among his survivors.

1921

Chelten W. Smith of 17 N. W. 3rd Ave., Clearfield 16830, passed away July 1, 1970. He was a prominent church and civic leader and was a retired executive of the Pennsylvania Electric Company. He received a B.S. degree in electrical engineering from Bucknell and was a member of the Phi Kappa Psi fraternity. Among his survivors are his wife; a son, Chelten W., Jr. '50 of Erie; a daughter, Mrs. Jacqueline Portent '53 of Miami, Fla., and a sister, Mrs. Thelora Musser '19 of Lewisburg.

Arthur E. Harris of Hilton, N. Y. died September 2, 1969. He received a B.D. degree from Colgate-Rochester Theological School but his career was in the field of education. He was principal of the Brighton High School in Rochester, N. Y. and had retired in 1955. Among his survivors is his wife, the former Elsie Rich.

1923

Frank U. Davis, M.D., retired eye, ear, nose and throat specialist of Delray Beach, Fla., died April 16, 1970. He was a member of the Kappa Sigma fraternity at Bucknell and received his M.D. degree from Temple University Medical School. He is survived by his wife, the former Arlene Hoff, of F-23 Briny Breezes, Delray Beach, Fla. 33444.

1926

David L. Miller, retired senior vice president of Allegheny Airlines, died July 15, 1970. He had been with the airlines 28 years after starting as a ground school instructor and progressing through the ranks of traffic operations. Survivors include his wife, the former Jeanne Porter and three sons, Jan, Hugh and Brent, of 410 S. Kensington St., Arlington, Va. 22204.

Harry F. Bird of Jersey Shore, a former bridge and building inspector for the New York Central Railroad, died June 29, 1970. He received a B.S. degree from Bucknell. Survivors include his wife, Kathryn, and several children.

1928

Dr. Paul R. Seibert, well-known retired dentist, died suddenly at his home on July 24, 1970. He received his D.D.S. degree from Temple University Dental School and has always practiced in the Muncy area. He was widely known also as a fancier and breeder of prize winning bantam breeds of poultry. Among his survivors are his wife, the former Kathryn Martin Spotts, a son, Paul R. '59; a daughter, Mrs. James Muffly of Muncy; two step-sons and two stepdaughters.

1929

Mrs. F. Earl Bach '26 (M. Elizabeth Evans) of 88 Coolidge Ave., Glens Falls, N. Y., died July 22, 1970 of cancer, following a long illness. She received an A.B. degree from Bucknell and was a member of the Pi Beta Phi sorority. Among her survivors are her husband, retired president of the First National Bank of Glens Falls; two daughters, Mrs. Betsy Peters and Mrs. Kathy Medina.

1933

Henry W. Hallett, a retired Wilmington school teacher and a professional organist, died August 3, 1970, after a short illness of a heart ailment. He received an A.B. degree from Bucknell and was a member of the Sigma Chi fraternity. Mr. Hallett was never married and his only immediate survivor is his sister, Mrs. Virginia Hallett Stevens '35, of Brinton Lake Club, Lake Drive, Thornton, Pa. 19373.

1938

Dr. Edward P. Kamienski, optometrist of 167 Lake St., Upper Saddle River, N. J., died August 9, 1970. He received an A.B. degree from Bucknell and was a member of the Sigma Alpha Epsilon fraternity. His O.D. degree was awarded by Columbia University in 1940 and he conducted his practice in Passaic, N. J. Among his survivors are his wife, the former Helen Murko; two sons, Edward and Howard; a daughter, Jane; a brother and a sister.

1964

Attorney William S. Nelson of Ithaca, N. Y. passed away June 8, 1970. He received a B.S. degree in business administration from Bucknell and was a member of the Sigma Chi fraternity. He was awarded his law degree by the University of Buffalo in 1967. He then served with U. S. Army Material Command in Washington, D. C. until 1969, with plans for joining a law firm in New York after his discharge. He is survived by his parents, Mr. and Mrs. Carl H. Nelson, 104 Northway Rd., Ithaca, N. Y. 14850.

Coach Henry 'Hank' Peters Dies

Henry N. "Hank" Peters '39 died Saturday, August 15. Death was ascribed to a coronary occlusion. He was 62.

The renowned tennis coach collapsed about 3:30 P. M. Saturday at the Bucknell courts, where he was supervising the mixed doubles competition in Lewisburg's first invitational tourney, which he organized. Coach Bill Yeomans, a competitor in the event, applied mouth-to-mouth resuscitation, but Hank died before an ambulance arrived on the scene.

An associate professor of physical education, Mr. Peters joined the Bucknell faculty in 1938, serving as coach of the varsity baseball and basketball teams while a senior at Bucknell. A native of Wilkes-Barre, he graduated from Coughlin High School and Wyoming Seminary, completed two years of study at Bucknell Junior College (now Wilkes College), and enrolled as a junior at B. U. in 1937. He received B.S. and M.S. in education degrees at Bucknell and a master's degree in physical education from Penn State. He was a chief petty officer in the Navy during World War II.

A stand-out athlete, "Hank" was a member of the 1938 and 1939 varsity baseball and basketball teams. Though he coached Bison soccer teams from 1952 to 1964 and maintained an intense interest in all sports, it was as a tennis coach that he won his greatest recognition. During his outstanding career as "Mr. Tennis" at Bucknell, his Orange and Blue teams won 158 matches and lost 129. His 1970 Bisons compiled a 14-0 record, repeating their 1969 triumph as champions of the university division of the M. A. C. His 1969 Bisons were 11-2.

A man who developed many top players and coaches, one sports columnist described him this way: "He could talk a leg off you when the subject was tennis. And the impression he gave you was that Hank Peters had little to do with coaching the sport. His boys won simply because they were, as he said, 'terrific.'"

Coach 'Hank' Peters '39

A member of Phi Kappa Psi fraternity, he was scheduled to serve as house manager this year. He was a member of the Presbyterian Church and of the Kratzer-Dull American Legion Post, Lewisburg.

Coach Peters is survived by his wife, the former Margaret G. Williams and a sister, Louise Peters.

Buck's Memorial

Contributions to a memorial in honor of John H. Shott '22, director of Alumni Relations at Bucknell from 1950 to 1968, are still being received at the University.

Although the exact nature of the memorial has not been determined to date, friends who wish to remember "Buck" may make contributions to Bucknell, designating their gifts to the John H. Shott Memorial Fund.

The Bison Club recently honored Buck's long and faithful service to the University by designating that its scholarship fund henceforth will be known as The John H. Shott Memorial Scholarship Fund. Buck served as the club's secretary for almost two decades.

Mrs. Beatrice Shott ("Trix") recently changed her campus address to 308 St. George St., Lewisburg (telephone: 524-9065). She has asked that correspondence be directed to her at this new address.

THE BUCKNELL ALUMNUS

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THE BUCKNELL ALUMNUS, Vol. LVI, No. 2, Sept., 1970. Published by Bucknell University. Lewisburg, Pa. 17837. William B. Weist '50, Editor. Photos by Ralph Laird. Emil Kordish '42, President, The General Alumni Association. Jack E. Brothers '58, Director of Alumni Relations. David W. Hayes, Associate Director. Mrs. Janet Myers, Classnotes Editor.

HOMECOMING WEEKEND

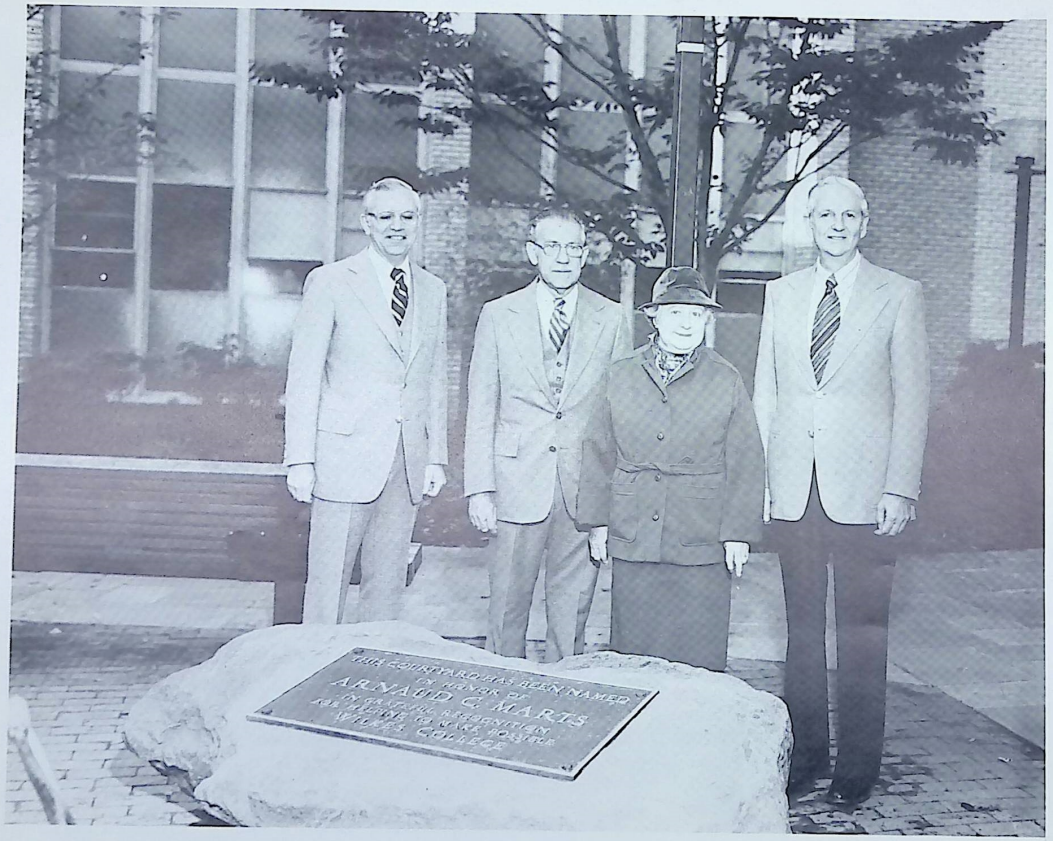
October 2-3, 1970

Friday, October 2

Freshman Football: Bisons vs. Lafayette—3:00 P. M.
Meeting of Board of Directors, Bucknell Alumni Association
Bison Club Round-up, Hotel Lewisburger—8:00 P. M.

Saturday, October 3

Bison Club Breakfast—8:00 A. M.
Homecoming Float Parade—10:30 A. M.
Soccer: Bisons vs. Rutgers—11:00 A. M.
Alumni Luncheon—11:45 A. M.
Football: Bisons vs. Gettysburg—2:00 P. M.
B. E. A. A. Dinner—6:30 P. M.
Homecoming Dance—9:00 P. M.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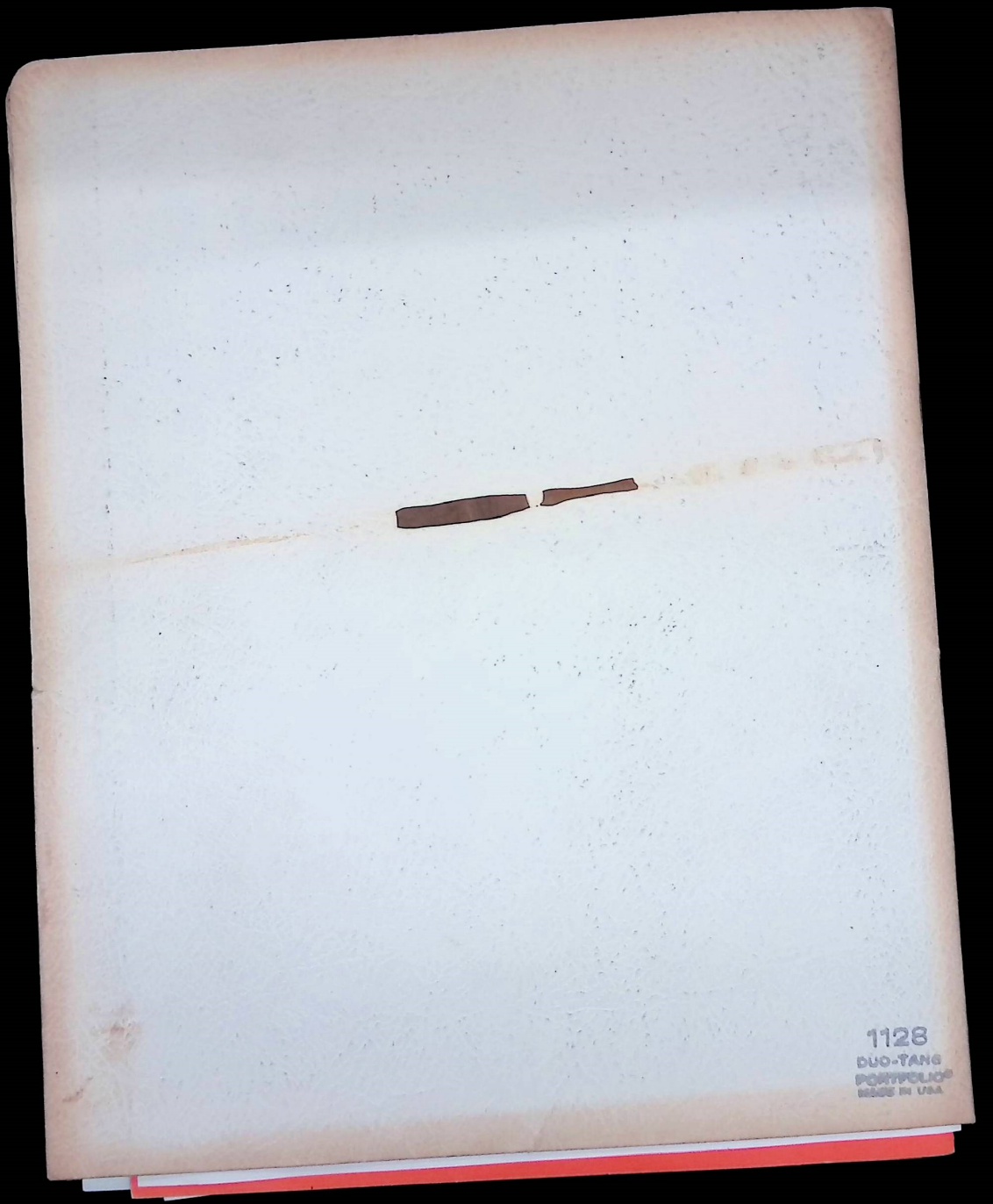
IN HONOR OF
ARNAUD C. MARTS
FOR LIFELONG DEDICATION IN
ADVANCING THE CAUSE OF
WOMEN'S COLLEGE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