Genealogical Notes

MARTS ARNAUD CARTWRIGHT MARTS

financial counsellor, University president, Author; b. Reeds Corners, NY Oct 9, 1888; s. Rev. William G. [illegible], and Irene A. [Cartwright] Marts; A.B. Oberlin Coll. 1910, LL.D., 1940, LL.D. Hillsdale Coll., 1936; L.H.D. Bucknell, 1946, College of Hobart and William Smith, 1958; m. Ethel A. Daggett, Oct. 16, 1920 [dec. 1953]; m. 2d, Anne McCartney Nov. 1958. Secty, Boys YMCA, Pittsburgh 1910 - 1914. Asst to Pres., Standard Life Ins Co, Pittsburgh 1914; Vice Pres., 1919. Entered career of fund-counselling 1919. Organized Marts + Lundy Inc in 1925. Firm has raised over $2.000.000.000 for colleges, churches, hospitals and other philanthropies. Pres. Bucknell University 1935 - 1945. A founder of Griffith College, 1936. Exec Dir of Pa. State Council of Defense, member of Cabinets of Gov. James + Gov Martin 1941 - 1942. Was called to Washington to organize and direct the War-time U.S. Coast Guard Vol. Port Security Force, 1943 - 5 with rank as Captain in USCGR. Recipient Navy Commendation Ribbon, Panama Achievement Medal → Trustee: Overseas Coll., Winds World Education Institute, Bucknell U., Wells Coll., Bradford Jr. Coll. American Legion Museum Inc., Trustee University Club, New York, Phi Beta Kappa Authors Guild, Authors League, Manila Collegiate Church, Protestant Dutch Reformed Church of New York;

Author: Philanthropy's Role in Civilization, Harpers 1953; Man + Money in Von Feller - Man 1961; The Development of American Business Management Journals. Prentice Hall 1966.

About the Author

ARNAUD C. MARTS

The author was born in the parsonage of the Congregational Church, in 1888, in the small village of Reeds Corners, Canandaigua County, New York. His parents were the Reverend William G. Marts and Irene Cartwright Marts. He graduated from East Aurora High School, and in 1910 from Oberlin College, Ohio, with Phi Beta Kappa honors.

After graduation from Oberlin, Marts' first job was as Boys Work Secretary of the Y.M.C.A. at Pittsburgh, Pennsylvania. He then served as vice president of the Standard Life Insurancy Company; and in 1919, moved to New York City where he became one of the seven founding partners of the well-known fund counselling firm of Ward, Hill, Pierce and Wells.

In 1926, he withdrew from this firm and with George E. Lundy established their own firm of fund-counsellors, Marts and Lundy, Inc., which has become one of the largest and most respected firms in the field. Arnaud Marts and George Lundy, and their staff of fifty associates, have counselled many thousands of religious, educational, and philanthropic institutions which have received generous gifts totaling billions of dollars. Marts served as president for thirty years, then as chairman during the past ten years.

It was Marts' career in this profession which gives him the experience and insight enabling him to understand the spiritual motivations which moved successive generations of western man to pioneer all the refining agencies of civilization to help create a finer and nobler world.

During his whole career Marts has been an active worker in a score of educational, religious, and philanthropic causes. A partial list of them will suffice as evidence; for ten years he served as the part-time president of Bucknell University because a petition signed by all the students and faculty members of the college asked him to do so. For thirty years he served on the board of The American Leprosy Mission as director, vice president, president, chairman of the board. For twenty years he has served as vice chairman of the board of Wilkes College; for five years has served as president of the trustees of Woods Hole Oceanographic Institution. He has also served as a trustee of Oberlin College, Bradford Junior College, Geisinger Hospital. He was one of the founders of the American Association of Fund-Raising Counsel, served as its president for three terms. He serves as a member of the Consistory of the Dutch Reformed Collegiate Church. He is a member of the Marble Collegiate Church.

Preliminary to World War II - 1940-1941 - he served at Harrisburg in the cabinets of Governor Arthur H. James and Governor Edward Martin. In 1942 he was commissioned as Captain in the United States Coast Guard Reserve where he served as chief of the Temporary Reserve Division for which he received the Navy Commendation Medal and Ribbon.

Honorary degrees have been conferred upon him by four colleges, Oberlin, Hillsdale, Bucknell, Hobart. He is a member of Phi Beta Kappa; the Sons of the American Revolution; and the American Legion. He and his wife, Anne, make their home at 41 Park Avenue, and his office is at 521 Fifth Avenue, New York City.

He is author of two other books: Philanthropy's Role in Civilization. (Harper); and Man's Concern for his Fellow Man. (Humphrey Press). His articles in journals, and his addresses, have achieved a total circulation, directly and by requisition, of over a million copies.

It is interesting to observe since Marts' book deals with western civilization in Europe and America, that his ancestry is rooted in several basic strains of western man.

His earliest maternal ancestor in America was Samuel Hotchkiss who arrived by clipper from England at New Haven, Connecticut in 1630. Hotchkiss laid out a farm, part of which later became the campus of Yale University.

The author's first paternal ancestor was George Marts, who arrived by boat from Germany at the mouth of the Delaware River about 1730, and sailed up the river where he laid out a farm somewhere between Easton and Allentown, Pennsylvania.

My Descent

from

Revolutionary Ancestors

Capt. Gideon Hotchkiss born in Cheshire, Conn., on the 5th of December, 1716, and Amos Hotchkiss born in Waterbury, Conn., on the 3rd of November, 1751. The former died in Waterbury September 3rd, 1807, and the latter in Waterbury, May 13th, 1820.

I am the son of Rev. William G. Marts, (May 9, 1841 - 1914) and Irene A. Cartwright (July 3, 1856-1912. The said Irene A. Cartwright is the daughter of Edward Cartwright (1819-1905) and Almira Hotchkiss (May 17, 1825). Almira Hotchkiss was the daughter of Amos Harlow Hotchkiss and Almira Wheeler, (1753 - 1844). Amos Harlow Hotchkiss was the son of Amos Hotchkiss and Abigail Scott (1753 - 1844). Amos Hotchkiss (1751 - 1820) was the son of Gideon Hotchkiss and Ann Brockett, (1718 - 1762). Gideon Hotchkiss, (1716 - 1807) was the son of Stephen Hotchkiss (1681), and Elizabeth Sperry, Stephen Hotchkiss was the son of Ensign Joshua Hotchkiss (1651) and Mary Pardee (1658). Joshua Hotchkiss was the son of Samuel Hotchkiss (died 1663) and Elizabeth Cleverly, married at New Haven 1641.

Wheelers in the Revolution

Capt. Seth Wheeler
Surgeon Dr. Samuel Wheeler
Capt. John Wheeler
Benjamin "
Benjamin "
Silas "
Adam "
Elnathan "
Agin " (sick at Ticonderoga, 1775)
Archelaus "
William " (Commissary at N.E. of Lake George)
Nathan "

Descent

John Wheeler of Fairfield, Conn.
John " of Stratford, Conn.
John " of Woodbury, Conn.
Obadiah "
Obadiah "
Job "
Almira " (married Amos Harlow Hotchkiss)

Gideon Hotchkiss served as Ensign and Lieutenant in the French and Indian War and in 1760 was commissioned as Captain of the First Company of Waterbury Militia. His original commissions as ensign and captain and also his sword are in the possession of a lineal descendant.

After the meeting of the General Congress in 1774, a town meeting was held in Waterbury on November 17, 1774, to take action on the 11th article of the Association of the General Congress. This article recommended that every town should appoint a committee "whose business it shall be attentively to observe the conduct of all persons touching this Association". Gideon Hotchkiss was one of fourteen men who were at once appointed on this "Committee of Inspection". Again in 1777, after the surrender of Burgoyne, on the "request of the Governor and the Council of Safety", he was one of a committee of fifteen appointed to give aid and relief to the Continental soldiers. Although too old to render continued military service, Captain Gideon and his company of veterans served for short periods where they were most needed and also organized a company known as "Light Horse Cavalry" and went to Woodbury and Danbury and wherever there was alarm of British invasions along the coasts of Connecticut.

Amos Hotchkiss, son of Captain Gideon, was married, probably in Waterbury, September 24, 1772. He served as Lieutenant in the Tenth Regiment of Militia raised in Waterbury in 1776.

Children of Amos Hotchkiss

Woodard,	born	Oct.	19, 1773,	married	Mary Castle
Sabra,	"	July	19, 1777,	"	Russell
Avera	"	Apr.	5, 1779,	"	Philena Judd.
Molly,	"	Feb.	9, 1783,	"	Joseph Bronson
*Amos Harlow	"	Feb.	18, 1788,	"	Almira Wheeler
Orren,	"	Apr.	1, 1792,	"	Polly Heacock
Abigail Orrel	"	Sept.	10, 1799-1804		
Orrel,	"	Apr.	11, 1785-1789		

Capt. Gideon Hotchkiss was married probably at Wallingford, Conn., June 16,1737. His children were -

Jesse,	born	Oct.	9, 1738,	married	Charity Mallony.
David,	"	Apr.	5, 1740,	"	Abigail Douglas and Peninah Todd.
Abraham,	"	May	3, 1742,	died same day.	
Abraham,	"	Mar.	25, 1743,	married	Hannah Weed
Gideon,	"	Dec.	31, 1744,	"	Mary Scott
Huldah,	"	June	27, 1747,	"	Joseph Payne
Anna,	"	Oct.	22, 1749,	"	Reuben William
*Amos,	"	Nov.	24, 1751,	"	Abigail Scott
Submit,	"	June	2, 1753,	"	David Payne
Titus,	"	June	26, 1755,	"	Rachel Guernsey
Eban	"	Dec.	13, 1757	"	Mary Sanford
Benino	"	July	27, 1762,	died at birth.	

Married his second wife, Mabel Stiles, Feb. 22, 1763, Their children -

Mabel,	"	May	23, 1764,	married	Chancey Judd.
Phebe,	"	Aug.	29, 1765,	"	Reuben Williams
Hannah,	"	Oct.	14, 1766,	died at birth	
Stiles,	"	Jan.	30, 1768,	married	Polly Horton,
Olive,	"	Nov.	21, 1769,	"	William Jones
Millicent,	"	May	6, 1771	"	David Sanford
Anize,	"	July	3, 1774.		

Gideon died at the age of 91, having had 19 children; 105 grand children; 155 great grandchildren; and living to see 4 great-great grand= children.

References

Dr. Bronson"s History of Waterbury, pp 325 - 335, 341, 350

Dr. Anderson"s History of Waterbury, pp 393, 395, 411, 442, 463

Connecticut Magazine, Vol. XI, No. 3, pp 411, 412, 413

Connecticut State Records, Vol. II, p. 29

Hotchkiss Records

Bristol, Conn.
(Jennie) Clapp
Genevieve Clapp
Mary Curtiss Clapp
daughters of Aunt Alathea Beardsley.

EAGLE-A
TROJAN BOND
COTTON CONTENT U.S.A.

ARNAUD C. MARTS
521 FIFTH AVENUE
NEW YORK 17, N. Y.

My Descent from Samuel Hotchkiss, New Haven

Capt. Giedon Hotchkiss born in Cheshire, Conn., on the 5th of December, 1716, and Amos Hotchkiss born in Waterbury, Conn., on the 3rd of November, 1751. The former died in Waterbury September 3rd, 1807, and the latter in Waterbury May 13th, 1820.

I am the son of Rev. William G. Marts (May 9, 1841-1914) and Irene A. Cartwright (July 3, 1856 - 1912) The said Irene A. Cartwright is the daughter of Edward Cartwright (1819-1905) and Almira Hotchkiss (May 17, 1825). Almira Hotchkiss was the daughter of Amos Harlow Hotchkiss and Almira Wheeler, (1753-1844). Amos Harlow Hotchkiss was the son of Amos Hotchkiss and Abigail Scott (1753-1844). Amos Hotchkiss (1751-1820 was the son of Gideon Hotchkiss and Ann Brockett, (1718-1762). Gideon Hotchkiss, (1716-1807) was the son of Stephen Hotchkiss, (1681) and Elizabeth Sperry. Stephen Hotchkiss was the son of Ensign Joshua Hotchkiss (1651) and Mary Pardee (1658). Joshua Hotchkiss was the son of Samuel Hotchkiss (died 1663) and elizabeth Cleverly, married at New Haven, 1641.

AUTHOR'S BIOGRAPHY:

Arnaud C. Marts was born in "up state New York" at Reeds Corners, N. Y., in the parsonage of the little Congregational Church of which his father was Pastor. His parents were Rev. William G. Marts (educated at Knox College, Yale and Union Seminary) and Mrs. Irene Cartwright Marts, (a graduate of Buffalo State Normal School).

He graduated from the High School of East Aurora, N. Y., and from Oberlin College with a degree of A.B., and with a Phi Beta Kappa Key. He has received honorary degrees as follows: LL.D., Hillsdale College 1936; LL.D., Oberlin College 1940; L.H.D. Bucknell University 1946. He also received the Certificate of Commendation from the Governor of Penna., and the Commendation Medal from the Secretary of the Navy.

Following graduation from College in 1910 he became Secretary for Boys Work of the YMCA of Pittsburgh for four years and then became Vice-President of the Standard Life Insurance Company of that city. During World War I he worked with Lyman L. Pierce in the direction of several national war funds, and following the war joined with Mr. Pierce, Charles S. Ward, and others, in founding one of the early fund-raising firms. In 1926 he joined with Mr. George E. Lundy in organizing the fund-raising firm of Marts & Lundy, Inc., of which he has been President ever since. This firm has raised over $600,000,000 for over 1,000 colleges, churches, hospitals, etc.

In 1920 he married Miss Ethel A. Daggett of Whitehouse, N. J., a graduate of Smith College, deceased in 1953.

President of Bucknell University

Mr. Marts is said to be the only college president, at least of our day, who was persuaded to become head of a college by unanimous petition of the students and faculty.

In 1935, while serving on the Board of Trustees of Bucknell University, a vacency in the presidency occurred and he was elected president of the University, during his absence from a Board meeting. He promptly declined the election, as he was not willing to leave his work in New York. Thereupon, he was persuaded to serve as Acting President for a limited period, with the understanding that he would spend two days a week - Thursday and Friday - on the campus and give the balance of his time to his business in New York.

This went on for two years and one morning at the weekly Chapel meeting at which he presided, a student stepped forward and asked for the privilege of speaking. He then presented to the Acting President a petition signed by each of the 1220 students and each member of the Faculty requesting him to drop the adjective "Acting" from his title. Under the emotional stimulus of this friendly act he agreed, with the continued permission of the Trustees to continue his business in New York and his home in New Jersey. This continued for eight years with added military and governmental duties in World War II.

War Duties

Meanwhile, when World War II threatened he was called by the Governor of Pennsylvania, Hon. Arthur H. James, to serve in his Cabinet and organize and direct the Pennsylvania State Council of Defense as its Executor Director, which he did from April, 1941, to January, 1943, still carrying on his other duties at Bucknell and New York.

In January 1943, he was summoned to Washington by Admiral R. R. Waesche, Commandant of the U. S. Coast Guard and was asked to undertake the responsibility of recuriting and training 100,000 over-draft-age volunteers to relieve the regular Coast Guard personnel who were tied up with port security duties in our shipping ports ~~in order that these younger men could be assigned to sea duty,~~

He was commissioned Captain in the U. S. Coast Guard Reserve, and made Chief of the Temporary Reserve Division of the Coast Guard and organized Port Security regiments in twenty-five of our port cities.

When the war was ended he resigned as Trustee of Bucknell University, and returned to full time duty as Trustee of Wesleyan College.

He has served as a trustee of several colleges, including Cheshire, Bucknell, Wellesley, Bradford Junior. For five years he served as President of the Board of Trustees of Wesleyan College, Macon, Georgia and Trustee of Wesleyan, Mass. He is also Chairman of the Board of the American Legion Missions, Inc. and Vice Chairman of the Board of Wellesley College.

He is a member of the Brooklyn Geographical Club of New York; of the Sons of the American Revolution, of The American Legion, of the Explorers Club of New York. His office is at 521 Fifth Ave. New York & his residence is at 30 E 37th St.

He has authorship of "Philippines Pile or Custom" published by Harpers in 1953; Co-author of "Mars Around Us" published in 1960.

About the Author

ARNAUD C. MARTS

The author was born in the parsonage of the Congregational Church, in 1888, in the small village of Reeds Corners, Canandaigua County, New York. His parents were the Reverend William G. Marts and Irene Cartwright Marts. He graduated from East Aurora High School, and in 1910 from Oberlin College,Ohio, with Phi Beta Kappa honors.

After graduation from Oberlin, Marts' first job was as Boys Work Secretary of the Y.M.C.A. at Pittsburgh, Pennsylvania. He then served as vice president of the Standard Life Insurance Company; and in 1919, moved to New York City where he became one of the seven founding partners of the well-known fund counselling firm of Ward, Hill, Pierce and Wells.

In 1926, he withdrew from this firm and with George E. Lundy established their own firm of fund-counsellors, Marts and Lundy, Inc., which has become one of the largest and most respected firms in the field. Arnaud Marts and George Lundy, and their staff of fifty associates, have counselled many thousands of religious, educational, and philanthropic institutions which have received generous gifts totaling billions of dollars. Marts served as president of the company for thirty years, when he became chairman of the board.

It is Dr. Marts' career in this profession which has qualified him so uniquely to write this story of private generosity for the public good by which successive generations of western man were able to pioneer each step of their progress toward a better world for all mankind.

During his whole career Dr. Marts has also been an active volunteer worker in a score of educational, religious, and philanthropic causes. A partial list of them will suffice as evidence; for ten years he served as the part-time president of Bucknell University because a petition signed by all the students and faculty members of the college asked him to do so. For thirty years he served on the board of The American Leprosy Mission successively as director, vice president, president, chairman of the board. For twenty years he has served as vice chairman of the board of Wilkes College of which he was a founder; for five years he was president of the trustees of Woods Hole Oceanographic Institution. He has also served as a trustee of Oberlin College, Bradford Junior College, Geisinger Hospital. He was one of the founders of the American Association of Fund-Raising Counsel, and was its president for three terms. He serves on the Consistory of the Dutch Reformed Collegiate Church. He is a member of the Marble Collegiate Church.

Preliminary to World War II - 1940-1941 - he served at Harrisburg in the cabinets of Governor Arthur H. James and Governor Edward Martin in charge of Civilian Defense. In 1942 he was commissioned as Captain in the United States Coast Guard Reserve to become chief of the Temporary Reserve Division, for which he received the Navy Commendation Medal and Ribbon.

He is the author of ~~two~~ 3 other books: Philanthropy's Role in Civilization,(Harper); and Man's Concern for his Felloe Man, (Humphrey Press). His articles in journals, and his addresses, have achieved a total circulation, directly and by requisition, of over a million copies.

It is interesting to observe, since Dr. Marts' book deals with western civilization in Europe and America, that his ancestry is rooted in several of the basic strains of western man.

His earliest maternal ancestor in America arrived by clipper from England at New Haven, Connecticut in 1630, where he laid out a farm, part of which later became the campus of Yale University.

The author's first paternal ancestor in America arrived by boat from Germany at the mouth of the Delaware River about 1730, and sailed up the river where he laid out a farm in Northampton County, Pennsylvania.

Honorary degrees have been conferred upon him by four colleges, Oberlin, Hillsdale, Bucknell, Hobart. He is a member of Phi Beta Kappa; the Sons of the American Revolution; and the American Legion. He and his wife, Anne, make their home at 41 Park Avenue, and his office is at 521 Fifth Avenue, New York City.

AUTHOR'S BIOGRAPHY:

Arnaud C. Marts was born in "up state New York" at Reeds Corners, N. Y., in the parsonage of the little Congregational Church of which his father was Pastor. His parents were Rev. William G. Marts (educated at Knox College, Yale and Union Seminary) and Mrs. Irene Cartwright Marts, (a graduate of Buffalo State Normal School).

He graduated from the High School of East Aurora, N. Y., and from Oberlin College with a degree of A.B., and with a Phi Beta Kappa Key. He has received honorary degrees as follows: LL.D., Hillsdale College 1936; LL.D., Oberlin College 1940; L.H.D. Bucknell University 1946. He also received the Certificate of Commendation from the Governor of Penna., and the Commendation Medal from the Secretary of the Navy.

Following graduation from College in 1910 he became Secretary for Boys Work of the YMCA of Pittsburgh for four years and then became Vice-President of the Standard Life Insurance Company of that city. During World War I he worked with Lyman L. Pierce in the direction of several national war funds, and following the war joined with Mr. Pierce, Charles S. Ward, and others, in founding one of the early fund-raising firms. In 1926 he joined with Mr. George E. Lundy in organizing the fund-raising firm of Marts & Lundy, Inc., of which he has been President ever since. This firm has raised over $600,000,000 for over 1,000 colleges, churches, hospitals, etc.

In 1920 he married Miss Ethel A. Daggett of Whitehouse, N. J., a graduate of Smith College, deceased in 1953.

President of Bucknell University

Mr. Marts is said to be the only college president, at least of our day, who was persuaded to become head of a college by unanimous petition of the students and faculty.

In 1935, while serving on the Board of Trustees of Bucknell University, a vacency in the presidency occurred and he was elected president of the University, during his absence from a Board meeting. He promptly declined the election, as he was not willing to leave his work in New York. Thereupon, he was persuaded to serve as Acting President for a limited period, with the understanding that he would spend two days a week - Thursday and Friday - on the campus and give the balance of his time to his business in New York.

This went on for two years and one morning at the weekly Chapel meeting at which he presided, a student stepped forward and asked for the privilege of speaking. He then presented to the Acting President a petition signed by each of the 1220 students and each member of the Faculty requesting him to drop the adjective "Acting" from his title. Under the emotional stimulus of this friendly act he agreed, with the continued permission of the Trustees to continue his business in New York and his home in New Jersey. This continued for eight years with added military and governmental duties in World War II.

War Duties

Meanwhile, when World War II threatened he was called by the Governor of Pennsylvania, Hon. Arthur H. James, to serve in his Cabinet and organize and direct the Pennsylvania State Council of Defense as its Executor Director, which he did from April, 1941, to January, 1943, still carrying on his other duties at Bucknell and New York.

In January 1943, he was summoned to Washington by Admiral R. R. Waesche, Commandant of the U. S. Coast Guard and was asked to undertake the responsibility of recuriting and training 100,000 over-draft-age volunteers to relieve the regular Coast Guard personnel who were tied up with port security duties in our shipping ports in order that these younger men could be assigned to sea duty.

He was commissioned Captain in the U. S. Coast Guard Reserve, and made Chief of the Temporary Reserve Division of the Coast Guard and organized Port Security regiments in twenty-five of our port cities.

A R N A U D C. M A R T S

The author was born in the parsonage of the Congregation Church, in 1888, in the small village of Reeds Corners, Canendaigua County, New York. His parents were the Rev. William G. Marts and Irene Cartwright Marts. He graduated from East Aurora High School, and in 1910 from Oberlin College, Ohio, with Phi Beta Kappa honors.

His maternal and paternal ancestors came to America in the colonial years. The earliest maternal ancestor was Samuel Hotchkiss who arrived by clipper from England at New Haven, Connecticut in 1630. Hotchkiss laid out a farm, part of which later became the campus of Yale University. There is still an "Hotchkiss Tract" on the New Haven mapp it is said. Like many Connecticut Yankees some of Samuel's sons trekked westward. On settled at Waterbury and gave his name to the Hotchkiss school. Others moved farther west. The author's great grandfather took his large family by the Erie Canal barge to Buffalo New York where Marts' mother was born.

The author's first paternal ancestor was George Marts, who arrived by boat from Germany at the mouth of the Delaware River about 1730, and sailed up the river where he laid out a farm somewhere between Easton and Allentown. His descendants also moved westward, but by conestoga wagon, and Marts' branch of the family settled in Westchester County where his father was born, near Greensburg, Pennsylvania. Several members of the Hotchkiss and Marts families saw action in the war of the Revolution.

After graduation from Oberlin, Arnaud Marts' first job was as Boys Work Secretary of the Y. M. C. A. at Pittsburgh, Pennsylvania.

He then served as vice president of the Standard Life Insurance Agency; and in 1919, moved to New York City where he became one ofthe seven founding partners ofthe well-known fund counselling firm of Ward, Hill, Pierce and Wells.

In 1926, He withdrew from this firm and with George E. Lundy established their own firm of fund-counsellors, Marts and Lundy, Inc., which has become one of the largest and most respected firms in the field. Arnaud Marts and George Lundy, and their staff of fifty associates, have counselled many thousands of religious, educational, and philanthropic institutions which have received generous gifts totaling billions of dollars. Marts served as president for thirty years and as chairman during the past ten years. ($billions)

It was Marts' career in this profession which gives him the experience and insight enabling him to understand and to portray the spiritual institutions which moved the hearts of succeeding generations of western man to employ their private institution and generosity to help create a finer and nobler world.

Arnaud Marts did vastly more to make a better world for all than to counsel others. He took an active part in the battle for education, character, health, welfare, science, freedom, character and culture; to
with: During Ear the ten years he served as president of Bucknell University, at the written request by each of the hundreds of students, faculty members, and trustees. He served on the board of trustees of - Woods Hole Oceanographic Institute (president for 5 years); Wilkes College (a founder, and Vice Chairman during/past twenty years); Oberlin College; American Leprosy Missions (Vice Chairman and Chairman for five years);

Bradford Junior College (Vice Chairman for five years); Briarcliff College; Geissinger Hospital; American Association of Fund Raising Counsel (President during three terms); Consistory of the Dutch Reformed Collegiate Church.

Preliminary to World War II - 1940-1941 - he served at Harrisburg in the cabinets of Governor Arthur H. James and Governor Edward Martin. In 1962 he was commissioned as Captain in the United States Coast Guard Reserve where he served as Chief of the Temporary Reserve Division for which he was given the Navy Commendation Medal and Ribbon.

Honorary degrees from four colleges have been conferred upon Arnaud Marts: Oberlin, LL.D.; Hillsdale, LL.D.; Bucknell, LL.D.; Hobart, L.H.D. He is a member of Phi Beta Kappa, _____; the Sons of the American Revolution; and the American Legion. He and his wife Anne make their home at 41 Park Avenue, New York City, and his office at 521 Fifth Avenue.

He is author of two other books: Philanthropy's Role in Civilization, (Harper); and Man's Concern for his Fellow-Man, (Humphrey Press). His articles in journals, and his addresses, have achieved a total circulation directly and by request of over a million copies.

m. Ethel a Daggett, Oct 16, 1920 d. 1953.

ARNAUD C. MARTS
BIOGRAPHICAL DATA

MARTS, Arnaud Cartwright; b. Reeds Corners, N.Y., Oct. 9, 1888; s. Rev. William G. and Irene A. (Cartwright) M.; A.B. with Phi Beta Kappa honors, Oberlin Coll., 1910; LLD, 1940; LL.D., Hillsdale Coll., 1936; L.H.D. Bucknell, 1946; L. H. D. Hobart, 1958 /m. Ethel A. Daggett, 1920, Deceased 1953. In YMCA boys' work, Pittsburgh, Penna. 1910; Vice President of Standard Life Ins. Co.,Pittsburgh, 1914.

Entered philanthropic fund-raising in 1919; With George E. Lundy founded Marts & Lundy, Inc. in 1926; financial counsellors for philanthropic institutions, New York; President, 1926-57; Chairman of the Board, 1957--; firm has raised $1,000,000,000 for colleges, churches, hospitals, and other voluntary agencies.

President of Bucknell University 1935-45.

Apptd. by Governor James Executive Director of Penna. State Council of Defense, 1941; re-appointed by Gov. Martin, 1943 with Cabinet rank. He was called to Washington by the Commandant of the Coast Guard to organize Volunteer Port Security Force, U. S. Coast Guard, with rank as Capt., U. S. Coast Guard Reserve; named chief of Temporary Reserve Div., 1943; awarded Navy Commendation Medal; Trustee, Oberlin College; Woods Hole Oceanographic Inst., ~~Cape Cod~~; Trustee and Vice Chairman, Wilkes College; Trustee, Bradford Junior College; member Board of Directors, American Association of Fund-Raising Counsel; ~~Vice Pres.~~ Pres. & Chairman American Leprosy Missions, Inc. Member, Council on Foreign Relations, Omicron Delta Kappa, S. A. R., Am. Legion. Congregationalist; Clubs: University (N.Y.), Army and Navy (Washington); Author: "Philanthropy's Role in Civilization" (Harpers). Home: Whitehouse, ~~N. J.~~ Office: 521 5th Ave., New York 17, N. Y.

1968

MARTS, Arnaud Cartwright, financial counsellor, university president; b. Reeds Corners, N. Y., October 9, 1883; s. Rev. William G. and Irene A. (Cartwright) M.; A.B. Oberlin College, 1910, LL.D., 1940 LL.D., Hillsdale College, 1936; L.H.D., Bucknell, 1946, College of Hobart and William Smith, 1958; m. Ethel A. Daggett, October 16, 1920 (dec. 1953); m. 2d. Anne McCartney, November 28, 1958. Formerly identified with boys' work, Pittsburgh; became connected with Standard Life Insurance Company, Pittsburgh, 1914, elected vice president and director 1917; served as associate national director $18,000,000 campaign for War Camp Community Service, World War, also as mem. Nat. Com. of 35 in charge United War Work Campaign for $175,000,000; after close of the war, continued work of raising funds for philanthropic purposes; joint founder and president Marts & Lundy, Inc., 1926, financial counsellors for philanthropic institutions, N. Y.; firm has raised over $2,000,000,000 for colleges, churches, hospitals and other agencies; director and officer American Leprosy Missions, Inc., 1940-1960; president Bucknell University, 1935-45; appointed by Governor Arthur H. James executive director of Pennsylvania State Council of Defense, 1941; re-appointed by Governor Edward Martin, 1943; resigned February 1, 1943 to go to Washington to organize Vol. Port Security Force, U. S. Coast Guard, with rank as captain, U. S. Coast Guard Reserve; named Chief of Temporary Reserve Div., 1943. Trustee Oberlin College, Woods Hole Oceanographic Inst., Bradford Jr. College.; a founder and trustee

Wilkes College. In 1968 Bucknell University in a special ceremony at Commencement named the new Administration Center the Arnaud C. Marts Hall. Recipient Navy Commendation Medal. Member The Authors Guild and The Authors League. A founder and three times president of the American Association Fund Raising Counsel, Inc. Council Foreign Relations. Member of Sons of the American Revolution via both parents, American Legion, Phi Beta Kappa, Omicron Kappa Delta Rho. Member Marble Collegiate Church (Dutch Reformed). Clubs: University (N. Y.); Army and Navy (Washington). Author: Philanthropy's Role in Civilization, 1953; Man's Concern for His Fellow Man, 1961; The Generosity of Americans, 1966; George Lundy of Iowa, 1967. Contbr. mags. Home: 41 Park Avenue, New York City 10016; Office: 521 5th Avenue, New York City 10017.

Who's Who

MARTS, Arnaud Cartwright, financial counsellor, univ. pres; b. Reeds Corners, N. Y., Oct. 9, 1883; s. Rev. William G. and Irene A. (Cartwright) M; A.B. Oberlin Coll., 1910, LL.D., 1940 LL.D., Hillsdale Coll., 1936; L.H.D., Bucknell, 1946, College of Hobart and William Smith, 1958; m. Ethel A. Daggett, Oct. 16, 1920 (dec. 1953); m. 2d. Anne McCartney, November, 1958. Formerly identified with boys' work, Pittsburgh; became connected with Standard Life Ins. Co., Pittsburgh, 1914, elected v.p. and dir. 1917; served as asso. nat. dir. $18,000,000 campaign for War Camp Community Service, World War, also as mem. Nat. Com. of 35 in charge United War Work Campaign for $175,000,000; after close of the war, continued work of raising funds for philanthropic purposes; ~~an organizer, chrmn. bd.~~ joint founder and president Marts &Lundy, Inc. 1924, financial counsellors for philanthropic institutions, N.Y.; firm has raised over $2,000,000,000 for colleges, chs., hosps. and other agencies; ~~chairman of bd.~~ director, trustee American Leprosy Missions, Inc., ~~1959~~ 1940-1960; pres. Bucknell U., 1935-45; apptd. by Governor Tuttle James exec. dir. of Pa. State Council of Defense, 1941; re-appointed by Gov. Edward Martin, 1943; resigned Feb. 1, 1943 to go to Washington to organize Vol. Port Security Force, U.S. Coast Guard, with rank as capt., U.S. Coast Guard Reserve; named Chief of Temporary Reserve Div., 1943. Trustee Oberlin Coll., Woods Hole Oceanographic Inst., Bradford Jr. Coll.; a founder and trustee Wilkes College. Recipient ~~Pa. and~~ Navy Commendation ~~Ribbon~~ medal. Member The Authors Guild, The Authors League, Am. Association Fund Raising Counsel, ~~Am. Leprosy Missions, Inc. (director, V.P.)~~. Council Fgn. Relations. ~~S.A.R.~~, American Legion, Phi Beta Kappa, Kappa Delta ~~Rho~~. Omicron ~~Mem. Dutch Ref. Ch.~~ Clubs: University (N.Y.); Army and Navy (Washington). Author: Philanthropy's Role in Civilization, 1953;

A founder and three times president of the
Member of Sons of the American Revolution via both parents
Member Marble Collegiate Church [Dutch Reformed]

Man's Concern for His Fellow Man, 1961; The Generosity of Americans, 1966; George Lundy of Iowa, 1967. Contbr. mags. Home: 41 Park Av., N.Y.C. 10016. Office: 521 5th Avenue, N.Y.C. 10017.

In 1968 Bucknell University in a special ceremony at Commencement named their new Administration Center the Arnaud C. Marts Hall.

MARTS & LUNDY, INC.

MEMORANDUM

A. C. MARTS

Born: Upstate New York, 1888. Son of a village clergyman

Educated: East Aurora, N. Y. High School.
Oberlin College (Phi Beta Kappa)

Fund-Raising Experience:

1919 - One of 7 partners who founded an early firm of fund-raising sounselors

1926 - Established his own firm, Marts & Lundy, Inc. This firm has a permanent staff of 45 men. Has served 1000 philanthropic institutions and helped them raise 700 million dollars.

1935 - one of 8 firms that created The American Association of Fund-Raising Counsel to establish and maintain ethical standards in this new profession.

1953-54 President of the American Association of Fund-Raising Counsel

1953 - Author of book published by Harper & Brothers
"Philanthropy's Role in Civilization"

War Service: Captain in U. S. Coast Guard Reserve. On duty 1943-44-45
as Chief of Temporary Reserve Division of U. S. Coast Guard

Public Service: President of Bucknell University 1935-45
Member of Cabinets of two Governors of Penna. - Gov. James,
Gov. Martin. Executive Director of Penna. Council of Defense.

Philanthropic Service: Trustee and President of Woods Hole Oceanographic Institution of Cape Cod, Mass.
Trustee and Vice Chairman of Wilkes College of Wilkes-Barre, Penna.
Director and Vice President of American Leprosy Missions, Inc., of New York

12/15/53

ARNAUD C. MARTS
Biographical Data

MARTS, Arnaud Cartwright, financial counsellor, univ. pres.; b. Reeds Corners, N.Y., Oct. 9, 1888; s. Rev. William G. and Irene A. (Cartwright)M.; A.B., Oberlin with Phi Beta Kappa honor Coll., 1910, LLD, 1940; LL.D., Hillsdale Coll., 1936; L.H.D. Bucknell, 1946; L.H. D. Hobart, 1958; m. Ethel A. Daggett, Oct. 16, 1920, Deceased 1953. Formerly identified with boys' work, Pittsburgh, Pa.; became connected with Standard Life Ins. Co., Pittsburgh, 1914, elected v.p. and dir. 1917; served as asso. nat. dir. $18,000,000 campaign for War Camp Community Serv., World War, also as mem. Nat. Com. of 35 in charge United War Work Campaign for $175,000,000; after close of the war continued work of raising funds for philanthropic purposes; an organizer and ~~pres.~~ Chairman of Board Marts & Lundy, Inc., financial counsellors for philanthropic institutions, New York; firm has raised over $~~8~~9 00,000,000 for colleges, churches, hospitals, and other agencies; pres. of Bucknell U., 1935-45; apptd. by Governor James exec. dir. of Pa. State Council of Defense, 1941; re-appointed by Gov. Martin, 1943; resigned Feb. 1, 1943, to go to Washington to organize Vol. Port Security Force, U.S. Coast Guard, with rank as capt., U.S. Coast Guard Reserve; named chief of temporary Reserve Div., 1943; Trustee ~~pres.~~ Woods Hole Oceanographic Inst.; Trustee Oberlin College Trustee Briarcliff Manor College, Bradford Junior College; Vice Chairman and Trustee Wilkes College; ~~Trustee American Viewpoint, Inc.~~; Trustee and Vice Pres. American Mission to Lepers; ~~Pres.~~ Bd. Directors American Association of Fund-Raising Counsel; Mem: Council on Foreign Relations, Phi Beta Kappa, Omicron Delta Kappa, S.A.R., Am. Legion, Amvets, Coast Guard League, Conglist. Clubs: University, Town Hall ~~(N.Y.)~~ (NY); ~~Metropolitan~~, Army and Navy (Washington). Author: "Philanthropy's Role in Civilization" (Harpers). Contbr. to mags. Received Pa. and Navy Commendation Ribbon. Home: Whitehouse, N.J. Office: 521 5th Ave., New York 17, N.Y.

(4/1/55)

ARNAUD C. MARTS
Biographical Data

MARTS, Arnaud Cartwright, financial counsellor, univ. pres.; b. Reeds Corners, N.Y., Oct. 9, 1888; s. Rev. William G. and Irene A. (Cartwright)M.; A.B., Oberlin Coll., with Phi Beta Kappa honors, 1910, LLD, 1940; LL.D., Hillsdale Coll., 1936; L.H.D. Bucknell, 1946; L.H.D. Hobart, 1958; m. Ethel A. Daggett, Oct. 16, 1920, Deceased 1953. Formerly identified with boys' work, Pittsburgh, Pa.; became connected with Standard Life Ins. Co., Pittsburgh, 1914, elected V.P. and Dir. 1917; served as asso. nat. dir. $18,000,000 campaign for War Camp Community Serv., World War, also as mem. Nat. Com. of 35 in charge United War Work for $175,000,000; after close of the war continued work of raising funds for philanthropic purposes; an organizer and Chairman of Board Marts & Lundy, Inc., financial counsellors for philanthropic institutions, New York; firm has raised over $900,000,000 for colleges, churches, hospitals, and other agencies; pres. of Bucknell U., 1935-45; apptd. by Governor James exec. dir. of Pa. State Council of Defense, 1941; re-appointed by Gov. Martin, 1943; resigned Feb. 1, 1943, to go to Washington to organize Vol. Port Security Force, U.S. Coast Guard, with rank as capt., U.S. Coast Guard Reserve; named chief of temporary Reserve Div., 1943; Trustee Oberlin College, Woods Hole Oceanographic Inst.; Vice Chairman and Trustee Wilkes College; Trustee Bradford Junior College; Mem. American Association of Fund-Raising Counsel (Bd. of Dir.); Trustee and Vice Pres. American Mission to Lepers; Mem. Council on Foreign Relations, Phi Beta Kappa, Omicron Delta Kappa, S.A.R., Am. Legion, Amvets, Coast Guard League, Conglist. Clubs: University (N.Y.), Army and Navy (Washington). Author: "Philanthropy's Role in Civilization" (Harpers). Contbr. to mags. Received Pa. and Navy Commendation Ribbon.

Home: ~~Whitehouse, N. J.~~ 41 PARK Ave NYC Office: 521 5th Ave., New York 17, N.Y.

6/5/56

October 19, 1959

ARNAUD C. MARTS

BIOGRAPHICAL DATA

MARTS, Arnaud C.:

Public Relations for Philanthropic Institutions; b. Reeds Corners, N. Y., Oct. 9, 1888; s. of Rev. Wm. G. and Irene (Cartwright) Marts; ed. E. Aurora, N. Y. H. S. 1905; Oberlin Coll., A.B. 1910, Phi Beta Kappa; LL.D. Oberlin 1940 and Hillsdale 1936 Colls.; L.H.D. Bucknell Univ. 1946; L.H.D. Hobart Coll. 1958; m. Ethel A. Daggett, Oct. 16, 1920, deceased 1953; 2d. Anne McC N. Y. Boys wk. secy., Y.M.C.A., Pitts., 1910-14; Stand. Life Ins. Co., Pitts., asst. to pres. and v.p. 1914-18; partner, Ward, Hill, Pierce & Wells, N. Y. 1919-25; pres. Marts & Lundy, Inc., N. Y. 1926-57, Chairman of the Board, 1957 to date; pres. Bucknell University, Lewisburg, Pa., 1935-45; exec. dir., Pa. State Council of Defense, Harrisburg, 1941-42. Capt. U. S. Coast Guard Reserve, 1943-53; chf. Temp. Reserve Div. Coast Guard Hdqts., Wash. 1943-45, Navy Commendation Ribbon, Cert. of Commendation of Pa. Trustee, Woods Hole Oceanographic Institution, Woods Hole, Mass. Trustee, Oberlin Coll., Oberlin, O.; Trustee and Vice Chairman of Board, Wilkes Coll., Wilkes Barre, Pa.; Trustee, Bradford Junior Coll., Bradford, Mass.; Trustee, American Leprosy Missions, N. Y.; Clubs: University (N.Y.), Army & Navy (Wash.), Mem. S.A.R., Mem. Am. Legion, Mem. Council on Foreign Relations; Mem. Phi Beta Kappa; Omicron Delta Kappa; Author: "Philanthropy's Role in Civilization" (Harpers), Contr. to mags; Mem. Broadway Congregational Church, N.Y. Res. 30 E. 37th St., N. Y. City; Address: 521 Fifth Ave., N. Y. 17, N. Y. moved to 41 Park Ave 10016

April 24, 1964

Mr. Eldredge Hiller
Executive Director
American Association of Fund-Raising Counsel, Inc.
500 Fifth Avenue, Room 1021
New York 36, N. Y.

Dear Eldredge:

Here is my official biography which leaves out only a few vital statistics - I was born in Reeds Corners, New York in 1888, the son of Rev. William C. Marts and Mrs. Irene Cartwright. On my mother's side I am a descendant of Samuel Hotchkiss who landed in New Haven from England in 1630 and staked out a farm which Yale University later incorporated in its campus. Hotchkiss School is named for one of his descendants. I graduated from East Aurora, New York High School.

MARTS

Fund-raisers will be interested to know that I was a personal friend of Lyman L.Pierce and Harry J. Hill, through Pittsburgh Y.M.C.A. connections. I was one of seven partners who founded the firm Ward, Hill, Pierce & Wells in 1919. The other two partners whose names, like mine, were not included in the firm name were Christian H. Dreshman and Olaf Gates.

George Lundy was the able #1 member of our first staff. In 1926 he and Bayard Hedrick and I withdrew from the firm and incorporated our own business under the name Hedrick, Marts & Lundy, Inc. In the following year 1927, Bayard Hedrick withdrew and formed a partnership with Lyman L. Pierce, called Pierce & Hedrick. His name was dropped from our firm's name, which, since 1927 has been as it is today, Marts & Lundy, Inc.

In 1935 I was elected President of Bucknell University, of which I was a Trustee, but declined to accept as I preferred to continue with Marts & Lundy. They persuaded me to serve as Acting President of Bucknell, which I agreed to do for one year, by spending two days each week on the campus and the balance of my time at the Marts & Lundy office. The following year, the Bucknell students presented me with a surprise petition signed by each student and faculty member asking me to drop the word Acting from my title. I finally agreed to do this, but with the understanding that I would not alter my two-days a week schedule. This continued for ten years, until the close of the war in 1945, when I returned to Marts & Lundy on a full-time schedule.

I hope this material is what you wanted.
Best regards,

Yours sincerely.

ACM:he

A. C. Marts

September 13, 1966

MARTS, ARNAUD CARTWRIGHT MARTS,
financial counsellor, university
president, author; b. Reeds Corners,
N. Y., Oct. 9, 1888; s. Rev. William G.
and Irene A. (Cartwright) Marts;
A.B.,Oberlin Coll., 1910, LL.D., 1940,
LL.D., Hillsdale Coll., 1936; L.H.D.
Bucknell, 1946; College of Hobart and
William Smith, 1958; m. Ethel A. Daggett,
Oct. 16, 1920 (dec. 1953); m. 2d. Anne
McCartney, Nov. 1958; Secty, Boys YMCA,
Pittsburgh 1910-1914; Asst. to Pres.
Standard Life Ins. Co., Pittsburgh, 1914,
Vice Pres. 1917; Entered career of fund-
counselling, 1919; Organized Marts & Lundy,
Inc. in 1925; Firm has raised over $2,000,000,000
for colleges, churches, hospitals and other
philanthropies; Pres. Bucknell University 1935-
1945; A founder of Wilkes College, 1936; Exec.
Dir. of Pa. State Council of Defense; Member
of cabinets of Gov. James and Gov. Martin ,of Penna.
1941-1942; Was called to Washington to organize
and direct the war-time U. S. Coast Guard Vol.
Post Security Force, 1943-5 with rank as Captain
in Coast Guard Reserve; Recipient Navy Commendation
Ribbon; Pennsylvania Achievement Medal; Trustee,
Oberlin Coll., Woods Hole Oceanographic Institution,
Bucknell University, Wilkes Coll., Bradford Junior
Coll., American Leprosy Missions, Inc.; Mem. University
Club, New York, Phi Beta Kappa, Authors Guild, Authors
League, Marble Collegiate Church, Protestant Dutch
Reformed Consistory of New York; Author: Philanthropy's
Role in Civilization, Harpers, 1953; Man's Concern for
His Fellow Man, 1961; The Generosity of Americans,
Prentice Hall, 1966;Contrib,,Magazines and Journals.
Home: 41 Park Ave., N.Y.C. 10016; Office: 521 Fifth
Ave. N.Y.C., 10017