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November 17, 1960

Dr. Norman Vincent Peale
Marble Collegiate Church
Fifth Avenue at 29th Street, West
New York 1, N. Y.

Dear Norman:

Thank you for your friendly letter of the 14th. It is kind of you to send me this message in the midst of all your duties and responsibilities.

You help a great many people who seldom take the opportunity to thank you. This campaign created the opportunity for Mrs. Marts and me to express our gratitude. She just would not feel the week had started properly without your Sunday morning message.

Thanks particularly for your kind words in regard to Mr. McTyier. He does a great job for a church and he is having a happy experience at Marble Collegiate. You have given him 1000% support and encouragement which always brings out the maximum in him and in the rest of us.

With kind personal regards,

Yours sincerely,

ACM:he

A. C. Marts

September 16, 1961

Rev. Norman Vincent Peale, D.D.
Marble Collegiate Church
1 West 29th Street
New York, N. Y.

Dear Norman:

This morning at the service you invited persons who might be interested in becoming members of the church to write to you personally.

Mrs. Marts and I have been attending your church regularly for the past couple of years and you are very helpful and inspiring to us.

However, we are both members of the Broadway Congregational Church. I, having been a member for forty-two years; and Anne, having been a member since we were married three years ago. Also, I have a family loyalty to the Congregational Church as my father was a Congregational village minister, and I was brought up in the Congregational parsonage and church.

I have hesitated to leave the membership of the church of my parents and of my boyhood; but attendance at your church is so much more meaningful to us, we feel we shgnld be members of the Marble Collegiate Church rather than mere visitors.

What is your thought in the matter?

With kind personal regards,

Yours

FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE

HERMAN L. BARBERY

EUGENE MCKINLEY PIERCE

DONALD WAYNE HOFFMAN

REPLY TO

1025 FIFTH AVENUE

NEW YORK 28, N.Y.

September 21, 1961

Mr. Arno C. Marts
Marts and Lundy, Inc.
521 Fifth Avenue
New York 17, New York

Dear Arno:

I was delighted to receive your letter upon my return from a speaking trip today.

I am very pleased, more than I can tell you, that Mrs. Marts and you have decided to become members of the Marble Collegiate Church. This is something that I have always wanted, but knowing your feeling about your background, I restrained myself and did not press you about it.

I know exactly how you feel about your long and honored connection with the Congregational Church. My own experience was somewhat similar. I was raised a Methodist. All of my family were Methodists. My father was a Methodist minister; so is my brother. When I received a call to the Marble Collegiate Church, I had to leave the Methodist ministry, as well as the church of my ancestors, but then I reasoned it was that God wanted me to do His will in my own way in my own day and generation and that denomination was not the final consideration. So I left the Methodist Church and become a member of the Reformed Church and found that I was still in the Christian fellowship.

I am sure you will feel the same way, and it will be a wonderful privilege to receive Mrs. Marts and you into our fellowship and to work more closely with you in the Lord's work in the days that lie ahead.

September 21, 1961

Mr. Arno C. Marts
New York 17, New York

If you will advise me of your final decision, we will take the necessary steps to make the arrangements for reception.

With kindest regards to Mrs. Marts and you and assuring you of my prayers and sincere friendship, I am, as always,

Cordially yours,

Norman.

NVP:DWP

FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS
NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE

PASTORAL ASSISTANT
DONALD WAYNE HOFFMAN

September 22, 1961

Mr. & Mrs. Arno C. Marts
Marts and Lundy, Inc.
521 Fifth Avenue
New York 17, N.Y.

My dear Mr. and Mrs. Marts:

It has been my privilege to share your recent letter sent to Dr. Peale. Suffice to say, we are indeed, very happy about it. I always enjoy looking down at my left to see you in such faithful attendance in the Services of the Church here.

We are holding as the dates for the reception of new members, Wednesday evening, November 29, at 8:00 P.M. and Sunday morning, December 3, at 11:15 A.M. We trust that you will keep these dates for us.

In the meantime, you may give the word to the Broadway Church to forward your Letters of Transfer to us, or we will handle it through our regular channels if you wish.

Perhaps we can get together for a little conference in which we can go over all the details. It will be fine to see you and we rejoice in the fact that you are going to be here permanently with us. Our most cordial greetings to you both.

Most sincerely yours,

Eugene M. Pierce

Eugene McKinley Pierce

EMP:fg

FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS
NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
DONALD WAYNE HOFFMAN

REPLY TO
1025 FIFTH AVENUE
NEW YORK 28, N. Y.

February 7, 1962

Dr. Arnaud C. Marts
30 East 37th Street
New York 16, New York

Dear Arnaud:

Enclosed is copy of our tour folder for this coming summer.

It would be wonderful if you and Mrs. Martz would go with us. I can promise you that we would have a wonderful time. I hope you will consider it seriously.

Thanks again for your helpfulness yesterday in connection with the financial matters we discussed.

Will see you soon. God bless you both.

Cordially yours,

Norman

NVP:c

February 27, 1962

Reverend Norman Vincent Peale
Marble Collegiate Church
Fifth Avenue at 29th Street, West
New York 1, New York

Dear Norman:

Thanks very much for your letter of February 7th and enclosure in regard to this summer's tour. Anne and I are considering it carefully. There is only one negative factor in the situation but it is quite important.

Anne got a very serious blood infection in the Holy Land last summer, we think at the Dead Sea area where the temperature was 110°, and we cut short our trip as a result so that I could take her immediately to our doctor. Her condition cleared up promptly and completely under his care, but he thinks that it is a bit dangerous for her to travel during the heat of the summer in semi-tropical or tropical areas.

We would like very much to see the Holy Land again and would be particularly eager to see it along with you and with your guidance and interpretation.

We are still thinking about it and I will talk with our doctor again before we make any final decision.

By the way, you will be interested to know that I was finally able to find the book by Dr. Swain which you mentioned in a recent sermon and have enjoyed very much the experiences he relates with the spiritual laws governing physical and mental health. You and he have had similar experiences and convictions on this important subject.

With kind personal regards,

Yours sincerely,

ACM:he

A. C. Marts

FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS
NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
DONALD WAYNE HOFFMAN

March 6, 1962

Mr. Arnaud C. Marts
30 East 37th Street
New York 16, N. Y.

Dear Mr. Marts:

I want to thank you for all the fine work and counsel that you have done for us recently. Your suggestion for a brochure is most timely. I know that under the auspices of the Men's League, a brochure has been fairly well worked out and must be about ready for print; however, I doubt if it will be as thorough or as far-reaching as the one you suggested. I will surely share your many fine ideas with the Committee. I only hope that their project may not be so well advanced as not to incorporate some of these ideas.

Most cordial greetings to both you and Mrs. Marts. It is a great privilege to have you in our fine fellowship here.

Most sincerely yours,

Eugene M. Pierce

Eugene McKinley Pierce

EMP:fg

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MEN'S LEAGUE
OF
MARBLE COLLEGIATE CHURCH

1 WEST 29th STREET NEW YORK 1, N. Y.

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ADOLPH G. PEETZ
and League Officers

Telephone
MUrray Hill 6-2770

March 8, 1962.

Mr. Arnaud C. Marts
30 East 37th Street
N ew York 16, New York

Dear Mr. Marts,

Rev. Pierce has passed on to me your letter to him of February 23rd, 1962, concerning a small booklet to be used for visitors and members of the church.

We, in the Men's League, have been at work for a year now, gathering information, facts and figures about our church, ministers, staff and organizations.

A committee was formed a year ago to conduct a tour of the church and also to publish a small booklet outlining the history of our church.

I notice by the reservations that you plan to attend the Men's League dinner this coming Tuesday, March 13th. I would like to go into this with you more thoroughly then.

Sincerely yours,

Robert Sacre

Robert Sacre
President

FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS
NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
DONALD WAYNE HOFFMAN

REPLY TO
1025 FIFTH AVENUE
NEW YORK 28, N. Y.

March 17, 1962

Mr. A. C. Marts
521 Fifth Avenue
New York 17, New York

Dear Arnaud:

Thanks for your letter. I understand your concern for Anne and of course wouldn't want her to do anything that is considered harmful. Naturally we would be delighted if you could both go with us. We still hope it will work out so that you can. We would have a great time.

Thanks so much for your help on the Easter letter. Milton has kept you advised I'm sure.

I am glad you find Dr. Swain's book valuable. It appealed so to me.

It warms my old heart to see Anne and you down there at my left every Sunday.

As ever,

Cordially yours,

NVP:g

Mss
6-2770

FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS
NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
DONALD WAYNE HOFFMAN

October 23, 1962

Mrs. Arnaud Marts
30 East 37th Street
New York 16, N. Y.

Dear Mrs. Marts:

I think you should know that your Arnaud did a marvelous job at the meeting last night.

I know that you know but please let me tell you that your husband is one of the finest men I have ever known.

Most sincerely yours,

Robert Owens
Church Manager

RO/lk

acked 10/26/62



DR. AND MRS. PEALE WITH MR. AND MRS. GEORGE P. SCHAEFER

GOLDEN WEDDING DAYS

A fortunate and dedicated couple have truly received God's love, that they are with us these days to celebrate their fiftieth Golden Wedding Anniversary.

To crown this happy event, Dr. Peale has written them a letter of glowing tribute, reading, as follows:

Mr. and Mrs. George P. Schaefer
531 East 20th Street, Apt. 4E
New York, New York

Dear Friends:

What a wonderful time we had together, celebrating your Golden Wedding Anniversary! First, the party given by Sarah and Ted Haible was delightful; then the little service with your loved ones around you on Thanksgiving Day was such a meaningful occasion, and a happy one, for all of us.

You are wonderful folks; we all love you, and it is a joy to honor you as you observe the anniversary of fifty years of happy marriage. Now, as the actual date approaches, Mrs. Peale and I send you our love, our good wishes, and the assurance of our prayers that the Lord will bless you with many more years of health and happiness and service to others.

With affectionate regards, I am
Cordially yours,
NORMAN PEALE

Devotion and dedication run high in this fine family. Amongst the many gifts received is a paid-in-full round trip flight to Hawaii by Jet and a tour of California, all arranged by Mr. Ted Haible.

May this Golden Harvest bring them happily to a Diamond Wedding festivity studded with God's full blessings.

MR. AND MRS. CLUB

March 15th—Our own Barbara Haines will conduct her clever and entertaining games in which we'll enjoy participating.

April 19th—Spring Festival—Tropical Hawaiian Luau of Tropical Splendor. Scintillating entertainment and dinner — everything is special! Proceeds for benevolence.

Talent Dollar Project — Each couple uses their talents to raise money for benevolences — continues until end of April.

Saturday Discussion Group — Second Saturday each month at members' homes.

CALENDAR OF EVENTS

Good Christian Activities

Feb. 12, 1963 - Mar. 27, 1963

FEBRUARY 12—Tuesday
6:30 P.M.—Men's League Dinner Meeting—Burrell Hall

FEBRUARY 13—Wednesday
Mid-Winter Series
5:45 P.M.—Cafeteria Dinner*
7:00 P.M.—Dr. Bernard J. Mulder, Executive Secretary The Board of Education — Reformed Church in America — "Adventure in the Middle East"

FEBRUARY 15—Friday
6:30 P.M.—Mr. and Mrs. Club Dinner*

FEBRUARY 19—Tuesday
6:30 P.M.—Marble Club Dinner*

FEBRUARY 20—Wednesday
Mid-Winter Series
5:45 P.M.—Cafeteria Dinner*
7:00 P.M.—Dr. Dewey M. Beegle, Professor of Hebrew and Old Testament, Biblical Seminary, New York — "The Rediscovery of the Ancient Near East"

FEBRUARY 27—Ash Wednesday
7:30 P.M.—Ash Wednesday Service — followed by the Reception of New Members

MARCH 1—Friday
7:00 P.M.—Photographic Society*
8:00 P.M.—World Day of Prayer Service —Main Sanctuary

MARCH 4—Monday
6:30 P.M. — Business and Professional Women's Club Dinner Meeting—Burrell Hall

MARCH 6—Wednesday
12:30 P.M.—Women's Guild Luncheon*
7:30 P.M.—Lenten Service

MARCH 8—Friday
6:30 P.M. — Sunday School Teachers' Dinner Meeting — Burrell Hall
7:00 P.M.—Photographic Society*

MARCH 12—Tuesday
6:30 P.M.—Men's League Dinner*

MARCH 13—Wednesday
7:30 P.M.—Lenten Service

MARCH 15—Friday
6:30 P.M.—Mr. and Mrs. Club Dinner*

MARCH 19—Tuesday
6:30 P.M.—Marble Club Dinner*

MARCH 20—Wednesday
7:30 P.M.—Lenten Service

MARBLE MISSIONARIES EXPELLED FROM SUDAN

Rev. and Mrs. Harvey Hoekstra were among 17 missionaries forced to leave their posts following an expulsion order by the Sudanese government. Ordered to leave the country by December 12, the Hoekstras are now residing temporarily in Alexandria, Egypt.

Six of the 17 served the Reformed Church while 11 were United Presbyterian, and their average span of service at their posts was 12 years. It has been reported that more than 30 Roman Catholic missioners, primarily of European origin, have also been evicted.

No official explanation was given for the order which has practically eliminated all Christian missions in the Sudan. Last November, a Missionary Societies Act was enacted requiring all mission organizations to obtain an annual license for limited and localized forms of activities. All 17 of the expelled Reformed and Presbyterian missionaries immediately made application in the hope of resuming their work in Sudan.

The new act further limits social contact between Christian clergymen and the people as well as prohibiting children from entering into church membership without the legal permission of their parents or guardians, in the presence of an authorized government official.

The Hoekstras first went to Akobo in August 1948, at which time he began translating the New Testament into the Anuak dialect. This work was only recently completed and published. Early in 1962, he was assigned to Pibor to begin the task of a similar translation into Murle, another dialect. Rev. and Mrs. Hoekstra have six children, one of whom is attending a college in the U. S.

EDITORIAL

The Bible—Better in School Than in Court

It is America's custom to hand its toughest issues to the Supreme Court, thus ensuring the Court's recurrent unpopularity. Such an issue was the subject of oral argument before the justices last fortnight. They were asked, by a Pennsylvania Unitarian and a Maryland atheist, to outlaw the reading of the Bible and the saying of the Lord's Prayer in the public schools of those two states. When the decision comes down it could have even more seismic political effects than last year's famous New York School Prayer decision (LIFE, July 13). As one or two justices have indicated, it is a good time for the Court to re-examine the premises on which it has been deciding cases of this kind up to now.

In the New York case the Court outlawed a prayer written by the Board of Regents, Justice Black saying for the majority that "it is no part of the business of government to compose official prayers." The Regents' prayer had little to recommend it but its innocuous nonsectarianism, though millions of Americans were shocked to learn that any prayer could be unconstitutional. The Bible and the Lord's Prayer have quite a different place in the national conscience. Yet the constitutional issue is much the same.

The constitutional issue is the alleged conflict between religious devotions under public auspices and the First Amendment, which says that "Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof." The authors of that amendment would have seen no such conflict in these cases. Congress has made no law establishing a religion, certainly not in the sense in which the Congregational Church was the legally established church of Massachusetts, for example, as late as 1834. The exercise of religion in all states, including Pennsylvania and Maryland, is freer by any test today than it was when the Bill of Rights was passed. Until the 1830s our publicly supported schools were almost exclusively run by clergymen, with a heavy dose of religion. As the public school system matured, Horace Mann prescribed Bible readings for them as necessary to a rounded education. (The Catholics, with their different view of the Bible, appealed to the courts against this practice in vain.) Since then the public schools have become more and more secular, their purpose having shifted from the salvation of souls to the literacy of the electorate. In addition, the 14th Amendment (1868) made the religious prohibitions of the Bill of Rights applicable to states as well as to the federal government. That is why the role of religion in the public schools has become a modern political issue and can claim to be a constitutional one as well.

Since 1930 the Court has so treated it in a series of decisions: Cochran, Barnette, Everson, McCollum, Doremus, Zorach, Engel. Yet instead of clarifying the issue, these decisions have muddied it, leaving school boards and citizens in mounting perplexity. Free textbooks and bus rides for parochial school students are O.K.; religious instruction for public school students is O.K. but not on school property, and not if compulsory, or maybe not if the lack of compulsion embarrasses the student. The father of the Unitarian students in the Pennsylvania case refused them their option to leave class during the Bible reading because he didn't want them to be considered "oddballs." (Had the early Unitarians been that conformist, could they have captured Harvard?) The precedents are by now so confining that the Pennsylvania school board lawyer felt obliged to argue as though the Bible were not a religious book, just a source of morality! He thus "denigrated" the Bible (said Justice Goldberg) without explaining how morality, even if it is proper state business, can have other than a religious source.

Such is the morass into which the Court has led us. One could scarcely be surprised if it should now make a break for the opposite shore—that of complete secularization, a literal "wall of separation" between public property and piety of any kind. Justice Douglas, in the New York prayer case, made it clear that he even regards the marshal's words in his own court—"God save the United States"—as unconstitutional. This logic could lead to the outlawing of "In God We Trust" on our coins and a similar phrase in *The Star-Spangled Banner*.

What would be the result of this radical break with the American past? It might have one salutary result: to force some parents to take more care for their children's religious education at home and church. Complacent Protestant parents could no longer feel that the public schools (in one lawyer's words) are a "kind of Protestant institution to which others are cordially invited." Yet this description scarcely fits the vague, brief and vestigial echoes of their Protestant origins which some students hear in our public schools today.

The Court is not obliged to decree complete secularization in our schools. In a ringing address in Utah last fortnight, Dean Griswold of the Harvard Law School denounced the New York decision as a species of legal "absolutism" which "is more likely to lead us into darkness than to light." He and others have found at least three grounds on which the Court could have reached a different decision—and still can. First, school devotions may be none of the Court's business, since there is no real compulsion on the nonreligious minority, who by making a federal case of it are seeking rather to limit the majority's religious freedom than to protect their own. Second, some matters are best left to states and communities anyway; education is certainly one of these; and to divorce education from religion altogether is to stultify both. But third, the U.S. system of religious freedom has never meant that the government must be hostile or even indifferent to religion.

Religion in America," said Tocqueville, "takes no direct part in the government of society, but it must be regarded as the first of their political institutions. . . . Despotism may govern without faith, but liberty cannot." Washington, Jefferson, Adams and most of the Founding Fathers, whether Christian or deist, said much the same. So has the Supreme Court. But, says Justice Douglas, ' If a religious leaven is to be worked into the affairs of our people, it is to be done by individuals and groups, not by the Government." To which the State of Pennsylvania replies: if you outlaw the Bible from our schools, the government is working a religious leaven *out* of our affairs where the people have put it and want it. The government would thus declare itself not neutral but hostile to religion.

Said the Maryland Court of Appeals: "Neither the first nor the 14th amendment was intended to stifle all rapport between religion and government." If absolutist logic stifles that rapport, millions of Americans are going to find themselves in a different America from the one they have believed in. Unless the Court, in its next decisions in this area, can throw a blinding new philosophical light on this problem, satisfactory to parents, educators and civil libertarians alike, it had best let the school boards work it out themselves, as they have been conscientiously trying to do.

Like the school desegregation decisions of 1954, this is basically a political decision that must take account of custom and belief as well as justice and legal precedent. But the 1954 decisions, unpopular though they were in many quarters, have been generally supported by the moral sense of the nation. The complete secularization of public schools would be not merely unpopular—the Court always has to risk that—but it would offend the nation's natural piety and sense of its own past.

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EDITORS' NOTE

How Fidel Castro Was Bearded in His Lair

This week's exclusive cover story on life inside Cuba was shot for us by one of the most famous photographers in the world—Henri Cartier-Bresson. Over the years Cartier-Bresson has made a practice of getting behind the curtains of the world and coming back with superb records of the people there. He is probably most widely known for his memorable stories on Russia (LIFE, Jan. 17 and Jan. 31, 1955), on China (LIFE, Jan. 5, 1959) and for his magnificent book *The Decisive Moment*. Last week when we told Henri we wanted to talk about him in the Editors' Note, his hands flew up. "Just make sure no picture of me, please. You see, I am a street photographer. I have to remain anonymous or I'm out of business."

O.K., we agreed, no picture. But please define your kind of street photographer. "Some photographers discover," Cartier-Bresson began, "others invent. I am a discoverer. With me reality has the last word. The camera is a kind of magnet—you want to catch the whole world in that little box, all the significant details that add up to life. The camera is a clinical eye. You sniff around with it waiting for that decisive moment that happens between you and your subject."

For the last five weeks Cartier-Bresson has been sniffing around Cuba with his camera, capturing its moods and attitudes. Because of his French citizenship and his reputation, he was allowed to work freely. "I told them every country has its secrets. I'm not interested in the military. I'm interested in *todo y nada*—everything and nothing. I come with no vinegar and no honey—just my camera and my intellect."

It was not until the very end of his stay that Cartier-Bresson finally caught up with Castro. "I made a nuisance about that," he says. " 'I've drawn the body of your country,' I kept telling them. 'Now I want the head. I am a portraitist. How is it possible to make a portrait of Cuba without a portrait of Fidel?' Everybody would agree and they all tried to help me. But Castro is still the man of the Sierra Maestra. Between public spectacles he disappears. He hates routine and he despises formality. He is comfortable only with his beard and his personal privacy. Finally I met him before one of his public speeches. I said, 'I still am on my hunger—to see you at your work.' The next day he gave me an audience. I photographed him working, reading a magazine, having a cup of tea. We talked very little. Conversation was not necessary. For when I see a man through the range finder of my camera, I see him naked."

George P. Hunt

GEORGE P. HUNT
Managing Editor

Mrs Swetman

March 21, 1963

Dear Yvonne:

It was very kind of you to agree to sell some tickets for the Women's Guild Annual Benefit, and I am enclosing fifty tickets for you.

These tickets, as you know are for the supper. There is no separate admission to the Country Fair, which will be on from 2:30 to 9:30 P.M. on Friday, May 3rd.

You did not say how many you would take, and perhaps I am imposing on your good spirit in sending you fifty. If that is too much for you to undertake, send back the surplus and we will try to locate another "star attendance stimulator"; although I am told you are the "greatest" in Marble Church.

It has been wonderful to have such hearty cooperation from you and other Guild ladies, and I do appreciate it.

With kind personal regards,

Sincerely,

(Mrs. Arnaud C. Marts)
Chairman, Country Fair Committee

Copy to Mary + Edna

March 27, 1963

Mrs. Norman Vincent Peale
1030 Fifth Avenue
New York 28, N. Y.

Dear Ruth:

Do you remember at the recent "Warwick Group" dinner that you asked your friends to think of you and pray for you in the hard task you have set for yourself at the spring meeting of The National Council of Churches in connection with the Supreme Court's decision on the prayer in the public schools?

We have remembered; perhaps the enclosed will be of some help to you. It is a copy of a speech made recently by Dean Erwin Griswold of the Harvard Law School in which he takes sharp exception to the interpretation of the law as set forth in the Supreme Court decision.

Arno says he believes it is by far the best legal analysis of the decision which he has read, either pro or con, and also contains the warmest tributes to the spiritual and religious sources of America's strength.

The Dean has given Arno permission to have other copies duplicated; and Marts & Lundy are planning to print a supply of them for distribution. They may send these copies to their entire mailing list - about 30,000 ministers, educators, etc.

We thought you might like to distribute the speech to the members of your Council of Churches Committee. Do you wish to study the enclosed with that possibility in mind?

If you think it would help you, please let us know how many you would like, and when.

With warm regards,

Fondly,

Anne Marts

MRS. NORMAN VINCENT PEALE • 1030 FIFTH AVENUE • NEW YORK 28, NEW YORK

March 31, 1963

Mrs. Arnaud C. Marts
30 East 37th Street
New York 16, New York

Dear Anne:

Your letters and material about the School Prayer situation have been wonderful. You will never know how completely you have transmitted to me your feeling of interest and desire to help. I am more grateful than I can ever express.

The speech by Dean Erwin Griswold is a masterpiece and I want to use some copies. Norman and I must go to California this week because of the filming of his life story and they seem to need us. When I get back I will call you and start laying some plans.

I wanted this hurried note to go to you to express my appreciation. It is wonderful to work on a spiritual team where you can share with others some burdens that otherwise you carry alone. God bless you, my dear.

Hope plans are coming along nicely in connection with the Guild Fair. I will want to hear about them when I get back.

Most sincerely,

Ruth

RSP/s

DANIEL A. POLING
27 EAST 39TH STREET
NEW YORK 16, N. Y.

April 8- 1963

My dear Ann and Armand:

Ieeeaa and I are thinking especially abt you Ann and hoping you in our prayers. Missed you yesterday and so we— whispered your name and Armands in the Great Company Ear. —— Iam flying to Jerusalem for Easter tomorrow and on then to Hong and the Far East to see our Christian Israel Fokes and Churches. I Plan to get back

for Sunday Apr 28th

Applicant & last marks

Dan Orling

P.S. that speech of the
Dean of Harvard should be in
the hands of every loyal
American Citizen. It shall
do something with it at
Christian Herald.

Copy - Edna Cless
Mary Brinig

April 9, 1963

Mrs. Robert Owens
233 East 69th Street
New York 21, N. Y.

Dear Mrs. Owens:

You shouldn't have done it - but thank you very much anyway! I've just sent your check to our Treasurer, Mrs. Edna Cless.

Sorry you cannot be with us at the Country Fair, but hope you have a nice visit with your mother.

We all appreciate your generosity and your cooperation.

With kind regards and thanks again.

Most sincerely,

Chairman, Country Fair Committee

Copy - Mary Brinig

F

April 9, 1963

Dear Lorraine,

You were very good to make all those lovely aprons. I know there will be a ready sale for them. I want a couple for myself and hope to remember to get to the Booth before they are snapped up too fast. They are very pretty and useful.

Thanks for mentioning the matter of the room to your husband. If the Board sees their way to let the Guild have the space on the night of the 2nd, it will certainly solve some of our problems very helpfully.

I hope you are feeling better. I am doing fine. I will see you at church soon ...

With kindest regards to both of you.

Gratefully,

Chairman,
Country Fair Committee

Mrs. Willard L. Burbank
510 East 83rd Street
New York 10, N. Y.

Copy - Edna Cless
Mary Brinigg

F

April 9, 1963

Mrs. Adele Lundell
905 Palisades Avenue
Union City, New Jersey

Dear Mrs. Lundell:

I certainly enjoyed that mixed-up telephone conversation we had the other day.

This is simply to tell you that we all are pleased that you will be the Fortune Teller at the Country Fair on Friday, May 3rd. We are looking forward with pleasure to this feature, which we are sure will be a popular one, and many will make demands on your ability to do this.

With all the talk of opera, music, and singing, I neglected to mention and discuss a few things. For your information, the Fair opens at 2:30 and goeson until 9:30. Supper will be between 5:30 and 7:30 P.M. A complimentary ticket will be available for you that evening.

It is possible you have a gypsy costume in your wardrobe, and it would be colorful to have you dressed in it if you care to. So many of the Guild ladies will be at the Fair in the afternoon, and as you know, will want to have their fortunes told. We do hope you will find it convenient to be there too.

We will clear with Mrs. Brinig as to the charge we should make. We know this attractive feature will bring some money into our treasury. We will have a pleasant spot for you, and if there is anything Mrs. Brinig or I can do to help in preparation, please let us know.

With appreciation for your help and with kinw regards,

Sincerely yours,

(Mrs. Arnaud C. Marts), Chairman
Country Fair Committee

Copy - Mary Brinig

April 9, 1963

Dear Edna,

Arno did not see you nor your husband at the first service on Sunday. He wanted to give to either of you an envelope from me. It is possible you were at the second service and he did not stay. Anyway, I hope all is well with you both.

Guess I'm doing all right. I feel very tired, and it annoys me as there is much I should be doing. I want to give some thought to the Country Fair today. Frankly I'm not very alert but I'll skim through the mounting papers before medand do only the necessary.

I'm enclosing the check from Mrs. Owens, and copy of acknowledgement to her. Just to get it off my mind, I'll send along a check for $22.50 to cover the 15 tickets Lois gave to me. At the moment I do not know what I'll do with ten of them, but I'll think of something in a day or two. I know unless someone asks me for tickets I will not sell them.

I expect to see you in Church - perhaps before Sunday - I would like to go tomorrow evening and on Friday. Anyway, on Sunday in our usual places at an earlier hour ... Meanwhile, affectionate best wishes to you.

Mrs. George H. Cless, Jr.
4 Peter Cooper Road,
New York 10, N. Y.

April 23, 1963

Dear Mrs. Ely,

You were very kind to let us include you in our Sponsoring Committee in our plans for the Women's Guild Country Fair, Friday, May 3rd.

I am simply dropping you this note to let you know that plans are moving along very well. Enclosed is a "flyer" that describes the plans we have for the Fair. All the committees are working enthusiastically and we have reason to hope that we are going to have a good Fair and a happy time.

We hope you will be able to look in at the Fair. There will be something going on from 2:30 to 9:30, and Supper from 5:30 to 7, with an Auction in Bay Hall right after the Supper. I'll understand if you are not able to come; however, should you be in the city on that day, it would be nice to see you.

With kind regards,

Most sincerely,

Anne Marts, Chairman
Country Fair Committee

Mrs. John Ely
25 Dayton Lane
Easthampton, L.I.

April 23, 1963

Dear Mrs. Kyle,

You were very kind to let us include you in our Sponsoring Committee in our plans for the Women's Guild Country Fair, Friday, May 3rd.

I am simply writing you this note to let you know that plans are moving along very well. You already received copy of the "flyer" telling about the program. Our Committees are working enthusiastically, and I am hoping we will have a good attendance and a good happy time.

We hope you will be able to look in at the Fair. There will be something going on from 2:30 to 9:30; and a supper from 5:30 to 7; with an Auction in Bay Hall right after the supper.

With kind regards,

Most sincerely,

Anne Marts, Chairman
Country Fair Committee

Mrs. John M. Kyle, Jr.
247 East 49th Street
New York 17, N. Y.

April 23, 1963

Dear Harold and Dick,

Mary and Lois have given me the good news that you have agreed to be the Auctioneers at the Country Fair of the Women's Guild, on Friday evening, May 3rd, and I want you to know how pleased we are you will do this for us.

Enclosed is a "flyer" we are distributing to our members and friends. You will note we have announced the Auction for 8:15 P.M., which will be the most important evening event after Supper, and at which which we will have our maximum attendance. As you know, we will have the Auction in Bay Hall, and will have the microphone and a table available for the Auctioneers on the stage.

Here's hoping we will have a good attendance there. If we do, I am sure you Auctioneers will coax good prices out of their pockets. Anyway it will be fun!

With kind regards, and thanks to both of you.

Most sincerely,

Anne Marts, Chairman
Country Fair Committee

(Forgive the joint letter - 'tis that
50% scottish blood in me - it shows.
Weel, I canna be Scottish fer nothin'!)

Mr. Harold B. Brinig
Mr. Vincent J. Subenski

April 24, 1963

MEMO TO: Evelyn Walther

Dear Evelyn:

Have you given any thought to having fish, or non-meat (if there is such a word) on the menu? My attention has been called to this several times. Edna also mentioned it this morning, and suggested an easy recipe of fish casserole with glazed carrots, and potatoes, done in 325 oven, in 15 minutes. But I'm sure our cooks can come up with an item, if you feel one should be available. I recently learned others besides Catholics eat fish on Fridays. Anyway I leave it with you.

Another thought comes to mind. Seems to me you said you know Betty and Bill (I believe) Marriner quite well. A suggestion - wouldn't the Fair be a wonderful opportunity for some of the wood handicraft to be exhibited and perhaps sold? Of course it is possible that this is a hobby for those attending this group and it is understandable if they do not wish to sell the piece of art made by own hands. Guess I wouldn't either. The Marriners may have some they have accumulated through the years and now wish to dispose of.

I have been writing letters to those who did not attend the meeting. Jean Robles will be on the job - has many things to bring - in fact will be with us on Thursday afternoon.

I have been sending out "flyers" to a list of friends. Also, making counter posters on easels - small ones - and very poorly - never did it before, but find it fun if only they would come out nicer. But will do.

Wednesday, Guild Day - If Reception Room has a good attendance at 11:20 A.M., I've asked Edna to make an Announcement of tickets being available for sale from the gals standing by (Alma, one or two others, and myself), so that we might make this transaction before members are seated at tables. Then we will repeat the announcement, at suitable time of course, wherever you put it on Agenda, and Edna and Alma will be available after the meeting to again sell tickets. We expect that to be our banner day, and certainly by end of the afternoon, be able to give a pretty good idea of number reserved for supper.

I intend to call Mrs. Pierce as soon as I break away from the typing. I've been wondering if the chunks of cheese for 10¢ will sell. It is a tasty bit all right, but is it satisfying enough for 10¢? I'll leave it to Mrs. Pierce - but might it not be better to make a couple dozen sandwiches, and sell each for 35¢? People may feel they are getting their money's worth. Don't worry if you have already bought crackers, this is only in thinking stage - nothing may come out of it.

t.

Copy - Mary Brinig
Edna Cless
Evelyn Walther

F

May 8, 1963

Dear Dr. Poling:

Thank you very much for your check for $25. in support of the Country Fair of the Women's Guild of Marble Collegiate Church.

You were more than generous and I do appreciate your friendly support and encouragement. We had a good Fair and I hope it added to the spirit and fellowship of Marble Church.

Perhaps Mrs. Poling did not tell you, but she and Mae LeCount made twenty-five jars and many bags of delicious caramels for the Fair; so you see your household was completely and generously represented.

Wasn't the party at the Waldorf last evening delightful? Mrs. Poling was so charming in the picture frame.

Thank you again, and with kind regards from both of us.

Most sincerely,

Chairman, Country Fair

Dr. Daniel A. Poling
Christian Herald
27 East 39th Street
New York 16, N. Y.

Copy - Mary Brinig
Edna Cless
Evelyn Walther

F

May 8, 1963

Dr. Louis Robey
Marts and Lundy, Inc.
521 Fifth Avenue
New York 17, N. Y.

Dear Louis:

Your $10. contribution to Marble Collegiate Church for the Women's Guild Country Fair was a most welcome addition to our income. I thank you sincerely for your generous and spontaneous and unexpected support.

We had a fine "sell-out" at the Fair, and I have been told that the returns broke previous records. More important, if I can believe the comments I am still hearing, it was the happy party our efforts and energy were working toward. Sorry you were not able to be with us.

My sincerest thanks, and best always.

Sincerely,

Chairman, Country Fair

Copy - Mary Brinig
Evelyn Walther

F

May 8, 1963

To - Mrs. Edna Cless

Dear Edna:

Just a brief note to tell you how much I appreciate your hard work for the Country Fair before, at, and since, the Event.

Thank you very much for the responsibility you took and carried on so faithfully.

My thanks also goes to Alma, the Aide of the"Watchdog of the Treasury" for her fine co-operation.

There has been much interest in financial results. My reply is Edna Cless will give the financial picture at the Special Meeting called for June 6th. Bet you too, at that time, will be glad to say "Amen" to Country Fair business.

We will see you in church, dear Edna.

Sincerely,

Chairman, Country Fair

Mrs. George H. Cless, Jr.
4 Peter Cooper Rd., Apt.7B
NY 10

PS - Here is check, $25. from Dr. Poling; and copy of my letter of thanks for nice contribution. Guess Ruth Peale has been too busy to send in hers - but it will come, I am sure.

F

May 9, 1963

Dear Mary and Evelyn:

Copy of correspondence enclosed, I hope, clears up Country Fair, with exception of brief report to be submitted at June 6th meeting. And for the moment I'm delighted that seems far off.

I'm sure something has been overlooked - some one forgotten - but life is like that.

After the event we can see what should have been done, and that can be helpful for the future. Should thoughts and comments come to you lovely ladies in relation to running a Fair, it might be interesting and useful to jot them down, and perhaps recommendations may be reported - for the record.

The important recommendation I would make is to have more volunteers available than required number planned. We lost four, in fact five, workers on date of Fair:

Eleanor Howell was designated to help with features - and I hoped she would have be there to help take care of the entertainers and announcing.

Doris Barbery was to have helped at a Booth - Boutique if needed, or Candy, and certainly she could have been useful there.

Lois, our good publicity gal, unfortunately had to turn in her label.

Lorraine Burbank, became ill, and she intended to help during the afternoon of the Fair.

Fitzie and I had more fun talking about the Fair and what she was going to do - prior to her serious operation.

Josephine Rothermel said that she would help on the day of the Fa ir - she tlephoned in on day of Fair - cancellation.

Perhaps a message of thanks should appear in the Marble Times - but that is no longer in this Committee's dept. Appreciation to Guild Members for all those contributions will be covered in reports presented at next meeting, or perhaps in next letter to membership from the President.

Unless you gals come up with something you think I should do ... and of course I shall be glad to if you wish me to - I bid thee both farewell for now. I'm having my problems trying to come up with a Nominating Ticket for election of Officers and Bd. of Dir. of the Overseas League at Annual Meeting next month. I've been frantic with telephone calls on this - guess I'll have to go to mtg. tonight and really come up with something.

Last word, we had a Wonderful Wonderful eam of Workers - only 3/4 deadwood in gr

Thank you.

FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS
NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE McKINLEY PIERCE
DONALD WAYNE HOFFMAN

REPLY TO
1025 FIFTH AVENUE
NEW YORK 28, N.Y.

June 10, 1963

Dr. Arnaud C. Marts
30 East 37th Street
New York 16, New York

Dear Arnaud:

Thank you for the Creed which came from the Clinic. It shows that they have gotten the idea we tried to get over. I think our little two-man effort has paid off.

I can't express to you how much I appreciate the opportunity of working with you closely in the church. I look forward to our continued sharing in the Lord's work on my return in the fall.

Ruth and I wish for you and Anne a wonderful summer of rest and relaxation. May God watch over you both.

As ever, with kindest regards,

Cordially yours,

Norman.

NVP:c

MARTS & LUNDY

INCORPORATED

521 FIFTH AVENUE

NEW YORK 17, N.Y.

AREA CODE 212 MU 7-1340

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November 7, 1963

Dr. Ralph W. Sockman
830 Park Avenue
New York, N. Y.

Dear Dr. Sockman:

This letter is not about fund-raising, but about Marble Collegiate Church. I am a member of Marble Church Consistory.

We would like to arrange for Dr. Peale to be in the Marble Church pulpit during July and August this year because of the Worlds Fair visitors. He is willing to forego his usual July and August vacation for that purpose if he can be absent from the Church four Sundays during the winter and spring, and then again after August.

With this in mind, we are trying to provide top level preaching on the following Sundays during the winter and spring:

January 19
January 26
April 5
May 3.

You are our first choice for the Marble Church preacher on these four Sundays, or any of them that you would be willing to schedule. As a matter of fact, you are our only choice. We haven't even considered a second choice. May I come to see you in order to talk this matter over with you?

Mrs. Sockman may have told you that I had a pleasant chat with her on the telephone this morning when I called you to try to make an engagement to visit you.

BU 8-6856

With kind personal regards,

Yours sincerely,

ACM:he

A. C. Marts

FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE

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DONALD WAYNE HOFFMAN

REPLY TO

1025 FIFTH AVENUE

NEW YORK 28, N. Y.

November 14, 1963

Dr. Arnaud C. Marts
30 East 37th Street
New York 16, New York

Dear Arno:

Thank you for your efforts concerning Ralph Sockman.

Last night I was at the First Community Church of Columbus, Ohio. The minister there is a wonderful, dynamic young man, Otis Maxfield. Perhaps we can interest him.

As ever,

Yours,

Norman

NVP:c O.S. I will follow through on the above but will need your help later I'm sure.

FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE

HERMAN L. BARBERY

EUGENE MCKINLEY PIERCE

DONALD WAYNE HOFFMAN

CHURCH COUNSELOR

MRS. CONRAD W. JUERGENS

December 31st, '63

Dr Arnaud C. Marts
30 East 37th St.
New York 10016
Dear Dr Marts:-

I recently learned from Lois Lubenski of your kindly act when you went to Mr Lurbeck's home and brought to the church his mothers coat & cape for one in need of a coat. Believe me it was and is appreciated. I can only "thank you" for her.

Sincerely,
Marion Juergens.

Marts and Lundy, Inc.
521 Fifth Avenue
New York, N. Y. 10017
Code 212 MU 7-1340

Dr. Marts

AUSTIN V. McCLAIN

children.

C. Tiffany Richardson, 87; Ex-Stockbroker and Golfer

C. Tiffany Richardson, a partner in Auerbach, Pollak & Richardson, stockbrokers, from 1903 to 1964, died Monday in Mount Sinai Hospital. He was 87 years old and lived at 840 Park Avenue and Southampton, L. I.

Mr. Richardson was for many years a member of the consistory of the Marble Collegiate Reformed Church and treasurer of St. Andrew's Dune Church at Southampton.

He graduated from Harvard College in 1902, having been captain of the golf team. He was interscholastic golf champion in 1898 and later won eight trophies of the National Golf Links of America at Southampton. He was a member of the Links Club of New York.

Surviving are 2 sons, William E. and C. Tiffany Jr.; a daughter, Mrs. M. T. Hoversten, and 11 grandchildren.

FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS
NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
DONALD WAYNE HOFFMAN

REPLY TO
1025 FIFTH AVENUE
NEW YORK 28, N.Y.

May 18, 1964

Dr. Arnaud C. Marts
30 East 37th Street
New York 16, New York

Dear Arnaud:

I have tried several times to reach you, but without success. I just want you to know that I have had your sister-in-law and all other members of the family very much in my prayers.

At a recent special meeting of the Elders and Deacons, I presented a recommendation. This came to me in a strange but compelling way. I was awakened about four o'clock in the morning with the matter of the administrative minister and a minister of evangelism on my mind, and I had a clear feeling that I should make the recommendation which is written on the enclosed paper. Of course we can never be 100% per cent sure about such guidance, but it had a strong effect upon me, and the conviction seems to me a sound one.

I have arranged for Rev. Alastair Haig from Belleville, Ontario, to be in New York next Thursday morning, May 21, to clear up some matters that were raised following his last visit. If by any chance you should be in the city, I would be grateful if perhaps you might join us in my study at 1025 Fifth Avenue around 9:30 A.M., as I do not believe you have had an opportunity to meet this minister. If this is not convenient for you, however, I shall understand.

Love to you and Ann.

Cordially yours,

Norman

NVP:c

Dictated by Dr. Peale;
signed in his absence.

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American Mothers Committee, Inc.

The Waldorf-Astoria
301 PARK AVENUE
NEW YORK, N.Y. 10022

PLAZA 5-2539

August 17, 1964

Mr. Arnaud C. Marts
30 East 37th Street
New York, New York

Dear Mr. Marts:

I understand that you have suggested a letter to be sent to industries for fund raising.

For your information, Mrs. Lewis has drafted the attached letters for the indicated audiences. In your opinion, would these be effective or do you have some further suggestions?

Cordially,

Dr. G. Roy Fugal

Dr. G. Roy Fugal
Chairman, Advisory Committee

GRF:bt

P.S. Please return the letters to the American Mothers Office in the Waldorf with your suggestions. Thank you.

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Hon. & Mrs. David J. Wilson
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Mrs. Charles Herbert Woods

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North Dakota, Mrs. Earl Bucklin, Route #4, Mandan
Ohio, Mrs. Ray Cave, 603 Crescent Road, Columbus 4
Oklahoma, Mrs. Jack Caughron, 2531 N.W. 67th St., Oklahoma City
Oregon, Mrs. Hazel Palmer McCracken, 535 N. 36th St., Corvallis
Pennsylvania, Mrs. Mary Hill Norton, Sunnyside Lake, Gouldsboro
Rhode Island, Mrs. Newton P. Leonard, 341 Sharon St., Providence
South Carolina, Mrs. Irving F. Belser, 3919 Kilbourne Rd., Columbia
South Dakota, Mrs. I. D. Weeks; 415 East Main Street, Vermillion
Tennessee, Mrs. Jones Ross, 6672 Capleville Rd., Germantown
Texas, Mrs. Felix Harris, 3429 Drexel Drive, Dallas
Utah, Mrs. A. H. Belliston, 1244 East South Temple, Salt Lake City
Vermont, Mrs. Henry Ferguson, RFD, Springfield
Virginia, Mrs. Louis Spilman, Box 747, Waynesboro
Washington, Mrs. Rose Nelson, 336 – 149th North, Seattle
West Virginia, Mrs. E. Forrest Jones, 1502 Louden Heights Rd., Charleston
Wisconsin, Mrs. Bess M. Spees, 137 Algoma Blvd., Oshkosh
Wyoming, Mrs. Harold Quinn, 1224 South Wolcott St., Casper

Puerto Rico, Mrs. Sara C. Fernós, School Luncheon Program Div.
Department of Education, Hato Rey, Puerto Rico

August 20, 1964

Dr. C. Roy Fugal
Chairman, Advisory Committee
American Mothers Committee, Inc.
The Waldorf Astoria
301 Park Avenue
New York, N. Y. 10022

Dear Dr. Fugal:

I have yours of the 17th. There must be some misunderstanding about my having suggested that a fund-raising letter be sent to industries.

A few weeks ago one of the ladies asked if I thought it would be a good idea to send an appeal letter to the accumulated list of relatives of past mothers of the year, friends who had attended the national award ceremonies, and other who had been connected with the movement in one way or another. I replied affirmatively. I do not recall that appeals to corporations was discussed with me.

I have no off-hand opinion either for or against such appeals. It may be a proper move, all things considered. Those who advocate it can be sure only by trying some limited test mailings. This could be accomplished without risking the cost of an initial mass mailing.

With best wishes,

Yours sincerely,

ACM:he

A. C. Marts

August 27, 1964

Mr. Milton Ketchum
108-11 68th Avenue
Forest Hills,
Long Island, N. Y.

Dear Milton:

I have been thinking over our telephone conversation of yesterday concerning the next steps which might best be taken by the Executive Committee and the Ministerial Staff, following their receipt of the memorandum which you have sent them.

I would suggest for your consideration that you send another communication to the Ministerial Staff promptly after Labor Day in which you announce that the Executive Committee desires to initiate the fall series of meetings with the Staff in accordance with the recent memorandum.

This communication could say that the Executive Committee feels that it is important that this series of Staff meetings be held promptly in order to acquaint Mr. Haig with the varied programs of Marble Church and in order to develop, in cooperation with all the members of the Executive Committee, a proper distribution of the various Staff duties, and to develop proper working relationships between all members of the Staff.

I would suggest further that you consider putting into this communication a request to each member of the Staff to prepare and bring with him to the first meeting a list of his present responsibilities and duties. This will give the members of the Executive Committee an opportunity to study the present duties before the second meeting with the Staff.

At the second meeting you would thus be prepared to discuss the full problem which Mr. Haig raised with you as to what authority he is to have over the other members of the Staff, who is to do what, and who is to supervise whom.

I offer these suggestions for your own consideration and for what value you may place upon them.

With kind regards,

Yours sincerely,

ACM:he

A. C. Marts

1-30-

Dr. Marts - I meant to show you this letter earlier but overlooked doing so. Sorry. See you tomorrow. Floyd

Mr. Schuyler

RETAILING COUNSELLORS, INC.

BOX 1937 - GRAND CENTRAL STATION
NEW YORK 17, NEW YORK
TEMPLETON 8-8205

AMOS PARRISH, PRESIDENT

November 16, 1964

Dear Norman:

In our opinion, and in the opinion of anybody with any sense, you and Marble Collegiate Church do magnificent work for that Church's members, and many other thousands who are affected by you.

The Rule Book says "The servant is worthy of his hire." That you and your well-organized, most able and dedicated staff certainly are. And then some.

The Rule Book also says more than a little something about tithing.

Your published score card of this year's contributions and your budget plans for 1965 clearly indicates the startling fact that less than 10% of Marble Collegiate Church members now tithe. And that's a record of which more than 90% of the members should not be proud. Instead they should be ashamed.

And, as they cheer you and your work they should, in our opinion, get off their hands and follow the Rule Book, rather than their habits of "doling" rather than tithing.

Here are the facts back of our conclusion that less than 10% of Marble Collegiate members tithe:

> The average annual income (after all taxes) of a family living in Metropolitan New York is $8,664.
>
> The Marble Collegiate family is above average. But let's say it is only average. That would make an average tithe for Marble Collegiate family units of $866.40.

$866.40

In 1964 less than 26 out of 1,128 families (or 2.3% of Marble Collegiate member families contributed this average or more.

Your projection for 1965 calls for less than 30 families out of 1,400 to give $866.40 or more each. This is only 2.1% ... even less than in 1964.

> And we estimate at least 50% of Marble Collegiate families earn above the Metropolitan New York average of $8,664 per year.

One of our best economists working on your figures assures us that, in view of the facts ... less than 10% of Marble Collegiate Church families now tithe.

-oOo-

This, to repeat, reflects no credit on Marble Collegiate members. Instead it shows far too many are not giving what they should give. And actually it also shows they haven't put to work your sound advice: to give is the only way really to live.

We believe they should be told this directly, forthrightly, and authoritatively. And if this telling disturbs them ... good. Let it also change their antiquated giving habits, and help them live better than ever.

-oOo-

And what goes for most Marble Collegiate members also goes for visitors. When these visitors come to New York they are right in visiting the church where they get more inspiration and more practical help than in any other church in America.

But why should so many of them drop only $1 in the plate? They have paid $2 for a movie here ... $4 or $5 or much more for a decent dinner ... and whatever its popularity demands for a Broadway show. But they evidently still consider $1 right as their contribution for the church they will so proudly tell their friends about when they go home.

The prevalence of this little, lonesome dollar is not right. And most visitors giving only that should be reminded of some facts of dollar life.

-oOo-

Of course we are not for a moment being disrespectful or unappreciative of the giver of small amounts ... either member or visitor. Because of course one of the finest and most poignant of the Bible's teachings is that the widow's mite is as mighty as the very largest contribution. And that will forever hold true.

But this doesn't excuse the non-tither from his or her obligation.

You know every dollar given Marble Collegiate Church by members and visitors is well used for their good and the good of others. And we believe especially those who have the privilege of calling themselves members should rightly pay for that privilege and not just accept it ... however piously.

Here's to you -- Champion.

Best regards,

Mrs Marts -
From Norman

November 30, 1964

Mr. Amos Parrish, President
Retailing Counsellors, Inc.
Box 1987, Grand Central Station
New York 17, New York

Dear A.P.:

Thank you for your very thoughtful and perceptive letter of November 16. I have been out of the city quite a little, and have not had an opportunity to digest and answer this until now.

You certainly have analyzed this situation very well indeed, and I would like to talk with you about it. I would like to get your advice on how to implement some of your suggestions, all of which I think are right down the line, and truly so. Anyway, I have wanted to have a luncheon with you for some time, and I shall get in touch with you at the very first opportunity in the hope that you will join me.

Could you every do this on a Saturday; as, for example, Saturday, December 12? If that date would be agreeable to you, why don't we make it at the Metropolitan Club about 12:15? Will you please let me know.

As always, with best regards, I am

Cordially yours,

Norman

NVP:c

P.S. I always look for you over there at my left and your presence strengthens me.

cc Mr. MacTyer

COPY: Mr. Arnaud C. Marts

MEMO TO: DR. PEALE

FROM: REVEREND BARBERY

Dear Norman:

The following outline and summary describes briefly my responsibility and work as it is at the present time. The monthly reports of a few years back indicate what the work was then.

1. Pastoral Counsellor: This responsibility takes up a large proportion of my time and effort. Persons with whom I counsel come from within and beyond our own church membership and parish. Most are in their younger and middle years. Among them are people from many phases of business life, parents, ministers and ministers' wives, seminary students, and young adults. Some are referred to me by ministers and therapists.

Besides those who have a series of counselling interviews over a considerable period, I give brief, occasional supportive counselling to many of our members. Some of this can be done by telephone, as well as face to face.

I have a working relationship with the Clinic Staff at the American Foundation of Religion and Psychiatry, often referring persons there for tests and therapy. In some instances members of the staff consult and refer to me.

2. Pastoral Calling: Home and hospital visitation is done in the light of the needs and interests of church members and interested visitors. There are often those ill at home or in hospitals and Homes who feel closer to one pastor than to another, and I keep this in mind in relation to pastoral calling. There is always deep appreciation for this ministry, whether the relationship is by personal visit or by telephone.

3. Problem Correspondence. While human problems of any great depth or complexity cannot be dealt with adequately by letter, a great deal of help can be rendered to persons who write out their problems, writing to Dr. Peale or to myself. I try to reply to these letters with understanding, objectivity, imagination, and kindness. I have numerous grateful replies from many bereaved, anxious, and guilt-ridden people who realize that the replies they receive show that their letters have been read and replied to with psychological understanding, insight and love. Besides letters that deal with family and emotional stress and disorder, there are many that stem from the pseudo-conflict between science and religion and from theological and Biblical ignorance and philosophical confusion. I do my best to enlighten and guide them by letter and also by referring them to ministers and counsellors who are on my referral list.

4. Advisory Work: Pastoral and advisory roles are carried out in relation to the Men's League, the Photographic Society, and the Saturday Night Study group of the Mr. and Mrs. Club. The pastoral value of my relationship to all these groups has been repeatedly shown. There are further comments on this in my statement about these three organizations.

5. In relation to speaking at church meetings of various kinds, I try to pack as much meaning into it as I can in the short time available to me, to approach Christian life and work from a fresh angle, and to arouse as much interest in this as possible.

6. Relationship to other organizations: There is a representative aspect through serving on the Board and counselling committee of Sloane House YMCA, the Board of the Protestant Council, and New Brunswick Theological Seminary, and in other ways. I do not attend all the meetings they have, since I do not think it necessary nor right in the light of my church responsibilities.

Herman

Herman L. Barbery,
November 28, 1964.

HLB:gg
Copy to Mr. Ketchum.

ARNAUD C. MARTS
CHAIRMAN OF THE BOARD

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VICE PRESIDENT

MARTS & LUNDY

INCORPORATED
521 FIFTH AVENUE
NEW YORK 17, N.Y.
AREA CODE 212 MU 7-1340

October 28, 1964

GEORGE E. LUNDY
HONORARY CHAIRMAN OF THE BOARD
AND SENIOR CONSULTANT

LOUIS W. ROBEY
HONORARY VICE CHAIRMAN OF THE
BOARD AND SENIOR CONSULTANT

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Dr. Roy Fugal
Chairman, Men's Auxiliary
American Mothers Committee
New York, N. Y.

Dear Dr. Fugal:

Thank you for letting me see the portfolio prepared for presentation to foundations. It is artistically conceived and offers a comprehensive view of the program, present and proposed, of this important service to America and to the Kingdom.

However, my professional experience in seeking financial support from foundations for philanthropic causes has taught me that foundation executives prefer a somewhat different type of presentation.

If Mrs. Lewis and you would like to have me do so, I will re-work the material in this presentation into a form which foundation officers seem to prefer.

And I will try to make suggestions as to how and where and by whom such presentations might best be made - including foundations, corporations, groups and individuals.

Cordially yours,

ACM:he

A. C. Marts

Eslick
Fidelity Onion Skin

December 30, 1964

Members of the Board of Marble Collegiate Church

Dear Members of the Board:

Please accept my resignation as I believe the time has come for me to resign from my position as Church Counselor at Marble Collegiate Church. This to be effective March 1, 1965.

This also includes my work as Leader of the Business and Professional Women's Prayer Group, which meets every Thursday evening and my work as Chairman of the Homebound Committee of the Marble Club. I have sent my resignation to the President of each of these clubs, copies of which will go to Reverend Haig and Reverend Pierce, who supervise these clubs respectively.

Be assured of my continued interest in the church, even though I will be less active.

May I take the opportunity to thank each one of you personally for the cooperation and support you have always given me in my work.

Humbly I write God bless each of you! I am sure He does.

Sincerely,

Marion Juergens

Mrs. Conrad W. Juergens

FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK, N. Y. 10001

1965

MINISTERS

NORMAN VINCENT PEALE

J. ALASTAIR HAIG

HERMAN L. BARBERY

EUGENE MCKINLEY PIERCE

DONALD WAYNE HOFFMAN

FOR IMMEDIATE RELEASE--

NEW YORK-- Dr. and Mrs. Norman Vincent Peale will celebrate their 35th wedding anniversary Sunday, June 20, with the church congregation they have served during nearly all of their married life.

The famous minister, author of the best-selling book The Power of Positive Thinking and president of the Protestant Council of the City of New York, and his wife, Ruth, will be hosts at a reception from 2 to 6 P.M. in Bay Hall of Marble Collegiate Church, of which he has been pastor since 1932. They had been married only two years when he accepted the New York City pulpit that has become synonymous with his name.

Also present at the reception will be the Peales' three children, Mrs. Paul F. Everett, and her husband, a Presbyterian minister; the Rev. John S. Peale and his wife, and Miss Elizabeth R. Peale. They will gather along with the original attendants, Mrs. Charles M. Stafford, Mrs. Peale's sister-in-law, and Dr. Robert C. Peale, Dr. Peale's brother, to assist the Peales in greeting their guests.

Dr. and Mrs. Peale have invited the entire congregation of the church, at 29th Street and Fifth Avenue, and a number of friends, to the reception.

He was serving the University Methodist Church in Syracuse when he met Ruth Stafford, a Syracuse University student. They were married in the church June 20, 1930, with Dr. Peale's father, the late Rev. Dr. Charles Clifford Peale, participating in the ceremony. The bride was given in marriage by her father, the late Rev. Dr. Frank B. Stafford.

Mrs. Peale not only is the daughter, wife and mother of ministers but she also has participated actively in her husband's ministry, serving in a number of denominational

and ecumenical posts and working at his side in many of his endeavors.

She has been national president of the Women's Board of Missions of the Reformed Church in America and was the first woman to serve as president of the denomination's Board of National Missions. Beyond the denominational level, she is a member of the general board of the National Council of Churches and a trustee of the Interchurch Center in New York. The National Council has named her chairman of its 1966 General Assembly, the first woman to be so honored.

The Protestant Council of the City of New York, of which Dr. Peale was elected president early in 1965, also has drawn on Mrs. Peale's experience and talents. She was a vice president in 1964-65 and now is a member of the board of directors.

Since 1955, Mrs. Peale has been a member of the Board of Managers of the American Bible Society.

With her husband she serves on the board of directors of the American Foundation of Religion and Psychiatry, of which he is president and co-founder. Much of her time is devoted also to her work as editor-in-chief of the Foundation for Christian Living at Pawling, N.Y., which publishes and distributes literature to 350,000 persons around the world each month, and as co-editor of Guideposts, an interfaith monthly magazine with more than 1,500,000 subscribers.

The Peales maintain an apartment in Manhattan and a farm home in Pawling. Dr. Peale travels extensively, and Mrs. Peale usually accompanies him.

-0-

For further information contact Claire Cox at MU 5-6138 or PLaza 2-2393.

DANIEL A. POLING
27 EAST 39TH STREET
NEW YORK 16, N.Y.

MY FRIENDS:

To so address you is at once complete and yet inadequate. More than two thousand of you, many of you in far distant places, have sent me your generous and eye-misting messages on my eightieth birthday anniversary (November 30th) or in Christmas greetings. I am still reading them and will be for some time to come.

But my associates here at Christian Herald, who have been all but submerged by the details of correspondence and in preparing a huge volume of the letters alphabetically arranged, have also been overwhelmed. And I have been much longer in acknowledging your messages, much longer than my heart has prompted me to reply. But you will, I know, understand the delay.

One of the loveliest things said about this anniversary was the comment of a little granddaughter: "Now, Grandaddy, you are an octogeranium!"

Well, it can't happen again, ever. It has been very wonderful. I am grateful, grateful to you beyond any words I may speak or write. Thank you and God bless you always and forever.

Sincerely and affectionately,

Daniel A. Poling

March 28-65 Daniel A. Poling

My dear Arno and Anna-
Thank you for your remembrance of
my 88th Birthday. Ireceive
from me in Lx and best wishes to
you two dear friends
Sincerely - Dan Poling

COPY

March 26, 1965

Dr. Daniel A. Poling
29 East 39th Street
New York, New York 10016

Dear Dr. Poling:

I am very happy to inform you that, at a Special Meeting of The Board of Elders and Deacons of the Marble Collegiate Church last Tuesday, the following resolution was unanimously passed:

> "RESOLVED, that the small Chapel be named the 'Poling Chapel,' out of deep respect and affection for the many years of effective and faithful service by Dr. Daniel A. Poling, and also in memory of his son, Clark Poling."

May we have your permission?

May I also convey the affection and best wishes of the members of the Board?

Sincerely,

L. Homer Surbeck
Secretary

April 7, 1965

Memo to Elders and Deacons

From: Norman V. Peale

Re: Rev. Herman L. Barbary

This is to report a conversation with Reverend Herman L. Barbary having to do with the matter of his proposed resignation.

I met with Reverend Barbary following the most recent meeting of our Board of Elders and Deacons and undertook to convey to him the consensus of the Board, as follows:

1. That the Board desires him to unite with the other ministers in an aggressive effort or campaign to bring the pastoral ministry to every member of the church, both active and inactive. I stated that it was the Board's desire that within a reasonable period of time we would like to have a contact made with every member on the active and inactive list who are not functioning at the maximum in behalf of the church and of our Lord. Furthermore, that it is our desire to re-relate these people to the church and to Christ, and to have a complete knowledge of the spiritual relationship of each one.

2. That all other activities, such as director of organizations or any specialized endeavors are to take second place to the first emphasis, namely, the pastoring of our people.

3. I conveyed to Reverend Barbary that the members of the Board were disturbed and unhappy at his reluctance to advise us as to the reasons for presenting a resignation to take place as of June 15, 1965. I stated that the Board, therefore, engaged in speculation on this subject, and felt that they were entitled to know the reasons for his dissatisfaction.

4. I conveyed to Reverend Barbery the consensus of the Board that the church has never had any sabbatical policy, and though there was some resistance to it, that we would agree to a six months' absence with full pay, beginning September 1, 1965 and concluding February 28, 1966.

Reverend Barbary responded that he would undertake the program as outlined in Items 1 and 2 above. He did not enlighten me upon the question raised in Item 3. He stated that he would take under consideration the offer made in Item 4.

This is the way the matter stands as of the present.

copies to:
Mr. Milton D. Ketchum
Mr. Carl L. Cleaver
Mr. Willard L. Burbank
Mr. C. Tiffany Richardson
Mr. John M. Kyle, Jr.
Mr. John M. Ely
Col. Frank L. Moore
Mr. J. Calhoun Harris
Mr. Arnaud C. Marts
Mr. L. Homer Surbeck

April 13, 1965

Dear Dr. Peale and Members of the Board:

Thank you very much for your recent consideration of matters that pertain to our future relationship to the Marble Collegiate Church. Especially do Doris and I appreciate your understanding of our travelling abroad and the necessary time in which to do it.

From what we have all shared it is evident that we are in a time of change and adjustment and at the same time want to do our best for Marble Church and for one another.

To help me in the decision confronting me, agreement on the following matters appear to be basic and necessary:

I. A written outline of my responsibilities and the main phases of my work. In the light of our recent sharing, the following have weight:

a) Pastoral visitation: I am under the impression that this may be done under the present Area plan or another division of labor as long as the work is done well and as soon as possible.

b) Pastoral counselling: Items to be considered here are,

1. Those to be counselled. Mostly our own members?
2. How much time to be given to counselling in study.
3. Method of referral to American Foundation of Religion and Psychiatry or other sources of assistance. By whom are they to be made? Are they to be evaluated by me or not?

c) Problem correspondence: How much time is to be given to this, as a rule.

d) Preaching: The probable amount of this.

e) Weddings, funerals, and occasional baptisms:
Arrangements for weddings are satisfactorily taken care of through Mr. Owens, but I believe much better relations can be maintained by carrying out the ideas stated in my statement to the Executive Committee on March 31st. I hope you agree and will implement the same.

f) Organizations and advisorships: At present they are as follows:

Men's League
Women's Guild
Photographic Society
Mr. and Mrs. Discussion Group

It would seem advisable to retain these relationships. Do you think so?

g) Other Church-related responsibilities:
(It seems to me that it would be helpful to retain these. Do you agree?)

1. Denominational representative of Protestant Council.
2. Evaluation Committee of Protestant Council.
3. Committee on Doctrines, Morals, and Usages of Classis.
4. Member of Board of New Brunswick Theological Seminary. (Committee on Library and Museum)
5. Member of Board of Sloane House YMCA (Counselling Comm.)

II. The Part-Sabbatical

a) Period, six months.

b) To begin on or about November 1, 1965, and end on or about April 30, 1966. The basis for this timing is that an earlier departure would bring us to England in winter. (Of course, the time is somewhat subject to the dates that can be arranged with the travel agency. We are making travel arrangements, and as soon as we have definite dates, we will let you know.)

c) One month vacation in the summer of 1965, necessary for a break for Doris and me to complete travel arrangements; preferably from the middle of July to the middle of August.

Sincerely yours,

Herman

Herman L. Barbery.

April 13, 1965

Dear Dr. Peale and Members of the Board:

Thank you very much for your recent consideration of matters that pertain to our future relationship to the Marble Collegiate Church. Especially do Doris and I appreciate your understanding of our travelling abroad and the necessary time in which to do it.

From what we have all shared it is evident that we are in a time of change and adjustment and at the same time want to do our best for Marble Church and for one another.

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c) One month vacation in the summer of 1965, necessary for a break for Doris and me to complete travel arrangements; preferably from the middle of July to the middle of August.

Sincerely yours,
Herman
Herman L. Barbery.

One Wall Street
New York

PERSONAL AND
CONFIDENTIAL

April 27, 1965

Reverend Herman L. Barbery
c/o Marble Collegiate Church
1 West 29th Street
New York, New York 10001

Dear Reverend Barbery:

This is in reply to your letter of April 13th, in which you note that Marble is undergoing a period of change and adjustment and state that agreement on the following matters appears to be basic and necessary to help you in your decision.

1. Church duties.

A written outline of your responsibilities, in the following areas: (a) pastoral visitation; (b) pastoral counseling; (c) problem correspondence; (d) preaching; (e) weddings, funerals and baptisms; (f) organizations and advisorships; (g) other Church-related responsibilities; and

2. The sabbatical.

Although the Board has no policy on the matter of sabbatic leave with compensation, in recognition of your many years of devoted and faithful ministry at Marble, the Board, in appreciation, would grant to you one month's summer vacation and six months' sabbatic leave, both with full pay, the latter to commence at the end of the summer vacation but not later than November 10, 1965.

During the period of change and adjustment which is inherent in additions to the staff under consideration, or in contemplation, it is neither feasible nor advisable to attempt to state at this time precisely what your future responsibilities might be after the changes, adjustments and additions to the staff have been accomplished.

In these circumstances, the Board suggests that you proceed to make travel arrangements for your vacation and sabbatical upon the understanding that you will be entirely free to accept a call to another church in the event you are confronted with opportunities in this direction which are both appealing and stimulating, and thus carry out your original desire to resign.

On the other hand, upon completion (not later than about May 15, 1966) of the vacation and sabbatical, if you feel that you would be completely happy in a resumption of your ministry at Marble under the situation then prevalent, the Board would re-explore the possibility of reaching a mutually satisfactory agreement on a definition of responsibilities in the areas detailed in your letter. In the event no such agreement is reached, the Board would make a severance allowance in the form of monthly payments commencing at the end of the sabbatical and continuing until age 65, equal in amount to the monthly payments which you would be entitled to receive upon attaining the age of 65 (a) from the Church Retirement Fund, plus (b) from federal Social Security benefits for yourself and Mrs. Barbery.

Sincerely yours,

THE BOARD OF ELDERS AND DEACONS

By L H Burbeck
Secretary

April 27, 1965

PERSONAL AND
CONFIDENTIAL

Reverend Herman L. Barbery
c/o Marble Collegiate Church
1 West 29th Street
New York, New York 10001

Dear Herman:

Enclosed herewith is the letter from the Board which I mentioned over the telephone.

The Board would have in mind issuing at the appropriate time a suitable announcement to the effect that, in recognition of your twenty years of devoted and faithful service, you had been granted a sabbatical, which would enable you to travel abroad, renew acquaintances, visit new lands, and enjoy a well-earned rest. The exact wording of the announcement would be cleared with you and Doris.

Cordial regards.

As ever,

Enclosure

CONFIDENTIAL DRAFT

This is in reply to your letter of April 13th, in which you note that we are in a time of change and adjustment and state that agreement on the following matters appear to be basic and necessary to help you in your decision:

I. A written outline of your responsibilities, in the following areas: (a) Pastoral visitation; (b) Pastoral counseling; (c) problem correspondence; (d) preaching; (e) weddings, funerals and baptisms; (f) organizations and advisorships; (g) other Church related responsibilities; and

II. The part-sabbatical.

Although the Board has no policy on the matter of sabbatical leave with compensation, nevertheless, in appreciation and recognition of your many years of devoted and faithful ministry at Marble, the Board is disposed to grant to you one month's summer vacation plus a six months' sabbatical leave, both with full pay, the latter to commence at the end of the summer vacation but not later than November 1, 1965.

During this period of change and adjustment which is inherent in additions to the staff under consideration, or in contemplation, it is neither feasible nor advisable now to attempt to formulate in advance precisely what your responsibilities would be after the changes, adjustments and additions to the staff have been accomplished.

In this posture, the Board suggests that you proceed to make travel arrangements for your vacation and sabbatical upon the understanding that you will be entirely free to accept a call to another church in the event you are confronted with opportunities in this direction which are both appealing and stimulating. (what that permits?

On the other hand, upon completion (not later than about April 30, 1966) of the vacation and sabbatical, if you then feel that you would be completely happy in a resumption of your ministry at Marble under the situation then prevalent, the Board would be willing to re-explore the possibility of reaching a mutually satisfactory agreement on a definition of responsibilities in the areas detailed in your letter. In the event no such agreement is reached, the Board would make a severance allowance in the form of equal monthly payments which would commence with the end of the sabbatical and continue until age 65, and be equal in amount to the sum of the monthly payments which you would be entitled to receive upon attaining the age of 65 (a) from the Church Retirement Fund, plus (b) under the Federal Social Security benefits.

FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK, N. Y. 10001

MINISTERS

NORMAN VINCENT PEALE
J. ALASTAIR HAIG
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
DONALD WAYNE HOFFMAN

REPLY TO
1025 FIFTH AVENUE
NEW YORK, N. Y. 10028

June 7, 1965

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York, 10016

Dear Arnaud:

We missed you and Anne yesterday.

I have been reading the book by Professor Jordan and find it fascinating indeed. I think I can get some good sermon illustrations from it.

You are always so thoughtful and helpful. As ever,

Yours,

Norman.

NVP:DWP

PERSONAL AND
CONFIDENTIAL

M E M O R A N D U M June 11, 1965

From: L. H. Surbeck

To: Dr. Peale; Milton Ketchum and Arnaud Marts

Bruce Larson came down to my office after lunch Tuesday and we talked the rest of the afternoon.

He has no present intention of joining our ministerial staff - at least none that I could detect. My hunch is that he has (on further reflection) moved away from the impression which he left with Norman.

He does, however, envisage with enthusiasm the development of a close working relationship with us for himself and Faith at Work to the end that Marble might become the hub of a dynamic evangelistic movement here in Manhattan, using Faith at Work outreach techniques. I think that, long range, Faith at Work might well become a Marble satellite much like the American Foundation of Religion and Psychiatry. The potentials as Bruce sees them could be tremendous.

It is a definite step forward to have Bruce on our team even to this extent.

But this does not solve our immediate problem. So we are back to prospecting for associate minister candidates.

It is hard to find a really outstanding man willing to be an associate where opportunity for preaching is limited. This drawback must be overcome, if at all, by emphasis on the outreach and evangelistic potentials of Marble under the leadership of Dr. Peale.

I. The Bruce Larson candidates.

(a) Reverend Charles Murray - about 40 - First Presbyterian Church, Oreland (suburban Philadelphia), Pennsylvania, telephone Office 215-TU7-7002, Residence 215-885-0959.

Chuck Murray was one of Bruce Larson's prime candidates when we first started the prospecting that turned up Al Haig. At that time Murray and his wife gave long and prayerful consideration to my invitation to come up and look us over, but felt obligated to remain with their mission at Oreland. I think he is still much of the same mind, but he would be very happy to discuss the matter further with me. Murray's dynamic personality comes right over the telephone and I feel that he is the kind of man we would like to get.

I have a tentative appointment to drive down to Oreland the afternoon of Friday, June 18th, to see him.

[In the course of our conversation, Murray mentioned Chris Matthews, in his early 30s, an associate minister at Norristown, Pennsylvania First Presbyterian Church, who is especially effective in organizing house groups; Murray will have Matthews available for me to see after I have finished talking with Murray.]

(b) Webb Howard, age 40, Community Church, Northfield, Illinois, telephone 312-Hillcrest 6-5681; home 40 Wagoner Road, Hillcrest 6-3070. Over the telephone, Webb made a fine impression on me and I have a hunch that he might be very much interested.

I expect to be in Chicago on business Wednesday of next week, and will take an early plane so that I can have

time to talk with Howard, who has agreed to meet me at the airport for an exploratory conversation.

(c) Keith Irwin, Riverside Presbyterian Church, in Minneapolis, age 50-55, said by Larson to be very effective in small groups. Bruce thinks he might well be interested.

I expect to be in Minneapolis the second week of July and I would be glad to interview him if he is there at that time.

I am intrigued with the Faith at Work candidates because I know they are committed and I am sure they would work well with Al Haig (and Bruce Larson) and thus fit into our overall program.

II. The Don Lubbers candidates.

Don thinks absence of opportunities for preaching would not be a stumbling block for the following, whom he recommends without reservation and with enthusiasm:

(a) Harold Leetsma, about 45 years of age, the associate minister at Garden Grove, California (306 West Avalon, Santa Ana, telephone 714-530-3117), who is supposed to be an excellent organizer with a dynamic wife.

I expect to be in California about the middle of July and, if indicated, I could have a preliminary talk with him.

(b) Donald Buteyn - about 40 years old - (given in the Yellow Book as at First Reformed Church, Kalamazoo, Michigan, telephone 616-381-2510) but believed by

Lubbers to be at the First Presbyterian Church, Berkeley, California, as an associate minister.

I expect to be going through Berkeley about the middle of July and, if indicated, could interview him.

(c) Edwin Mulder, about 36, minister of Evangelism of the Reformed Church of America, 2459 Ridge Road, Lansing, Illinois.

Don believes this man is a real possibility.

(d) Herman Ridder, about 40, president of Western Theological Seminary at Holland, Michigan. Don is especially enthusiastic in recommending Ridder as an administrator, organizer, and overall leader. He was formerly Minister of Evangelism of RCA.

My thought is that if Al Haig were to prefer not to take over full administrative work, this might be the man to be the organizer, the planner (including the raising of the budget) and the director of the church clubs and area groups. He is of a caliber, I believe, who could also grow into leadership in the big consistory.

III. Al Haig's candidates.

I understand that both Reverend Warren and Reverend McDougall are still available. They have this advantage: Availability; known quantities, so far as Haig is concerned; and fully indoctrinated in the Faith at Work concept of committed lives, and are experienced in small group work.

IV. Cal Harris' candidate.

I am about committed to fly down to South Carolina over the weekend, June 26-27, to meet with the Harrises and

MEMORANDUM

June 12, 1965

To: Mr. Homer L. Surbeck

From: Arno Marts

Dear Homer,

Thanks for your splendid, informative memo of June 11. You have done a prodigious amount of research, and are planning to give much more time and effort in your offer to visit the several persons whose names have been mentioned to you. This will be a very valuable service, in my opinion.

Your memo invites "recommendations and suggestions." So, some of my thoughts follow. (I am sorry I have no stenographer on duty today. I hope you can read this!)

Should we not ask Dr. Peale and the Boards of Elders and Deacons to review very soon the effort in which we are engaged, and to come to a "concensus" as to which position on the ministerial staff should be filled first?

The men whose names you mention appear to have varying capabilities. You note that some are especially capable in small group evangelism, such as "faith at work," while others are especially capable in general administration, planning, etc. Which position has first priority? Is it not quite vital to know that, before we venture to choose the man?

May I review briefly the program on which we are engaged?

1. We started out to find an executive assistant, who would serve as Dr. Peale's assistant, in giving leadership to the daily activities of the associate and assistant ministers.

2. In due time, Reverend Haig was suggested to us by Mr. Larson. We met him, and liked him; but he told us frankly he had no capability as an executive; and no desire to undertake that type of work.

3. However, Mrs. Brinig resigned, and the Rev. Haig was engaged to take over her duties.

4. We then recessed the search for the executive assistant.

5. However, we proceeded to give Reverend Haig many duties, and gradually gave him certain responsibilities which we originally had in mind giving to the proposed Executive Assistant.

6. We then suggested that Reverend Pierce be asked to relinquish his major duties of gathering the classes of new members, and to serve on a full time basis the duties of parish minister. He agreed to do this.

7. You and I were then appointed a special committee to find and recommend an assistant minister who would take over the Reverend Pierce's duties other than his new duties of Parish Minister. We have made efforts to find a suitable person whom we could recommend for that appointment, but we have not yet made our recommendation.

8. Are we still working on that assignment? Or, are we back at the beginning, and seeking an Executive Minister?

I believe some of the members of the Boards of Elders and Deacons are unclear as to the duty on the staff of the man for whom we are searching.

.....

Memo to Mr. Homer L. Surbeck
from Arno Marts.

June 12, 1965

I offer these two <u>suggestions</u> for consideration.

1. That Dr. Peale, Mr. Ketchum, and you, have a conference with Rev. Haig and come to a mutual understanding as to whether or not he <u>now</u> wishes to be considered for appointment as Executive Assistant Minister; and if so, whether or not he would take charge of <u>all</u> the responsibilities of that position; including those you have mentioned in your memo under "Section 11, Pp d, Herman Ridder."

2. If Rev. Haig says "yes," Dr. Peale and Mr. Ketchum could then decide whether or not they would recommend him for appointment to the position.

3. If Rev. Haig were appointed Executive Assistant, I would suggest that a concensus should be sought as to the duties of the additional person or persons to be sought for appointment to the staff.

4. If Rev. Haig should say "no," or, if he should not be offered the position as Executive Assistant, I suggest that we recommend we go back to our starting point and request authorization to resume the search for an Executive Assistant.

   In that event, I believe you have named some men in your memo who seem to have qualifications for consideration.

ACM:am

PERSONAL AND
CONFIDENTIAL

MEMORANDUM

June 15, 1965

From: L. H. Surbeck

To: Dr. Peale, Mr. Milton Ketchum, and Dr. Arnaud Marts

Subsequent to the "status" memorandum of June 11th, I have had the benefit of a memorandum of suggestions from Dr. Marts (copy attached), telephone conversation with Dr. Marts, telephone conversation with Milton Ketchum, extended conversations with Al Haig; and a telephone conversation with Paul Everett.

As an assistant minister at the Wayne, Pennsylvania, Presbyterian Church, Paul Everett is now doing exactly what needs to be done at Marble in the way of new membership work, Christian education and organizational planning. It is my belief that he could also organize our benevolences and take over the raising of the annual budget, something which Al Haig has neither the aptitude nor desire to undertake.

Quite some time ago, the name of Paul Everett as a possibility came up in a telephone conversation with Norman. My off-the-cuff reaction was against it because I felt that the opportunities for growth at Marble were too limited for Paul. On reflection, however, I am inclined to think that I was wrong, and that Marble could present a greater challenge and broader opportunity than anything that could be in the cards at Wayne. Also, Paul is a known quantity who could fit into our situation like a glove with no lost momentum

anywhere. He is a committed soul; indoctrinated in YA and Faith at Work techniques; knows our city, our problems and opportunities for outreach; and has the personality, force and enthusiasm to get our membership and budget off dead center.

Paul promised to pray over it and let us know whether he would have any interest in discussing the possibility of becoming a candidate for addition to ~~joining~~ the Marble staff.

But to get and keep the kind of top flight talent on our staff, Marble must, I think, change its policy on filling the pulpit in Dr. Peale's absence. We should have on our staff ministers who are eager and able to occupy the pulpit during most of the 15 Sundays a year when Dr. Peale is absent. Two services a Sunday would mean 30 prime opportunities to preach. That could be developed into a challenge for the staff which is needed for their own development. And it would be a good thing for Marble to be known as a church blessed with talent in depth. Dr. Peale would, of course, remain free occasionally to invite outstanding ministers to the pulpit from time to time as indicated. By and large, however, our policy should be one of self-sufficiency. Attendance, of course, would not be as great as when Dr. Peale is in the pulpit; but it never is regardless of who the visiting preacher may be.

If, perchance, Paul would be interested and available, the ministerial staff set-up might work out along the following lines:

1. Haig - Assistant Minister

   Evangelism

   Young Adults

   Adults - an organization which would do for adults (particularly new members, and over-age young adults) what is now being done for the young adults.

   Vesper services

   Outreach planning and work along with Bruce Larson following Faith at Work techniques

   Administrative work tied in with the above specified areas

2. Paul Everett - Minister to the Congregation

   New Members

   Christian education overall programming; and participation in the adult area

   Adult bible classes

   Benevolence planning and budget raising

   Administrative work generally

3. Another staff member who is committed and also indoctrinated in Faith at Work.

   Outreach "indoors", primarily among our membership through the area groups and the various church clubs which should all be under one central responsibility. (I think this is a must to make them tick.)

4. Don Hoffman

Sunday School

Relations with the Reformed Church

Counselling

Correspondence

Miscellaneous

The foregoing are, of course, just thoughts and possibilities for reflection. Under all the circumstances I think they may be constructive as tentative working hypotheses. My notion is to get talent, and then tailor the "job" to fit the individuals.

Again, recommendations, suggestions and directions will be greatly appreciated.

L. H. S.

Christian Herald
MAGAZINE

DANIEL A. POLING
Chairman and Editor

27 EAST 39th STREET · NEW YORK, N.Y. 10016

July 6, 1965

Mrs. Arnaud Marts
30 East 37th Street
New York, New York 10016

My dear Anne:

Thank you for sending me that article from U.S. News & World Report. I missed it and would have lost it but for your thoughtfulness. I am giving it a very careful reading.

Affectionate best wishes to you both from us both.

Sincerely,

Dr. Daniel A. Poling

DAP:lh

FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK 1, N. Y.

MINISTERS
NORMAN VINCENT PEALE
HERMAN L. BARBERY
EUGENE MCKINLEY PIERCE
DONALD WAYNE HOFFMAN

August 16, 1965

REPLY TO
1025 FIFTH AVENUE
NEW YORK 28, N. Y.

Dr. and Mrs. Arnaud C. Marts
41 Park Avenue
New York, New York 10016

Dear Anne and Arnaud;

What a wonderful evening we had in your home!

Ruth and I want you to know how thoroughly we enjoyed the delicious dinner and the inspiring fellowship. We think Anne is just right at the top as a cook, as well as being a very sweet and lovely person.

We also want to thank you for the beautiful Steuben bowl which in your generosity you sent us at the time of the dedication of our new home. You may have seen it there, filled with flowers. It will always remind us of a friendship which is very precious to us.

God bless you both.

Cordially yours,

NVP:wmg

FIRST PRESBYTERIAN CHURCH
AIRY AND DEKALB STREETS
NORRISTOWN, PENNSYLVANIA

HAROLD M. RUSSELL
CHRISTIAN W. MATTHEWS
MINISTERS

BROADWAY 2-1357

August 25, 1965

Mr. L. Homer Surbeck
One Wall Street
New York, New York

Dear Homer:

This is just a note to let you know the result of our survey of available apartments in the metropolitan New York area.

Elaine and I found several desireable apartments in Manhattan, but we were extremely concerned about the neighborhoods in which they were located. After carefully considering all of the factors, we have come to the conclusion that the Fort Lee area would be the best in our particular situation.

The approximate cost of living in Fort Lee would be as follows:

Apartment and parking	$ 345.00
Utilities	25.00
Commutation	30.00
	$ 400.00

For purposes of comparsion our present living expenses in Norristown are as follows:

Home - Nine room, three year old Colonial Market value $ 23,000.	
Mortgage	$ 120.00
Taxes & Insurance	30.00
Heat and Utilities	55.00
Maintanence Elaine and I do all the work ourselves excluding, however, cutting the lawn which costs $ 6. per month to have done.	30.00
Commutation Since our home is located just two miles from the church, transportation costs are negligible.	—.—
	$ 235.00

Thank you again, Homer, for all your helpfulness.

Remember us to all our friends at Marble.

Your friend,

Chris Mathews

e iate Times

THANKSGIVING, 1965

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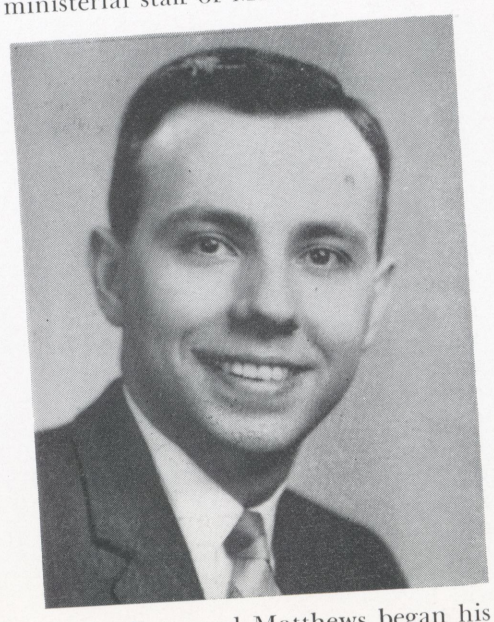
REV. MATTHEWS CALLED AS ASSOCIATE MINISTER

By Margaret Dysart

If names are indicative of one's future role in life, then fate (or was it predestination?) played a part in the naming of Christian W. Matthews, 31 year old New Jerseyan, possessor of five degrees, academic and theological, and latest addition to the ministerial staff of Marble Collegiate.



The Reverend Matthews began his studies at Kings College, Delaware. Then transferring to the University of Delaware, he obtained his B.A. and M. ED. degrees. It was here that he met Miss Elaine Louise Ochs of Allentown, Pennsylvania, a classmate, who became his wife in 1955. They are the parents of 3½ year old Christian W., 3rd.

Eastern Theological Seminary, Philadelphia, awarded his Master of Religious Education and Bachelor of Divinity degrees in 1962. This was also the year in which Christian W. Matthews became an ordained minister of Philadelphia Presbytery.

Rev. Matthews began as associate minister at Marble October 1 and comes to us as a Master of Theology graduate of Princeton Theological Seminary. He brings to his position at Marble 7 years of experience in church work serving as assistant minister of the First Presbyterian Church

(*Please turn to Page* 3)

7 WAYS YOU CAN HELP MA

A church is no stronger nor more sp
than its members. And that is the ch
Marble Church means so much to so ma

Just what can a member do to help ma
stronger, more vital church? I am going to
list of seven things I believe every membe
if we all do these seven things, our chu
and prosper, and we will become stro
people.

1. Pray every day for the church. This is the great power.

2. Attend Sunday services regularly. This keeps the fellowship vital and strengthens the Christian life.

3. Contribute financially to the cost of operating the church. Be a regular subscriber to the church budget. We cannot do our work effectively without the loyal support of everyone.

4. Join a group for growth in the spiritual life — for prayer and Bible study. Become a truly effective layman.

5. Become a part of at least one of the organizations working within the church. This helps you to know and

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BUSINESS & PROFESSIONAL WOMEN'S CLUB

The annual BPW "Christmas Festival" will be held on Monday, November 22nd. This year, in keeping with our Dutch heritage, the ingredients for a very special dinner will come directly from Holland as will some of the costumes and a limited number of sales items. The dinner menu is being prepared under the supervision of a chef whose early training in The Hague was followed by a most successful food operation on the island of Minorca, and who is at present a top executive for an exclusive New York city restaurant.

Dinner — by reservation only — will be served in Bay Hall from five o'clock until seven. Tickets are $2.50 each and will admit you also to the bazaar in Burrell Hall where from four in the afternoon until nine P.M. you can take care of your entire Christmas shopping list in complete comfort.

There will be homemade cakes and candies, a fine assortment of holiday cards, wrappings and decorations, a flower mart and parcel post "office."

You may choose also from a variety of useful and attractive articles made by our own arts and crafts group — not to mention the ever-popular white elephant table.

Tickets are available from BPW members who will be waiting to welcome you on Monday, November 22. Do come!

Our sincere apologies to The Women's Guild and to the Business & Professional Women's Club for the mis-titles heading their news items in the last issue. The guilty party has been whisked off to Siberia for a session in the salt mines.

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Christian Herald
MAGAZINE

DANIEL A. POLING
Chairman and Editor

TELEPHONE MURRAY HILL 6-0712
27 EAST 39th STREET · NEW YORK, N.Y. 10016

December 15, 1965

Dr. Arnaud C. Marts
521 Fifth Avenue
New York 17, New York

My dear Arno:

I appreciate your thoughtful note. But certainly I am retiring forward, because with all the assignments that remain with me I shall be as busy or even busier than before.

I do thank you, Arno, for sending me that Griswold material. I am getting ready to do something--I do not know just how and when--with regard to this whole tragic business, and I shall want to talk with you one of these days.

This Christmas Season is difficult for us because of the continuing and steadily increasing physical weakness of my beloved. I know that you also have us in your thoughts and prayers.

Sincerely,

Dan

Dr. Daniel A. Poling

DAP:lh

Christian Herald
MAGAZINE

DANIEL A. POLING
Chairman and Editor

TELEPHONE MURRAY HILL 6-0712
27 EAST 39th STREET · NEW YORK, N.Y. 10016

December 28, 1965

Dr. Arnaud C. Marts
Marts & Lundy
521 Fifth Avenue
New York, New York 10017

My dear Arno:

Thank you for these clippings. They are particularly timely for what I have in mind, if only I can get at it. More and more, I am inclined to the position that there must be a campaign organized for a Constitutional amendment.

Lillian's condition remains just about static, though she is steadily weaker. She was wonderful on Christmas Day, which was a blessing to us, you may be sure.

Sincerely,

Dr. Daniel A. Poling

DAP:lh



Charles Ro[illegible]

SION BENEFIT: Mrs. Lambert D. John-, and Mrs. Charles de Trenck confer on e, to be held at St. Regis Roof Nov. 11 craper" theater party at Lunt-Fontanne w York City Mission Society will benefit.

s. Robert A. Rus- areas of the city, works through 37 churches and community centers and four upstate camps.

ameron Jr. and ave organized a e. ry, in its 153d in the depressed

Tickets for the supper dance, the theater party on both may be obtained from society headquarters at 105 East 22d Street.

lumna, Gallery

Lucille DeBevoise Bride of Physician

In St. Patick's Cathedral here yesterday afternoon, Miss Lucille DeBevoise became the bride of Dr. James F. Casey. The bride's brother, the Rev. Arthur DeBevoise performed the ceremony. There was a reception at the Plaza.

The parents of the couple are Mr. and Mrs. Arthur DeBevoise of New York and Fort Lauderdale, Fla., and Mrs. James F. Casey of Forest Hills, Queens, and the late Mr. Casey.

Mrs. Casey, a senior at the University of Miami in Coral Gables, Fla., was graduated from Mount St. Vincent Academy in Tuxedo Park, . Y. Her husband, who served as a lieutenant commander for two years with the Navy Medical Corps, was graduated from oly Cross College and the olumbia University College of ysicians and Surgeons.

ella Ostrower Married

Special to The New York Times

EAT NECK, L. I., Aug. 14 Temple Emanuel this eve- Miss Zella T. Ostrower and Hochman, graduates of ork University, were

Miss Elizabeth R. Peale Is Engaged to John Allen

Minister's Daughter and an Editor Plan October Nuptials



Jay Te Winburn Jr.

Miss Elizabeth R. Peale

The Rev. Dr. and Mrs. Norman Vincent Peale of 1030 Fifth Avenue and Quaker Hill, Pawling, N. Y., have announced the engagement of their daughter, Miss Elizabeth Ruth Peale, to John M. Allen of Chappaqua, N. Y. He is the son of Mrs. Margaret Allen of Berea, Ky., and Craftsbury Common, Vt., and the late John M. Allen.

The couple will be married in October by the prospective bride's father, minister of the Marble Collegiate Church here.

Miss Peale, who attended the Friends Seminary and graduated from Mount Holyoke College, is on the research staff of The Reader's Digest here. She is a provisional member of the Junior League of New York.

Her father is the author of "The Power of Positive Thinking" and other books.

The prospective bride is a granddaughter of the late Rev. and Mrs. Charles Clifford Peale of Cincinnati and of the late Rev. and Mrs. Frank B. Stafford of Detroit. Her paternal grandfather was minister of the Westwood Methodist Church in Cincinnati, the First Methodist Church in Columbus, Ohio, and the First Methodist Church in Olean, N. Y.

Her maternal grandfather was minister of the Strathmore Methodist Church in Detroit and of the Union Congregational Church in Utica, Mich., a suburb of Detroit.

Mr. Allen, an associate editor with The Reader's Digest in Pleasantville, N.Y., attended the Hotchkiss School in Lakeville, Conn., served with the Marine Corps as a translator of Japanese and was graduated in 1950 from Yale University. He has been correspondent for Time magazine in Chicago, Denver and Los Angeles and a teacher at the Taft School in Watertown, Conn.

His mother is a professor of humanities at Berea College.

The future bridegroom is a grandson of the late Dr. and Mrs. William Allen of Grand Rapids, Mich., and of the late Mr. and Mrs. Giles F. Belknap of Pewaukee, Wis.

Don't let water run to get it cold. Keep a bottle in the refrigerator.

Mary Shugrue, David Raycroft Marry in Milton

Bay State Nuptials for Hollins Alumna and Law Graduate

Special to The New York Times

MILTON, Mass., Aug. 14—The marriage of Miss Mary Elizabeth Shugrue to David Sherin Raycroft took place this afternoon. Msgr. David Sherin, uncle of the bridegroom, performed the ceremony in St. Agatha's Roman Catholic Church.

Mr. and Mrs. Edward Lincoln Shugrue are the parents of the bride. The bridegroom is the son of Mrs. John Francis Raycroft of New York and the late Dr. Raycroft.

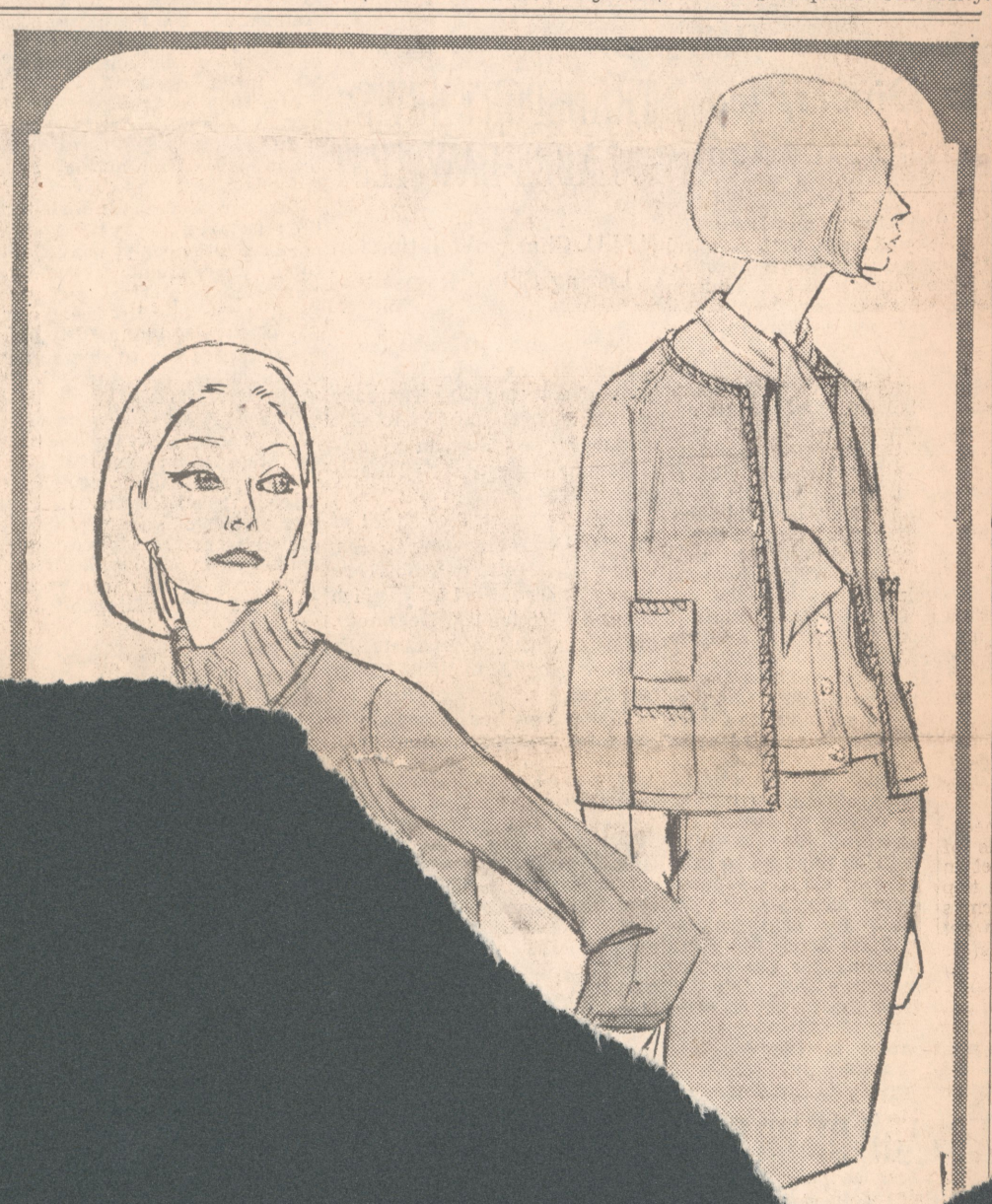
Miss Jane Andres De Marco was maid of honor. The other attendants were Mrs. Edward Lincoln Shugrue, sister-in-law of the bride; Mrs. Gordon Berg, Mrs. Robert Dorley and the Misses Elizabeth Farnsworth Baker, Mary Anne Murray and Patricia Jane Foster. Joseph Robert Raymond was best man.

Mrs. Raycroft is a graduate of the Beaver Country Day School, Hollins College and the University of Pennsylvania Graduate School of Arts and Sciences. She made her debut in 1959 at a tea given by her parents and was presented at the Thanksgiving Assembly in Boston.

Her husband, who will be a Foreign Service officer with the State Department, was graduated from the New Hampton (N. H.) School, Georgetown University and Pennsylvania's Law School. He also received a degree from the School of Advanced International Studies at the Johns Hopkins University.



Bonwit's Roadrunner,
ready for fall
The famous casual-life favorite,
now done in a wool gabardine version
for the brisk outdoor days of fall.
With zipper front, two pockets,
belted in stretchy hemp.
By Novis Denne of Arizona,
in brown or green,
8 to 16 sizes, 35.00
Mail and phone orders filled.
Sports Floor the Fifth
Fifth Avenue at 56th Street,
New York and all stores
BONWIT TELLER





SEAWAY IN ACTION IS A TOURIST LURE

Many Watch for Hours as Ships Negotiate Lock

By GEORGE HORNE
Special to The New York Times

MASSENA, N. Y., Aug. 14—On a long reach of narrow water a few miles east of here the broad stubby bow of a great ship looms up almost as though she were cleaving her way through the meadows. She moves slowly, and a cross wind from the fields to the south blows a wisp of smoke over the modernistic funnel.

In the control tower above the 800-foot Eisenhower Lock, a radio speaker breaks the silence and an operator turns from a control console and its rows of levers and blinking lights to answer and give directions.

"This is the Frankcliffe Hall with a cargo of ore for Gary, Ind.," he says. He writes the name down in the log and turns back to the microphone.

Obediently, the huge ship veers slightly to starboard for the standard maneuver against the approach wall. She is 730 feet long and 75 feet 3 inches in the beam. She will come up gently against the long approach wall, barely touch it and then slide gently forward up to the lock—all under her own power.

Lower Gates Open

The gates at the lower end of the 800-foot lock were already open because the lockmaster had just put the grain ship Belvoir through, headed downriver for Montreal.

She had come down from Lake Superior, 602 feet above sea level, and on down through Lake Huron and Lake Erie, stepping down through the eight locks of Welland Canal another 325 feet to Lake Ontario and then on into the St. Lawrence Seaway entrance at Cape Vincent.

The Frankcliffe Hall is going back the way the Belvoir came, on into Lake Michigan and to her ore pier 2,250 miles from the Atlantic Ocean.

She moves into the lock, not touching either side, although when she is in place and the control operator turns two levers to start the massive gates moving shut behind her, there is only about 2½ feet to spare on each side.

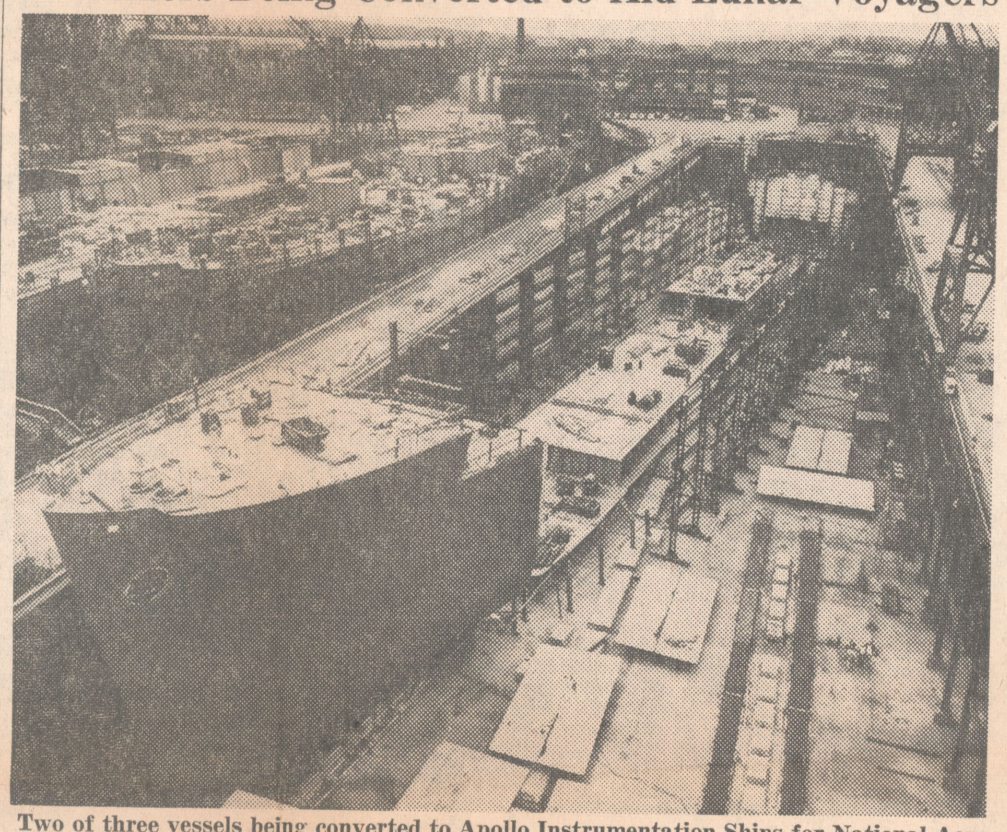
The water starts to rise swiftly, coming in from the great pumps. At first, one could stand at the edge of the deep basin at eye level with the side of the smokestack. But in seven minutes the ship is riding 40 feet higher.

A little more and she is ready to move out, westward bound. [illegible] lights blink on the control levers are turned, the big [illegible] gates open like the double doors of a garage, the ship [illegible]s and a similar whistle from a control tower. A green light up ahead [illegible]nkcliffe Hall moves

[illegible]ter Needed

[illegible]e a long time [illegible]et past. One clean red [illegible]then the little [illegible]ajesty

3 Tankers Being Converted to Aid Lunar Voyagers



Two of three vessels being converted to Apollo Instrumentation Ships for National Aeronautics and Space Administration. Work is being done at Quincy, Mass., shipyard of the Electric Boat Division of General Dynamics. They are scheduled for delivery next year.

Three T-2 tankers, built in 1944, are rapidly being prepared for a space role as Apollo instrumentation ships. The work is being done at the Quincy, Mass., shipyard of the Electric Boat Division of the General Dynamics Corporation.

They are part of a fleet of five ships that are being converted to handle major assignments in the United States program to land men on the moon. The vessels, which have been in the reserve fleet since the end of World War II, are being converted for the National Aeronautics and Space Administration under a contract from the Navy's Bureau of Ships.

When converted, they will serve as part of a worldwide communications network that will track the three-man mission to the moon.

The first vessel, originally named the Mission San Fernando and recently renamed the Muscle Shoals, will be floated out of the basin at the Quincy yard Sept. 9 bearing little resemblance to the ship that was floated in last November.

She has been cut apart and her entire midbody has been removed. A new four-level midbody extends the vessel's length from 523 to 595 feet.

Along with other specialized equipment, the new midbody carries three Univac computers and instruments for tracking, telemetry, ship-to-shore and ship-to-spacecrapt communications.

The vessels will accommodate 108 scientists and technicians.

The other ships in the contract are the former Mission de Palo, renamed the Johnstown, and the former Mission San Juan renamed the Flagstaff.

Curriculum to Be Diversified For Class at Marine Academy

Twenty-five members of the freshman class at the United States Merchant Marine Academy at Kings Point, L. I., will begin a twin course of study this fall, embracing a curriculum with deck and engine subjects.

Previously, cadets chose to pursue a course of study leading to the degree of Bachelor of Science in either the deck or the engine department. Now they may study for either or both.

Announcement of the new approach to preparing young men as officers in both departments aboard the merchant fleet was made recently by Rear Admiral Gordon McLintock, superintendent of the academy from which cadets graduate as third mates or third assistant engineers.

While deck and engine courses have long been integrated at the Naval Academy and at the Coast Guard Academy, it was only recently that Admiral McLintock proposed the idea for the Marine Academy to Nicholas Johnson, Maritime Administrator, who was strongly in favor of it. The academy is part of the Mari[illegible]e Administration, a division [illegible]he Department of Com[illegible]

[illegible]n for Kings Point, [illegible]s is popularly [illegible]its location in that town on Long Island Sound, said that Admiral McLintock proposed integration of the courses to Mr. Johnson at the May meeting of the National Propeller Club in New York.

Admiral McLintock said the impetus for the suggestion was the "advent of automation, which will not only necessitate but will facilitate the production of an omnicompetent officer."

"In the past," he explained, "not a few misunderstandings, resulting in decreased efficiency, have arisen between the deck officers and the engineer officers aboard ship due to a lack of knowledge and understanding of each other's duties and responsibilities."

The new curriculum was prepared by Cmdr. Maurice Gross, a faculty member at the Marine Academy. A spokesman for the college said it would be a "strong" program. During the four-year course of study, the cadets selected for the pilot project will be required to take 3,010 hours of class, compared with present requirement of 2,890 hours for engineer cadets and 2,750 hours for deck.

The students for the course will be chosen from the 338 members of the freshman class on the basis of academic merit. Participation in the program will be voluntary, however.

TRANSPORT NEWS: LABEL-LAW TEST

N.M.U. ChargesViolations in Listing Ships' Registry

Twenty-seven steamship companies must answer 109 complaints in Jersey City Thursday on charges of failing to list country of registry in promotional and advertising literature.

Louis P. Lucci, an official of the National Maritime Union, began the test of the New Jersey Honest Label Law, which became effective last December, by filing the complaints in Jersey City Municipal Court last Tuesday.

The union has successfully promoted the passage of ship labeling laws in Illinois, Maryland, New York, California an[illegible] Pennsylvania, as well as N[illegible] Jersey. It has contended passengers are "safe[illegible] United States-flag ves[illegible]

Lawyers for some [illegible]eign lines have said [illegible]cipals were happ[illegible] with the law, si[illegible] would be ide[illegible] that had no[illegible] ever, the[illegible] been [illegible] so[illegible]

SEA TRADE RATES DISPUTED IN OPEN

Publication of U. S. Study Spurs World Debate

By EDWARD A. MORROW

Traditional concepts on the establishment of rates for ocean freight received a severe jolt last week with the publication of the first trade route study compiled by the Federal Maritime Commission.

The publication of the study, which had been presented at a closed executive session of the Senate subcommittee on Federal Procurement and Regulation on May 27, was ordered by Senator Paul H. Douglas, chairman of the subcommittee. The Illinois Democrat said that American exporters were handicapped in their competition with traders of other nations by discriminatory ocean rate structures established by steamship conferences, which are generally dominated by foreign-flag lines.

John Harllee, chairman of the Federal Maritime Commission, after hearing charges from European maritime nations that the regulatory agency had betrayed a trust by permitting publication of its findings, which were also said to be in error, said that seven other route studies were under way and would be made public.

Demand Called Unfortunated

"The demand of the Committee of European Shipowners that the F.M.C. not be allowed to turn over data to the Congress for publication, if the Congress so rules, can only be interpreted as an unfortunate belief upon the part of the committee that it holds the power of veto over the commission's responsibility to Congress to conduct the foreign trade and commerce of the United States under the full glare of public observation," Mr. Harllee declared.

Mr. Harllee stressed that his agency was authorized to grant rate-making bodies certain immunities from the nation's antitrust law.

Senator Douglas noted that the analysis made by the agency, of data previously unavailable to any government, showed that "American exporters pay one-third more to ship their commodities to England than English shippers pay to ship similar commodities to the United States."

The British Government replied that on a value basis it was the British exporter that was being discriminated against. It said that freight costs on every $100 of cargo value exported from the United States amounted to $4.65 while freight costs on $100 of cargo exports from the United Kingdom were $4.81.

British Stand Disputed

Timothy J. Ma[illegible] executive di[illegible] rector of [illegible] th[illegible] b[illegible]

Airlines and A[illegible]

Special to The New York Times

LOS ANGELES, Aug. 14—Domestic airlines and travel agents—who are fighting for more commissions on air travel sales—presented their views today to a subcommittee of the House Select Committee on Small Business.

Under the chairmanship of Representative James Roosevelt, Democrat of California, the five-man subcommittee on distribution heard Jack M. Slichter, vice president for traffic of the Air Transport Association, defend the industry's proposal to adjust commission rates.

The proposal, rejected by travel agents, was met with a demand by Irvin M. Frankel, president of the American Society of Travel Agents, for "long overdue reforms" by Congress of "inequities that hamper travel agents' efforts to sell the United States" to air passengers.

Mr. Slichter said that during the last eight years, the agents' commission from the sale of air travel tickets had grown from $13.2 million to $46.4 million and that the number of agent locations authorized to sell air transportation had gone from 2,195 in 1955 to more than 5,600 today.

Just a "Family Spat"

Referring to a "family spat" with the travel agents, he said that he had "no doubt" that it "will soon be forgotten."

However, testimony by Mr. Frankel, speaking on behalf of 6,500 members of the travel association, assailed industry proposals, made in May, for changes in commissions. Mr. Frankel said the proposals were designed to reduce the incentive in the busiest area of sales—the domestic point-to-point ticket sales that account for 70 per cent of the agents' income.

The travel association has proposed that the commission on such sales be reduced from 5 per cent to 3 per cent.

In other categories of ticket sales the airlines have proposed commission increases of 5 to 7 per cent, for group travel, and 10 to 15 per cent, for air tours.

William Denis Fugazy, head of the travel agency bearing his name and a leader in the fight against commission cuts, charged that the Air Transport Association "had convinced someone to insert a few phrases into the Government procedure order which precluded travel agents from handling such business."

He said that agents save corporations millions of dollars by booking flights, while the Government "wastes endless hours resulting in needless waste of dollars because obsolete regulations prevent Federal agencies from dealing with travel agents."

It was announcement of [illegible] commission changes that [illegible] cipitated the "family spat" [illegible] months ago and brought [illegible] the hearings here today, f[illegible] ing several stormy sessio[illegible] airline representatives [illegible]

Elec[illegible] tems, h[illegible] reduce[illegible] travel [illegible] reserva[illegible] introduc[illegible] line tick[illegible] agents [illegible] the agents[illegible]

SHI[illegible]
ALL H[illegible]

Sh[illegible]

Ship
OCEANIC
VIKING PRINCESS
R. DA FONSECA
*FLYGIA
*FLORIDA STATE
*KING CHARLES
*CONCORDIA STAR
*OLYMPIA HILL
*WORLD PROVINCIAL
*BEAUREGARD
*ATL. NAVIGATOR
*MEADOWBROOK
*RUBENS
*DONAI
KARPFANGER
ESSO CHESTER

*Arrived late Fr[illegible]

Incom[illegible]

Ship
VICTORIA, Incres (46[illegible]

QUEEN MARY, Cunar[illegible]
FRANCE, French (2,0[illegible]
SYLVANIA, Cunard [illegible]

STATENDAM Holl. A[illegible]
AURELIA, Student Tr[illegible]
CASTEL FELICE Sitm[illegible]

BERLIN, No. Germa[illegible]

LEONARDO DA VIN[illegible]
OLYMPIA, Greek [illegible]
VIKING PRINCESS [illegible]
QUEEN OF BERM[illegible]
OCEAN MONARCH[illegible]

CONSTITUTION, A[illegible]
OCEANIC, Home [illegible]
R. DA FONSECA, [illegible]

Sh[illegible]

Ship
MAURETANIA
HOMERIC
OCEANIC
QN. OF BERM[illegible]
VIKING PRIN[illegible]
*CAP ORTEG[illegible]
*BALEARES
*CECILE B[illegible]
*BAIE CO[illegible]
*TRANSBO[illegible]
*HIBISCUS
*LINFIEL[illegible]
*HEIDEL[illegible]
*STEEL[illegible]
*SETT[illegible]
*EXPO[illegible]
*ALA[illegible]
*CHA[illegible]
*N[illegible]
*ME[illegible]
*KE[illegible]
*IS[illegible]
*B[illegible]
*[illegible]

[illegible]it has [illegible]and [illegible]to

VOYAGE OF BR[illegible]
CANCELED

[illegible]Corm[illegible]

Herald Tribune Sunday, October 17, 1965

Mid-Month



Mrs. John Milton Allen — Winburn

Elizabeth Ruth Peale, John Milton Allen

Miss Elizabeth Ruth Peale, daughter of Dr. and Mrs. Norman Vincent Peale, of 1030 Fifth Avenue, New York, and Quaker Hill, Pawling, N. Y., and Mr. John Milton Allen, son of Mrs. Margaret Allen of Berea, Ky., and Craftsbury Common, Vt., and the late John M. Allen, were married yesterday in Christ Church, Pawling.

Dr. Peale, minister of Marble Collegiate Church in New York and author of the best-seller "The Power of Positive Thinking," gave his daughter in marriage and joined with the Rev. Ralph Lankler, pastor of Christ Church, in performing the ceremony. A reception was held at Hill Farm, the Peale country home.

The bride wore an empire gown of silk candelight satin and with her veil, made of heirloom lace, had been worn by her sister, Mrs. Paul F. Everett. She carried white roses and stephanotis.

Mrs. Everett was matron of honor. Other attendants were Mrs. John S. Peale, sister-in-law of the bride, Mrs. David C. Brewster, and Miss Andrea Loomis. They wore empire gowns of rosette crepe.

Mr. Arthur Gordon was best man. Ushers were Mr. Andrew D. Jones, Mr. Edward T. Thompson, the Rev. Paul F. Everett and the Rev. John S. Peale, brother of the bride.

A graduate of Friends Seminary, New York and Mount Holyoke College, Mrs. Allen is on the editorial research staff of the Reader's Digest in New York and is a provisional member of the New York Junior League. She is a granddaughter of the late Rev. and Mrs. Charles Clifford Peale of Cincinnati and of the late Rev. and Mrs. Frank B. Stafford of Detroit.

The bridegroom, an associate editor of the Reader's Digest, Pleasantville, N. Y., attended the Hotchkiss School and was graduated from Yale. He served with the Marine Corps as a translator of Japanese, was a correspondent for Time magazine, and taught English at the Taft School, Watertown, Conn.

Mr. Allen is a grandson of the late Dr. and Mrs. William Allen, of Grand Rapids, Mich., and the late Mr. and Mrs. Giles F. Belknap of Pewaukee, Wis.

The couple will reside in Chappaqua, N. Y.



Clear cut,

geometry . . .

sive collection

ts by Castillo

Susan Ryan Is Bride Of Louis J. Di Muro

Special to The New York Times

WESTFIELD, N. Y., Oct. 16 —Miss Susan Doris Ryan and ouis John Di Muro were mar- ied here this morning. The Rev. homas J. McGuire performed e ceremony in St. James oman Catholic Church. A re- ption was given at the Moon rook Country Club in James- wn.

The parents of the couple are r. and Mrs. Raymond T. Ryan Westfield and Mr. and Mrs. ichael Di Muro of Cresskill, . J.

The bride wore white satin ith lace appliqués and a man- lla of imported French tulle.

Miss Cynthia Clarke was the naid of honor. The other bridal ttendants were Miss Georgia Cardell and the bridegroom's sisters, the Misses Marion C. nd Jean A. Di Muro. Gary Carney was ring bearer.

Clement J. Di Muro, the bride- groom's brother, was best man.

Mrs. Di Muro's father is presi- dent of the Welch Grape Juice Company. She was graduated from Ohio State University and from the Katharine Gibbs School in New York.

Her husband, an American League umpire who officiated t the All-Star game in Min- eapolis this year, attended Jer- ey City Junior College and erved with the Air Force Se- curity Intelligence.



Chapleau-Osborne

Mrs. Donald S. Steeves, formerly Sankey McCoy.

Party for Turkish Envoy

Orhan Eralp, Turkey's chief delegate to the United Nations, will be honored at a cocktail reception on Friday, Oct. 29, at the Columbia University Club. The reception is being given by the American Turkish Society in commemoration of the 42d anniversary of the founding of the Turkish Republic.

Miss Sankey McCoy Wed to D. S. Steeves

Special to The New York Times

DARIEN, Conn., Oct. 16— Miss Sankey Bacon McCoy, daughter of Mr. and Mrs. Ralph Richard McCoy, was married this afternoon to Donald Starr Steeves, son of Mr. and Mrs. Charles Steeves of Stratford. The Rev. Dr. Lawrence McColl Horton performed the ceremony in the chapel of the Noroton Presbyterian Church and a reception was held at the Wee Burn Country Club.

The bride wore a gown of ivory peau de soie trimmed with alençon lace and seed pearls. A headpiece of pearl-trimmed lace petals held her veil and she carried a bouquet of orchids.

Miss Elizabeth Noel McCoy was her sister's maid of honor. Mrs. Burton Lewis Jones, Miss Eugenie Lee Hunsicker and Mrs. David Hamlin Arnold were other attendants.

Robert Perdue was best man.

The bride is a graduate of Smith College. Her husband is a graduate of Trinity College. He is with the Computer Usage Company in New York.

Son to the David S. Pintos

Special to The New York Times

YONKERS, Oct. 16 — A son was born to Mr. and Mrs. David S. Pinto on Wednesday at the County Hospital here. Mrs. Pinto is the former Miss Andrea Greenberg of Yonkers. The child has been named Michael Allen.



Imperial Formula's

NUTRICIA CREAM

$3 for a 2-oz. jar

Miss Elizabeth Ruth Peale Is Married

Minister's Daughter Wed to John Allen of Reader's Digest

Special to The New York Times

PAWLING, N. Y., Oct. 16—Miss Elizabeth Ruth Peale, daughter of the Rev. Dr. and Mrs. Norman Vincent Peale of New York and Quaker Hill here, was married this afternoon in Christ Church to John Milton Allen. He is the son of Mrs. John M. Allen of Berea, Ky., and Craftsbury Common, Vt., and the late Mr. Allen.

Dr. Peale, minister of the Marble Collegiate Church in New York, performed the ceremony. He was assisted by the Rev. Ralph Lankler, minister of Christ Church. There was a reception at Hill Farm, the Peale country home.

The bride wore an empire gown of silk candlelight satin, made with portrait neckline, three-quarter-length sleeves and a cathedral train. Her veil of heirloom lace had been worn by her sister, Mrs. Paul F. Everett, and she carried white roses and stephanotis.

Mrs. Everett was matron of honor. Other attendants were Mrs. John S. Peale, sister-in-law of the bride; Mrs. David C. Brewster and Miss Andréa Loomis. They wore full-length empire gowns of rosette crepe, and their headpieces and bouquets were of pale pink spider chrysanthemums.

Arthur Gordon was best man. The ushers were Andrew B. Jones, Edward T. Thompson, the Rev. Paul F. Everett and the Rev. John S. Peale, brother of the bride.

Mrs. Allen, a provisional member of the New York Junior League, was graduated from Friends Seminary in New York and Mount Holyoke College. She is on the editorial research staff of the Reader's Digest.

The bride is a granddaughter of the late Rev. and Mrs. Frank B. Stafford of Detroit, and the late Rev. and Mrs. Charles Clifford Peale of Cincinnati. Her father is author of "The Power of Positive Thinking."

The bridegroom, who attended the Hotchkiss School in Lakeville, Conn., and graduated from Yale, is an associate editor of The Reader's Digest. He taught English at Taft School in Watertown, Conn., was a correspondent for Time magazine and served in the Marine Corps as a translator of Japanese.

His grandparents are the late Dr. and Mrs. William Allen of Grand Rapids, Mich., and the late Mr. and Mrs. Giles F. Belknap of Pewaukee, Wis.

The couple will live in Chappaqua.



The New York Times

Mr. and Mrs. John Milton Allen after marriage yesterday. Bride is the former Miss Elizabeth Ruth Peale.

The Rev. Dr. and Mrs. Norman Vincent Peale

request the honour of your presence

at the marriage of their daughter

Elizabeth Ruth

to

Mr. John Milton Allen

Saturday, the sixteenth of October

at four o'clock

Christ Church

Quaker Hill, Pawling, New York

and afterwards at the reception

The Hill Farm

R.S.V.P.
1030 Fifth Avenue
New York

ackd
9-27-65

DANIEL A. POLING
27 EAST 39TH STREET
NEW YORK 16, N. Y.

Jan 10 - 1966

My dear Anna and Armand:

We greatly appreciated your Christmas gifts of fruits and cheese and are the only things you bring to my Belmont. And cheerfully and always we appreciate and thank God for you.

Our love

Dan

Suggested draft of a letter to Dr. Peale from Mr. Ketchum.

Dear Dr. Peale:

I have been instructed by the Boards of Elders and Deacons to inform you that they have voted unanimously to invite and urge you to continue as Minister of Marble Collegiate Church beyond the retirement age of seventy which is the age at which the benefits of the retirement contract of the Consistory becomes operative.

We assume that you are or soon will be thinking of how you will spend your years after you reach retirement age. Therefore, we wish to put our invitation to you in this definite form now, so that it will be high on your list of choices. We hope and pray that you will be led to accept our invitation. New York will continue to need you in our Fifth Avenue Pulpit for as long as you can and will continue to use it as the forum for your magnificent preaching. If you will consider an extension of your ministry, we will present the situation to the Consistory for its action.

We regret that our efforts during the past two years to relieve you of many time-consuming managerial duties have not succeeded as planned. But we have made some basic progress we believe, and we shall continue our efforts to free you from secondary responsibilities that can and should be taken over by Associate Ministers. We mention this to assure you that our invitation to you to extend your ministry beyond retirement age carries with it a continued commitment to relieve you of parish duties which should not burden you.

We realize there are other forms of your Christian Ministry which you have created which are eager for your time and guidance. No other Christian leader of our day has equalled the extent and variety of your ministry: through hooks, radio, TV, Guide Post, American Foundation of Religion andPsychiatry, lectures, sermons, Foundation for Christian Living, newspapers and journals, and other forms of communication and inspiration.

Marble Church loves them all, and is happy that your genius and

dedication have created methods and material for carrying your Christian witness to millions of people in all parts of the world. We hope that Marble Church may continue beyond the fixed retirement age to provide the pulpit for your Christian messages.

We want you to stay in the Marble pulpit for many years beyond the fixed retirement age. May we talk about these matters at your convenience?

With warm regards,

Sincerely,

Milton Ketchum.

April 10, 1966

July 1966

(Phone calls)

This is a draft of a letter for the consideration of Mr. Ketchum to be sent to members of Marble Church, who have written or telephoned:
re - Reverend Herman Barbery.

Dear Member:

Your sympathetic interest concerning the Rev. Herman Barbery has been brought to the attention of the Boards of Elders and Deacons of Marble Church. I have been asked to answer the questions with this letter.

First of all, we want you to know that we appreciate your interest, and your comments; and we sincerely thank you for them. Also, it is our earnest desire to encourage members of Marble Church to express their views concerning the well-being of our Church, whether critical or otherwise.

We regret no one has yet invented a system of "instant" communication between members of a group of 3000 individuals; which is the membership size of Marble Church. If there were such a system, we could do a much better job of inter-communication with all of our members// whose homes are scattered over a geographical area with a radius of 75-miles in the largest sprawled-out community in America.

Since there is no such system, some of our loyal members hear only one side of an occurence or a situation in Marble Church. Also, some hear about a situation only second, third, or fourth hand. We all know how easily some ofthe facts can be missed or over-looked when passed along in a relay chain.

There are at least two sides to the matter of Reverend Barbary's retirement from active duty as an Associate Minister. On the chance that you may not be familiar with all the facts, may we raise these questions? We believe they will even more fully answer your questions; and also, give you the facts. For instance,

1. Do you know that Reverend Barbery is receiving full salary even though he has no active duties?

2. Do you know that he will continue to receive his full salary until he reaches the age of retirement?

3. Do you know that Marbe Church has a system of old-age pensions; and Rev. Barbery will receive these retirement pension benefits when he reaches that stated age?

4. Do you know that Marble Church has offered to nominate Rev. Barbery to the New York Classis of the Duth Reformed Protestant Church for designation as Associate Minister Emeritus (i.e. "with honor"), subject to his assent?

5. Do you know that if Rev. Barbery assents, and if Classis so designates him, Rev. Barbery's name will be published in the weekly Church Calendar as Associate Minister Emeritus forthe balance of his life?

6. Do you know that this would give Reverend and Mrs. Barbery automatic membership in Marble Church for life?

7. Do you know that this title of dignity is now held by only one other former minister of Marble Church: namely, Dr. Daniel A. Poling?

8. Do you knowthat Rev. Barbey has not yet given his assent to our offer to nominate him to this "Emeritus" status? Consequently we are not free to report this proposal to the Marble Church Congregation.

9. Do you know that Rev. Barbery has not been happy for some years at Marble Church, and that he expressed the desire to resign a year ago?

Re - Rev. Herman Barbery

10. Do you know that we then urged him not to resign?

11. Do you know that Ev. Barbery asked a year ago for a six month's leave of absence for the purpose of a trip to Australia, India, England, etc.

12. Do you know that we granted him Sabbatical leave from November 1965 to May 1966 with full salary?

13. Do you know that during his absence we undertook to re-organize our staff of Associate Ministers, and consequently we discovered that further active duties would not be required of Rev. Barbery?

14. Do you know that we then notified Rev. Barbery that he would be relieved of active duties upon his return, but that he would be continued on full salary until he should reach the automatic retirement age stated in his pension contract?

You have indicated an interest in the status of Reverend Barbery. We have been responsive to you. If other loyal members show a like desire for information, we will be responsive to them also. We all have a deep respect, regard, and affection for the Reverend Barbery, and it is our sincere hope he will be spared the embarrassment of any wider agitation of these matters.

We hope further that he and Mrs. Barbery will continue their active membership in Marble Church, and will permit all of their many friends to welcome them to the honor and dignity of "emeritus" status in our great Church.

Cordially and sincerely yours,

_____
Chairman, Board of Elders and Deacons.

M K:m

July 17, 1966

Memo to - Milton Ketchum

Re - Suggested draft of paragraph for Church Calendar

The Reverend Herman L. Barbery and Mrs. Barbery spent their six month's sabbatical leave on a delightful trip to Australia and England where they visited relatives and friends. Since their return to New York, Mr. Barbery has undergone minor surgery. He is now recuperating in Maine, with Mrs. Barbery.

Upon their return to New York in the fall, the Boards of Elders and Deacons hope to be able to announce that the honorary title of "Emeritus" (i.e. "with honor") will be added to the Reverend Barbery's name on our Church Calendar. Thistitle can be conferred only by the New York-New Jersey Classis of the Dutch Reformed Protestant Church. ~~Marble Church has nominated~~

Marble Church has nominated ~~xxxxx~~ the Reverend Herman Barbery to Classis for this title; and Classis will take it up at its meeting in the fall. Only one other Marble Church minister has this honorary designation: Dr. Daniel A. Poling, Minister Emeritus. This title confers life membership in Marble Church upon the recipients.

-m-

Sunday, July 31, 1966

DIVINE WORSHIP

11 A.M.

Many find God in quietness. Please do not unthinkingly disturb them in their quest.

ORGAN PRELUDES

Deck thyself, my soul, with gladness.....*Brahms*

Cantabile .....*Franck*

THE INVOCATION, LORD'S PRAYER (use "debts")

THE PSALTER—PSALM 61 (Page 216 in the Liturgy) The People Standing

THE GLORIA The People Standing

HYMN 3 The People Standing

READING OF THE SCRIPTURE

SOPRANO SOLO

O God of love.....*Gretchaninoff*

PRAYER

HYMN 157 The People Standing

OFFERING

OFFERTORY SOLO

Gloria .....*Buzzi-Peccia*

SERMON

COME ALIVE

REV. ALEXANDER CARMICHEL

PRAYER

HYMN 288 The People Standing

DOXOLOGY The People Standing

BENEDICTION The People Standing

ORGAN POSTLUDE

After the service, please turn and greet your neighbor.

Miss Martha Warner, soprano, is today's soloist

Our Sunday Radio Broadcast: During the summer months a sermon by Dr. Peale will be broadcast at 6:15 to 6:45 P.M. on WOR A.M. and F.M.

NEXT SUNDAY, AUGUST 7

11 A.M.

REV. DONALD W. HOFFMAN

NOTES OF INTEREST

•

His many friends will be pleased to know that the Reverend Herman Barbery is recovering satisfactorily from the surgery which he underwent on his return from his Sabbatical leave during which he travelled around the world. He and Mrs. Barbery are now at their summer home in Maine where he is recuperating.

The Board of Elders and Deacons has petitioned the New York Classis of our denomination to confer upon Reverend Barbery the honorary title of Associate Minister Emeritus of the Marble Collegiate Church. Reverend Barbery will thus be able to render to our church his advice and counsel in the years to come.

We welcome to the pulpit today the Rev. Alexander Carmichel, Minister of the DeWitt Community Church, Syracuse, New York.

An order of the Federal Communications Commission prohibits Radio Station WOR from simulcasting A.M. and F.M. programs. Beginning August 7, listen to Dr. Peale each Sunday, 6:15 to 6:45 P.M. on WOR 710 AM which will continue to carry his program.

Staff Services: A member of the staff may be reached at the church at all times for pastoral service. The size of the congregation makes it difficult, however, always to know of illness. It will be appreciated if members and friends who know of such circumstances will advise one of the ministers, or telephone the Church Office.

Books by Dr. Peale and Guideposts Subscriptions in the lounge downstairs after the 11 A.M. service.

Dr. Peale's printed sermons available in vestibules. To receive printed sermons through the mail, **sign Visitors' Card** in pew rack.

Dial 889-7155 to hear an inspirational message from Dr. Peale—sponsored by Guideposts Associates, Inc.

The Ministry of Our Church

✠

Ministers

NORMAN VINCENT PEALE, D.D.

EUGENE McKINLEY PIERCE, S.T.B. DONALD WAYNE HOFFMAN, B.D.

CHRISTIAN W. MATTHEWS, B.D., Th. M.

On Sabbatical

HERMAN L. BARBERY, B.D.

Minister Emeritus

DANIEL A. POLING, D.D.

Church Adminstrator

ROBERT OWENS, JR.

Elders

WILLARD L. BURBANK CARL L. CLEAVER MILTON D. KETCHUM

JOHN M. KYLE, Jr. C. TIFFANY RICHARDSON

Deacons

JOHN M. ELY J. CALHOUN HARRIS ARNAUD C. MARTS

FRANK L. MOORE HOMER SURBECK

The Choir

Sopranos	*Altos*	*Tenors*	*Basses*
Helen Rosengren, soloist	Alayna Perry, soloist	Nico Castel	Jay Hilborn, soloist
Donna Porteous	Alice Nelson	John King	Jack Knapp
Doris Phillips	Paula Cheshire	William Kase	Harry Schein
Martha Warner			

Ushers COL. FRANK L. MOORE, Chairman MILTON D. MALONSON, Assistant Chairman

Balcony

Tracy W. Haines
John Hall
Arthur Henning
Leonard M. Moreland
John W. Reilly
Robert A. Reilly
Robert Sacre
A. Raymond Seaman
William P. Stone

South Aisle

Harley L. Dangremond
U. Amel Rothermel
Vincent Subenski

Chapel

Albrecht S. Weber

Bay Hall

John E. Brandt
John J. O'Connor
Mario Sartirana
Frank Waller

Center Aisle

Nestor J. Bilas
Col. Vincent A. Lane
Charles H. Walther
Blaine G. Wiley

Greeters

Harry Baker
Frank Bosnack
Orton J. Beekman
Richard W. Engl
William Groll
Charles Pearce
Robert Sacre
Geri Vartanian
Blaine G. Wiley

North Aisle

George H. Cless, Jr.
Louis B. Phillips, Jr.
Emory Ward

Television Technicians

Robert G. Courtney
George Fisher
Leon Hojegian
Steven Nelson

Our Missionaires: Gray Hawk, Ky., Rev. Ray G. Hays, Miss Judith VanWege; Chiapas, Mexico; Rev. and Mrs. John R. Kempers; Mescalero, New Mexico, Rev. Robert Zapp; Dulce, New Mexico, Rev. and Mrs. Harvey Calsbeek; Brewton, Alabama, Rev. James A. Christian; Tainon, Taiwan, Rev. William J. Burke, Jr.; Ethiopia, Rev. Harvey Hoekstra; Kuwait, Arabia, Dr. Mary Bruins Allison.

Church Office **1 West 29th Street, Tel. MU 6-2770**

The Marble Collegiate Church

Reformed Church in America

Fifth Avenue and 29th Street, New York

NORMAN VINCENT PEALE, D.D., LL.D.

Minister



4 Peter Cooper Road, Apt. 7-B
New York, N.Y. 10010

August 1, 1966

The Board of Elders and Deacons
Marble Collegiate Church
New York, N.Y.

Gentlemen:

The statement in last Sunday's church bulletin regarding Herman Barbery is a dishonest statement.

What was said is true, yet lacking any warmth of feeling. But the obvious and dishonest implication is that because of surgery Herman can no longer be active, so you have honored him by making him Associate Minister Emeritus.

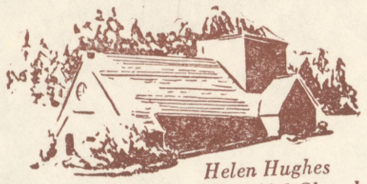
No matter what may be done or said to cover up the inept and brutal treatment accorded Herman, it will not alleviate the harm done to Marble Church and the unhappy concern of many of the staunchest members of the church.

Sincerely yours

George H. Cless Jr.

George H. Cless Jr

Copies to all members of the Board.



Helen Hughes Memorial Chapel

THE SILVER BAY ASSOCIATION

SILVER BAY, NEW YORK

August 4, 1966.

Dear Dr. Marts:

Thanks for sharing George Cless's letter with me. I have made a copy of it for my personal file. I am not surprised as you and I agreed that George would have something to say regard- the matter as they are very intimate.

I had a short note from Bob Owens with copies of the announcement. He remarked that he had not heard any comments.

Gay and I had a very surprising and pleasant call yesterday afternoon by Bill and Mrs. Burbank. They were on an auto trip into Connecticut and on their return via Lake George Village decided to drive up the west shore of Lake George purposely to see us. Bill stated they had not been to Marble this summer . I asked if he had seen the bulletin of last Sunday.So I showed him one. His remark was "Yes,I had a hand in it's preparation" He made no further comment nor did I.

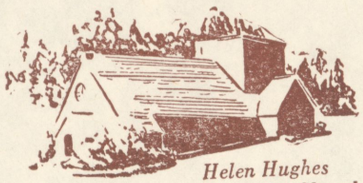
We are having lovely weather at Silver Bay,rath- cool nights. Some 4 or 5 hundred USAF Chaplains are her for their 6th Annual Spiritual Conference. Gay and I are well and hope Mrs.Marts and you are.

Sincerely

F Nagel



The Inn



Helen Hughes Memorial Chapel

THE SILVER BAY ASSOCIATION

SILVER BAY, NEW YORK

August 11, 1966

Dear Dr. Marts:

Thanks for sharing Rev. Howard's letter pertaining to Herman Barbary. Certainly hope most, if not all, of the storm will clear away before we begin activity for the 1967 Budget Program.

Sincerely,



The Inn

531 East 23 Street
Apt. 1C
New York, New York 10010
August 9, 1966

Mr. Milton D. Ketchum
108-11 68 Avenue
Forest Hills, New York

Dear Mr. Ketchum:

This is merely a letter of protest on behalf of my friend, the Reverend Herman Barbery. First, let me say, that Herman has expressed the wish that his friends would not write letters on his behalf, but some of us want to protest nevertheless. Being a Congregationalist, I am used to this privilege.

Before joining the Christian Freedom Foundation in New York City -- and transferring my membership to Marble Collegiate Church -- I was pastor of New England churches for about twenty years. During that time, I knew of many ministers who were mistreated by churches, but I never heard of a case that equalled what Marble Collegiate Church did to Herman Barbery. Any secular organization wishing to retire an old and trusted employee would not have done it by letter, sending it to him in Bombay while he was on a vacation trip. A secular organization would have had more consideration. The afterthought of making Herman Barbery minister emeritus does not change the fact of what happened before that honor was bestowed upon him.

I have considered Mr. Barbery one of the more able members of the staff of Marble Collegiate Church and one who gave the pulpit platform a dignity it desperately needed.

I do not want an answer to this letter. I merely wanted to make my protest known as a member of the congregation.

Sincerely yours,

Irving E. Howard

Irving E. Howard

cc to members of the Official Board
cc to the Reverend Herman Barbery

BLAINE G. WILEY
445 WEST 23RD STREET • NEW YORK 11, N.Y.
CHELSEA 2-6593

September 4, 1966

Dear Dr. Peale:

After nearly twenty-one years of serving Marble Church as an usher, I find myself, after a summer-time of deliberating, compelled to resign from the ushering staff.

There are a number of reasons for this decision. There is, however, one paramount reason. It is the callous removal of Herman Barbery, the one pastor a great many of our members have felt for a long time could be relied upon for mature understanding and deeply spiritual help - and was available.

Not only was his dismissal ruthless, but the "explanation" given to a very limited number of Marble people in a mid-summer bulletin gave the obviously-planned impression that Herman was no longer able to serve because of physical problems.

I cannot remain associated in a service capacity with a church whose leaders, either by deliberate actions or by sanctioning those actions - could consider this to be Christian conduct.

Very sincerely,

Blaine G. Wiley

Blaine G. Wiley

BGW:hb
Copies to:
Elders
Deacons

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AND SENIOR CONSULTANT

LOUIS W. ROBEY
HONORARY VICE CHAIRMAN OF THE
BOARD AND SENIOR CONSULTANT

BOARD OF DIRECTORS

ALL OFFICERS AND
TOZIER BROWN
WAYNE H. BURWELL
CHARLES S. DICE
WILLIAM C. FRENCH
WALLACE RUCKERT

October 27, 1966

Mr. John M. Kyle, Jr.
Marble Collegiate Church
Fifth Avenue & 29th Street West
New York, N. Y. 10001

Dear Jack:

I have your letter and memorandum of October 21 in regard to the Volney Hotel.

I am not quite clear about certain matters which I would like to comment on.

First, you say in your second paragraph that it was discovered that the Volney Hotel is not feasible for a home for aged women. In the fourth paragraph you speak of purchasing the hotel for retirement housing. Does this mean that the purchase of the Volney Hotel will not provide for the aged women who are now being provided for in the Presbyterian Home? If so, what group of persons in our churches are in need of retirement housing of the kind that will be available at the anticipated rates?

Second, what will be the effect of this new retirement housing project on the future of the Presbyterian Home? When Mrs. Boynton, the President of the Presbyterian Home, came to see me some months ago about their hopes to sell their old property and purchase the Volney Hotel for a replacement, she emphasized their need for improved and enlarged facilities, and said that they were inviting representatives of the Reformed Church Consistory to meet with them to discuss and participate in the formation of a new corporation to be known as the Presbyterian and Dutch Reformed Home for Aged Women. Was such a move discussed? I never heard a report on it at a Consistory meeting. I might have been absent.

I am asking these questions just out of my personal interest. I will not be able to be present at the Consistory Meeting on November 3rd at which you will be asking approval of your proposed $1,950,000 project so I will not participate in the discussion or the vote, but

I ask these questions just to satisfy my own curiosity as to how this whole project leaves the Presbyterian Home which has been hospitable to the Dutch Reformed Churches for many years.

Cordially yours,

A. C. Marts

ACM:he

Christian Herald

TELEPHONE MURRAY HILL 6-0712

27 EAST 39th STREET · NEW YORK, N.Y. 10016

DANIEL A. POLING
Chairman and Editorial Consultant
President of Philanthropies

December 16, 1966

Dr. Arnaud Marts
Marts & Lundy
521 Fifth Avenue
New York, New York 10017

My dear Arno:

Attached herewith is a piece from The New York Times which appeared yesterday morning, December 15th. For me, it is the most blatant and clean-out-of-bounds statement that has been issued by a responsible church leader in a long time. The caption -- "7 Churches Set Up Capital Aid Lobby for $18-Billion Increase Over Next Five Years" -- and then down in the body the Reverend Dr. Gibbons who is quoted as announcing the plan is also quoted as follows:

"Dr. Gibbons, asked if the council was setting up a lobby in Washington, replied: 'We have other terminology. We're using citizen influence to affect legislation.'"

The whole business is distressing and heart-tearing for me and I believe for millions of my fellow Christians. Would you be willing to do this, if you feel as I do? After reading that piece, would you send me a question couched in your own fine words, of course, in which you ask me what I think about it? I will make my answer a major feature in the earliest possible issue of Christian Herald. Here is something that we should do about it.

Small wonder that our denominations and the National Council of Churches are steadily in financial difficulties. Why should I or multitudes of others contribute for the spreading of such "gospel" as this. The almost complete neglect of what is to millions of us the supreme business of the evangelical Christian Church is the steadily increasing menace to our faith.

Sincere and affectionate best wishes to you both through the Christmas Season and beyond. This will be a very, very sad and heavy Christmas for us.

As ever,

Dan

Dr. Daniel A. Poling

DAP:lh
Enc

December 19, 1966

Dr. Daniel A. Poling
Christian Herald
27 East 39th Street
New York, N. Y. 10016

Dear Dan:

I was amazed to read an announcement in the New York Times by the Rev. Dr. Ray Gibbons of the United Church of Christ, that a group representative of seven Protestant denominations is planning to open an office in Washington for the purpose of stimulating increased Federal foreign aid for undeveloped countries.

At a time when suits are being brought in several courts based on constitutional separation of religion and government, does this proposed effort by church bodies to influence national legislature seem well advised to you?

Sincerely,

ACM:he

A. C. Marts

Christian Herald

DANIEL A. POLING
Chairman and Editorial Consultant
President of Philanthropies

TELEPHONE MURRAY HILL 6-0712
27 EAST 39th STREET · NEW YORK, N.Y. 10016

December 28, 1966

Dr. Arno C. Marts
Marts & Lundy
521 Fifth Avenue
New York, N.Y. 10017

My dear Arno:

I cannot tell you how much I appreciate your thoughtfulness in getting to me the answer to John Huston of Huston Engineers in Corpus Christi, Texas. I feel just a little ashamed to think that I loaded you up with this.

We are on dead center now in the apartment. Lillian was with us briefly on Christmas morning, and she was her radiantly beautiful self. Her vitality and strength amazes the doctors.

Our children and our friends are simply wonderful, and that means more to us now than I can possibly tell them.

Always we are grateful, more than grateful, for Annie and you.

Sincerely and affectionately,

Dr. Daniel A. Poling

DAP:lhk

THE CHAPEL OF FOUR CHAPLAINS

"THE GREATEST THING IN THE WORLD IS LOVE, AND BROTHERHOOD IS ITS TRUEST EXPRESSION . . ."

Chaplain Walter H. White

VOL. 1 NO. 2

JANUARY, 1967

FRIENDS OF THE CHAPEL TO HONOR DR. DANIEL A. POLING

FOUNDER and CHAPLAIN of the CHAPEL OF FOUR CHAPLAINS

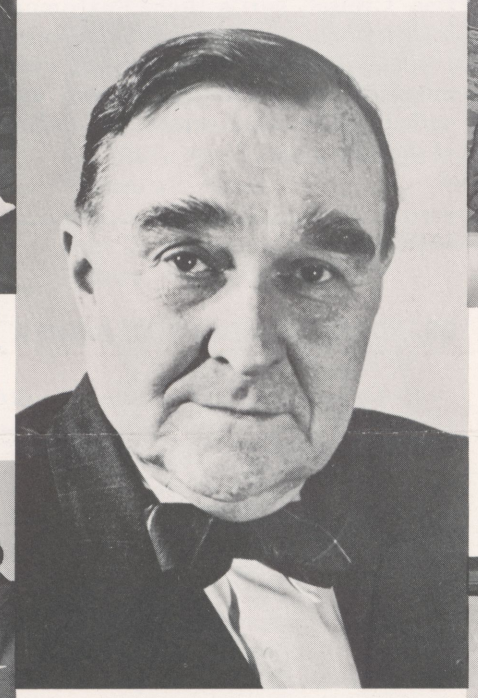
Hundreds of friends will honor Dr. Poling at a Testimonial Banquet Thursday evening, February 2, 1967 at 6:30 p.m. in the Main Ballroom of the Bellevue Stratford Hotel.

The Chapel, born in the heart of Dr. Poling while in a trench in North Africa, has grown until its influence is felt throughout the world. During recent years Dr. Poling has presented the story of the Chapel by radio, television, the written word, and in person.

Continued on page 2



President Harry S. Truman and Dr. Poling dedicate the Four Chaplains Mural, February 3, 1951.



DR. DANIEL A. POLING



Hon. Robert W. Hansen, National Program Director, Fraternal Order of Eagles receives Brotherhood Award from Dr. Poling. Chaplain Walter H. White looks on.



Three men with Dr. Poling who played an important part in the growth of the Chapel. L to R Albert M. Greenfield, the late Martin W. Clement, the late Mr. Samuel Cooke.



Dr. Poling conducts service in the Chapel.

UNITY WITHOUT UNIFORMITY

CATHOLIC

JEWISH

PROTESTANT

THE CHAPEL OF FOUR CHAPLAINS

1855 N. Broad Street
Philadelphia, Pa. 19122

DANIEL A. POLING, D.D., Chaplain
CDR. WALTER H. WHITE, USNR (Ret.), Chaplain-in-Charge
COL. A. E. K. BRENNER, USAF (Ret.). Assoc.
LT. COL. WILLIAM A. L. CLAY, USAR (Ret.), Assoc.

EDITOR, NANCY WHITE

Business Address
1505 RACE STREET
PHILADELPHIA, PA. 19102

ZIP CODE

By January 1, 1967 we must add the Zip Code to all of our mailings. You will greatly simplify this task if you would simply cut the address off the envelope that accompanied this newspaper, add your ZIP CODE and send it along to us. Thank you.

ADDED STRENGTH

The Chapel welcomes the following men to the Board of Trustees:

Judge Emanuel W. Beloff
Mr. George Klauder
Judge Gerald Gleeson
Mr. Harry L. Jenkins, Jr.
Mr. G. Kurt Davidyan



FRANKFORD HIGH SCHOOL CHOIR

The World Famous Frankford High School Choir along with the choirs from Central, Girl's High, Roxborough, Olney, South Phila. and many other high schools throughout the city have visited the Chapel on various Sundays and inspired the people gathered with music of the three major faiths. These interfaith and interracial groups, averaging 70 members, filled the Chapel with their youthful voices and thrilled capacity audiences with the quality of their singing.

DR. POLING TESTIMONIAL DINNER – Continued from page 1

Under his supervision more than 600 FOUR CHAPLAINS OBSERVANCES are held in war memorials and public buildings on the first Sunday in February of each year. Stories of the FOUR CHAPLAINS go to children in the Roman Catholic, the Jewish and the Protestant Schools. Brochures are sent to Chaplains in the military at home and abroad. DEDICATION TO SERVICE through membership in the LEGION OF HONOR has motivated thousands of people to higher levels of service to others regardless of race or faith.

Dr. Poling has frequently stated that the Chapel is more precious to him than physical existence.

Friends who are interested in attending the Testimonial Banquet, which will cost $10.00 per Person and $25.00 for Sponsors, may contact the Chapel for complete information at CE 6-6394.

THE GOAL OF LIFE

Man's awareness of his essential brotherhood is expressed in the symbolism and beauty of the Chapel of Four Chaplains by a new sound film. The narrator, Judge Emanuel W. Beloff, desires to speak to any group and show the film. For reservations, write to the Chapel or call CE 6-6394..

WHAT THE CHAPEL IS DOING

1. Promoting the true spirit of America, by joining in her conflict with communism and other extremisms.
2. Sharing the inspiration of the Chaplains with over seventy thousand civic, Veteran and Youth groups in our nation.
3. Advising in the construction of interfaith Chapels in Universities and Hospitals.
4. Welcoming hundreds of organizations and thousands of individuals to the Chapel.
5. Promoting State-wide Four Chaplains Day meetings in War Memorials all across the Nation.
6. Conducting interfaith Vespers each Sunday in the Chapel at 4 P.M.
7. Securing free blood for the Red Cross through the Four Chaplains Memorial Blood Bank Foundation.
8. Promoting a strong program to instill the true Spirit of America in our Youth.

The Chapel of Four Chaplains is sustained solely by the gifts of friends who share in its great venture of brotherhood and its solemn dedication to those brave men of different faiths who made the supreme sacrifice so that freedom and Democracy may forever be the way of life.

Patron
$1,000.~~00~~
Life Membership
$500.00
Sustaining Membership
$25.00
Friend's Membership
$10.00

Make Checks payable to the Friends of the Chapel of Four Chaplains. Your gift will be tax exempt.

Patron and Life Members' Names Are Inscribed on a Beautiful Bronze Plaque on the Chapel Wall.

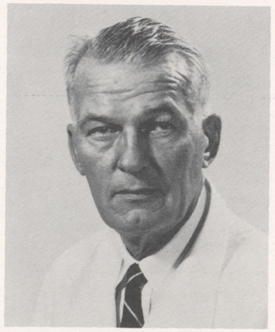
VISITORS TO THE CHAPEL PULPIT STRESS DEDICATION TO SERVICE



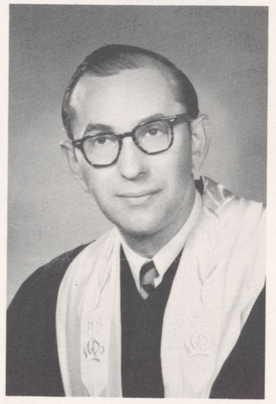
Dr. Benjamin E. Mays, President of Morehead College, Atlanta, Ga. shares a few thoughts with Chaplain White before giving his message at a Chapel Vespers.



Three women who have contributed to the work of the Chapel. L to R **Miss Rose M. Culen,** Administrator, Children's Heart Hospital, **Mrs. Kathryn O'Hay Granahan,** Treasurer of the United States and **Miss Blanche Whitecar,** Philanthropist.



Dr. J. Montgomery Deaver, Chief of Surgery, The Lankenau Hospital. "Dedication means a good deal more than being devoted to a cause or a calling. It means working at it with all one's mind and soul. It means working at it with a total involvement that relegates everything else in life to second place."



Rabbi Harold B. Waintrup, Temple-Beth Am, Abington, Pa. "Our's is the obligation to walk in humility as we bring happiness, justice, and steadfast loving service to our neighbors."



Dr. Edward L. Bortz, Senior Consultant in Medicine, The Lankenau Hospital.

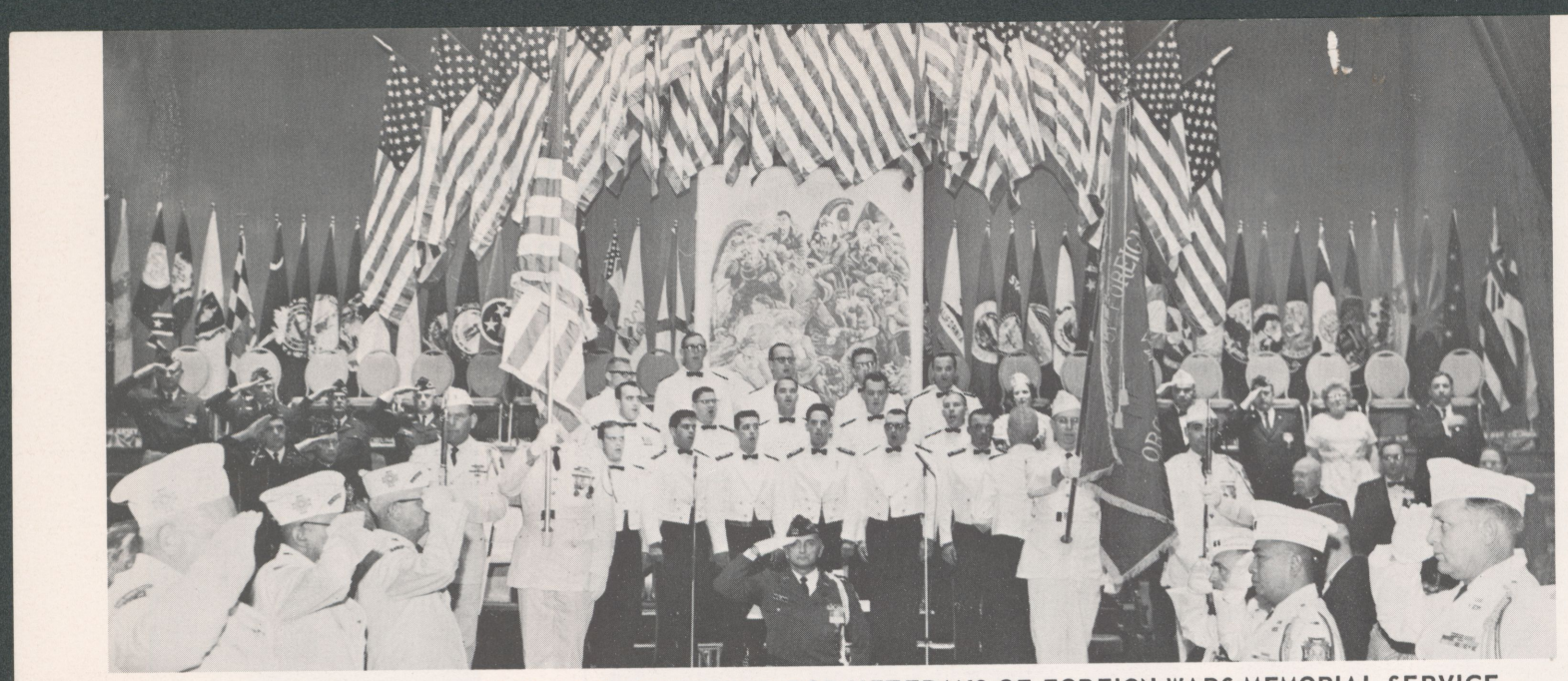
"There is a priestly function in every act we commit, regardless of trade or profession that elevates the spirit of those in trouble. The high road beckons us. The human spectrum is made up of an infinite variety of traits and qualities. Colors vary, talents vary, aspirations vary but they all coalesce in the family of man and the harmony of nature."

NEWS FLASH

Senator-Elect Mark O. Hatfield of Oregon will be the speaker at the Testimonial Banquet for Dr. Daniel A. Poling.

* * *

Former President Harry S. Truman will be Honorary Chairman.



THE FOUR CHAPLAINS SERVE AS BACKGROUND FOR VETERANS OF FOREIGN WARS MEMORIAL SERVICE

FOUR CHAPLAINS BECAME TRADITION BY EMBODYING AMERICAN IDEAL

Most of our traditions come down to us from the past, but in our generation we have watched one being born.

On February 3, 1943, Four Chaplains went down with the troopship U.S.S. Dorchester. They are reported to have deliberately sacrificed their lives by giving their life jackets to men who had none. Legend has embellished the reports by picturing them in a circle of prayer on the deck of the sinking ship.

Their memory has been signally honored: A stamp has been issued, a chapel dedicated, a special medal proposed, a day set aside to their honor.

One might ask why the four chaplains have been singled out for such widespread attention. These were not the only chaplains to have died in the service of their country; 184 others also gave their lives. They were not the only men in uniform to put themselves in jeopardy that others might live. The banners of the American armed services are spangled with heroes.

The reason for their special honor is to be found in the nature of traditions. Traditions are not preserved because people retell them; people retell them because they speak to and for something deep in the human heart.

The well-known psychiatrist, Carl Jung, has pointed out again and again the role of heroes, legends and traditions in the character of peoples. They both reveal and shape the national image.

The four chaplains have become an American tradition because they embody an American ideal, set an American goal of inter-religious co-operation. Each of these men of God was loyal to his own faith, but in that loyalty all of them, at the same time and in the same place, rose to heights of unselfish sacrifice.

The tradition of the Four Chaplains would never have come to birth if we thought that each gave his life jacket to a soldier of his own communion; nor would it have been complete without that last circle of mutually supporting faith.

And this is the way we want things to be in America. We are not satisfied with mere mutual tolerance, with live and let live, or believe and let believe. We want more. We seek an America, we seek a world in which men with strong convictions about their own faith will still join men of other faiths in mutual sacrifice for high ideals.

Of such traditions the American way of life has been and will continue to be built.

RABBI ROBERT I. KAHN, D.H.L.
Temple Emanu El, Houston, Texas

Plan to Have a Four Chaplains Observance in Your Area on February 5, 1967
Use This Form

Memorial Service

SUNDAY, FEBRUARY 3, 1963

Baltimore, Maryland

HONORING THE FOUR CHAPLAINS

Who, on February 3, 1943, when the Troopship Dorchester was torpedoed, with the loss of 669 men, gave their life-jackets to others and died standing side by side, united in prayer.

ORGAN RECITAL, 3:30 P.M.....Bobbi Staines

INVOCATION.....Father Anthony Dranganis
St. Alphonsus Catholic Church

"LORD'S PRAYER"

"ONWARD, CHRISTIAN SOLDIERS".....Glee Club

INTRODUCTION OF GUESTS.....Daniel H. Burkhart

"SANCTUS".....Glee Club

PRAYER AND EULOGY.....Rev. John L. Tilley
Shaw University, Raleigh, N. C.

"150th PSALM".....Glee Club

PRAYER AND EULOGY.....Rabbi Manuel Poliakoff
Beth Isaac Adath Israel

"AMERICA, THE BEAUTIFUL".....Glee Club

PRAYER AND EULOGY.....Rev. Robert G. Kirley
Mt. Washington Methodist Church

SPEAKER.....Jervis Langdon, Jr.
President, Baltimore and Ohio Railroad
"Col.-Air Force in the Pacific"

TAPS.....Bugler–Gilman Rathel, S.A.L.

"MY BUDDY".....Marguerite Haynie

"AVE MARIA".....Marguerite Haynie

BENEDICTION.....Rev. Robert G. Kirkley

July 3, 1967

Mr. Milton Ketchum
Chairman of the Boards
of Elders and Deacons
Marble Collegiate Church
1 West 29th Street
New York, N. Y. 10001

Dear Milton:

I am sorry I have been a completely absentee member of the Board of Deacons during the past several months during Anne's surgery and hospitalization. She is progressing well, but has a further period of surgery and hospitalization before her. The full extent of which of course can not be estimated at this time.

Also when the surgeon does discharge her, I hope we can go on a journey that will celebrate her recovery.

Under these circumstances I am presenting this resignation to you from the Board of Deacons, and hope you will accept it promptly and elect an active Deacon to fill the vacancy.

When Anne recovers sufficiently we will look forward with pleasure to resuming our attendance at the church services.

With kind personal regards,

Yours sincerely,

Arnaud C. Marts

ACM:a

FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK, N. Y. 10001

NORMAN VINCENT PEALE
MINISTER

REPLY TO
1025 FIFTH AVENUE
NEW YORK, N. Y. 10028

July 7, 1967

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York 10016

Dear Arno:

I have heard from Milton Ketchum of your desire to resign as a member of the Board of Deacons and Consistory.

While I understand full well the reasons which have compelled you to this desire, yet I cannot help but express to you the wish that you would re-consider your decision. Anne's condition will clear up ultimately and her schedule will return to a normal one, and I personally would be very loath to have you leave our Board.

I want to tell you frankly, Arno, that I consider you one of the wisest men I have ever dealt with in church work. Your judgments are so sound; and you have been of inestimable help to me personally. I have a great affection for you. I cherish your friendship profoundly, and can only hope that you might be willing to go along until the situation has clarified. I do not want to overpress you in this matter against your desires and judgment, but I just feel I must voice the honest feelings of my heart. Please give it a little more prayerful thought and let me know.

We would not replace you, anyway, until January 1968, so I see no reason why you cannot continue in that capacity until that time, unless you have some strong reason, which I hope you haven't.

Ruth and I send our love to you and Anne.

As always,

Cordially yours,

Norman

NVP:c
(Dictated over the telephone; signed in Dr. Peale's absence)

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July 19, 1967

Dr. Norman Vincent Peale
1025 Fifth Avenue
New York, N. Y. 10028

Dear Norman:

Thank you very much for your friendly letter of July 7th. It is very kind of you, Norman, and characteristic to express your affection and friendship for me. I assure you that I feel the same toward you and always will. The basis of our friendship is far deeper and broader than my membership on the Board of Deacons. I hope you agree with me on this.

I never felt comfortable in being a non-active member of any board and have made it a practice to withdraw from the board when I was unable to attend meetings or perform the duties of a board member.

The situation which I described in my letter to Milton Ketchum in reference to Anne's health which has kept me from attending most of the Board meetings for the past six months and will continue making it impossible for me to attend Board meetings for several months to come, is still in effect and I hope you will permit my resignation to go on record so that I will not be regarded as delinquent in my duties as a Board member.

Anne has come through the July operation safely and there is every expectation that she will continue to progress during the weeks and months ahead until fully recovered. She joins me in sending our love to you and Ruth and our best wishes for a happy vacation.

With warm regards,

Yours sincerely,

ACM:he

A. C. Marts

FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK, N. Y. 10001

CHRISTIAN W. MATTHEWS

ADMINISTRATIVE MINISTER

July 31, 1967

Mrs. Arnaud C. Marts
41 Park Avenue
New York, N. Y. 10016

Dear Ann:

I learned just recently that you have returned home from the hospital and trust that by now you are much improved.

Ann, I am certain that you have already experienced the power and presence of the Lord in your life. During your recuperation, my prayer is that even in the midst of anxiety and possible uncertainty, you might experience the inner peace which God gives us as He meets us in our time of need.

As Christians we have the assurance that God is with us in all of life. Jesus Christ said to His disciples, "I will never leave you, nor forsake you."

I am enclosing a little pamphlet which I am certain will be of help to you during these difficult days. Ann, if there is any way in which I can be of help to you, please call me here at the church when I return from my vacation on August 8th.

Your friend,

Chris

CWM:tp
Enclosure

Dictated by Rev. Matthews, signed in his absence.

FOUNDED 1628

MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK, N. Y. 10001

CHRISTIAN W. MATTHEWS
ADMINISTRATIVE MINISTER

October 6, 1967

Dr. Arnaud C. Marts
41 Park Avenue
New York, N. Y. 10016

Dear Arnaud:

We all missed you last night at Consistory meeting. It was with deep regret that I learned of your desire to resign from the Consistory. I certainly wish that you would be able to continue to serve as a deacon because of your deep spiritual perception and your loving spirit.

It is always a joy to look down and see you and Ann in the congregation. Both of you mean a great deal to me. My prayer for you both is that God will be very close to you and give you His peace and strength.

Please feel free to get in touch with me if I can be of any assistance to you.

Your friend,

CM

Collegiate Reformed Protestant Dutch Church
of the City of New York
45 JOHN STREET, NEW YORK 38, N. Y.
TELEPHONE: BEEKMAN 3-1960

ROBERT F. WILLIAMS
CLERK AND TREASURER

October 18, 1967

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York 10016

Dear Dr. Marts:

It was with a real sense of personal loss and regret that members of the Consistory learned at their last meeting, held October 5, 1967 of your resignation from Consistory.

With sincere reluctance it was moved that this resignation be accepted and that I write you in behalf of Consistory to notify you of this action and to express appreciation for the exemplary service you have rendered our Church.

All of us on Consistory have rejoiced in the opportunity of knowing you and in the honor of having you serve as a member of Consistory.

With all best wishes and kindest personal regards.

Sincerely yours,

Bob Williams

Robert F. Williams
Clerk

RFW:bh

A Minister's Daughter, a Minister's Wife, Now Churchwoman of the Year

"In a very unusual way, Norman Vincent Peale has been given certain abilities that are really a gift of God—perception with the individual and an unusual ability to communicate. In order to do all the things he does and accomplishes, certain material things were necessary. Personally, I think God has supplied him with certain blessings in this life so he could do a bigger, better job. That's the only way I look at it. I figure the Lord wanted him to have something more."

Mrs. Norman Vincent Peale
at a recent interview

By ENID NEMY

THE manse is a 12-room co-operative apartment on Fifth Avenue and the clergyman's wife has her own listing in Who's Who. Her sable jacket is new, her diamond rings are old, her pearls are discreet and her blue eyes are bright and unclouded. Her name is Mrs. Norman Vincent Peale, and she has just been named Church Woman of the Year.

Mrs. Peale is considered by many a remarkable woman. She doesn't think so.

"I hope I deserve it," she said of her new honor conferred by Religious Heritage of America, an organization founded in 1951 to preserve religious liberty and encourage brotherhood.

"There are some remarkable women who are ministers' wives," she said in her soft, sweet voice. "Maybe I have been given more opportunity or seized more opportunity."

Worked Way Through College

Loretta Ruth Stafford Peale, who considers herself a down-to-earth person from the Midwest (Fonda, Iowa), started seizing opportunity early. She met Dr. Peale while she was attending Syracuse University, working her way through with jobs that included managing her sorority house (Alpha Phi) and selling ribbon in a department store. They were married two years after she was graduated.

She remembers the day in Syracuse well, with somewhat proud nostalgia. It was June 20, 1930.

"The local radio station announced that the city's most eligible bachelor would be married that day," she recalled.

That she agreed with the announcement, then and now, is implicit, despite the fact that she and four college friends had previously decided they would never marry ministers (four of them did).

"We had a notion it was a little restrictive," said Mrs. Peale,a Methodist minister's daughter. "Perhaps not as much out in the world as we might like to be."

It didn't turn out that way. Both Dr. Peale, a best-selling minister and as much of a celebrity as the people he preaches to and often marries (among the latest, Mr. and Mrs. David Eisenhower), and Mrs. Peale, the 1963 "Mother of New York State," have been intimately and consistently involved with much of the world. So much so that their telephone number is unlisted.



"I have hats to go with everything and I rotate them," Mrs. Norman Vincent Peale says. Ribbon design is several years old.

"We didn't do it until we got all these calls through the night," Mrs. Peale said. "Some were distressed, but a lot of them were drunk and just thought of Dr. Peale."

The Peales divide their week between New York City (Sunday to Thursday) and Pawling, N.Y., where they have a 225-acre retreat, complete with sauna, covered swimming pool and Norwegian antique furniture that came with the 16-room house. They had had a smaller house in Pawling since 1944 but acquired the larger property four years ago from the estate of their friend, Mrs. C. Michael Paul, the financier-sportswoman, whose first husband, Charles Ulrich Bay, had served as Ambassador to Norway.

"All the creative work is done there," Mrs. Peale said. "Norman just loves the new house . . . he gets more sermons there . . . and inspiration!"

The Pawling house also serves a less inspirational purpose. It is used for relaxing and personal entertaining.

"You can't have 'best friends' in a congregation," Mrs. Peale said. "In Pawling, we have developed friends on a different basis." Among them are Lowell Thomas and former Gov. Thomas E. Dewey.

Parties are informal, and one rule is strictly observed. There is no liquor, and Mrs. Peale is a more positive thinker on the subject than her husband.

"I serve grape juice, and everybody knows it," she said. "Once in a while, Norman will say, 'No one will come,' and I say, 'Look, Norman, they know I don't serve anything, and if they are more interested in drinking than in coming to my party, then they won't come.'" They do.

The newest form of relaxation for the Peales is cross-country skiing on their own grounds.

"Lowell Thomas, our neighbor, called Dr. Peale and talked about how cross-country skiing was going to be THE great sport in the United States and that anyone could do it and we should take it up," Mrs. Peale said. "We ended up buying boots, poles and skis, and we've had the best time."

There is a caretaker couple at Pawling, but, at the moment, no domestic help in New York.

Enjoys Cooking

"I've discovered I have the best time cooking . . . I hadn't done any in 25 years," she said. "My husband is as happy with a good hamburger as with anything else. It's an art to broil a good hamburger . . . to get it moist and everything."

A methodical woman who has trained herself to be organized ("I do one thing at a time and don't let my mind get confused with what has to be done the rest of the day"), she lists her priorities, in order, as her husband, her children and her career.

The career started when Dr. Peale was called to Marble Collegiate Church in 1932.

"I soon discovered that Norman was going to be completely absorbed in preaching sermons, writing books and counseling the troubled. I decided the best contribution I could make was to work with the organized church.

"In a way, it was an unbelievable combination," she said. "Norman could be kept informed of what was happening in the organized church without spending a moment on it."

Since that day, Mrs. Peale has held numerous positions. She is a former president of the Board of North American Missions of the Reformed Church in America, a member of the board of directors of the Council of Churches of the City of New York, a member of the board of managers of the American Bible Society; editor in chief of the Peale-founded Foundation for Christian Living at Pawling, an organization that publishes and distributes literature to 500,000 people, and co-editor of Guideposts, their interfaith monthly that has 2,000,000 subscribers.

She has also achieved renown as a speaker to church and women's groups across the country. But she doesn't always do the talking.

"One of the greatest things a wife can do is listen," she said. "I've spent years of my life listening. When Dr. Peale wanted to talk to me, whatever I was doing, I stopped. It isn't easy; this is an art, and there aren't enough women who have learned it.



The New York Times (by Neal Boenzi)

"I think my husband is proud of the fact that I do try to be conservatively but attractively dressed," says Mrs. Peale. Sable jacket was recent gift, replacing 25-year-old mink.

"Sometimes in a sermon, he gets stuck, and as he talks—I've seen it—it's like a floodgate opening."

Mrs. Peale rarely discusses religion per se; there is merely an impression that she and the Lord are on friendly terms.

"We have never had one of those rigid, pious family situations where you had to have devotions at breakfast," she said, discussing her three children. Their son, the Rev. John Stafford Peale, is a doctoral student at the University of North Carolina; one daughter, Margaret, is the wife of the Rev. Paul F. Everett, a Presbyterian minister, and the other, Elizabeth, is married to John M. Allen, a senior editor at Reader's Digest. There are 6 grandchildren.

"When the children were at college, they would send me the subject, the day and the hour of the exam," Mrs. Peale said. "They knew I would be surrounding them by prayer, especially at exam time. They would be released . . . they wouldn't be frightened."

She sat erect in the pale beige drawing room overlooking the Metropolitan Museum of Art, a room so prudently decorated that even the flowers managed to be unobtrusive. A signed note and some framed drawings by Madame Chiang Kai-shek hung over the grand piano. The scent of lemon oil drifted in from the dining room furnished with a not-too-obvious oriental rug, a crystal chandelier and an old-fashioned carved table.

The subject was youth and rebellion.

"So many parents have substituted love and attention with material things," she said. "There isn't anything a child wants less. I personally feel that somewhere along the line there is a lack of communication within the home—too much permissiveness. It's not always the case, but if you really got below the surface, you would find a mother too interested in the materiality of life."

Her View on Fashion

Mrs. Peale does not deny that she is "enough of a woman" to appreciate some materiality. A trim, meticulously groomed figure with the kind of simply brushed silver hair that indicates she has come to terms with her 62 years, she likes to keep within fashion in a "comfortable but stylish way."

"I think the congregation likes to see me looking nice," she said, putting on a sable jacket that was a "birthday anniversary" gift from Dr. Peale, replacing a mink jacket "I had had for 25 years."

"Sometimes the women will even come up and tell me how pleased they are that I do look nice."

Mrs. Peale generally wears hats ("always to church on Sundays"), never wears pants, likes Georgia Bullock dresses and Adele Simpson suits and "skirts, sweaters and wool things in the country."

She usually keeps three long dresses on hand. She wore an old one to President Nixon's Inaugural Ball.

"Years ago, I bought some white and silver brocade in Damascus, the lovebird pattern that was designed for Queen Elizabeth's wedding dress. I got enough for a wedding dress for my daughters, but neither of them wanted it. I had it made up into a gown, cocktail dress and jacket for me in Hong Kong six years ago."

Mrs. Peale, who was "as poor as could possibly be" as a child, accepts her present good fortune philosophically.

"I think we think of ourselves as two people born in the Midwest, down-to-earth, the product of public schools . . . called on by God to do a job in this life. It's brought us into all kinds of homes and situations."

BERGDORF GOODMAN

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Tiff: Tiff, Tiff: Tiffeau

This Tiffeau,? that Tiffeau?
who can decide? You, maybe,
when you see the summer collection
from the Frenchman
on our Third. There's even an
overflow in our windows now so
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here is nice for 6 to 14, $160.
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MARBLE COLLEGIATE CHURCH
FIFTH AVENUE AT 29TH STREET, WEST
NEW YORK, N. Y. 10001

CHRISTIAN W. MATTHEWS
ADMINISTRATIVE MINISTER

February 12, 1968

Dr. & Mrs. Arnaud C. Marts
41 Park Avenue
New York, New York 10016

Dear Arnaud and Ann:

Welcome home! I hope that when you both read this letter you will be well rested and refreshed from a delightful cruise and trip to the West Coast.

Thank you, Arnaud, for sending me a copy of your privately-published biography, "George Lundy of Iowa." After finishing your book I feel that I have personally met George Lundy. His fine character and warm Christian spirit was captured in your writing.

Elaine and I would be delighted to have you both visit us whenever it is convenient for you. We will be looking forward to hearing from you so we can set up a time for your visit.

May the Lord continue to bless you and give you His joy and peace.

With warmest personal regards,

Chris Matthews

P.S. It was wonderful seeing you both on Sunday!

October 14, 1968

Mr. Robert F. Williams
Clerk and Treasurer
Collegiate Reformed Protestant Dutch
Church of the City of New York
45 John Street
New York, New York 10038

Dear Mr. Williams:

Your letter of the 7th in behalf of the Ministers, Elders and Deacons was gratefully received and is a treasured part of the celebration of my 80th birthday during the past week.

Please convey my thanks to the members of the Consistory for their message to me. I appreciated it very much indeed.

My best wishes go to you and to each of the members of the Consistory, and my prayers and confident hopes for the continued service of the Collegiate Reformed Protestant Dutch Church to the Kingdom of Heaven here on earth.

With warm personal regards.

Yours sincerely,

A. C. Marts

ACM/csa

CONFIDENTIAL

REPORT ON THE AMERICAN MOTHERS COMMITTEE

On meeting and talking with members of the American Mothers Committee one is immediately struck by their high calibre and character. Their dedication and insight into so many of our current problems is a source of inspiration. It is a wonder that we have not, as a society, benefited more from these qualities.

As one learns more about the American Mothers Committee, its program and its hopes, one becomes impressed by its potential and personally interested in the importance of what they wish to achieve. It deals with a very fundamental problem of our time, one which might very well be an important factor in the decline of our social system unless attended to. Their objective is to make us aware of the importance of the mother to individual and social behavior. To make us aware of the importance of a healthy home life. To establish an image of excellence for all to emulate. To re-awaken these high moral and ethical values which made us a strong and compassionate civilization. With proper planning, staff and financing this Committee may become an important medium for meeting this national need.

PURPOSE OF THE STUDY

The purpose of this study is to help define and clarify the situation faced by the American Mothers Committee with special emphasis on a sound long-range financial campaign. It is also intended to facilitate discussion, fact finding and more detailed planning in the future.

The ideas and suggestions listed below are meant to be flexible and worked in any combination of ways as circumstances dictate.

THE ENVIRONMENT FOR A.M.C. PROGRAM

"Morality is the most intensely discussed subject in the United States today." This is a quote from an article in which American morality is analysed and discussed in the September 24, 1963 issue of Look magazine. The article goes on to say: "We argue about Elizabeth Taylor's love life; Billy Sol Estes' deals; Bull Connors' brutalities; Adam Powell's junkets; Rockefeller's divorce; Jimmy Hoffer's power. We debate stealing by youngsters

in Connecticut; sterilization by doctors in Virginia; welfare restrictions by politicians in Newburg; the right to lie by officials in Washington; slant well digging by Texans in Texas; gouging by slum lords in Chicago. Rarely will two Americans, however, agree on who is immoral or what is the immoral thing to do. We are adrift without answers. We want to know."

The editors of Look magazine further say: "We are heading into danger. We are in the midst of moral crisis because the great majority of Americans who want to try to live moral lives no longer can be certain what is right and what is wrong."

They quote scientists Robert Oppenheimer describing our dilemma. Thou shalt not kill, but a general says we can kill 400 million human beings. The Most Reverend Arthur Ramsay, Archbishop of Canterbury, says: "I think general lawlessness is greater; a breakdown of the sense of duty and obligation and truthfulness. People are living in a new world where they find it difficult to get their sense of duty." Willy Brandt, the Mayor of West Berlin, says: "We have lived through greater change during the last two decades than 200 years before. They are taking place, not only faster, but for many more people."
Governor George Romney says: "Our greatest danger is in the decline in the religious conviction and moral character. This is more serious to our future than the external threats we face."
Dean Miller of Harvard Divinity School says: "Morality depends on an image of excellence. In the Middle Ages this is what the saint was. We know what a rich man is, a scientist, an astronaut, but we don't have an image of moral excellence." Mrs. Catherine B. Ottinger, Chief of the United States Children's Bureau: "We are often too lax about situations where experimentation goes on."
The Reverend William Sloane Coffin Jr., Chaplain of Yale University: "We churchmen have never had attendance so high and influence so low."

QUESTIONS TO BE ANSWERED

This climate of doubt, concern and self-analysis clearly indicates a need to which the American Mothers Committee can address themselves. They are right in thinking they should play an important part in dealing with this problem. But why, with their ideals and the national need as great as it is, have they not progressed further than they have? Why do they not have the support they need? Why is their program in disarray?

WHO WERE ASKED

Our survey has revealed some answers to these questions as well as raising entirely new ones. More than 30 people were

interviewed. Public relations, fund raising councils, social welfare executives, writers, business executives and board members were represented. These people were selected because their reactions and opinions would have a bearing on certain phases of the program. Our conversations were informal and as far as possible spontaneous questions and ideas were sought and encouraged. Our discussions centered on four basic areas: 1) The program, 2) Leadership, 3) Public acceptance, and 4) Finances.

BOARD MEMBER REACTIONS

Every member of the Board talked to expressed great admiration and appreciation for the sacrificial and long-standing support of the Polings. Without their guidance, their financial backing this Committee would not be in existence today.

PROGRAM

As to program, Board members expressed a variety of feelings. No general agreement seemed to exist. Some, for instance, were particularly interested in the selection of a Mother of the Year. Others were primarily interested in the Young Mothers Committee. All agreed on one point only and that was that the American Mothers Committee had a great job to do and should be in better circumstances than it was at the present time.

To help create a program organically related to the needs and interests of our society we must have key people in these areas of social concern participating and developing such a program.

LEADERSHIP

On the question of leadership, all Board members felt the American Mothers Committee would be greatly assisted if they were to enlist new members on their Board. The ideas expressed were: younger women should be included, women of high professional standing in the world of business, government and education. There seemed to be a feeling that there was too much to do by the present leadership. There were several expressions that the Board should include more Catholics, Jews and Negros.

It is obvious that the question of leadership not only concerns itself with the quality and quantity of services topeople or social needs, but it also plays a determining role in the ability of AMC to attract top level campaign leadership and contributions. It also has a very great bearing on the

justification for approaching the public for support. At the present time it would be difficult to justify requests for public support of AMC's program on the basis of what they are actually doing. Yet it should be clearly stated that their motivation, their objectives, are not only of the highest quality, but are of a very real and pressing need for the country.

FINANCING

On the question of financing, most Board members were in agreement. The situation is critical. They expressed hope that the Men's Advisory Committee would solve this problem. There was no reference to a specific program. There were isolated references to possible ways to raise money such as dinners and foundations. Their confidence in the Advisory Committee is high.

OUTSIDE REACTIONS TO THE A.M.C.

In the outside community (i.e. businessmen and members of the professions), the image of the American Mothers Committee did not fare very well. A top executive in a national welfare agency said he was concerned about the "social isolation of many mothers." Problems requiring special attention, as he saw them, included the "program, leadership and finance." H e was concerned about program duplication and competition. Another business executive, concerned with the community program of a large corporation, said: "The theory behind the American Mothers Committee program seems to be an older mother could be helpful to a young mother. Nothing could be further from the truth. Even if the materials prepared for the AMC were done by top professionals they would be dangerous in the hands of anyone not specifically trained for counselling and might do a great deal more harm than good." He was interested in knowing who would be preparing materials for the Young Mothers Committee.

One aviation executive felt purposes should be spelled out in greater detail and all programs should be continued throughout the year. He further suggested we should consult dvertising and public relations agencies to help develop this material. He felt however that "the program and ideals of AMC were needed by America." Another executive expressed doubt that the Young Mothers Committee could be of much help because he felt they would resent this intrusion. However, it might work he said in smaller communities. He also felt foundations were the only source of income for AMC. Another executive who had some knowledge of AMC felt confidant that, with the proper leadership, AMC would have wide appeal and that

money would come with solicitation of public foundations, corporations and individuals. However, he emphasized, new blood is needed.

One director of a social service organization who had never heard of the AMC urged that whatever energy AMC had should be used to back programs already in existence and should not establish a competing organization. Prevention he said is the responsibility of the Church. A public relations officer of a large corporation said he had known about the American Mothers Committee; in fact, he had participated once in one of their meetings. He liked them, but he was "very badly impressed by the Committee's carelessness and lack of organization. He would rank it very low on the totem pole." He suggested that an endorsed program be drawn up in order to make appeals.

Generally the outside community who were interviewed were cautious about the program as described to them. They were concerned about the possibility of duplication and were most curious about professional participation, professional on a staff and board level.

They seemed generallyto react favorably and positively to a Mother of the Year. Concern seemed to be mostly directed towards what it would do beyond this. There was almost universal appreciation of the AMCs goals. Most people felt it would be a good idea if the Committee was more active.

On the question of finances, those interviewed seemed to feel that most income should come from membership and some individualcontributions. Two felt only foundations would be interested if a case was properly made. About 30 per cent said they would support AMC if asked.

The Contributors Information Bureau, an agency which advises potential contributors on the worthiness of philanthropic organizations, was quesxtioned about AMC and the report was very negative. They felt they could nst, on the basis of the information they had about the AMC, recommend it to the public for support.

PROGRAM

In examining AMC's program as it appears on paper, it falls into three phases. The first is the image-creating phase

as in the case of the selection of State and Mother of the Year. This can be a powerful tool for all other phases of their program as well as being a dramatic medium for establishing an image of excellence to be emulated. This phase would require less professional leadership participation. It is less open to criticism on a professional level than any other phase. It is also the least expensive program to conduct if all others were in operation.

The second part of AMC's program is very much related to the first. However, this would come under the heading of a social service educational program which would obviously require much more professional sanction and participation if it is to meet the scrutiny of a supporting public.

The third phase would fall into the category of direct services such as the Young Mothers Committee, any conferences and seminars concerning the home, problems with teen-age or pre-school children. This phase of the program, as indicated by the conversations reported above, would require the maximum professional participation and supervision. I doubt that the AMC Board could finance or at the present time accept this requirement.

Some of the concerns and pitfalls were already mentioned and reflected in the quotes given above. Considering the present leadership and financial state of AMC I would recommend that phase one of its present program be concentrated on; probably with a little adjustment this program could be made to be extremely exciting, newsworthy and have a large impact on the country as a whole.

I understand our tax free status is dependent on the Young Mothers Committee program. The above statement is not suggesting that we ignore this phase or any other phase for that matter, but simply that it is one which would require the least money to promote and would require the least leadership participation. All phases of the program should be pursued as vigorously as possible within the restrictions of time, money and leadership.

As a suggestion for phase one, it might be possible to include the entire family of the Mother of the Year as part of the award and festivities. This certainly would create a great deal more interest and would tend to include the younger people. A carefully worked out public relations program could make the Mother of the Year a very important person in terms of AMC's work and in terms of all the ideals they embrace. This influence

could spread itself to leadership enlistment, press releases, fund raising, speaking engagements among others.

COMMUNICATION

In the area of format, communication, public relations generally the AMC does not project itself very well. This is true both in internal and external communications media. For instance, records are not complete or readily available, donors' lists were not accessible; I understand there are approximately three communications per year from the Board of Directors to the membership. Some local organizations have a much better communication format and communicate more frequently. The national office, for instance, is borrowing a newsletter format from a local office. The implication seems to be that in some ways leadership is not exerted as much as it might be from the national office. The lack of communication also tends to create confusion and leave local organisations on their own.

LITERATURE

In all the material I have been given to read concerning AMC, its program or any of its literature, at no time did I find a manifesto, a stirring statement of what their objective and ideals are, a statement that would excite and move people to take some action; in the fund raising or public relations language this would mean preparation of a case for specific publics. The appearance and content of the current literature is such that it tends to discourage interest.

STAFF

At the present time, Mrs. Dorothy Lewis, President of AMC, is also acting as an Executive Director which in itself is an impossible enough task since this includes both the policy making level with the executing level of programing. With the assistance of a secretary, not full time I understand, Mrs. Lewis has to carry out the duties of public relations consul,tant, publicity writer, run a fund raising program, maintain communications with the Boadd and with membership, and be office manager among other things. This is of course an impossible burden to place on any individual.

An Executive Director, a paid staff person, should be available to carry out the policies of the Board. This individual

would release board members of many of the details of administration as well as help develop and present professionally accepted programs. He would be able to enlist new leadership and help create greater confidence in AMC program.

In addition to the Executive Director who would be primarily responsible for program, co-ordination, maintenance of communication with members and many other aspects of the office and program routine, AMC will need a staff person solely responsible for conducting a fund raising or development program. This is a full time job, one requiring maximum concentration and energy. The perfect illustration for this fact is the present financial circumstances in which AMC finds itself. Of course there are other contributing factors.already discussed, but this is a basic one. A trained, skilled person to run such a program is essential and perhaps should be hired before the Executive Director.

INCOME

The present income for AMC is uncertain and methods for getting it as haphazard. I was unable to obtain a general list of income sources. The inspiring and dddicated support of one or two people is really the backbone of this organization. The committee of 100 who give $100 per year is in actual fact somewhat less than 50. I have seen three lists, each of which had a different number of current contributors.

There seems to be no scheduled or regular follow up of contributors or members as I learned recently in a conversation with a board member. This is not meant, nor is any other remark meant, to cast disparagement on any individual. This discussion is an attempt to arrive at the reasons contributing to AMC's present circumstances. It cannot be expected that women of such high idealism would be expert accountants, public relations directors, fund raisers and administrators especially if all these jobs had to be done by one individual. The miracle of this situation is that they have maintained and continued this organization and their efforts through so many years with so many handicaps. This is a tribute to both their durability and the rightness of their cause.

A SUGGESTED DEVELOPMENT PROGRAM

The persistent idealism with which the AMC leadership has faced the challenge and handicaps they have had for so long is a real tribute to them. It is also an indication of the need that exists for their idealism.

A.M.C. STRUCTURE

Attached are three charts. One suggests a slight change in the structure of the Board, the second chart indicates income flow. The third chart represents present structure.

It is assumed here that the Advisory Committee - the Men's Committee - would be playing an increasingly dominant role in the development program of AMC. It is also assumed that with this obligation would go a voice in running this program as well as certain phases of the service program.

It is important for members of the Advisory Committee to participate on the AMC Executive Committee as well as the Development Committee, as it appears on Chart #1.

The nature of AMC is such that it may lend itself to more unorthodox fund raising techniques. Below are listed areas of fund raising opportunities in order of their importance, though this order may be changed by developing circumstances.

SPECIAL GIFTS OR SEED MONEY

The AMC Board and Men's Advisory Committee should assume the obligation of raising the necessary seed money to finance the development program. Ideally, funds should be available to cover the cost of this program for a period of one year. This should also include salaries for necessary staff, cost of printing, mailings, meetings and other incidental expenses. The following are approximate costs:

An Executive or Program Director --	$12-15,000
Secretary ----------	$3,500-4,000
A Fund Raiser ----------	$10-25,000
Secretary to the Fund Raiser ----------	$3,500-4,000
Mailings ----------	$25,000
Printing ----------	$3,000
Office Expenses ----------	$2,000

What is proposed here is a flexible budget ranging from $40,000 to $75,000 to finance both the services as well as the fund raising program.

In addition to developing and exploiting the techniques listed below, it would be expected that a proper "case statement" would be developed, foundations could be approached if it seemed advisable, and a well defined public relations program and schedule be prepared. The cost of this program should be the campaign goal for the Men's Committee.

MAILINGS

It is recommended that two kinds of mail campaigns be initiated. Generally a mail campaign is considered to take at least one or two years to begin to pay. The combination of AMC's stirring case and the right personalities will do better than the average. This statement is based on the positive responses to the images of AMC and Mother of the Year, and our personal experience with the specialized mailings of the kind outlined below. They should be tried on an experimental basis first and continued as long as they are successful. Established and successful agencies find income ranging from 25 cents to a dollar for each letter sent out.

The first kind of mailing should be one signed by a prominant woman such as Pat Nixon or Mamie Eisenhower as President. This kind of mailing can be used for leadership enlistment and fund raising.

The second kind of mailing should be a personal letter from Mr. W. C. Marks of General Foods or Mr. Earl Puckett of Allied Stores on their letterhead and to their accounts payable. This type of letter is one of the most consistently high money raisers.

A large and reputable mailing house quoted the following prices for printing attractive letterheads in two colors, envelopes, stuffing and mailing:

50,000 ------- 15 cents per, plus postage
100,000 ------ 14½ cents per , plus postage
150,000 ------ 14 cents per, plus postage

Income from this source is estimated at approximately $20,000 in the first year.

SPONSORS

As the most important elements in the case become clear and an appropriate statement can be developed, the third phase of this development program should be, cultivation and enlistment of sponsors for the AMC program. At first this might center around underwriting the costs of special events such as the annual convention luncheon and other affairs in relation to the selection of the Mother of the Year. Individuals, firms and associations might well be interested in sponsoring this phase of the program for a modest and tasteful credit. Income from this source in the first year is estimated at about $50,000.

This would relieve AMC of the cost of that part of its program. It might then be possible to charge a small fee of $10 or $15 for dinner attendance which would be a net profit. Running a plate dinnerat this time is not recommended. It is impossible now to say what phase of the AMC program might be of interest to specific individuals or corporations. However, it is possible that this approach would, in the long run, subsidise most or all AMC's special events costs. It is estimated that the sponsorship program would raise $50,000.

MEMBERSHIP

It is obvious that a very intensive membership campaign must be organized and persistently followed up. The following is a listing of possible membership categories. It has not been tested for acceptance. Rather, it has been drawn up based on experience with other membership programs.

Founder (for firms or individuals)	from $5-10,000
Life Member	$1,000
Sustaining Member	$500
Contributing Member	$100
Participating Member	$25
Regular Member	$6

An aggressive membership campaign should be in the hands of a professional whose sole responsibility is the development program.

To try to estimate the number of members AMC might eventually enlist is impossible under existing circumstances. However, a modest figure should certainly be high in the five figure bracket. It is expected that the first year;s campaign would bring in $10,000 in new membership fees.

PUBLICATION ADVERTISING INCOME

Perhaps the most important single opportunity ANC has would be in affiliating itself with a national publication. It is doubtful that any arrangements could be worked out at the present time with the situation as it is. A carefully considered case should be prepared in advance. Membership should be of sufficient size to be impressive and promising. Top leadership should be composed of members of national stature who would command a great deal of public interest and attention.

Parents Magazine, for instance, might be interested in starting a special supplement on a quarterly basis which would be exclusively devoted to ANC and ANC activities. An arrangement could be worked out whereby all members of ANC would receive the magazine with this special supplement. As membership and program grow, and popular interest increases, such a supplement might develop into a special magazine devoted exclusively to mothers, the home, and ANC's program. Sponsoring organizations and individuals might have special privileges in the advertising of the special issues.

A percentage of the profit resulting from advertising in the special supplement would be shared with ANC. This source of income alone, if properly guided and developed, could make ANC a very wealthy organization indeed and place it in the unique position of making grants for scholarships, special work projects, special studies in the social sciences. This would create the highest level of prestige for ANC. It could eliminate the need for any other kind of fund raising program eventually.

The above suggestion is a possibility to be explored. Its success depends on the proper focus of ANC's program. It will also depend on the proper description and statement of that program. It will depend on the leadership enlisted to represent that program. It will depend on ANC's ability to develop and increase its membership. It will depend on a staff capable of carrying out the ideals and opportunities of ANC's program.

FOUNDATIONS

Foundations, of course, are nother avenue of support. However, they are primarily concerned with special projects. which would not materially help ANC in its present situation. There is no staff or know-how to run special projects. Unless a strong central operation is established, designated funds can actually be a handicap. Income from this source should be

considered for financing special programs ANC might determine necessary or realistic. Income for operational costs from foundations cannot be counted on in any large amount.

Other possibilities do exist, but those listed above appear to be the most realistic in the given circumstances and in my opinion have the greatest chance of attainment.

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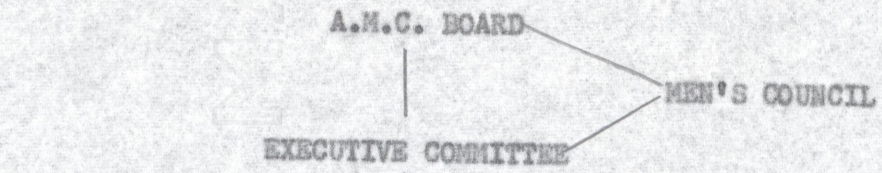
CHART #1

SUGGESTED STRUCTURE AND RELATIONSHIP OF A.M.C. WITH

MEN'S ADVISORY COMMITTEE



SERVICE PROGRAM

AWARDS COMMITTEE

YOUNG MOTHERS

INTERNATIONAL PROGRAM

SCHOLARSHIP PROGRAM

CHRISTMAS FESTIVAL

EDUCATION COMMITTEE

DEVELOPMENT

INCOME PROGRAM

SPECIAL EVENTS

PUBLICATIONS

PUBLICITY PROMOTIONS

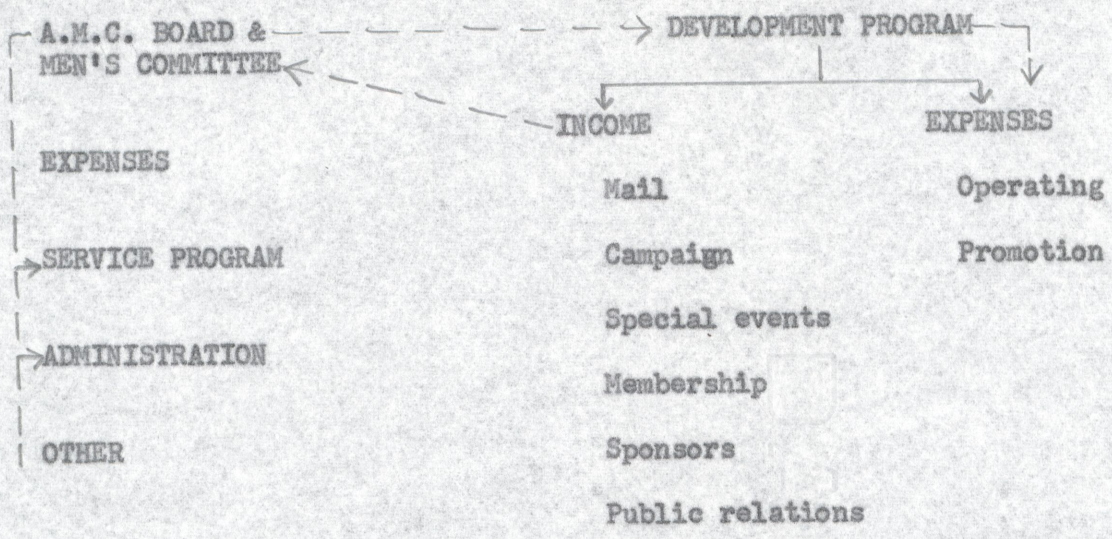
MEMBERSHIP

The Board should have an Evaluation Committee, &/a Finance Committee.

Members of the Men's Council or Advisory Committee should be included in theabove committees as well as on the Executive Committee.

CHART #2

FINANCIAL FLOW CHART



CAMPAIGN SYNOPSIS AND SEQUENCE

The cost of the first year's development program (campaign) should be assumed by the enlarged AMC Board and Men's Advisory Committee. A flexible program costing from $40-75,000 (depending on the investment they are willing to make intheir program) is proposed.

The income-producing program is conservatively estimated at:

Sponsors ----------	$60,000
Mailings ----------	$20,000
New membership income	$10,000

Other sources of income such as foundations, special gifts, advertising (as described in the survey) represent large potential cincome for AMC, but because of present circumstances more time would be required to develop these sources.

A SUGGESTED SEQUENCE FOR THE AMERICAN MOTHERS COMMITTEE

a) Approval and adoption of campaign plans submitted by the Advisory Committee

b) Enlist nationally known figure as President

c) Expand AMC Board to include representatives from professional, executive, religious and racial groups

MEN'S COMMITTEE

a) Establishment of campaign goals and priorities

b) Expand Committee membership

c) Solicit Board and Committee members

d) Employ fund raiser

e) Prepare case, literature, manifesto, lists

f) Enlist campaign leadership (mailing)

g) Membership campaign

h) Sponsorship program

i) Preliminary presentation for publication

j) Foundation appeals if advisable

Members of the AMC Board or Men's Advisory Committee may have special contacts with foundations, possibly enabling an approach for "seed" money for the development program.

There is little doubt that success is available to the American Mothers Committee and its friends if they want it and if they reach out for it. Their future, their potential is very great indeed. The plans outlined above suggest one way to reach their objective.

CONFIDENTIAL

RE: Compensation Rev. C. W. M.

	Compensation at Norristown (Per his Aug.20 '64 letter)		Proposal (Per his Aug. 27 '64 letter)
Salary	$5,500.00		$8,000.
Car	600.00		
Manse	1,500.00		4,140. (Apt. & parking at Ft.Lee)
Utilities	750.00		360.
Education Allowance	600.00		
Misc. income (Funerals, weddings, speaking honoraria, etc.)	675.00		
	$9,625.00		$12,500.
Pension - 13% (based on salary plus manse allowance)	910.00	8%	1,000.
	$10,535.00		$13,500.

	$13,500.	
	10,535	
Difference	$ 2,975.	
Allocable to increase in rent	2,640.	
Net "raise"	$335	(assuming misc. income problematical at Marble during first year)

245

The New York Times
TIMES SQUARE NEW YORK N Y 10036

Dear Mr. Marts,

Thanks very much for your kind words regarding the obituary of Dr. Poling. I was aware of his relationship to Cardinal Spellman, but unfortunately it's impossible to mention everything when a career is that full.

Sincerely,

Edward B. Fiske

REV. MATTHEWS CALLED

(*Continued from Page* 1)



Rev. Christian Matthews with his wife, Elaine, and their 3½ year old son, Christian W. 3rd.

of Norristown and prior to his ordination he was director of Christian education, United Presbyterian Church of Haverford.

Deeply interested in relating the Christian to the contemporary society, Rev. Matthews will serve in the area of new members, direct the young adults, and share in the preaching at Sunday vesper services as well as advise the Men's League in an interim basis. Later, plans call for his work in the development of a noonday worship service for the business community and house-church groups.

Rev. Matthews' hobbies include water skiing and sailing which the family enjoys. Mrs. Matthews is an active participant in church and civic activities, having served on the executive board of the Main Line Christian Business and Professional Women's Club.

NOVEMBER 16—Tuesday

6:30 P.M.—Marble Club Dinner,

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TEACHES WOMEN'S BIBLE CLASS



Dr. Margaret T. Applegarth

This is addressed to the ladies of our church but if you have been attending the Women's Bible Class, what follows is "old stuff" to you.

Our class has been particularly blessed to have as our teacher, Dr. Margaret T. Applegarth, for the past two years. Daughter of a minister, she is a graduate of the University of Rochester and received her Honorary Doctorate from Denison University in 1940.

Dr. Applegarth is the author of 34 books and is at work on a new book, on anthology, for Easter 1966. She has served on the staff of the National Council of Churches and the World Council of Churches, as traveling speaker on Ecumenicity.

She has been honored by life memberships in five
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THE PASTORAL MINISTRY

A two-fold ministry consisting of:

I Pastoral Supervision and Integration of our Present Membership.
II Pastoral Cultivation and Enlistment of New People

I Pastoral Supervision and Care of Our Present Membership

1. Continuous Contacts:
   a) by personal letters
   b) by telephone calls
   c) by visits at residences
   d) by arranged interviews at the office
   e) special dinner meetings after morning services
   f) by entertaining in our home
   g) by invitations to services
   h) by encouraging membership in the organizations of the church
   i) by working through the Area Organization

2. Ministry to the Sick:
   a) Ministry to the sick and shut-in
   b) Hospital visitation
   c) Sick Lists prepared each week and shared with Ministers, Staff members and Area Organization
   d) Special visitation at Christmas and Easter

3. Integration into the Life and Work of the Church:
   a) Training Classes for new members (might be given to Education Committee)
   b) Lists made for all organizations of the Church with appropriate recommendations
   c) Lists made for each of the 16 Area groups relating the new members geographically according to the area in which they live.

4. Administration:
   a) Developing a Church Council made up of Board members, Ministers, Staff, Organization heads, Chairmen of Committees and Area Representatives to act as a clearing house for all of the activities of the Church and the administration of them.
   b) Laying the groundwork for a permanent Every Member Visitation organization to carry out the Annual Every Member Canvass.

5. Keeping of Adequate Records:
   a) Keeping our records up to date
   b) Adequate follow-up of mail returns and bad addresses
   c) Lists of new members furnished for: i Our own membership file
      ii The files in Pawling
      iii The financial file
      iv An exact record for 45 John St. for the denomination

II Pastoral Cultivation and Enlistment of New People

1. Securing Prospects:
   a) By cards signed in the services of worship (those who say definitely they are interested in membership).
   b) Follow-up of the cards signed in the services which indicate interest in one of the organizations or activities of the Church.
   c) By contacts through the meetings of the Church organizations.
   d) By contacts at the door after Sunday Worship Services.
   e) By contacts at weddings, funerals, baptisms and special services.
   f) Contacts by telephone (largely in the evening after people have arrived home from business.

g) Contacts with "Non-Member Contributors" to the Church Budget.
h) Contacts with "Holdovers" who have not completed their membership on the assigned dates.

2. Interviews with Prospects:
   a) Meeting with definite Prospects at the close of Sunday services in the Chapel and Church Parlor (especially after 1st service).
   b) Interviews arranged by letter and by telephone

3. Visitation of New People:
   a) A program for nearby Apartment House Visitation
   b) Cooperation with the Welcome Wagon Service

4. Keeping of Adequate Records and Making Reports

Respectfully submitted,

Mac

Eugene McKinley Pierce

EMP:ml

FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK 1, N. Y.

MINISTERS

NORMAN VINCENT PEALE

HERMAN L. BARBERY

EUGENE MCKINLEY PIERCE

DONALD WAYNE HOFFMAN

Dear Friend:

As your pastor, I cannot fully express my appreciation for your generous support of the financial budget of our church. Your pledge to the church will greatly help in carrying forward its work.

I believe, and I am sure you do, also, that sacrificial and systematic giving to the Lord's work brings great blessings into our lives. One thing is sure we can never outgive God, no matter what we give; He always gives us so much more.

I hope to see you in your place at church regularly Sunday by Sunday. And please be assured of my earnest personal desire to be of any possible service to you and yours. Please pray for me as I pray for you.

Again my sincere appreciation of your wonderful cooperation.

Cordially yours,

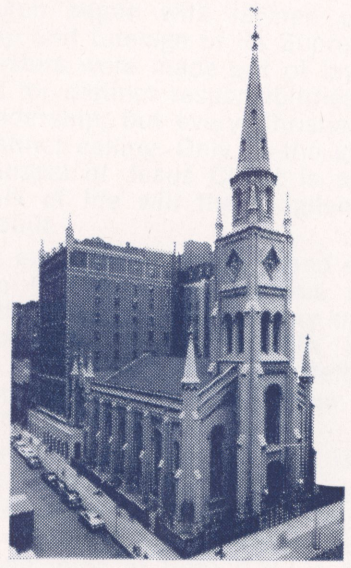
Norman Vincent Peale

THIRD FALL SERIES

of the

"UNIVERSITY OF LIFE"

Marble Collegiate Church
New York City



OUR CHURCH AND CHURCH HOUSE

THEME:

"THE MINISTRY OF THE LAITY"

Six Wednesday Evenings

October 9, 16, 23, 30

and

November 6, 13

1 9 6 3

Foreword

PURPOSE OF THE "UNIVERSITY OF LIFE PROGRAM"

As we present the third fall series of the University of Life Program we do so with the conviction that the future of the Christian Church, in a very special way, is in the hands of the layman. The direction that the Christian movement will take in the future largely depends upon a new conception of the importance of "The Ministry of the Laity."

The Church began with laymen under the leadership and tutelage of its Supreme Founder. Ministers were made out of laymen and set apart for distinct responsibilities of dedicated leadership; but every Christian layman has a distinct calling. Only as the good news of the Gospel of Jesus Christ is applied in every walk of life will the Kingdom of God truly be built.

We invite every member and friend of Marble Collegiate Church to attend this series of studies, that our ancient, yet very up-to-date, church may move forward with increased power as we make our witness felt through "The Ministry of the Laity" in our day and generation.

The Wednesday evening program is divided into three parts:

1. **DINNER AND SOCIAL HOUR**—a cafeteria dinner @ $1.50 will be served each evening beginning at 5:30 P.M. in Bay Hall. Call Church Office for reservations. (MU 6-2770)
2. **THE COURSES OF STUDY**—6:45 P.M.
   Course I Church Chapel
   Course II Second Floor Annex
   Course III Burrell Hall
   Course IV Church Parlor
   Reservations for the Study Courses ($1.00 per person) will be taken in the order in which they are received. When a Course is full, a second choice will be available.
3. **THE CLOSING LECTURES**—7:45 P.M. in the Church Auditorium (open to all). All participating in the evening program will reassemble for a closing period with an inspiring speaker. The evening program will conclude by 8:30 P.M.

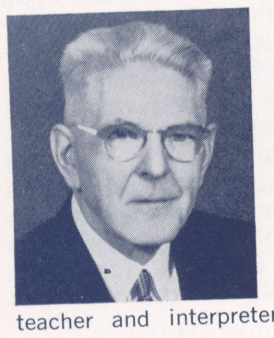
6:45 P.M. — COURSES OF STUDY

COURSE I—"THE LAYMAN'S GUIDE BOOK"

Leader: Dr. Paul F. Barackman

Presiding: Mr. John G. Sweetman

Place of Meeting: Church Chapel



DR. PAUL F. BARACKMAN, Graduate of Allegheny College; M.A., Columbia U.; Th.D., U. of the State of New York. For 19 years Pastor, Bedford Central Presbyterian Church, Brooklyn. Since 1951, Prof. of Preaching and English Bible, The Biblical Seminary in New York. A popular teacher and interpreter of the Bible to Ministers and laymen.

The Training of the First Laymen

(the Disciples)

— A Study in Matthew —

Oct. 9—"THEIR BASIC STANDARDS"
(Matt. 5)

Oct. 16—"THEIR BASIC ATTITUDES"
(Matt. 6 & 7)

Oct. 23—"THEIR BRIEFING"
(Matt. 10)

Oct. 30—"THEIR BASIC TRAINING"
(Matt. 14 & 15)

Nov. 6—"THEIR MOMENT OF CRISIS"
(Matt. 16 & 17)

Nov. 13—"THEIR SEVEREST TEST"
(Matt. 18)

COURSES OF STUDY—(Continued)

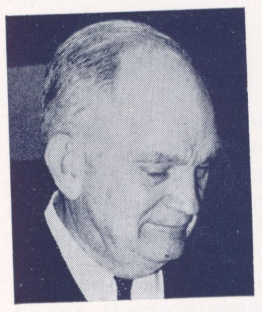
COURSE II—"THE HOME AND THE TEACHER"

A course in Parent-Teacher Training and Character Development

Leader: Dr. Ernest M. Ligon & Associates

Presiding: Mr. Richard Follette

Place of Meeting: Second Floor Annex



DR. ERNEST M. LIGON is a native of Texas. B.A., Texas Christian U.; M.A., T.C.U.; B.D., Yale Divinity School; Ph.D., Yale Graduate School; LL.D., T.C.U. Has taught at Yale U. and Connecticut C. and presently is Chairman, Dept. of Psychology, Union College, Schenectady, N. Y. He is the founder and director of the Character Research Project at Union College and the author of several publications.

Oct. 9—"EXPLORING CHRISTIAN POTENTIAL"
Dr. Ligon
Christian Faith and Love are dimensions which challenge man's whole personality to greater heights.

Oct. 16—"GOALS AND PLANNING"
L. J. Smith & H. Detweiler, Research Assoc.
Making the upward and forward movement practical.

Oct. 23—"GETTING TO KNOW YOUR CHILD"
E. G. Bishop, Exec. Secy.
A dialogue between parent and child is the beginning of growth.

Oct. 30—"GROWING YOURSELF UP"
Dr. Ligon
Selectivity is the family's choice.

Nov. 6—"THE FAMILY CLIMATE"
R. W. Proctor, Field Secy
and E. H. Hovey, Research Assoc.
"All for one and one for all."

Nov. 13—"THE CO-SCIENTIST"
L. J. Smith & E. G. Bishop
The principle of volunteerism is basic.

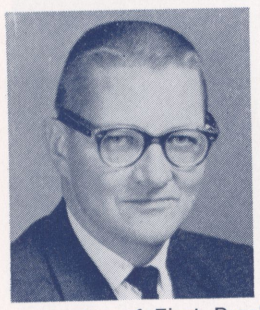
COURSES OF STUDY—(Continued)

COURSE III—"THE CHRISTIAN'S LIFE AND MINISTRY"

Leader: The Rev. Mr. Bruce Larson

Presiding: Mr. Harold B. Brinig

Place of Meeting: Burrell Hall



THE REV. MR. BRUCE LARSON is a native of Chicago. Graduate of Evanston High School. Served as Infantry Sergeant during WW II in France & Germany. Attended U. of Mexico & U. of Wisconsin. B.D., Princeton Theological Seminary and M.A. in Psychology, Boston U. Served as Pastor of First Presbyterian Church, Pana, Illinois. Presently is Field Representative for the magazine and fellowship of FAITH AT WORK.

Oct. 9—"WHO AM I?"

Oct. 16—"MAN'S PROBLEM"

Oct. 23—"WHO IS GOD?"

Oct. 30—"WHEN GOD SPEAKS"

Nov. 6—"FINDING GOD'S WILL"

Nov. 13—"FINDING MY MINISTRY"

COURSES OF STUDY—(Continued)

COURSE IV—"LAYMEN IN ACTION"

Leaders: Seven Prominent Laymen

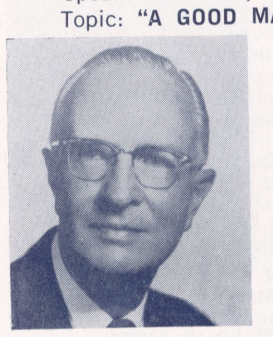
Place of Meeting: Church Parlor

October 9

Presiding: Mr. Milton D. Ketchum

Speaker: Dr. Joseph W. Bird

Topic: **"A GOOD MAN IS HARD TO FIND"**



DR. JOSEPH W. BIRD — native of Oklahoma. B.A., Phillips U., Enid, Okla.; M.A. Oklahoma U.; Ph.D., New York U. Previously, Prof., S. Illinois U.; Industrial Training Specialist, U.S. Embassy, Paris, France; Administrative Assoc., N. Y. State Commission, White House Conf. on Education. At present, Prof., Bus. Mgt., St. John's U., New York City.

October 16

Presiding: Mr. Carl L. Cleaver

Speaker: Judge Boyd Leedom

Topic: **"WHAT MAKES A MAN A CHRISTIAN?"**

JUDGE BOYD LEEDOM — native of Iowa. Dr. of Humane Letters, S. Dakota School of Mines; LL.D., Dakota Wesleyan U. State Senator, '49-'51. Appointed by President Eisenhower to National Labor Relations Bd. & continues in that office. Active in church & civic affairs. Past President, International Christian Leadership.

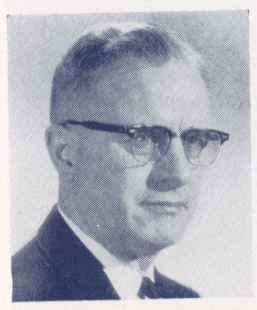


October 23

Presiding: Mr. Willard L. Burbank

Speaker: The Rev. Mr. Irving E. Howard

Topic: **"HOW CAN I APPLY THE CHRISTIAN ETHIC TO OUR ECONOMIC SYSTEM?"**



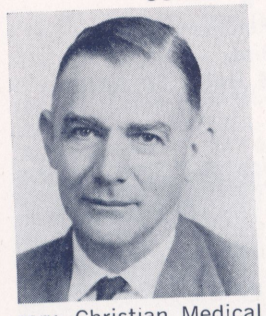
THE REV. MR. IRVING E. HOWARD is a Congregational Minister; a graduate of Gordon College, Harvard Divinity School & Clark U. After 15 years in New England pastorates he joined the editorial staff of CHRISTIAN ECONOMICS & for the past nine years has served as Assistant Editor of that publication. Presently, a candidate for a Ph.D. degree in Economics at NYU.

COURSES OF STUDY—(Continued)

COURSE IV—(Continued)

October 30

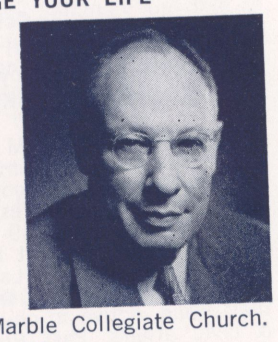
Presiding: Dr. Arnaud C. Marts
Speaker: Dr. Paul Brand
Topic: **"THE HAND OF GOD AND THE SURGEON'S KNIFE"**



DR. PAUL BRAND—born of missionary parents in S. India. Studied medicine, University College Hospital, London, England. Builder, teacher, doctor among leprosy victims in Vellore, India. Received Albert Lasker Award for leadership in field of rehabilitation, 1960; Honored by Queen Elizabeth II with Order of Commander of the British Empire, 1962. Presently, Prof., Orthopedic Surgery, Christian Medical College, Vellore, India.

November 6

Presiding: Mr. Harold T. Maser
Speaker: Mr. L. Homer Surbeck
Topic: **"HOW TO CHANGE YOUR LIFE"**



ATTORNEY L. HOMER SURBECK—native of Minnesota. B.A. in Metallurgical Engrg., S. Dakota School of Mines; LL.B., Yale U. 1927-28, Law Secretary to Chief Justice William Howard Taft. 1944-45, Colonel, Chief Economic Branch, Military Intelligence Service, War Dept. Member of: Assoc. of Bar of City of N. Y.; N. Y. County Lawyer's Assoc.; N.Y. State Bar Assoc.; American Bar Assoc. Deacon and long-time member of Marble Collegiate Church.

November 13

Presiding: Mr. L. Homer Surbeck
Speakers: Mr. and Mrs. John L. Sherrill
Topic: **"A YEAR'S EXPERIMENT WITH THE HOLY GHOST"**



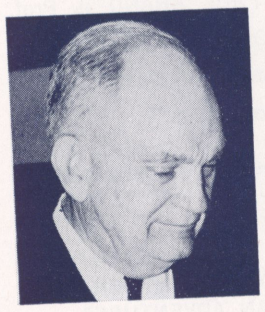
MR. & MRS. JOHN L. SHERRILL did their first collaborating in Europe writing for the Louisville Courier Journal. Their stories have appeared in **The Saturday Evening Post, Ladies Home Journal, Family Circle, Better Homes and Gardens** and **Good Housekeeping.** They are both editors on **Guideposts Magazine** and have just returned from Africa where they spent a year as teacher-missionaries.

7:45 P.M.—THE SPECIAL LECTURES

Church Auditorium

October 9

Speaker: DR. ERNEST M. LIGON
"THE LAYMAN'S DECISION AND FAITH"

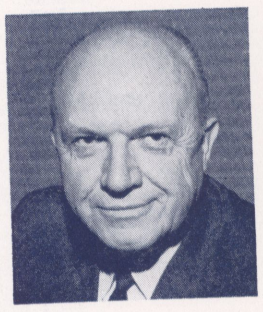


DR. ERNEST M. LIGON is the founder and director of the Character Research Project at Union College, Schenectady, N. Y. At present he is Chairman, Dept. of Psychology, Union College.

(See account on page 5)

October 16

Speaker: JUDGE BOYD LEEDOM
"THE SECRET OF GREATNESS"

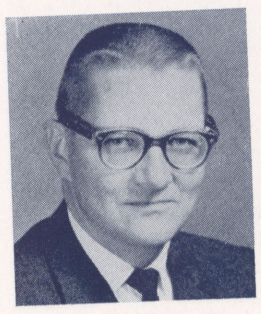


JUDGE BOYD LEEDOM was appointed by President Eisenhower to the National Labor Relations Board and he continues to hold that position.

(See account on page 7)

October 23

Speaker: THE REV. MR. BRUCE LARSON
"THE GREATEST THING IN THE WORLD"



THE REV. MR. BRUCE LARSON is Field Representative for the magazine and fellowship, FAITH AT WORK.

(See account on page 6)

7:45 P.M.—THE SPECIAL LECTURES (Continued)
October 30
Speaker: DR. PAUL BRAND
"THANK GOD FOR PAIN"



DR. PAUL BRAND is Prof. of Orthopedic Surgery at Christian Medical College, Vellore, India.

(See account on page 8)

November 6
Speakers: MR. & MRS. JOHN L. SHERRILL
"A LAY FAMILY'S AFRICAN ADVENTURE"
(in picture and story)

MR. & MRS. JOHN L. SHERRILL specialize in the field of religious reporting and are editors on **Guideposts Magazine.**

(See account on page 8)



November 13
Speaker: THE REV. MR. W. IRVING HARRIS
"MINISTER AND LAYMAN TOGETHER"



THE REV. MR. W. IRVING HARRIS is a native of New Jersey. B.A., Princeton U. Attended New College, Edinburgh, Scotland and Yale Divinity School. 1929-30, Staff of Central Presbyterian Church, New York; 1931-55, Staff of Calvary Episcopal Church, New York; 1941-55, Editor, "The Calvary Evangel"; 1955-62, Editor, "Faith at Work Magazine." Editor Emeritus and President of Faith at Work Magazine, Inc.

1963
UNIVERSITY OF LIFE COMMITTEE

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Marble Collegiate Church
cooperating with
THE BOARD OF ELDERS and DEACONS
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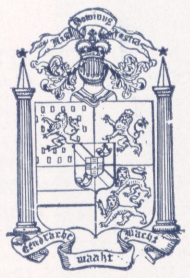
Miss Anneliese Labahn	Mrs. John G. Sweetman
Mr. & Mrs. Duncan Lamont	Mr. Geri Vartanian
Mrs. Helen Ledyard	Mrs. Charles Walther
Mr. & Mrs. H. Allen Lochner	Mrs. Blaine G. Wiley
Mr. & Mrs. Leslie H. MacMullen	Miss Ann Woloshin

MUSIC
MR. CHARLES R. CRONHAM



We shall always remember
with deep gratitude
your comforting expression
of sympathy

Dear Anne and Arnaud:

Thank you for your note.
We can be thankful that mother

left us quietly and peacefully
after many months of illness.
But it means a lot to
have friends thinking of us at
this time -

Ruth Peale

for Lillian warms and
tenders my heart.
Christmas was both sad
and happy - for a
little time in the morning
she knew us and was
her radiantly beautiful
self. And thank you for
the cheese and jelly & jam
Gratefully and with
abiding affection
Dan Poling



To thank you sincerely
and to wish you
a Happy New Year.

My Very dear Lenice & Arno:
Your friendship means a
great deal to us - your love

June 24, 1965

Dear Ann and Arnaud,

Norman and I never had any more wonderful friends than you two. We call upon you for so many things and you always respond.

Last Sunday was no exception and we appreciate so much your part in making our Anniversary an occasion with deep family meaning and happy

memories. We shall always remember it.

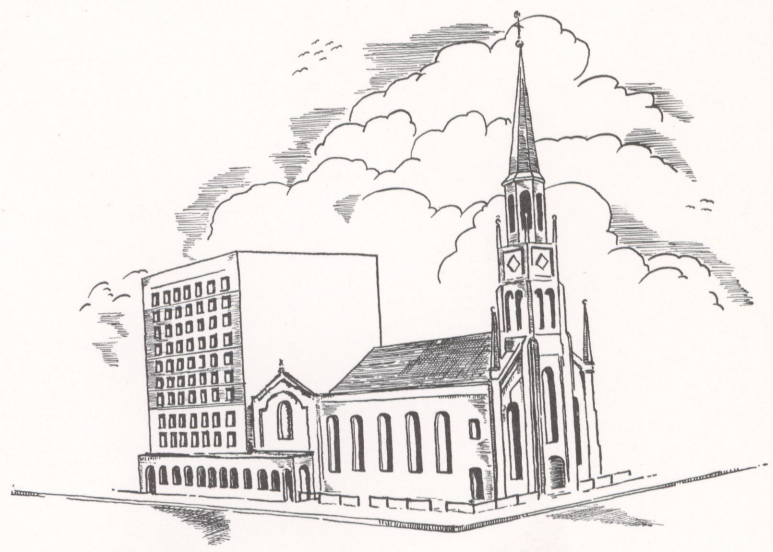
I have not forgotten that we want to get together for an evening and I promise that we will find several dates we can suggest -

God bless you both — and our hearts are full of gratitude.

Sincerely,

Ruth Peale

1030 Fifth Ave
New York 28, N.Y.



The Marble Collegiate Church
Fifth Avenue and 29th. Street
New York City

7 CHURCHES SET UP CAPITAL AID LOBBY

for $18-Billion Increase Over Next Five Years

By EDWARD B. FISKE

An agency of the United Church of Christ has announced the opening of a Washington office whose activities will include lobbying for an $18-billion to $20-billion increase in American foreign aid during the next five years.

Six other Protestant denominations have also joined the project, which is the first concerted effort by national religious groups to campaign for increased Government activity in foreign economic development.

The plan was announced here yesterday by the Rev. Dr. Ray Gibbons, executive director of the Council for Christian Social Action of the 2.2 million-member United Chruch of Christ.

Mr. Gibbons said the $3-billion a year in nonmilitary aid that this country now gives developing countries was "not anywhere near what we can and should be doing."

He said that the figure could be multiplied more than five times in the next five years "merely by using some of the annual increase in our gross national product."

Called Alternative to War

"Helping other countries to help themselves is one alternative to war," he said. "It is of far greater importance for the peace of the world than getting a man to the moon."

The Washington office, which will begin operations Jan. 2, will be headed by the Rev. L. Maynard Catchings, a member of the council staff.

Dr. Gibbons said that the six other denominations were members of an advisory board that will determine policy on the project.

They are the American Baptist Convention, the Christian Churches (Disciples of Christ), the Church of the Brethren, the Episcopal Church, the Methodist Church and the United Presbyterian Church in the U.S.A.

Expenses for the project, which are estimated at $30,000 a year, will be met at the outset by the social action council, but Dr. Gibbons expressed the hope that other groups would offer financial help in the future.

Will Push for Private Funds

The Washington office will work for increased economic development activities by private groups such as foundations as well as increased foreign aid appropriations. It will also serve as an information-gathering center for the religious groups involved.

This is the second project announced recently in which a group of Protestant churches has undertaken major social action task outside the structures of the National Council of Churches.

Several major denominations have joined with Urban America, Inc., a private city planning organization, to stimulate the construction of low and middle-income housing.

Dr. Gibbons, asked if the council was setting up a lobby in Washington, replied: "We have other terminology. We're using citizen influence to affect legislation."

Each of the churches in the new project qualifies for tax-exemptions. Under Federal regulations religious, charitable, educational and other nonprofit organizations may seek to influence legislation and still preserve their tax-exempt status as long as this constitutes no "substantial" part of their activities.

Several major denominations and religious organizations, including the National Council of Churches, maintain Washington offices, and many of them do some lobbying. The national council, for instance, has actively supported civil rights legislation and aid to migrant workers.

The Friends Committee on National Legislation, a Quaker group founded in 1943, is one of the few religious organizations ever to register as a lobby and thereby forsake tax exemption for contributions it receives.

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NG SERVICE

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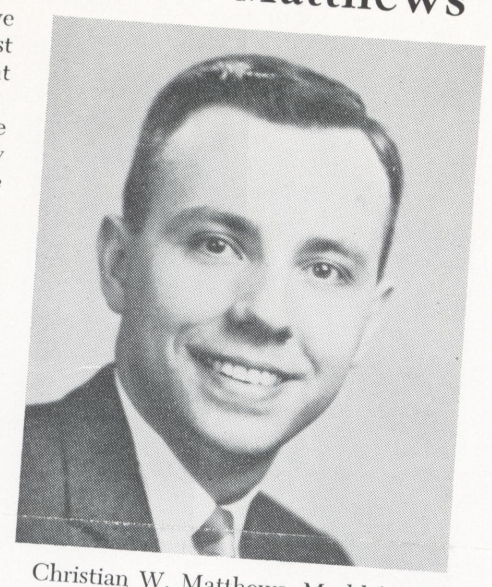
25 10:00 p.m.

YA's Welcome Chris Matthews



Christian W. Matthews, Marble's newest minister and new staff advisor to the Young Adults, was introduced in Burrell Hall on October 3.

Chris is almost a native New Yorker. He grew up in Jersey City and received his education at Kings College, the University of Delaware, Eastern Theological Seminary and Princeton Theological Seminary. Before his ordination into the ministry he was Director of Christian Education in the United Presbyterian Church of Manoa, Havertown, Pa. He came to Marble from the First Presbyterian Church, Norristown, Pa., where he was assistant minister.

YA's anticipate a great year of working with Chris, whose experience and outlook encompass many of the things they have found vital in Christian living.

They look forward to meeting Elaine, the other half of the Matthews team, and 3-yr.-old Christian III.

From a Fellowship Notebook

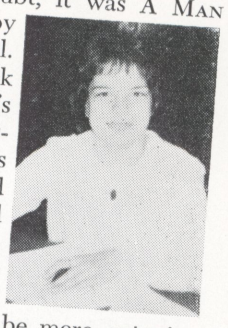
People who regard themselves as failures should remember that one cannot measure how well one has run the race at the halfway marker.

SUNDAY (Continued from page 1)

Faces in the Crowd

What book from the YA Library has impressed you especially?

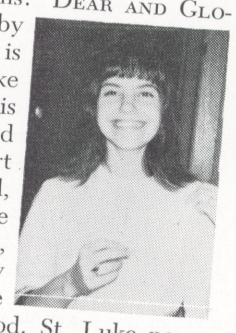
SUSAN BIRNBAUM, Medical Secretary: Without a doubt, it was A MAN CALLED PETER by Catherine Marshall. This fast-paced book of Peter Marshall's life, shows that a disciple of our Lord is not long-faced and pious, but joyous and loving. Peter Marshall seems to me to personify Christianity and challenges me to be more outgoing and concerned for others.



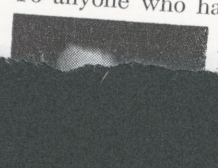
JIM BOYD, staff member of Guideposts and Young Life: MEANING OF PERSONS by Paul Tournier: A dynamic book which helped me to discover more about who I am. Paul Tournier explores deeply the question "Who am I" and challenges our conception of our self, and our worth and capabilities. A way to think positively and dynamically is brought out.



JUDI THOMPSON, Ad Taker at Fairchild Publications: DEAR AND GLORIOUS PHYSICIAN by Taylor Caldwell is the story of St. Luke before he wrote his Gospel. St. Luke had no love in his heart for the Unknown God, yet He gave St. Luke the gift of healing, which after many trials brought St. Luke to love and honor God. St. Luke never did meet Christ, yet loved Him and gave his life to Him as I did when I finished the book.



KEN SMITH, Programmer for ITT: To anyone who has not tasted the spicy barbs in the humorous letters of S



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Peale
1030 - 5th ave
Ny 28

Doctor and Mrs. Norman Vincent Peale
cordially invite you to celebrate their
Thirty-fifth Wedding Anniversary
with them and their children
Reverend and Mrs. Paul F. Everett
Reverend and Mrs. John S. Peale
Miss Elizabeth R. Peale
and the original Wedding Party
at a reception
Sunday, the twentieth of June
nineteen hundred and sixty-five
two to six o'clock
Bay Hall, Marble Collegiate Church
Fifth Avenue at 29th Street, West
New York City

If possible
a - e two to three o'clock
f - l three to four o'clock
m - r four to five o'clock
s - z five to six o'clock

R.s.v.p.



IN MEMORIAM

The Twenty-Third Psalm

The Lord is my shepherd; I shall not want.
He maketh me to lie down in green pastures:
He leadeth me beside the still waters.
He restoreth my soul: He leadeth me in the
paths of righteousness for His name's sake.
Yea, though I walk through the valley of the
shadow of death, I will fear no evil:
for thou art with me; thy rod and
thy staff they comfort me.
Thou preparest a table before me in the
presence of mine enemies:
thou anointest my head with oil;
my cup runneth over.
Surely goodness and mercy shall follow
me all the days of my life:
and I will dwell in the house of the Lord for ever.

In Loving Memory of

HERMAN F. REINHARDT

Died April 7, 1964

Reposing at

COOK FUNERAL HOME
119-50 Metropolitan Avenue
Kew Gardens, L. I.
Until Thursday, 4:30 P. M.

Religious Services

First Church of Kew Gardens
Thursday, April 9, 1964
at 8:30 P. M.

Officiating Clergyman

The Rev. Theodore W. Luidens

Interment Services

Saturday, April 11, 1964 - 11:00 A. M.

Final Resting Place

Dunmore Cemetery
Scranton, Pennsylvania

Force.

HERMAN F. REINHARDT

Herman F. Reinhardt, chairman of the policy committee and former president of the fund-raising organization of Ward, Dreshman & Reinhardt, 30 Rockefeller Plaza, died last night at Booth Memorial Hospital in Flushing, Queens. He was 71 years old and lived at 122-19 Metropolitan Avenue, Kew Gardens, Queens.

Mr. Reinhardt retired as president of Ward, Dreshman & Reinhardt last year. He had been associated with the concern for 30 years. He was a former secretary of the Flushing Young Men's Christian Association.

Dear Ruth and Norman,

We appreciate your kind invitation to Elizabeth's wedding.

We are sorry we will not be able to attend. You know we will be wishing a happy time for all, and great joy for the bride and groom.

Affectionately

Sept. 27, 1965. Anna and Anne

Elizabeth Allen

At home

after the first of November

12 Deepwood Drive

Chappaqua, New York