AT A GLANCE

nded in 1933 as a Junior College.
ed in 1947 as an Independent College.
esent Endowment — $3,749,710
— 2,300 *Full-Time Faculty — 136

Bachelor of Arts in the Humanities, the Social Sciences, Engineering (two years); also the degree of Bachelor of sics, Medical Technology, Commerce and Finance, and mentary, Secondary and Nursing Education. The College ter of Science in Chemistry, Physics and Biology; also ogram with Lehigh University in Education and in Busi- with Temple University, a cooperative plan in General

) per year
– $1,120.00 per year. *(Includes all fees — laundry, tc.)*
l Expenses — $130.00

ment for those interested in securing financial aid may School Guidance Office or from the College Scholarship rsey, of which Wilkes is a member.

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200 **1968 Figures*

dministered by the College Entrance Examination Board, Information as to time and place of examinations may be counselors, or by writing to:
n Testing Service,
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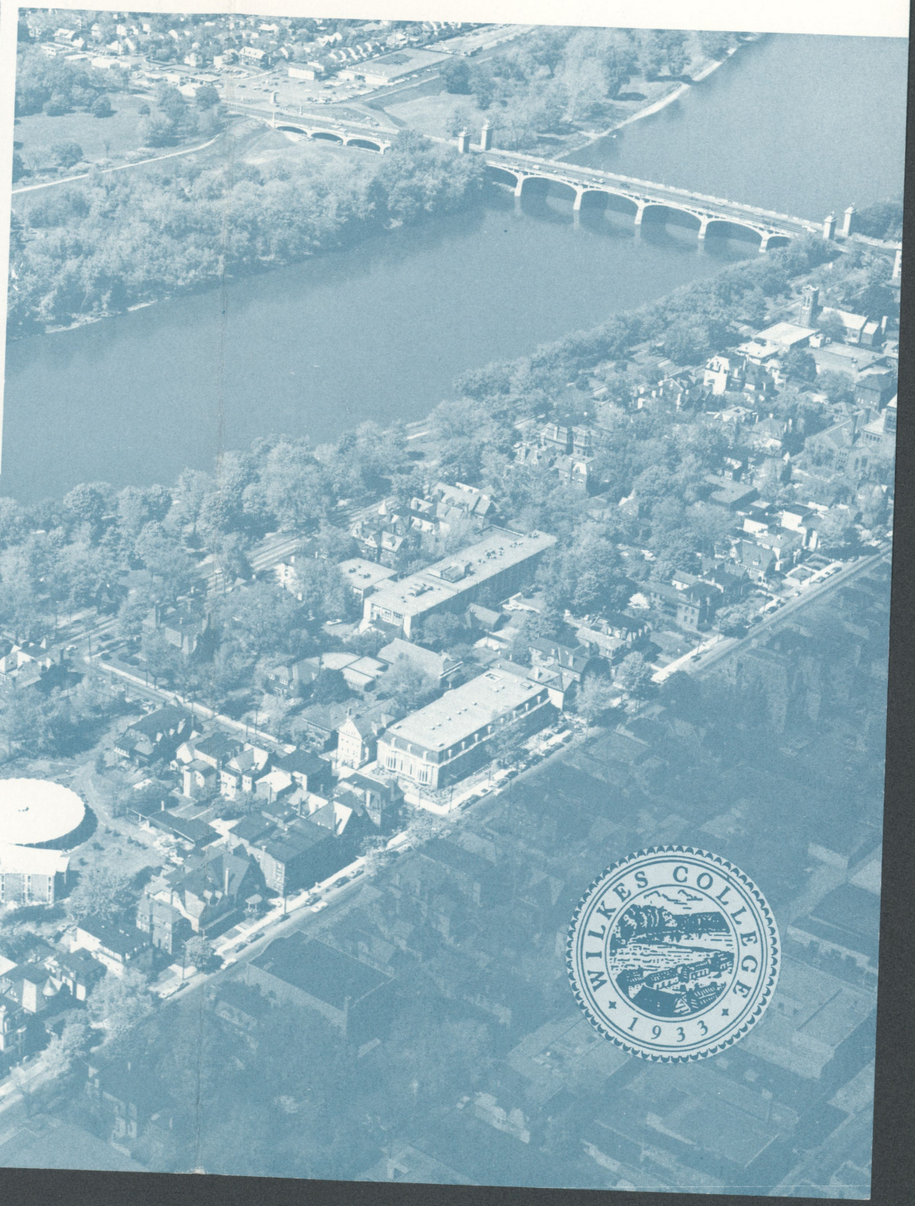
sociation of Secondary Schools and Colleges
blic Instruction, Pennsylvania
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l Society

te:

JOHN P. WHITBY
DEAN OF ADMISSIONS
s College, 184 South River Street
kes-Barre, Pennsylvania 18703

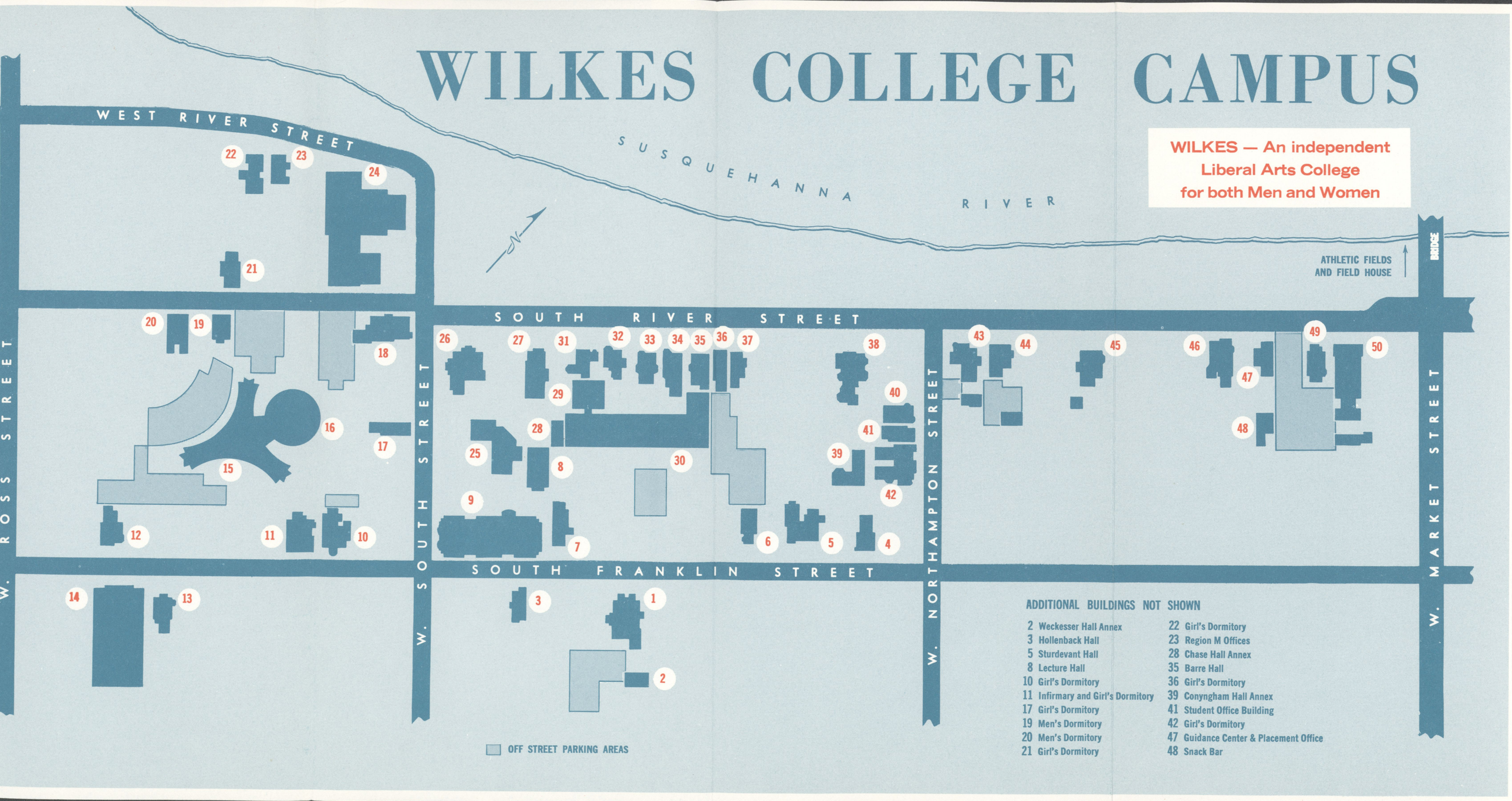


CAMPUS GUIDE
WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA



WILKES COLLEGE CAMPUS

WILKES — An independent Liberal Arts College for both Men and Women

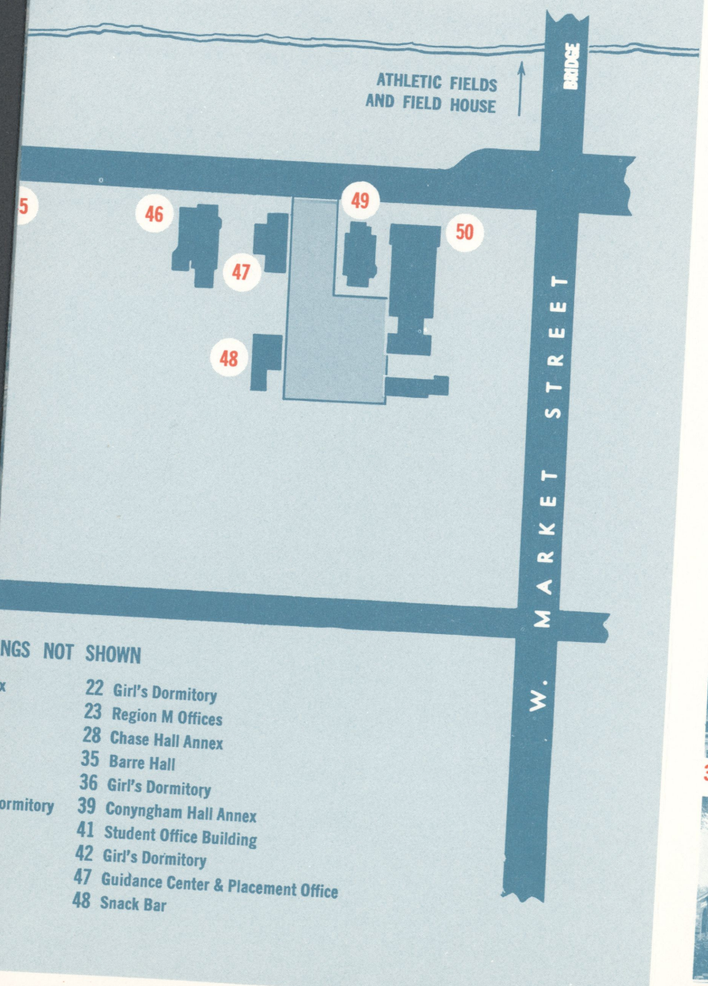


ADDITIONAL BUILDINGS NOT SHOWN

2 Weckesser Hall Annex
3 Hollenback Hall
5 Sturdevant Hall
8 Lecture Hall
10 Girl's Dormitory
11 Infirmary and Girl's Dormitory
17 Girl's Dormitory
19 Men's Dormitory
20 Men's Dormitory
21 Girl's Dormitory
22 Girl's Dormitory
23 Region M Offices
28 Chase Hall Annex
35 Barre Hall
36 Girl's Dormitory
39 Conyngham Hall Annex
41 Student Office Building
42 Girl's Dormitory
47 Guidance Center & Placement Office
48 Snack Bar

CAMPUS

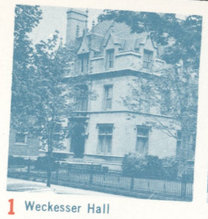
WILKES — An independent Liberal Arts College for both Men and Women



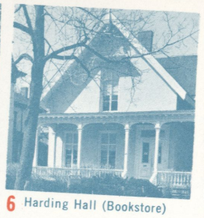
BUILDINGS NOT SHOWN

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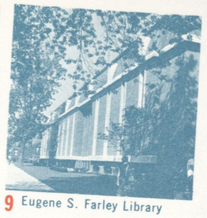
22 Girl's Dormitory
23 Region M Offices
28 Chase Hall Annex
35 Barre Hall
36 Girl's Dormitory
Dormitory 39 Conyngham Hall Annex
41 Student Office Building
42 Girl's Dormitory
47 Guidance Center & Placement Office
48 Snack Bar


1 Weckesser Hall


4 Frances Slocum Hall

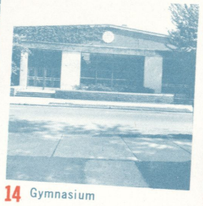

6 Harding Hall (Bookstore)

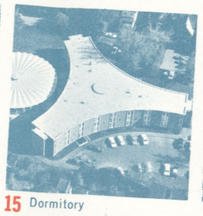

7 Pickering Hall


9 Eugene S. Farley Library

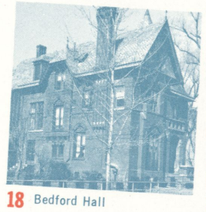

12 Gore Hall

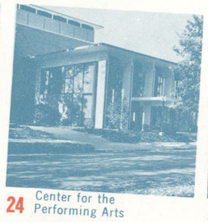

13 Miner Hall


14 Gymnasium


15 Dormitory


16 Dining Hall


18 Bedford Hall


24 Center for the Performing Arts

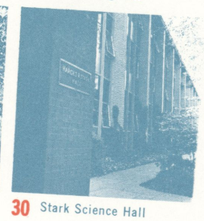

25 Commons

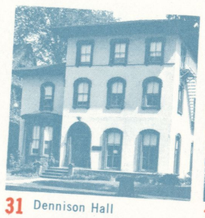

26 Kirby Hall

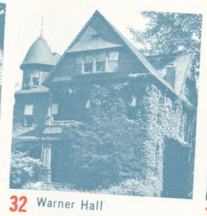


27 Chase Hall


29 Research & Graduate Center


30 Stark Science Hall


31 Dennison Hall


32 Warner Hall


33 Ashley Hall


34 Butler Hall

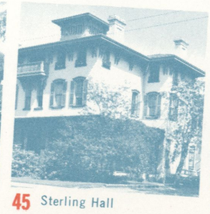

37 President's Residence


38 Conyngham Hall

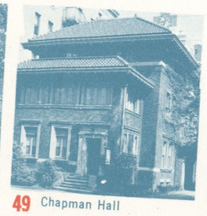

40 Susquehannock Hall


43 Weiss Hall


44 Catlin Hall


45 Sterling Hall


46 McClintock Hall


49 Chapman Hall


50 Parrish Hall

AT A GLANCE

Founded in 1933 as a Junior College.
Chartered in 1947 as an Independent College.
*Present Endowment — $3,749,710
*Full-Time Students — 2,300 *Full-Time Faculty — 136

Wilkes offers the degree of Bachelor of Arts in the Humanities, the Social Sciences, and the Natural Sciences; Engineering (two years); also the degree of Bachelor of Science in Chemistry, Physics, Medical Technology, Commerce and Finance, and in Art, Business, Music, Elementary, Secondary and Nursing Education. The College offers the Degree of Master of Science in Chemistry, Physics and Biology; also a cooperative, Graduate Program with Lehigh University in Education and in Business Administration; and with Temple University, a cooperative plan in General Education.

*Tuition — $1,300.00 per year

*Room and Board — $1,120.00 per year. *(Includes all fees — laundry, insurance, etc.)*

*Estimated Incidental Expenses — $130.00

Parent's Confidential Statement for those interested in securing financial aid may be secured from the High School Guidance Office or from the College Scholarship Service, Princeton, New Jersey, of which Wilkes is a member.

Many self-help jobs are available at the College.

*Living Alumni — 6,200 **1968 Figures*

Scholastic aptitude tests, administered by the College Entrance Examination Board, are required for admission. Information as to time and place of examinations may be obtained from high school counselors, or by writing to:

Princeton Education Testing Service,
Post Office Box 592
Princeton, New Jersey

Accreditation —

Middle Atlantic Association of Secondary Schools and Colleges
Department of Public Instruction, Pennsylvania
University of New York CPA Examiners
American Chemical Society

For further information write:

JOHN P. WHITBY
DEAN OF ADMISSIONS
Wilkes College, 184 South River Street
Wilkes-Barre, Pennsylvania 18703

WILKES COLLEGE is located in Wilkes-Barre, Pennsylvania in the heart of the picturesque and historic Wyoming Valley. A network of highways places it within three hours driving time — or less — from both New York and Philadelphia. It is served by the Northeast Extension of the Pennsylvania Turnpike and by Routes 115, 309, and 11. Interstate Highway 80, eventually linking New York with San Francisco, and Interstate Highway 81 which soon will join Montreal with New Orleans, intersect at the threshold of the city.

The modern Wilkes-Barre/Scranton Airport at Avoca accommodates Eastern, Allegheny, Altair and Pocono Air Lines. Martz, Greyhound and Trailways Bus Lines complete the transportation picture.



7-'63

WESTERN UNION

TELEGRAM

FIA033 PF041

P WPA028 LONG DL PD WILKES BARRE PENN 22 950A EDT

JOSEPH C. SMITH, MARTS AND LUNDY

521 5 AVE NYK

28 YEARS HAVE PASSED SINCE ARNAUD MARTS BROUGHT US TO WILKES BARRE, DURING THESE YEARS THE DEVELOPMENT OF WILKES COLLEGE AND IT'S SERVICES TO THE COMMUNITY HAVE EXCEEDED HIS AND OUR EARLIEST DREAMS.

THIS DEVELOPMENT HAS BEEN POSSIBLE ONLY BECAUSE OF THE WISE COUNSEL AND STALWART SUPPORT THAT HE HAS ALWAYS OFFERED. WITHOUT THE GUIDANCE OF ARNAUD MARTS WE WOULD HAVE LACKED THE VISION AND THE KNOW-HOW. WITH HIS GUIDANCE WE HAVE MOVED FORWARD AND OUR SIGHTS HAVE BEEN SET FOR MORE SIGNIFICANT ACHIEVEMENTS IN THE FUTURE.

THE DECISION OF HIS ASSOCIATES TO CREATE AN ENDOWED SCHOLARSHIP AT WILKES COLLEGE WILL ENABLE US FOR THE FIRST TIME, TO OFFER A FULL TUITION SCHOLARSHIP TO AN OUTSTANDING BUT NEEDY STUDENT. WE ARE HAPPY AND HONORED TO HAVE BEEN CHOSEN BY HIS ASSOCIATES AS THE INSTRUMENT THROUGH WHICH HIS VISION AND FAITH WILL ASSIST SELECTED STUDENTS IN THE PRESENT AND IN THE FUTURE.

ALL OF US AT WILKES ARE DEEPLY GRATEFUL TO ALL OF HIS ASSOCIATES AT MARTS AND LUNDY.

WE JOIN WITH YOU IN EXPRESSING OUR APPRECIATION AND WARM AFFECTION.

ELEANOR AND GENE

(13)

WILKES BARRE PENN 1963 JUL 31 12.35

DR. ARNAUD C. MARTS, MARTS AND LUNDY

521 5 AVE NYK

DELIGHTED AND PROUD TO HAVE THE WILKES' NAME FURTHER ASSOCIATED WITH YOURS BY THE SCHOLARSHIP FUND CREATED BY YOUR ASSOCIATES

HAROLD

(Admiral Harold R. Stark)

M&L office: 521 Fifth Ave. (at 43rd St.
ACM residente: 30 East 37th St.

Gift present at WALDORF * Dinner - Tuesd. July 23

FORMER BUCKNELL UNIVERSITY PRESIDENT
RECEIVES GIFT FROM STAFF

Dr. Eugene S. Farley, Wilkes College president,
announced a gift of a $25,000 scholarship fund to
the college by the staff of Marts and Lundy, Inc.
New York, in honor of Chairman of the Board Dr. Arnaud C. Marts.

Wilkes College was launched as Bucknell Junior College
while Dr. Marts was president of Bucknell University.

The Arnaud Cartwright Marts scholarship will be awarded
each year to the outstanding senior who has need of financial
aid and who, by high scholarship and participation in college
activities has demonstrated those qualities of leadership
that are needed in our nation.

Dr. Arnaud C. Marts, Chairman of the Board:

To greet you on your forthcoming seventy-fifth birthday and to make public acknowledgement of their admiration and affection, your associates - present and past - on the staff of Marts & Lundy, Incorporated, do hereby establish at Wilkes College, Wilkes Barre, Pennsylvania,

THE ARNAUD CARTWRIGHT MARTS

ENDOWED SCHOLARSHIP

that your contribution to American Philanthropy may be appropriately recognized and perpetuated at this college which you founded.

M&L
Gold
Seal

Presented before the
assembled staff of
Marts & Lundy, Incorporated,
at the Waldorf-Astoria,
New York City,
July 23, 1963

JOSEPH C. SMITH, MARTS AND LUNDY
521 5 AVE NYK

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WE JOIN WITH YOU IN EXPRESSING OUR APPRECIATION AND WARM AFFECTION

ELEANOR AND GENE

EDITORIAL
WILKES-BARRE, PA.
TIMES LEADER-NEWS
D 51,417

JUL 23 1963

MARTS SCHOLARSHIP AT WILKES COLLEGE

As president of Bucknell University, Dr. Arnaud C. Marts of New York launched Bucknell University Junior College in Wilkes-Barre, now Wilkes College, a full-fledged four-year higher institution of learning.

Through the years, Dr. Marts has been interested in the local institution, presently holding office of vice-chairman of the board of trustees. So the community long has been indebted to him as one of its benefactors, just as the Commonwealth is for his service as first director of Civil Defense, and Lewisburg for his service there as an educator.

Now this city finds itself benefitting again through Dr. Marts whose business associates in the firm of Marts and Lundy, Inc. of which he is chairman of the board, set up a $25,000 scholarship fund in his honor on the occasion of his 75th birthday anniversary. The grant will make it possible to award full tuition annually to a worthy senior who has demonstrated qualities of leadership.

This is more than a nice gesture toward Dr. Marts by colleagues; it is a tribute that gives practical expression to the idealism that has marked a life of dedicated service to education and humanity.

ARNAUD C. MARTS
CHAIRMAN OF THE BOARD

AUSTIN V. McCLAIN
PRESIDENT

PAUL H. YOUNGER
EXECUTIVE VICE PRESIDENT & TREASURER

MELVIN D. BREWER
VICE PRESIDENT AND SECRETARY

JAMES H. DUCHINE
VICE PRESIDENT

HERBERT C. RICHMAN
VICE PRESIDENT

MARTS & LUNDY
INCORPORATED
521 FIFTH AVENUE
NEW YORK 17, N.Y.
AREA CODE 212 MU 7-1340

GEORGE E. LUNDY
HONORARY CHAIRMAN OF THE BOARD
AND SENIOR CONSULTANT

LOUIS W. ROBEY
HONORARY VICE CHAIRMAN OF THE
BOARD AND SENIOR CONSULTANT

BOARD OF DIRECTORS

ALL OFFICERS AND
ASHLEY L. BICKMORE
JOHN I. CARLSON
WILLIAM C. FRENCH
JOSEPH C. SMITH

August 7, 1963

The Editors
Times Leader - News
Wilkes-Barre, Pa.

Gentlemen:

Thank you very much for your friendly editorial of July 23rd in regard to my services to Wilkes College. It has just come to my attention. It was kind of you, indeed, to give me your word of thanks and praise.

I thank you also, for the moral and material support which your papers have given the efforts to create a college worthy of the young people of Greater Wilkes-Barre, since the very earliest days of Bucknell Junior College. These were touch and go days and the support given by your papers was a real factor in carrying the little Junior College forward to its present strength and excellence.

With appreciation and regards,

Yours sincerely,

A. C. Marts
Chairman

ACM:he

Esleek
Fidelity Onion Skin

August 12, 1964

Mr. Austin V. McClain
Marts and Lundy, Inc.
521 Fifth Avenue
New York 17, New York

Dear Mr. McClain:

It is with a great deal of pleasure that I announce the selection of John M. Lore, a resident of Plymouth, Pennsylvania, as recipient of the Arnaud C. Marts Scholarship for the 1964-65 academic year.

John Lore will be entering his senior year at Wilkes College in September. This outstanding young man is majoring in Political Science, and he plans to enter law school or graduate school upon completion of his studies at Wilkes. His eventual aim is to become a college teacher.

During his past three years at Wilkes, John has worked diligently to attain a current cumulative average of 3.06. In addition to this fine academic achievement, John has found time to give of himself and to serve others. He has been a member of the Beacon, the College newspaper, the Intercollegiate Conference on Government and Politics, the Jaycees, History Club, Junior Class Executive Council, and intramural sports. He has also been placed on the Dean's List and just last spring was elected to the Student Government of Wilkes College.

It is my sincere wish that you will share the enthusiasm of those of us here at the College in the selection of John as the recipient of this scholarship. We here at the College are most appreciative of your interest in Wilkes and the fact that the name of such an outstanding person as Dr. Marts is associated with us in our continuing work in higher education.

Again, my sincere thanks and best wishes.

Yours very truly,

Arthur J. Hoover
Assistant Dean

AJH:jb
cc:Dr. Arnaud C. Marts ✓
Dr. Eugene S. Farley
Mr. Walter Mohr
Mr. John Lore

January 12, 1965

Dr. Eugene Farley
Wilkes College
Wilkes-Barre, Pa.

Dear Gene:

Thanks for yours of the 7th. It is quite understandable how the two institutions, Wilkes and Marts & Lundy, got interchanged. Please do or say nothing more about it.

Will you go to lunch with me on Tuesday, the 19th, at the University Club - 12:15 or 12:30 - 54th Street and Fifth Avenue? Is Eleanor coming with you? Anne will want to visit with her.

I'll talk with you about the Retained Life Income Trust. My understanding is that no Federal Gift Tax would be due, as suggested by Mr. Howard Kenedy. Anne would not receive any direct income benefits unless she should survive me. At that time the estate tax would apply but not the gift tax, in my opinion. If I am wrong I doubt that I am interested in the Retained Life Income Trust.

We can talk about this next week.

With kind regards,

Yours sincerely,

ACM:he

A. C. Marts

COPY

OBERLIN COLLEGE
Oberlin, Ohio 44074

Office of Development

Charles F. Isackes, Director
David W. Clark, Associate Director
Robert D. Jenkins, Assistant Director

April 26, 1967

Mr. Arnaud C. Marts
M&L 521 Fifth Avenue

Dear Arno:

The various offices who participate in recording a retained income gift have just now completed their respective tasks and I enclose a proposed contract, a tax information sheet, and a check for the difference between the amount of your outstanding pledge and the value of your gift of stock. Let me comment on each of these in turn.

The three copies of the contract are being sent subject to Mr. Wynn's examination and your approval. If you find them acceptable in their present form, please sign all three with appropriate witness and return to me for final signing by the College. If you would like to have the language altered in any way, we would be glad to prepare them accordingly. This contract is based on the same form used for the Goodrich transfer and I enclose for Mr. Wynn's review copies of both that specific Agreement and the IRS response.

The Investment Office has verified a mean value of $90,895 for the 2120 shares of Chrysler stock on April 20, the date of delivery. The high for the day as officially recorded did not quite reach the levels we discussed that afternoon, and I hope you are not disappointed in the final valuation which is, as you know, based on the mean between high and low. Your earlier gift made in 1961 had a value, I find, of $9, 191.52 leaving a pledge balance of $90,808.48 and your contract is based on this figure. Accordingly the charitable gift, based on your birth date 10/9/88 and Mrs. Mart's birth date 2/13/05 and hence the remainder interest factor .60913, has a present value of $49,909 ($90,808 x .60913), and this figure you may take as a deduction subject to the usual limitations (30% of adjusted gross income, carry-over privilege for five years.)

The check enclosed for $86.52 represents the difference between the value of the 2120 shares ($90,895) and your pledge balance ($90,808.48). Even though this pledge was set up long before I came to Oberlin, and subsequently known to many, its fulfillment in this current gift prompts me to express my own rejoicing for your steadfast loyalty and willingness to stand by Oberlin to such a generous extent.

One of the satisfactions available to a donor who completes such a gift during his lifetime is theknowledge that his generosity is appreciated and his contribution appropriately used. Although your pledge was designated long ago and even though the principal will not be available for years to come, I trust that some appropriate commemoration of this gift can be made with your approval. Let us come back to you on this later, and ask meanwhile that you accept our heartiest thanks.

I shall look forward to your response to the form of the contract and any questions on matters I have not made clear.

Cordially,

s/ David W. Clark

David W. Clark

DWC:ao
Enclosures

A G R E E M E N T

THIS AGREEMENT made at Oberlin, Ohio, this twentieth day of April, 1967, between Arnaud C. Marts, 521 Fifth Avenue, New York, New York, hereinafter called "Donor," and OBERLIN COLLEGE, an Ohio corporation, not for profit, of Oberlin, Ohio, hereinafter called the "College,"

WITNESSETH:

Donor has concurrently herewith irrevocably assigned, transferred and delivered to the College the property listed and described in Exhibit A hereto attached to establish a Special Gift Fund pursuant to the provisions of the College's Living Trust Investment Plan, hereinafter called the "Plan," copy of which is attached hereto and marked Exhibit B.

The College acknowledges receipt of such property so transferred and agrees to administer, invest and dispose of such Special Gift Fund in accordance with the terms, provisions and restrictions of the Plan which are incorporated herein as though fully rewritten and subject also to the following terms, conditions and agreements:

1. The entire net income from the Special Gift Fund, determined in accordance with the provisions of the Plan, shall be paid to Donor quarterly beginning July 1, 1967, and ending with the quarterly payment next preceding the death of Donor. Upon the death of Donor, the entire net income from the Special Gift Fund shall thereafter be paid to such member or members of Donor's family as he may appoint in his last will and testament

throughout the lifetime of Anne McCartney Marts, the wife of Donor.

If Donor fails to exercise such above said power of appointment, and if Anne McCartney Marts shall survive Donor, the entire net income from the Special Gift Fund shall thereafter be paid to or for the benefit of said Anne McCartney Marts quarterly ending with the quarterly payment next preceding the death of said Anne McCartney Marts.

2. At the death of the survivor of Donor and Anne McCartney Marts, the principal and income of the Special Gift Fund may be used for such College purposes as the College may determine and all obligation of the College hereunder shall cease.

IN WITNESS WHEREOF, Donor has hereunto set his hand and the College has caused this instrument to be signed and its seal to be hereto affixed by its duly authorized officer the day and year first above written.

Signed in the presence of:

_____ _____
Arnaud C. Marts

OBERLIN COLLEGE

_____ _____
Treasurer

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

June 7, 1967

Mrs. Arnaud C. Marts
41 Park Avenue
New York, New York 10016

Dear Anne:

Although I missed seeing you, it is good to get a letter from you and to know that the suggestion that I had made for the naming of a section of the library meets with your approval.

Attached to this letter you will find a campaign brochure which gives the external view of the library along with one or two floor plans.

It is my suggestion that a whole floor bear Arno's name and that on this floor we include the collections in which he is most interested. I suspect these will be the humanities but I will appreciate a suggestion from you.

Of course, if you prefer a section rather than a floor, this can be done, but it is my thought that Arno's portrait could be hung in a proper place upon the wall and a tablet would indicate the reason for naming this floor for him.

Just last Friday I visited our architectural decorator who has been one of the top decorators in New York City. Leigh will do an outstanding job and I know that you folks will be pleased with the results. He was responsible for the decor of the Fine Arts building which we are told is one of the most attractive in the United States. This I believe, for it is far ahead of the Loeb Theater at Harvard and has a distinctiveness in its decor far beyond that of most fine arts buildings. This results from the fact that Leigh had the linen tapestries made in Germany in accordance with the design that he gave them. The wall covering in the theater itself was made in Philadelphia according to his design after a firm in New York had failed to meet his specifications. The lights came from Sweden and the rugs were made according to his specifications. Needless to say, no one in this area could have provided the imagination nor have drawn upon the resources available to Leigh Allen.

By the time you receive this letter I will be on my way to Berlin, but upon my return early in July I will get in touch with you.

I do hope that all goes well on your next trip to the hospital. I reply to your admonitions to take care of myself by suggesting that you and Arno do the same.

Best wishes to you both.

Sincerely yours,

Gene

President

ESF:jts

Dear Gene,

I have your letter of June 7 and appreciate your full response to my letter.

Your suggestion about having a floor bearing Arno's name is very agreeable and pleasing to us. We agree it will be a very nice way to memorialize him at Wilkes College. The humanities are certainly his field , especially history and biography.

In a special corner I could send you (to place there) his four published books, plus the one that will be published this summer; and also a bound set of reprints of many articles by him that were published in professional and scholarly journals.

I realize you have a painting which Niccolo Cortiglia did of Arno some years ago in a business suit. Would you also like my painting which Mr. Cortiglia did last fall in academic dress? It is an excellent likeness of Arno, and it is an absolutely beautiful painting to look at. I believe the artist did a superb piece of work. I wanted you to see it in the apartment in New York when you were here but I was not able to show it to you at that time. I am looking forward to seeing the portrait he is doing, or has done, of Eleanor.

I also have a very attractive bronze "head" of Arno which you and Eleanor saw sometime ago. Would you like that for a corner of the floor?

I was disappointed that the drawing of the library did not get enclosed in the letter. However, it is not necessary to our decision which is to go ahead along the lines which you propose. I like them and am so interested.

We hope you are having a pleasant time in Berlin. We will want to hear more about your trip.

Thanks for your good wishes, Gene. Arno joins me in sending affectionate greetings and warm wishes to you.

Fondly,

June 10, 1967

Dr. Eugene Farley
Wilkes Barre, Pa.

January 19, 1968

Dr. Eugene Farley
President, Wilkes College
Wilkes-Barre, Pa.

Dear Gene:

I tried to phone you this morning but was sorry to learn you were out of your office and not well. I hope you are taking good care of yourself and will be thoroughly recovered soon.

I wanted to ask you if you had any brief biographical material about Mr. Weckesser. I am writing up the story of Dan Roberts and have all the necessary information about Messrs. Woolworth, Kirby and Roberts who were clerks together in the store in Watertown, New York.

However, I don't find any reference to when Mr. Weckesser came in to the Woolworth organization. Do you happen to know about his early life and his beginnings in the 5 & 10 cent store business? When I first became acquainted with him, he was treasurer of the Woolworth Company and told me how he made his weekly trips by auto to New York, but I never did talk with him about how he happened to get into the 5 & 10 business in the first place.

I hope all goes well with you.

With warm personal regards,

Yours sincerely,

ACM:he

A. C. Marts

February 14, 1968

Dr. Eugene Farley
Wilkes College
Wilkes-Barre, Penna.

Dear Gene:

Thank you for your letter of the 9th. I appreciate your correspondence with Mrs.Pool in regard to her father's association with the Woolworth Co. I will be glad to hear what she learns when she comes back from Georgia.

Enclosed is a copy of the article which I have written which sparked my curiosity about her father's connection with Woolworth.

I bring you into this story about Daniel Roberts, of course. I thought you would like to read it.

I don't know yet what I am going to do with it so, meanwhile, please keep it confidential between you and me until we decide just how we will make use of it either by publication or otherwise.

I would appreciate your returning this copy to me with any comments, corrections or other counsel.

With kind personal regards,

Yours sincerely,

ACM:he

A. C. Marts

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

May 24, 1968

Dr. Arnaud C. Marts
41 Park Avenue
New York 16, N. Y.

Dear Arno:

It was good to receive your letter as I have thought of the two of you very frequently of late.

We will move into the new library in the next two weeks even though the special rooms in the library will not be completed until August. The building is more attractive inside and outside than any of us had contemplated and I think you and Anne will be as happy with it as we are.

We are planning the dedication program for September so that all of the final touches may be completed. If I can get some colored photographs of the building I will forward them to you in the next few weeks.

In the short conversations that I had with you and Anne, at your dinner, I gained the impression that you would soon move to Florida and that your new portrait would be available for hanging in the library. If this is so, I hope we may hang it prior to the dedication.

Anne will recall that I suggested that your old portrait which now hangs in Weckesser Hall could be moved to the library. If we are to receive the new portrait for the library, I would prefer, naturally, to keep the old portrait in Weckesser. This, however, depends upon your and Anne's wishes.

The Development Office advises me that the balance on your pledge to the library amounts to $500. They report that a payment of $2,000. in 1967 went to the Finance Office and was not reported to them. In consequence of poor communication you were not properly credited with the $2,000. payment made in 1967.

If our records are still not in agreement with yours, will you please advise me so that our records may be corrected. It is most embarrassing to overlook any payment that has been made. I am always fighting against such possibilities, but they do occur when serious illness leaves a prolonged gap in our personnel.

In some ways this has been one of the most productive years of the College. The library, as you know, will be finished this summer and we are breaking ground for the addition to the Fine Arts building this week. Unfortunately, the total cost of the Fine Arts addition exceeded the $1,050,000. given for the building, but an additional gift by the anonymous donors provides all of the funds needed for the completion of the building. I am sure that you and Anne will be delighted with the quality and character of the buildings that we have recently constructed. They are a far cry from the quarters in which we started under your leadership.

Applications for admission have not increased this year but have leveled off somewhere between 2200 and 2300. We are encouraged, however, by the improved quality of the applicants. Last year John Whitby, our Director of Admissions, automatically cast aside one half of the applications he received. This year, in maintaining the same level of selection, he only pushed aside one eighth of the total. For sometime I have anticipated that we could eliminate applications from the lower half of the highschool class and suspected that, when this happened, the number of applications might diminish. The fact that we have maintained the same number of applications while improving the caliber of applicants is, to me, most encouraging.

On the negative side, we have had five or six people on the faculty and five or six students creating unrest and endeavoring to stimulate antagonism and dissent. So far their efforts have been widespread but the results have been relatively small. I am, however, concerned lest their influence spread before they leave us in June. One or two people on the Administration assure me that I am overly concerned. I compare these dissidents to a can of gasoline, however, and, as you know, it only takes a small spark to ignite a can of gasoline. Until the year ends I will mix a little cussing with a lot of praying. I suspect that we will come through it all right, but I am not sure.

It is my hope that I may sometime soon spend a few days in New York. If I do, you may be sure that I will be pushing your doorbell or calling you by phone.

Best wishes to you and Anne.

Sincerely yours,

Gene

President

ESF:hm

June 1968

WILKES COLLEGE

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Dr. Arnaud C. Marts	41 Park Avenue New York 16, N.Y.	A.C. 212 686-5939
Mr. Charles H. Miner, Jr.	First Nat'l. Bank of W-B Wilkes-Barre, Pa.	825-4551
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Mr. Thomas F. Morgan, Jr.	23 Market Street Lewisburg, Pa.	A.C. 717 524-6914
Mr. Kenneth G. Northrop	Holt, Rinehart & Winston, Inc. 383 Madison Avenue New York, N. Y. 10017	 A.C. 212 MU8-9100
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	85 James Street Kingston, Pa.	287-0736
Mr. Joseph J. Savitz	Rosenn, Jenkins & Greenwald Blue Cross Building Wilkes-Barre, Pa.	823-0188
	744 Milford Drive Green Acres, Kingston, Pa.	288-6358
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Mr. Aaron Weiss	Triangle Shoe Stores P.O. Box 1391, Kingston	288-4545
	46 E. Dorrance Street Kingston, Pa.	287-1229

June 4, 1968

President Eugene S. Farley
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

Thank you for your letter of the 24th. I appreciate your straightening out the payments on our pledge to the library fund. I will send you the balance due of $500.00 in the near future so that you can mark that particular account closed.

No, we are not planning to move to Florida permanently. We have found a nice place to stay for a few weeks in the winter. We have taken a new two-year lease at 41 Park Avenue so I think Anne will want to keep the painting there for awhile, but ultimately she would like it to go to Wilkes College for the library. So for the purposes of the library dedication, if you like you can use the Weckesser Mall portrait as you mentioned in your letter was your original intention.

Hope all is well with you. With warm regards.

Yours sincerely,

A. C. Marts

ACM/csa

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

July 1, 1968

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York

Dear Arno:

Many, many thanks for the check of $500. which I have received today.

It is my impression that you will be delighted with the library, for I believe that we have gotten an awful lot for our money and you will discover an unusually attractive and practical building when you come to Wilkes-Barre for the dedication. I must say, I am looking forward to having you back for a visit for I have very much missed the associations that meant so much to me throughout my years at Wilkes College.

It was a relief to have the term end, for there were a few members of the faculty and a few members of the student body who, in my judgment, were cultivating unrest. Fortunately, most of them will not return; and the Student Government itself has discovered that an outside organizer has been working in our midst for a period of three or four months. They are fully alerted to his purposes and are taking all necessary steps to block his efforts to organize a "student power" bloc within the student body.

I had long suspected outside influences were at work, but it is naturally gratifying when your own student group discovers this influence and then acts to prevent the cultivation of unrest and disorder.

This past year has been one of the most trying years that I have had, but also one of the most productive years for the College. It rather surprises me that Dr. Michelini lost ten pounds because of the stress, whereas I merely lost a few hours of sleep. It would perhaps have been well had I lost the ten pounds and Mike had lost the sleep.

Best wishes to both you and Anne, and again, many thanks.

Sincerely yours,

Gene

ESF:mc

President

July 8, 1968

President Eugene S. Farley
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

Thanks for your good letter and acknowledgment of our final payment on our subscription to the New Library Fund.

I am sorry to hear you have had such a rugged year, and I hope the dropouts you mentioned will make next year a happier one for you.

I am looking forward to a time when we can have a talk about your experiences because I am greatly interested in what you say about the outside agitators on the campus. I have been keeping a file for the past year of newspaper clippings on the student demonstrations in the United States and in other parts of the world, and I have come to the conclusion that they are connected with a motivating force that remains out of public view. Probably very few, if any, of the revolting students are aware of such a source.

None of our college presidents refer to the possibility of such a motivation publicly, neither do our journalists who publish long-winded analyses trying to explain the various student uprisings.

Last week the Communist party of the United States held their annual convention and the newspapers reported Gus Hall, the head of the party, as boasting that Communists had been active in several of these student demonstrations.

Perhaps sometime in the future, after much damage has been done, historians will tell the story that the current educational leaders and journalists are not telling for one reason or another.

I judge from your letter that you saw something of the mechanism in operation at Wilkes College. The next time we meet I hope we will have time for a visit and perhaps you will tell me of some of your experiences along this line. Meanwhile, Anne and I send our affectionate regards, and I hope that you will have a pleasant summer, and a restful one.

With warm regards.

Yours sincerely,

A. C. Marts

ACM/csa

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

September 27, 1968

Mrs. Arnaud C. Marts
41 Park Avenue
New York, New York

Dear Anne:

It will be wonderful to join you for Arno's birthday. I am so happy that your letter arrived in time for me to change my reservations from Denver back to New York.

Originally, I had planned to fly back to Philadelphia, but your invitation came just in time to enable me to switch the reservations.

It will be so good to see you and to participate in the observation of Arno's 80th birthday.

Many thanks and best wishes.

Sincerely yours,

Gene

President

ESF:mc

Recd 10/1/68

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

October 8, 1968

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York

Dear Arno:

Thank you for advising me that you folks will be ready for the trip to Wilkes-Barre between twelve and one o'clock on Friday, November 1.

I will try to have somebody at your door by twelve so that you can arrive in Wilkes-Barre with sufficient time for a rest.

I am delighted that at long last you folks are going to see the changes that have taken place since you resigned from the vice-chairmanship of the Board. I think you will be pleased.

A room at the Hotel will be reserved for you, as will return passage.

Best wishes to both of you.

Sincerely yours,

President

ESF:mc

Office of Development
WILKES COLLEGE
WILKES-BARRE, PENNSYLVANIA 18703

October 23, 1968

Dr. Arnaud Marts
41 Park Avenue
New York, New York 10016

Dear Dr. Marts:

Dr. Farley has asked that I arrange transportation for you and Mrs. Marts to attend the Library dedication and dinner on Friday, November 1.

Mr. Samuel Davenport, Director of Alumni Relations, will meet you at your residence on Friday, November 1 at approximately 11:45 a.m. and will drive you to Wilkes-Barre. Reservations have been made at the Hotel Sterling for you for Friday evening. Mr. Davenport would appreciate it if you would have lunch prior to your departure in order to save time driving back to Wilkes-Barre so that your arrival will be approximately 4 p.m.

At Dr. Farley's request, we have made reservations for your return to New York via Martz Bus, leaving the Wilkes-Barre terminal on Public Square on Saturday, November 2 at 10:10 a.m., arriving in New York at 12:15 p.m. Your tickets may be picket up prior to your departure at the ticket counter of Martz Bus Lines.

If these arrangements are suitable to you and Mrs. Marts, Mr. Davenport will meet you as per the arrangements. Otherwise, if any changes are required, please do not hesitate to let us know.

Sincerely,

Walter H. R. Mohr
Director of Development

WHRM:fp

1105 Murray Street
Forty Fort, Penna., 18704
October 28, 1968

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York, 10016

Dear Dr. Marts,

As the recipient of the Arnaud C. Marts Scholarship at Wilkes College this year, I sincerely express my gratitude to you, Dr. Marts, for your eminent contribution to higher education.

All students of Wilkes College receive a better educational opportunity because of the dedicated efforts of men like you. Not only as a student of Wilkes, but also as the recipient of this scholarship honor, I recognize and appreciate your steadfastness and effort which has helped to mold Wilkes College into the fine institution that it is today.

Because I have been awarded the scholarship named in your honor, I would like to briefly tell about my educational experience at Wilkes and my future plans. Throughout my previous three years at the College, I have attained the Dean's List each semester, and I have been active in Student Government and in my Class Executive Council. After having served as Student Government Treasurer and Co-Chairman of Constitutional Revision last year, I was elected to the office of Student Government Vice-President and appointed to the position of Freshman Class Advisor. I am also a member of the Student-Life Committee which is a group composed of members from the student body, faculty, and administration. We meet regularly and discuss problems pertinent to the inter-relationship of students, faculty, and administration.

During my first three years at Wilkes, I received a partial scholarship and I worked part-time at the Wyoming National Bank in Wilkes-Barre to finance my education. Last year, I also held another part-time job with the Guidance and Placement Center at Wilkes. However, because I have received the Arnaud C. Marts Scholarship this year, I have been released of the burden of working at two part-time jobs. For this I am deeply appreciative. Because of this award, I am taking advantage of the opportunity to teach two laboratory classes of Economic Statistics 231. My experiences in teaching these "lab" classes have markedly helped me to decide that my goal in life is to teach on a college level. Therefore, my chief career objectives are graduate study and teaching.

Not only now, but throughout my future years, I shall always remember, and deeply appreciate your contribution which has enriched my educational experiences at Wilkes. Thank you.

Sincerely,

Thomas F Kelly

Thomas F. Kelly

November 4, 1968

President Eugene S. Farley
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

The dedication of the Eugene Farley Library was magnificent. Anne and I enjoyed all of it thoroughly. We are very proud of you for what you have accomplished at Wilkes-Barre in the past 32 years and are happy that this splendid recognition was given you. We are also happy that you have seen your hopes and dreams for an adequate library realized so effectively and beautifully.

We appreciate very much the tribute you paid to me at the ceremonies and also the beautiful memorial that has been established in the Farley Library.

Your hospitality was also deeply appreciated, beginning with Sam Davenport's many courtesies which were extended warmly and helpfully over a long stretch reaching from 41 Park Avenue to the scene of the ceremonies and back to the hotel.

While we are thanking you for your hospitality on this memorable occasion, we also want to thank you for cutting short your stay in Denver three weeks ago in order to attend Anne's birthday party for me. She and I both appreciated that deeply.

We hope you have rested up by now after the strenuous days of the convocation and all the many duties that went before it. Anne thought you looked very tired at the end of the Friday evening ceremonies. I hope you did not overexert yourself.

With affectionate regards from both of us, and again thanks for your perfect hospitality.

Yours sincerely,

Arno

A. C. Marts

ACM/csa

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

November 5, 1968

Dr. and Mrs. Arnaud C. Marts
41 Park Avenue
New York, New York

Dear Anne and Arno:

Nothing meant more to me during the Dedication of the Library than your presence.

From the very beginning, you have been a part of Wilkes College and your counsel and support have been woven into every step that has been taken.

Because we began together, it was wonderful to have you join with me in one of the last programs that I will participate in at Wilkes. Perhaps this last statement seems to indicate that I will retire immediately; this is not the case, as I have advised the Board that I will retire in 1970.

Once again, I want to express my great appreciation for your presence at the Dedication. With very best wishes, I am

Sincerely yours,

Eugene S. Farley
President

ESF:mc

November 7, 1968

Mr. Thomas F. Kelly
1105 Murray Street
Forty Fort, Pennsylvania 18704

Dear Thomas:

Thank you for your splendid letter of October 28. You have certainly made full use of your opportunities at Wilkes College to achieve splendid results in the classroom and laboratory and also in your active participation and leadership in student and campus responsibilities.

Your eagerness to work all during the years in various jobs in order to help finance your way through your college education is proof of your deep appreciation for the opportunities that the college has offered.

I am glad that you have selected your career and are going to continue to prepare thoroughly for success in it.

If you need a boost now and then along the way, I shall always be glad to help if I can.

With warm best wishes and kind regards.

Yours sincerely,

A. C. Marts

ACM/csa

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

November 21, 1968

Dr. & Mrs. Arnaud Marts
41 Park Avenue
New York, New York

Dear Dr. and Mrs. Marts:

It was a real pleasure to meet you and to get to know you on November 1 weekend. It seems that I have heard stories about the wonderful Dr. Marts all my life because Dad has spoken of you so often. Dad was pleased that he was able to talk with you during the banquet honoring Dr. Farley.

Thank you for your letter and I am glad that you have recovered from our low-flying trip to Wilkes-Barre. I feel that somebody must have been looking out for us in order for us to make it to the Convocation without too much delay. I have sent you postcards of the library and of Chase Hall in a separate envelope. I thought that you might want to have copies of both.

The catalogue for the Fresco Exhibit at the Metropolitan Museum of Art has been turned over to Mrs. Vujica and she is most happy to receive it. I kept the catalogue long enough in order to read most of the articles about the exhibit. Although I did not have a chance to see the exhibit, I have experienced it the next best way.

Our little fact sheet, which was printed last spring, has been enclosed along with the new campus guide. We feel that these two items show the growth and present size of Wilkes College. I will keep in touch with you and send you items that may be of interest to you. If there is anything that I can do for you, please feel free to contact me. I hope that our paths cross again in the not too distant future so that we can continue this friendship.

Sincerely,

Sam Davenport

Samuel M. Davenport
Director of Alumni Relations

SMD:lg
Enclosures

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

January 14, 1969

Dr. and Mrs. Arnaud C. Marts
41 Park Avenue
New York, New York

Dear Dr. and Mrs. Marts:

I have enclosed a copy of the December Wilkes College Alumnus for you. Doctor Farley and I felt that you would be interested in this issue where we have covered the Library Dedication and other events on Campus since September. You will want to take particular notice of the lower picture on page 30.

Wilkes College continues to be a busy place. Final examinations are now in progress and everything is in readiness for the spring semester. We had quite a scramble to find classroom space following the Conyngham Hall fire which is reported on page 46. The college schedule moved along smoothly.

Dad joins me in extending best wishes to you and we hope this letter finds you well.

Sincerely,

Sam Davenport

Samuel M. Davenport
Director of Alumni Relations

SMD:mm

2-18-69

Dear Gene,

We did thank you for the pleasure you gave us the other evening. But we should like to take this opportunity to express our thanks to you again for your gracious hospitality. The dinner was excellent but most of all we enjoyed the good chanze of talking and visiting with you. I personally was sorry the evening passed so quickly.

We are greatly impressed with the beautiful gift you brought, and such a heavy one which you carried over personally from W.B. It is unvelievable that the charm in these handcrafted brass accessories mounted as book-ends was designed and carved by a talented artisan and more incredible for use as hinges on doors.

The talented artists and craftsmen are left out of our modern style and design of construction. A building must be erected as quidly as possible - start today and finish by tomorrow.

These hinges served a most useful purpose in the construction of a magnificent home, and for most of the 100 years probably attracted little or no attention nor admiration - and they are so beautiful. I now regret when Eleanor took me on the tour of the homes on the campus, and among them the Conyngham home, that I did not loiter and appreciate the value of the fine art which was apparently all around us in that home handcrafted in a manner reminiscent of the artisan of long ago.

We appreciate this souvenir, and more, sharing with us this special discovery of hidden beauty. We love the picture too. Thank you for your personal thoughtfulness in having it framed.

Gene, we would greatly enjoy seeing you and visiting as you did last week (as our guest) from time to time, and sincerely hope as time goes by you will manage such visits.

With warm thanks and affection to you from both of us.

Sincerely,

Anne

February 18, 1969

Dr. Eugene S. Farley
Wilkes Barre, Pa.

Contrib
$500

CK 1708
2/22/69

Dear Gene,

We received a brochure announcing the Annual Campaign for Scholarships. Here is our check for $500.

We are both fine. We hope you are too. With warm regards to you from the both of us.

Sincerely,

Ann

Dr. Eugene Farley
Wilkes College
Wilkes Barre, Pa.

February 22, 1969

February 24, 1969

President Eugene S. Farley
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

In reference to establishing a life income trust at Wilkes College, you were going to send me a copy of the Wilkes College contract and I said I would send you a copy of the Oberlin College contract which I entered into two years ago.

Enclosed is the Oberlin contract. This is an extra copy which you may keep.

Anne and I are ready to establish a living trust at Wilkes so you proceed along whatever line you think best in order for us to come to an understanding with regard to the nature of the contract.

With kind regards.

Yours sincerely,

A. C. Marts

ACM/csa
Enclosure

To Meet the Challenge

WILKES COLLEGE

ANNUAL APPEAL

for the support of

SCHOLARSHIPS

and the

GRADUATE PROGRAMS

in

CHEMISTRY and PHYSICS

1969

March 3 — April 9

OUR GOAL — $125,000

FOREWORD

We live in violent times and violent ideas are astir across the land with the campuses of colleges and universities becoming the battleground between the forces of law and order and the radicals. Indeed, we have reached a crisis in American life which demands the dedication of everyone who believes in the American heritage of liberty and justice.

The system of American education is being challenged on all sides. Only through the efforts of those who sincerely believe in the reasonable processes by which those with reason can deal with the processes of challenge and change can we retain our system of higher education. We have a choice — to turn our backs and permit the would-be revolutionaries to take over, or we can use higher education itself as a tool to preserve liberty and continue to pursue its goals.

Collaborative effort on the part of those who believe in Wilkes College can best be expressed by support of the Annual Wilkes College Appeal for the support of Scholarships and the Graduate Programs of the College. Over the years, Wilkes has met the challenge in higher education because its ideals and continued service to the community have attracted the sincere support of its friends in the community and the support of its alumni who continue to grow in numbers year after year.

SCHOLARSHIPS

Every institution of higher learning needs scholarships to help those able individuals who sincerely need aid. Wilkes can point with pride to many graduates who have distinguished themselves nationally. Yet, without scholarship aid, their talents and their contribution to modern society would have been lost.

In the early days of Wilkes — in 1936, to be exact — the College was in a position to grant but one scholarship. It was for $250. In 1968, thanks to the splendid participation of loyal friends during the Annual Appeal, the College was able to grant 696 scholarships amounting to $266,700. Each of these was equated to the need of an able and industrious student, and before additional aid was offered in the form of a scholarship, each student was called upon to help himself through the assumption of a loan or part-time employment.

As our national economy expands, there is a commensurate demand for college-educated personnel. In consequence, the number of students attending colleges doubles with the passing of each decade.

With the cost-of-living index steadily rising, the cost of higher education has not been spared. The result — tuition charges in all non-tax supported colleges rise accordingly. The obvious result is that more students need assistance.

STUDENT AID PROGRAMS

In 1969, students who receive some form of aid at Wilkes number 1,318. Were it not for this aid, none could have attended college. Each year, more and more students require some assistance.

This aid is offered in a variety of ways — scholarships, loans, and employment. Some receive only scholarships; others assume loans, but most depend upon two or more forms of assistance to further their education. The accompanying table indicates the type and amount of help required by 1,318 students now receiving aid:

Source of Aid	No. of Grants	Sum
Educational Opportunity Grants	343	$ 149,350
National Defense Student Loans	561	241,900
Wilkes Scholarships	696	266,700
State Scholarships	802	603,800
TOTALS	2,402	$1,261,750

In many instances, students find it necessary to secure loans from banks and other agencies to supplement financial aid from other sources. However, a successful appeal to friends of the College each year insures adequate aid for those qualified applicants who are selected on the basis of ability, need and motivation.

To those with the courage to learn, there is an exhilaration of knowing that learning is an unending process of creation. To those who answer the annual Wilkes College Appeal, there is this same exhilaration in knowing that you have made it possible for future citizens to take their constructive place in their community, the State and the Nation.

THE GRADUATE PROGRAM

The 1950's saw an economic resurgence in Wyoming Valley with accompanying industrial development which brought new industries to the area. By 1960, it was apparent that national concerns were attracted for the most part to those communities that not only supported institutions of higher learning, but which also offered improved higher education in the form of graduate programs. Toward this end, Wilkes College committed itself to Graduate Programs in Chemistry and Physics. This in itself has enabled industry to attract and to hold outstanding personnel. Also, it has made possible — directly and indirectly — thousands of jobs.

A strong graduate program, however, can never be self-sustaining. This is true, not only at Wilkes, but in all colleges who offer graduate programs. Here, it costs the college $70,000 a year (sometimes more) to maintain this program. It must be sustained by endowments and by annual gifts.

Wilkes College receives no tax monies for its operation. Of necessity, it must depend upon the support of friends and alumni who believe in Wilkes and its contribution to the Nation as an independent college.

Our annual need is apparent. Understanding it, we know you will help Wilkes meet its obligations to young people of outstanding ability and limited means.

We hope, most earnestly, that you will aid Wilkes to sustain and enlarge its graduate program which provides essential and specific education to the modern industries who are making Wilkes-Barre and the Wyoming Valley their headquarters.

Your gift is an investment in living.

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

MEMORANDUM

To: The Board of Trustees

From: Gene Farley

Date: March 3, 1969

Although, during this period of unrest, we have been unusually fortunate in our relationships with students, there is always the possibility that some dissidents inside, or outside, of the College may create a situation that will lead to a confrontation. So far, such a confrontation has been avoided.

Attached you will find a copy of the letter that I am writing to the parents of all incoming freshmen. You will note that we are merely asking the cooperation of the parents in sustaining our own standards and influences. Because our relationships have been reasonably good, there appears to be no reason to make the firmer statements that have been written to parents by the presidents of Beloit and Notre Dame.

ESF:mc

Enclosure

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

March 3, 1969

Sample Letter

Mr. and Mrs. David Kensington
324 West Dorrance Street
Pittsburgh, Pennsylvania 18914

Dear Mr. and Mrs. Kensington:

Our Director of Admissions, John Whitby, advises me that your son has been admitted to Wilkes College and will begin his studies in September.

We look forward to our association with Harold and hope that this relationship may be beneficial to him.

As we begin our association, it should be recognized that education involves a free exchange of ideas and some common acceptance of the ideals and standards that we wish to cultivate. In this period of conflict and confusion, we are convinced that social and moral standards must be maintained if our students are to develop sound judgment and to prepare themselves for the assumption of increasing responsibilities. We consider the maintenance of social and moral standards to be as important, to the individual, as the maintenance of scholastic standards. After all, knowledge without judgment and character is of little significance to the student or to society.

Because education requires rapport between the teacher and the student, I hope that we may count upon you to encourage your son to discuss all aspects of college life with his teachers.

Sincerely yours,

President

ESF:mc

March 4, 1969

President Eugene S. Farley
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

I have your note asking how to find the column written by Carl Rowan on the National Student Association. This column which I mentioned by Rowan was not written about this organization. It was written about Ramparts magazine and Robert Scheer, the Ramparts' editor who broke the C.I.A. security story.

Scheer then flew to Prague, Czechoslovakia, to interview the leaders of the International Student Union. Rowan asked Scheer on the telephone the nature of that organization. Scheer replied that it was the arm of the foreign service of the Russian Soviet government, organized to reach the college and university students of the world.

Rowan's column was syndicated in many newspapers, including the New York World-Telegram. This particular column about the International Student Union appeared in the New York World-Telegram sometime in February 1967.

Iddid not keep a copy of Rowan's column, but your librarian could probably know how to locate it.

I hope this will be of some help to you.

With kind personal regards.

Yours sincerely,

A. C. Marts

ACM?csa

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

March 6, 1969

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York

Dear Arno:

Many thanks for giving me the information about Carl Rowan's column on the International Student Union.

I am asking our Librarian to get a copy of it, if possible.

Best wishes to both of you.

Sincerely yours,

Gee

President

ESF:emk

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

March 11, 1969

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York

Dear Arno:

Today Lou Shaffer and I were talking about the program that we must develop at the College to fit into the agreement that you have developed with Oberlin College.

If I understood you, Bucknell University adopted a plan so that your Trust Fund created in their behalf would fit into their overall program. If this assumption of mine is correct, would it be possible for you to give me an outline of the plan that they have devised to accept and protect such Trusts.

Best wishes to you and Anne.

Sincerely yours,

President

ESF.pc

March 17, 1969

President Eugene S. Farley
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

I have your letter of the 11th about a life income trust contract. You mentioned the recent contract that I entered into with Bucknell. Anne and I each offered Bucknell 1,000 shares of Chrysler stock on the basis of a life income trust contract. Apparently Bucknell had been talking about such contracts, but had not drawn one up in accordance with the U. S. Treasury Department's guidelines. Consequently, when Bucknell was faced with this offer from me and from Anne, the treasurer's office was instructed to get legal advice in drawing up a proper contract. They asked Austin McClain his suggestion of a lawyer who had specialized in such contracts and he recommended to them Conrad Teitell, 308 Lexington Avenue, New York, New York. With this professional assistance they drew up a proper contract form and gave Anne and me each a receipt for the 1,000 shares of Chrysler stock each contributed.

Enclosed are copies of the receipts which the Bucknell treasurer sent us for these Chrysler shares.

I have the contracts in the safe deposit box and will get them out and send you copies, if you desire.

If Wilkes College wishes to go forward along somewhat similar lines, subject to the approval of your own board, we will be prepared to send over to you a substantial gift of securities after such a contract has been approved at your end.

With warm personal regards.

Yours sincerely,

A. C. Marts

ACM/csa
Enclosure

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

March 22, 1969

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York 10016

Dear Arno:

Many thanks for forwarding me the receipt that you received from Bucknell University.

We can, of course, enter into an agreement with you immediately, as we are now doing with a Mr. Madden of Alabama. It seems, however, that it might be best for us to first adopt a plan that would assure the proper handling of all trusts. In consequence, I hope that you might be willing to mail a copy of the plan adopted by Bucknell at your suggestion. If this is not too much trouble, and if as I understand you have a copy of their plan, I will feel surer of our agreement with you.

Today I received from Carl Rowan a copy of the column to which you referred several weeks ago. With outside agitators still trying to create trouble and with a few unstable students seeking a "cause," it is good to note that our faculty is alerting itself to the need for united action.

Best wishes to you.

Sincerely yours,

President

ESF.pc

April 1, 1969

President Eugene S. Farley
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

Here is a copy of the contract which Bucknell University entered into with me in the establishment of a life income trust which I created with a gift of 1,000 shares of Chrysler Corporation stock on the day on which it was worth $70 a share.

I hope this will be of some help to you and your associates in the consideration of a contract which I might be disposed to enter into with Wilkes College via the transfer to Wilkes of $...,000 worth of securities.

In the consideration of a contract which you might submit, I would be interested not only in the terms of the contract but also in your proposal for a thoroughly practical and efficient management of the contract, either by the college or by a fiscal agent officially designated by the college.

Let me hear from you at your convenience.

With kind personal regards.

Yours sincerely,

A. C. Marts

ACM/csa
Enclosure

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

April 7, 1969

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York 10016

Dear Arno:

Many thanks for sending me a copy of the agreement you entered into with Bucknell, and a statement of the plan they adopted at your suggestion.

I talked with Lou Shaffer, and he agreed with me that it would be desirable for us to set up a life income plan for the administration and investment of gift funds. In consequence, we will recommend to the Board the adoption of the program that Bucknell adopted at your suggestion.

We have a sound investment counsel who has handled our funds for many years. He is Harland Hoisington, vice president of Clark, Dodge & Company, and he is assisted in his counseling of the accounts in Wilkes-Barre by William Winchester.

Because of this arrangement, we feel that we obtain sound advice and, in consequence of this counsel, endowments have been increased by at least a million dollars during the last few years.

I assume that once we adopt the life income plan and establish it as a separate fund, we would then prepare an agreement with you that would be almost identical with that which you entered into with Bucknell.

As soon as we are able to move forward on this matter, I will keep you advised.

Best wishes to you and Anne.

Sincerely yours,

Gene

President

ESF:mc

FOUNDED 1628

MARBLE COLLEGIATE CHURCH

FIFTH AVENUE AT 29TH STREET, WEST

NEW YORK 1, N. Y.

May 9, 1969

Dear Friends:

The members of Marble Collegiate Church living in Area 3 are all invited to participate in a Luncheon and get-together at the close of the second Sunday Morning Service (12:30 P.M.) on Sunday, May 18, 1969 in Burrell Hall at a cost of $1.00.

Do come and meet with your ministers and your neighbors in the building of a deeper fellowship with our Lord and in the service of our beloved Church.

We will be pleased to have you let us know that you are coming by sending the enclosed card or by telephoning us.

Most cordially,

Patricia Playter
Area Chairman

Bobbe-Joe Sparks
Area Vice-Chairmen

W'm P Layton
General Area Chairman

Eugene M. Tilton
Advisor

Area 3 consists of all our people living on E. 27th St. to E. 40th St., 5th Ave. East to River. (Postal Zone 16)

4-11-69

Selected from stocklist for Gift to Wilkes.

1	Alcan	$ 9	000
2	AmerNatGas	16	—
3	Ark. La Gas	14	—
4	Babcock	7	—
5	Bethlehem St	5	-
6	Boeing	-	200
7	Borden	10	—
8	Diamond	13	—
9	Gen'l Foods	23	—
10	Gen'l Port	15	—
11	Gen'l Tel	12	—
12	Grace		150
13	Idaho	7	—
14	Int'l Util	16	—
15	Kimberly Clark	17	—
16.	Middlepo. Util	9	—
17.	Owens Ill Glass	15	—
18.	Pacific Lighting	7	—
19.	Phila Elec.	6	—
20	Southern Co	11	—
21	Union Carbide	4	500
			216,850
22.	American Cy		6500
23	Amer. Elec Power		12500
24.	Gen'l Amer. Tr.	33	-
25	Public Sv. E+G	5	-
26	Southern Cal. Ed.	26	-
			300 000

274
26
300

app
-/+

1105 Murray Street
Forty Fort, Pa. 18704
April 19, 1969

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York 10016

Dear Dr. Marts:

As the recipient of the Arnaud C. Marts Scholarship this year, I consider it an honor to invite you to the annual Wilkes College Scholarship Donor's Luncheon. This affair will be held on Monday, May 5, 1969, in the foyer of The Center for the Performing Arts. The luncheon will begin at 12:00 noon.

Again I express my gratitude to you for all that you have done for Wilkes College and for me. I also wish to tell you that I have accepted a position with Wilkes College for the coming year. Beginning in June, I will become the new Director of the Evening and Summer College; I will also teach two courses in the Evening College next fall. Along with this position I plan to continue my graduate edueation on a part-time basis beginning this summer. I am extremely proud of this opportunity, and I look forward to it as a challenging experience.

It was certainly an honor to meet you at the Convocation and Dedication of The Eugene Shedden Farley Library, and I shall look forward to the luncheon on May 5, 1969.

Sincerely,

Thomas F. Kelly

Thomas F. Kelly

April 25, 1969

Mr. Thomas F. Kelly
1105 Murray Street
Forty Fort, Pennsylvania 18704

Dear Thomas:

Thank you very much for your welcome letter of April 19th. I appreciate your personal invitation to attend the luncheon at Wilkes-Barre on May 5th and I wish very much that I could be present, but it will not be possible for me to do so.

I am delighted to hear that you will become the director of the evening and summer college at Wilkes and will begin your active teaching career next fall.

I am equally pleased to learn that you plan to continue your graduate education on a part-time basis while also performing your administrative and teaching duties. This is another indication of the high goals you have set for your life and of your willingness to pay the price in effort and hard work to achieve these goals. I am happy that the Marts scholarship gave you a bit of help during the period in which it was needed.

With warm regards and with high hopes and best wishes for a happy and useful life for you.

Cordially yours,

A. C. Marts

ACM/csa

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

April 30, 1969

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York 10016

Dear Dr. Marts:

You have most likely, within the past several days, received an invitation from the recipient of the scholarship made available by the Arnaud C. Marts Scholarship Award, to a luncheon honoring scholarship donors.

You will be among a group of individuals the College recognizes as donors of special scholarships which help qualified and needy student acquire higher education at Wilkes. Certainly, your presence on campus will be very meaningful both to the College and to our students.

The luncheon will be held in the foyer of the Center for the Performing Arts on Monday, May 5, 1969, at 12 noon. This visit will enable the students to become acquainted with those who have made their educations possible and will give you a chance to become acquainted with those who have received your scholarships.

I hope you can join us on the fifth of May. If you would prefer to send a representative in your stead, he would, of course, be most welcome. I will appreciate your using the enclosed card to advise us.

Sincerely yours,

Richard G. Raspen

Richard G. Raspen
Financial Aid Officer

RGR:amr

Enclosure

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

May 5, 1969

Dr. Arnaud Marts
41 Park Avenue
New York, New York

Dear Arno:

I am sorry that the pictures were held up while I endeavored to discover several of the type I thought you would like to have. Unfortunately, we have no single picture including Harold, you, and me. In consequence, I am sending pictures that show us in pairs, but not in triplicate.

Three photographs of the plaque are enclosed, along with a picture of the entrance to the Library. We cannot, however, get far enough back to show the vista of the Library, but I think this gives the impression that you will want.

Until I checked your letter, I did not realize that you were asking for a glossy print of me. This is now included.

Unfortunately, the trip to Alabama did not eventuate. While I was in Atlanta, I called the gentleman to discover that he is filled with trepidation and uncertainty and did not wish to discuss the matter further. What he will do at the present time is a bit beyond my comprehension. It appears that he wants to do something quite significant but cannot make up his mind to do so.

At Wilkes College, we will be delighted to receive your biography for our Library and I, personally, will want to have copies for all of my family. Just beg Anne to be as generous with us as she can be.

If there is other information or other pictures that you desire, please let me know.

Best wishes to both of you.

Sincerely yours,

ESF:mc

Enclosures

President

May 9, 1969

President Eugene S. Farley
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

Thanks for yours of May 5th and the photographs. They will answer the purpose very well and I am sure they will be a very interesting addition to Paul Carter's book.

With kind regards and best wishes, in which Anne joins me.

Yours,

A. C. Marts

ACM/csa

P.S. Are you getting the Life Income Trust Contract drawn up?
I am prepared to send securities along when it is ready.

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

May 13, 1969

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York

Dear Arno:

Many thanks for acknowledging the photographs. I am sorry to have delayed mailing them to you, but I am glad to hear that they are satisfactory.

The Executive Committee has considered the life income plan adopted by Bucknell University, and at its meeting of May 23, I anticipate that they will adopt this plan.

Immediately thereafter, we will draw up a contract similar to the one that you entered into with Bucknell and will submit it to you for your consideration.

Because you have already worked this out with Bucknell, it seemed advisable to follow this pattern which has proved satisfactory to you. At the same time, I want the Board to give careful consideration to this whole program so that they will be inspired to follow your lead.

Best wishes to both of you.

Sincerely yours,

President

ESF:mc

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

May 29, 1969

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York

Dear Arno:

At the meeting of the Board on May 23, adoption was approved of the Wilkes College Life Income Plan, a copy of which is attached.

You will note that this is identical with the plan which was adopted by Bucknell University.

To facilitate your own plan, Lou Shaffer drew up a Deed of Gift which he thought would save you some unnecessary trouble. Two copies are attached for your use.

I hope that the steps we have taken will facilitate your own plans. If there are any questions, I plan to be in New York within the next two or three weeks and will, of course, hope to see you at that time.

Best wishes to you and Anne, and many thanks for your continuing inspiration and leadership.

Sincerely yours,

Gene

President

ESF:mc

Enclosures

June 17, 1969

President Eugene S. Farley
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

The copies of the contracts for a life income trust were received and are in good order. I also received the copy of the proposed letter of transmittal which I appreciate having.

The value of the securities which I had planned to turn over to Wilkes College on the basis of this contract have shrunk because of the bear market which started to drop a few weeks ago. Consequently, I have waited for the market to stabilize itself before entering into the contract and forwarding the securities. Now that the war in Viet Nam gives promise of ending in so far as United States involvement is concerned, perhaps the market will be stabilized in the near future. At least I hope so.

Please give Mr. Nixon a little more time to settle that affair which he is trying very hard to do. And please give me a little more time to see where the market stabilizes as a result of a peace in Viet Nam.

Meanwhile, be assured that the contract and the gift of a very substantial amount of high-class securities is very much on my mind and that I am definitely planning to complete the arrangement as soon as the general situation is clarified.

With warm personal regards.

Yours sincerely,

ACM/csa

A. C. Marts

June 19, 1969

President Eugene S. Farley
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

Anne and Dr. Carter are working hard these days assembling pictures which illustrate my interests over the years for use in the book about me. They appreciate the splendid pictures you sent about Wilkes College and will make use of them.

But they have practically no pictures of the Bucknell Junior College and have asked me to inquire of you about some photos of those busy days after you and I began to make plans for a permanent college.

Could you or Sam dig up some snapshots, large or small, of any of the following:

1. You and Eleanor when you first began your life in Wilkes Barre.
2. The original building - former business school.
3. John Conyngham Building.
4. Chase Building.
5. Kirby Building.
6. Student groups.
7. Each of the other buildings - or some of them. Weckesser, McClintock, Glen Alden, Gym, Stark, etc.

The printer is setting up the copy now and the pictures should be in hand within as brief a period as possible.

Sorry to bother you, but I believe you will be proud of your part in the book.

With warm regards,

A. C. Marts

ACM/csa

July 1, 1969

President Eugene S. Farley
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

Thanks for your two letters of the 23rd and 25th.

Herb Richman has told me of the good meeting you had the other day and of how responsive you are in regard to suggestions he is offering concerning the fund-raising program. I am happy that your health is such that you can give this program the leadership which it needs and which no one else in the world could provide.

Herb knows his profession of fund-raising counseling. He has been at it successfully ever since his return from active service in World War II, and he will guide you and the others wisely if you will trust his counsel, which I am sure you will.

I am amazed at your news about the letter from the man who threatens to destroy the college. I have been trying to think of some past member of the faculty who may have been the culprit. I think you acted very wisely in circulating copies of his letter to your student leaders, faculty, administration and so forth. Have you notified the local police department?

As to the FBI. Yes, I was in touch with them on a couple of occasions. They knew me and were responsive to certain requests I made for information about organizations, so forth and so forth.

Anne and I will be glad to see you when you come over.

With warm personal regards.

Yours sincerely,

A. C. Marts

ACM/csa
bcc: Mr. Herbert C. Richman

September 24, 1969

President Eugene S. Farley
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

Did you see this article in a recent issue of The Wall Street Journal in regard to the bill affecting gifts to colleges now before the Congress? You need not return it.

This bill has delayed my proposed plan for sending a substantial total of securities to Wilkes College in support of a life income trust. As soon as the bill is enacted into law, I will be in touch with you again.

Meanwhile, it was a pleasure to hear from you on the phone the other day and I hope all is going well for you and the college.

With kind personal regards, in which Anne joins me.

Yours sincerely,

A. C. Marts

ACM/csa
Enclosure

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

September 26, 1969

Dr. Arnaud C. Marts
Marts & Lundy, Incorporated
521 Fifth Avenue
New York, N. Y. 10017

Dear Arno:

Many thanks for sending me the copy that was clipped from THE WALL STREET JOURNAL. Although I read THE JOURNAL as regularly as possible, I missed this particularly pertinent article.

It seems to me that politicians fail to recognize that actions which they take have widespread effects which are only indirectly related to their actions.

In Pennsylvania, the legislature has considered the passage of legislation which would practically destroy the independent colleges. They do this because they are unaware of the repercussions that their legislation can have upon institutions with different backgrounds and purposes. Of course, the proposal for tax reform that is before Congress can hardly be classified as tax reform, for it is a hodgepodge that would destroy many of the institutions that the Government heretofore has encouraged. It seems that some of the congressmen would burn the house in order to repair the roof.

Last evening I joined Don Carpenter at his 70th anniversary and had pleasant conversations with Lalor Burdick of the Longwood Foundation and Julian Hill of the Crystal Trust. Needless to say, I appreciated the opportunity to discuss the work of the College with these people for they have helped us in the past, and it is my hope that they will continue to do so in the future.

Whenever you decide that a propitious time has arrived for the establishment of your income trust, please advise me as to what we must do to cooperate with you.

Did I tell you that I had an hour and a half or two hours with the new executive of the Richard King Mellon Foundation?

Best wishes to you and Anne.

Sincerely yours,

Gene

ESF.pc

President

MARTS & LUNDY, INC.

MEMORANDUM

October 7, 1969

TO: AVMc

FROM: ACM

You may want to keep this brochure of the Wilkes College campaign in your file.

caa/
Enclosure

October 7, 1969

Mr. Louis Shaffer, Chairman
Board of Trustees
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Lou:

I have your letter of October 1st and the enclosed "Highlights."

I agree that members of the Board of Trustees should contribute generously and promptly to this important capital fund. Mrs. Marts and I will do so as soon as Congress passes a bill which promises to have an important bearing on philanthropic giving.

Mrs. Marts and I have been planning to turn over to Wilkes College about $600,000 in securities in a Life Income Trust. I corresponded with Gene about this and you prepared a letter of presentation for our use which I found to be in very good order.

Meanwhile, the stock market started to slide and, while we waited for it to stabilize, Congress began considering the bill referred to above. This present bill proposes some drastic taxation changes on gifts of securities to colleges. If the bill is passed, these changes will presumably become retroactive and will cover any transactions which might be made now. Consequently, we will have to defer our proposed gift of securities to Wilkes College until the bill becomes law and we can study the new conditions which the law may create.

Please be patient with us and we will cooperate to the full extent of our ability.

With kind regards.

Yours sincerely,

A. C. Marts

ACM/csa
bcc: Mr. A. V. McClain

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

October 11, 1969

Dr. and Mrs. Arnaud C. Marts
41 Park Avenue
New York, New York

Dear Arno and Anne:

I cannot tell you how much I enjoyed the evening with you folks and how delighted I was to learn that we were observing Arno's 81st birthday. As I remarked, I had thought that his birthday was about November 1.

On the whole, the visit to New York seems to have been worthwhile. One of my friends increased his giving from about $1700 to $3400 per year and gave me the assurance that this would continue for another 10 years.

In dealing with the alumni, I passed the ball to them pretty hard, indicating that the future of the College depended upon their leadership, and then I advised them that at this time their leadership required substantial giving. I think I gave them all a bit of a shock, but it is my hope that their loyalty will help them to accept the shock and to provide the needed leadership.

Once again, I want to thank you for "Countdown to Chaos." My own experience convinces me that the avoidance of chaos is one of our great problems today.

Best wishes to both of you, and many thanks for the chance to visit with you.

Sincerely yours,

Eugene

President

ESF:pc

TELEPHONE 717 - 824-3511

LOUIS SHAFFER
ATTORNEY AT LAW
SUITE 666 MINERS NATIONAL BANK BLDG.
WILKES-BARRE, PA. 18701

ASSOCIATE
JERRY B. CHARITON

October 16, 1969

Mr. Arnaud C. Marts
Marts & Lundy, Inc.
521 Fifth Avenue
New York, New York 10017

Dear Arnaud:

Thank you very much for your letter of October 7, 1969, regarding the forward thrust of Wilkes College. I need hardly point out to you how appreciative the College has been to you and Mrs. Marts for your generous support and how indebted Wilkes College is to you.

Wilkes College will most gratefully appreciate your support at such time as you deem it advisable.

With my sincere regards, I am

Very cordially yours,

Louis Shaffer, Chairman
Board of Trustees of Wilkes College

LS/jmw

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

78 River Street
Forty-Fort, Pa. 18704
October 16, 1969

Dear Friend and Associate
of Dr. Eugene S. Farley:

The Wilkes College Faculty Women and Wives Association is planning a dinner-dance on November 22 to honor Dr. Farley. He will be retiring in the year 1970 after thirty-four years as President of Wilkes College. We have given much thought to an appropriate gift for Dr. Farley, and to do what we desire, we need your help. This gift is to be a book compiled of letters and poems paying tribute to Dr. Farley that have been written by his friends and associates during his thirty-four years as president of the College.

Ideally, this book would have more significance if you would include a recent snapshot of yourself and perhaps one taken in earlier years -- possibly one taken with Dr. Farley. Please send both if possible. In order to allow for the delays in the mail and to allow time for us to arrange the letters, poems, and pictures between plastic pages, please send them to us by November 10th.

We certainly hope you will help to make our gift to Dr. Farley a truly memorable one by sending your pictures, poems, and letters.

Sincerely yours,

Ottie H. Chwalek

Ottie H. Chwalek, President
(Mrs. John J.)
Wilkes Faculty Women and Wives
Association

OHC:eg

Dear Mrs. Chwalek,

Thank you for letting me share with the Wilkes College Faculty Women and Wives Association in the gift and tribute you are preparing for Dr. Farley. He deserves our praise, our honor, our high esteem, for what he is and for what he has done for Wilkes College.

I wish I could write a poem, but I am not a poet. I would like, however, to tell a favorite story about Gene, and though it may have been heard before, I believe it is an appropriate occasion for telling it again, for I truly feel it reveals Dr. Farley's sterling character.

Why Did Gene Farley Come to Wilkes Barre?

When I was catapulted into the presidency of Bucknell University in 1935, I quickly learned that I was President also of a college sixty-five miles away, at Wilkes Barre - the Bucknell Junior College. This Junior College had been started by my predecessor at the earnest request of a group of high school principals of the Wyoming Valley who were saddened by the plight of their graduates - excellent college material - who could not go on to college, because of the deep depression and the unemployment of that period.

The Junior College was thriving; overcrowded by eager students who were being given regular college work under the Bucknell Charter, by Bucknell professors. But, a strong, capable leader was needed. And my seeking such a man brought me to the Dean of Education of the University of Pennsylvania, and following discussion of my problem, he told me of the ablest graduate student he had ever had. Eugene Farley, a Quaker, who was then on the staff of the Superintendent of Schools of Newark, New Jersey.

I lost no time in telephoning Eugene Farley and invited him to meet me in Wilkes Barre. He came with his gracious, lovely wife, Eleanor. We visited the Junior College

ege; discussed the situation; and as I was greatly impressed with this young, animated, charming couple, I offered hhm pheition of Director of Bucknell Junior College to Eugene Farley. With good feelings and much hope I returned to my desk at Bucknell, Lewisburg.

I waited a few days; then telephoned Dr. Farley at Newark as I was eager to hear his decision. This was his reply: "After you left for Lewisburg, I stayed over in Wilkes Barre for two more days; walked about the square, talked with several merchants, bankers, and other persons." They all advised me not to take the job. This was the response to my question - why? Because Wilkes Barre is licked- we have no future ... the anthracite industry has no future... we advise our own sons to go elsewhere for their careers ... we advise you to do the same. Your whole career is before you ... go elsewhere ... this city will destroy you! "

After a few minutes of listening, discouragingly I might add, I asked Farley what he had decided. Hear this - his reply which reveals the whole spirit of Eugene Farley's life and career. "I will accept the position of Director of the Junior College." He added, "I am not looking for an easy job! I want a job that NEEDS TO BE DONE! This is one that will be a blessing to generations of ambitious young men and women. When shall I begin?"

It gives me pleasure to tell this story of Gene Farley on this occasion, so that his friends who know very well the results of his life-time of service to the College, may also know the secret motivation of his decision thirty-four years ago.

May God bless Gene Farley and may health and happiness be with him in the years ahead.

With admiration and warm affection for the man I am proud and privileged to know.

Sincerely,

Arnaud C. Marts

Mrs. John J. Chwalek, President
Wilkes Faculty Women and Wives Association
Wilkes College, Pennsylvania 18703

October 25, 1969
enclosure

This letter was mailed to Mrs. Chwalek at - 78 River Street
Forty-Fort,
Pennsylvania 18704

enclosure: snapshot of Arnaud Marts, Pollu Mulligan, Ned Mulligan, Harold Stark, Katherine Stark.

gum label read: On the occasion of Admiral Stark's gift of Chase Hall to Bucknell Junior College - this snapshot was taken.
Polly and Ned Mulligan are niece and nephew of Admiral Harold Stark. "Katherine" is Mrs. Harold Stark.
This pic was probably taken about 1937.

/...../

IN HONOUR OF THE

Thirty-fourth Presidential Anniversary of
Dr. Eugene S. Farley

WILKES FACULTY WOMEN

REQUEST THE PLEASURE OF YOUR COMPANY

ON SATURDAY, THE TWENTY-SECOND OF NOVEMBER
AT EIGHT O'CLOCK 1969

IN THE BALLROOM OF THE TREADWAY INN

SEMI-FORMAL — $16.00 PER COUPLE

Dutch Treat Cocktail Hour 7 to 8 — Dancing 9 to 1

Please make your reservation, with check payable to Mrs. Edgar Hughes, Jr.,
Box 133 Overbrook Avenue, Dallas, Pennsylvania 18612
Phone 675-2363 before November 7, 1969

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

April 20, 1970

Dr. Arnaud Marts
41 Park Avenue
New York, New York

Dear Dr. Marts:

You have most likely, within the past several days, received an invitation from the recipient of the scholarship made available by the A.C. Marts Scholarship Fund, to a luncheon honoring scholarship donors.

You will be among a group of individuals the College recognizes as donors of special scholarships which help qualified and needy students acquire higher education at Wilkes. Certainly, your presence on campus will be very meaningful both to the College and to our students.

The luncheon will be held in the foyer of the Center for the Performing Arts on Friday, May 1, 1970, at 12 noon. This visit will enable the students to become acquainted with those who have made their education possible and will give you a chance to become acquainted with those who have received your scholarships.

I hope you can join us on the first of May. If you would prefer to send a representative in your stead, he would, of course, be most welcome. I will appreciate your using the enclosed card to advise us.

Sincerely yours,

Richard G. Raspen

Richard G. Raspen
Financial Aid Officer

RGR:arc

Enclosure

Thomas F. Kelly
1105 Murray Street
Forty Fort, Pa. 18704

WILKES-BARRE, PA
PM
22 APR
1969

BICENTENNIAL
1769 - 1969
WYOMING
UNITED STATES 6c

~~Mr. McClure~~

Dr. Arnaud C. Marts
41 Park Avenue
New York, New York 10016

This is from the Wilkes College boy on your Marts scholarship. Please return ACM

A heartwarming letter ARMc

April 10, 1970

Dear George:

Thank you very much for your recent letter.

Congratulations to you on your achievements at Wilkes and on your admission to the Princeton Seminary.

I am delighted that the Scholarship which Marts & Lundy, Inc. endowed in my honor at Wilkes College has been of value to you in the pursuit of your career.

May you continue your upward progress at Princeton, and may God bless you in every way.

Sincerely yours,

A. C. Marts

Mr. George Conway
Wilkes College
Wilkes Barre, Pa. 18703

CC - Mr. Austin McClain
Marts & Lundy, Inc.

Copy of letter received, and forwarded (as requested by Austin McClain) to Marts & Lundy, Inc., from George Conway, Wilkes College student.

Letterhead ..... Wilkes Colleg e
Wilkes-Barre, Pennsylvania 18703

April 1, 1970

Dr. Arnaud C. Marts
41 Park Avenue
New York, N. Y.

Dear Dr. Marts:

When our Financial Aid Director, Mr. Richard Raspen, inform ed me that I had been awarded your very generous scholarship, it seemed as if it was a gift from God. My financial position upon entering my last semester at Wilkes was at best precarious.

You see, I was a commuter student until this year. The reason I moved onto campus was that my father died two years ago after seven years of illness. My mother and I were left in an old house that always seemed in need of repairs. Both my brother and sister live in this area with their families. I felt a wise thing would be sell the house,have my mother move in with one of them and I would take up residence on campus. However, a second alternative arose that quickly turned into a blessing. My mother applied for a "house-mother" position in a girl's dormitory and I applied for a similar position in the men"s dormitory as a "proctor". We both received our position thereby giving my mother a rent free apartment with a minimal income and myself a rent free dorm room.

With tuition increases and the extra expense of food, this left me with a balance of $365.00 due for the first semester this year. I was able to earn that money during the semester however, financing this final semester was another question. My mother was unable to assist financially because her sewing job in a factory provided barely enough for bills and food. Now that she had moved onto campus, her income was still smaller. As you can see, your scholarship seemed to come along at just the right time.

Mr. Raspen metnioned that a letter telling you about myself was desirable. I find it difficult outlining my sctiviites, so when I was informed of the enclosed article I postponed writing preferring the article to give the details of my college activiites.

Between the coaching position at Princeton University and some jobs working in churches, Seminary financing should be pretty well within reach. Besides as I have learned through your scholarship and many of the events in my life, working hard and trusting in the Lord is a sure way.

In addition to the sport's article, I have enclosed my graduation picture. In closing, I wish to thank you from the bottom of my heart and to say -- God Bless You!

Sincerely,

s/ George Conway

Encl. small photograph
newspaper clipping - "Ex-Wilkes George Conway's Grid Captain - CONWAY WILL COACH AT PRINCETON."
..... pic WC Coach Schmidt with Conway

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

4/23/70

Dr. Marts,

I have been informed of a luncheon for scholarship recipients and their guests on Friday May 1. Although there will be a formal invitation forthcoming, I would like to personally invite you to be my guest at this luncheon. The meeting will take place at noon on May first in the foyer of our new Center for the Performing Arts on the campus.

I close in the hope of meeting you then.

Thank you
George Conway

April 24, 1970

Dear Gene:

The biography of "Arnaud Carturight Marts" is about ready to grind through the press of the Algonquin Press. Anne is now giving instructions for the distribution of the book.

There is quite a bit of copy on Bucknell Junion College, Wilkes College, and Gene Farley, which may be of interest to friends of Wilkes, and perhaps to the newspapers of the area, trustees, alumni, and students of the College.

Anne is the organizer of the operation. It would be nice if you will let her know, at your convenience, how many books you would like the Algonquin Press to send gratis for distribution. She has guessed 50/75. She wants Algonquin Press to send you the quantity you will wish to distribute; or if you prefer to have a list sent to her, she will have the Algonquin mail books out directly to persons on your list.

We expect shipments will be ready about the middle of May so we would appreciate knowing what you wish: the shipment in bulk, and if so how many; or, if you will send a list for direct mailing from Algonquin.

Hope this finds you in excellent health, and with warmest regards and best wishes from both of us, as always,

Sincerely,

PS- Please tell Sam Davenport we will get all the Wilkes pictures back to him as soon as the press rush is over.

Dr. Eugene Farley,
Wilkes College
Wilkes Barre, Pa. 18703

April 27, 1970

Dear George:

Thank you very much for your invitation to the Wilkes College Scholarship Luncheon on Friday, May 1.

I appreciate your thought of me very much and wish I could attend. However it will not be possible for me to get to Wilkes Barre for that occasion and I regret it.

I am proud of you as the recipient of the Marts Scholarship. I shall always be happy to hear from you as you progress in your career and in your life plans during the years ahead as I am sure you will.

With best wishes and warm personal regards,

Yours sincerely,

A. C. Marts

Mr. George Conway
Wilkes College
Wilkes-Barre, Pa. 18703

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

September 11, 1970

Mrs. Arnaud C. Marts
Forty-one Park Avenue
New York, New York 10016

Dear Anne:

The inauguration of Francis J. Michelini has been set for Saturday, November 21.

At that time, a number of the trustees and their wives will be staying at the hotel, and I would be delighted if you would join us.

If you can do so, it will enable us to extend our appreciation of Arno's great services to the College. Of course, I am aware that without his leadership the College would not be. It is my hope that others may be made to realize this before I completely separate myself from the College.

Sincerely yours,

Gene

Chancellor

ESF. pc

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

September 14, 1970

Mrs. Arnaud C. Marts
Forty-one Park Avenue
New York, New York 10016

Dear Mrs. Marts:

Rita Stempin, editor of the AMNICOLA, and I have just presented to Dr. Farley the 1970 yearbook which was dedicated to him.

He was touched and delighted by the letter written by Dr. Marts and, because of this letter, thought you would wish to receive a copy of the yearbook.

Sincerely yours,

Chester E. Colson

Chester E. Colson
Yearbook Adviser

CEC. pc

Enclosure

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

September 15, 1970

Mrs. Arnaud C. Marts
Forty-one Park Avenue
New York, New York 10016

Dear Anne:

Chester Colson, adviser to the yearbook, and Rita Stempin have just given me a copy of the 1970 "Amnicola."

I cannot adequately express my appreciation of the statement given to the "Amnicola" by Arno. In a very real sense it extends his influence and his friendship into the future.

I am asking Mr. Colson and Rita to forward a copy to you so that you also may share this message from Arno.

Best wishes to you.

Sincerely yours,

Chancellor

ESF.pc

September 21, 1970

Dear Gene:

Thank you for your letters, and forgive me for not acknowledging sooner.

For weeks, day after day, constantly I wrote letters, handled the abundance of paper requests for the attorneys, banks, insurance, medical; and I just reached the point I could not write anymore. Yesterday, a request from the attorney, and here I am again facing a mountain of correspondence and desk work. I am so desperately tired.

I have noted the date on my calendar of the Inauguration of Dr. Michelini. Thank you, Gene, I believe I would like to attend. For now, this is to tell you I will plan to be there and have reserved the date.

Again thank you, I look forward to the copy of the 1970 Amnicola" which you are having forwarded to me.

With warmest regards and best wishes.

Yours affectionately,

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

September 25, 1970

Mrs. Arnaud C. Marts
Forty-one Park Avenue
New York, New York 10016

Dear Anne:

I can well understand the trying times through which you are going and the sense of exhaustion that is yours. With the passing of time, the tensions and the pressures will gradually diminish and you will once again feel like yourself - or at least so the "old (me)" predicts.

I am delighted that you are hoping to come to Wilkes-Barre for Mike's inaugural for it will give you a chance to see the developments that have taken place since you and Arno last visited Wilkes.

Best wishes to you.

Sincerely yours,

Chancellor

ESF. pc

October 12, 1970

Mr. Chester E. Colson
Yearbook Adviser
Wilkes College
Wilkes Barre, Pa.18703

Dear Mr. Colson:

I want to thank you very much for the copy of AMNICOLA'70 which you were kind enough to send to me.

I shall prize this particular copy of the year book. It is an intensive, interesting work magnificently done, and I and grateful for your thoughtfulness in sending me a copy. It is a beautiful book in every way. Of course it is special and has personal warmth because of the letter written by my beloved husband, saying fare-well and expressing from his heart admiration, love, and appreciation for a man who worked hard and achieved a great deal for Wilkes College.

My very best wishes and heartfelt thanks,

Ever so sincerely,

October 15, 1970

Dear Gene:

I want you to know how greatly disappointed I was in missing an opportunity to visit with you. You were just the boost I needed last week. Painting it seems to me is even more difficult than moving; especially a kitchen with all its china, glassware and utilities. Please give me another chance.

It was most kind of you to have a copy of AMNICOLA '70 sent to me. I've written Mr. Colson. It is a magnificent book! So meaningful to me with you, Eleanor and Arnaud there. It will always be one of my most cherished possessions. Many thanks.

Sincerely and affectionately,

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

October 30, 1970

Mrs. Arnaud C. Marts
Forty-one Park Avenue
New York, N. Y. 10016

Dear Anne:

This letter is more official than most for I am writing to advise you of the progress we have made in our campaign for funds with which to construct the new learning center.

So far, we have received assurance of $2,250,000 but, unfortunately, the estimated cost of the building has increased from $3,000,000 to $4,250,000 and finally to $5,250,000. Under the circumstances, I am not sure whether we are gaining or losing in spite of the generous support offered by many friends.

Next week, I am taking off for a visit with alumni groups in the west. Then I will spend Thanksgiving with Bob and Barbie in Tennessee, and sometime during the month of December I hope to get to New York. At that time, I want to deliver to you the resolutions that have been adopted by the Board of Trustees along with a colored photograph of Arnaud's portrait which now hangs in the library.

It will mean much to me to deliver to you personally these tokens of our great appreciation.

Best wishes to you.

Sincerely yours,

Gene

Chancellor

ESF.pc

ack'd — only — note 11/14/70
will discuss Nov. 21, 1972 in W.B. —
asked for 10/15 min. visit with Gene

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

November 10, 1970

Mrs. Arnaud C. Marts
41 Park Avenue
New York, New York 10016

Dear Mrs. Marts:

I was happy to hear that you have accepted the invitation to attend the Inauguration of Dr. Francis J. Michelini as President of Wilkes College.

Dr. Farley is away on a business trip and he has asked me to invite you to be his special guest at the luncheon to be held in the dining hall of the New Men's Dormitory at 12:00 noon on Saturday, November 21, 1970.

I sincerely hope that you will be able to join Dr. Farley at the luncheon on that date.

Sincerely yours,

John Chwalek

John Chwalek
Co-Ordinator
Inauguration Committee

JC:ms

Enclosure

11-14-70
ack'd
" pleased to accept.
+ thanks for inf. sent re Inaug.
Made our plans for accommodations "

Gene's letr 11/v/70
Tried to reach via tel. —
Nov. 6-7-8.
ack'd re. note 11/14/70
advised to have no concern about, me. no need to arrange meeting, greeting etc. Ruth's invit. — ack. invr. to Sat luncheon.
Expect to see G. — R. + Nick.

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

December 4, 1970

Mrs. Arnaud C. Marts
Forty-one Park Avenue
New York, N. Y. 10016

Dear Anne:

It was good of you to come to the College for Mike's inauguration, and it was good for me to have even a short visit with you. I was embarrassed that you would not let me extend a bit more hospitality, but I was happy to hear that Lindsay had been your guide and that you had given her the scarf which Eleanor presented to you some years ago.

Lindsay enjoyed her visit with you and was delighted to receive the scarf.

Some of these days I hope to reach New York and to leave with you the framed picture of Arno and the accompanying resolutions. The colored photograph that has been made of the picture and manuscripts is so lovely that I could hardly convince myself it was not the original. Copies will be made available for distribution to friends of Arno's within the next four to six weeks.

Best wishes to you and, again, many thanks for coming.

Sincerely yours,

Gene

Chancellor

ESF.pc

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

December 17, 1970

Mrs. Arnaud C. Marts
Forty-one Park Avenue
New York, New York 10016

Dear Anne:

Although I will not be able to deliver the framed photograph and resolutions until after Christmas, I am enclosing a copy of the reproductions that we have prepared for distribution to Arno's friends. I hope you will like it.

This is the only copy that will be distributed before the New Year. It will be appreciated if you will give us the names of relatives and friends who you think would wish to receive this token of our great appreciation for Arno's services.

I am having a copy of it framed to be hung in my own office.

The other day I visited Mary Koons and learned that you had visited with her. She was so grateful to you for coming to her.

My thoughts will be with you often during this Christmas Season for I know the sense of loss that will inevitably be yours. May you find comfort in the knowledge that your relatives and friends will think of you.

Sincerely yours,

Gene

Chancellor

ESF.pc

Enclosure

Mrs.

January 4, 1970 1971

Dear Gene:

Now that the Holiday Season has come and gone, I'm returning to my desk to take care of much neglected mail. Thank you for your letters. I like the photograph and resolution. It is a beautiful reproduction of the painting. I appreciate your thoughtfulness in sending it to me. It was the best present of all and it certainly gave me a boost.

I want to express my deep gratitude to the Board of Trustees for this very fine tribute to my Arnaud. It pleases me greatly to have Arnaud's services and devotion to Wilkes College recognized and appreciated because he really and truly loved Wilkes. My sincere thanks to all who were responsible for composing this Resolution of Gratitude.

You asked for names of relatives and friends who might like to have this token of appreciation. You did not say how many names I could submit. I limited it to 25 - I could think of others, but these I'm sure would like your beautiful gift. Two or three names are listed especially to show this warm expression of gratitude from Wilkes. I have six nephews and one niece - all adored "Uncle Arnaud" - I have not listed them, but if it would not be imposing, or if I may pay for them, I'd like three sent to me for distribution to three nephews. Incidentally, if I have gone over the quota, and would like me to eliminate some names, I will do so. You will notice there are no friends listed in W.B. If there are any I'm sure you will know who they are.

Best wishes, and again, many many thanks.

Sincerely,

Dr. Eugene S. Farley, Chancellor
Wilkes College
Wilkes Barre, Pa. 18703

Wilkes College

Photograph and Resolutions

Names and addresses of relatives and friends:

Mr. Arno Marts King
2901 Erie Street, S.E.
Washington, D. C. 20020

Miss Barbara Lee King
81 Perry Street
New York, N. Y. 10014

Miss Laura M. Knepshield
P. O. Box 162
Apollo, Pa. 15613

Mrs. Derald L. Kase
202 West Walnut Street
Hubbard, Iowa 50122

Miss Una I. Cartwright
808 Olean Road
East Aurora, New York 14052

Mrs. Hugh Kramer
Olean Road
East Aurora, N.Y. 14052

Mrs. Charles Ross
2471 Hicks Street
Bellmore, LI N.Y. 11710

Mr. J. M. McCartney
2451 Babylon Street
Wantagh, L.I. N.Y. 11793

Mr. Austin V. McClain, Chairman
Marts & Lundy, Inc.
521 Fifth Avenue
New York, N. Y. 10017

Dr. Norman Vincent Peale
Marble Collegiate Church
1 West 29th Street
New York, N. Y. 10001

Mr. Hugh Moore
Country Club Rd., M.R. 40,
Easton, Pa. 18042

Capt. Merle Gulick
40 Central Park So.
New York, N. Y. 10019

Mr. James O. Wynn,
1 East 44th Street
New York, N. Y. 10017

Dr. Louise Yim, President
Chungang University
SEOUL, KOREA

Mr. Dick Seaman
Oberlin Development Office
Oberlin, Ohio 44074

Mrs. Margaret B. McGee
149 West College Street
Oberlin, Ohio 44074

Judge Lynn B. Griffith
Letson, Letson, Griffith & Kightlinger
Union Savings & Trust Building
Warren, Ohio 44481

Dr. Charles Watts, President
Bucknell University
Lewisburg, Pa. 17837

Mr. Fitz Roy Walling
Bucknell University
Lewisburg, Pa. 17837

Dr. Robert R. Gross, Archivist
Bucknell University
Lewisburg, Pa. 17837

Dr. Paul Carter
5 Kenmore Road
Valley Stream, L.I., N.Y. 11581

Mr. David Hurwitz
The Algonquin Press
380 Lexington Avenue
New York, N. Y. 10017

....

22 plus 3 - 25

3 to Mrs. A. C. Marts ??????
Without Seal

Presented to —
1 - Milton Ketchum
1 - John McC

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

October 25, 1971

postmarked 10/27
paid 10/29

Mrs. Arnaud C. Marts
Forty-One Park Avenue
New York, New York 10016

Dear Anne:

Al and I both enjoyed our visit with you on Wednesday of last week. Your cordiality and hospitality always tempt me to take advantage of every opportunity to visit you. My visits not only revive old memories but they extend them into the future.

The paintings are temporarily hung in Weckesser Hall and will be transferred to the art gallery when it is completed in the Fall of 1973.

Meanwhile, we are planning a new case in which to display Arno's books and the sculptured reproduction of his head.

I am delighted that you are involving yourself in activities. Do keep it up. All of us, during these times, need to keep occupied in order to maintain a bit of equilibrium.

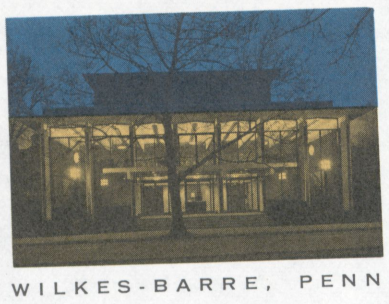
For all of your gifts, I am most grateful.

Sincerely yours,

Gene

Chancellor

ESF.pc



WILKES COLLEGE
CENTER FOR THE PERFORMING ARTS
WILKES-BARRE, PENNSYLVANIA 18703 • PHONE A/C 717 824-4651

October 29, 1971

Mrs. Arnaud C. Marts
41 Park Avenue
New York
New York, 10016

Dear Mrs. Marts:

Thank you so much for your generous gifts to the College and for your special kindness to Dr. Farley and to me. It was a delight to visit with you and to share such a superb lunch at your apartment.

Please know that you are welcome here whenever it is convenient for you to come to Wilkes-Barre.

Sincerely,

Alfred S. Groh

ASG/ab

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

January 11, 1971

Mrs. Arnaud C. Marts
Forty-one Park Avenue
New York, New York 10016

Dear Anne:

It was good to hear from you and to learn that the photograph and resolutions had pleased you. When I come to New York, I will bring the original framed photograph and resolutions which I showed to you when you attended Mike's inauguration.

We have had several hundred reproductions made so that they could be available to our own trustees and members of the faculty and others who were acquainted with Arno. In consequence, we can give you any number that you desire.

One of them is being framed for my own outer office so that I may constantly be reminded of the wonderful warm association that I was privileged to enjoy with him throughout 34 years of my life. One of the original copies has been framed and is in my living room along with the portraits of Admiral and Kit Stark.

We are forwarding the reproductions to all of the persons whom you have listed and, under separate cover, I am forwarding 8 to you. As indicated above, these will be joined by the original in the near future.

When you were here, two resolutions had been removed from the library so that the new resolution adopted by the Board of Trustees could be reproduced in a manner that would match the original vote of appreciation which was hung on one side of Arno's portrait. Now the two reproductions will frame the portrait in the library just as they frame the portrait that has been forwarded to you.

Best wishes to you.

Sincerely yours,

Gene

ESF. pc

Chancellor

MARTS & LUNDY
INCORPORATED
521 FIFTH AVENUE
NEW YORK, N.Y. 10017
212-687-1340

19 January 1971

Dr. Eugene S. Farley
Chancellor
Wilkes College
Wilkes-Barre, Pennsylvania 18703

Dear Gene:

I was surprised and pleased to receive the reproduction of the portrait of Dr. Marts and the two scrolls. This is a magnificant piece of work. I immediately sent it out to be framed to hang in our reception room.

Thank you so much for thinking of us.

Am glad to know your campaign is moving along. The fact that the building is going to cost more is the thing that plagues practically every project with which we become involved. There seems to be no end to the rise in the cost of building. If you keep at it, you will get the remainder of the money.

Kindest regards and best wishes,

Sincerely yours,

Austin V. McClain
Chairman

AVMc/mwm

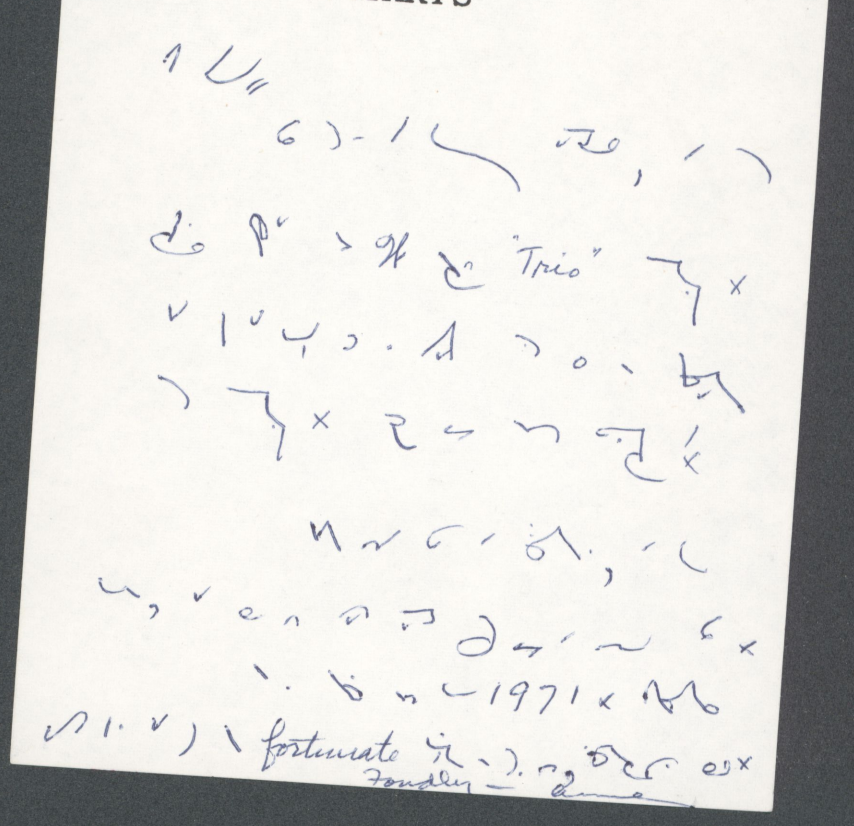
bcc: Mr. A. C. Marts

MEMO

TO: Un

DATE 1-14-71

FROM: *A. C. MARTS*



WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

January 25, 1971

Mr. Paul C. Carter
5 Kenmore Road
Valley Stream
Long Island, N. Y. 11581

Dear Mr. Carter:

It was encouraging to know that you were pleased with the reproductions of Arnaud Marts' portrait and our Resolutions of Appreciation.

Without his leadership and dedicated support, Bucknell University Junior College would have been closed when he became president of Bucknell University. Only because he was committed to the service of young people was he inspired to extend support to the Junior College which was a financial liability to the university.

During the years that I have been at Wilkes, I have always turned to him for counsel, guidance and support and, always, these were given in great measure. Without him, the progress that we have made would have been impossible. In consequence of these facts, you can understand my great appreciation of his friendship and counsel and support.

We are most grateful for your contribution to the Arnaud Cartwright Marts Memorial Scholarship, and I am asking our treasurer to add this to the Marts Scholarship Fund.

I am most appreciative of your letter and of the accompanying check.

Sincerely yours,

Eugene Farley

Chancellor

ESF.pc

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

March 3, 1971

Mrs. Arnaud C. Marts
Forty-one Park Avenue
New York, New York 10016

Dear Anne:

Before I received your letter I had planned to write to tell you how good it was to visit with you.

The framed folder was so heavy that I regretted leaving it with you so far from the bus. Your letter suggests that you must have gotten home without too much difficulty. Please forgive me for not taking you to the bus as I wished to do.

So frequently I wish I could talk to Arno and Harold Stark about the new challenges that confront the College. It seems that social and moral standards are changing so rapidly that I marvel that the kids can pull through. I tell my own children that I am glad I merely have the responsibilities of a grandparent and not those of a parent. They, however, are sanguine and, for the most part, I think their kids are maturing beautifully.

When you and Arno gave us the Federal Company stock, you asked that we keep it until Mr. Rook advised that it be sold. The stock has been going up satisfactorily and we are holding it until word is received from you.

It was so good to see you in Wilkes-Barre, and I hope to get to New York in the not too distant future. Best wishes to you and many thanks for coming.

Sincerely yours,

Chancellor

ESF. pc

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

May 14, 1971

Mrs. Arnaud C. Marts
Forty-one Park Avenue
New York, New York 10016

Dear Anne:

Many thanks for a delicious dinner and a delightful evening. It was good to have a chance to visit with you and to renew our memories of the past.

If you will let me know what your final plans are concerning the trip to Lewisburg, I will be happy to meet you at the bus terminal and see that you are comfortably ensconced in the hotel.

If time permits, I would like to have you meet Dr. Michelini so that you may become acquainted with the man who is carrying on the work that was so long sustained by Arno.

Best wishes to you.

Sincerely yours,

Chancellor

ESF.pc

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

June 1, 1971

Mrs. Arnaud C. Marts
Forty-one Park Avenue
New York, New York 10016

Dear Anne:

It was good to have a chance to visit with you, and I was delighted to hear that your trip home had been fairly comfortable.

When you gave me the "smallest TV ever produced," I expected something about 8 x 10 inches. It was rather a shock to open the package and find that the picture tube was smaller than a card index.

The TV is set up at the farm, and it is my impression that as the batteries are recharged the picture will become clearer.

Many thanks for making the trip to Lewisburg and for presenting me with the TV.

Sincerely yours,

Gene

Chancellor

ESF. pc

FAIR-LEA
NOXEN, PENNA. 18636

Dear Anne:

Many, many thanks for your thoughtfulness in sending varied types of pan-cake mix. I will enjoy them all during the coming months and as I enjoy them I will always be reminded of the inspiration offered throughout the years by two warm friends, Anne and Anne-Marie.

At the moment I am enjoying a welcome let-down by working at the farm and visiting the office only two days per week. This change of pace is welcome and I find it possible to complete more college work at the farm than in the office — there are no interruptions.

Many thanks and warm best wishes,

Gene

June 11, 1971

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

July 19, 1971

Mrs. Arnaud C. Marts
Forty-one Park Avenue
New York, New York 10016

Dear Anne:

Heretofore I have been so concerned with looking ahead that I have never taken time to look back. Now, however, I am compelled to look back in order to provide materials for a history that will be written by Dr. Harold Cox, professor of history at the College.

You may recall that Arno and Harold Stark dictated materials to be used in the writing of a history some 4 or 5 years ago. Now it is my turn to look back and to report incidents that involved us during the early years of the College.

As I write these early reports, I am constantly forced to recognize once again the tremendous part that Arno played in the early years of the College. I believe he is the only college president who would have sustained the Junior College when he became president of Bucknell University in 1935. I am sure that without his leadership and planning we would never have succeeded in raising the sights of people in this community so that the College might develop.

When these materials are gathered and the history is written, I believe the newcomers at the College and in the community will be awakened to the tremendous contribution made to Wilkes and to Wilkes-Barre by Arno. As I have indicated, without his vision and leadership, it is very doubtful that the downward trend would have been stopped and an upward trend commenced.

Bob visited me last weekend and as he experimented with the "smallest TV tube in existence," he clarified the picture as I had not been able to do. Once again, I want to thank you for this gift.

If I have a Swedish accent when we next meet, it will be because I have been enjoying the Swedish hotcakes made from the Swedish flour that you gave me.

Sincerely yours,

Gene

Chancellor

ESF.pc

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by
FOX RIVER

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WILKES-BARRE
PENNSYLVANIA 18703

October 11, 1971

Dear Friends:

Many of you have asked what progress we are making under our long-range plans for continuous campaigning. The results have been good thus far, but because of newly-assumed obligations we must try to improve them. At the end of the intensive campaign conducted during February and March of this year, we reported gifts exceeding $300,000. At the end of the fiscal year, June 30, we had received gifts of $1,002,896. These gifts included bequests amounting to $163,267.

The support that we have received is gratifying; the need for greater support is both discouraging and challenging. Fortunately, most of us believe that the challenge exceeds the discouragement. We believe the challenge must be accepted if we are to make the best of new opportunities and are to sustain the new responsibilities that are the inevitable concomitants of our personal and institutional purposes. As in the past, our purposes are (1) the continuing improvement of education for our students, and (2) the enlargement of services to our community.

In this critical period of flux in higher education, we feel obligated to move forward. Failure to do so would be an abdication of all that we have stood for during our short period of existence.

Under Dr. Michelini's leadership, we have committed ourselves to the earliest possible completion of the new learning center. We did this although the final cost of $5,800,000 exceeds both our original estimate of $3,000,000 and the total sum of gifts, $3,100,000, thus far contributed and pledged.

Heretofore, we have never started construction of an academic building before all essential funds had been received or pledged. We did not lightly abandon this established policy. We did so only after balancing the advantages and disadvantages of delay. After prolonged consideration, the disadvantages resulting from delay seemed to outweigh the advantages gained by adherence to our long-established policy. The following difficulties would result from delay:

1. The forfeiture of $741,000 in federal funds;

2. Obligations to friends who have already given or pledged $2,200,000 would not be satisfied;

3. Recently-adopted vital and productive programs would have to be abandoned;

4. The Hahnemann-Wilkes cooperative program in medical education would not be possible;

5. Continuing inflation would increase the ultimate cost of construction;

6. The momentum of our "Forward Thrust" would be lost.

To make the best of a situation that is both promising and threatening, we have started construction. We will, however, delay construction of the lecture hall and completion of the interior of the third and fourth levels until funds are obtained. It is our hope that during the next eighteen months, while construction is still under way, that we may receive support which will enable us to complete the building in its entirety.

For all that you have done, we are grateful. We hope you will approve our decisions and will continue your support of our long-range program.

Gratefully yours,

Glenn Farley
Chancellor

ESF. pc

FAIR-LEA
NOXEN, PENNA. 18636

Dear Mr. Pedrick:

It gives me particular pleasure to make this small contribution to the Marts Memorial Scholarship Fund.

Thirty-seven years ago Ann Marts involved me in his efforts to save the Junior College in Wilkes-Barre, so that a people who had long been exploited should be given an opportunity to gain a higher education. It was always seemed to me that any other president would have gladly abandoned the Junior College. The University caught, in a world-wide depression, faced serious problems of its own, and Dr. Marts would have been fully justified in closing the Junior College. Instead he organized community support and invited me to assume responsibility for developing the Junior College.

At that time it seemed an

impossible task but both of us deemed it worthwhile. In consequence we joined forces and within eleven years the Junior College became Wilkes College.

Arno Mertz not only decided to maintain the Junior College, he also sustained it for more than thirty years. After resigning from the presidency of Bucknell he joined the Board of Wilkes College and gave us the continuing strength of his vision and faith. Without his counsel and commitment Wilkes College wouldn't have grown and it is doubtful that a new economy would have been created for Wyoming Valley.

You can understand why I am pleased to join with others in memorializing his work by assisting future generations of students. In a real sense we are continuing the influences that he created and supporting the ideals that motivated him.

Sincerely yours,
Eugene Farley

April 30, 1973

FAIR-LEA
NOXEN, PENNA. 18636

Dear Anne:

Saturday's mail brought the book including Arno's addresses and essays. As I read it's pages I am reminded of the influence he exerted and am heartened by the extension of his influence through the printing of his addresses. He spoke of moral decline in the 1930's but I fear that decline has been continuous and that our situation today is more perilous because so many morals have been abandoned. Perhaps we have reached a point of peril that will awaken our people to our dependence upon those personal qualities, - loyalty, idealism, commitment and integrity, - that are essential to the soundness of an individual and of our society. All too frequently we have forgotten that soundness

of society begins within each one of us, and is messages remind us of this dependence upon personal character. It is good to have Lee's convictions and his influence extended through his writings.

I was delighted to receive an invitation to support the memorial scholarship bearing his name. Because of our work together in the midst of uncertainty and doubt it gives me real joy to join with other in assisting some worthy student.

As you may gather my cruise was delayed so long that I have postponed it till December. My first spring at Fair Sea was too appealing to miss.

All best wishes to you,

Gene

April 30, 1973

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

February 7, 1972

Mrs. Arnaud C. Marts
Forty-One Park Avenue
New York, New York 10016

Dear Anne:

Since I last saw you, I have often thought of you and wondered about your activities.

Too much time has passed since I last visited New York, but I am still hoping to make the trip in the relatively near future.

Attached you will find a copy of the brochure which we are using in this year's annual campaign. Because the first step begins with Arno, I thought you would be interested in seeing it.

As I look back over the years, I am always amazed at the great change that has taken place through Arno's vision. Without his commitment and guidance we would never have gained the support that has made possible our growth.

Warm best wishes.

Sincerely yours,

Gene

Chancellor

ESF. pc

WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18703

April 4, 1972

Mrs. Arnaud C. Marts
Forty-One Park Avenue
New York, New York 10016

Dear Anne:

It was good to talk to you last night. Naturally, I am sorry to learn that we had not properly acknowledged the gift of stock which you and Arno made in 1970.

Attached is a receipt indicating the two gifts that were made in 1970. I hope this gives you the information that is needed. If there is anything else I can do to help, please let me know.

I do hope your brother's suffering is not too prolonged.

Best wishes to you.

Sincerely yours,

Chancellor

ESF.pc

Enclosure

ack'd - thanks you wrote 4/5/72.

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4TH SUNDAY OF EASTER MAY 6, 1990

RESURRECTION FAITH

How incredibly gloomy must that Friday have been for the followers of Jesus of Nazareth. The Sunday before they had joined in with the crowd, waving branches and shouting in a kind of hysteria, hailing the arrival in Zion's holy city of the prophet from Galilee, the supposed king of Jews. The occupied Israel of the time was no stranger to revolutionaries and self-proclaimed prophets. Time was ripe for sedition. But for Jesus' followers, as far as they really understood it, his revolution was a revolution of the spirit, a conversion of the soul. Very few if any understood him fully, but there was a mystery about him that instilled confidence. Their hopes that he was the promised Messiah must have brought them to follow him up to Calvary (those who had the courage to do so!), and even when he was fixed to the cross-beam of shame, how many still thought that by a miracle he would save himself? How deep then must have been their despair, expressed so dramatically by the rending of the Temple's curtain, the apocalyptic sky-darkening and thunder. The body was placed reverently in the tomb and that was that. The tragic end to a life of love and sacrifice. All withdrew.

But according to one account, it was his dear friend Mary of Magdala, to whom he first showed himself. The tomb was empty. Confusion was the first reaction. Who could have taken the body away? Why? Yet gradually, perceptibly, the hope in Jesus returned, giving way to wonder and the beginnings of faith. Peter saw him. He appeared to the disciples on the road to Emmaus. Thomas, the skeptic, felt his wounds. They ate with him. He spoke to them. Yet it was not quite the same. Only with Pentecost would they come fully to understand. About the Kingdom, the Reign of God, and their rôle in it. And the incredible enthusiasm of that day that brought so many to belief through the preaching of his followers was to give life and impetus to his message in the hearts of his followers until today.

Gone today are the dark clouds of doubt and despair for those who believe. Jesus' triumph over sin and death through the resurrection lives on in us through the presence of the Spirit. Because of this triumph of his there is no place in the life of a Christian for pessimism or negativism. Might not the voices of doom we so often hear even among Christian people reflect a lack of faith? When we read the book of Acts, the history of the birth-pangs of the Church in its infancy, are we not struck by the depth of faith, hope and love that governs every action of these fledgeling Christians, even in their disputes and disagreements, as they struggle to work out a pattern for Christian living that is faithful to the Good News of Resurrection Faith? Always present seems to be the conviction that it is out of love that God created all things, and that despite the faithlessness of human beings who rejected this love, God sent the Son that all mankind might forever share in that life of God which is love. Jesus, through his life's preaching, his suffering and death gave perfect evidence of that love in both human and divine terms, and it is through his Resurrection from the dead that all creation has been remade. This is the substance of the faith we share with the Christians of the book of Acts, and there is no place in it for negativism. Because of its very human nature, there will always be room for healthy disagreements and differing opinions within the Church as it grows and develops in its rôle of preparing the world for the fulness of the Reign of God. Christian love extends to all both within Christ's fellowship and without. Our witness to the Resurrection is one of deep conviction, mutual respect for one another's differences and openness to the Spirit who comes to us, often from the most unlikely of places!

The liturgy of the Fourth Sunday of Easter begins with these words from the 33rd psalm, and sets the tone for our Resurrection Faith: **"The earth is full of the goodness of the Lord; by the word of the Lord the heavens were made. Alleluia!"**

Charles Underhill Quinn

ANNOUNCED MASSES

Arrangements for remembering your living and departed in the celebration of the Eucharist may be made at the rectory office between the hours of 9:00 a.m. and 6:00 p.m. For this week's schedule, please consult the Mass board in the narthex.

YOUR PRAYERS ARE REQUESTED FOR THE ILL: Antonia Robles, Kathleen O'Sullivan

AND FOR THE REPOSE OF THE SOULS OF: The Rev. Leslie J.A. Lang, John Kane, Irene Baker

WE REMEMBER

The Sanctuary Lamp, a sign of the real presence of Jesus in the Eucharist, burns this week for the good health of Sol Zaffino at the request of Helen Gormley. The bread and wine this week are offered for the same intention.

FLOWERS

Maureen Christensen is donating flowers on Saturday May 19th in memory of her sister, Kate McDonough.

C.O.S. ADULT CLUB

The April meeting was extremely well attended and after the usual coffee and cake Emergency Service Technician, Anthony Miranda, addressed the group. His talk was very interesting and informative and elicited many questions. The club's next meeting will be on Thursday, May 10th, after the 1:05 Mass.

EAST MIDTOWN AREA COUNCIL

The Council is sponsoring a series of three evening discussions in May on subjects of social concern: Thursday, May 10 - "Justice and Racism" by Sr. Catherine Edgar SHCJ; Thursday, May 17 - "Hunger and Homelessness" by the staff of Catholic Charities and graduates from H & H Educational Outreach; Thursday, May 31 - "The Disabled" by Sr. Mary Thurlough, DC. All discussions will take place at St. John's Parish House, 348 East 55th Street, from 7:30 to 9:00 p.m. For further information, contact Sr. Catherine Edgar at 371-1000 (ext. 2486).

JUBILEES

Couples celebrating their 50th or 25th Wedding Anniversary any time during 1990 are eligible for Anniversary Awards. Scrolls will be conferred on the Golden Jubilarians by Cardinal O'Connor at the Cathedral on May 20th at 2:15 p.m. Pre-registration is required. Couples celebrating 25 years of marriage will be honored in their home parishes by the pastor in the Cardinal's name. For further information contact the rectory.

PRAYER TO SAVE LIVES

(We have received this communication from St. Agnes' parish and are happy to publish it as they requested.)
Saturday, May 5th, will be a morning of prayer involving praying at St. Agnes' Church or at the Eastern Women's Abortion Clinic, 38 East 30th Street, between Park and Madison Avenue. There will be a Mass at 6:15 a.m. in St. Agnes' upper church and the Blessed Sacrament will be exposed until about 11:15 a.m. Meanwhile most of the people will go to the abortion clinic and pray - not demonstrate or be arrested - pray. Some skilled at it will try to ask women not to go in and destroy the child. These are skilled counsellors. Everyone else will pray. Some will stay behind in St. Agnes's and pray for the success of saving babies that morning. You do whatever you choose. Of course, naturally, the more praying at the abortion clinic the better. - Why all this? Because since October, this procedure of prayer has been successful in the Brooklyn Diocese and Fr. Groeschel's new religious order, the Franciscan Friars and Sisters of the Renewal is sponsoring this day, Saturday morning, May 5, during the high abortion time of the morning. If you can't come that early, please come some time.

STEWARDSHIP

We are delighted to report that we are now only $300 short of our goal of $25,000., and we want to take this opportunity to thank all of you who have so generously contributed. However, we would be even more delighted, if we were able to announce to you next time that we have indeed "gone over the top".

PARISH COUNCIL ELECTIONS

Elections to the parish council will soon be coming up and we would urge you (1) to look at your own special talents and consider running yourself, and (2) to ask your talented friends to do the same. As you know, the Parish Council plays a very special rôle in our parish family and its importance in helping the pastor cannot be underestimated.

MAY, MONTH OF MARY

Traditionally the month of Mary is dedicated to the Virgin Mary. The rosary will be recited each weekday at 8 a.m. and 12:35 p.m.

MOTHERS' DAY

Next Sunday, May 13th is Mothers' Day and cards for remembering our living and deceased mothers on this very special occasion are available in the church pews and in the rectory office.

CONFIRMATION

We are most grateful to Bishop Lawrence Graziano, OFM, for visiting us again this year and celebrating the sacrament of Confirmation last Sunday. Congratulations to all the newly confirmed. May the Spirit of the Lord in them continue to be an inspiration to us all. We want also to extend our thanks to Mary Durkan and Father Neilson for their skillful orchestration, as well as all those who helped with instruction and in serving at the altar. God bless you all!

REMEMBERING OUR SAVIOUR'S

One of the very special (and helpful!) ways of assisting our parish's continued apostolate is by making provision for it in one's last will and testament. Not only is it a memorial to oneself, it is also one way of continuing one's own good works after death.

VOCATIONS (From Bishop Patrick Ahern)

"If you think God is giving you a vocation, don't be a fool and turn it down. If He is calling you to be a Priest or Sister or Brother, He is calling you to happiness. It may seem to you in your youth that it is a great sacrifice to give up marriage and a family ... but let me tell you the sacrifice is nothing ... compared to the deep happiness and fulfillment a religious vocation will bring you..."

TODAY'S LITURGY OF THE WORD

"The Lord is my shepherd" - that is the theme and message of this Sunday's Mass. "He guides us along the right path, he is true to his name." St. Peter says to us all: "You had gone astray like sheep but now you have come back to the shepherd and guardian of your souls." The Gospel closes with our Lord's words, "I have come so that they may have life and have it to the full." This life means that we enter into a most intimate relationship with God, become aware of the power and healing effect of his love for us and respond with all that is in us to that love. In time and through death this issues out into a fullness of relationship which will always grow and deepen and never fail - everlasting life - the eternal presence in the very life and love of God himself.

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We invite you to share in the Sacraments of:

THE EUCHARIST:
Sundays: 7:30, 9:30, 11:00, 12:30, 5:00
Weekdays: *Monday-Friday:* 7:30, 8:15, 12:05, 1:05 & 5:20 PM
Saturdays: 8:30, 12:15, 5 PM (Vigil Mass: meets Sunday obligation)

RECONCILIATION:
Monday-Friday 8-8:15, 12:30-1:00 PM, 5-5:15
Saturday: 4-4:45 PM

MATRIMONY:
Please arrange well in advance.

BAPTISM: *By appointment.*

ANOINTING OF THE SICK: *By appointment.*
New parishioners register in the office. When moving, please notify the office of change of address.

EMERGENCY SICK CALLS: *Any time;*
OTHER SICK CALLS — *Daytime please.*

NOVENA DEVOTIONS:
12:30, 1:30, 5:40; Miraculous Medal — *Monday;* St. Anthony — *Tuesday;* St. Jude — *Wednesday;* St. Anne — *Thursday;* Sacred Heart — *Friday;* Exposition of the Blessed Sacrament — *First Friday of the Month* all day. (Except during Mass). Also every other Friday 1:30 - 5:00.

THE CHURCH OF OUR SAVIOUR ● 59 Park Avenue, New York, NY 10016 ● OR9-8166