

Breisetth Family Communication
to Anne (College-related & personal)

1a



Wilkes College

Wilkes-Barre, Pennsylvania 18766

November 15, 1985

Mrs. Arnaud C. Marts
41 Park Avenue
New York, NY 10016

Dear Mrs. Marts:

Wilkes College looks toward tomorrow with anticipation and enthusiasm. We have assessed our present position and identified future needs. Much thought has gone into a carefully drawn set of goals. Before proceeding, however, we need the advice and counsel of a few friends.

The College has retained the firm of Marts & Lundy to conduct a special study on the feasibility of the proposed capital funding campaign. We would be grateful if you would consent to a personal, confidential interview to share your views about the College and its plans. There will be no solicitation during the interview.

Enclosed is a brief prospectus summarizing Wilkes' plans and \$23.5 million in needs. We hope you will read it carefully in anticipation of an interview. Shortly, Bruce Freeman, a member of the Marts & Lundy staff will telephone for an appointment.

Your help in this matter is earnestly appreciated.

Sincerely,

Christopher N. Breiseth
President

CNB/jkm
Enclosure

An Educated Man or Woman

Seeks truth, for without truth there can be no understanding;

possesses vision, for we know that vision precedes all great attainments;

is aware of the diversity of ideas and beliefs that exists among all people;

has faith in the power of ideals to shape the lives of each of us;

knows that mankind's progress requires intellectual vigor, moral courage, and physical endurance;

cultivates inner resources and spiritual strength,

for they enrich our daily living and sustain us in times of crisis;

has ethical standards by which to live;

respects the religious convictions of all people;

participates constructively in the social, economic, cultural, and political life of the community;

communicates ideas in a manner that assures understanding, for understanding unites us all in our search for truth.

THE TWENTY-FIRST CENTURY AGENDA

Formulated and adopted by the Wilkes College faculty as a guide to learning.

WILKES COLLEGE
Wilkes-Barre, Pennsylvania

An Educated Man or Woman

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Starting with a handful of students in a single, rented building, Wilkes College has faith in the power of ideals to shape the lives of each of us; has grown from years of promise and fulfillment now challenged

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the help of friends in charting the course for the future.

Charting the Future

--Formulated and adopted by the Wilkes College faculty as a guide to learning.

Like all colleges, Wilkes is feeling the pressures of the time. As at other pivotal times in its history, however, Wilkes views these pressures as a challenge

and an opportunity. One of the primary reasons for success over the years has

been a long-range approach to development. Because Wilkes has continually looked

ahead, planned carefully and anticipated changing needs, the College has been able to maintain its progress.

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In its last self-study for accreditation review, Wilkes College recognized the need for increased recreation facilities and greater financial stewardship of existing facilities and greater financial stewardship of existing facilities. The achievement of these objectives is essential for continued development. Even more important, they will in large measure set Wilkes College on a firm course toward the Twenty-First Century.

WILKES COLLEGE

Wilkes-Barre, Pennsylvania

THE TWENTY-FIRST CENTURY AGENDA

Challenge and Opportunity

Starting with a handful of students in a single, rented building, Wilkes College has grown from years of doubt into years of promise and fulfillment now challenged by a future of opportunity. A relatively young institution, founded in 1933, Wilkes' heritage has been one of striking achievement. First it served to give people of the area a chance to obtain an education at a fledgling junior college. Then, as the College matured into a four-year school, it served the increased academic and economic needs of the area. A strong educational institution, Wilkes College rests on a foundation which enables it to look to the future with confidence.

That the College could make such significant progress in so short a time is a tribute to its legion of friends who believed in its mission and supported it loyally. In essence, Wilkes' record is their record. It is time once more to seek the help of friends in charting the course for the future.

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Several special items also present needs for the Wilkes campus. Endowment will permit constant good stewardship of existing facilities. Remodeling and restoration will place historic buildings in their original condition and designated endowments will preserve their architectural heritage.

WILKES COLLEGE

Wilkes-Barre, Pennsylvania

THE TWENTY-FIRST CENTURY AGENDA

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Property acquisition to further enhance the integrity of the campus and small landscaping and construction projects round out the needs.

In its last self-study for accreditation review, Wilkes College recognized the need for increased recreational facilities, improved stewardship of existing facilities and greater financial stability. Achievement of these objectives is essential for continued development. Throughout any campaign, the level of current academic operations. Throughout any campaign, the level of current academic support must continue. Therefore, the annual giving program and other sources measure set Wilkes College on a firm course toward the Twenty-First Century.

Wilkes is committed to an educational program in which students can combine of current academic funding must be continued each year during the proposed campaign period.

The Board of Trustees has initiated planning for Phase I of a major funding the liberal arts and sciences with professional preparation. Its schools are seeking to maintain a high level of qualified students and a constantly improving faculty. program to meet the College's most urgent needs. The objectives set forth are: But Wilkes has been 85% tuition dependent. Endowment per student at Wilkes

ranks tenth among sixteen private colleges with which it is most competitive for students. To compensate faculty properly and improve the faculty recruiting position will require increased endowment. To compete for students, to offer scholarships to students requiring financial aid and to grant graduate fellowships to meet emerging program needs will also dictate an increased endowment.

The College has been justly proud of its library; however, the explosion of knowledge in the information age has brought about a new library technology. Graduate programs make additional demands on the library. A special endowment will enable the library to keep pace with change and increased requirements.

Several special items also present needs for the Wilkes campus. Endowment will permit constant good stewardship of existing facilities. Remodeling and restoration will place historic buildings in their original condition and designated endowments will preserve their architectural heritage.

The present physical education facility was built in 1950 to accommodate a much smaller student body of 750. In addition, there is currently great demand for lifetime fitness activities. These two factors, together with other changing requirements, dictate a high priority for a new Recreation-Sports-Conference Center.

Property acquisition to further enhance the integrity of the campus and small landscaping and construction projects round out the needs.

Each year the College receives a substantial sum of money for current academic operations. Throughout any campaign, the level of current academic support must continue. Therefore, the annual giving program and other sources of current academic funding must be continued each year during the proposed campaign period.

The Board of Trustees has initiated planning for Phase I of a major funding program to meet the College's most urgent needs. The objectives set forth are:

Recreation-Sports-Conference Complex	\$ 4	million
Endowment Funds:		
Faculty Compensation	(\$4.3)	
Scholarships	(\$2.0)	
Library & Other Resources	(\$1.2)	7.5 million
Campus Development:		
Historic Buildings and Property Acquisition	2	million
Current Academic (annual) Support	10	million
Total	\$23.5	million

With the realization of these goals, Wilkes College will continue its mission, seeking wider horizons of service and education.

Meeting The Needs

Today, more than ever before, private philanthropy may be the only dependable partner for private higher education. The measure of greatness for Wilkes College depends on the contributions of those who are willing to make realities out of visions. The College will be seeking major capital support to meet important needs to ensure continued qualitative improvement into the twenty-first century.

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The Board of Trustees has initiated planning for Phase I of a major funding program to meet the College's most urgent needs. The objectives set forth are:

Recreation-Sports-Conference Complex	\$ 1.0 million
Endowment Funds	\$ 1.0 million
Faculty Compensation	(\$4.3)
Scholarships	(\$2.0)
Library & Other Resources	(\$1.2)
Campus Development	7.5 million
Historic Buildings and Property Acquisition	2.0 million
Current Academic (annual) Support	1.0 million
Total	\$23.5 million

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Studies of financial campaigns demonstrate that success hinges not upon the number of gifts received, but rather upon a small number of generous gifts from special friends. This is the difference between a wish for the future and a reality — between a dream and an accomplished goal.

The SCALE OF GIFTS necessary to raise \$23.5 million, shown on the following page, reflects the experience of many campaigns, including those of Wilkes College. Please review the scale carefully to determine whether it is realistic and attainable. Also, give thought to the identification of prospects who can make the leadership gifts necessary for success.

As Wilkes College charts its course your confidential advice and thoughtful counsel will be valuable. The College is seeking your opinions for an orderly and successful program.

50,000	1,000,000
100	2,500,000
200	2,000,000
500	2,500,000
500	2,500,000
1,500	1,500,000
Many less than	3,200,000
GRAND TOTAL \$23,500,000	

(Note: The above scale includes annual giving commitments pledged over a five-year period.)

THANK YOU FOR YOUR ADVICE AND COUNSEL
AS WE PREPARE FOR THE FUTURE!!!

25% RAG CONTENT

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SCALE OF GIFTS
necessary to raise
\$23.5 million

Number	In the Range of	Totalling
1	\$2,500,000	\$2,500,000
1	1,500,000	1,500,000
1	1,000,000	1,000,000
3	500,000	1,500,000
5	250,000	1,250,000
8	100,000	800,000
20	50,000	1,000,000
100	25,000	2,500,000
200	10,000	2,000,000
500	5,000	2,500,000
500	3,000	2,500,000
1,500	1,000	1,500,000
Many less than	1,000	3,200,000
GRAND TOTAL		\$23,500,000

(Note: The above scale includes annual giving commitments pledged over a five-year period.)

THANK YOU FOR YOUR ADVICE AND COUNSEL
AS WE PREPARE FOR THE FUTURE !!!



WILKES COLLEGE
WILKES-BARRE
PENNSYLVANIA 18766

Pictured in the photograph from left to right are:
Alfred S. Groh, Special Assistant for Cultural Activities,
Christopher N. Breiseth, President, John Rosania, President,
Student Government, Arijit Mitra, President, International
Student Organization, Prof. Samuel Merrill III, Mathematics
Department.



Wilkes College

Wilkes-Barre, Pennsylvania 18766

September 16, 1987

Mrs. Arnaud C. Marts
41 Park Avenue
New York, New York 10016

Dear Mrs. Marts:

You have been much in my thoughts these past few days, and especially so because of a pleasant event which was held this past Tuesday in the Arnaud C. Marts Courtyard of Wilkes College.

In that wonderful and versatile space, which continually reminds us of Dr. Marts' guiding spirit, an event recognizing Wilkes College's participation in a movement to encourage world peace took place. The Society of Prayer for World Peace, a nonprofit, nondenominational, and nonpolitical organization headquartered in Japan, selected Wilkes College as the local site for a "Peace Pole." An attractive column, which carries in four languages, the message "May Peace Prevail on Earth" in four languages, has now been made part of the Marts Courtyard landscaping.

In a brief ceremony, members of the student body, faculty, and administration dedicated their energies through Wilkes College in support of mankind's yearning for world peace. I find that in an institution with the motto "Unity Amidst Diversity," a project fostering attitudes for world peace is right at home. I trust you will agree. I am enclosing a program and photo of the event.

On other matters, the College is off to a strong start, with a freshman class substantially larger than last year. The faculty is hard at work revising the core curriculum to be more responsive to today's needs, and also to assure that the enduring knowledge and values which are the hallmarks of an educated person are transmitted to the young minds which have been entrusted to us.

I'm sure that College business will be taking me to New York some time this fall. When that schedule becomes more definite, I'd like to arrange to see you and bring you up-to-date on the many other positive developments here on campus. It was wonderful to see you this summer, if only for an hour.

Jane joins me in sending warmest good wishes.

Sincerely,

Christopher N. Breiseth
President

CNB:gh
Enclosures

Reese eyes another dream year

WILKES-BARRE — Last season was a dream season for John Reese and his Wilkes College wrestling team.

Not only did Reese get his 400th career coaching victory, making him only the third coach to ever do that, but his team was 21-1 in dual meets and finished fourth at the EIWA championships.

Reese and his staff will soon find out if they can expect the same from this year's team.

"We have the potential to be a good team," said Reese. "It will be tough, though, to duplicate last season's mark."

Reese has 45 wrestlers out for this year's team, the most he has ever had.

"I'm very happy with the turnout we've had this year," he said. "I only wish the new gym was finished so we could have more room to practice. We're at the YMCA right now and it's very tight with 45 guys."

The team will practice at the YMCA until its new Marts Sports and Conference Center opens in January. The first event scheduled for the new center is the 1989 Wilkes College Open, the "Rose Bowl of Wrestling."

Reese, who has a career record of 420-103-8, is happy with his freshman recruits.

"We have some quality kids who come from good high school backgrounds," said Reese. "They could be a big help to us late in the year."

As far as veterans go, the team is led by 134-pound senior Ron Miller, who was runner-up at the EIWA and was 22-7 on the year.

Other vets are 150-pound senior Frank Goldowski, from Hanover Area High School; senior Frank Castano, 142 pounds; junior Mike Schroat, 158 pounds, and heavyweight Steve Schannauer.

Goldowski was 11-4-1 in dual meets and 19-8-1 overall last year. He was fourth in the Wilkes Open at 161 pounds.

TL 10.19.88

Wilkes basketball teams begin practice



Jodi Kest

WILKES-BARRE — The Wilkes College men's and women's basketball teams have begun practice for the 1988-89 season despite not having their own facilities.

The Wilkes teams are using the Wyoming Seminary High School in Kingston until their new gym, the Marts Sports and Conference Center, is ready in January of 1989.

Men's coach Ron Rainey, whose Colonels finished 9-14 overall and 6-10 in the Middle Atlantic Conference, begins his ninth season with a few holes to fill. Co-captains Jeff Steeber, of Shickshinny, and Scott Jacoby have both graduated.

Steeber finished with 1,222 career points while Jacoby was Wilkes' second-leading rebounder last season.

Jim Nolan, of Williamsport, returns for his junior year. The 6-foot guard led the Colonels last season with a 22.9 scoring average and 527 total points. Nolan needs just 114 points to reach 1,000. Other key returnees are guards Dave Argentati and Ray Ott, forward Steve Tate and center Lou Freeman.

The Wilkes men open their season Nov. 18.

The Wilkes Lady Colonels will be looking to improve on last season's 7-17 overall record and 1-9 MAC record.

Co-captains Nicole Kovaleski, a former Seton Catholic player, and Melissa Kennedy, of Williamsport, return to Coach Jodi Kest's team. Kovaleski averaged 9.7 points per game, while Kennedy averaged 10.5 and had a team-leading 151 rebounds. Angie Miller, last year's leading scorer with a 14.0 average, also returns.

The Lady Colonels also landed a number of local recruits, including Hazleton's Debbie Bredbenner, Nanticoke's Sue Charnecki, Northwest's Louise Cicerchia, Bishop Hoban's Krista Zoka, Coughlin's Donna Zurawski and Marian Catholic's Lorrie Petrulsky.

TL 10-18-88

Acknowledgments

**Chikae Ishikawa, The Society of Prayer for
World Peace, Japan**

**The Peace Pole Project, East Jordan,
Michigan, USA**

MAY PEACE PREVAIL ON EARTH

QUEST FOR PEACE

Once upon a time
Long long ago
In the heavens above
And the waters below
The birds in the air
The fish in the sea
The animals on land
Lived peaceful and free.

And the Lord made man
To walk the earth
And rule the world
As a sign from birth
And the birds trembled
The fish were afraid
The animals fled
In a world man had made.

From earliest days
The struggle is clear:
To live together
Without threat or fear.
For a higher intelligence
Grafted with love
To rule the creatures on earth
As it does above.

Man's higher intelligence
Their guarantee
As creatures of God
To live peaceful and free.
The struggle, the quest
Will never cease
For truth and justice
And the ways of Peace.

Alfred S. Groh

PROGRAM

Tuesday, September 8, 1987

Musical Prelude.....Wilkes College Music
Department

Thoughts on Peace.....Faculty and Students

John Rosania.....President, Student
Government

Arijit Mitra.....President, International
Student Organization

Samuel Merrill III...Mathematics Department

Dedication

Christopher N. Breiseth.....President
"A College of Peace: Unity Amidst Diversity"

"Quest for Peace".....Alfred S. Groh
Special Assistant for
Cultural Activities

Musical Postlude.....Wilkes College Music
Department

MAY PEACE PREVAIL ON EARTH

Acknowledgments

**Chikae Ishikawa, The Society of Prayer for
World Peace, Japan**

**The Peace Pole Project, East Jordan,
Michigan, USA**

MAY PEACE PREVAIL ON EARTH

WILKES COLLEGE

Wilkes-Barre, PA 18766

Christopher N. Breiseth
President

October 25, 1988

Dear Ann,

I thought you would enjoy
This family photo with Malcolm
Forbes. We had a grand day.

You should also see from
These sports clippings that
Armand's building is already
named as far as the press is
concerned. I went through the
Marts Center today and it
is beautiful. Much love,
Chris



(Mrs) Jane Breiseth

Dr. Christopher Breiseth
President
Wilkes College

Malcolm Forbes

Erika Breiseth
—, dau.

Oct 1988



Am

Mrs. Arnaud Marks
41 Park Avenue
New York, New York

10016



September 6, 1988

Dear Anne,

We are just back from a family vacation on Nantucket, and what good news I come home to! You are coming to the John Wilkes dinner on September 16. Delightful! It will mean so much to the college to have you here. And

Stan and I will be so happy to see you.

I have just talked to Anna Cortiglia. She will come, too. We will have a fine reunion.

Do tell Mrs. Cortiglia how happy we are that she will come with you. I do hope the Sheraton Crossgates will be comfortable. It is not

the Hotel Plaza!

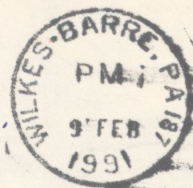
Chris Breiseth
is so pleased. We
all are. It will
make our evening
truly gala.

Keep well. I
look forward to the
16th.

Sincerely,
Patric D.

J.A. McNeill Whistler
The Long Gallery, Louvre, 1894
Lithograph, 8 5/8 x 6 1/8 inches
Collection Sordani Art Gallery, Wilkes College

Breiseth
30 W. River St.
Wilkes-Barre, Pa.
18702



Mrs. Arnaud Marks
41 Park Avenue
New York City, N.Y. 10016



true. They have been just wonderful to eat, over the last few weeks, and we hate to see them end. Thank you!

The photograph was taken Christmas day at John and Connie McCole's house. Lydia is standing in front of me: 10 years old and tall. Abigail, our eldest, teaching third grade in the Teach for America program in Los Angeles, is in rust, with the

BLUE AND WHITE WITH IRIS
from an original by Mary Ann Perkins

WB 75-59 609 G

© H. GEORGE CASPARI, INC.
NEW YORK / ZÜRICH
Printed in Switzerland

February 7, 1991

Dear Anne,

We have had the most wonderful taste treats arrive from you! It seemed as though the declarations about the juiciness and sweetness would be hyperbole, but when we "gained admission," which was not easy, for they were ~~so~~ juicy, the comments were all

afraid I need to start over. I sympathize with you; it's harder when the person is a stranger, as in your case. The woman here lives only a few blocks away and we have other people in common, which makes her more trustworthy in the home, even if getting her to the home remains difficult!

We wish you a happy, happy birthday: many more! These days, I guess we all compare ourselves to people who are desperately poor or in combat abroad, and we find ourselves lucky. Do stay well - with our love -
Jane - and family

long hair. Erika, our middle daughter, is a junior at Williams, at 20, the most athletic, having been on crew two years. She is on the far left. We enjoyed Christmas together.

I'm not so sure that the problems you have finding someone to work for you occur only in New York. Today marks the ~~third~~^{fourth} time a lady who is a new cleaning woman did not come. I understand the forgetfulness once, the tooth problem the second time, and an unexpected trip out of town on another day. Today's explanation will be interesting; whatever it is, I'm









RECEIVED
JAN 10 1900
U.S. DEPT. OF AGRICULTURE
WASHINGTON, D.C.