



**WILKES  
UNIVERSITY**





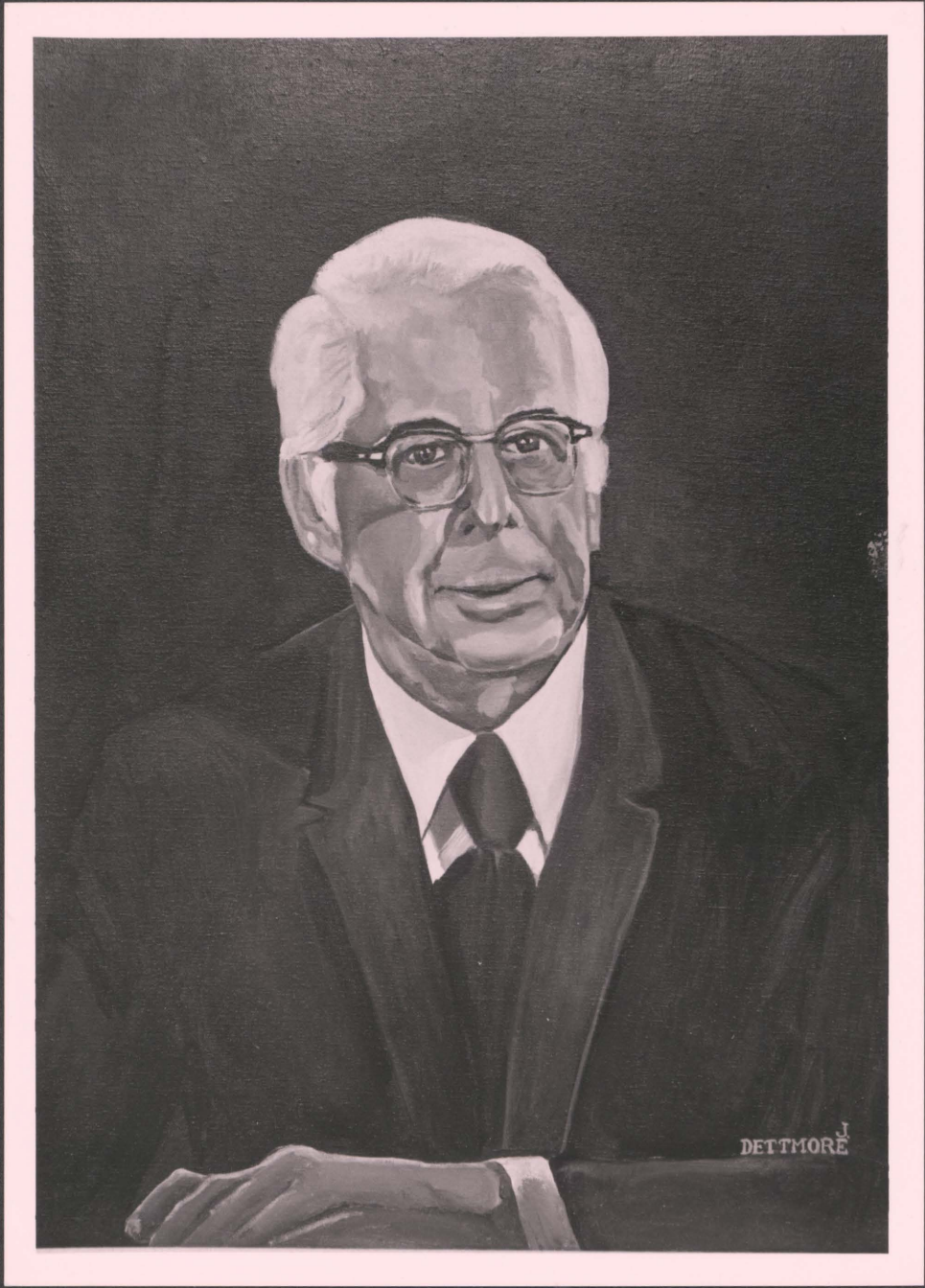
*On behalf of Wilkes University  
President Christopher N. Breiseth  
requests the pleasure of your company  
for the dedication of*

***The Thomas P. Shelburne  
Telecommunications Center***

*Friday, April 12, 1996 at 2:00 p.m.  
The Stark Learning Center, Lower Level  
S. River St., Wilkes-Barre, PA*

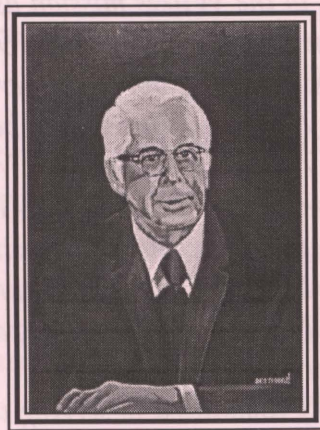
*Please join us as we dedicate this new  
facility and honor the memory of our  
dear friend, Mr. Thomas P. Shelburne*







*The Thomas P. Shelburne  
Telecommunications Center*



*Dedication Ceremony*

*Friday, April 12, 1996*

*2:00 p.m.*

*The Stark Learning Center  
Lower Level*



*Wilkes University  
Wilkes-Barre, Pennsylvania*



A commitment of service to the community has always been central to the Wilkes mission as well as an integral part of Tom Shelburne's life. In 1946, Tom Shelburne had a vision of developing the newly emerging electronic media in Wyoming Valley. He began as a partner in forming WILK radio and then WILK television. A later merger created WNEP-TV with Tom Shelburne as the station's President and principal owner from 1974-1986. In 1986 he sold the number one rated station to the New York Times Company and continued for a short time as its President. Tom Shelburne was deeply committed to serving the interests of the community. He was a strong proponent of regional approaches to area problems and committed his time, resources and considerable influence to numerous regional causes and organizations, including The Northeastern Pennsylvania Philharmonic Orchestra, The Economic Development Council of Northeastern Pennsylvania, The Boy Scouts, and The American Red Cross.

We feel fortunate to have considered Tom Shelburne a colleague and friend. It is with great pleasure that we honor his memory by dedicating The Thomas P. Shelburne Telecommunications Center at Wilkes University.

## THE THOMAS P. SHELBURNE TELECOMMUNICATIONS CENTER

|                               |                                                                     |
|-------------------------------|---------------------------------------------------------------------|
| Master of Ceremonies.....     | Mr. Tom Bigler<br>Professor of Communications                       |
| Welcome .....                 | Dr. Christopher N. Breiseth<br>President                            |
| Greetings .....               | Mr. Eugene Roth, Esq. '57<br>Chairman, Board of Trustees            |
| Video Presentation .....      | Dr. Brad Kinney<br>Professor/Chair of Communications                |
| Reflections .....             | Mr. John Conyngham<br>Mr. Frank M. Henry<br>Dr. Wallace F. Stettler |
| The Student Perspective ..... | Eric Freeland '96<br>Communications Student                         |
| Plaque Unveiling              |                                                                     |
| Remarks .....                 | Mrs. Catherine Shelburne                                            |
| Closing Remarks .....         | Dr. Christopher N. Breiseth                                         |

Guests are invited to remain for an informal  
reception in Studio B



*CONTRIBUTORS TO  
THE THOMAS P. SHELBURNE  
TELECOMMUNICATIONS CENTER*

|                                                 |                                           |
|-------------------------------------------------|-------------------------------------------|
| <i>Anonymous</i>                                | <i>Dr. &amp; Mrs. Roy E. Morgan</i>       |
| <i>Mr. Tom Bigler</i>                           | <i>Morey &amp; Sondra Myers</i>           |
| <i>Dr. &amp; Mrs. Christopher N. Breiseth</i>   | <i>In Memory of Abram Nesbitt, 2nd</i>    |
| <i>Mr. &amp; Mrs. William C. M. Butler, Jr.</i> | <i>Mr. Edmund H. Poggi</i>                |
| <i>The Conyngham Family</i>                     | <i>Mr. &amp; Mrs. Warren Reed</i>         |
| <i>Mr. &amp; Mrs. Stanley S. Davies</i>         | <i>Judge &amp; Mrs. Max Rosenn</i>        |
| <i>Economic Development Council of NEPA</i>     | <i>Rick &amp; Kim Ross</i>                |
| <i>Eberhard L. Faber Foundation</i>             | <i>Joe &amp; Janice Savitz</i>            |
| <i>Mr. &amp; Mrs. David C. Hall</i>             | <i>Mr. &amp; Mrs. Larry D. Stetler</i>    |
| <i>Mr. &amp; Mrs. Thomas H. Kiley</i>           | <i>Dr. &amp; Mrs. Wallace F. Stettler</i> |
| <i>J. Michael &amp; Donna P. Lennon</i>         | <i>Mr. Sanburn Sutherland</i>             |
| <i>Constance K. McCole</i>                      | <i>Lenchen &amp; Frank Townend</i>        |
| <i>Mr. Charles H. Miner, Jr.</i>                | <i>WBRE-TV</i>                            |

*Thomas & Catherine Shelburne Foundation*

*WNEP-TV*

*Anonymous*

*Mr. & Mrs. Frank M. Henry*

*Gov. & Mrs. William W. Scranton*



# Wilkes World Tour '96



## HOW WAS YOUR DAY?

We would like to know if the WILKES WORLD TOUR '96: An Open House for Juniors met your expectations. Please take a few minutes to fill out this form, and give it to your ambassador/group leader at lunch. Your opinions are important to us. Thank you for taking the time to share them. Please circle the ratings that best describe your reactions:

- 1=Poor
- 2=Below Expectations
- 3=Good
- 4=Very Good
- 5=Excellent

|                                                                                  |   |   |   |   |   |
|----------------------------------------------------------------------------------|---|---|---|---|---|
| <b>PARKING</b><br>Comments:                                                      | 1 | 2 | 3 | 4 | 5 |
| <b>REGISTRATION</b><br>Comments:                                                 | 1 | 2 | 3 | 4 | 5 |
| <b>THE WORLD OF WILKES - President Breiseth</b><br>Comments:                     | 1 | 2 | 3 | 4 | 5 |
| <b>HOW TO CHOOSE A COLLEGE - Dean Vinovrski</b><br>Comments:                     | 1 | 2 | 3 | 4 | 5 |
| <b>LUNCH</b><br>Comments:                                                        | 1 | 2 | 3 | 4 | 5 |
| <b>OVERALL REACTION TO THE DAY</b><br>Comments:                                  | 1 | 2 | 3 | 4 | 5 |
| <b>WAS YOUR AMBASSADOR/GROUP LEADER FRIENDLY AND KNOWLEDGEABLE?</b><br>Comments: | 1 | 2 | 3 | 4 | 5 |
| <b>WERE YOUR PRESENTERS ENTHUSIASTIC AND WELL-VERSED?</b><br>Comments:           | 1 | 2 | 3 | 4 | 5 |
| <b>WERE OTHER STAFF MEMBERS HELPFUL?</b><br>Comments:                            | 1 | 2 | 3 | 4 | 5 |

## PLEASE COMMENT ON THE STRENGTHS OF TODAY'S PROGRAM AND CHANGES YOU RECOMMEND.

STRENGTHS:

SUGGESTIONS FOR IMPROVEMENT:

OTHER OBSERVATIONS:

## HOW HAS THIS PROGRAM SHAPED YOUR VIEW OF WILKES UNIVERSITY? (check all that apply)

- ☐ I would like to come to the Fall Open House, which highlights alumni and potential careers.
- ☐ I would like to come to VIP Student Day, which is a day of mini-classes to see what it's like to be a Wilkes student.
- ☐ I would like to arrange an individual meeting with a counselor and the director of my program.
- ☐ I intend to apply to Wilkes University in the fall.
- ☐ Wilkes is one of my top choices.
- ☐ None of the above.



#### 1ST ADD SHELBURNE CENTER DEDICATION

keeping with the University ' s educational mission," added Breiseth.

Shelburne co-founded radio station WILK and later was Chairman and President of NEP Communications and WNEP-TV. Known as a community leader, Shelburne was a strong advocate for regionalism and promoting this area as one region. He passed away last year.

The Shelburne Telecommunications Center and the expert faculty give Wilkes students immediate practical experience. "From the first day of class, students are handed a camera and the hands-on education starts from there," notes Dr. Bradford Kinney, chairman of the Communications Department.

Wilkes students currently coordinate two weekly television shows. WOW!, an educational show for children is produced weekly with WBRE-TV. Students help with script development and also help set up the production with faculty member, Dana Alexander Nolf, former producer with ABC's 20/20.

A second show, "Colonels Corner" is a weekly sports talk show featuring Sports Information Director Tom McGuire and Wilkes' coaches. Students produce and direct the half-hour show recorded in the Shelburne Center. It airs on local cable tv systems on the Pioneer Community Television Network (PCTN).

"From the first-class design to the state-of the-art equipment, our students now receive everything they need to effectively compete for jobs in television at any level, " concluded Dr. Kinney.

PHOTO: Thomas P. Shelburne



**The Thomas P. Shelburne Telecommunications Center**  
**Pledged Gifts (2/21/96)**

|                                        |                    |                                      |
|----------------------------------------|--------------------|--------------------------------------|
| Meyer & Effie Alperin                  | \$ 1,000           | Anonymous                            |
| David Baltimore                        |                    |                                      |
| Tom Bigler                             | \$ 1,000           | Mr. Tom Bigler                       |
| Christopher N. Breiseth                | \$ 1,000           | Dr. & Mrs. Christopher N. Breiseth   |
| Bill Butler                            |                    |                                      |
| Jack Conyngham                         | \$ 6,298.50        | Anonymous                            |
| Vivian Edwards                         |                    |                                      |
| Tim Faber                              | \$ 1,000           | Eberhard L. Faber Foundation         |
| Howard Grossman                        | \$ 150             | Economic Development Council of NEPA |
| Elden Hale                             | Declined           |                                      |
| Dave Hall                              | \$ 5,000           | Mrs. & Mrs. David C. Hall            |
| Frank Henry                            | \$20,000           |                                      |
| Tom Kiley                              | \$ 5,000           | Mr. & Mrs. Thomas H. Kiley           |
| Sondra & Morey <del>Meyers</del> Myers | * 100              |                                      |
| Charlie Miner                          | \$ 1,000           |                                      |
| Roy E. Morgan                          | \$ 500             | Dr. & Mrs. Roy E. Morgan             |
| Geraldine & Bill Nesbitt-Orr, III      |                    |                                      |
| Chuck Parente                          |                    |                                      |
| Ed Poggi                               | \$ 1,000           | Mr. Edmund H. Poggi                  |
| Warren Reed                            | \$ 1,000           | Mr. & Mrs. Warren Reed               |
| Max Rosenn                             | \$ 1,500           | Judge & Mrs. Max Rosenn              |
| c.b. Joe Savitz                        | \$ 1,000           |                                      |
| Ed Schechter                           | Declined           |                                      |
| c.b. Bill Scranton                     | \$10,000           |                                      |
| William Shull                          |                    |                                      |
| Andy Sordoni                           | Declined           |                                      |
| Larry Stetler                          | \$ 1,000           | Mr. & Mrs. Larry D. Stetler          |
| Wally Stettler                         | \$ 1,000           | Mr. & Mrs. Wallace F. Stettler       |
| Sandy Sutherland                       | \$ 300             | Mr. Sanburn Sutherland               |
| T.B.C. Frank Townend                   |                    |                                      |
| David Vipond                           |                    |                                      |
| Jack Walsh                             |                    |                                      |
| <b>Total</b>                           | <b>\$56,748.50</b> |                                      |



|        |                     |                 |                              |
|--------|---------------------|-----------------|------------------------------|
|        | <b>Trustees</b>     |                 |                              |
| T.B.C. | William Conyngham   |                 |                              |
|        | Pattie Davies       | \$ 1,000        | Mr. & Mrs. Stanley S. Davies |
| T.B.C. | Bev & Harry Hiscox  |                 |                              |
| T.B.C. | Connie McCole       |                 |                              |
| T.B.C. | Richard L. Pearsall |                 |                              |
| T.B.C. | Mary Rhodes         |                 |                              |
| T.B.C. | Arnold Rifkin       |                 |                              |
|        | Richard Ross        | \$ 1,000        |                              |
| T.B.C. | Eugene Roth         |                 |                              |
|        | Stephen Sordoni     | Declined        |                              |
|        | <b>Total</b>        | <b>\$ 2,000</b> |                              |

**Total: \$60,748.50**

|                                |                  |                                           |
|--------------------------------|------------------|-------------------------------------------|
| <b>Additional Contributors</b> |                  |                                           |
| Catherine Shelburne            | \$250,000        | Thomas & Catherine Shelburne Foundation ✓ |
| Eastern Insurance              | \$ 50,000        | Anonymous ✓                               |
| WBRE-TV                        | \$ 1,000 (GIK)   | WBRE - TV ✓                               |
| WNEP-TV                        | \$ 5,000         | WNEP - TV ✓                               |
| <b>Total</b>                   | <b>\$306,000</b> |                                           |

**Grand Total: \$366,748.50 (includes GIK)**

25 Gifts

30 spots



November 27, 1995

Estate of Thomas Shelburne  
Attention: Mr. James E. Gallagher '70  
PNC Bank Trust Department  
11 West Market Street  
Wilkes-Barre, PA 18701

Dear Jim,

The University is in receipt of your \$10,000 check, the final payment on a Fieldhouse pledge made by the late Tom Shelburne. Thank you for your assistance in the management of the Estate and the consideration given to this outstanding commitment. I hope you will convey my sincere appreciation to Catherine as well as the remainder of the Shelburne Family. They have been good friends to a number of institutions in Northeast Pennsylvania and Wilkes is proud to be counted among them.

As a Wilkes alumnus, I hope you are pleased by the progress of the school during the last few years. One point of interest is the new Thomas P. Shelburne Telecommunications Center which was named by a major gift by Catherine. It is a 5,500 square foot space divided into 13 rooms. The facility includes two large studios and control rooms, video editing spaces, a tape library, a Classroom and office area. It is also equipped with the most modern equipment. This new facility will transform teaching in the Communications Department and should be a real attraction to current and prospective students.

We will be dedicating this space, probably in April. Chris Breiseth, our President, has been in touch with Catherine about possible dates. I hope you will be able to join us on that occasion, and I will be sure you receive an invitation. In the meantime, know how grateful I am for your work in this regard and how appreciative Wilkes is for the Fieldhouse and Telecommunications Center gifts.

Sincerely,

Thomas B. Hadzor  
Vice President for Alumni,  
Development and University Relations

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tbh95134

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Munk  
Can you be  
sure your  
is invited?  
Tom









**CONFIDENTIAL (Revised 1-30-96)**

**The Thomas P. Shelburne Telecommunications Center**  
**\$500,000 plus endowment**

**Solicitation Assignments**

**Committee**

Tom Kiley, Chair

**Assignments**

**COMPLETED - \$5,000**

Tom Bigler

Chris Breiseth

Frank Henry (\$20,000)

Bill Scranton (\$20,000)

Warren Reed (\$5,000)

Larry Stettler (\$5,000)

Wally Stettler

Connie McCole

--C. Breiseth - **COMPLETED - \$**

--C. Breiseth/T. Bigler - **COMPLETED - \$10,000**

--C. Breiseth/invite for lunch and tour of center

--B. Scranton

--**COMPLETED - \$1,000**

**Prospects**

**Assignments**

Meyer & Effie Alperin(\$10,000)--C. Breiseth - **COMPLETED - \$1,000 (anonymous)**

David Baltimore (\$20,000) --letter w/T. Bigler & J.M. Lennon follow-up- invite for tour

Bill Butler (\$10,000) --letter w/C. Breiseth follow-up

Jack Conyngham (\$20,000) --C. Breiseth to discuss Shelburne- **COMPLETED - \$6,298.50**  
and Guthrie projects together

Bill Conyngham

Pattie Davies

-- Asa Day, Jr.

Vivian Edwards

Tim Faber

-- Bob Gicking

Howard Grossman (\$1,000)

Elden Hale (\$10,000)

Dave Hall

Bev & Harry Hiscox

-- Dick Maslow

-- Agnes McCarthy

--letter (no amt.) w/W. Reed follow-up

--R. Heaman to pursue w/H. Grossman

--T. Kiley - **COMPLETED - \$1,000**

--letter w/H. Grossman follow-up

--letter w/R. Heaman follow-up

--invite for tour w/W. Reed/C. Breiseth/P. O'Hop

--T. Kiley - **COMPLETED - \$5,000**

-

--C. Breiseth to discuss w/M. Lumia

--R. Heaman w/ H. Grossman



Prospects (cont.)Assignments

|                                 |                                                     |
|---------------------------------|-----------------------------------------------------|
| Sondra & Morey Meyers (\$2,500) | --letter w/ C. Breiseth follow-up                   |
| Charlie Miner                   | --COMPLETED - \$1,000                               |
| Roy E. Morgan                   | --letter (no amt.) w/C. Breiseth follow-up          |
| Geraldine & Bill Nesbitt-Orr    | --C. Breiseth - hand-carry to Florida               |
| Chuck Parente (\$20,000)        | --letter w/C. Breiseth & T. Kiley follow-up         |
| Richard Pearsall                |                                                     |
| Ed Poggi                        | --COMPLETED - \$1,000                               |
| Mary Rhodes                     |                                                     |
| Arnold Rifkin                   |                                                     |
| Max Rosenn                      | --COMPLETED - \$1,500                               |
| Richard Ross                    | --COMPLETED - \$1,000                               |
| Eugene Roth                     |                                                     |
| Joe Savitz                      | --COMPLETED - \$1,000                               |
| Ed Schechter (\$10,000)         | --letter w/T. Kiley follow-up                       |
| William Shull (\$5,000)         | --letter w/C. Breiseth follow-up                    |
| Andy Sordoni                    | --C. Breiseth-COMPLETED-NO                          |
| Stephen Sordoni                 |                                                     |
| Sandy Sutherland(\$1,000)       | --COMPLETED \$300                                   |
| Frank Townend (5,000)           | --letter w/C. Breiseth follow-up                    |
| David Vipond (\$20,000)         | --letter w/C. Breiseth follow-up - invite to campus |
| Jack Walsh (\$1,000)            | --letter w/H. Grossman follow-up                    |
| -- Jack Williams                | --letter w/W. Reed follow-up                        |

\* Part of separate appeal to Wilkes Trustees





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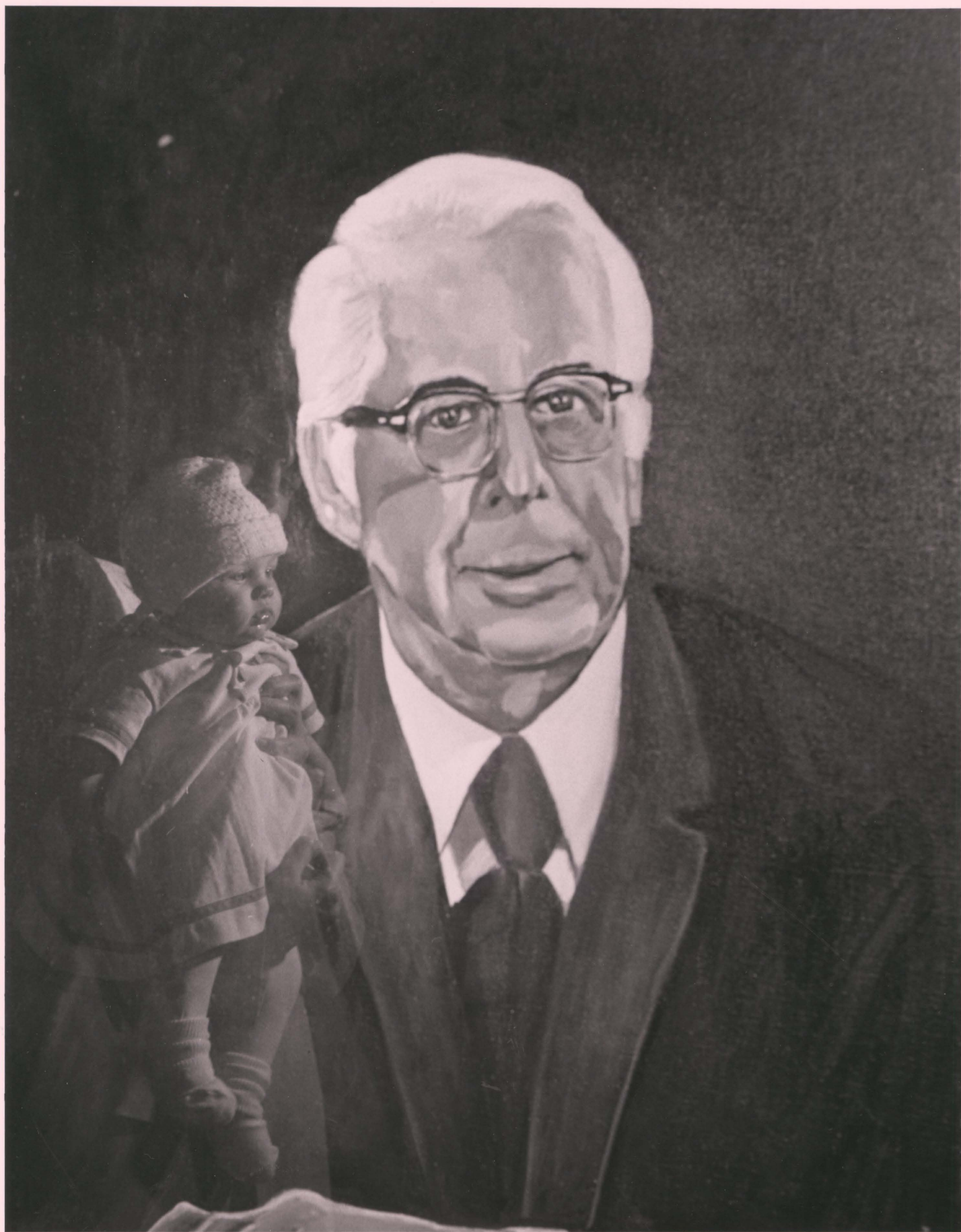


















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## American Broadband Announces It Has Secured \$200 Million in Total Financing To Build a State-of-the- Art Advanced Communications Network in RI

American Broadband Inc. (ABI), a Boston-based cable and telecommunications company, announced that the company has secured \$200 million in financing. The company expects to use \$170 million to construct an advanced communications network in Rhode Island. The announcement was made during testimony on ABI's application to construct an advanced communications network before the Rhode Island Division of Public Utilities.

ABI has received a commitment of \$150 million in senior debt financing from CIBC World Markets. Edward T. Holleran, Jr., president of American Broadband Inc. (ABI), said, "Since our initial filing on February 7th, we have completed the financing necessary to build our Rhode Island system. To the \$50 million in equity capital committed by Great Hill Partners, we have added \$150 million in senior debt financing from CIBC World Markets, CIBC World Markets is one of the largest financial institutions in the world and has a long history of lending to the broadband industry. Because our Rhode Island system will cost \$170 million, we now have in place more than sufficient capital."

He added, "Pending DPU approval, this is the single biggest step in bringing us closer to having cable and cable Internet competition in Rhode Island. We are looking forward to offering Rhode Islanders many more choices of services and all the benefits that competition brings to consumers." ABI's system will bring state-of-the-art high technology and much needed compe-

tion to Rhode Island homes and businesses.

"Our advanced cable systems can provide up to 200 cable channels plus video on demand. We will also provide a broadband system that will connect public schools and government buildings for interactive video and data communication. We will have high-speed data services at a cost that small and medium sized businesses will be able to afford, something very new for Rhode

Island. In addition, we will have an important programming announcement to make in the months ahead," Mr. Holleran said.

The Rhode Island economy also will benefit when ABI enters the Rhode Island marketplace. Mr. Holleran commented, "We will create more than 100 new jobs, we will be purchasing new equipment, leasing and buying real estate, and paying significant state and

(Continued on page 48)

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(Continued from page 47)

local taxes. ABI is committed to purchasing as much equipment and services locally as possible."

Rhode Island is the first market ABI intends to service with a new facilities-based broadband network to provide competitive cable television services as well as high-speed Internet services. ABI also plans to apply for Competitive Local Exchange Carrier (CLEC) authorization to provide local and long distance telephone services.

ABI plans to construct its broadband network in 20 cities and towns across the state. The first customers could receive ABI service as early as April 2001. The system is expected to be completely constructed in four years. Those cities and towns include: Barrington, Bristol, Central Falls, Coventry, Cranston, Cumberland, Johnston, Lincoln, North Providence, North Smithfield, Pawtucket, Providence, Scituate, Smithfield, Warren, Warwick, West Warwick, and Woonsocket.

## Classic Communications Selects WSNNet as DBS Provider for Small Franchise Systems

WSNNet announced it has signed a strategic agreement with Classic Communications, Inc. (Nasdaq: CLSC - news), the nation's 11th largest cable provider. Under the agreement, Classic will offer a privately-branded direct-to-home (DTH) digital satellite television service using WSNNet's satellite programming technology in several of Classic's smaller-sized cable systems. The agreement also provides Classic with the opportunity to market the service outside Classic's existing geographic service area. Other terms of the agreement were not disclosed.

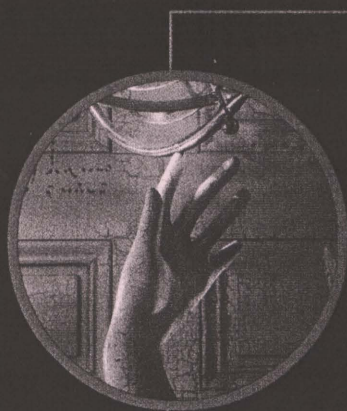
"We are pleased to announce this agreement for two key reasons," stated Cary Ferchill, President and CEO of WSNNet. "First, it marks the successful, on-time, launch of our new digital satellite service. Second, it enforces our mission of providing non-metropolitan cable operators with a profitable digital alternative to DBS."

"Classic's strategic clusters in non-metropolitan areas," Ferchill continued, "provide an opportunity for both companies to benefit from DTH. Classic has been a pioneer in utilizing satellite technology to better serve smaller-sized cable markets. WSNNet will expand Classic's ability to reach subscribers in smaller systems with digital service in a way that's economically sound."

"WSNNet has essentially created a third national DTH platform which is extraordinarily cable-friendly," noted Steven Seach, Classic's President and CFO. "Our partnership with WSNNet helps accelerate Classic's already aggressive roll-out of digital programming to its customer base. Between WSNNet and Hits-2-Home, Classic will now have two compelling satellite options to offer customers in smaller sized markets."

The DTH service agreement with Classic is scheduled to begin roll-out in Fall 2000.

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check out [www.paetec.com](http://www.paetec.com), recently nominated  
Web site of the month by ACUTA

**PaeTec**

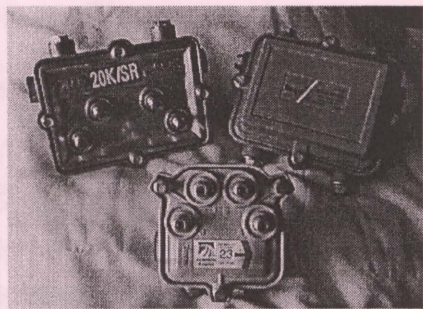
## USOL Holdings Executes Long-Term Service Agreement with Camden Property Trust Company to Provide Cable Television Service to Camden's Randol Mill Terrace Property in Fort Worth, Texas

USOL Holdings, Inc. (Nasdaq: USOL, USOLW), a technology solutions provider for the residential real estate industry, announced it has executed an exclusive long-term contract with Camden Property Trust, one of the

(Continued on page 50)



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# TULSAT

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(Continued from page 48)

nation's largest multifamily real estate investment trusts (REIT). According to the agreement, U.S. OnLine, a subsidiary of USOL Holdings, will provide cable television service to Randol Mill Terrace, a 340-unit Camden-owned apartment community in Fort Worth, Texas.

"Camden is regarded as one of the premier apartment REITs in the United States," said Rob Solomon, CEO of USOL Holdings. "We are very happy to add them to our existing client list, which already includes industry leaders like Equity, Aml, Aimco, Gables and others. We think it not only validates our business model but is also a testament to our reputation within the multifamily housing industry."

Laurie Baker, Camden's vice president of property services, said, "We have very high expectations of what U.S. OnLine can do to enhance the quality of service to our residents. We select service providers that have the same level of commitment to customer service as Camden has for its residents. U.S. OnLine meets that criteria."

Camden Property Trust provides expertise in the ownership, development and management of apartment home communities. At the beginning of 2000, Camden owned and managed 153 properties consisting of more than 53,000 apartment homes geographically dispersed in the Sunbelt and Midwestern markets from Florida to California.

## Digital Broadcast Corporation Acquires Additional ITFS Lease Agreements

Digital Broadcast Corporation (DBC) has acquired additional Instructional Television Fixed Service (ITFS) transmission rights through spectrum leases in Mobile, Alabama and in Scranton/Wilkes-Barre, Pennsylvania.

In the Mobile, Alabama market, DBC has leased the excess airtime capacity from Faulkner State Community College (C Group); Baldwin County Catholic Schools (B Group); and Bayside Academy (D Group). In the Scranton/Wilkes-Barre, Pennsylvania market, the company has acquired the right to utilize excess airtime capacity from Lackawanna Junior College (A Group); Wilkes-Barre Area School District (D Group); and Wilkes University (C Group).

With the rights to use 12 channels in each of these markets, DBC, through its operating subsidiary, AirCable America, is able to broadcast up to 120 channels of state-of-the-art television programming via Digital Wireless Television.

Christopher Hintz, DBC's vice-president of Mergers & Acquisitions, said, "We look forward to working with the educators in each of our markets. Educators holding ITFS channels have, for years, received the short end of the stick when it comes to excess capacity airtime lease agreements with commercial operators. DBC, on the other hand, not only pays up-front and on-going fees to the educators, we work hand-in-hand with the schools to help them realize their educational potential through the use of the communications infrastructure. It's an alliance that benefits the community, the students, and DBC."



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**Future Plans:** In coming months *Private & Wireless* will be making  
announcements regarding the launch of discussion groups,  
an online marketplace and much more.

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## THOMAS P. SHELBURNE MEMORIAL FUND

Tom Shelburne will always be remembered for his sincere concern for people and his unrelenting drive to improve the quality of life in the community where he lived and worked. He was a true believer in the power of positive thinking. Tom always saw that which was good and the potential in anything less.

During his years in Northeastern Pennsylvania, he strongly advocated a clean environment, a positive self image of Northeastern Pennsylvania, the welfare of our children and many other important causes. He worked hard to improve the lives of those less fortunate and the future for those yet to come.

To continue the work that Tom started, and to carry out his dreams, his friends have established the Thomas P. Shelburne Memorial Fund in his memory.

Contributions to the fund should be made payable to the Pocono Northeast Development Fund, 1151 Oak Street, Pittston, PA 18640.

If you would prefer to arrange a deferred or non-cash donation, please contact Richard Chisarick at (717) 655-5581.



*CONTRIBUTORS TO*  
THE THOMAS P. SHELBURNE  
TELECOMMUNICATIONS CENTER

Anonymous

Dr. & Mrs. Roy E. Morgan

Mr. Tom Bigler

Morey & Sondra Myers

Dr. & Mrs. Christopher N. Breiseth

In Memory of Abram Nesbitt, 2nd

Mr. & Mrs. William C. M. Butler, Jr.

Mr. Edmund H. Poggi

The Conyngham Family

Mr. & Mrs. Warren Reed

Mr. & Mrs. Stanley S. Davies

Judge & Mrs. Max Rosenn

Economic Development Council of NEPA Rick & Kim Ross

Eberhard L. Faber Foundation

Joe & Janice Savitz

Mr. & Mrs. David C. Hall

Mr. & Mrs. Larry D. Stetler

Mr. & Mrs. Thomas H. Kiley

Dr. & Mrs. Wallace F. Stettler

J. Michael & Donna P. Lennon

Mr. Sanburn Sutherland

Constance K. McCole

Lenchen & Frank Townend

Mr. Charles H. Miner, Jr.

WBRE-TV

Thomas & Catherine Shelburne Foundation

WNEP-TV

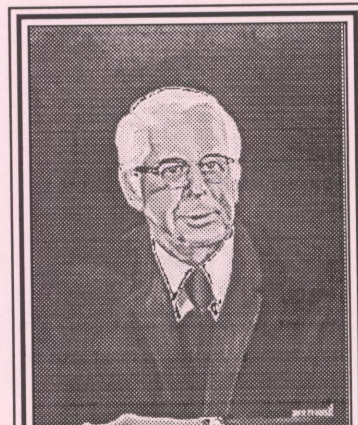
Anonymous

Mr. & Mrs. Frank M. Henry

Gov. &

Mrs. William W. Scranton

The Thomas P. Shelburne  
Telecommunications Center







**THOMAS P. SHELBURNE**

Tom Shelburne is a transplanted Virginian who moved to Northeastern Pennsylvania close to 50 years ago and lives with his wife Catherine in Centermoreland. They have a son and daughter. Tom was co-founder of radio station WILK and became Chairman and President of NEP Communications Inc., the ABC Network Television affiliate serving Northeastern and Central Pennsylvania. As an outstanding community leader, Tom became the most vocal and strongest advocate for regionalism through his work with EDCNP, the Northeastern Pennsylvania Environmental Council, and the Northeastern Pennsylvania Philharmonic, all regional organizations for whom he has served as President. In developing a powerful and prestigious television station, Tom pioneered in the use of television as a medium for a great many town meetings, thus affording the public the opportunity to actively participate in learning as well as experiencing and providing interactive communications on the regional issues of the day. As President of EDCNP from 1976-78, Tom advocated regional linkages between the public and private sectors and the concept of regional marketing. Tom has a B.A. from Hampden-Sydney College, an M.A. from the College of William & Mary and an Honorary Ph.D. from College Misericordia. Tom is not only a pioneer in regional economic development and quality of life issues, he also has shown concern for the environment, as President of the Northeastern Pennsylvania Environmental Council, Vice President of the Pennsylvania Environmental Council and through his support of other environmental organizations. He was the former President of the Greater Wilkes-Barre Chamber of Commerce, the Executive Vice President of WVIA-TV, a Vice President of the Railroad Task Force for Northeast Region which helped preserve railroad service in the region, and former President of the Eastern Distribution Center which includes the first Foreign Trade Zone in Pennsylvania. He has been a Board Member of a host of organizations including Metro Action of Scranton, the Greater Wilkes-Barre Chamber of Commerce, the Greater Scranton Chamber of Commerce, Blue Cross of Northeastern Pennsylvania and many others. He has served on scores of committees involving community and regional issues such as the EDCNP Airport Task Force, the Committee for Economic Growth Cultural Affairs Committee, the Pennsylvania Scenic River Program, the Scranton Plan, the Pennsylvania State Transportation Advisory Committee, and many others. Tom has received the following awards: Distinguished Pennsylvanian, Greater Philadelphia Chamber of Commerce; Silver Medal, Northeastern Pennsylvania Advertising Club; Gold Baton Award, Northeastern Pennsylvania Philharmonic; Business Hall of Fame, Junior Achievement of Northeastern Pennsylvania; Doctor of Humane Letters, College Misericordia. In the annals of the Northeastern Pennsylvania community, regional leaders and citizens, Tom Shelburne stands at the very top of those individuals who represent the finest which the region has to offer.



# Wilkes University News

University Relations Office  
Mark Davis, Director  
Wilkes-Barre, Pennsylvania 18766  
Office (717) 831-4770 Fax (717) 824-2934

## **WILKES DEDICATES SHELBURNE TELECOMMUNICATIONS CENTER APRIL 12TH**

**WILKES-BARRE--** Wilkes University will dedicate the Thomas P. Shelburne Telecommunications Center Friday, April 12 at 2PM. The center is named in memory of local television pioneer, the late Thomas P. Shelburne, former owner of WNEP-TV, Channel 16. The public is invited. A reception will follow the dedication ceremony.

"Tom Shelburne was a leader in the development of television in Northeastern Pennsylvania," said Wilkes University President Christopher Breiseth. He also did more than anyone to pull this region together culturally and economically and help us realize the strength and growth potential of the Pocono Northeast.

The new 13-room, 5,500 square foot facility features two full-sized production studios, three editing booths, various classroom, offices, and engineering control booths.

"The Thomas P. Shelburne Telecommunications Center at Wilkes University, financed through the generosity of the Shelburne family and several close friends, provides Wilkes with the capacity to reach out to the people of this region with challenging, quality television programming in

(MORE)



#### 1ST ADD SHELBURNE CENTER DEDICATION

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The Shelburne Telecommunications Center and the expert faculty give Wilkes students immediate practical experience. "From the first day of class, students are handed a camera and the hands-on education starts from there," notes Dr. Bradford Kinney, chairman of the Communications Department.

Wilkes students currently coordinate two weekly television shows. WOW!, an educational show for children is produced weekly with WBRE-TV. Students help with script development and also help set up the production with faculty member, Dana Alexander Nolf, former producer with ABC's 20/20.

A second show, "Colonels Corner" is a weekly sports talk show featuring Sports Information Director Tom McGuire and Wilkes' coaches. Students produce and direct the half-hour show recorded in the Shelburne Center. It airs on local cable tv systems on the Pioneer Community Television Network (PCTN).

"From the first-class design to the state-of the-art equipment, our students now receive everything they need to effectively compete for jobs in television at any level, " concluded Dr. Kinney.

PHOTO: Thomas P. Shelburne



# Wilkes University News

Krista Gromalski  
Communications Assistant  
University Relations  
Wilkes-Barre, Pennsylvania 18766  
(717) 831-4773/FAX (717)824-2934

## Wilkes Takes Action On Community Issues

**Wilkes-Barre --** Wilkes University has received a \$3,000 "Diversity and Democracy Grant" from the American Association of Colleges and Universities which will be utilized, with the help of a matching amount from Wilkes, to present a series of caucuses addressing three important local issues. The \$3,000 grant is one of only twenty awarded nationally and one of three awarded in Pennsylvania.

The concept for the series, entitled "The Community Voices Caucus," originated in response to increasing concerns about community issues and as an acknowledgement of higher education's role in the future of the city of Wilkes-Barre. The caucuses will bring together diverse groups of individuals in an effort to problem-solve in a non-partisan, non-political setting.

The three topics chosen and the dates of each caucus are, "How Can We Build a Bridge to Understanding? Race, Gender, Ethnicity" on Saturday, September 21; "Last One Out Turn Off the Lights: Future Economic & Human Development in the Wyoming Valley" on Saturday, October 19; and "The Troubled Family: Rebuilding the Center of Our Lives and the Community" on Saturday, November 2. Each caucus will be held in Room 214 of the Arnaud C. Marts Center on the Wilkes University campus, from 10 a.m. to 1 p.m.

-MORE-



#### 1ST ADD - Wilkes Takes Action On Community Issues

During the first hour, each issue and its ramifications will be presented in both video form and with a panel discussion featuring four distinguished panelists. During the second hour, participants will divide into sub-groups to "brainstorm" on practical and realistic solutions. The final hour will bring the group together again as a community to present their results and draft an "action plan."

The caucuses are free and open to the public, with special emphasis on individuals who have not voiced their opinions in the past and on members of the many minority communities within Wilkes-Barre.

Caucus organizer and assistant professor of Communications at Wilkes University, Robert Armstrong feels the three topics will illicit a wide range of emotion from citizens. Armstrong notes, "We've managed to find three topics that are so insidious and deep-rooted that they are rarely discussed in a public forum, yet each one is vital to Wilkes-Barre's growth. Our goal is to expose these topics - racism and equality, economic development, and the family - deal with them fairly and honestly, and then let the people decide how to approach possible solutions for future improvement."

A 24-hour hotline has been established at Wilkes for citizens interested in becoming involved with the caucuses or for further information. The hotline number is (717) 831-4223.

The three topics chosen and the dates of each caucus are: "How Can We Build a Bridge to Understanding? Race, Gender, Ethnicity" on Saturday, September 24; "Let Our Turn Off the Lights: Future Economic & Human Development in the Wyoming Valley" on Saturday, October 19, and "The Troubled Family: Rebuilding the Center of Our Lives and the Community" on Saturday, November 2. Each caucus will be held in Room 214 of the Arnold C. Marks Center on the Wilkes University campus, from 10 a.m. to 1 p.m.

2/17/11



# Wilkes plans new cable channel, new programs

By ELIZABETH AGUILERA  
Times Leader Staff Writer

**W**ILKES-BARRE — Service Electric subscribers will soon find a new show, "Colonel's Edge," on Channel 66.

A new show on a new channel. The channel will put viewers in touch with their Wilkes University neighbors through programming put out by the students.

Following other colleges nationwide that broadcast to their neighbors, Wilkes spent \$30,000 on cable-access equipment to spread its programming beyond the riverfront campus, said Mark Davis, director of university relations.

Later this month, cable subscribers will be able to tune in and watch student shows, community activities, educational programs

for children, visiting lecturers and other programming, said Brad Kinney, communications department chairman.

"Edge" will feature Wilkes University sports and athletes. Sophomore Jason Evans, who developed the sports show last spring, plans to keep the show the same, even though there will be thousands of additional viewers.

"We want to put together a good show for students," he said. "We want other people to watch and see what we do."

Students also are trying to piece together a soap opera, Kinney said.

Sophomore Donna Talarico, 19, is excited about the new opportunity. "Not only do we get to share the work we have done with the

■ See CABLE, Page 2C

T.L. 1-7-98



TIMES LEADER/BOB ESPOSITO

Brad Kinney, chairman of the Wilkes University communications department, and Carl Brigido, chief engineer at the school's Shelburn Telecommunications Center, work at the consoles in the control room. The school soon will begin producing shows on a cable television channel.

## Cable

(Continued from Page 1C)

students, but with the whole community."

Talarico is technical director for "Wilkes Today," a biweekly news show that she said would begin taking a closer look at the university's connection with the community.

"We will be looking for things on campus that affect the community or students working in the community," she said.

Wilkes also will be accepting ideas from the community for broadcasting on channel 66. The college will selectively broadcast videotapes of other school's events or community happenings.

Guests, such as government officials, could address subscribers for a fee, Davis said.

The university already operates two closed-circuit channels, one for academics and another called the "Dorm Channel," which runs announcements for students, happenings on campus, schedules and some student-produced programming.

Kinney said the students will do all the work, on and off camera, for the cable channel, including camera work, production, editing and acting.

"This gives our students more experience and makes them more marketable," he said.



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***Wilkes to dedicate  
communications center***

Wilkes University will  
dedicate the Thomas P.  
Shelburne Telecommunications  
Center at 2 p.m. April 12.

The center is named in mem-  
ory of local television pioneer,  
the late Thomas P. Shelburne,  
former owner of WNEP-TV  
Channel 16.

"Tom Shelburne was a leader  
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The new 13-room, 5,500-  
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full-sized production studios,  
three editing booths, classrooms,  
offices and engineering control  
booths.





### Wilkes dedicates Shelburne Telecommunications Center

CV  
4/13/96

The dedication of the Shelburne Telecommunications Center was held Friday at Wilkes University. The 13-room facility, located on the bottom floor of the Stark Learning Center, was designed to give communications majors immediate practical experience. The center features two full-sized production studios, three editing booths, various classrooms, offices and engineering control booths.

The facility was built in honor of the late Thomas P. Shelburne, former owner of WNEP-TV, Channel 16. Dr. Christopher N. Breiseth, president of Wilkes University and Catherine Shelburne, wife of the late Thomas Shelburne, unveiled the center's memorial plaque during the ceremony. Friends, students and colleagues were on hand to pay tribute to Shelburne for his work and his belief in higher education.





TIMES LEADER/DON CAREY

## Shelburne center dedicated

Catherine Shelburne gives remarks Friday following the dedication of a new Wilkes University facility, the Thomas P. Shelburne Telecommunications Center, named in honor of her late husband. Shelburne, who died last year, was former owner of WNEP-TV, Channel 16. The 13-room, 5,500 square-foot facility features two full-sized production studios, three editing booths, various classrooms, offices and engineering control booths.

Thale  
4/13/16



Physical Facilities Committee Minutes  
Page 2 --

In addition, Mr. O'Hop reported that a property located at the corner of South Franklin Street and East Northampton Street owned by Franklin Building, Inc. is available for purchase at an asking price of \$320,000. Nevertheless, we should be able to acquire it for \$295,000. Because our Classroom/Office building will be completed by August 1995 and renovations to Stark Learning Center will begin this summer, individuals will be moving out of Fortinsky Hall and Sturdevant Hall and additional space will be needed to accommodate them. Therefore, the purchase of this building is being considered.

It is one of only two buildings that the University does not own in the "academic" block. The building has been renovated and is suitable for office use. Mr. Roth explained that another individual is interested in purchasing the building, and if we let it go this time, we may never have the opportunity to purchase it again. He explained that it is a key building in the overall plan of the campus. On motion of Mr. Savitz with a second by Mr. Cohen, the Physical Facilities Committee unanimously decided to recommend to the Board approval of the Design and Construction Subcommittee's actions to acquire the property located at 109 South Franklin Street, Wilkes-Barre, Pennsylvania for an amount not to exceed \$295,000.

Mr. O'Hop explained that two Television Studios will be installed in the basement level of Stark Learning Center below the lecture hall. Bids have been received and are higher than anticipated. Our budgeted amount was set at \$180,000. At the present time, the staff is "value engineering" the job. Construction should begin in June 1995 and be completed within eight weeks.

Drawings were made available. Mr. Saffian explained that two large studios are planned which will be served by control rooms either independently or together.

Mr. Hadzor explained that the Development office is looking for prospective donors to the TV studios project. Tom Shelburne had shown some interest in this project prior to his death. His widow, Catherine, has committed a gift of \$100,000 to the project, and we are prepared to name the facility in his memory. We are now pursuing other prospects such as Warren Reed at WNEP-TV, individuals at the New York Times Foundation, and friends and colleagues of Tom Shelburne. Mr. Hadzor would like approval of this project before Mrs. Shelburne leaves the area and suggested that the Physical Facilities Committee authorize the administration to go forward with the project to create a memorial in Tom



Shelburne's memory. He suggested that we not decide at this time whether Mrs. Shelburne's name will be added.

Mr. O'Hop explained that Channel 16 will use the TV studio as their substation and whenever they do so, they will mention the University.

On motion of Judge Rosenn with a second by Mr. Miner, the following resolution was unanimously approved:

"WHEREAS, Mr. Thomas H. Shelburne made significant contributions to the growth and promotion of northeastern Pennsylvania; and

WHEREAS, he was a pioneer in the television and communication industry; and

WHEREAS, his widow, Catherine, recently made (in his memory) a substantial contribution to the construction of the soon to be built television facility; and

WHEREAS, there is expectation of further contributions from friends and colleagues of Mr. Thomas H. Shelburne;

IT IS HEREBY RESOLVED that the soon to be constructed television complex to be located in Stark Learning Center be designated as the Thomas H. Shelburne Television Complex."

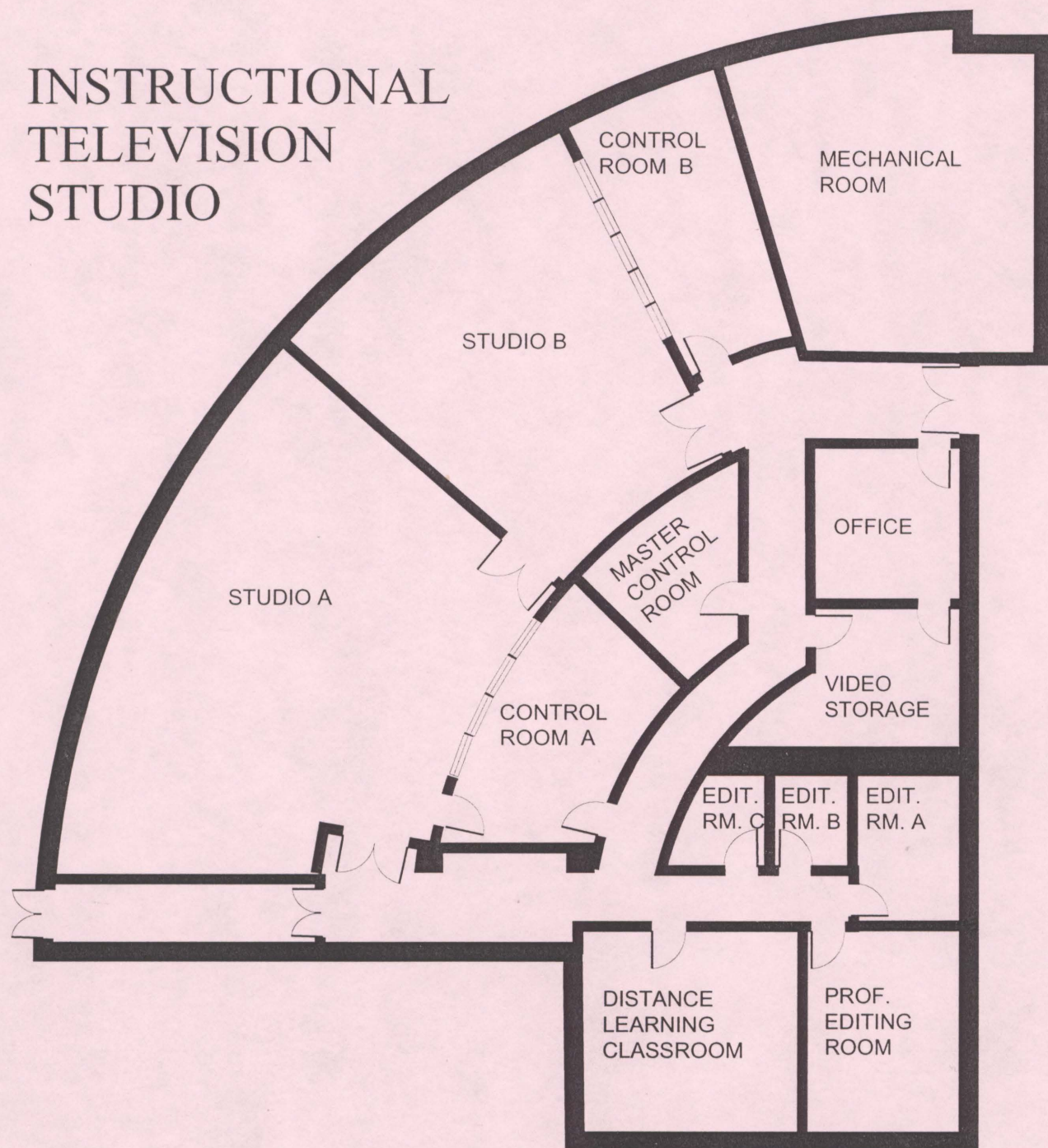
Concerning the Fiber Optics Infrastructure, this Committee has given the staff the authority to negotiate the contracts. Currently, the contracts are being reviewed by the lawyers and should be ready for signing by the end of the month. Work should be completed within 30 days after the hookups are installed. Plans are to have TV, long distance telephone service, data and CATV capabilities to all residence halls. Service Electric has agreed that in addition to cable television, they will give us two internal channels and one external channel.

The objective for the Gutman/Fischer properties is to subdivide the Fischer property in order to enlarge the parking lot. The land has been surveyed and checked by the City. After the lots are subdivided, the Fischer home and remaining Fischer property will probably be put back on the market.

Concerning the properties located on Barnum Place which the University purchased from Thom Greco, the buildings will be demolished and the land made ready for paving of a parking lot.



# INSTRUCTIONAL TELEVISION STUDIO



FLOOR PLAN



## Shelburne Center dedication slated today at Wilkes

Wilkes University will dedicate the Thomas P. Shelburne Telecommunications Center Friday, April 12, at 2 p.m.

The center is named in memory of local television pioneer, Thomas P. Shelburne, former owner of WNEP-TV Channel 16. The public is invited; a reception will follow the ceremony.

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# Wilkes plans tours of new TV facility

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Lights, camera, action ... Did you ever wonder what it would be like to be the star of a television program? Did you ever wonder what exactly goes into producing a television show? Or maybe you just have a love of telecommunications and want to know where to get started. Wilkes University is the answer to all of these questions.

The Communications Department of Wilkes University plans to begin tours of the 13-room

television studio complex named in honor of the late Thomas P. Shelburne. The department invites high school journalism and/or English classes to tour the newly upgraded facilities.

Not only will the students get a chance to see and learn about how a television studio operates, but some students will also get a hands-on experience with the equipment. Wilkes' own campus-wide television show, "Wilkes Today," will be

taped during the scheduled tours. Students will be asked to help out behind the scenes and on the set while live audience members will cheer on their fellow classmates.

According to Dr. Bradford Kinney, chairperson of the communications department, "This is a great opportunity to get a head start in college. By getting a taste of the exciting world communications has to offer, students may find their niche before they even enter col-

lege."

Do not miss out on a great chance to become familiar with modern video technology and have a lot of fun. Tours run in late October through early November on Thursdays with the first tour slated for Thursday, Oct. 30. Anyone interested in signing up for a tour can call the Wilkes Communication Department at 408-4160 for more information.



# Wilkes University

## News

**Contact: Dr. Bradford Kinney, 408-4164**

**Deena Guadagno, 829-3688**

**Tim Popovich, 829-3688**

**Sarah Shone, 288-8666**

**Tracie Vacula, 825-6061**

**Release Date: For immediate release**

## Wilkes University to Hold Tours of Newly Upgraded TV Studios

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<MORE>



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—JACOB—



# Wilkes University **News**

University Relations Office  
Mark Davis, Director  
Wilkes-Barre, Pennsylvania 18766  
Office (717) 831-4770 Fax (717) 824-2934

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PHOTO: Thomas P. Shelburne



RESOLUTION

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RESOLUTION

WHEREAS, Ms. Dorothy D. Darling has made a substantial contribution to Wilkes University for remodeling in preparation for the rededication of the Dorothy Dickson Darte Center for the Performing Arts; and

WHEREAS, she has requested that the Theater located in the Dorothy Dickson Darte Center for the Performing Arts be named The Edward Darling<sup>Jr.</sup> Theater; and

WHEREAS, Edward Darling, Jr. is the grandson of the original benefactor; namely, Dorothy Dickson Darte;

THEREFORE, IT IS RESOLVED, that the Theater located in the Dorothy Dickson Darte Center for the Performing Arts be hereby named The Edward Darling<sup>Jr.</sup> Theater.