

Correspondence: Romanelli, Carl, 1972
July - November

CARL ROMANELLI
President

BILL GRIFFITH
Secretary-Treasurer

MEDIA AFFILIATES, INC.
MADISON AVENUE

IN WYOMING VALLEY

Advertising and Public Relations

I. B. E. BLDG.—67-69 PUBLIC SQUARE

Room 1218-20

WILKES-BARRE, PA. 18701

Phone: 829-2436

July 22, 1972

ADVERTISING

NEWSPAPER
RADIO
TELEVISION
BROCHURES
BUS
SIGNS
BILLBOARDS
PAMPHLETS
SPECIALTIES
POLITICAL

PUBLICITY

NEWSPAPER
RADIO
TELEVISION
PHOTOGRAPHY
SPORTS
FRATERNAL
CIVIC
SOCIAL
CHURCHES
BUSINESS
INDUSTRY
EDUCATION
GOVERNMENT
POLITICAL

CONSULTING

PLANT NEWSPAPER
PRINTING
LABOR - MANAGEMENT
MARKETING

Honorable Max Rosenn
Judge
U.S. Circuit Court of Appeals
Federal Building
Wilkes-Barre, Pa.

Dear Judge Rosenn:

This morning I was informed of the plans to
establish Recovery, Inc.

Media Affiliates, which I head, would be
interested in handling the publicity and promotion
for Recovery, Inc., which is so vitally needed in
the Valley at this time. We are available to
discuss this matter at your convenience.

You may refer me or my partner, William Griffith,
a member of The Record news staff, to the following:
Sen. Martin L. Murray, president pro tempore,
Senate of Pennsylvania; John A. Hourigan, Jr., vice
president, Wilkes-Barre Publishing Company; Nello
Riccetti, superintendent, Intermediate Unit 18, or
any person or firm that is using our services.

Success to you on this program and may God give
you the good health and necessary strength to carry
out this endeavor in addition to all your other duties.

Sincerely,

Carl Romanelli
Carl Romanelli

November 13, 1972

Carl Romanelli, President
Media Affiliates, Inc.
I.B.E. Building
67-69 Public Square
Wilkes-Barre, Pa. 18701

Dear Mr. Romanelli:

I owe you a serious apology. You wrote me a letter on July 22nd offering to handle publicity for the Flood Recovery Task Force. Due to an oversight caused by the conditions following the flood and also my absence from the city during the period when your letter arrived, I did not get to see your letter until this past weekend. Unfortunately, it was set aside with some other materials for future attention.

As you know, we do have a publicity committee which is headed by David DeCosmo. This committee is operating on a volunteer basis. We do have a limited amount of professional assistance. If the occasion should warrant it in the future, that our professional services should be expanded, we shall be pleased to give your proposal serious attention.

I have read your publication on the flood and I congratulate you on a very fine job.

Sincerely yours,

MAX ROSENN
Chairman

MR:cjr

1012
100-225-1111
100-225-1111
100-225-1111
100-225-1111