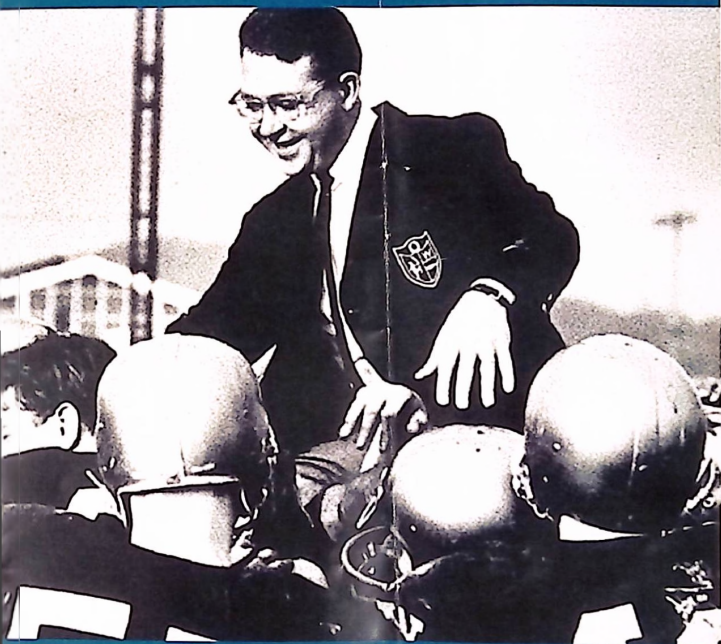


SERVICE OF REMEMBRANCE FOR
Roland "Rollie" C. Schmidt



June 1, 2015

Dorothy Dickson Dart Center for the Performing Arts
Wilkes University

Welcome Patrick F. Leahy, President
Wilkes University

Eulogy William A. Hanbury '72
Co-chair, Schmidt Stadium Committee
Member of the Golden Horde

Wilkes Football Team Prayer Trey Brown, Head Coach
Wilkes Colonels Football Team

Lord, Let us be humble and close as a team
As we huddle together today.
And by the power that flows from faith
Give us courage and strength as we play.
And that, by Thy care each one may be
Kept from harmful injury.
And when the game is played and we have met the test
Lord, help us to know we have done our best. Amen

The Lord's Prayer
Our Father, who art in heaven, hallowed by thy name. Thy kingdom come, Thy will
be done, on earth as it is in heaven. Give us this day our daily bread, and forgive
us our trespasses, as we forgive those who trespass against us. And lead us not into
temptation, but deliver us from evil. For thine is the kingdom, and the power, and
the glory forever. Amen.

Words of Farewell Schmidt Family Members



Coach Rollie Schmidt

A Golden Career and a Dedication to Wilkes

When Rollie Schmidt arrived at Wilkes in the fall of 1962, he inherited a football program with a golden past. The Wilkes teams of the 1940s had brought glory to the young college under Coach George Ralston. But by the early 1960s, bright spots were few and far between. Limited facilities, low fan turnout and little support hampered the Wilkes Colonels. Rollie Schmidt, a native of Wilkes-Barre, had been a standout athlete at Coughlin High School and Bloomsburg State College, and a coach at Kingston High

School. He earned a master's degree from the University of Scranton. His new job at Wilkes kept him busy, teaching 15 classes a week and coaching baseball and golf, as well as intramural basketball.

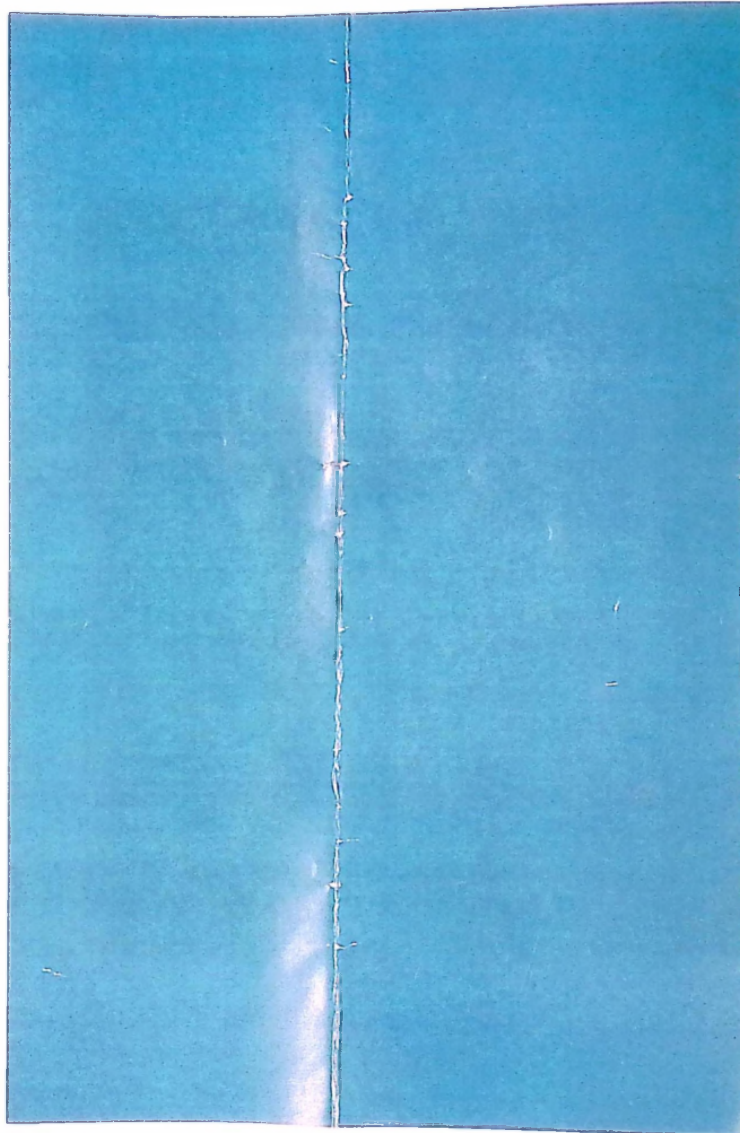
His coaching philosophy was deceptively simple: organization, pride and poise. He quietly but firmly set out to build a football program. As a result, the tide began to turn in 1965. On a brand-new field, with a brand-new program, the Colonels began to win. Schmidt, who coached the football team from 1962 to 1981, amassed a record of 92-73-1. During the streak, 11 wins came via shut-out; and for three consecutive seasons, the team was 8-0. Under his guidance, 65 Wilkes Colonels earned spots on Middle Atlantic Conference All-Star squad and another 10 on the Eastern College Athletic Conference All-Star team.

The Golden Horde racked up the wins: Lambert Bowls in 1966 and 1968, four Middle Atlantic Conference championships, consecutive Wilmington Touchdown Club awards, the Washington Touchdown Club's coveted Timmie Award for the outstanding small college football team of the year. "The Horde" achieved the longest winning streak in the country: 32 games between 1965 and 1969. Yet Coach Schmidt kept it all in perspective. "I firmly believe football should be fun for these boys," Rollie said. "I want my players to enjoy their college careers."

As a coach and mentor, for many years he influenced student athletes on baseball diamonds and golf courses and in the college classroom as well. As the baseball coach, he guided the Colonels to their first MAC title in 1968. His 11 wins that season marked the first time in a decade the baseball team reached double digits in wins.

In 22 seasons coaching the golf team, Schmidt led the Colonels to a 206-165-1 record and three MAC championships. The 1976 team finished 16-0 and had a 14th-place finish in the NCAA Division III national championships. In 1994 Schmidt was inducted into the Wilkes Athletic Hall of Fame. After more than three decades of influencing young lives, he retired and was granted Emeritus Faculty status by the Wilkes Board of Trustees. He and wife Marge moved to Daytona Beach, Fla. They maintain a home in Dallas so they can spend summers near family and friends in northeastern Pennsylvania.

Schmidt shaped the lives of hundreds of student athletes — and the countless lives they have subsequently influenced. This legendary coach earned the respect of so many who admire his quiet perseverance and startling humility. His tradition of pride and poise, begun nearly 50 years ago, carries on in Wilkes athletics today.



Date: 10/19/2015

Elyabeth -

If you have materials
collected related to
the "Golden Hoax",
or Wilkes football
1968-1971, this material
can become part of
that archive.

Paul Adams



HOC

D. 11.

SUPESA

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In Loving Memory



Margaret L. Schmidt

April 13, 1934 - July 6, 2015

*Let not your heart be troubled;
ye believe in God, believe also in me.
In my Father's house are many
mansions; if it were not so,
I would have told you. I go to
prepare a place for you. And if
I go and prepare a place for you,
I will come again, and receive you
unto myself; that where I am,
there ye may be also.*

Yanaitis Funeral Home Inc.

Plains, PA



PRIDE & POISE



In Loving Memory of

Roland C. Schmidt

Rollie

April 25, 1933 - May 28, 2015

*Our Father who art in heaven,
hallowed be thy name;
Thy kingdom come; Thy will be
done on earth as it is in heaven.
Give us this day our daily bread;
and forgive us our trespasses
as we forgive those who
trespass against us;
And lead us not into temptation,
but deliver us from evil.
Amen*