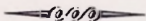


THE FIRST GENERATION FUND AT WILKES UNIVERSITY

PROCEEDS FROM THIS ANNUAL EVENT WILL SUPPORT THE NEW FIRST GENERATION FUND, ESTABLISHED TO PROVIDE DIRECT SUPPORT AND MAKE A WILKES EDUCATION ATTAINABLE FOR FIRST-GENERATION STUDENTS.

THE FOUNDERS OF BUCKNELL UNIVERSITY JUNIOR COLLEGE RECOGNIZED THAT HELPING YOUNG PEOPLE ATTEND COLLEGE BENEFITTED THE INDIVIDUAL EVEN AS IT STRENGTHENED THE REGION, AND THEY WOVE THAT INTO THE FABRIC OF THE INSTITUTION THAT EVENTUALLY BECAME WILKES UNIVERSITY. EVEN AFTER ALL THESE YEARS, ABOUT HALF OUR INCOMING FRESHMEN STILL IDENTIFY THEMSELVES AS THE FIRST GENERATION OF THEIR FAMILY TO ATTEND A FOUR-YEAR INSTITUTION OF HIGHER LEARNING. WILKES UNIVERSITY CONTINUES TO PLAY A VITAL ROLE IN OPENING OPPORTUNITIES THAT LEAD TO SUCCESS.

WWW.WILKES.EDU/FOUNDERSGALA



THE EVENING EVENT



WILKES UNIVERSITY
SPECIAL EVENTS
84 W. SOUTH STREET
WILKES-BARRE, PA 18766



RESPONSE

The favor of a reply is requested by May 19, 2014.

For your convenience, reservations can also be made at
www.wilkes.edu/foundersgala.

☐ I/we will attend the inaugural Founders Gala

#Attendees _____ x \$175 = \$ _____

☐ Regretfully I/we cannot attend the Founders Gala but I/we would like
to support the First Generation Fund as Virtual Guests

#Attendees _____ x \$175 = \$ _____

☐ Regretfully I/we cannot attend the Founders Gala

☐ Please accept our gift of \$ _____ to benefit the First Generation Fund

Name _____ Class Year _____

Guest _____ Class Year _____

Organization (if applicable) _____

Phone Number () _____ Email _____

Please list how you would like your name(s) to appear in the event program.

☐ Please find my check (made payable to Wilkes University First Generation Fund)
enclosed for \$ _____ for _____ reservations.

☐ Please charge my credit card for \$ _____ for _____ reservations:

Card Number _____ Exp _____ CVV _____

Signature _____

Contributions are fully tax deductible to the extent allowable by law. The tax deductible amount per reservation is \$100.

Please choose your menu selection:

- ☐ Roasted Tenderloin of Beef, Cabernet Demi-Glace (B)
- ☐ Jumbo Lump Crab Imperial Stuffed Shrimp (C)
- ☐ Vegetarian Entrée (V)

I would appreciate being seated with _____

For others attending as part of your group, please list attendee names and circle their menu choice.

- | | | | |
|----------|-----|-----|-----|
| 1. _____ | (B) | (C) | (V) |
| 2. _____ | (B) | (C) | (V) |
| 3. _____ | (B) | (C) | (V) |
| 4. _____ | (B) | (C) | (V) |
| 5. _____ | (B) | (C) | (V) |
| 6. _____ | (B) | (C) | (V) |
| 7. _____ | (B) | (C) | (V) |
| 8. _____ | (B) | (C) | (V) |

☐ Special Dietary Needs (please list below)

THE EVENING EVENT

WILKES UNIVERSITY AND PRESIDENT PATRICK LEAHY
CORDIALLY INVITE YOU TO CELEBRATE OUR HERITAGE
OF EDUCATING FIRST-GENERATION COLLEGE
STUDENTS AT THE INAUGURAL

FOUNDERS GALA

6 p.m.

SATURDAY, JUNE 7, 2014

The Westmoreland Club

59 South Franklin Street, Wilkes-Barre, PA 18701

Cocktails, Dinner & Dancing

Black Tie



The favor of a reply is requested on or before May 23, 2014.

For more information, please call (570) 408-4137 or visit

www.wilkes.edu/foundersgala.



INAUGURAL RECIPIENT OF THE PRESIDENT'S MEDAL

JOSEPH SAVITZ, ESQ. '48

The President's Medal is bestowed by the president of Wilkes University to acknowledge someone who has helped enhance the student experience and advance the mission of the University.

The inaugural award honors Joseph Savitz, Esq. '48, a member of the first official class to graduate from Wilkes College. Following his graduation from Wilkes, he earned a juris doctorate from the University of Pennsylvania. Attorney Savitz distinguished himself with the Wilkes-Barre law firm of Rosenn, Jenkins & Greenwald LLP.

He served as a trustee of Wilkes College and then Wilkes University from 1958 to 1994, holding the position of chairman from 1975 to 1978 and earning the title trustee emeritus. His generosity to Wilkes includes sponsorship of a room in the new science building.

Wilkes University is forever grateful to Mr. Savitz for his long history of volunteer service and philanthropic support.

SPONSORSHIP

FOUNDER - \$30,000

- Inside cover full-page advertising
- Premier seating
- 20 tickets
- Event signage
- Logo on website

BLUE & GOLD - \$20,000

- Back cover or inside back cover full-page advertising
- Premier seating
- 10 tickets
- Event signage
- Logo on website

COLONEL - \$10,000

- Full-page advertising
- 10 tickets
- Event signage
- Logo on website

DOCTORATE - \$5,000

- Half-page advertising
- 8 tickets
- Event signage
- Logo on website

MASTER'S - \$2,500

- Quarter-page advertising
- 6 tickets

BACHELOR'S - \$1,500

- Quarter-page advertising
- 4 tickets

PROGRAM ADVERTISING

Half-page advertisement - \$750 • Quarter-page advertisement - \$500
Eighth-page advertisement - \$250



**FOR MORE INFORMATION ON THE GALA OR SPONSORSHIPS,
CONTACT SUSAN DANTONA JOLLEY:**

Susan.Jolley@wilkes.edu or (570) 408-7832

Deadline for sponsorships is May 1, 2014.

**Sponsorships and reservations can also be purchased
at www.wilkes.edu/foundersgala.**

For the convenience of our members and their guests, valet parking is available. Additional parking provided at the Citizens Bank Parkade and Boscov's across the street from the club.



WILKES UNIVERSITY

84 WEST SOUTH STREET, WILKES-BARRE, PA

WWW.WILKES.EDU/FOUNDERSGALA