

The Board of Trustees
of
WILKES COLLEGE
cordially invites you to
the convocation and dedication
of
STARK LEARNING CENTER
and

W. B. SCHAEFFER MEMORIAL HALL

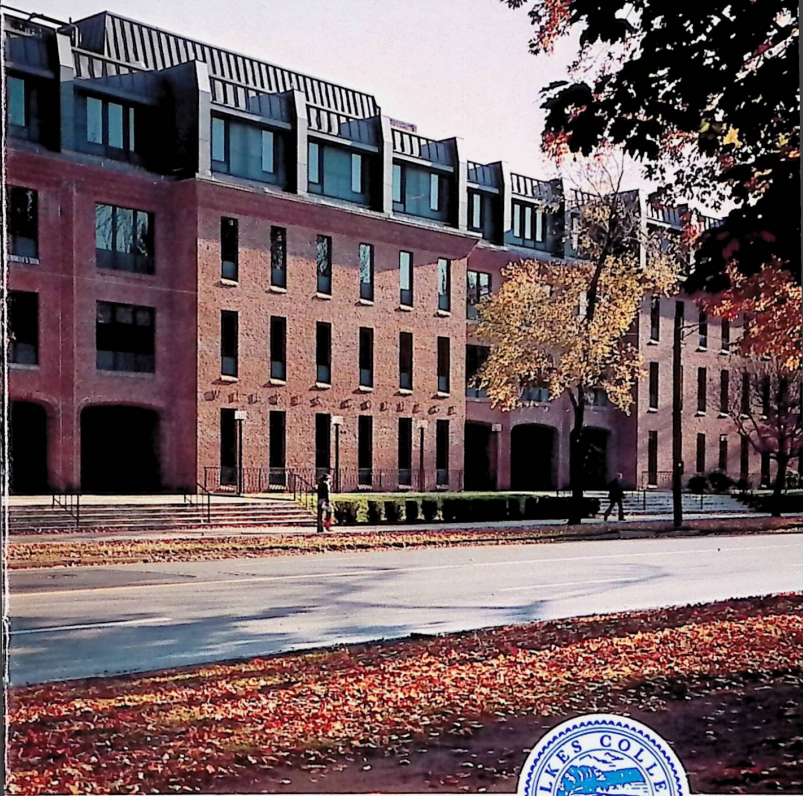
Saturday, October 11, 1975

10:00 A.M.

on the Wilkes College Campus
Wilkes-Barre, Pennsylvania

File
**STARK
LEARNING
CENTER**

**WILLIAM B.
SCHAEFFER
LECTURE
HALL**



WILKES COLLEGE
WILKES-BARRE, PENNA.



ADMIRAL HAROLD R. STARK
1880 - 1972

Stark Hall was the beginning. The new \$6.7 million Stark Learning Center is the fulfillment of a dream. Following four years of construction, campaigns and setbacks, the Wilkes College Stark Learning Center officially was ready to be dedicated to the advancement of science and higher education on Saturday, October 11, 1975.

One of the primary reasons for the success of Wilkes College over the years has been its long-range approach to development. Looking ahead and carefully planning and anticipating the changing needs of its students and community, Wilkes has been able to maintain a strong forward thrust.

In 1949, following the completion of the Franklin Street gymnasium, Dr. Eugene S. Farley, the first president of Wilkes, believed that the college needed to grow even more because Wilkes was reaching for a higher plateau.

With this idea in mind, Wilkes College decided to go forward in a progressive society.

The completion and dedication of the Harold R. Stark Hall in 1957 and the Research and Graduate Center in 1963 marked the start of the Wilkes College transition in educational techniques, experience and opportunities for the students.

Long before fire destroyed Conyngham Hall, the oldest Wilkes building, in December, 1968, plans were being formulated for the construction of urgently-needed additional classroom space.

Such space was necessary to accommodate the steady increase in enrollment to provide appropriate facilities for the expanded mathematics and nursing programs and to initiate a four-year degree program in electrical and materials engineering.

Added to these critical needs modern equipment also was needed to develop the innovative disciplines and teaching techniques, such as team teaching.

The college faced a disastrous and critical situation when Conyngham Hall was destroyed. The mathematics, engineering and art departments were forced into makeshift temporary quarters, straining the other campus facilities.

On the advice of Edward Durell Stone, internationally known architect, Wilkes College agreed to construct a quadrangular building to be attached to the three levels of the Stark Hall.

By demolishing the five old dormitories, Denison, Warner, Ashley, Barre, and Butler Halls, in front of Stark Hall, additional property purchases were not necessary.

With this beginning, construction began on the Stark Learning Center in 1972.

The entire complex was named for the late Admiral Harold R. Stark, a prominent local civic leader and the chairman of the Wilkes College Board of Trustees from June, 1960 to July, 1964.

Admiral Stark was born in Wilkes-Barre in 1880, the son of Benjamin Franklin and Frances Warner Stark. Graduating from Wilkes-Barre High School and the Harry Hilman Academy, he entered the U. S. Naval Academy, graduating in 1903.

In 1939, he was appointed Chief of Naval Operations and Commander of European Naval Forces during WWII. Throughout the war, he acted as liaison between Prime Minister Winston Churchill and President Franklin D. Roosevelt.

His service during the war years was rewarded by the Distinguished Service Medals of the Navy and the Army.

In 1937, he and his wife donated their home at 184 South River Street to the college as a memorial to Fred M. Chase and his wife, who was Admiral Stark's sister.

In 1956, friends of Admiral Stark gave more than one million dollars to Wilkes for the erection of Stark Science Hall.

The construction of the Learning Center was in two phases. During 1971-72 Phase I went into effect with the selection of land, razing of buildings and the construction of the building's girded frame.

Phase II included the completion of the interior of the third and fourth floors of the Center and the construction of the tiered William B. Schaeffer Lecture Hall, featuring a large front elevated projection screen and sophisticated accommodations for approximately 400 students.

The Stark Learning Center marked the extension of the Wilkes electrical engineering program from two to four years, the addition of an undergraduate program in materials engineering, the extension of the nursing program, the introduction of a graduate program in mathematics, and the construction of a team-teaching faculty.

Now a reality, the team-teaching techniques at Wilkes provides the economy of large lecture sessions with small discussion groups and individual conferences for many of the college courses.

Overall, the completed building provides classrooms, studios, laboratory space as well as disciplines in environmental science, fine arts, computer science, experimental psychology, mathematics and nursing.

In 1974 the design of the Stark Learning Center by the Architect Firm, Lacy, Atherton & Davis, won "First Honors" in state-wide competition by the Pennsylvania Society of the American Institute of Architects.

During the designing process of the science building, the architects faced two unique design problems. The new structure had to be connected to Stark Hall and provide continuous circulation between the two buildings on all floors. Also it was necessary for the building to be in harmonious scale with the smaller campus buildings on each side.

The U-shaped design solved both problems and the central courtyard plan was viewed as the circulation center for daily student life.

The completed Stark Learning Center, including Stark Hall, comprises the major classroom facilities on the Wilkes College campus. The lower level of the Center houses the physics laboratory and the Art and Engineering Departments, as well as, providing numerous classrooms and a circular, tiered lecture hall.

The ground floor of the building features the ultra-modern Sordani Art Gallery, student art studios, the W. B. Schaeffer Lecture Hall, the Physics Department, an engineering section and another small tiered lecture hall.

The highlight of the second floor is the extensive Chemistry and Engineering Departments equipped with inorganic, organic, and analytical chemistry laboratories, as well as, advanced engineering, materials engineering laboratories and a photography dark room.

The Biology, General Psychology and Nursing Departments are located on the third floor. The extensive facilities available have permitted Wilkes to offer a four-year degree program in nursing. The new third floor nursing laboratory features numerous electronic self-study units or carrels, a new cardiac monitor, in addition to the complete health care materials.

Completing the Center on the fourth floor are the Mathematics and Environmental Science Departments, the computer center and the modern greenhouse, located on the roof.

In addition to the spacious classrooms in the science buildings, staff and faculty offices, graduate assistant offices and small study rooms are sprinkled throughout the structure.

With the creation and completion of the \$6.7-million Stark Learning Center, the dream of the late Dr. Farley and generous friends of the college has been realized through the growing graduate program at the college, an enlarged scholarship program for able students, the development of an educational program to enable Wilkes students to enter and successfully complete any graduate school in the country or to enter into a profession, and the ability to serve the community through educational projects.

CONVOCATION FOR DEDICATION OF
NEW STARK LEARNING CENTER

Saturday, October 11, 1975

Acting President Robert S. Capin, Presiding

INVOCATION Roy Williams, Ph.D.
Associate Professor
Philosophy and Religious Studies

NATIONAL ANTHEM The Wilkes College Choir
Janice Pedersen, directing

REMARKS Eugene S. Farley, Jr., M.D.
Professor and Director Family Medicine
University of Rochester School of
Medicine and Highland Hospital

EXPRESSIONS OF APPRECIATION:

The Honorable Daniel J. Flood . . House of Representatives
Congress of the United States

Joseph J. Savitz, Esquire Chairman, Board of Trustees
Wilkes College

Charles B. Reif, Ph.D. Chairman, Biology Department
Wilkes College

Edward Zaborney President, Student Government
Wilkes College

Donald F. Carpenter On Behalf of Donors

Andrew J. Sordoni, III On Behalf of Donors

Joseph Stephens, D.D.S. National President
Wilkes College Alumni Association

MUSICAL SELECTIONS

Dich teure Halle—from "Tannhäuser" . . . Richard Wagner
(I greet thee, hallowed hall)

Christine Donahue '74, soprano
Michael Haberkorn, piano

Rondo Capriccioso Felix Mendelssohn-Bartholdy
Andrea Bogusko '74

ADDRESS J. Douglas Brown, Ph.D.
Provost and Dean of the Faculty, Emeritus
Professor of Economics, Emeritus
Princeton University

CONFERRING OF HONORARY DEGREE Robert S. Capin
Acting President

DOCTOR OF SCIENCE John D. MacArthur

"In recognition of his outstanding achievements in the world of business. As a native of this region, he excelled in the fields of insurance, real estate and other business ventures which required creative endeavor. His accomplishments stand as an example and inspiration to young people who are looking toward careers in business."

DEDICATION OF WILLIAM B. SCHAEFFER

LECTURE HALL The Honorable Max Rosenn, Judge
U. S. Court of Appeals
Third Circuit

ACCEPTANCE Robert S. Capin
Acting President

BENEDICTION Roy Williams, Ph.D.
Associate Professor
Philosophy and Religious Studies

WILLIAM B. SCHAEFFER

The upward progress of social adjustment demands persons with foresight, perception, and a knowledge of life. They must be able to inspire confidence, understand the issues of the day, and take risks. William B. Schaeffer possessed these qualities.

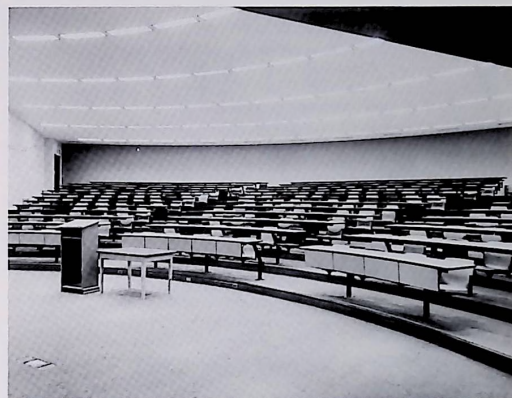
"Bill" Schaeffer, as he was known to his intimates, was not tall in physical stature, but he always made a commanding presence. He had a handsome face and impressive head; his eyes sparkled with the fire of a brilliant mind. He walked with rapid stride with his eyes always set upon new horizons.

When Mr. Schaeffer came to the Wyoming Valley in 1912 in the full vigor of life, he had already achieved a state-wide reputation as an able, skillful bank examiner and an intelligent banker. The Wyoming Valley Trust Company, a progressive banking institution located on Public Square in Wilkes-Barre, succeeded in winning him from the Wilbur Trust Company, at Bethlehem, where he had served for a number of years as Business Manager and Trust Officer. At the Wyoming Valley Trust Company, he initially served as Vice President and Treasurer during the critical years immediately preceding and following World War I.

On January 1, 1927, he became the bank's president and led it successfully through the agonizing and cruel depression period of the 1930's when hundreds of banking institutions in the State were collapsing. A number of banks in the Valley also fell by the wayside during those years, but Mr. Schaeffer organized the banking leadership in the community in a successful attempt to protect depositors and preserve many of the banking institutions. His personal efforts were largely responsible for the orderly liquidation of a number of closed banks in the area and for payment in full to their depositors.

Although the major part of his life was spent as a banker, Mr. Schaeffer was at heart an educator. He was born on August 5, 1865, in White Hall Township, Northampton County, Pennsylvania, into a family of eight children. He came by his interest in education naturally, since his family numbered within its ranks teachers, ministers, and professional men. His great-grandfather had owned a printing press in the early days of the Revolution and is reputed to have secretly printed and distributed the Proclamation of Independence and underground tracts.

Several years after completing his education in the Lehigh County Schools and Krouts Academy, Mr. Schaeffer sought employment as a school teacher. He taught for a few years before succumbing to the opportunities of the business and financial world and entering the banking profession in which he reached a preeminent position.



WILLIAM B. SCHAEFFER LECTURE HALL

As a banker, Mr. Schaeffer perceived the talents of many of his customers with an educator's eye for untapped ability and, more importantly, he understood the role that a supportive bank might play in their development. For example, he recognized the potential in an immigrant American named Amadeo Obici who operated a peanut stand on Public Square in Wilkes-Barre. Largely as a result of Mr. Schaeffer's vision, support, and guidance, Mr. Obici's business expanded in a few years into the Planters Nut and Chocolate Company. The company, as we all know, ultimately became a vast corporate enterprise of international stature. Mr. Schaeffer served on its Board of Directors thereafter for many years. There were many other people whom he similarly advised and whose more modest success can also be attributed to his interest and support.

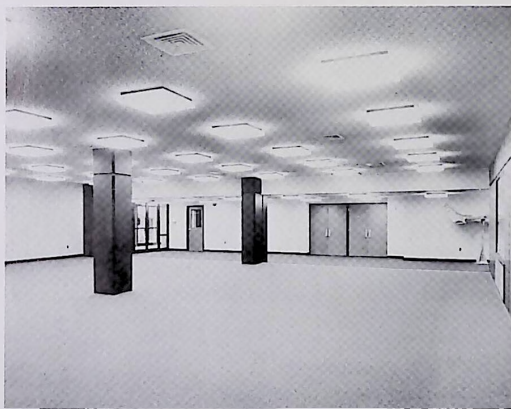
When death overtook him on December 11, 1951, his colleagues in the Miners National Bank, where he then served as First Vice President, said of him: "He was preeminent in the field of banking, particularly as it related to the investment of bank monies and trust funds."

"His keen foresight, his intimate knowledge of financial matters, his good common sense in the investment field—all these traits made of him an invaluable counsellor and advisor.

"To him for advice and guidance came many financial concerns, large and small. Even at his advanced age, he retained a clarity of perception and intense interest in financial matters which were always a source of amazement to his associates."

Despite his success as a banker, Mr. Schaeffer remained dedicated to his early interest in education. It was evident that he thought deeply of its meaning and value as a moulding force in our society. When Wilkes College was organized, he at once saw its importance in elevating the cultural and economic life of the community and brightening the horizons of its young people. Mr. Schaeffer steadily encouraged his close friend Gilbert McClintock in his enormous labors in behalf of the College, and he personally but unobtrusively contributed substantial sums to its support during the early days. Quietly and effectively, he persuaded his friends to do likewise.

His daughter, Marian Schaeffer, survives him and resides in Dallas, Pennsylvania. She continues her father's interest in the College.



LOBBY AND ENTRANCE TO W. B. SCHAEFFER LECTURE HALL

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REUBEN H. LEVY, Honorary Member

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COURTYARD NAMED IN MEMORY OF DR. ARNAUD C. MARTS



ENTRANCE TO WILLIAM B. SCHAEFFER LECTURE HALL

Wilkes Dedicates Stark Learning Center and Schaeffer Hall

Higher education was charged with the responsibility of preparing the nation's youth to fill a gap in national leadership in an address delivered yesterday morning at the convocation and dedication of the \$7-million Stark Learning Center and the William B. Schaeffer Memorial Hall in the Wilkes College Center for Performing Arts.

Dr. J. Douglas Brown, was the keynote speaker at the morning ceremony that drew more than 500 donors and friends of the college to the courtyard of the new educational facility.

Many of those who attended were graduates of Wilkes College, who are back on the campus this weekend for the 25th annual Homecoming.

Dr. Brown, who spent almost a half century in higher education and as an economist was one of the designers of the nation's social security program, spoke out strongly for the advantages of a liberal education at the collegiate level.

"I am convinced," he told the group, "that the great need for wise leadership in the governments, corporations, institutions, and communities of our country demands that all of us concerned in higher education should reemphasize and vigorously sustain a long-tested approach to the education of our youth which has provided us with leadership in the past and will again in the centuries to come."

Award Winner

The Princeton educator was

honored in 1971 when Elliott L. Richardson, then Secretary of Health, awarded him the highest award of the Social Security Administration, The Arthur J. Altmeyer Award, for his contributions to Social System updating over four decades.

Dr. Brown related his address to the Bicentennial theme as he spoke on "Liberal Education for Leadership: 1776-1976."

"The founders of our country in both the Continental Congress and the Constitutional Convention felt and understood that a society rose or fell according to the qualities and aspirations of the individual within that society and not because of vast systems of management or elaborate technologies," he said.

"It was a time when the individual counted and valued

his freedom of self-expression and not merely his wealth, influence or social status."

Dr. Brown traced the educational qualifications of those who drew up the Declaration of Independence and the Constitution and pointed out that 31 of the 55 involved in the Constitutional Convention were college graduates with liberal educations.

"The program of study in the colonial colleges is well known," he explained. "It differed in content from that covered by most students in liberal colleges today because of the elaboration of the sciences and social sciences since that time and a lessened dependence upon the classics."

Great Change

"But, compared to the best of liberal education today, the pur-

poses, approach, methods and results were remarkably the same," he said. "The great change in American higher education in the last 200 years is not that the liberal approach in higher education has disappeared but that it must now strive to perpetuate itself against a massive pressure toward size, impersonality, 'practicality' and specialization in publicly financed higher education."

Acting Presidents of Wilkes College Robert S. Capin presided over the almost two-hour ceremony, introduced the distinguished guests who were on the program for expressions of appreciation, and then closed the program by accepting the new learning complex as the chief executive officer of the college.

The acceptance became official when Capin said: "As the acting president of Wilkes College, I humbly and gratefully accept at this time the addition of the Stark Learning Center and the William B. Schaeffer Memorial Hall as vital parts of our educational resources. May it serve mankind through the accomplishments of the young people who use its facilities."

Congressman Daniel J. Flood, a long-time friend of the college, headed those who made remarks. He traced the development of the learning center from the time a need for it was created by a major fire in 1968. And he paid tribute to the late Dr. Eugene S. Farley, first president of Wilkes College, and his successor, Dr. Francis J. Micheli, "for pursuing a determined course that led to the realization of a dream."

The Honorable Max Rosenn, judge in the U. S. Court of Appeals and a member of the Wilkes College Board of Trustees, presided over the special dedication for the William B. Schaeffer Memorial Hall.

Judge Rosenn, a long-time

friend of the late Mr. Schaeffer, paid tribute to the man after whom the lecture hall was named. He cited his interest in education, particularly his friendship and concern for Wilkes College.

"When Wilkes College was organized," Judge Rosenn said, "he (Schaeffer) at once saw its importance in elevating the cultural and economic life of the Community and brightening the horizons of its young people. . . . He personally but unobtrusively contributed substantial sums to its support during the early days. Quietly and effectively, he persuaded his friends to do likewise."

Dr. Eugene S. Farley Jr., son of the late first president of Wilkes College, was one of the featured speakers. Dr.

Farley paid tribute to those who followed through on his late father's dream of having a major learning center complex on the Wilkes campus and addressed himself to the needs of science in an ever-changing world.

An honorary doctor of science degree was conferred upon John D. MacArthur, a native of this region, who has built one of the largest business empires in the nation and is reputed to be worth in excess of \$900-million.

Achievements Noted
In conferring the degree, Acting President Capin referred to MacArthur as one who has demonstrated what can be attained by those who have not only the imagination, but the will to work to achieve goals they have set. Tribute was also paid to

MacArthur's brother, Charles, who gained fame in his own right as the author who collaborated with Ben Hecht in the writing of the play "Front Page."

Expressions of appreciation were made by Atty. Joseph J. Savitz, chairman of the Wilkes College Board of Trustees; Dr. Charles B. Reif, chairman of the Biology Department at Wilkes; Edward Zaborney, president of the Wilkes College Student Government; Donald F. Carpenter and Andrew J. Sordani III, on behalf of the donors; and Dr. Joseph Stephens, national president of the Wilkes College Alumni Association. Invocation and Benediction were given by the Rev. Roy Williams, Ph.D., associate professor of Philosophy and Religious Studies at Wilkes.



A distinguished group of friends of Wilkes College came to the campus yesterday for the purpose of taking part in the Convocation and Dedication of the \$7-million Stark Learning Center and the William B. Schaeffer Memorial Hall.

Shown just before the members of the speakers' group processed to the platform of the Center for the Performing Arts are, left to right: Dr. Eugene S. Farley Jr., son of the

late first president of Wilkes College; John D. MacArthur, a native of this region who is considered to be one of the wealthiest men in the nation; Federal Judge Max Rosenn; Congressman Daniel J. Flood; Robert S. Capin, acting president of Wilkes College; and Dr. J. Douglas Brown, provost and dean of the faculty emeritus at Princeton University.



Congratulations are being extended to John D. MacArthur (center), a native of this region who has amassed a fortune in insurance, land development and hotel management, after he had been awarded an honorary doctor of science degree by Wilkes College at

the convocation and dedication of the Stark Learning Center. On the left is Atty. Joseph J. Savitz, chairman of the Wilkes College board of trustees, and on the right is Acting President Robert S. Capin.

BEACON

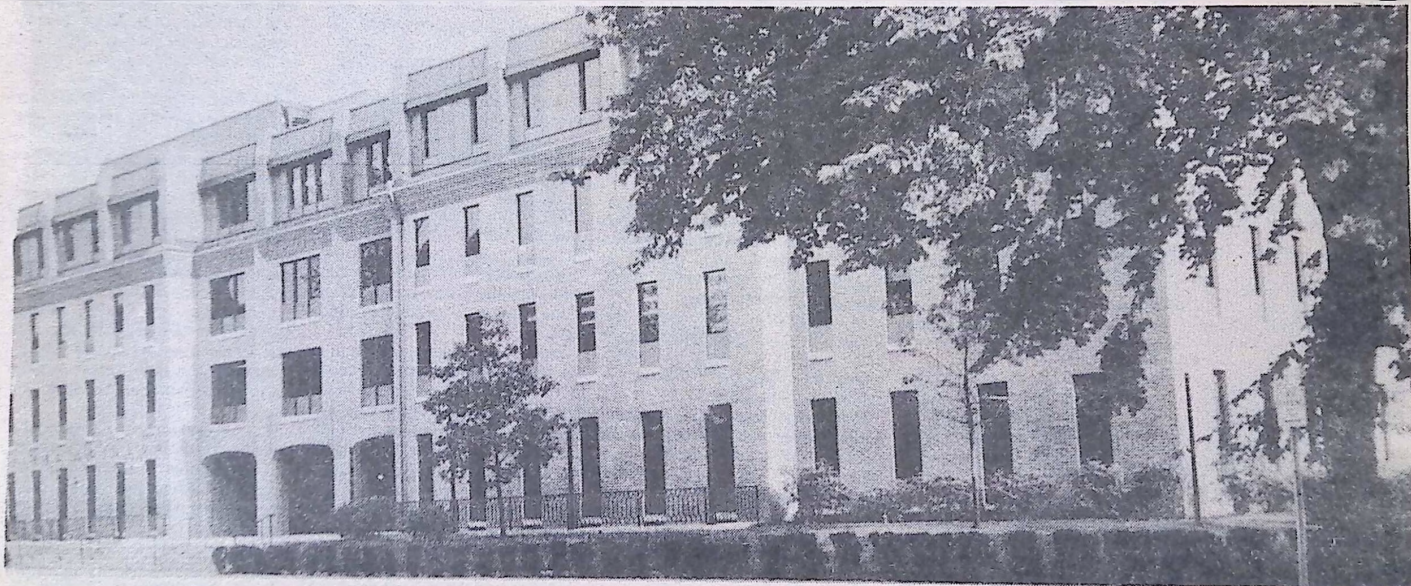
WILKES COLLEGE ARCHIVES
Eugene Shedden Farley Library

Vol. XXVIII, No. 5

Wilkes College, Wilkes-Barre, Pennsylvania

October 9, 1975

Dedication Ceremonies Saturday



STARK LEARNING CENTER—Final plans are being made for the Convocation and Dedication of New Stark Learning Center to be held on Saturday, October 11, Acting President Robert Capin, presiding.

The invocation will be made by Dr. Roy Williams, associate professor of Philosophy and the National Anthem. Remarks will be made by Dr.

Donald F. Carpenter and Andrew J. Sordani, III, will speak on behalf of the donors and Dr. Joseph Stephens, National President of the Wilkes College Alumni Association will also speak.

Following musical selections, J. Douglas Brown, Ph.D, Provost and Dean of the Faculty, Emeritus Professor of Economics, Emeritus, Princeton University, will make

Eugene S. Farley, Jr., professor and director of Family Medicine, University of Rochester School of Medicine and Highland Hospital.

Expressions will be made by The Honorable Daniel J. Flood, House of Representatives Congress of the United States, Joseph J. Savitz, Esquire, chairman, Board of Trustees of Wilkes College, Dr. Charles B. Relf, chairman of the Biology Department, and Edward Zaborney, Student Government president.

a former area resident and one of the wealthiest men in the state.

The Honorable Max Rosenn, Judge U.S. Court of Appeals, Third Circuit will dedicate the William B. Schaeffer Lecture Hall while Acting President Capin accepts.

The final benediction also will be said by Dr. Williams. All students cordially are invited to attend this memorable morning event. (see related story on page 2.)

Karen Considine is Queen Polakowski, Montague In Court

A Wilkes College cheerleader and two BEACON editors have been chosen as Homecoming Queen and court for the 28th annual Homecoming Weekend by the student body.

Miss Karen Considine, daughter of Mr. and Mrs. Frank Considine, 60 Colburn Drive, Poughkeepsie, N.Y., was the winner in the all-campus ballot held on Tuesday.

Selected in the voting as the princesses were: Frances Polakowski, daughter of Mr. and Mrs. Francis Polakowski, 38 Portland Avenue, Georgetown, Conn., and Marianne Montague, daughter of Mr. and Mrs. William P. Montague Sr., 310 South Hancock Street, Wilkes-Barre.

Miss Considine is a senior elementary education major & Wilkes cheerleader. Her father attended the college in the late 1940s and went on to receive his degree in electrical engineering. A sister, Nancy, is a freshman at Wilkes College.

The 28th Homecoming Queen, who will reign at all events on campus over the weekend and receive her crown at the halftime of the Wilkes-Upsala game on Saturday, is a graduate of Roy C. Ketcham Senior High School in Poughkeepsie.

Miss Polakowski is a graduate of Immaculate High School, Danbury, Conn. She is a senior History major with a concentration in Journalism. In addition to holding key editorial positions on the BEACON, she also is a senior class officer.

Miss Montague, a graduate of Coughlin High School, is a senior English major with a concentration in Journalism. She also has been a member of the editorial staff of the college newspaper and currently is chief of the copydesk.



Left to right are: Frances Polakowski, Georgetown, Conn., BEACON reporter-copy editor, selected as a princess; Karen Considine, Poughkeepsie, N.Y., a three-year member of the cheerleading squad, named Homecoming Queen; and Marianne Montague, Wilkes-Barre, chief of the BEACON copydesk, elected as the second princess.

Convocation Hosts 2 Men

Farley to Arrive

MacArthur Tribute

Homecoming Weekend at Wilkes College will have a special meaning for at least one individual — Dr. Eugene S. Farley, son of the first president of Wilkes College — who will be playing a major role in the Convocation and Dedication of the Stark Learning Center on Saturday morning, October 11, in the courtyard of the new facility.

Dr. Farley Jr. grew up on the Wilkes College campus and was a close friend and acquaintance of almost all of the students who attended the institution during its early days as Bucknell Junior College. Living on the campus, the young Gene Farley had a first-hand account through his father of the problems that were involved in the building of the two-year institution into a four-year liberal arts college. He watched with pride, as did the other members of the Farley family, as the institution received its charter in 1947 as an independent college.

A graduate of Swarthmore College, Dr. Farley went on to medical school and became interested in the practice of "family medicine." This interest developed and he became totally involved in the family medicine concept. He is currently holding the key position of

A native of this region who is credited with being one of the wealthiest men in America will play a major role in the Convocation and Dedication of the \$7-million Stark Learning Center and William B. Schaeffer Lecture Hall on Saturday, October 11, at 10 a.m. on the Wilkes College campus.

John D. MacArthur, who at one time lived with his family in Dunmore and West Pittston, has been recognized nationally as one of the richest individuals by virtue of wealth accumulated over decades, with some claiming his assets in excess of \$900-million.

MacArthur, who now resides in Lake Park, Fla., where he conducts many of the businesses included in his vast financial empire, will be awarded an Honorary Doctor of Science Degree by Wilkes College as part of the ceremony next Saturday.

The former resident, who parlayed a \$1,500 loan to become the sole owner and stockholder of Bankers Life and Casualty Co., Chicago, is being recognized and honored by Wilkes College for his accomplishments in the world of business and finance.

Acting President Robert S. Capin explained that the tribute being paid to John MacArthur is meant as "an

(continued on p. 4)

(continued on p. 4)

The History of the SLC

Stark Hall was the beginning. The new \$7 million Stark Learning Center is the fulfillment of a dream.

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One of the primary reasons for the success of Wilkes College over the years has been its long-range approach to development. Looking ahead and carefully planning and anticipating the changing needs of its students and community, Wilkes has been able to maintain a strong forward thrust.

In 1949, following the completion of the South Franklin Street gymnasium, Dr. Eugene S. Farley, the first president of Wilkes, believed that the college needed to grow even more now because Wilkes had not reached its ultimate plateau.

With this idea in mind, Wilkes College decided to move on in a progressive society.

The completion and dedication of the Harold R. Stark Hall in 1957 and the Research and Graduate Center in 1963 mark the start of the Wilkes College transition in educational techniques, experience and opportunities for the students.

Recent additions to the 23-acre Wilkes campus include the Dorothy Dickson Darte Center for the Performing Arts and the Eugene S. Farley Library.

Long before fire destroyed Conyngham Hall, the oldest Wilkes building in December, 1962, plans

in electrical and materials engineering.

Added to these critical needs, modern equipment also was needed to develop the innovative disciplines and teaching techniques, such as team teaching.

The college faced a disastrous and critical situation when Conyngham Hall was destroyed. The mathematics, engineering and art departments were forced into makeshift temporary quarters, straining the other campus facilities.

With the advice of Edward Durell Stone, internationally known architect, Wilkes College agreed to construct a quadrangular building to be attached to the three levels of the Stark Hall.

By demolishing the five old dormitories, Dennison, Warner, Ashley, Barre, and Butler Halls, in front of Stark Hall, additional property purchases were not necessary.

With this beginning, construction began on the Stark Learning Center in 1972.

The entire complex was named for the late Admiral Harold R. Stark, a prominent local civic leader and the chairman of the Wilkes College Board of Trustees from June, 1960 to July, 1964.

Admiral Stark was born in Wilkes-Barre in 1880, the son of Benjamin Franklin and Frances Warner Stark. Graduating from Wilkes-Barre High School and the Harry Hilman Academy, he entered the U.S. Naval Academy, graduating in 1903.

He next received a commission as

By Donna M. Geffert

was rewarded by the Distinguished Service Medals of the Navy and Army.

In 1937, he and his wife donated their home at 184 South River Street to the college as a memorial to Fred M. Chase and his wife, who was Admiral Stark's sister. In addition, Admiral and Mrs. Stark donated their carriage house behind their home, known as Chase Theater. Prior to its razing this summer, Chase Theater had been used as a dramatic workshop and education department classroom.

In 1956, friends of Admiral Stark gave more than one million dollars to Wilkes for the erection of Stark Science Hall.

The construction of the Learning Center was in two phases. During 1971-72, Phase I went into effect with the selection of land, razing of buildings and the construction of the building's girdered frame.

At this time the completion of the Center took on an added significance since the heavy damage to many buildings by the June, 1972 flood, uprooted many facilities.

Phase II included the completion of the interior of the third and fourth floors of the Center and the construction of the tiered W. B. Schaeffer Lecture Hall, featuring a large front elevated projection screen and accommodations for approximately 400 students.

The Stark Learning Center marked the extension of the Wilkes electrical engineering program from two to four years, the addition of an undergraduate program in

individual conferences for many of the college courses.

Overall, the completed building provides classrooms, studios, laboratory space as well as disciplines in environmental science, fine arts, computer science, experimental psychology, mathematics and nursing.

Although Stark Learning Center began at top speed, many situations caused the postponement of construction work.

For instance, Hurricane Agnes and subsequent flooding caused extra chores for the builders. Post-flood shortage of skilled labor also contributed to the construction slowdown. In addition, the flood resulted in added expense for construction.

In 1974 the design of the Stark Learning Center by the Architect Firm, Lacy, Atherton & Davis, won "First Honors" in state-wide competition by the Pennsylvania Society of the American Institute of Architects.

During the designing process of the science building, the architects faced two unique design problems. The new structure had to be connected to Stark Hall and provide continuous circulation between the two buildings on all floors. Also it was necessary for the building to be in harmonious scale with the smaller campus buildings on each side.

The U-shaped design solved both problems and the central courtyard plan was viewed as the circulation center for daily student life.

The completed Stark Learning

The ground floor of the building features the ultra-modern Sordoni Art Gallery, student art studios, the W.B. Schaeffer Lecture Hall, the physics department, an engineering section and another small tiered lecture hall.

The highlight of the second floor is the extensive chemistry and engineering departments equipped with inorganic, organic, and analytical chemistry laboratories, as well as advanced engineering, materials engineering laboratories and a photography dark room.

The biology, general psychology and nursing departments are located on the third floor. The extensive facilities available have permitted Wilkes to offer a four-year degree program in nursing. The new third floor nursing laboratory features numerous electronic self-study units or carrels, a new cardiac monitor, in addition to the complete health care materials.

Completing the Center on the fourth floor are the mathematics and environmental science departments, the computer center and the modern green house, located on the roof.

In addition to the spacious classrooms in the science buildings, staff and faculty offices, graduate assistant offices and small study rooms are sprinkled throughout the structure.

With the creation and completion of the \$7 million Stark Learning Center, the dream of the late Dr. Farley and generous friends of the college has been realized through the growing graduate program at

construction of urgently-needed additional classroom space.

Such space was necessary to accommodate the steady increase in enrollment, to provide appropriate facilities for the expanded mathematics and nursing programs and to initiate a four-year degree program

In 1939, he was appointed Chief of Naval Operations and Commander of European Naval Forces during WWII. Throughout the war, he acted as liaison between Prime Minister Winston Churchill and President Franklin D. Roosevelt.

His service during the war years

of the nursing program, the introduction of a graduate program in mathematics and the formation of a team teaching faculty.

Now a reality, the team teaching techniques at Wilkes provide the economy of large lecture sessions with small discussion groups and

comprises the major classroom facilities on the Wilkes College campus. The lower level of the Center houses the physics laboratory and the art and engineering departments, as well as providing numerous classrooms and a circular tiered lecture hall.

program for able students, the development of an educational program to enable Wilkes students to enter and successfully complete any graduate school in the country or to enter into a profession, and the ability to serve the community through educational projects.

Homecoming Timetable

Thursday, October 9

8 p.m. — Bonfire at Kirby Park (Group leaves rear of New Men's Dorm at 7:30 p.m.)

Friday, October 10

3 p.m. — Soccer: Wilkes "Colonels" vs. Scranton "Royals" at the University of Scranton.

7 p.m. — Dinner dance at Gus Genetti's. Price: \$20 per couple.

Judging of Homecoming Displays (begins at Weckesser Hall).

8 p.m. — "Three Men on a Horse" — theatre production in the CPA.

Saturday, October 11

10 a.m. — Convocation and Dedication of Stark Learning Center and W.B. Schaeffer Hall.

10:30 p.m. — Women's Tennis: Wilkes vs. Baptist Bible.

2 p.m. — Football: Wilkes vs. Upsala. (Traditional halftime ceremonies).

Cross Country: Wilkes vs. Rider

8 p.m. — Theatre production.

Sunday, October 12

2 p.m. — Theatre production.

8 p.m. — Barry Manilow Concert in the gym. Price: \$2.75 and \$3.25

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Computers Important To College

By Frank Baran

The Wilkes College Computer Center, containing computer units valued in excess of a quarter million dollars, is a useful tool for student and faculty research and instruction, as well as accomplishing administrative chores that would be next to impossible to perform by hand.

The center is a relatively recent addition to the Wilkes campus; it was opened in 1970 on the second floor of the old Stark Hall. For the previous two years, Wilkes contracted with a local computer service for the processing of grades, billing, and other time-consuming administrative functions. Because of the expense of the computer service, members of the faculty and administration reviewed proposals and created Wilkes' own computer service, using a Honeywell model.

With the opening of the new Stark Learning Center in 1972, the computer was moved to a specially-designed room on the fourth floor of the building.

In addition to performing administrative work more easily and quickly, the computer center is an important research tool for students and faculty. Currently, the computer is being used for research in such diverse fields as analyzing 1972

presidential election results, recording artifacts unearthed in an archeological dig, and keeping track of railroad boxcars, David Williams, computer center director, said.

For instance, Dr. Jean Driscoll's class in politics and parties is using data compiled by the University of Michigan to undertake its own analysis of voting trends and public opinion in the 1972 election. Dr. Meade Kemerer of the Sociology Department is using the computer to display successive layers of excavations so that archeological conclusions can be drawn from the position of the artifacts discovered. Dr. Harold Cox, a historian of U.S. rail transportation, uses the computer to record each piece of domestic rolling stock to get a de-

tailed picture of American railroads at any given year.

"We wish more people would use the computer," Williams said. "We would like to run it 24 hours a day, but normally we just run it between 8 a.m. and 8 p.m."

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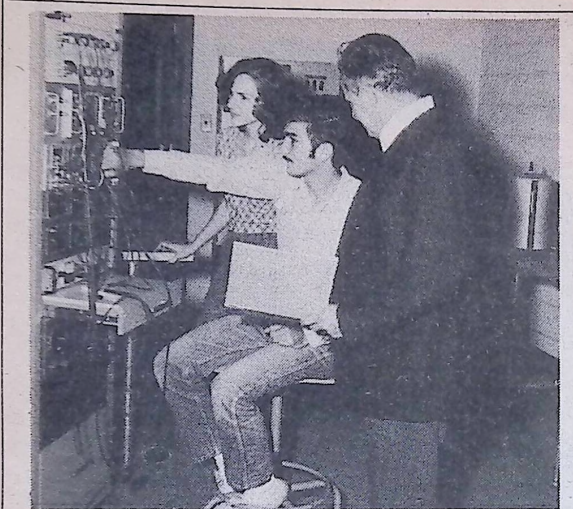
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PHYSICS EQUIPMENT—Dr. Francis Donahoe, (right), physics department chairman, is shown with new equipment in the electronics laboratory, including modular electronic equipment, signal generators, and active filters.

Looking on are students, Mary Washko, Plains; and Bill Nardone, Cinnamison, N.J.

Popularity of Physics Rising in Learning Center

By Dotty Martin

The Physics Department, located on the first floor of the new Stark Learning Center, is another department which has benefited with the construction of the building. Courses have been revised and new equipment has been added.

The electronics course, a very popular course among students, has been revised and is now oriented toward application and measurement. The course used to be a one semester course intended for

won't be able to be carried out properly. The electronics program is offered in the fall for physics majors and again in the spring for med-tech majors, but is also elected by various science majors.

Equipment such as timing devices, counting devices, and signal generating devices has been purchased for measuring purposes.

Dr. Donahoe says that the reason for new and better equipment is that things are getting cheaper. He explained, "When ball point pens

Psychologists Settle in SLC

By Lisa Waznik

For the first time in the history of Wilkes College, the Psychology Department has found a permanent home in the new Stark Learning Center. Finally, it no longer has to "borrow" from the biology or other departments.

The Psychology wing of the third floor is a complex of several labs and experimental chambers. The Experimental Psychology lab contains individual research rooms which are "ultra modern." Attached to the lab is the Animal Room which is humidified and heat conditioned.

When slides or photographs are used as stimuli the Dark Room is available for developing and the Calculator Room used for tabulating results of experiments.

There is a Research Room which permanently contains various instruments used in testing humans which previously were transported to labs all over the campus.

"In the building of a complex such as this we have to look into the future, maybe thirty years into the future," commented Dr. Robert Riley, chairman of the department. Rooms, such as his "baby," the observation room, will be used in the future if Wilkes is ever to develop a graduate program in the field. The room, temporarily Dr. Riley's office, contains a two-way mirror as does another room used in the observation of behavior.

This new, "well used" department with its labs, research rooms, and "ultra modern" facilities is accord-

Student Conduct Ends Bookstore Ticket Sales

The bookstore will no longer serve as a ticket outlet for Wilkes concerts due to the behavior of certain students when they purchased tickets for the Manilow concert. It was reported at the recent Student Government meeting that manager Millie Gittens was hassled because

only one ticket per ID was sold. SG apologized for the incident.

Commuter Council has rescheduled the film festival for Friday, Nov. 7. Both IDC and CC commented on the increase in illegal parking by students and faculty and asked for cooperation in the matter.

IDC Plans Affairs

Inter-Dormitory Council (IDC) is making plans for this year's IDC-CC Halloween Party to be held on Friday, October 31, in the gym.

Tickets will cost \$4 and will include a hot and cold smorgasbord, live entertainment and favors. No alcoholic beverages will be served and beer is prohibited.

Plans also are being made for an IDC-Junior Class Variety Show for the end of November. A survey of dormitory students to discover their views on policies, activities and college social life also will be conducted, according to IDC President Mike LoPresti.

Farley (continued from p. 1)

responsibility for the development and practice of family medicine at the University of Rochester.

He will be the principal speaker at a seminar on "Family Medicine" to be held on Friday, October 10, at 4 p.m. in Room 101 of the Stark Learning Center. This seminar, chaired by Dr. Ralph Rozelle, dean of health sciences at Wilkes College, will be open to all Wilkes-Hahnemann students, as well as to others who have a related interest in the health sciences.

It was announced that all students are invited to meet behind New Mens Dorm this evening at 7:30 to march to the bonfire. Additional tickets for the dinner dance were sold for the regular price of \$30 since SG could not subsidize the additional number.

Any students interested in making a trip to a power plant in November are asked to sign up at the SG office.

Fund requests by the Accounting Club and Chorus were rejected and new campus guidelines for elections were approved.

MacArthur (continued from p. 1)

equal tribute to the MacArthur family." He explained that "John MacArthur set an example that will serve as an inspiration to our students of opportunities that are available through hard work and careful planning.

"We are also paying tribute to his brother, Charles MacArthur, who collaborated with Ben Hecht in the writing of 'Front Page' and made other creative contributions to American literary history. Both have made a distinct mark and Wilkes College is proud to have their names associated with learning segments of the institution."

Any commuter student who erroneously subscribed to the BEACON may retrieve the \$4

A Journalism Society meeting

physics and chemistry majors on y, but now extends over two semesters with one of them oriented toward biology, life science, and behavioral science.

Dr. Francis Donahoe, chairman of the Physics Department, says the electronics course "may become too popular." The course is designed to teach how to build certain things by actually doing it, but if it does become too popular, the course

first name o... \$20. But it wasn't long after that, they were only \$40. When calculators were first put on the market they sold for several hundred dollars and now you can buy a fairly good one for under \$10." The new equipment allows experiments in the physics department to be done in a more sophisticated and more accurate manner.

professors in the department, perhaps "the best undergraduate complex in the country."

the second floor of Shawnee Hall.

his cancellation of the BEACON office, Shawnee Hall, during office hours.

The Program of the Year isn't on TV. It's in the Air Force ROTC.

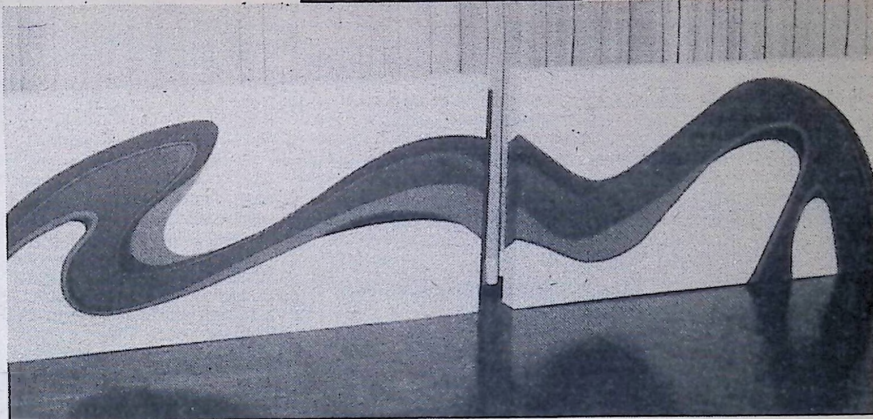
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"SEASCAPES"—Shown above is the painting "Seascapes" which was purchased by Wilkes College at the Invitational Art Alumni Exhibition. It was done by Gerald Alferio, a 1973 graduate of the Fine Arts Department. Alferio was on an independent study course when he developed the technique used on this canvas.

The Wilkes College Art Department is located on the first floor of Stark Learning Center. Henry Casilli is the chairman of the Fine Arts Department.

A few of the many courses offered by the Fine Arts Department are photography, pottery, sculpture, printmaking, and painting.

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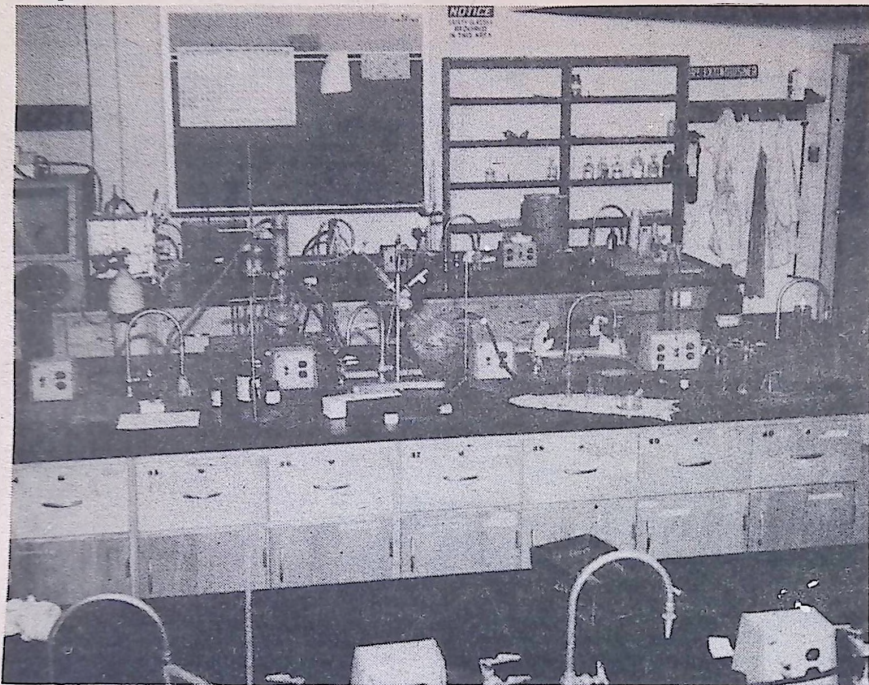
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CHEMISTRY RESEARCH LAB—The lab shown is one of several facilities in the chemistry department used for research purposes. Research projects in the department have covered a wide range of areas and have often given chemistry majors the opportunity to study and experiment beyond the classroom.

Chem Equipment Benefits All

By Wilma Hurst

Science does much to increase man's understanding of the world around him, and chemistry makes some great contributions to that understanding. It can explain the

Located on the second floor of Stark Hall and Stark Learning Center, the facilities of the department include seven instructional and five research laboratories. In addition, the offices

are smaller, but by no means inexpensive, are pH meters and Mettler balances.

According to Dr. Bohning, the department has also been involved in research projects, some of which

Engineering Department Aided By New Facilities

By Joe Buckley

The engineering facilities in the Stark Learning Center are "some of the best in undergraduate facilities," according to Dr. Umid R. Nejib, professor of engineering.

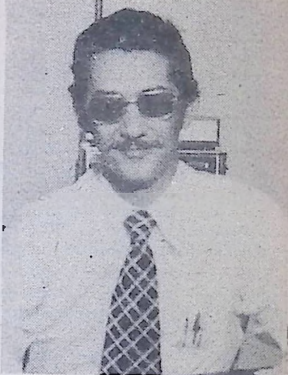
He said there was "no question" that the engineering field was helped by the construction of the SLC.

When Dr. Nejib came to Wilkes in 1966, there was no engineering department and no engineering degrees were offered. Instead, there was only a two year engineering program within the physics department. Dr. Nejib said he returned to Wilkes after a two year leave of absence because he was informed by Dr. Michelini that there would be an engineering department when the learning center was built.

Quality education was another reason for the creation of the SLC. Quality education, especially in engineering, "lies on three premises," according to Dr. Nejib. They are: "a competent faculty, the right curriculum and the right facilities. If you are weak in any one of these premises," he said, "you will not be graduating any real engineers."

"The facility, as far as labs and equipment are concerned, is set up so that students have two things

going for them." First, he said, it is dynamic and, therefore, it will be good for the late 1970's and the 1980's. Second, since engineering graduates of Wilkes will be judged on what they gain, they have some of



Dr. Umid R. Nejib

the best equipment available to help them.

According to Dr. Nejib, "Much of our equipment is custom built. Some large schools don't have what we have in undergraduate engineering facilities."



and can find ways to put this knowledge to practical use.

A foundation in chemistry is essential for further study of the subject and other sciences also benefit from a good chemistry background. The Chemistry Department at Wilkes is able to meet both of these needs.

The department is chaired by Dr. James Bohning and has seven full-time faculty members. A number of undergraduate students are also employed as lab assistants.

research laboratories. Facilities for analytical, organic, inorganic and physical chemistry are also provided, as are facilities for advanced courses.

Most science departments have their share of expensive instruments, and chemistry is no exception. Major pieces include a nuclear magnetic resonance spectrometer, atomic absorption spectrometer, liquid and gas chromatographs and infrared and ultraviolet spectrophotometers. Pieces which

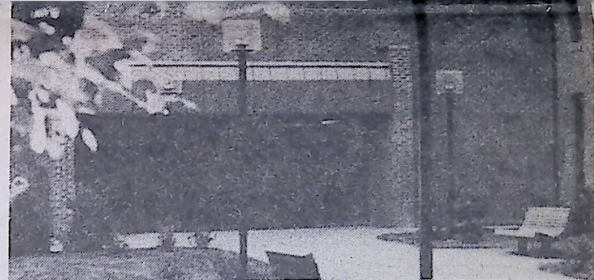
sources. These projects have included organic synthesis, photochemistry, trace metal analysis in biological systems, acid mine drainage and organo-metallic compounds.

There are a variety of careers available to a graduate with a degree in chemistry. Graduates with a B.S. can be found in various industrial and governmental positions, while many continue their education on the graduate level.

Those holding the B.A. degree often teach chemistry on the secondary level or work in such related fields as forensic chemistry, patent law and science writing.

The Chemistry Department at the college also offers a graduate program, with an emphasis on research, which leads to an M.S. Degree.

Attesting to the fine reputation of the department is the fact that it is approved by the American Chemical Society for the professional training of chemists.



W.B. Schaeffer Hall Fits Educational Idea

The new W.B. Schaeffer Hall, a multi-equipped and conceptually planned lecture hall, will be dedicated Saturday, October 11, in conjunction with the dedication of the Stark Learning Center.

Shown above is the exterior of the facility facing South River Street.

The lecture hall "fits an educational concept," according to Francis Salley, faculty co-ordinator for the SLC.

He said the concept is to hold a large lecture in the hall where adequate seating and audio-visual equipment will be available. The large group would then be divided into small sections which would go to the seminar rooms in the northwest corner of the second and third floors of the SLC.

Salley said the facility "will have all appropriate audio-visual aids." Included will be additional blackboards; a front surface, electrically operated screen; three rear surface screens which will have the capability of using a rear surface projector; and slide projectors. After being set up, all audio-visual

equipment can be completely operated from the lectern.

The idea for the new hall began "quite a length of time ago" said Salley. He said Dr. Eugene S. Farley, Dr. Francis J. Micheline and Dr. Ralph Rozelle were "prime movers" in the formation of the new lecture hall.

Construction of Schaeffer Hall, which can seat 355, was a part of Phase II of the SLC building program. It was begun early in 1974 and, according to Salley, it is now 99 percent finished.

It was designed by the architectural firm of Lacy, Atherton and Davis and was constructed by the Heddon Construction Company. Salley estimated the cost at "something less than one million dollars."

"This facility has tremendous academic value to Wilkes College," said Salley. Also, he said Schaeffer Hall can be used for various community meetings as a part of the continuing "interrelationship and mutual support of college and community."

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Gateway Shopping Center

Biology Suite Largest in SLC

By Janine Pokrinchak

"I think the Biology Department was one of the first ones started," commented Dr. Charles Reif, chairman of the Biology Department of Wilkes College. The department, located in Stark Learning Center, occupies one half of the area of third floor and has approximately 400 students majoring in biology and related fields.

Since the completion of the Stark Learning Center, the Biology Department has acquired new laboratory rooms, a microbiology suite and a faculty office. In addition to the new facilities, there are various laboratories, offices, storage areas, preparation rooms, and a greenhouse located on the roof, which allow for conducting laboratory sessions, research and other special projects.

Students, as well as faculty, participate in research projects. Faculty members, besides their

teaching duties, conduct their own research. Each year, the department tries to have students present their papers at the Eastern Colleges Science Conference. Nancy Rodda, a 1975 Wilkes graduate, had the opportunity to present her paper to the Pennsylvania Academy of Science.

Recently, Dr. Robert Doty, who specializes in microbiology, joined the professional staff of the biology department. Other members of the faculty are: Dr. John Ericson, endocrinology; Dr. Wilbur Hayes, physiology; Dr. Clyde Houseknecht, ecology; Dr. Robert Ogren, botany and parasitology; Dr. Charles Reif, naturalist; Dr. Louis Rigley, animal behavior; Mr. Henry Steuben, preparatory supervision; and Dr. Lester Turocz, genetics.

Wilkes offers a variety of courses and programs from non-major to graduate levels. Upon completing

four years of study, students graduate with a degree in Biology or Medical Technology. A six year Bachelor and Master of Science degrees and the Wilkes-Hahnemann Cooperative Medical Education Program in Family Medicine provide special opportunities for students to obtain post-graduate degrees. According to Dr. Reif, a large percentage of biology majors continue with post-graduate education.

Wilkes is also affiliated with hospitals in Pennsylvania and New Jersey where medical technology majors spend their clinical year. The hospitals include Robert Packer Hospital, Sayre; Allentown General, Allentown; Wilkes-Barre General, Wilkes-Barre; Williamsport Hospital, Williamsport; Hahnemann, Philadelphia; Somerset, Somerville, N.J.; and Hackensack Hospital, Hackensack, N.J.



Nursing Department Now in Fourth Year

By Cathy Hotchkiss

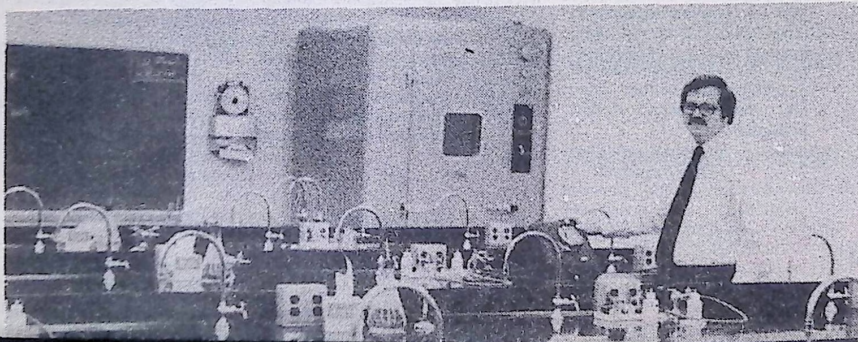
The nursing program, with its headquarters in the new Stark Learning Center, is now in its fourth year at Wilkes College. It is a relatively new department, headed by Mrs. Ruth W. McHenry.

The program now has an enrollment of 253 students. Of them, 129 are freshmen and 30 are male students. A third of the students now enrolled are transfer students from other colleges or disciplines.

In June 1976 the first class of nursing graduates. They will be

The curriculum of the nursing department covers a four year period, totaling 127 credits. These credits include courses in nursing, science, humanities, social science, and electives.

This year the nursing department has added seven new faculty members: Dolores M. Banko, University of Maryland; Betty B. Bond, Catholic University of America; Cecilia Champagne, Boston University; Ellen L. Goodnight, Pennsylvania College of Podiatric Medicine.





MICROBIOLOGY SUITE—Part of the Biology Department's new facilities since the completion of Stark Learning Center is the Microbiology suite. Dr. Lester Turoczy, assistant professor of biology, is shown at work. Included in this suite are a faculty office, a preparation room and isolation and demonstration rooms.

Warren Epstein on 'Welcome Back Kotter' Is Former Wilkes Student Bob Hegyes

In April 1970, when Robert Hegyes was a freshman at Wilkes, he displayed his acting talents through the character of Mr. Antrolius, the leading role in the theatre production, "Skin of Our Teeth."

Now, after about five years, Hegyes continues to reveal his talents, this time as he plays Warren Epstein, a comic figure in the television series, "Welcome Back, Kotter."

Director of the Wilkes theatre, Al

Groh, who remembers Hegyes, said, "He was determined to be a profound actor. He knew somehow, someday, he was going to be."

"He's a hard-worker and a good solid performer with a marvelous sense of timing," Groh added.

In the "Skin or Our Teeth," which was directed by Groh, the role of Mr. Antrolius' son, Henry, was played by Eliot Stahler, a 1971 graduate of Wilkes who was originally from this area and is indirectly related to the same television program as Hegyes.

Groh explained that Stahler works for the William Morris Agency in California, the agency sponsoring the Kotter series, and is training to be an actor's agent.

"Stahler was interested in writing as well as performing," he said.

In 1971, Stahler received his B.A. Degree in English from Wilkes.

Hegyes, who is originally from Metuchen, N.J., earned 30 credits from the college during his year here in 1969-1970.

a Bachelor of Science degree with a major in nursing.

The formal nursing classes are held on the third floor of Stark Learning Center. In addition to attending these classes the students also attend related field instructions in various hospitals and clinics in the area one day a week.

The facilities at the Learning Center include a self-learning center equipped with electronic study carrels, audio-visual materials, and a simulated hospital environment.

This center is open twelve hours a day and is staffed with members of the nursing faculty to help students progress at their own pace.

and Diane W. Morgan, Wilkes College.

An especially interesting addition to the new department is Anne Zendian, a graduate of the University of Scranton. She also holds a Certificate in Midwifery from the Downstate University of Health Professions.

Despite the newness of the nursing program or perhaps because of it, the department has one of the most up-to-date learning facilities and a competent faculty to help each prospective nurse in choosing an area that interests the student and can help the community.

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Notes

Dedication of SLC To Be Made a Reality

Another milestone will be marked in the history of Wilkes College this weekend when the Stark Learning Center's Dedication and Convocation is made a reality.

The \$7 million structure, finally completed after eight years of planning since the dedication of Stark Hall and after damage received from the Agnes Disaster, will go on record as one of the most modern educational complexes in the Northeast.

The new facilities available to the students in the disciplines of art and science will greatly increase the experiences and opportunities in the business world or institutions of higher learning.

As well as offering increased educational benefits at the College, the new learning center is a tribute to Wilkes for its attractive architectural design. In addition, the building is not for resident and commuting students alone but for cultural activities and opportunities for the people of Wyoming Valley and the Northeast.

In the future, it will be a welcomed sight to witness more of the area residents attending community service activities at the four-story complex. Although many of these events have already been offered, such as Sordani Art Gallery exhibits, elementary and secondary student art programs and public lectures on timely topics, many more will follow.

It is our hope that the Stark Learning Center will serve the students of Wilkes positively and bring outsiders onto the campus for their continued education. In this way the facilities can serve a dual purpose, benefiting many more individuals.

The fulfillment of a dream of the late Dr. Eugene S. Farley and his contemporaries at Wilkes will be completed in a few days. It will be our obligation to see that the Stark Learning Center is put to good use for the higher education of our peers.

Annual Homecoming Offers Something For Everyone

Capin Thanks Flood Volunteers

To the Editor:

I am deeply grateful to the students, faculty, administrators, clerical staff, maintenance personnel and all others who so quickly and willingly came forth on Friday, September 26, when we faced the threat of another major flood.

Many of the hundreds who voluntarily worked on Friday afternoon and through Friday night were in the 1972 flood, which caused \$14-million in damage to Wilkes College. Then, as in this latest emergency, they rallied to the task of making certain that Wilkes College would survive a crisis.

There is no way that a mere "thanks" can ever repay those people who worked as a team, but I want them to know that I will never forget their efforts and will be eternally grateful that I am surrounded by a group of people who so unselfishly give of their time and effort on behalf of this institution.

Robert S. Capin
Acting President

Letters to the Editor

Reader Defends 'Dream On'

To the Editor:

How Dr. Reif blew up a FICTITIOUS way of introducing a humorous freshmen letter to home, into a civil war between the majority who want to take more from earth than it can provide and the minority who prefer not to live in a pig pen amazes me. But, since he did, I would like to defend the column, "Dream On."

Personally, I enjoy Montague's column for its good humor, and I feel that its humor is light and not malicious, and no one should react the way Dr. Reif did. The column definitely offers a laugh (or sometimes two) and God knows I could use a laugh (or sometimes two) around Wilkes.

I honestly couldn't agree more with Dr. Reif in feeling sensitive about the misuse of the Stark Learning Center after the thousands of dollars spent on its construction. I have to pay tuition to go here and so it doesn't exactly make my day when I sit in spilled coke. However, I feel Montague's column had no real relevance to such abuses. As for Wilkes accepting students from homes where discipline is unknown, Montague is not one of those students.

I can vouch that I've never seen (or heard of) Montague littering candy wrappers or spilling cokes in the SLC. As far as I know—and if I took her column about Mr. Raspen seriously—she can't even afford to buy candy or cokes. As for courtesy, Montague is more than willing to give me her seat in Chaucer class.

I can also vouch that Montague has respect for Wilkes and her referral to is as "Stalag 18703" was made jokingly. If she had no respect for Wilkes, why would she be active in so many organizations within the college like the BEACON and the swim team? And why would she spend Saturday afternoons watching Wilkes football games from underneath the bleachers in the Letterwomen's stand?

"Dream On" is a purely light-hearted column and should be taken as exactly that. For when we lose our sense of humor where are we? Maybe up on the third floor of Stark with Dr. Reif?

Barb Long

NOTICE

The Foreign Language Department will sponsor a book sale today at 11 a.m. on the lawn of Kirby Hall.

Board Member Savitz Views Students As Taking Education More Seriously

"It is the job of the administration

Another exciting Weekend in store for us at the campus. Let it never be said that activities for the students were lacking.

It seems that there is something for everyone, providing he or she chooses to get involved.

For starters we have the traditional Homecoming bonfire tonight when the Homecoming Queen and her court will be introduced publicly to the student body.

The Friday afternoon soccer game at the University of Scranton should keep everyone busy until the evening when the Wilkes Cue 'n Curtain Society makes its debut on stage for the academic year with a production of "Three Men on a Horse."

Or if you are in the mood for a play, the evening at Gus Genetti's during the dinner-dance on Friday should be very enjoyable with the elegant atmosphere and popular music of the "Twilights."

During the weekend don't forget to look for the multi-colored displays, welcoming alumni back to the College.

Providing everyone makes it through to Saturday, the student body can be awakened to the Dedication and Convocation at the SLC at 10 a.m., followed by the big game with Upsala at 1:30 p.m. After the game that evening, we can get another glance at the theater presentation.

No matter which way you look at it, Homecoming Weekend will not be a dull affair.

By Rich Colandrea

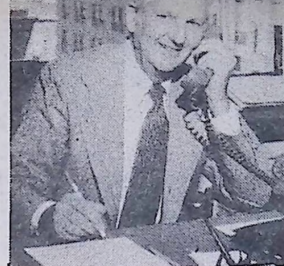
"Students today are trying to tackle problems and trying to correct them. They are more serious about education and come to college with a mission in life," noted Atty. Joseph J. Savitz, chairman of the Board of Trustees at Wilkes College, on the change that has taken place in the college student today as compared to the student in the protest years during the late sixties.

Savitz, a member of the law firm of Rosenn, Jenkins and Greenwald, sat back in his plush office on the tenth floor of the Blue Cross Building, Wilkes-Barre, and commented that students used to "protest about everything; they weren't able to make suggestions and offer solutions about the things they were complaining about."

Not only has the student changed but so has the composition of the Wilkes Board of Trustees, according to Savitz. Years back, the primary aim of the 15 or so members of the Board was to raise funds for the college to make sure that it was kept alive financially.

A Board member since 1958, Savitz recalls that the Board was made up of members with an average age of 55 years. Now, however, not only has the size of the Board doubled, to 35 members, but the age span is much more disperse. Savitz refers to it as an "accent on youth." Board members now range in age from 35-75, and are from all walks of business and industry.

"Our ideas are more in-tune with modern day education. You know, many of us on the Board have kids of college age," said Savitz. The chairman was quite proud of the different members on the Board of Trustees. "We have seven members on the Board now who are alumni of Wilkes College," including himself, after starting at Wilkes in 1946 when



it was Bucknell Junior College. A former Wilkes basketball player. Savitz noted, "I finished in 2½ years. I went nights, days, summers, you name it. You know, the college was started to give the local people an opportunity for an education especially those who couldn't afford to go away to school. Now almost half are students from out of town and one third now live in the dorms."

Savitz was far from modest when talking about the career success of his fellow Board members. As he read nearly every name and occupation of the Board, some of the more recognizable are: James Adonizio, president, Addy Asphalt Co.; Ben Badman Jr., president of Wyoming Valley Hospital; Noel Caverly, chairman of Wyoming Valley Bank; Mrs. Eberhard Faber, director of Eberhard Faber Pencil Co.; Dr. Alan M. Glover, retired vice-president, RCA; Mr. Robert Royer, president, Pfizer International Inc., a world leading drug firm; and Mr. William H. Sword Jr. of Morgan, Stanley & Co. Inc. of New York.

As a group, the Board meets four times a year but committees are "meeting all the time" says Savitz, and more than half the members are from out of town.

and they report to us in great detail. We are very much aware as to what goes on on campus," said Savitz firmly.

"Traditionally, he went on to say, Wilkes students were always after an education; they weren't here to play around. College was a privilege to most and I think that still holds true today," in terms of what resources were available to the student and the kind of academic atmosphere and close ties that exist at the college.

When asked about the dedication of the SLC, which will take place Saturday, Savitz said he was very happy about the whole affair. "That building was a dream of the late Dr. Farley, and has been a long time coming."

"We want to get the best for the college and we don't care where he comes from as long as he fits the needs we want," he added. "We will look everywhere." He explained that when Dr. Michellini was chosen president in 1970, he came within the college and was selected from 60 applicants all of whom were screened in detail.

The matter which currently confronts the Board and is of concern to administrators, faculty, and students alike is the search for a new president of Wilkes College.

Savitz said that Acting President Capin is doing a fine job. "He knows the college, its problems, and loves the college dearly as he works and lives it."

Asked whether Capin, after the committee makes a final choice, would end up actually being the President, Savitz said that "it depends how he matches up to the rest of the candidates." Savitz assured the situation by saying the Search Committee will "look everywhere."

Beacon

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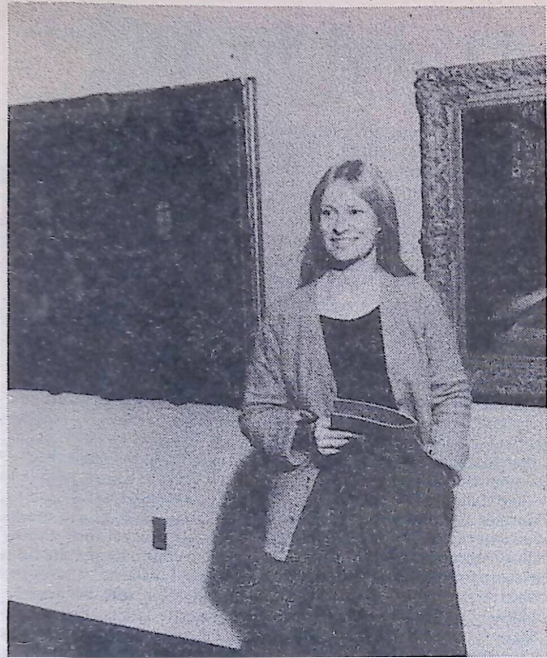
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A ONE-WOMAN SHOW—Mrs. Cara Berryman, assistant director of the Sordoni Art Gallery, shown during a recent exhibit, is responsible for every show on display. Besides acting as maintenance man, receptionist, and security guard, Mrs. Berryman provides tours for the exhibits for special groups. She also arranges lectures in the Gallery including discussions on restoring paintings and photographs, preserving and cleaning, canvases, as well as, an annual quilting presentation and demonstration.



Sordoni

By Sandy Akromas

"Never dull . . . something different everyday . . . with the shows, brochures. . . I really love it!" declares Cara Berryman, assistant director of the Sordoni Art Gallery.

The Gallery, which opened with the "George Catlin" exhibit on November 25, 1973, is an integral feature of the Stark Learning Center on the Wilkes College campus to be dedicated on Saturday, October 11.

Three years ago, the Andrew J. Sordoni family donated the Gallery as a gift to Wilkes College and the people of the community for the appreciation of art.

"We have had approximately 25 exhibits in the Gallery thus far. It's part of my job to write to other galleries to obtain shows. The shows are in all media — sculpture, paintings, crafts, jewelry, and ethnic arts, such as quilting," states Mrs. Berryman, who is a two-year veteran at the job.

Director of the Gallery is Phil

Art

Richards, who is also a member of the Wilkes Art Department. Although the Gallery is a separate entity from the college, many of the professors take advantage of the shows to teach students various forms of art.

Mrs. Berryman, a Wisconsin



By Marianne Montague

Homecoming Fun

It's Homecoming time of the year again at Wilkes so I offered to give up my column space to list the various activities planned for the weekend. Just to be helpful I've added my own version of each event. So fellow students and alumni, here's my rundown on Homecoming.

Thursday Night, October 9

HOMECOMING BONFIRE—RALSTON FIELD

Homecoming weekend wouldn't be complete without the annual bonfire. Highlights include introduction of the cheerleaders, strutters, and majorettes (but no phone numbers) and presentation of the football, soccer, cross country, tennis, and hockey teams. Soccer coach Chip Eaton speaks on "I get a kick out of soccer" and Coach George Pawlusch explains that the cross country team is not a bunch of "run-arounds." The Homecoming Queen and her court is introduced but the bonfire never gets going because somebody forgot to bring the matches.

Friday Night, October 10

JUDGING OF HOMECOMING DISPLAYS.

Prizewinning displays include; "Analyze Upsala" by the Psych Department, "Disect Upsala" by the Bio Club and "Abbreviate Upsala" by the English majors. Honorable mention goes to "Deduct Upsala" by the Accounting Club.

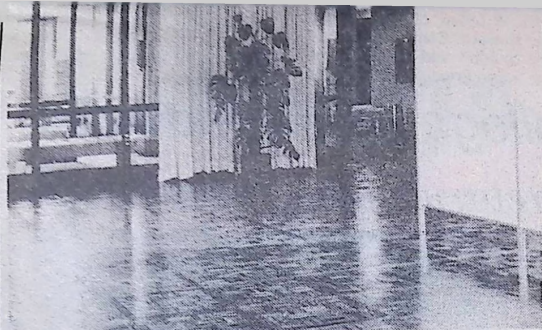
HOMECOMING DINNER DANCE

To save on money this year's dinner-dance is being held in the SUB. Music will be provided by Pete Polaski and his Polka Band. There will be a fountain of cherry cokes and the room will be decorated with fallen leaves scotch-taped to the ceiling. Cost is only \$43.72 a couple. Bring your own chairs.

Saturday, October 11

HOMECOMING FOOTBALL GAME

Coach Schmidt's new play wins the game for Wilkes. Freddy Lohman sneaks around the side for the touchdown while Fred Marianacci distracts the Upsala players with his jokes. Wilkes is



SPACIOUS GALLERY—The Sordoni Art Gallery is approximately 30x40 feet. The display paintings are hung on the flats and are movable and covered with a linen material, which is easily cleaned with an upholstery solution. The walls are also covered with this off-white linen fabric. Adding to the effects of the paintings are the movable lights on the ceiling. Situated on 'tracks,' the lights also have a special dimmer effect. The floor is made of tiny hard-laid tinkwood.

Seminars to Present Law Practices

College students interested in careers in law are invited to find the seminars helpful as an introduction to law. Pre-Legal Counseling seminars on Wednesday and Thursday, October 22 and October 29 at 7:30 p.m., in the Center for the Performing Arts.

The seminars are sponsored by the Pre-Legal Counseling Committee of the Wilkes-Barre Law & Library Association.

The seminars are offered to students interested in becoming lawyers, as well as those who may be considering a law school education in business or government careers. Students considering "paralegal" schools or careers will also

experience in gallery work, as many other duties to perform. Besides writing to other galleries and museums for exhibits, she hangs the shows, arranges receptions for some of the exhibits, designs and composes brochures, and is generally a 'maintenance man!' for the 30' x 40' complex.

"The shows themselves are well-attended. I feel, however, that more people, especially the students, should take advantage of the culture — it's free of charge," said Mrs. Berryman.

A sneak preview of the upcoming Sordoni Art Gallery shows includes: "Retrospect Exhibit of Prints," by Will Barnet, November 1-23; "Arts of Africa," (sculptures and crafts), December 1-January 30; "Special Bicentennial Show," February 6-March 14; "American Crafts," March 20-April 18; and "One-Woman Show" (soft sculpture), April 24.

Gallery

The BEACON welcomes letters from its readers. Letters to the editor must be typed, double-spaced and submitted by Sunday prior to publication at Shawnee Hall, 76 West Northampton Street or mailed to the Editor. All letters must be signed; however, names will be withheld upon request.

laughing but wins the game anyway 7-0.

ALUMNI FIFTH QUARTER CELEBRATION

Alumni meet to drink beer legally in Ralston field. Graduates are heard saying "This isn't as much fun as sneaking it." Mr. Hoover brings his Alumni Fun game. The object of the game is to guess what each others' majors were. But the game gets out of hand when someone suggests they start guessing their grades.

Sunday, October 12

BLOODY MARY BRUNCH

Alumni find a reason to get together and drink at 11 o'clock in the morning. (Who says there's a generation gap? They're just like us!)

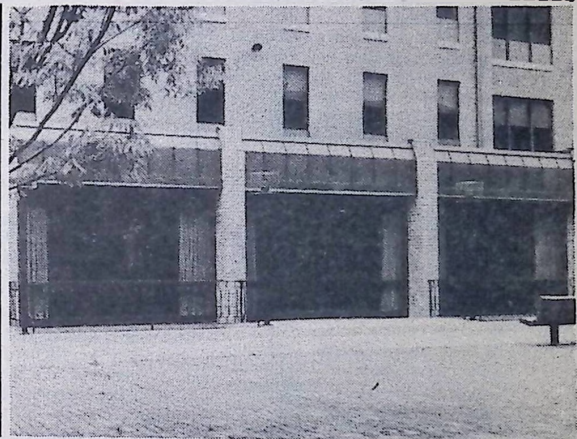
HOMECOMING CONCERT

The Wilkes College Jazz band under the direction of Mr. William Gasbarro plays "It's a Miracle."

THE VERY LAST HOMECOMING WEEKEND EVENT - "TEQUILA SUNRISE."

The Alumni are having such a good time they decide "the heck with it we'll spend another night."

Maybe things won't go quite as I've predicted but I'm sure Homecoming will be a really terrific time here at Wilkes.



REAR OF GALLERY—Three huge glass windows provide a 'clear picture' of the Learning Center's open courtyard as well as the art pieces inside. Contrary to what people may think, the Art Gallery has an elaborate alarm system.

'Uncle Art', A Man Known and Loved By All

By Fran Polakowski

Each weekday morning at 8:30 the tune of "Oh, What a Beautiful Morning" can be heard on the third floor of Weckesser Hall.

This, however, is just the beginning of the pleasant happenings at 170 South Franklin Street as Arthur J. Hoover, transforms a beautiful morning into a fruitful day with 21 years of experience at Wilkes.

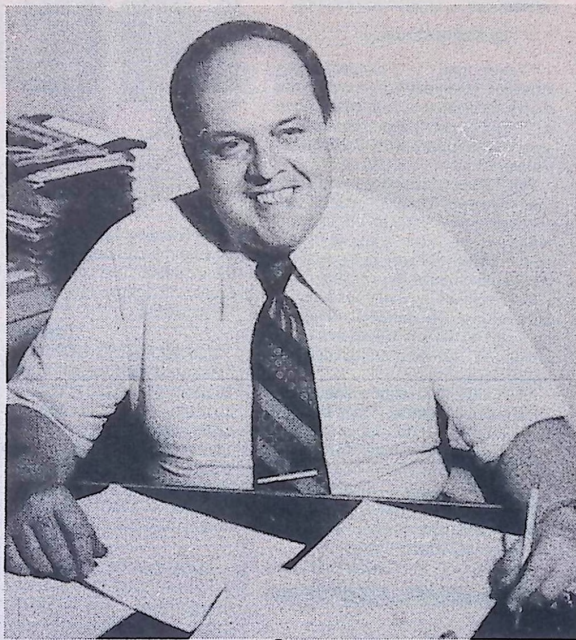
Arthur J. Hoover, a man of many faces, is kept constantly on the go as he fulfills the duties of director of Alumni Relations, Community Affairs and Student Activities.

In addition to his official title, Hoover also involves himself with Commuter Council, Lettermen's Club, Student Union Board, advisor to the class of '78, President's council, Dean's council, assistant secretary to the Board of Trustees, Who's Who, Parents' day, Football Parent's Club Appreciation Night, as well as chartering buses to sport activities.

Hoover also is involved with the Annual Alumni Campaign and part of the Development Campaign.

In spite of all this, Hoover's door is always open to anyone and everyone for whatever reason and he is always willing to help whenever he can.

Lynn Jacobs, Hoover's secretary for five years, mentioned that "he is so busy I have to make an appointment to see him. "Mrs. Jacobs did mention that he is pleasant and easy to work with but things have to be accurate because



Evelyn Robinson, assistant to Hoover in the development drive, spoke about her close working relationship she had this past year with him and said that one of the greatest assets is the ability he has of getting along with people.

"When he gives someone a job to do he also gives a person faith in their abilities, which is a good

easy to know because he possesses a radiating warmth in his personality that makes conditions pleasant to work under.

The tale does not end here, but continues and spreads through the lives of many on campus.

For Fred Lohman, senior and co-captain of the football team, points out that Hoover made his job because he develops relationships

junior, as a person who is really concerned for your welfare. "He has widespread interests which enable him to reach all people and 'Uncle Art' keeps us in line, which we all need at some time."

Freshmen roommates Bob Gratton and Tim Kwasnieski, both agree that he is good for the school's relations with students because of his ability to communicate with all people. They also concede that he is a great partier and 'something else.'

Rich Marchant, senior and swim team coach, made mention that he met Mr. Hoover by just seeing him around campus. "He was always congenial and it made it easy for one to talk with him."

Marchant, who served in the Marines for awhile, said "while I was away from Wilkes, Hoover kept close correspondence with me encouraging me to finish school when I got out of the service. In addition, he helped me to decide to apply for an RA position, which I have held for two years."

Marchant also said, "it's nice to know when you leave Wilkes that you're kept in close personal contact—he is a genuine friend."

At the end of his interview Marchant said "I'm glad I could do something for him for a change."

Alumnus Carol Drahos said that she thinks the Alumni Office is run well and Hoover puts out more than anyone can imagine. "He is willing to help regardless if you're a student or an alumnus."

Another alumnus, Carol Zambetti, feels that Hoover is valuable in his job because he develops relationships

Wilkes."

Acting President Robert S. Capin has known Hoover since 1955 when he began teaching for Wilkes upon his graduation from here.

Capin said that "his most valuable asset in his job is to maintain liaison with alumni. More importantly, in Capin's viewpoint is that "Hoover represents the kind of product that Wilkes has produced through the years and that his interests for Wilkes extends into the future because he too is an alumnus."

Capin reflected that, "you can't appreciate something unless you've experienced it and that it is difficult to explain to someone who doesn't know Wilkes College what it is like. Art represents the dynamic view of what this school is and should be."

Hoover has touched the lives of many on this campus and like Capin George Pawlush, Sports Information Director, said that "Art typifies Wilkes, he is sincere and sensitive and it was he that has probably been the biggest influence in my life."

Pawlush views Hoover as a family-oriented, social person and that Wilkes College is a family type place. "This is the type of environment that Hoover thrives in because he is Mr. Wilkes College, a gentle man, an educated man."

Dean George Ralston knew Hoover as a high school boy in Glen Lyon, when Mr. Jacobs called to recommend Hoover for a scholarship to Wilkes. "He has been with us ever since and I might add that he is a person who does more for others than others do for him."

to be done by highest priorities.
Mrs. Jacobs also said, "when Mr. Hoover first began his new job Alumni participation was nil, but since then it has progressively increased each year."

Johnson, "I also has are not by take any hard job and put a laugh into it at the right minute, making the job easier."
Della Sakoski from the Development Office said that Mr. Hoover is

someone in the office who you can talk to at anytime and more importantly he is an older friend that you can joke with and share some good times."

Hoover is viewed by Lon Balum, a

students and it lasts forever."

A fellow classmate of Hoover's, Howard Ennis '55, wrote that he couldn't add anything but that he was a great guy and a great asset to

thing is for certain, because of his optimism and congenial nature and his genuineness, 'Uncle Art' has helped to make Wilkes one happier family.

Alumni Office Is Link Between College And Graduates

Duties Viable to School

By Marianne Montague

"Welcome Home Alumni" can be seen on signs all over the Wilkes campus at this time of year. But a true welcome takes more than signs. Arthur J. Hoover, director of Alumni Relations, his secretary, Mrs. Lynn Jacobs, and the student help have been preparing for this Homecoming since last spring.

Over 9,000 Alumni are invited to attend the festivities and between planning, organizing and inviting there is a lot to do. But the success of the Alumni Homecoming is only a part of the total responsibilities of this office.

"We want to provide a viable link between former students who become alumni and the college," said Hoover. "We want students and graduates, as they terminate their formal education, to think of this office as they're part of the college, and to use it as their communication link to the college."

Wilkes also receives monetary support from alumni. "The Annual Alumni Campaign is increasingly important," stresses Hoover. There is an upward trend in giving and supporting the college by the alumni. An increase also is predicted."

This "upward trend" is shown in the statistics of past campaigns. In

1972, 5.5 percent of the alumni contributed to the school as compared to 11 percent in 1972. "Our goal in the next 5 years is to surpass the national average of 17 percent participation," added Hoover.

"We are extremely fortunate in our alumni leadership. Dr. Joseph Stephen '51, of Sykesville, MD, our national president, and Judy Simonson Arenstein, '68, New York, N.Y., our executive vice-president (and 1975 alumni fund chairman) work very diligently in their offices and even come to the campus four times a year at their own expense to keep the organization running smoothly.

The country and foreign countries are divided into regions. Officers elected regionally coordinate the regions' activities. An Executive Committee of four national officers, Hoover and 12 elected regional vice-presidents comprise the committee.

This year's Alumni Homecoming is chaired by Dr. Richard Rees '62 and a member of the Wilkes Education Department. The honorary chairman is Dr. Stephens and Regional vice-president of Region I, Jim Ferris '56, a principal in the Wyoming Valley School district, is assisting.

"Indescribable—that's the only way I can talk about her. She's the nuts and bolts of the organization." That's how Arthur Hoover speaks about his secretary, Mrs. Lynn Jacobs.

"She has the system downpat and she takes big jobs in stride—she does a great job," added Hoover. He explains that there are always new projects to complete in the office. Right now Mrs. Jacobs and her student help are working on forming class lists as a preparation for the 1976 alumni campaign.

Mrs. Jacobs has worked in the office for over seven years. She not only handles the alumni work but also assists Hoover with his duties as Student Activities Director and recorder of minutes for various executive meetings.

The secretary also gives credit to her working students. "We've been fortunate to have very efficient, conscientious students to make the tasks easier," she says of Marianne Montague, senior, Susan Brody, junior and Elaine DiRisio, freshman.

It is not uncommon to see piles of mail sacks around the third floor office or boxes of envelopes piled in the floor's machine room. The Alumni Office handles everything from address changes to a series of

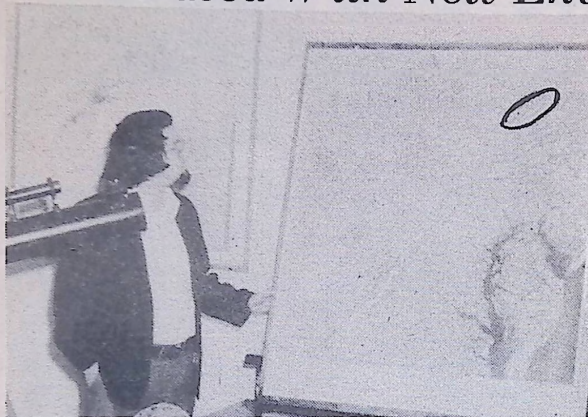


KEEPING BUSY—Lynn Jacobs, secretary to Arthur J. Hoover, Director of Alumni Relations, checks alumni addresses of graduates while student-help Susan Brody, Wilkes-Barre, answers the phone. Keeping tabs on alumni is a big responsibility but the efficient office handles it well.

mailings to all of the 9,000 alumni. publication while Mrs. Jacobs "If they decide to all move at once, compiles the "Alumni Notes," we're in trouble," commented one tidbits of information on the student who assists with the address activities of various graduates. changes," otherwise we keep up Alumni will be returning to the with the alumni very well."

The office also handles the mailing participate in the weekend festivities of the Alumni newsletter, sent coordinated through the Alumni Office. The office keeps the spirit of George Pawlusch, Sports Informa- the school alive in students for years after graduation.

Environmental Science Group Pleased With New Environment



SCIENCE LAB—Pictured is one of the new Environmental Science laboratories in SLC. Dr. Bruce F. Berryman is looking at a picture of an eastern portion of the United States taken by the earth resources technology satellite. The circled area is the Wyoming Valley. The telescope pictured is available to all Wilkes College students free of charge.

By Patrice Stone

"It's a fantastic facility. We've looked forward to moving in for a long time and now that we're here we're very pleased," remarked Dr. Bruce F. Berryman, acting chairman of the Environmental Science Department, about the department's move to the fourth floor of the new Stark Learning Center.

The department was previously located in Stark Hall. In the move, a new water quality laboratory, general analysis lab, research lab, introductory lab and an advanced lab for meteorology, geology and hydrology were gained. Two old labs

in Stark are still used: the rock analysis lab and the meteorological and astronomical observing station.

"Everything you need for experiments is right at your finger tips in the new labs. Everyone has adequate space to work in and there are permanent movie screens in the labs," Dr. Berryman went on to say. "The new facilities will help the program by offering a better quality of education."

There are four faculty members that make up the Environmental Science Department. Dr. Mohamed T. El-Ashry, who is on leave for this

year in Colorado, works in the problems of land use and solid waste disposal. He teaches Geology and Environmental Geomorphology.

Dr. Jeffrey T. Cline takes care of water pollution problems and teaches Hydrology and Water Quality Analysis.

Charles M. Mattei is the urban planner of the department and is developing courses concerning the social, political, and economical aspects of environmental problems. He has been teaching the introductory course.

Dr. Berryman works on the air pollution problems. He teaches Meteorology and Space Science.

The department has been working on a project continuously for the past four or five years. They take samples of the Susquehanna River water over a 50-60 mile stretch and test it in the water analysis lab. Dr. Berryman stated that the river still seems to be in the process of recovering from the 1972 flood, a conclusion which was made from studying the chemical characteristics of the water. Although the water hasn't been tested since the most recent flood two weeks ago, Dr. Berryman believes there will be some interesting findings. The water samples are taken on the 15th of each month.

The Committee for a Clean Environment is a club on campus associated with the Environmental Science Department, but it is open to anyone on campus. The club is currently investigating the feasibility of opening another state park in the area.

Math Department Settles In Third Home in 7 Years



Shown in the mathematics study located on the fourth floor of the learning center is Thomas R. Richards, one of the 10-members of the Math Department faculty.

By Mary Ellen Alu

Tormented by two disasters, the Mathematics Department at Wilkes has suffered from many inconveniences, but it has finally been compensated with the building of the Stark Learning Center.

Left homeless in 1968 when fire gutted Conyngham Hall, the department took refuge in Miner Hall, only to be washed out by the 1972 flood.

The department survived, and is now comfortably situated on the fourth floor of the new learning center, equipped with modern facilities and spacious quarters.

A huge oil painting of Miner Hall hangs in the main office of the department. This painting by Mrs. John Morreale, a 1975 Wilkes graduate is "a memento of bygone days," says Dr. Bing K. Wong, chairman.

"The old buildings certainly had 'their charm,' he said, "but the

Stark Learning Center has been designed for our needs."

Dr. Wong said that the department is set up in an ideal manner, with classrooms and faculty offices facing each other. After class, a student can simply venture across the hall to his professor's office to clear up any "problems."

Dr. Wong said, the lounge located in the department, is a place where anyone can "come to eat, trade jokes, and get to know each other."

Adjacent to the lounge is a mathematics study which contains about 3,500 math books.

Noting the improvement, Dr. Wong said, "In Miner Hall, we had only one room to serve both as a lounge and study room."

A study cubicle is located on department floor and was designed mostly for student use. "Make-up" tests can be taken there and small group discussions may be conducted.

Is stealing a long distance call worth a criminal record?



The use of phoney credit cards, electronic devices or any other means to avoid paying for phone calls is against the law. It's stealing—pure and simple. In this state, conviction for making fraudulent phone calls may result in:

- ☑ A fine of up to \$15,000
- ☑ Up to seven years in jail
- ☑ Restitution for the total cost of the fraud
- ☑ Court costs
- ☑ A permanent criminal record

One more thing: modern electronic computer systems are being used to track down offenders.

The penalties may seem harsh. But the cold fact remains that the law does not look on phone fraud as a lark.



Bell of Pennsylvania

instruction for computer courses. According to Dr. Wong, using this means of instruction, the college can conserve man-power, show modern resources that are beyond the college to have, and allow students to work at their own pace.

Hoping to aid math students, the department has set up a tutor program in Room 425 which employs senior math tutors.

**Chuck Robbins
Sporting Goods**

39 W. Market Street

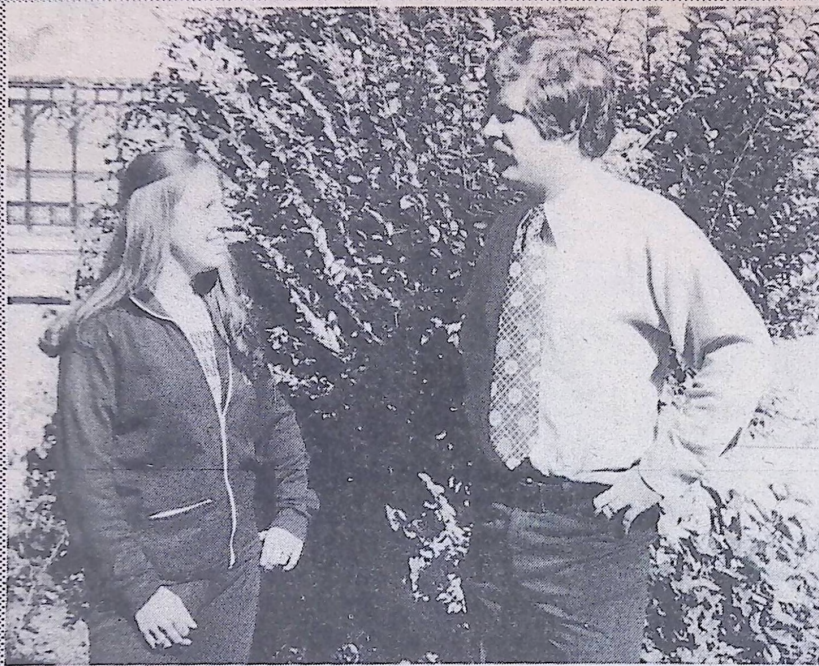
Wilkes-Barre

**Diamonds
½ Price
To Wilkes
Students**

VAN SCOY

Diamond Salon

**Gateway Shopping Center
Edwardsville
(Near Jewelcor)**



Little Mary Kay Is A Girl 'On The Run' For Colonels

BY RICH COLANDREA

Mary Kay Malloy is serious about running and very much concerned about the achievements of her teammates on this year's cross-country

USUALLY SHE COMPETES in a pack of 100 guys and says she'll never get used to getting "mashed" by all those elbows. But earlier this

Wittenberg Retains No. One Ranking

For the second consecutive week, Wittenberg and Ithaca College are running one-two in the battle for number one ranking in Division III, according to this week's poll released by the NCAA.

Once again, Wilkes did not receive any mention, but the rankings came out Friday, which was prior to last Saturday's 41-19 win over Bloom.

WHILE THE TWO front runners retained their ground, there were a few shakeups in the top ten, and several new teams received mention this week.

Making the biggest jump in the poll was Evansville College, which moved from seventh to third, just behind Wittenberg and Ithaca. Wittenberg just did get by Muskingham two weeks ago edging them 20-16.

Wartburg, who was not even mentioned a week ago, romped into the fourth spot by virtue of their impressive 3-0 record. Right behind them are Franklin & Marshall, who remained stationary in fifth, and C.W. Post, who jumped two notches from eighth to sixth.

ROUNDING OUT THE top ten are seventh ranked Baldwin-Wallace, number eight Mt. Union, ninth rated California Lutheran, and Shippensburg State. Both Mt. Union and Cal Lutheran are newcomers to the rankings, although Union did receive mention last week.

The complete rankings released by the NCAA's pair of four-man divisional football committees and

coaches and athletic directors around the country are:

- | | |
|------------------------------|----|
| 1. Wittenberg (3-0-0) | 60 |
| 2. Ithaca (3-0-0) | 56 |
| 3. Evansville (2-1-0) | 47 |
| 4. Wartburg (3-0-0) | 43 |
| 5. F & M (2-0-0) | 42 |
| 6. C.W. Post (2-0-0) | 40 |
| 7. Baldwin-Wallace (2-1-0) | 32 |
| 8. Mount Union (3-0-0) | 28 |
| 9. Calif. Lutheran (1-0-0) | 26 |
| 10. Shippensburg St. (3-1-0) | 22 |

Others receiving mention are: Albright, Allegheny, Bowie St., Hobart, Indiana Central, Lawrence, Millsaps, Redlands, Rochester, Wesleyan, and Widener.

Jarolen's 79 Qualifies Him For Finals

By virtue of his seventh place finish in the ECAC (Eastern Collegiate Athletic Conference) qualifying round last week, Wilkes golfer Mark Jarolen will travel to Doylestown this Wednesday and Thursday, to participate in the National ECAC finals.

Participating against golfers from such schools as Temple University, Pennsylvania, and Dartmouth, Jarolen made it to the finals, by shooting a seven over par-79, on the tough Hidden Springs Country Club

...this year's team is much closer an-
 other helps each other out," says Mary Kay
 as she begins her second year, running on the
 all-male Colonel squad and incidentally is the
 first female to participate in the Middle Atlantic
 Conference after joining coach George
 Pawlush's team last year.

It all started when captain Mark Zavoy
 convinced her to come out for the team, she says,
 and when she went to talk to Pawlush about it
 "he thought I was looking for a calendar."

"I WAS APPREHENSIVE at first. I didn't
 know if she really meant to run or if it was some
 women's lib thing, but she has been a very
 dedicated and hard working girl," said Pawlush
 as he was trying to assemble his team for a
 photograph last week behind Weckesser Hall.

Both Mary Kay and her coach agree that there
 is plenty of untapped talent on campus, both
 male and female. Pawlush was so intent on
 increasing the number of members that he was
 thinking of putting a want ad in the local paper.

"I ran a program this summer, and my best
 prospects were two 13 year old girls," says
 Pawlush. "When, in five years, you only have
 seven wins, you have to be in it for something
 besides winning."

Every day this summer, Mary Kay set aside
 about an hour a day and ran. "I worked at night,
 so I had to run during the day when it was hot,
 and one time I got lost and ended up on Interstate
 80," she said with a smile.

Dynamo Dennison Rolling

little trouble disposing of the Vets.
 On Monday, the New Riders will
 face the Wild Bunch. The key to this
 game will be the ability of the Wild
 Bunch to hold off the powerful
 offense of Minichini and company.
 The New Riders are slight favorites.

Colonels and the Rams will lock
 horns on Tuesday. The Colonels
 have a strong offense but the Rams
 are even stronger, and should finish
 off the Colonels with little difficulty.

4. Wheelers—20 pts.

Total Defense

1. Dennison—unscored upon
2. Rams—unscored upon
3. New Riders—unscored upon

Individual Scoring Leaders

1. Bill Kalish (Rams)-18 pts.
2. Nick Holgash (Dennison)-12 pts.
3. Tom MacIntyre (Wheelers)-12 pts.
4. Dave Iero (Dirksen)-12 pts.

...they invitations in uninvited and uninvited
 fourth.
 "I could have ran better," she says modestly.
 "I really don't have any strategy, and I have
 trouble pacing myself." Mary Kay says her
 teammates are always at the finish line cheering
 her on and she does the same for them.

"Running takes a lot of my time and
 sometimes when I have late nursing classes, I
 don't get out until after five, so sometimes a few
 of the Hahnemann majors and me run at night."

The only problem the junior Nursing major
 seems to have encountered thus far is where to
 find a place to dress. For home meets, she
 dresses with the women's field hockey team and
 when the team travels, she suits up before the
 team leaves.

SHE CLAIMS THERE is a lot of new talent on
 the team this year. "The new guys are really
 good runners and hopefully we'll have a winning
 season."

Teammate Steve Standiford tells no secrets
 when he says she has the potential to beat some
 guys. "She unites the team. We all get out and
 cheer for her," he notes. But Steve says with a
 grin: "Mary Kay's presence keeps it clean on the
 bus."

Perhaps her biggest fan — her coach — says,
 "I respect people who try and work hard at it."

And, as Mary Kay Malloy ties her sweat suit
 each day and becomes exhausted after each run,
 with her desire, she'll always be a winner.

CONFESSIONS (From Page 11)

Speaking of meat and potatoes, I
 haven't eaten in a half hour. See ya'.

As I sat there contemplating the
 complexity of the universe and my
 "hero" Harvey Picklemeyer (not
 necessarily in that order), I
 pondered the American dream of
 stardom. I was certainly dis-
 enchanted.

There I was, sitting there still
 without any printable material and
 that big lunkhead was feeding his
 face. When the youth of America
 blindly adore their heroes and the
 heroes are like ole' Harvey Baby,
 it's time someone gets upset about
 it.

WILKES & UPSALA (From P. 12)

Going into last Saturday's tilt with Wagner, Upsala was still considered a
 fly-by-night team. The experts had Wagner a 27-point favorite over the
 Vikings, but how wrong they were.

Upsala jumped out to a 10-0 lead, but had that advantage cut to three just
 before halftime, when a Wagner defender busted in to block a punt, and
 rambled untouched into the endzone.

DOWN 15-10 WITH two minutes left in the game, the Upsala offense
 penetrated to the one-foot line, before being stopped. Wagner then took a
 safety, and won the game 15-12.

Last week's performance proved one of two things. They are either a
 good team, or Wagner is a very bad team. But experts don't make a team
 27-point favorites without reason, and the reason was that Wagner gave
 powerful C.W. Post quite a battle a week earlier. Colonel mentor Rolli
 Schmidt would be inclined to believe the former theory—Upsala is a good
 football team, and perhaps, his troops will get the opportunity to put out
 against a good football team. Only time will tell.

Upsala operates out of the Delaware Wing-T, which is the identical
 offense used by Clarion State, when they beat Wilkes 17-7 three weeks ago.
 But unlike Clarion, they do not utilize all of that misdirection that had the
 Blue and Gold defense going daffy, and pass quite a bit from the formation.

Key to the Vikings attack is fullback Ron Forino, a 6-0, 200 pound junior
 who is averaging four yards a carry in his team's first three games, and
 has caught nine passes for more than 130 yards. Upsala likes to throw
 quite a bit to their backs, and that is where the Wilkes linebacking corps
 will have to stop them.

Co-Captains for this season are senior Garry Taroli and junior 'au Niedzwiecki.

BAVITZ SPORTS QUIZ

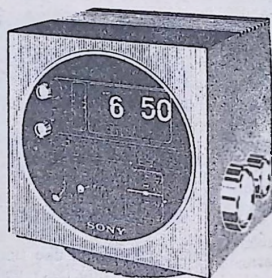
1. Name the two players who have hit five grand slam home runs in one season.
2. Only one NFL player has a lifetime kickoff return average of greater than 30 yards per return.
3. Name the amazing wide receiver, who for seven consecutive seasons (1962-69) caught passes for more than 1,000 yards.

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The Wheelers scored first in the second half on an 80-yard jaunt by Tom MacIntyre. They then converted the extra point, making the score 16-8.

HOWEVER, THE COLONELS scored again on a Vassil to Sulzer pass, but were unable to convert the extra point, leaving the score at 16-14 in favor of the Wheelers. The Wheelers made a key acquisition just before game time when they picked up Bruce Davis. Dennison was unable to find a position for Davis, and were forced to put him on waivers.

Total offense leading Dennison will meet The Vets Club this afternoon. Dennison should have

(Continued on Page 10)

calendar for a team with some substantial depth, but for the Colosseum, who have very little in the way of depth, it's a battle against heavy odds.

WORDS FROM an anonymous top small-college lacrosse coach: "Wilkes will never be considered in the national lacrosse rankings, and will most certainly never be considered for a berth in the NCAA tournament until they play a better calibre of teams. The MAC is not very highly regarded in national lacrosse circles, and until they start playing teams from down in the Maryland area, or up on the island (Long Island), they're going to be left out in the cold." He hit it right on the nose.

WHILE WE MAY be straying away just a bit from the subject of sports, we would like to extend our warmest congratulations to the 1975 Wilkes homecoming queen, Karen Considine, and her court of princesses Fran Polakowski, and Marianne Montague. Three more deserving girls could not have been chosen.

WE'RE GOING TO go out on a limb for the remainder of the 1975 Wilkes football season, and give our forecast of the Saturday afternoon encounters. This week: Wilkes 31, Upsala 6.

Confessions Of A Cub Sports Scribe

BY JEFF ACORNLEY

It all started when I was three years old. From the time I started writing on the walls with my crayons until the times I received A's on my "What I Did on My Summer Vacation" papers, I was destined to be a writer.

I was written off as an eccentric writer at the tender age of six when I "wowed" my peers with my "See Johnny Run" stories. Unfortunately, I reached my peak too early and it's been all downhill ever since. Now I am faced with my first assignment for the "Gazette" as a rookie sports reporter.

MY DUTY IS to compose an absolutely sparkling expose' on star college athlete Harvey Picklemeyer. My hero. (Sigh!)

I've always dreamed of being a star athlete. Being a mere pittance over five feet tall has limited my stardom to the inside of my head.

I **COULD POSSIBLY** be the very-shortstop on the baseball team, but I am definitely too short for handball because I have to play against the curb.

Being the rational person that I am, I decided to scrap the sports career and become the next Gene Shalilit. I now have serious doubts about that career as a result of my distressingly inept interview with Harvey Baby!

Y.T. stands for yours truly and H.B. stands for Harvey Baby.

Y.T.: (extremely intimidated) So, how are ya' Harv ole' boy?

H.B.: Duh, whadda ya' mean?

Y.T.: Well you know. Que pasa

and all that stuff.

H.B.: Are you trying to get personal? (his seemingly eight foot bulk rising to the occasion) You better watch it buddy or I'll pluck every hair from your moustache one by one.

Y.T.: (Undaunted, I pressed ever onward!) Look, Mr. Picklemeyer, let's get down to the meat and potatoes of the interview. Your public is waiting in breathless anticipation for the answer to this question. Is it true that you wear furlined athletic socks?

H.B.: (shocked at such a swipe at his fair name) Look, buddy, I've got a reputation to uphold. I'm going to crush that cute little hat you have with the "press" I.D. button on it if you don't stop prying.

(Continued on Page 10)

BEACON SPORTS

IS UPSALA FOR REAL?

BY PAUL DOMOWITCH

As Colonel linebacker Steve Leskiw walked through the gates of Redman Stadium back to the visitor's locker room last Saturday afternoon, he remarked, "I think I could play another game right now." And he's right. He probably could have.

The entire Wilkes football team barely worked up a sweat in their 41-19 bombarding of a totally inept Bloomsburg State College unit, and with the exception of a handful of minor injuries, there was no physical evidence of fatigue or exhaustion.

ROLLIE SCHMIDT WAS short on words after the game, because there was very little you could say about what went on that afternoon. Bloomsburg, as big as they were, showed very little aggressiveness, and coughed up the ball every time the "opportunity" arose.

"It was a strange kind of game," Schmidt commented. "While we certainly did win, it was impossible to see just what kind of a team we actually had." What he meant was that he still doesn't know if his offense can sustain the type of steady drive it will need to score on a team like Ithaca and Albright, and his defense really wasn't tested, what with the Huskies handing them the ball time and time again.

So, the Colonels head into Saturday's homecoming clash with Upsala, still unproven, and still looking for that real test of strength.

That test of strength just might come Saturday. Known more for their ineptitude the past three seasons (they had lost 19 straight contests before beating Swarthmore in their 1975 season opener), the Vikings of coach John Hooper have at least earned a minute parcel of credibility in '75, and will invade Ralston Field Saturday, with a 2-1 record.

THEY OPENED UP with that win over Swarthmore, which was really no true accomplishment, since Swarthmore last won a football game in the days of Roosevelt and the Fair Deal.

But the following week, Upsala utilized an outstanding defensive effort to upset highly-touted Susquehanna University, 7-3. While Susquehanna may not be the best team around, they were expected to battle Wilkes for MAC honors this year.

(Continued on Page 10)



STEVE LESKIW

"I Could've Played Again"



TONY SCHWAB

"Getting a Rinse"

Colonelettes Entertain Bloom This Afternoon

Eaton Experimenting With Youth Movement

Rebuilding has never been an easy assignment for a coach, and no one knows that better than Blue and Gold soccer mentor Chip Eaton. Having lost their first three outings thus far, the Colonels will travel up the highway tomorrow afternoon to oppose highly touted Scranton University, and the outlook appears very bleak.

ONCE NOTHING MORE than a fair team, Scranton has built their soccer program up from the ground floor, and appears ready to take on bigger challenges. For Eaton, this is bad news, and he is hoping that his young team can just hold their own tomorrow.

The outlook for the future of soccer at Wilkes has never looked better than it does now under the direction of Eaton and assistant coach Jim Ferris. But building a solid future means taking your lumps now, and that is what Blue and Gold soccer fans are beginning to accept.

Eaton has gone with mostly freshman, sophomores and juniors thus far, and will continue to do so the remainder of the season. He is counting on a few seniors like co-captain Tom Trost to hold the '75 edition together, but basically, he is giving his promising young players a chance to develop and gain some valuable experience.

BEFORE THIS SEASON is over, Eaton will have a good idea of what the future looks like, and with a few breaks, they may even make this campaign one to be proud of as well, after a horrendous start.

The late September rains of two weeks ago caused quite a few cancellations on the soccer team's schedule and it has been revamped quite a bit. The Wilkes-Baptist Bible tilt, which was set for Sept. 24, has been rescheduled for Oct. 23, at home, and the rained out Sept. 27 match with Bloomsburg has been reset for Nov. 5.

The Colonels season-ending encounter with Elizabethtown College on Nov. 8, has been moved up to next Thursday, which means the booters will close out their 1975 campaign three days earlier than expected.

BY DUTTY MARTIN

The Colonelette field hockey team, playing under a very tough schedule this year, dropped two games early last week, but picked up a victory on Friday to even their record at 2-2.

The Blue and Gold traveled to Easton on Tuesday to face Lafayette College. It looked as though the game would be a scoreless tie, until with only 15 seconds remaining, the Lafayette offense overpowered the Colonelette defense. The result: Wilkes - 0; Lafayette - 1.

LAFAYETTE IS KNOWN for playing good hockey, and with a score like this, it is evident that the Wilkes defense was superb. Goalie Nancy Roberts played an outstanding game with 16 saves. It has been said that Nancy stopped even the impossible shots.

Outstanding performances were turned in by Jean Johnson, Sue Ann Knight, and Barb Gorgas. They never gave up and stopped Lafayette from scoring time and time again.

The Blue and Gold girls again found themselves on the short end of the score when, they were defeated by Kutztown State on Thursday, 5-2. Scoring for Wilkes were senior Barb Long and freshman Donna Bettelli. Assistants were credited to Miss Bettelli and Nancy Enderlein.

The Colonelettes looked slow and tired and were out-hustled by Kutztown constantly. Last week's rain, which cut heavily into practice time didn't help the team.

ON FRIDAY AT Ralston Field, the Wilkes team got together and went on to down Drew University, 3-0. Scoring were Sue Funke, two and Penny Bianconi. Assistants went to Nancy Mathers, Cathy Yozwiak, Barb Long, and Donna Bettelli.

In JV action, Wilkes tied two games. The Lafayette score was 0-0 while the Kutztown game ended, 2-2. Scoring were Nancy Mathers and Penny Bianconi. Karen Killian and Val Hoskins have been showing great promise on defense and offense, respectively.

COACH GAY MEYERS commented "many of our first team people have to play in the JV game and they also have to play out of their regular positions. The JV games are giving excellent playing experience for some of our new people and extra work on endurance for every one. These games are a very important part of our schedule."

The Colonelettes will host Bloomsburg State this afternoon in their homecoming game.

Note: There has been a lot of comment lately about one of the Wilkes field hockey players wearing white spikes this year. Maybe the idea will catch on.

Salley's Heel Injury Killing Harriers

Mike Salley isn't the best runner the Wilkes cross-country team has. As a matter of fact, the 5-11 freshman ranks well behind teammates Paul Boris and Mark Zavoy in natural talent.

Then why the grimace on coach George Pawlusch's face over the foot injury to Salley that may sideline him for the rest of the season? It's just this. With Salley healthy, the Colonels have the good number three runner they need, and the team could finish the campaign with at least a .500 record. Without him, their win over Madison FDU a week ago may have been their last.

DEPTH HAS BEEN a problem for Pawlusch from the beginning, but he knew that if his top three or four runners could stay healthy, it wouldn't be a major concern.

But Salley is now sidelined with a badly bruised heel, and the future looks bleak. "He's going to see a podiatrist," Pawlusch explained, "and perhaps, they can fit him with a special type of shoe. But right now, all he can do for it is stay off it, and we're really doubtful as to his availability for the remainder of the season."

With Salley out, the Colonels are back where they were a year ago, when they finished 3-14. However, they are not going to roll over and play dead. Both Boris and Zavoy have performed well in the team's first two meets, and others, like Steve Standiford and Jeff Metzger were impressive in the FDU match.

"Paul (Boris) has been just super in the first two meets," said Pawlusch. "He's won both of them by more than a minute over his nearest competitor, and I really believe he's going to get even better."

WITH THE TEAM'S future suffering a dismal blow in Salley's injury, Pawlusch is now hoping for great things from individuals like Boris. If Boris can continue his torrid pace into the month of October, he should be a strong favorite to finish among the top 15 runners in the Middle Atlantic Conference cross-country championships, which will be held on November 8, in Gettysburg.

With a .500 season becoming more and more doubtful, individual accomplishments from runners like Boris are all Pawlusch may have to hang on to.

Wilkes Dedicates Stark Learning Center and Schaeffer Hall

Higher education was charged with the responsibility of preparing the nation's youth to fill a gap in national leadership in an address delivered yesterday morning at the convocation and dedication of the 17-million Stark Learning Center and the William B. Schaeffer Memorial Hall in the Wilkes College Center for Performing Arts.

Dr. J. Douglas Brown, was the keynote speaker at the morning ceremony that drew more than 500 donors and friends of the college to the courtyard of the new educational facility.

Many of those who attended were graduates of Wilkes College, who are back on the campus this weekend for the 25th annual Homecoming.

Dr. Brown, who spent almost a half century in higher education and as an economist was one of the designers of the nation's social security program, spoke out strongly for the advantages of a liberal education at the collegiate level.

"I am convinced," he told the group, "that the great need for wise leadership in the government, corporations, institutions, and communities of our country demands that all of us concerned in higher education should recognize and vigorously sustain a long-tested approach to the education of our youth which has provided us with leadership in the past and will again in the centuries to come."

Award Winner
The Princeton educator was

honored in 1971 when Elliott L. Richardson, then Secretary of Health, awarded him the highest award of the Social Security Administration, the Arthur J. Altmeyer Award, for his contributions to Social System updating over four decades.

Dr. Brown related his address to the Bicentennial theme as he spoke of "Liberal Education for Leadership: 1776-1976."

"The founders of our country in both the Continental Congress and the Constitutional Convention felt and understood that society rose or fell according to the qualities and aspirations of the individual within that society and not because of vast systems of management or elaborate technology," he said.

"It was a time when the individual counted and valued

his freedom of self-expression and not merely his wealth, influence or social status."

Dr. Brown traced the educational qualifications of those who drew up the Declaration of Independence and the Constitution and pointed out that 31 of the 55 involved in the Constitutional Convention were college graduates with liberal educations.

"The program of study in the colonial colleges is well known," he explained, "it differed in content from that covered by most students in liberal colleges today because of the elaboration of the sciences and social sciences since that time and a lessened dependence upon the classics."

Great Change
"But, compared to the best of liberal education today, the par-

sons, approach, methods and results were remarkably the same," he said. "The great change in American higher education in the last 200 years is not that the liberal approach in higher education has disappeared but that it must now strive to perpetuate itself against a massive pressure toward size, impersonality, 'practicality' and specialization in publicly financed higher education."

Acting President of Wilkes College Robert S. Caplin presided over the almost two-hour ceremony, introduced the distinguished guests who were on the program for expressions of appreciation, and then closed the program by accepting the new learning complex as the chief executive officer of the college.

The acceptance became official when Caplin said: "As the acting president of Wilkes College, I humbly and gratefully accept at this time the addition of the Stark Learning Center and the William B. Schaeffer Memorial Hall as vital parts of our educational resources. May it serve mankind through the accomplishments of the young people who use its facilities."

Congressman Daniel J. Flood, a long-time friend of the college, headed those who made remarks. He traced the development of the learning center from the time a need for it was created by a major fire in 1968. And he paid tribute to the late Dr. Eugene S. Farley, first president of Wilkes College, and his successor, Dr. Francis J. Michelin, "for pursuing a determined course that led to the realization of a dream."

The Honorable Max Rosen, judge in the U. S. Court of Appeals and a member of the Wilkes College Board of Trustees, presided over the special session in the room named after the late William B. Schaeffer Memorial Hall.

Judge Rosen, a long-time

friend of the late Mr. Schaeffer, paid tribute to the man after whom the lecture hall was named. He said his interest in education, particularly his friendship and concern for the needs of science in an ever-changing world.

An honorary doctor of science degree was conferred upon John D. MacArthur, a native of this region, who has built one of the largest business empires in the nation and is reputed to be the Wilkes College Student Government in excess of 5000-million.

Achievements Noted
In conferring the degree, Act. President Caplin referred to Joseph Stephen, national president of the Wilkes College Alumni Association. Invocation by those who have not only the imagination, but the will to work to achieve goals they have set. Tribute was also paid to the

MacArthur's brother, Charles, who gained fame in his own right as the author who collaborated with Ben Hecht in the writing of the play "Front Page."

Expressions of appreciation were made by Atty. Joseph J. Savitz, chairman of the Wilkes College Board of Trustees; Dr. Charles B. Reil, chairman of the Biology Department at Wilkes; Edward Zaborney, president of the Wilkes College Student Government; Donald F. Carpenter and Andrew J. Sordani III, on behalf of the donors; and Dr. Joseph Stephen, national president of the Wilkes College Alumni Association. Invocation by those who have not only the imagination, but the will to work to achieve goals they have set. Tribute was also paid to the



A distinguished group of friends of Wilkes College came to the campus yesterday for the purpose of taking part in the Convocation and Dedication of the 17-million Stark Learning Center and the William B. Schaeffer Memorial Hall.

Shown just before the members of the speakers' group processed to the platform of the Center for the Performing Arts are, left to right: Dr. Eugene S. Farley Jr., son of the

late first president of Wilkes College; John D. MacArthur, a native of the region who is considered to be one of the wealthiest of the nation; Federal Judge Max Rosen; Congressman Daniel J. Flood; Robert S. Caplin, acting president of Wilkes College; and Dr. J. Douglas Brown, provost and dean of the faculty emeritus at Princeton University.



Congratulations are being extended to John D. MacArthur (center), a native of this region who has amassed a fortune in insurance, land development and hotel management, after he had been awarded an honorary doctor of science degree by Wilkes College at

the convocation and dedication of the Stark Learning Center. On the left is Atty. Joseph J. Savitz, chairman of the Wilkes College board of trustees, and on the right is Acting President Robert S. Caplin.

LIBERAL EDUCATION FOR LEADERSHIP: 1776 - 1976

"... the educational background of the members of the Continental Congress and the Constitutional Convention in 1776 and 1787 ... offer findings that give strong support for the role of liberal education for leadership for then as well as now when we need leaders as never before."

BY J. DOUGLAS BROWN
PROVOST AND DEAN OF FACULTY EMERITUS
PRINCETON UNIVERSITY

(A major address delivered on October 11, 1975, on the occasion of the Convocation and Dedication of the new Stark Learning Center on the campus of Wilkes College in Wilkes-Barre, Pennsylvania)

INTRODUCTION

Dr. J. Douglas Brown, economist, Provost and Dean of the Faculty Emeritus, at Princeton University, is one of the architects of the original Social Security legislation of 1935 and a leader in the reforms that have broadened its coverage and scope in the decades since.

In 1971, Elliot L. Richardson, Secretary of Health, Education, and Welfare, presented him the highest award of the Social Security Administration, The Arthur J. Altmeyer Award, with the citation: "His contributions in developing the principles and objectives of Social Security over a period of four decades have been basic to the program's success."

In 1967, Dean Brown withdrew from active academic life after 43 years on the Princeton faculty. He served as the University's first Provost in his last year before retirement, as Dean of the Faculty since 1946, and, pioneering in the field of personnel and industrial relations, as Director of Princeton's Industrial Relations Section from 1926 to 1955. He has been one of Princeton's chief spokesmen to the intellectual world and one of the nation's principal defenders of the tradition of liberal education.

Since retirement, Dean Brown published in 1969 *The Liberal University, an Institutional Analysis*, a book on *An American Philosophy of Social Security: Evolution and Issues* to be published in 1972.

Dean Brown's first call to public service came in 1930, when he had been director of the Industrial Relations Section for four years. As the Great Depression deepened, he was tapped by President Hoover for membership on the President's Emergency Committee for Employment.

In 1934, under a new administration, he was invited to join the staff section on old-age security under the Committee on Economic Security, a Cabinet group set up by President Roosevelt to draft a social-security program to present to Congress. With Dr. Barbara N. Armstrong and Murray W. Latimer he prepared the plan that, with minor changes, was submitted to Congress and enacted in August, 1935.

Two years later, Professor Brown was named chairman of the first Federal Advisory Council on Social Security. Under his leadership the broadly based committee reached a consensus on recommendations that led to a basic revision of the act, liberalizing its protection and improving its admin-

istration. He has been a member of all subsequent Advisory Councils that have helped shape the later development of the program including that in 1969-71.

As World War II approached, Dr. Brown was called on to perform more and more duties for the government. In 1940 he undertook at President Roosevelt's personal request a secret one-man study of the manpower problems that would face three key industries — airplanes, machine tools and steel — if the United States was drawn into the war.

In 1941 and 1942, as chief of the Priorities Branch of the Labor Division of the Office of Production Management and the War Production Board, Professor Brown played a key role in converting the American economy from civilian to war-time production. In 1942-45 he was a principal consultant on manpower to the Secretary of War and Alternate War Department member of the War Manpower Commission.

Since the war he has served, in many cases concurrently, as consulting economist to the Social Security Administration, chairman of the Federal Advisory Council for Employment Security, and member of advisory committees to the Secretary of Labor, Secretary of Health, Education, and Welfare, the Director of Defense Mobilization, and the Chief of Staff, Air Forces.

In his two decades as Princeton's Dean of the Faculty, with oversight under the President of the departments of instruction, Dr. Brown had a major part in strengthening the University's faculty and personnel administration. In the 20 years from 1946 to 1965 the number of full-time faculty members increased from 435 to 658 and the total spent for faculty salaries rose from about \$1.5 million to about \$7.6 million.

Dean Brown also emerged as a spokesman for the concept of the liberal university as an institution emphasizing "humane values and the personal development of the individual student and scholar" as opposed to what has been called the "multi-versity," which he says "assumes that values and dedication are a man's own business."

In his own scholarship, he has written numerous articles, reports and pamphlets in labor economics, social insurance and education. A symposium in his honor in June, 1967 held at Princeton was later published by McGraw-Hill as *The American System of Social Insurance*.

He is a fellow of the American Academy of Arts and Sciences, and

a member of the American Economic Association and Phi Beta Kappa. He was one of the founders and later president of the Industrial Relations Research Association, vice president of Princeton University Press, a director of the Fund for Adult Education, director of McGraw-Hill, Inc., a trustee of the University of Rochester and of the Princeton Theological Seminary, and a member of the Research Advisory Board of the Committee for Economic Development. He holds four honorary degrees.

Dr. Brown and his wife, the former, Dorothy Andrews of Eugene, Oregon, have three children, Martha Jane (Spencer), Doris Andrews (Miller), and James Douglas, Jr.

LIBERAL EDUCATION FOR LEADERSHIP: 1776-1976

In the coming months, the citizens of the United States will increasingly turn their minds back to the days of the founding of this country. For most of us, our ancestors were not here in the 1770's and 80's, but we all have benefitted more than we can ever measure by the wisdom and foresight of the small group of able men who led us to independence as a nation and, later, established the system of government under which we live.

The members of the Continental Congress of 1776 and of the Constitutional Convention of 1787 who debated, drafted and approved the Declaration of Independence and the Constitution of the United States were a most remarkable group. They came from a wide range of backgrounds in respect to occupation, home environment, and economic status. But they had one great resource in common: They had read widely and had thought deeply concerning the fundamental principles which should guide human affairs. As a group, they had the attributes of leadership to an extent seldom duplicated in the two centuries which have passed since their day.

The founders of our country in both the Continental Congress and the Constitutional Convention felt and understood that a society rose or fell according to the qualities and aspirations of the individuals within that society and not because of vast systems of management or elaborate technologies. It was a time when the individual counted and valued his freedom of self-expression and not merely his wealth, influence or social status.

Without the mounting accumulation of scientific, technological and statistical information that overwhelms us today, they were, in their thinking man-centered, not knowledge-centered. They did not try to prove things by computers, but rather by the judgment and insight gained by personal experience, intelligent discussion, and their reading of history, philosophy and classical and critical literature.

Without the glut of communications through radio, TV, news magazines and wordy newspapers, they had the time and the interest to read fundamental books. Reading for them was not merely a means of passing courses or of recreational diversion, but a way of life which continued throughout life. The private libraries of many were impressive in a time when books were scarce and expensive.

In their thinking about Man and society, the founders of our country were concerned in values, fundamental values, and not in political and economic gadgetry. The old-fashioned word was virtue. Many had studied law, which then involved far more a demanding exercise in philosophical reasoning than a mastery of an accumulation of detailed rules and procedures in a wide range of specialized fields.

Most of all, the members of the Continental Congress and the Constitutional Convention were men who were accustomed to assume responsibility, even at a relatively young age. They were dedicated to the public interest as they saw it. They didn't all think alike and there were many differences in their interests, political predispositions and social traditions. But they were willing and able to discuss issues at length in a climate of mutual respect and emotional restraint.

In a time when our country desperately needs leaders of the kind we had in our formative days, it is a valuable exercise to analyze the factors which influenced the development of that rare group of men who in a period of a dozen years established a great nation. It is easy to say that the critical events of the revolutionary period brought out talent in persons who in quieter times might have been less challenged or less influential. But America has gone through many other critical times with some outstanding leaders but seldom, if ever, with a group of leaders of the quality and effectiveness of those who started us on our way.

America today needs such leaders more than ever before. In government, we have passed through a period of moral bankruptcy in the highest offices of the nation. In a time of political and economic tensions throughout the world and in our own country, there is a paucity of able, respected leaders in all levels of government who can present and gain support for viable policies. Our cities are in trouble. Big business has become impersonal, amorphous and often suspected of questionable practices. Even our leading professions are more questioned than ever; the medical profession for using its political and economic power at the expense of the people and the legal profession for not keeping its house clean of scoundrels. We have come to realize, at long last, that a country which has placed its faith in democratic capitalism must create for itself more and more able leaders to solve its complex problems than do those countries which accept, willingly or not, subservience to an authoritarian government.

There is, of course, no single solution to the problem of developing a greater flow of wise, able, and dedicated leaders in America today. But

in our search for answers, I am convinced that we must look to the character of persons rather than to techniques, systems or procedures to find a solution. We now have a plethora of specialists in every profession or occupation, including those in managerial techniques and controls. Our lack of talent is not at the cutting edge of specialization but in the handle—character—which guides the whole.

What were the common factors in the development of the leaders in the 1770's and -80's which were most influential in preparing them for the great task of establishing our country?

Of the two great developments two hundred years ago, the Declaration of Independence was the more dramatic, but the drafting of the Constitution was the more demanding upon the judgment, intuition, foresight, sensitivity and mutual understanding of those participating. The Declaration was essentially a single political manifesto expressing in stirring language a great decision. The Constitution was a vast yet precise design of a continuing structure. For this reason the men who worked for months in Philadelphia in 1787 are the more interesting to study. We know a good deal about them. Many had been members of one or more Continental Congresses. Adams and Jefferson were abroad.

When one looks for the common factors in the development of the 55 members of the Constitutional Convention, and especially the common factors in the development of their characters and minds, one is immediately struck by the great preponderance of educated, liberally educated, men in the group. Of the 55, 31 were college graduates at a time when college graduates in America were less than one per thousand in the population. By 1776, the three largest colleges in America, Harvard, Yale and Princeton had less than 2,500 graduates alive and active. The Federal Census of 1790 gave the population of the thirteen states as three million six hundred thousand, including slaves. We know that the college graduates in the group were liberally educated; 9 were from Princeton, 5 each from Yale and William and Mary, 3 each from Harvard and Columbia and two from Pennsylvania. Several studied at Oxford and Edinburgh, and in the Middle and Inner Temples in London. The biographies of all 55 show that most were remarkably well read in legal, theological, philosophical or classical literature. The King James version of the Bible was a common source of understanding.

The program of study in the colonial colleges is well known. It differed in content from that covered by most students in liberal colleges today

because of the elaboration of the sciences and social sciences since that time and a lessened dependence upon the classics. But, compared to the best of liberal education today, the purposes, approach, methods and results were remarkably the same. The great change in American higher education in the last two hundred years is not that the liberal approach in higher education has disappeared but that it must now strive to perpetuate itself against a massive pressure toward size, impersonality, "practicality" and specialization in publicly financed higher education.

I am convinced that the survival of the liberal approach in higher education is vital not only in what it contributes to the individual whose life is enhanced by it, not only because it enriches our general way of life, but because more than any other force we know, it helps to create a flow of young persons who are willing and able to assume places of leadership in the vast range of professions, institutions and organizations which determine the effectiveness and quality of our country. Men of liberal education started us on our way. We now need, as never since then, men and women of liberal education to lead us through the mounting problems of maturity in a far more complex world.

In 1776 and 1787, the nature and purpose of liberal education were taken for granted. Now it is widely misunderstood, not only by our people generally but also by a great stream of educational specialists, technicians, and administrators who have confused the transmission of specific knowledge and skills with the essential function of developing human quality and capacity. The latter is far more difficult and costly. The former appears to give readily measurable results in credits, hours taught and examinations passed -- that is examinations which involve the testing of the retention of the specific knowledge and skills transmitted impersonally and systematically in predetermined doses.

With the great expansion of higher education, educationists have justified a departure from the central purpose of collegiate education by the pressure for mass production. In a country which marvels at the effectiveness of mass production of standardized cars and gadgets, it is easy to accept the concept in another area where demands have multiplied. Unfortunately, some educationists have defended their changed concept of higher education by a mistaken appeal to egalitarianism and an intimation that liberal education is a relic of an elite culture.

With such confusion about the nature and purpose of liberal education and to justify my argument that America needs such education as

greatly now as in 1787, it seems appropriate to define again the essential attributes of liberal education as I understand it after a half century or more of involvement in it as student, professor, and dean.

1. Liberal education is man-centered, not knowledge-centered. Its major purpose is the enhancement of the individual. It assumes that his contribution to society will grow out of what he is as a person, first, and but secondarily from what he knows and from what techniques he has learned.

2. Reflecting the most fundamental needs of the individual, liberal education is value-centered in climate and approach. It is not neutral or aloof from values. It seeks to free men from ignorance, hatred, tyranny, greed, insensitivity and cynicism, and to strengthen in the student his sense of dedication to the dignity of his fellowmen and their self-fulfillment in all things good and beautiful before God.

3. Liberal education, in enhancing the values of the individual, does not resort to indoctrination but rather seeks the development of values through a complex of interactive processes -- in the class, in the library or study, with the teacher alone, or with fellow students.

4. Liberal education emphasizes fundamental values and knowledge because such values and knowledge are the most challenging to the human mind and spirit. Knowledge is a means of education, not its end. The end is wisdom. It can be assumed that great truths stretch the mind more than detailed facts. In a time of mounting specialization, liberal education must withstand the pressures to divide and subdivide knowledge into neat little, manageable bits.

5. Liberal education must seek to help the student in his integration of knowledge, analytical thought, and sensitive evaluation in some area of special concern to him in order that he gain the satisfaction of attaining a degree of mastery and, at the same time, a sense of humility before that which remains unknown.

6. Liberal education should nurture the premise, by all possible means, that the liberally educated person should assume responsibility for more than his own private concerns and that leadership is an obligation for those who possess the talent for it.

7. In sum, the main purpose of liberal education is to draw forth and thereby enhance the potentialities of the individual student in terms of intellectual analysis, sensitivity to values, emotional restraint, maturity of judgment, and, in general, assure a personal and positive tone of attack upon

the problems he will face in life, whether in his profession, his occupation, or his participation in organized living.

These are the essential aims of liberal education at the collegiate level. One cannot expect to assume the successful attainment of these purposes with every student or in every institution. But I am convinced that the great need for wise leadership in the governments, corporations, institutions, and communities of our country demands that all of us concerned in higher education should reemphasize and vigorously sustain a long-tested approach to the education of our youth which has provided us with leadership in the past and will again in the centuries to come.

