



WILKES UNIVERSITY

**THE JAY S. SIDHU SCHOOL
OF BUSINESS & LEADERSHIP**

**GRAND
OPENING &**

**10th Anniversary
Celebration**

FRIDAY, SEPTEMBER 26, 2014

PROGRAM

WELCOME

Mr. Michael Wood

Vice President of External Affairs, Wilkes University

REMARKS

Mr. Jay S. Sidhu MBA '73

Chairman and CEO, Customers Bancorp Inc. and Customers Bank

Dr. Patrick F. Leahy

President, Wilkes University

Dr. Jeffrey R. Alves

*Dean, Wilkes University Jay S. Sidhu School
of Business and Leadership*

RIBBON CUTTING

STUDENT-GUIDED TOURS

ABOUT THE SIDHU SCHOOL

The Jay S. Sidhu School of Business and Leadership was established in 2004 by a generous gift from Jashinder "Jay" S. MBA '73 and Sherry Sidhu and by Sovereign Bank. It emphasizes the development of authentic leadership, emotional intelligence, communication and team skills so necessary to succeed in today's highly competitive market. This occurs both in the classroom and in the community, where students apply classroom content to problems faced by real companies. A required experiential class is part of the capstone experience for all Sidhu programs. Community service is also a component. Key features of the Sidhu experience are the yearlong freshman Integrated Management Experience course in which students conceive and execute a business, and the four-year Personal and Professional Development Program based on corporate management development principles.

The Sidhu School serves more than 600 students at the undergraduate and graduate levels, offering a master of business administration degree; a bachelor of science degree in accounting; bachelor of business administration degrees in entrepreneurship, finance, management, marketing, and sports and event management; and an accelerated bachelor of business administration degree for adult learners. The Sidhu School has awarded 656 undergraduate degrees and 443 MBAs since its inception.

Supporting the academic programs are four centers of excellence: the Allan P. Kirby Center for Free Enterprise and Entrepreneurship, the Family Business Alliance, the Small Business Development Center, and a new community business incubator. The school is accredited by the Accreditation Council for Business Schools and Programs.



ABOUT JAY S. SIDHU

Jashinder "Jay" S. Sidhu graduated from Wilkes University's MBA program in 1973 and entered the banking industry. He is current chairman and CEO of Customers Bancorp Inc. and Customers Bank, headquartered in Wyomissing, Pa. He was a member of the University Board of Trustees from 1996 to 2014, serving with distinction as chair for three years.

Mr. Sidhu has been recognized as Financial World's CEO of the year, Turnaround Entrepreneur of the Year, the Chamber of Commerce's Large Business Leader of the Year, the Caron Foundation's Citizen of the Year, and has also been the recipient of many awards and other honors, including the National Liberty Museum's Hero of Liberty Award. Mr. Sidhu has been invited to speak all over the world on banking, leadership and emotional intelligence.



ABOUT THE PROJECT

The Jay S. Sidhu School of Business and Leadership is housed in the newly renovated 80,000-square-foot University Center on Main building. The \$3 million renovation was designed by a collaboration of ideas among faculty, staff, students and administration with a professional architect.

The school houses a financial market trading room that simulates a New York Stock Exchange trading floor complete with an electronic stock ticker. Additionally, smart classrooms, faculty offices, meeting rooms for students, and student club space are included for collaboration of ideas and projects.

The business school provides the ideal setting for a distinctive program that includes both academic coursework as well as classes that focus on personal and leadership development. The building allows space for extracurricular activities, encourages academic integration among faculty and students, and a space with the best technology and environment for success.



WILKES UNIVERSITY

84 West South Street, Wilkes-Barre, PA 18766
www.wilkes.edu