



**The Allan P. Kirby Center
Lecture in Free Enterprise and Entrepreneurship**
Co-sponsored by Young America's Foundation



Featuring Guest Speaker

Steve Forbes

Chairman and Editor-in-Chief of Forbes Media

"An Evening of Insights with Steve Forbes"

**Wednesday, March 1, 2017
Dorothy Dickson Darte Center**

Steve Forbes



Steve Forbes is chairman and editor-in-chief of Forbes Media.

The company's flagship publication, *Forbes*, is the nation's leading business magazine, with a circulation of more than 900,000. *Forbes* combined with *Forbes Asia*, *Forbes Europe*, and the company's licensee editions together reach a worldwide audience of more than 5 million readers.

Forbes.com has become one of the world's most influential websites, with more than 60 million unique visitors a month.

Mr. Forbes writes editorials for *Forbes* under the heading of "Fact and Comment." A widely respected economic prognosticator, he is the only writer to have won the highly

prestigious Crystal Owl Award four times. The prize was formerly given by U.S. Steel Corporation to the financial journalist whose economic forecasts for the coming year proved most accurate.

In both 1996 and 2000, Mr. Forbes campaigned vigorously for the Republican nomination for the presidency. Key to his platform were a flat tax, medical savings accounts, a new Social Security system for working Americans, parental choice of schools for their children, term limits and a strong national defense. Mr. Forbes continues to energetically promote this agenda.

Mr. Forbes' new book, *Reviving America: How Repealing Obamacare, Replacing the Tax Code and Reforming the Fed will Restore Hope and Prosperity*, co-authored by Elizabeth Ames (McGraw-Hill Professional), came out in December.

His other books include *Money: How the Destruction of the Dollar Threatens the Global Economy - and What We Can Do About It*, co-authored by Elizabeth Ames (McGraw-Hill Professional); *Freedom Manifesto: Why Free Markets are Moral and Big Government Isn't*, co-authored by Elizabeth Ames (Crown Business, August 2012); *How Capitalism Will Save Us: Why Free People and Free Markets are the Best Answer in Today's Economy*, co-authored by Elizabeth Ames (Crown Business, November 2009); and *Power Ambition Glory: The Stunning Parallels between Great Leaders of the Ancient World and Today...and the Lessons You Can Learn*, co-authored by John Prevas (Crown Business, June 2009). He also wrote *Flat Tax Revolution: Using a Postcard to Abolish the IRS* (Regnery, 2005) and *A New Birth of Freedom* (Regnery, 1999), a book of bold ideas for the new millennium.

Steve Forbes was born on July 18, 1947, in Morristown, N.J. He received a B.A. in history from Princeton in 1970.



Welcome

Dr. Rodney S. Ridley Sr.

*Executive Director, Allan P. Kirby Center
for Free Enterprise and Entrepreneurship
Allan P. Kirby, Jr. Distinguished Professor*

Dr. Abel Adekola

*Dean and Professor of International Management
The Jay S. Sidhu School of Business & Leadership*

Introduction of Steve Forbes

Ms. Michelle Rae Lehman

Kirby Scholar - Business

Lecture

Mr. Steve Forbes

Closing

Dr. Rodney S. Ridley Sr.

Reception and book signing to follow in the Upper Lobby.



Patrons requesting accommodations or services at Wilkes University or Wilkes University-sponsored events in accordance with The Americans with Disabilities Act (ADA) Title III: Public Accommodations are asked to contact the University at 1-800-Wilkes-UI to request such services/ accommodations. It is recommended that requests be made at least 48 hours prior to any event. Wilkes University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit www.wilkes.edu/nondiscrimination.

The Allan P. Kirby Center for Free Enterprise and Entrepreneurship at Wilkes University promotes the firm belief that life, liberty and the pursuit of happiness envisioned by the founders of the United States of America may be achieved, protected and perpetuated through the free enterprise system and the active encouragement of entrepreneurship.

Leading proponents of free enterprise and entrepreneurship are invited to campus in the fall and spring of each year to participate in the Allan P. Kirby Center Lecture Series in Free Enterprise and Entrepreneurship. The presentations are open to the University community and the community at large. The Kirby Center Lecture Series is one of several events and activities that support the educational outreach goals of the center.

Further information about the Allan P. Kirby Center for Free Enterprise and Entrepreneurship is available by contacting the Allan P. Kirby Center at (570) 408-4590 or apkc@wilkes.edu.

PAST KIRBY LECTURE SPEAKERS

*Lt. Col. Allen B. West (Ret.), Executive Director of the National Center for Policy Analysis,
Former Congressman*

Mary Fisher, Author, activist, advocate and social entrepreneur

*Michael Reagan, Fox News Channel Commentator, The New York Times' Bestselling
Author/Syndicated Columnist, son of President Ronald Reagan*

*Cynthia Montgomery, Timken Professor of Business Administration & Director of Research at
Harvard University*

Jack Uldrich, Futurist, Author and Founder of The School of Unlearning

Jonah Goldberg, Best-selling Author and Founding Editor of National Review Online

Linda Rottenberg, Chief Executive Officer and Co-founder of Lindearvr

Andrew Ross Sorkin, Author of Too Big To Fail and Co-Host of CNBC's Squawk Box

Gary Hirshberg, President and CE-YO Stonyfield Farm; Chairman, Climate Counts

Tom Szaky, Chief Executive Officer of TerraCycle Inc.

Dinesh D'Souza, Author and Political Analyst

Lawrence Reed, President of the Foundation for Economic Education

Kristopher B. Jones, President & CEO of Pepperjam

Martin Eberhard, Founder and Former CEO of Tesla Motors

Robert Novak, Founding Commentator for CNN

Tom Scott, Co-founder & CEO of Nantucket Nectars and PlumTV

Ken Schmidt, Former Director of Communications, Harley-Davidson Motor Company

J.C. Watts, Former Congressman, State of Oklahoma

George Pataki, Governor, State of New York

Polly LaBarre, Former Senior Editor, Fast Company Magazine

Cal Thomas, Syndicated Political Commentator

Lillian Vernon, Founder, Lillian Vernon Companies

Walter Williams, Economic and Political Commentator

Andrew McKelvey, Owner, Monster.com

Jerry Greenfield, Co-founder, Ben & Jerry's Ice Cream

John Stossel, Reporter, ABC