



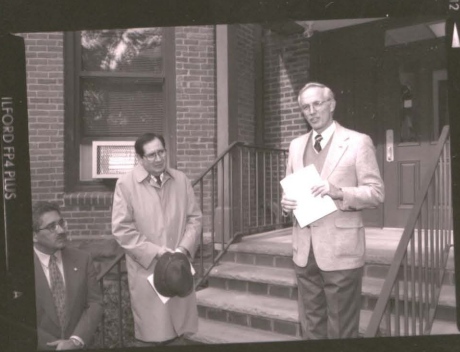














Renovated nursing building dedicated in honor of benefactors

Wilkes University's newly renovated nursing facility was recently dedicated in honor of Marion K. and Richard L. Pearsall of Dallas. The university held a private ceremony to unveil a plaque on the front of the building and to officially announce the naming in recognition of the Pearsall's generosity and long-term service to Wilkes. The couple made a donation to the university in honor of their daughters, Amy, a 1982 graduate of Wilkes; Tamara and Yvonne. Pearsall Hall recently underwent a \$425,000 renovation to establish a new center for the university's department of nursing. Richard Pearsall is president of Venture Associates Corp. and a member and former secretary of the Board of Trustees at Wilkes. He serves as chair of the university's endowment committee. Pearsall has contributed to the improvement of Northeastern Pennsylvania for decades. Shown, front row, from left, are: Yvonne Pearsall Eckman; Marion Pearsall; Christopher N. Breiseth, Wilkes University president; Eugene Roth, chairman of the Wilkes University board of trustees. Shown, second row, from left, are: Richard Pearsall; Tamara Pearsall; Dr. Amy Carrie Pearsall.

W-B T.L. 12-18-97

RICHARD L. PEARSALL

BIOGRAPHY

Richard L. Pearsall, a Wilkes-Barre based business consultant, is a member of the Board of Trustees and past secretary of the board at Wilkes University.

A graduate of Ithaca College, Pearsall and his brother Adrian, founded Craft Associates, Inc. in 1953, which became a national furniture manufacturing company. The business was sold to The Lane Company in 1969 after which Pearsall remained until 1977, and served on their board for more than five years. Pearsall also served in the U.S. Air Force for three years. He and his wife, Marion have three daughters.

Pearsall is a member of the Board for Mellon Bank, N.E. and also Leggett and Platt, Inc. He is past chairman of the board and trustee at Wyoming Seminary, a member of the board of United Rehabilitation Services, Inc., Director of Geisinger-Wyoming Valley Medical Center, former board member, past chairman, and campaign chairman of the United Way of Wyoming Valley, director and past chairman of the Salvation Army of Wilkes-Barre, past trustee of Ithaca College, and immediate past president of the Westmoreland Club, and a member of the board of the Kirby Center for the Performing Arts.

Pearsall is president of Venture Associates Corporation, which is completing a housing development project in Ocala, Florida in the name of in Palm Cay.

* 11 of ^{Student} ~~books~~
\$44

Guthrie family
Medical building
both men + women in nursing

WB This is the corner that opens us to the city of WB

I'm delighted

- history register
- Modern infrastructure

first rate for far training of future nurses

Pearson Hall

< I congr. U I adm. U I reap what U've done
daughters
Tammy, Amy

~~Maria~~





WILKES-BARRE • PENNSYLVANIA 18766 • 717/831-5000

***Dedication of Pearsall Hall
Friday, October 24, 1997
11:30 am***

Welcome/Remarks..... *Dr. Christopher N. Breiseth, President*

Remarks..... *Mr. Eugene Roth, Chairman, Board
of Trustees
Dr. Ann M. Kolanowski, Chairperson,
Nursing
Mr. William J. Goldsworthy, Jr., President
Alumni Association*

Response..... *Mr. Richard L. Pearsall*

Unveiling of Plaque..... *Mr. Richard L. Pearsall*

***Following the dedication a luncheon will be held in honor of The Pearsall Family in the Board
Room of Weckesser Hall.***

Draft

Dedication of Pearsall Hall
Friday, October 24, 1997
11:30 am *

* Pouch
Photo -

Welcome/Remarks	Dr. Breiseth
Remarks	Gene Roth
Remarks	Ann Kolanowski
Response	Richard Pearsall
Unveiling of Plaque	Richard Pearsall

12:00 pm

Lunch - Weckesser Hall
Board Room

President

* Pearsall bio

awards Development file

- Nursing staff + students

- No media

Pearsall Hall Dedication
Friday, October 24, 1997
11:30 a.m.

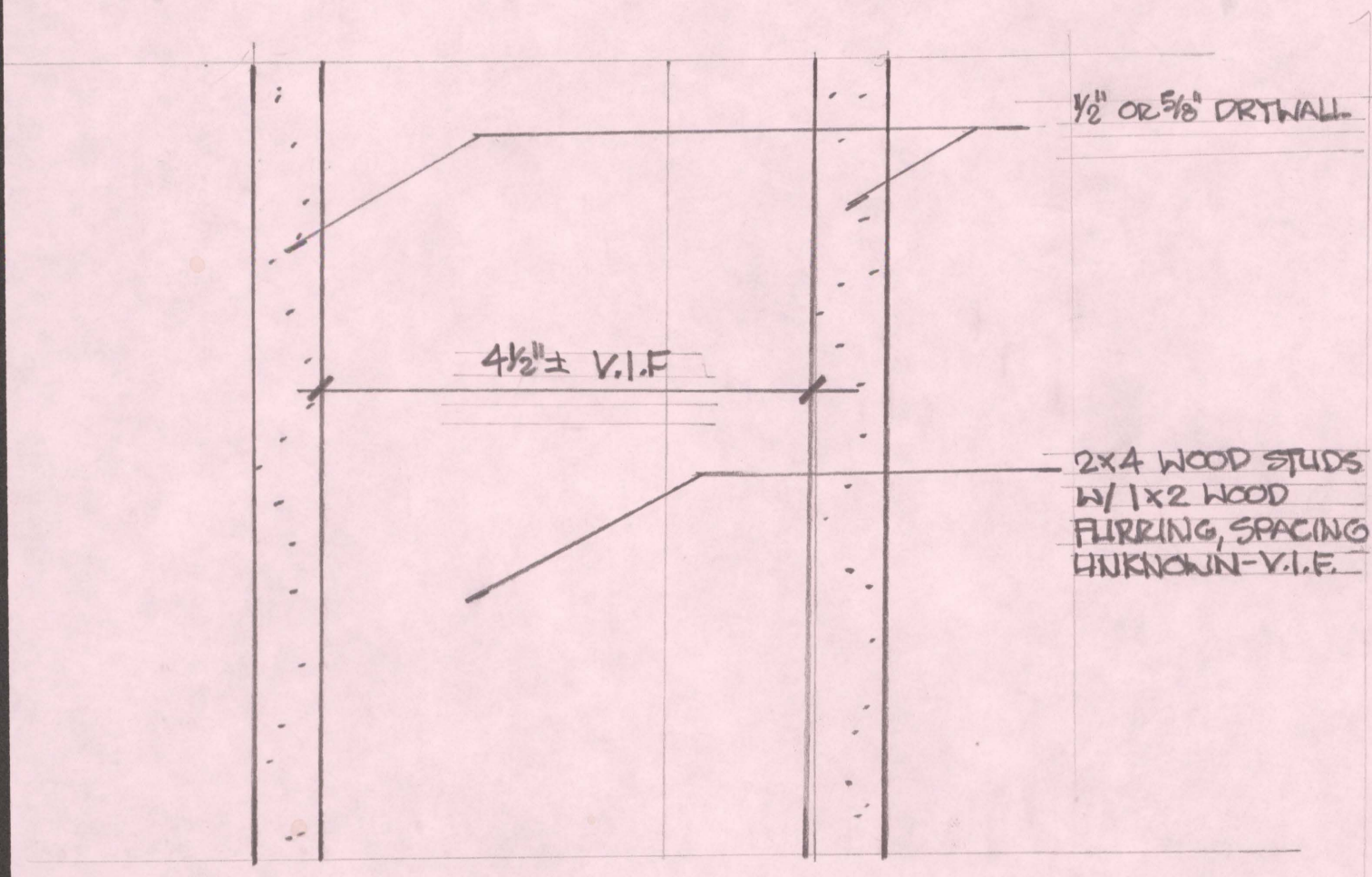
Photographs
11:30 - 12 noon
Board Room

<u>Name</u>	<u># Attending</u>
Mr. & Mrs. Richard Pearsall and Family	6
Paul J. Strunk	1
Paul A. O'Hoy	Not Available
Bonnie Bedford	
Ann Marie Kolanowski	1
Gene Roth	
Chris Breiseth	1
Mike Lennon	1
Patty Davis	Not Available
Richard Maslow	1

Ruth Melberger - Cap. Campaign

Bill Goldsworthy - Alumni

Nursing Student



WALL CONSTRUCTION DETAIL
PEARSALL HALL

NOT TO SCALE



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Draft copy for the inside plaque for Pearsall Hall:

Given by Marion K. and Richard L. Pearsall to show their commitment, dedication and loyalty to the continued growth of this University, and its people, in honor of their daughters Amy '82, Tamara and Yvonne.

WILKES
LOGO
May 9, 1997

The draft copy for the outside plaque:

WILKES
LOGO

MARION K. & RICHARD L.
PEARSALL HALL

Approved by

Signature

Date:

2-28-97

Wilkes University

News

Vaughn A. Shinkus
Assistant Director of University Relations
Wilkes-Barre, PA 18766
email: shinkus@wilkes.edu
voice: (717) 408-4779 fax: (717) 408-7820

NURSING BUILDING DEDICATED IN HONOR OF WILKES BENEFACTORS

Wilkes University's newly renovated nursing facility was recently dedicated in honor of Marion K. and Richard L. Pearsall, of Dallas Pa.

~~A generous gift from the couple made possible the acquisition and \$425,000 renovation of the building at 109 S. Franklin St., which includes offices, simulated~~

Pearsall Hall, located
hospital rooms, computer labs, conference rooms, and faculty/staff offices for the university's department of nursing. Listed on the Luzerne County Historic Register, the building was originally the home of Dr. George Guthrie, a pioneer in regional healthcare.

In October, the university held a private ceremony to unveil a plaque on the front of the building and to officially announce the naming in the Pearsalls' honor.

for their generosity and long-term service to Wilkes.
"I am delighted that this building will stand in honor of two people who have done so much for their community and for Wilkes University," said Wilkes president Christopher N. Breiseth. "This beautifully refurbished hall serves as a first-rate facility for the training of our young men and women in nursing."

(more)

We should focus on his service to Wilkes not his \$.

1st Add: Wilkes Nursing Building Named in Honor of Benefactor

A business consultant, Richard Pearsall is president of Venture Associates

Corporation and a member and former secretary of the Board of Trustees at Wilkes. *He presently is Chair of the University's Endowment Committee.*
A graduate of Ithaca College, he and his brother, Adrian, founded Craft Associates,

Inc. in 1953. From modest beginnings, the company grew into a national furniture manufacturing company and was sold to the Lane Company in 1969. Pearsall remained with the company until 1977, serving on the board of directors for more than five years.

Pearsall has contributed to the improvement of Northeastern Pennsylvania for several decades. Active in several community organizations, he has served as a board member for Mellon Bank N.E., Leggett and Platt, Inc., Geisinger-Wyoming Valley Medical Center, Wyoming Seminary and the F.M. Kirby Center for the Performing Arts.

PHOTO:

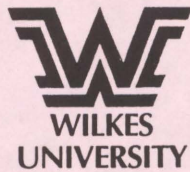
Row one: *Yvonne* ; Marion Pearsall; Christopher N. Breiseth, Wilkes University president; Eugene Roth, *Chairman* president of the Wilkes University board of trustees. Row two: Richard Pearsall; *Tammy* ; *Amy* .

(Daughters are: Tamara Pearsall; Amy Carrie Pearsall, D.V.M., Bernardsville, N.J.; Yvonne Pearsall Eckman)

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111797





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Draft copy for the inside plaque for Pearsall Hall:

Given by Marion K. and Richard L. Pearsall to show their commitment, dedication and loyalty to the continued growth of this University, and its people, in honor of their daughters Amy '82, Tamara and Yvonne.

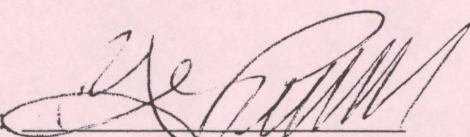
WILKES
LOGO
May 9, 1997

The draft copy for the outside plaque:

WILKES
LOGO

MARION K. & RICHARD L.
PEARSALL HALL

Approved by


Signature

Date:

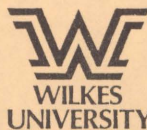
2-28-97

MEMO FROM : _____
Mark Davis
Director, University Relations

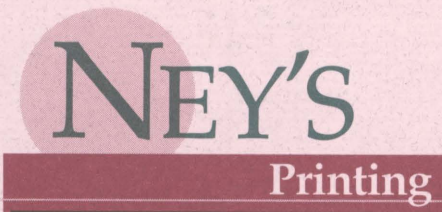
Bob.

Masaryk Award

Contents of Pearsall Hall
for Bulletin & Release



WILKES-BARRE, PENNSYLVANIA 18766
PHONE (717) 831-4770
FAX (717) 824-2934



322 North Pennsylvania Avenue
Wilkes-Barre, PA 18702-4415
(717) 825-7681
FAX (717) 823-8895

5-12-97

Memo

To: Mark Davis

From: Fred Ney

Re: Pearsall Hall Plaques

18 x 36" exterior cast bronze (special order).....	\$1,220.60	installed
18 x 30" exterior cast bronze (standard order).....	\$ 900.40	installed
18 x 24" cast bronze for interior wall.....	\$ 709.	installed

Drawings of all listed above are included here for your inspection and comparison.

MEMORANDUM

To: Paul Strunk, v-p for alumni, development, and u-r
From: Mark Davis, director of university relations
Date: January 23, 1997
Subject: Richard Pearsall Dedication Plaque

Here is the draft copy for the inside plaque for Pearsall Hall :

Given by Marion K. and Richard L. Pearsall to show their commitment, dedication and loyalty to the continued growth of this University, and its people, in honor of their daughters Amy '82, Tamara and Yvonne.

WILKES
LOGO
May 9, 1997

The draft copy for the outside plaque:

WILKES
LOGO

MARION K. & RICHARD L.
PEARSALL HALL

5438 ~~in~~

Given by Sandy & Arnold Rifkin
in 1989

Dedicated to their Lantz, Rifkin and
Brusilow children and grandchildren
w/ the hope that they, together
w/ young people everywhere, will live
in freedom in a peaceful world

Piersal mtg ^{MONDAY} 1-20-97 -

taking ton - ^{Thursday} 1/23/97 - w/ RJH/JML/AMK

— May 7th ⁴² Wedding Anniversary -

May 8/9 Board mtg -

daughter Amy graduated from Wilkes - head 'year'

now @ vet D.V.M.

other daughters -

~~Cynthia~~ Tamara Proctor

Vivonne Bucknell

Marion^K & Richard^L Piersal Hall -

Longevity

Committed to growth of school -

writes up

draft

2.27.97

RESOLUTION TO NAME 109 SOUTH FRANKLIN STREET

WHEREAS, Marion K. and Richard L. Pearsall have contributed greatly to the growth and the life of Northeastern Pennsylvania; and

WHEREAS, Mr. Richard L. Pearsall has been a leader of the Wilkes University Family through his loyal and dedicated service as a Trustee; and

WHEREAS, Marion K. and Richard L. Pearsall have made a substantial gift to "The Wilkes University: Endow the Future Campaign," and have been a generous supporter of Wilkes University for many years;

THEREFORE, IT IS RESOLVED that the property located at 109 South Franklin Street, Wilkes-Barre, Pennsylvania, be named Pearsall Hall in honor of Marion K. and Richard L. Pearsall.