



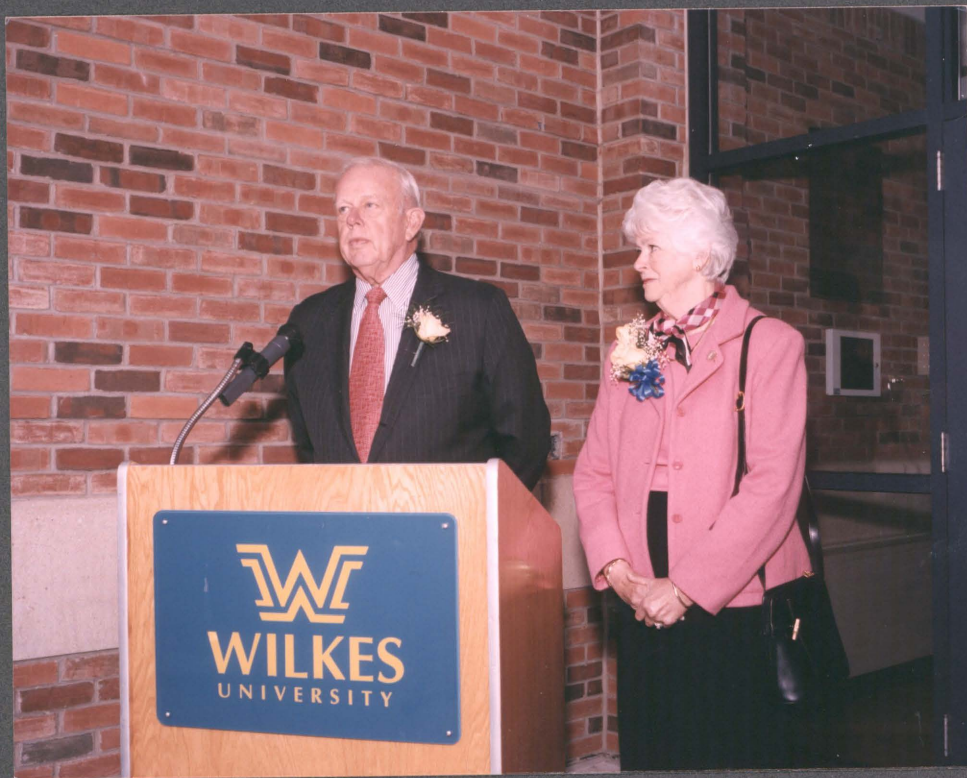
















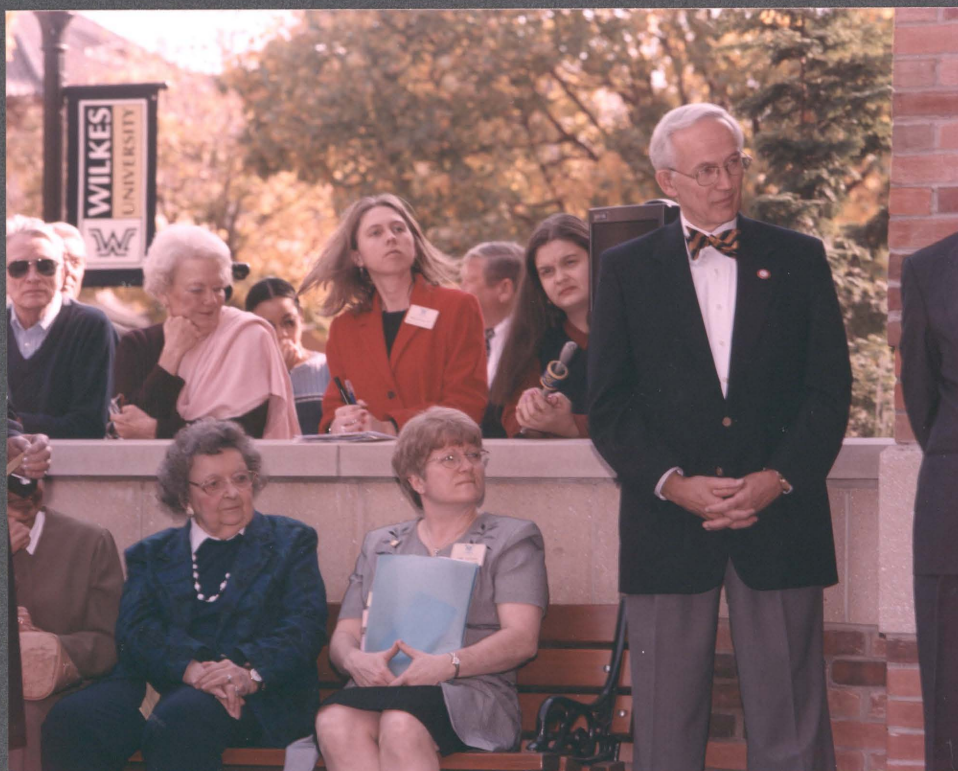
















Wilkes University dedicates Henry Student Center

BML 11-15-01



Attending the dedication ceremony, from left, are Beth Danner, student government president; Joseph E. (Tim) Gilmour, Wilkes University president; Dorothea Henry, donor; Frank Henry, donor; Christopher Breiseth, professor emeritus; and Eugene Roth, board of trustees.

For years, Dallas residents Frank and Dorothea Henry have donated their time and money to Wilkes University. Last week, the Wilkes-Barre school held a special dedication ceremony to say thank you.

The university's renamed its student union building as the Frank M. and Dorothea Henry Student Center.

The \$7.7 million center became the first all-inclusive facility for students to socialize, eat, shop, and study when it opened in September 1999. The three-story, 48,000-square-foot building includes a food court dining commons, a ballroom, cafe, bookstore, campus post office, game rooms, student club offices, meeting facilities, information center, television lounge, and a full service credit union.

The dedication was made in recognition of the couple's years of service to the university, including a recent significant gift to the Endow the Future Capital Campaign. The student center is

the second building named in honor of the Henrys. In May 1990, the school dedicated the Henry Gymnasium in recognition of the couple's gifts to the Wilkes Tomorrow Capital Campaign.

"The Henrys recognize not only the importance of philanthropy, but also its power," said Wilkes University president Joseph E. (Tim) Gilmour. "Their generosity will be highlighted every day here on campus with each student who marvels at this great structure and the important work that is performed within it."

Frank Henry, chairman of the Martz Trailways, has been a member of the Wilkes University Board of Trustees since 1977. He is chairman of the board of directors at Geisinger Health System, where he and his wife founded the Frank M. and Dorothea Henry Cancer Center at Geisinger Wyoming Valley. He is also a member of the Board of Trustees at Wyoming Seminary, the Wilkes-Barre YMCA and the American Cancer Society.

file

HENRY STUDENT CENTER DEDICATION 11/1/01

REMARKS: PRESIDENT TIM GILMOUR

APPX. 1 MINUTE 30 SECONDS

- GOOD MORNING.
- I WANT TO CONCLUDE THIS MORNING'S SPEAKING PROGRAM BY ONCE AGAIN THANKING FRANK AND DOTTIE HENRY FOR THEIR CONTINUED, UNWAVERING, SUPPORT OF WILKES UNIVERSITY.
- AS THE UNIVERSITY'S NEW PRESIDENT, I WALK AROUND CAMPUS AND SEE THE NAMES – WILKES ICONS IF YOU WILL – WHO HAVE GIVEN WILKES NOT JUST MONETARY GIFTS, BUT PRESTIGE.
- AND, OF COURSE, THE HENRY'S MAKE THIS CAMPUS GREAT.
- FRANK AND DOTTIE ARE PHILANTHROPISTS AND PATRONS OF THE WILKES-BARRE/SCRANTON COMMUNITY. WYOMING SEMINARY, GEISINGER, AMERICAN CANCER SOCIETY, SALVATION ARMY – JUST TO NAME A VERY FEW – ALL HAVE BEEN IMPROVED AND STRENGTHENED BY THE HENRY'S GENEROUSITY.
- THE HENRY'S RECOGNIZE NOT ONLY THE IMPORTANCE OF PHILANTHROPY, BUT THE POWER OF IT, TOO.
- THE POWER OF PHILANTHROPY HAS GIVEN WILKES STUDENTS A PLACE TO MEET AND REFLECT, A PLACE TO DINE, A PLACE TO DANCE AND CELEBRATE, A PLACE TO PLAN VOLUNTEER WORK, A PLACE TO MEET WITH FRIENDS AND SHOOT A GAME OF POOL...
- AND A PLACE TO BE A PART OF THE WILKES FAMILY.

1 OF 2

- THE HENRY'S SUPPORT OF WILKES AND THE BETTERING OF THE CAMPUS FOR OUR STUDENTS IS HIGHLIGHTED HERE TODAY WITH THE DEDICATION OF THIS MOST IMPRESSIVE FACILITY.
- BUT THEIR GENEROUSITY WILL BE HIGHLIGHTED EVERY DAY HERE ON CAMPUS WITH EACH STUDENT THAT MARVELS AT THIS GREAT STRUCTURE AND THE IMPORTANT WORK THAT IS PERFORMED WITHIN ITS WALLS.
- FRANK AND DOTTIE, ON BEHALF OF THE ENTIRE WILKES FAMILY, THANK YOU.
- WE KNOW, BY YOUR CONTINUED SUPPORT OF THIS INSTITUTION, THAT YOU ARE PROUD TO BE AFFILIATED WITH ITS GROWTH AND IMPROVEMENTS.
- BUT, PLEASE KNOW THAT WILKES IS GREATLY IMPROVED BY HAVING THE HENRY NAME AS A PARTNER, TOO.

2 OF 2

UNVEILING OF BUILDING NAME



Press Release

MARKETINGCOMMUNICATIONS

Contact: Vaughn A. Shinkus
Director - **MARKETINGCOMMUNICATIONS**
V: 570 408 4770 F: 570 408 7813
E: shinkus@wilkes.edu

Wilkes University Dedicates its Student Union Building as the Frank M. and Dorothea Henry Student Center

Wilkes-Barre – Today (November 1, 2001), Wilkes University dedicated its newest building in honor of Frank M. Henry, chairman of the Frank Martz Coach Company, and his wife, Dorothea.

The University's student union has been renamed the Frank M. and Dorothea Henry Student Center. The building, located at 84 West South Street, is the central hub for students gathering for study and entertainment.

"The Henrys recognize not only the importance of philanthropy, but also its power," said Wilkes University President Joseph E. (Tim) Gilmour. "Their generosity will be highlighted every day here on campus with each student who marvels at this great structure and the important work that is performed within it."

The dedication was made in recognition of the Henrys' years of dedicated service to Wilkes University, including a recent significant gift to the Endow the Future Capital Campaign. The contribution is the second naming gift to the University: the Frank M. and Dorothea Henry Gymnasium was named in May 1990 in recognition of their gifts to the Wilkes Tomorrow Capital Campaign. Frank Henry has been a member of the Wilkes University Board of Trustees since 1977.

-more-

Henry Student Center Dedication

2 of 2

Remarks were also offered by Heather Tahan, class of 2000, a member of the committee that planned the facility; Beth Danner, class of 2002, Student Government president; Attorney Eugene Roth, member of the Wilkes University Board of Trustees; and the Henrys. Mark Allen, associate dean of Student Affairs, served as master of ceremonies.

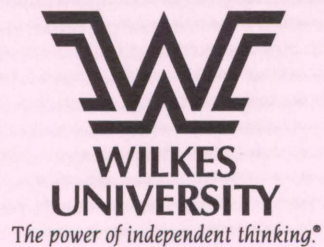
In addition to their support to Wilkes, the Henrys contribute time and resources to numerous other area organizations. Mr. Henry serves as chairman of the board of directors at Geisinger Health System, where he and his wife founded the Frank M. and Dorothea Henry Cancer Center at Geisinger Wyoming Valley. He is also a member of the Board of Trustees at Wyoming Seminary, the Wilkes-Barre Family YMCA and the American Cancer Society. The Henrys reside in Dallas, Pennsylvania.

When it opened in September 1999, the \$7.7 million center became the first all-inclusive facility for students to socialize, eat, shop, and study. The three-story, 48,000-square-foot building includes a food court dining commons, a ballroom, cafe, bookstore, campus post office, game rooms, student club offices, meeting facilities, information center, TV lounge, and a full service credit union.

The Henry Student Center was planned by a committee of Wilkes students, faculty, parents, administrators and trustees, who visited student centers at colleges in several states to determine what features should be included. The best ideas were presented to the architectural firm Highland Associates, of Clarks Summit, and incorporated into the design. The building was constructed by Quandel Group, Inc., of Harrisburg, Pa.

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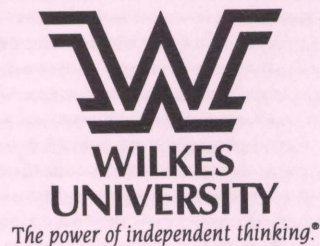
11.1.01 VS



FRANK M. AND DOROTHEA HENRY STUDENT CENTER DEDICATION CEREMONY SPEAKING PROGRAM

Emcee: Mark Allen, Associate Dean of Student Affairs

- **Heather Tahan, Class of 2000, Member of the Building Planning Committee**
- **Beth Danner, Class of 2002, Student Government President**
- **Attorney Eugene Roth, Member of Wilkes University Board of Trustees**
- **Dr. Joseph E. (Tim) Gilmour, Wilkes University President**
- **Frank and Dorothea Henry**
- **Wilkes University Chorus will lead the singing of the Alma Mater**



FRANK M. AND DOROTHEA HENRY STUDENT CENTER

FACT SHEET

LOCATION:

84 West South Street, Wilkes-Barre

CONSTRUCTION INFORMATION:

- Groundbreaking – April, 1998
- Construction began – June 1998
- Construction completed – August 1999

SPECIFICATIONS:

- Cost - \$7.7 Million
- Three-story, 48,000 square-foot, 48 rooms

AMENITIES:

- State-of-the-art Dining Commons that seats 400
- Rifkin Café
- Food Court Patio
- Credit Union
- Ballroom with stage and audio/visual room
- Student lounge with stereo system and motorized large-screen TV
- Bookstore, Managed by Follett College Stores
- Mailroom, Meeting Rooms, Offices, Security Office, Reception Desk

AESTHETIC DETAILS:

- Atrium with skylight
- Concourse
- Exterior Terraces
- Gas Fireplaces

DEDICATION OF
WILKES UNIVERSITY
STUDENT UNION

Media Advisory
Wed. morning 10/31
Calls/pitch week before

✓ confirmed time TBA maybe 11:30 12:15 lunch

Proposed Date for Dedication: Thursday, November 1, 2001

Fri 11/2 afternoon

Proposed Name of Building: **The Frank M. and Dorothea Henry Student Center**

Will speak to media

In-House Name: Henry Center or Henry Student Center

Dedication Format: * 11:00 a.m. ceremony followed by luncheon

Or

4:00 p.m. ceremony followed by cocktail reception.

Meet with Frank Henry for his preference

Next Actions:

- Meet with Frank Henry week of Aug. 13-17
- Establish dedication program committee.
- Confirm building name, signage, plaques.
- Use Henry Center name beginning Nov. 1.

Press Kit Contents:

Press Release
Bio on Henry's

photo of dedication?

- If media doesn't show
- Digital camera for website
- Beacon presence
- INK story

NPB story on Henry's philanthropy
Luncheon invite: Media publishers?

Leader
CV
WNEP
WBRE
WYOU
NPBJ

Vaughn
F.Y.I.

MEMORANDUM

TO: Dr. Tim Gilmour
President

FROM: Brian Gill
Interim Vice President Advancement

CC: President's Cabinet

DATE: July 27, 2001

RE: Henry Student Center Dedication

→ Henry Student Center
→ dedication

This week, I had two telephone conversations with Frank Henry. I called Mr. Henry to see if we could talk about the dedication of the Henry Student Center. The first hurdle was to identify available dates. Frank and Dottie Henry were not available on any of the dates that I proposed. They included the dates for the September Board of Trustees meeting, Family Weekend, or Homecoming Weekend.

Frank gave me two dates to consider. Thursday, November 1, 2001 or Friday, November 2, 2001. At this point I am reviewing various calendars on campus and throughout the community. I am hoping that we can confirm November 1, 2001, by the middle of next week. We will need to put a small committee together to plan the event, develop an invitation list and create some type of celebration event (lunch, dinner, reception) after the dedication. *luncheon*

We will also need to confirm the signage for the building. I will confirm with Frank Henry the precise name.

If you anticipate any schedule conflicts with this date please let me know.

Thank you.

Presidential Committee
Press Release
Rev on Henry's

photo of dedication?
if media involvement
digital camera
for website
Prescon preview
DNB story

Handwritten notes:
- Establish dedication program committee.
- Confirm building name, signage, plaques
- Use Henry Center name beginning Nov. 1.
- Lunch on Nov. 1.
- Media publications
- Region
- CV
- WNEP
- WBAC
- WYOU
- NPBT

Wilkes University

Frank M. Henry

Prospect Report

Prospect Name: Frank M. Henry

Date: June 28, 2001

PREPARED BY
SCOTT PAVELETZ

Relationships:	Parents: Mr. & Mrs. Frank M. Henry
Work: Principal	Company: Frank M. Henry & Son, Inc.
Education:	High School: St. Joseph's High School, Wilkes-Barre, PA
College:	College: Wilkes University, Wilkes-Barre, PA
Current Information:	Current Address: 1000 North 10th Street, Wilkes-Barre, PA 18702
Family:	Spouse: Mrs. Mary Margaret Henry, nee Mary Margaret Smith
Assets:	Assets: 100% Ownership (100%)
Income:	Income: \$100,000 (100%)
Net Worth:	Net Worth: \$1,000,000 (100%)
Notes:	Mr. Henry is a very successful businessman and is very active in the community. He is a member of the Wilkes-Barre Chamber of Commerce and the Wilkes-Barre Rotary Club. He is also a member of the Wilkes-Barre Golf and Country Club. He is a very active member of the Wilkes-Barre community and is very involved in many local organizations. He is a very successful businessman and is very active in the community. He is a member of the Wilkes-Barre Chamber of Commerce and the Wilkes-Barre Rotary Club. He is also a member of the Wilkes-Barre Golf and Country Club. He is a very active member of the Wilkes-Barre community and is very involved in many local organizations.
Rating and Recommendation:	No Rating/Not a prospect
Next Steps:	President/Director/Staff to Visit
Completed on 6-28-01	Completed by Scott Paveletz

Briefing

Frank M. Henry

Date: 06/28/2001

753 Ransom Rd.
Dallas, PA 18612
(570) 675-0239

Relationship to Wilkes University:	Trustee since 1977	
Philanthropic Interests:	Education (Wilkes University, Wyoming Seminary) Cancer Research (Geisinger Medical Center, American Cancer Society) Civic Organizations (YMCA, Catholic Youth Center) Arts (Sardoni Art Gallery)	
Education:	Bachelor's Degree in Economics, Yale University	
Career Information:	Chairman of Frank Martz Coach Company (Martz Trailways)	
Family:	Spouse: Dorthea 3 Children: Scott Henry, Marjorie Henry Marquart, third child unknown.	
Boards & Awards:	Wilkes University (Trustee since 1977) Wyoming Seminary (Trustee since 1967) First Union Corp. (Corporate Director) C-Tec Corp. (Corporate Director) Geisinger Foundation Board Pennsylvania State Transportation Commission Wilkes-Barre YMCA Board Salvation Army Advisory Board	
Notes:	Mr. Henry measures the university's success strongly by the performance of admissions. Mrs. Dorthea Henry is very influential over his choices of philanthropy. <i>Information for this briefing received from Wilkes University prospect file and Lexis-Nexis.com (This is where I document my sources from which I found information concerning the prospect).</i>	
Rating and Recommendation:	Not Rated. Excellent past and future prospect.	
Next Step(s):	President/Development officer to visit	
Completed on 6-28-01	Frank Martz Coach Company (Martz Trailways)	Completed by Scott Paveletz

Frank M. Henry

Mailing Address

HOME

753 Ransom Rd.

Dallas, PA 18612

(570) 675-0239

BUSINESS

Frank Martz Coach Company

P.O. Box 1007

Wilkes-Barre, PA 18773-1007

(570) 821-3838

VACATION HOME

27 Las Brisas Way

Naples, Fl 34108-8292

(941) 597-9292

PERSONAL HISTORY

Born: March 25, 1933, Wilkes-Barre, PA

Spouse: Dorthea W. Henry

Children: 3 children: Scott Henry (Current President of Martz), Marjorie Henry Marquart, remaining child unknown.

EDUCATION

- Wyoming Seminary, 1950 (High School)
- BA, Yale University (Economics)

CAREER

- Chairman Frank Martz Coach Company (Martz Trailways)

**PROFESSIONAL, CIVIC AND COMMUNITY
AFFILIATIONS**

- Wilkes University Trustee (Past Chairman, member since 1977)
- Wyoming Seminary Trustee (Past Chairman, member since 1967)
- Geisinger Foundation (Past Director, Founded Frank M. and Dorthea Henry Cancer Center)
- First Union Corporation, N.C. (Corporate Director)
- C-Tec Corporation, NJ (Corporate Director)
- American Cancer Society Board (member)
- Pennsylvania State Transportation Commission (member)
- American Bus Association (Past Director)
- Wilkes-Barre YMCA Board of Directors (member)
- Salvation Army Advisory Board (member)

GIVING INTERESTS

- Education (Wilkes University, Wyoming Seminary)
- Cancer Research (American Cancer Society, Geisinger Medical Center)
- Civic Organizations (YMCA, Catholic Youth Center)
- Arts (Sardoni Art Gallery)

RATED GIVING LEVEL/POTENTIAL PLUS RATING

- Giving Level--Unrated
- PPR--Unrated

CLUBS AND MEMBERSHIPS

- Irem Temple
- Wilkes-Barre Kiwanis Club
- Glenmaura Country Club

POLITICAL AFFILIATION

- Unknown

RELIGIOUS AFFILIATION

- Episcopalian

COMPANY INFORMATION

Martz Trailways is located in downtown Wilkes-Barre. Their primary business is motorcoach transportation. Frank Henry took over the family business in 1964 from his father, Frank Martz Sr., who died in a helicopter accident the same year. Martz has 8 major motorcoach companies: 2 in Pennsylvania, 1 in Washington D.C., 3 in Virginia, and 2 in Florida. Martz employs over 600 people, operates over 400 coaches and is nationally known and respected.

SPECIAL INTERESTS/HOBBIES

- Hunting (avid outdoorsman)
- Collects Motorcycles
- Golf (Investor in Glenmaura Country Club)

GIVING HISTORY

- Total Pledged--\$1,816,853.02
 - \$1,100,667--ETF campaign (This gift led to naming of Henry Student Center.)
 - \$602,818.66--Wilkes Tomorrow campaign (This gift led to naming of Henry Gymnasium.)
 - \$113,367.36--AFD

NOTES

- Mr. Henry measures the university's success strongly by the performance of admissions.
- Mrs. Dortha Henry is very influential over his choices of philanthropy.

Henry Student Center Dedication

Program

- **Dean Mark Allen-Master of Ceremonies**
 - **Introduction, welcoming everybody to Wilkes University Campus**
 - **Introduce Heather Tahan '00**
 - **Member of the Building Planning Committee**
 - **Heather Tahan-3to 4 minutes about what the committee envisioned the Student Center to be used for**
 - **Dean Allen Introduces Beth Danner '02**
 - **Student Government President**
 - **Beth Danner- 3 to 4 minutes about what the Student Center is currently used for**
 - **Dean Allen Introduces Attorney Eugene Roth**
 - **Member of the Wilkes University Board of Trustees**
 - **Gene Roth to speak of the personal nature of Frank and Dottie Henry's contributions**
 - **Dean Allen Introduces President Gilmour**
 - **President Gilmour- See Remarks**
 - **President Gilmour will ask Frank and Dottie Henry to speak.**
 - **Dean Allen will Introduce the Wilkes University Chorus to lead in the singing the Alma Mater**
 - **Dean Allen- This is the conclusion of the formal program. Please feel free to come inside and visit the Student Center. Have a good day.**
- *****No mention of the celebratory lunch

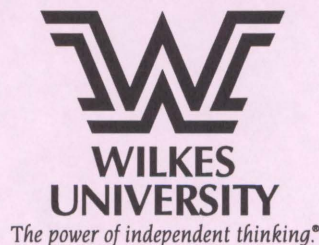
Frank M. and Dorothea Henry

Mr. Henry has served on the Wilkes University Board of Trustees since 1977. His contributions to the University have been great. The naming of the University's Henry Gymnasium resulted in major gifts from he and his wife, Dorothea, during the Wilkes Tomorrow campaign. The Henry's are also dedicated patrons of the University's Sordoni Art Gallery.

In addition to his dedication and support of Wilkes University, Mr. Henry serves as on the Board of Trustees for Wyoming Seminary and the Board of Directors for the Wilkes-Barre YMCA and the American Cancer Society. Mr. Henry is also the Past Director of the Geisinger Foundation, to which he and Dorothea founded the Frank M. and Dorothea Henry Cancer Center.

Mr. Henry is also the Chairman of Martz Trailways. He took over the business from his father, Frank Martz, Sr. in 1964. Martz has eight motorcoach companies in three states and the District of Columbia and the operation employs more than 600 people.

The Henry's have three children and reside in Dallas, Pennsylvania.



Media Advisory

MARKETINGCOMMUNICATIONS – Wilkes University

Contact: Christine Tondrick
Assistant Director - **MARKETINGCOMMUNICATIONS**
V: 570 408 4779 F: 570 408 7813
Cell: 570 814 8654
E: tondrick@wilkes.edu

WILKES WILL DEDICATE NEWEST CAMPUS BUILDING AS THE HENRY STUDENT CENTER

- WHAT:** Wilkes University will hold a ceremony to dedicate its Student Union building as the Frank M. and Dorothea Henry Student Center. A brief program will precede the unveiling of the facility's official name.
- WHO:** The chairman of Martz Trailways, Frank Henry and his wife are significant patrons of many Wilkes-Barre area groups and organizations. Previous donations to Wilkes have resulted The Henry's also founded the Frank M. and Dorothea Henry Cancer Center at Geisinger Hospital.
- WHERE:** Henry Student Center
84 West South Street, Wilkes-Barre *and the Henry Gymnasium in the Martz Center.*
- WHEN:** Thursday, November 1, 2001
11:00 a.m.

For more information, contact Christine Tondrick at 570-408-4779.

PRESS KITS WITH FACT SHEETS ON THE FACILITY WILL BE DISTRIBUTED AT EVENT

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T.L. Jean LaCoe-
U-m.

* photo + write-up
C.V. email

WBRE- ~~the~~
have it on the list

WNEP- it's on the
list.

Wilkes University News

Fact Sheet

Grand Opening of Wilkes University's New \$7.7 Million Student Union

84 West South Street, Wilkes-Barre

Contact: Mark Davis 408-4770

- Construction Information:

Architectural Firm - Highland Associates, Clarks Summit, PA
Construction Team - 60 workers from Quandel, Inc., Harrisburg, Pa.
Foreman - Joe Bruchko
Groundbreaking - April 1998
Construction began - June 1998, completed, August 1999

- Specifications:

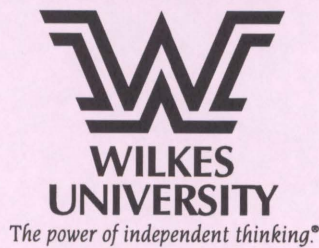
Cost - \$7.7 Million
Three-story, 48,000 square-foot, 48 rooms

- Amenities:

State-of-the-art Dining Commons that seats 400
Rifkin ~~Grab n' Go~~ cafe
Food court patio
Credit Union ~~Full-Service Branch of Pioneer American Bank~~
Ballroom with stage and audio/visual room
Student lounge with stereo system and motorized large-screen TV
Bookstore, Managed by Follett College Stores
Mailroom, Meeting Rooms, Offices, Security Office, Reception Desk

- Aesthetic Details:

Atrium with skylight
Concourse
Exterior Terraces
Gas fireplaces



FRANK M. AND DOROTHEA HENRY STUDENT CENTER

FACT SHEET

LOCATION:

84 West South Street, Wilkes-Barre

CONSTRUCTION INFORMATION:

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- Credit Union
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- Mailroom, Meeting Rooms, Offices, Security Office, Reception Desk

AESTHETIC DETAILS:

- Atrium with skylight
- Concourse
- Exterior Terraces
- Gas Fireplaces