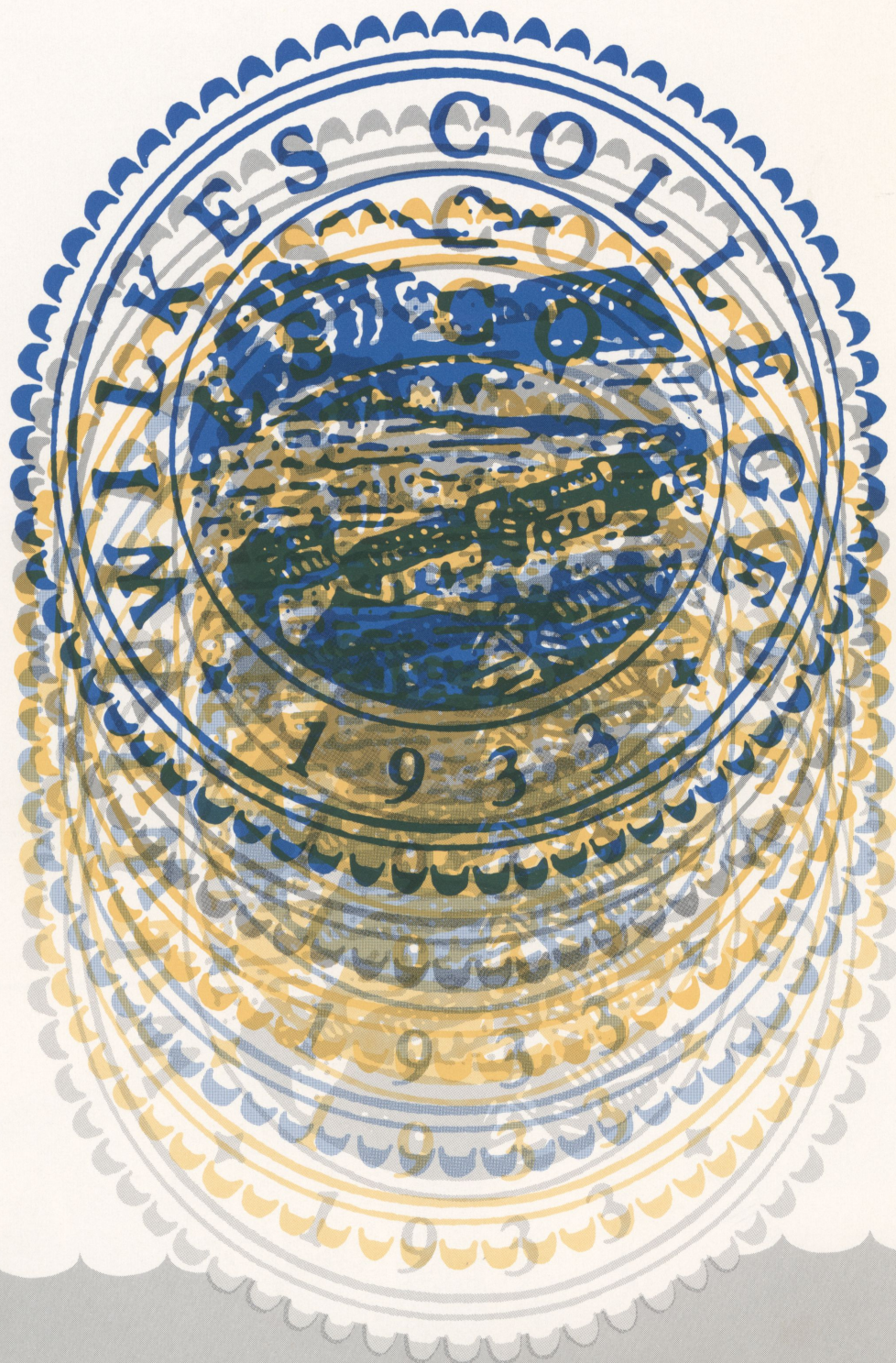


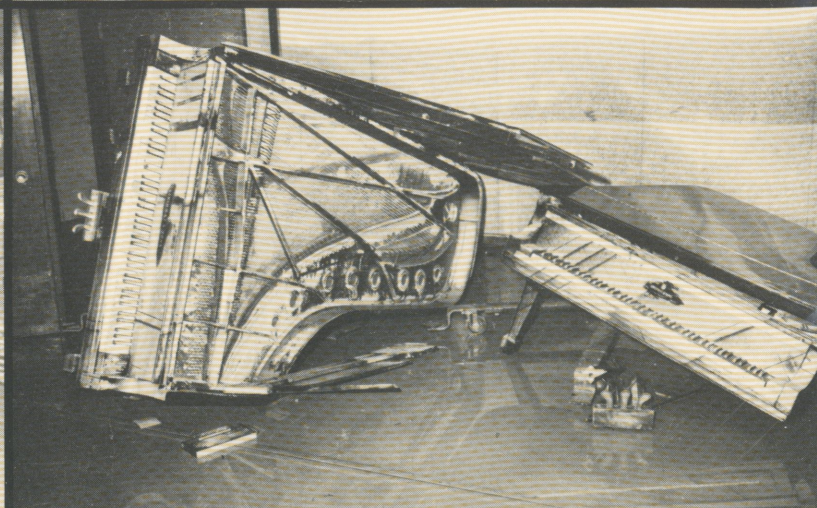
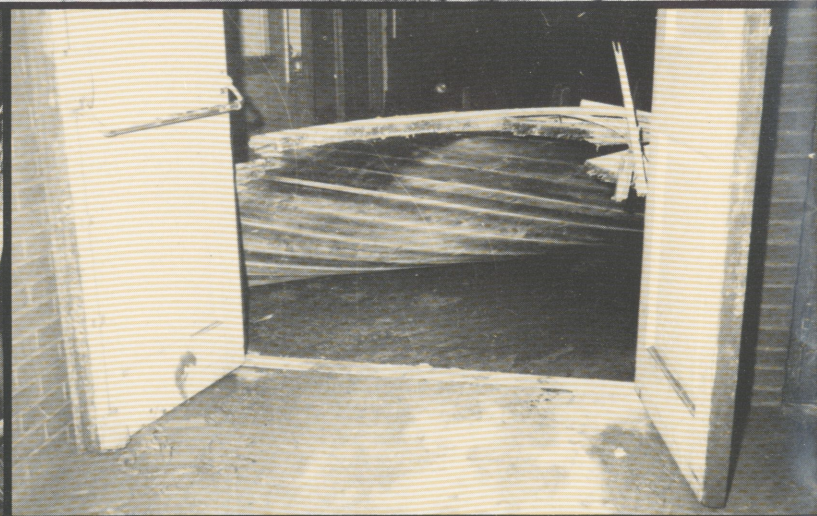
Wilkes College Operation Snapback Progress Report #2
1974-1975

OPERATION 'SNAPBACK' PROGRESS REPORT No. 2

Wilkes College

Wilkes-Barre, Pennsylvania





In **JUNE, 1972**, Wilkes College incurred what federal officials have called the greatest single loss for any institution during any natural disaster in the nation's history.

In **JUNE, 1973**, Wilkes College is on its way to emerging from that devastation as an even stronger institution — although much remains to be accomplished to achieve complete rehabilitation of the College.

During the devastation, all 58 campus buildings were inundated with total damage estimated in excess of \$15 million.

During the summer, the initial and perhaps most difficult restoration was accomplished by National Guardsmen and crews of volunteers who included faculty, students, parents, and friends. To the astonishment of many, the College struggled through the summer, completing classes in the upper floors of its buildings, and began the academic year on September 25 in campus facilities which were considered "operational."

Throughout the year, the restoration process has continued. Construction crews have replaced the Guardsmen and the volunteers, and more thorough restoration has continued where the initial cleanup concluded.



Throughout the year, the College has been a focal point of attention. The devastation and recovery of Wilkes is symbolic of the destruction and rehabilitation of the communities of Wyoming Valley.

Programs of federal support were launched to assist not only the College but also the families and communities which experienced severe losses. Consequently, many political dignitaries visited the area during the year and invariably visited the campus to view the recovery process and, occasionally, to hold press conferences.



Recognizing the tremendous needs of the community, the College sought to provide increased services for flood victims. A grant of \$50,000 from the Haas Community Fund enabled the College to establish the Wilkes Community Effort. WCE, as it is called, has provided many services for flood victims which include:

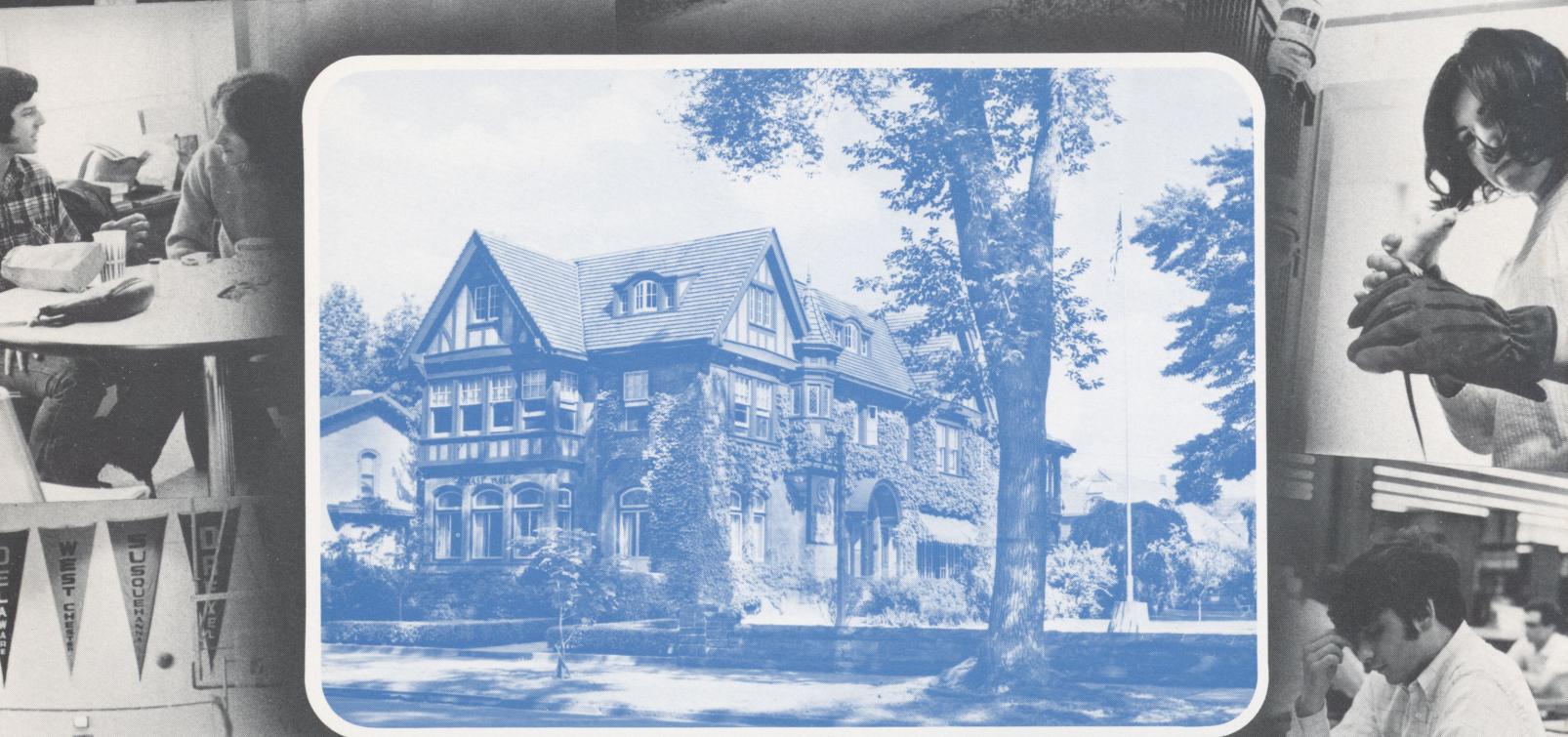
1. providing student labor for cleanup and home-repair work for elderly or needy flood victims;
2. arranging transportation of individuals from their temporary post-flood homes in trailer parks to the polls on Election Day and to cultural and athletic events at Wilkes throughout the year;
3. providing educational workshops and recreational activities for flood victims.



FEDERAL SUPPORT

Support from many sources has financed the restoration of the College to this point. The bulk of the cost has been covered by federal funds released through the amendment to the Disaster Relief Act.

The College has received and spent several million dollars of federal funds for documented flood repairs. As repairs and replacement continue, so do negotiations with federal officials concerning the expenditure of the funds. Since each policy decision sets a precedent for this, the first such application of the law, decision-making is accomplished slowly and with great care.



PRIVATE SUPPORT

Areas of recovery which cannot be federally funded have been covered, in part, by support from corporations, foundations, friends, and alumni.

Last year, the College determined a need to raise at least \$2 million to supplement federal support. The College has received pledges of \$1,618,730.37 from private sources . . .



AREAS OF NEED NOT COVERED BY FEDERAL FUNDS

1. Replacement of Library Holdings (The cost of replacing lost volumes by microform and the extensive labor cost of handling and cataloging such replacements adds increased burdens on the College.)	\$ 250,000
2. Scholarships to Flood-Affected Students (Several hundred students resided in the flood area and stand in need of financial aid.)	350,000
3. Supplies (Federal funds provide replacement of a one-month stock of supplies. Like most firms and institutions, the College kept an inventory of several months' supplies which were consequently lost.)	300,000
4. Landscaping Replacement of shrubs, lawns, trees, and gardens is not provided for by federal assistance.	100,000
5. Learning Resources Center Completion of this facility, already under construction, was vital to the College prior to the flood. Post-flood recovery plans relate even more heavily to this crucial facility.	1,200,000
Estimated Total Need	\$2,200,000



SOURCES OF PRIVATE SUPPORT

Gifts of Pledges Received by June 30, 1973

Alumni	\$ 105,130.57
Friends	231,527.24
Foundations	794,568.93
Corporations	466,964.75
Bequests	20,538.88
Total Received	\$1,618,730.37
 Total Need	 \$2,200,000.00
Received	1,618,730.37
Remaining Need	\$ 581,269.63

SUMMARY

Wilkes College has indeed "snapped back" from a blow that would have crushed a lesser institution. The toil and faith and support of many individuals helped to make this recovery possible.

But much remains to be accomplished as the College approaches the last stages of recovery. If the College is to maintain its momentum and achieve complete rehabilitation, the final financial gap must be filled.

With the same perseverance and determination that has achieved so much thus far, the College seeks to obtain the remaining funds to enable the completion of "Operation Snapback."



WILKES COLLEGE FLOOD RELIEF FUND

July, 1972 — June, 1973

Keynote Gifts (\$250,000 or more)

Kresge Foundation

Principal Gifts (\$100,000 to \$249,999)

Gulf Oil Corporation

Pennsylvania Power & Light Co.

Richard King Mellon Foundation

Major Gifts (\$50,000 to \$99,999)

Buhl Foundation

Mr. Walter S. Carpenter, Jr.

Crystal Trust

Arthur Vining Davis Foundations

Haas Community Fund

RCA Corporation

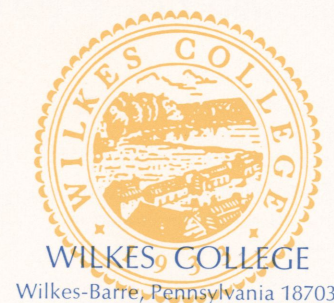
Western Electric Fund

Supportive Gifts (\$1,000 to \$49,999)

Aeroflex Foundation
Air Products & Chemicals, Inc.
Alcoa Foundation
Allegheny Foundation
Allstate Foundation
Alpha Chi Rho Educational Foundation
American Association of University Women
American Brands, Inc.
Arthur Andersen Company
Loren M. Berry Foundation
Brooks Foundation
Louis Calder Foundation
Mr. Donald F. Carpenter
Mr. Francis Carson
Mr. Noel Caverly
Mr. Frank P. Cuscela, Jr.
Central Scientific Company
Clark, Dodge & Company, Inc.
Commonwealth Telephone Company
Craft Associates
William W. Davis Company
Mrs. Eluned Dewberry
Mr. Harry Dickstein
E. I. duPont de Nemours & Company
Mrs. Richard Ehret
Eastern Pennsylvania Supply Company
Equitable Life Assurance Society
Mrs. Eberhard Faber
Eberhard Faber, Inc.
Dr. Eugene S. Farley
First Federal Savings & Loan
The First National Bank of Eastern Penna.
Fisher Charitable Trust
Ford Motor Company
Fortune Fabrics, Inc.
Foundation for Independent Colleges (Pa.)
Franklin Federal Savings & Loan

Mr. Alvin G. Funke
General Motors Corporation
Dr. Alan M. Glover
Haskins & Sells
Raymon R. Hedden & Company
H. J. Heinz Company Foundation
Hewlett-Packard Company
Hillman Foundation
Hitt Pallet Manufacturing Company
Mr. & Mrs. Seymour Holtzman
Mr. Andrew Hourigan, Jr.
I.B.M. Corporation
I.N.A. Foundation
J & H Concrete
Christian A. Johnson Endeavor Foundation
Mr. Reese D. Jones
F. M. Kirby Foundation, Inc.
Miss Mary R. Koons
The Koppers Foundation
Dr. Marvin Z. Kurlan
Lacy, Atherton & Davis
Lazarus Department Store
Mrs. Barbara W. S. Lingelbach
Llewellyn & McKane, Inc.
MacDonald Foundation
Mack Trucks, Inc.
Martin & Fladd
Marywood College
Mr. Robert H. Melson
Dr. Francis J. Michelini
Mr. Bernard J. Milano
Mr. Charles Miner, Jr.
Mitre Corporation
Nelson & Sons, Inc.
Mr. Amby Nolan
North American Rockwell Charitable Trust
Northeastern Pennsylvania National Bank

Dr. Jan A. Olenginski
Ostrander Steel Company, Inc.
Mr. Richard Pearsall
Peat, Marwick, Mitchell & Co. Foundation
Penna. Millers Mutual Life Insurance Co.
Mrs. Elizabeth O. Peruzzi
Miss Edith Agnes Plumb
Plymouth National Bank
Pomeroy's, Inc.
Power Engineering Corporation
P.P.G. Industries
Price-Waterhouse & Company
Dr. Wayne R. Redline
Chuck Robbins Sporting Goods
Mr. Richard I. Robinson
Hon. Max Rosenn
Roth Novelty Company
E. G. Rowlands Refrigeration
Mr. & Mrs. Robert Royer
Miss Marion R. Schaeffer
Sears, Roebuck & Company Foundation
Sigal's of Easton
Mr. & Mrs. Robert Smulowitz
A. J. Sordoni Foundation, Inc.
Mr. George B. Sordoni
Tektronix, Inc.
Mr. William H. Tremayne
J. L. Turner Company
United Penn Bank
United States Steel Foundation
WBRE-TV
Westinghouse Educational Fund
Westminster Presbyterian Church
Mr. Joseph A. Wiendl
Wilkes-Barre Clay Products
Wilkes Equipment Company
Wyoming National Bank of Wilkes-Barre



Fourth Gubanich Son Graduated

For 13 years the Phoenixville based Gubanich family and Wilkes College have shared much in common.

It all began in the fall of 1960 when Alan '64, the eldest son of Mr. and Mrs. Andrew Gubanich, 10 Galicia Drive, Phoenixville, officially enrolled at the college.

Brother Larry '65 matriculated the next autumn and then Drew '71 and Guy '73 followed to make the Gubanich family affair complete.

Man responsible for setting the quartet in motion was Charles Jackson, a 1951 alumnus, and a teacher and coach at Phoenixville High School. Through the efforts of Jackson several other Wilkes students including Ted Travis-Bey '65, Dick Morgan '64, and Russ Jenkins '67 also found their way to the Wilkes-Barre campus.

Not only did all four Gubanich sons attend Wilkes College but each made a valuable contribution to campus life.

Alan is currently on the faculty of the University of Nevada at Reno.

During his undergraduate days at the college, he was active in football, soccer, and the Lettermans club and gained the distinction of being elected president of his senior class.

Alan later continued his education at the University of Arizona, gaining M.A. and Ph.D. degrees in Biology. Married to the former Rita Osborne, the Gubanichs' are the parents of a daughter, Kimberly Ann.

Football and soccer also followed Larry, who was selected by teammates as co-captain of the 1964 booter squad.

Formerly employed as an accountant by Haskin's and Sells in New York City, Larry is presently manager of consolidations and financial reports for Rollins International in Wilmington, Delaware.

The second of the Gubanich's is married to the former Sharon Kosci and now resides in Phoenixville. They have two sons — Creighton and Brad.



Graduation spelled a proud moment for the Gubanich family of Phoenixville when youngest son Guy collected his diploma at Ralston Field ceremonies. Guy is the fourth Gubanich son to graduate from Wilkes.

Beaming prior to the event are Art Hoover, Director of Alumni Relations; Guy Gubanich, Mrs. Andrew Gubanich, Sr., and Andrew Gubanich, Sr. Other sons to finish in the past were Alan '64, Larry '65, and Drew '71.

Drew was selected as the Most Outstanding Graduate of 1971. As president of the Inter-Dormitory Council he was one of the prime leaders in formulating dormitory visitation policy. Drew was a four-year starter on the soccer team.

Married to the former Barbara Kish '72, the third of the Gubanichs is

employed as an accountant by the Arthur Anderson and Co. in New York City.

The foursome became complete this past June when Guy walked across the platform and collected his diploma. The youngest member of the Gubanich family, also an accountant, is currently on the job interview trail.

ALL SYSTEMS GO

(cont'd from page 1)

In conjunction with the football tilt, alumni will also get a chance to see the Wilkes cross-country team in action against Rider. The 4.7 mile race will start and end at Ralston Field.

National alumni president, Reese Jones '56, and Rick Simonson '69, will participate in halftime activities which present the new Homecoming queen and her court of princesses.

Following the football game, the schedule turns to the Artillery Park practice field where alumni can recall the day's events at a "Fifth Quarter" gathering. Refreshments will be available. Directing the new event are Garf Jones '72, Bill Dongas '69, and Pat Ratchford '73.

An optional smorgasbord at the Hotel

Sterling will fill the 6:30 to 9 p.m. time slot. It will be a reunion year for members of the 1938, 1943, 1948, 1953, 1958, 1963, and 1968 graduating classes.

The busy Saturday table of activity concludes at 9:30 with a "Homecoming Dance" in the lobby of Hotel Sterling. Taking care of the details are John Kennedy '68, Virginia Thomas '69, Kathy Skvarla '71, Carl Urban-ski '57, and Judy Weltman '61.

Rounding out the Homecoming schedule is a Sunday Ecumenical Service at the Center for the Performing Arts. Reverend George Conway '70, captain of the 1969 football team and current chaplain and teacher of religion at the Hotchkiss School in Connecticut, will officiate. A coffee hour will follow at the Commons. Serving on the committee are Barbara Barski '72, and Rick Simonson '69.

Athletic Teams Being Readied For Fall Openers

If the pre-season excitement generated by the Colonel football team can rub off on the soccer, cross country, and women's hockey squads then Blue and Gold rooters can expect some optimistic moments this fall.

Supercharged by an explosive offensive backfield, the Wilkes GRIDDERS return their most potential since the late 1960's when the Colonels went rampant over the east, winning 37 of 40 outings.

Least person affected by the wave of excitement is Colonel taskmaster, Roland Schmidt who observed, "We have the talent but in the end it is going to take hard work, desire, and the right breaks to produce another championship season."

The Blue and Gold begin work on their 27th season of inter-collegiate grid play on September 22, meeting Susquehanna University at Ralston Field. Colonels close their eight-game slate at Kings Point on November 17.

First task for Schmidt in pre-season drills will be finding a replacement for record breaking field general Jeff Giberson. Leading candidates are sophomores Chuck Suppon, more noted in the running game, and Greg Snyder, a rifle-armed passer.

Backfield is seasoned with the return of last fall's two leading ball toters — sophomore Fred Lohman and junior Andrew Check. The pair rushed for 495 and 435 yards respectively last annum.

Joining the duo are newcomers, junior John Baron, a transfer from Temple; and sophomores Rodney Smith and Charlie Calabrese.

Wilkes is deep in pass receiving with junior Bill Horan, 35 receptions, 425 yards; and senior John Collins, 25 receptions, 303 yards; lighting the way.

Only loss in the offensive line was tackle John Holland. This years unit should stack up with All-MAC senior co-captain Rich Lorenzen, seniors Tom Boshinski and Tom Panetta, juniors Bob Mazzitelli and Bill Metzger, and sophomore Joe Dettmore.

Defensive line also rates a big plus with senior co-captain Jeff Grandinetti anchoring a beefy and experienced "front four" of senior Joe Pavill and Steve Adamchak plus junior John Van Gorder.

Despite the loss of All-East, All-State Frank Galicki, the line-backing corps will be more than respectable with seniors Craig Deacon and Rich Lack, junior Terry Blaum, and sophomores Steve Leskiw and Don Kulick providing the saavy.

Major questionmark may be in the defensive secondary where the Colonels need a big man to team up with junior Alan Barrett and sophomore Fred Marianacci.

Any of the following areas could be significantly bolstered with the rapid development of outstanding incoming freshmen athletes. Colonels start the year with a 106-101-6 all-time record.

SOCCER enters its 25th season at the college and Colonel coach Tom Rokita would like nothing better than a reversal of last falls 4-8-1 log.

After an 8-4-2 effort in 1971, Rokita's troops took a nosedive last year as the Wilkes offense became silent and the loss of goalie Chip Eaton became apparent.

A seasoned defense plus the rapid development of junior forward Ray Grysko could make the Blue and Gold contenders.

Improvement can also be expected in the CROSS COUNTRY team as the Colonel harriers begin their third campaign of varsity competition. Coach George Pawlusch has all but one lettermen back from last years squad which went 1-11.

Key man in Pawlusch's camp is senior co-captain Jere Woods, who registered two firsts and three seconds before becoming lame in late season.

Best output by any team last fall was the 4-3-1 showing of the WOMEN'S FIELD HOCKEY squad. Coach Gay Meyers has performed wonders with the Colonelettes after previous mediocre seasons.



Guiding the Wilkes College football fortunes this Fall are senior co-captains Rich Lorenzen, left, and Jeff Grandinetti. The Blue and Gold raise the curtain on their 27th varsity season on Sept. 22, entertaining Susquehanna University at Ralston Field.

1973 FALL SPORTS SCHEDULE

FOOTBALL — Roland C. Schmidt, coach

Sept. 22	SUSQUEHANNA	home	1:30
Sept. 29	LYCOMING	away	2:00
Oct. 6	MORAVIAN	home	1:30
Oct. 13	UPSALA	home	1:30
Oct. 20	ITHACA	away	2:00
Oct. 27	JUNIATA	away	1:30
Nov. 3	OPEN		
Nov. 10	DELAWARE VALLEY	home	1:30
Nov. 17	KINGS POINT	away	1:30

SOCCER — Thomas Rokita, coach

Sept. 15	ALUMNI	home	2:00
Sept. 22	UPSALA	away	2:00
Sept. 25	MORAVIAN	home	3:30
Sept. 29	PHILADELPHIA TEXTILE	home	2:00
Oct. 3	MUHLBERG	home	3:30
Oct. 5	LYCOMING	away	3:00
Oct. 10	SCRANTON	away	
Oct. 13	STEVENS	home	11:00
Oct. 17	BAPTIST BIBLE	home	3:30
Oct. 20	WAGNER	home	2:00
Oct. 24	BINGHAMTON STATE	away	4:00
Oct. 27	MADISON FDU	home	2:00
Nov. 3	SUSQUEHANNA	away	2:00
Nov. 10	ELIZABETHTOWN	home	10:00

CROSS COUNTRY — George Pawlusch, coach

Sept. 15	LEBANON VALLEY INVITATIONAL		
Sept. 21	SCRANTON	home	3:30
Sept. 26	BLOOMSBURG STATE	away	3:30
	WEST CHESTER STATE		
Oct. 1	BAPTIST BIBLE	away	3:30
Oct. 10	DELAWARE VALLEY	away	4:00
	LEBANON VALLEY		
Oct. 13	RIDER	home	1:30
Oct. 17	BINGHAMTON STATE	away	4:00
Oct. 20	ALBRIGHT	home	10:30
Oct. 23	SUSQUEHANNA	away	4:15
Oct. 26	ELIZABETHTOWN	home	3:30
Oct. 29	BAPTIST BIBLE	home	3:30
Oct. 31	SCRANTON	away	3:00

WOMEN'S FIELD HOCKEY — Gay F. Meyers, coach

Sept. 20	MILLERSVILLE STATE	home	4:00
Sept. 22	MISERICORDIA	home	10:00
Sept. 25	ALBRIGHT	away	3:30
Oct. 4	KUTZTOWN STATE	home	3:30
Oct. 9	MARYWOOD	home	4:00
Oct. 11	BLOOMSBURG STATE	home	3:30
Oct. 16	LYCOMING	away	4:00
Oct. 18	MANSFIELD STATE	home	4:00
Oct. 27	KEYSTONE JC	away	11:00
Oct. 31	BUCKNELL	home	3:00

Alumni Notes

GEORGE CONWAY '70 was recently ordained into the ministry of the United Presbyterian Church. He received his Master of Divinity degree from Princeton Theological Seminary. He will serve as chaplain, teacher of religion, and assistant football coach at the Hotchkiss School in Connecticut.

RICHARD BIGELOW '70 was married to Joan Ellen Lawson in June. He is serving in the United States Navy in Long Beach, California.

ROBERT ZIEGLER '68 is a Professor of Chemistry at the University of Detroit.

PAUL WILLIAMS '68 recently earned his Master of Divinity degree from Drew University.

The new Vice President-Corporate Finance for J. D. Winer & Co., Inc. is JEROME ROTH '60.

THOMAS CHMIOLA '72 was married to Louise Opet. He is employed by the Redevelopment Authority of Wilkes-Barre.

Peat, Marwick and Mitchell announced the promotion of two alumni. RICHARD SALUS '60 is now a partner in the accounting firm. He is married to the former BETTY KRAFT '62. JOHN MILLER '68 is the new supervisor in the Harrisburg office.

ALFRED KISHBAUGH '73 was recently married to Mary Elizabeth Searfoss. They reside at 129 Simpson Street, Wilkes-Barre, Pennsylvania.

NICHOLAS A. BARN A '68 is a partner in the law firm of Conway, Decker, Barna and Spall.

WILLIAM MORAN '69 was recently married to Patricia Mooney. He received his M.B.A. from Pennsylvania State Univ. in June. He is employed as a Corporate Financial Associate for RCA in New York City.

PAUL J. KANE '69 was married to Marion A. Thomas. He is employed by the Hanover Area School District.

A daughter, Kimberly Ann, born May 19, 1973 to Mr. and Mrs. John Escarge. Mrs. Escarge is the former THEA CHESLUK '70.

CELESTE AMETRANO '73 was recently married to Albert D. Janerich. They will reside at the Orlowitz Apartments, Philadelphia.

GARY SESSIONS '69 is the Assistant Controller for Pinehurst, Incorporated.

The degree of doctor of dental medicine was received recently by MICHAEL A. PETRILLO '69. He will serve two years active duty in the U. S. Air Force Dental Corps at Lackland AFB, Texas.

A son, Matthew Allen, born on May 10, 1973 to ROBERT '67 and VERNIE SHIPOSH NOECKER '68. They reside in Shoemakersville, Pennsylvania.

Dr. WILLIAM G. KIMMEL '67 is the technical specialist for the Pennsylvania Technical Assistance Program. He is a member of the Honor Society of Phi Kappa Phi, Society of Sigma Xi, the American Fisheries Society, and the American Society of Limnology and Oceanography, Inc.

TIMOTHY M. MCGINLEY '68 was married to Sally J. Cooper. He is a member of the faculty of Meyers High School where he is also head wrestling coach.

BARBARA BILINKAS '72 became the bride of RALPH PRESCIUTTI '73 in June. Both are employed by Lake Harmony Sports Center in the Poconos.

LEONARD D. REESE, JR. '62 is a Comptroller with the Midwest Electric Mfg. Corp. in Chicago, Illinois.

A daughter, Whitney Eileen, born to Mr. and Mrs. James Shoemaker of Ormond Beach, Florida. Mrs. Shoemaker is the former EILEEN LUFF '69.

ELLEN JANE FLYNN '72 became the bride of Leonard M. Ytko. She is employed by the Plymouth National Bank.

A master of arts degree in English was awarded to WAYNE W. THOMAS '62 by the University of Scranton. He is vice principal of Abraham Levitt Junior High School in Willingboro, New Jersey.

JUDY C. WILSON '73 was recently married to Bruce Payne Watson. She will enter Lehigh University where she has been awarded an assistantship to do graduate work in sociology.

JEAN MARIE CHAPASKO MEHOLCHICK '69 received her M.D. degree from the Medical College of Pennsylvania. She is married to Stanley Meholchick and she is the mother of two sons, Paul and Mark. She will begin a clinical graduate program at Wilkes-Barre General Hospital.

DENISE SPLENDIDO '73 and LIBRO CIARMATORI, JR. '72 were married recently. He is employed in the commercial loan department at Wyoming National Bank, Wilkes-Barre.

GLORIA ORESIK SCHECHTERLY '70 was married recently. She resides with her husband at 19 Maple Avenue, Danville, Pennsylvania.

KATHRYN E. KRUTE '72 became the bride of Rev. Walter L. Siegel. She is employed by Bell Laboratories at Whippany, New Jersey.

EDWARD J. BOLTZ '59 accepted appointment as vice president of Frank Martz Coach Company. He is president of Wilkes-Barre Kiwanis Club.

JOHN PREGO '68 was recently married to Jo Ann Frizziola. John is employed as an auditor for the Commonwealth of Pennsylvania.

JAMES E. WYNN '69 was recently ordained to the Holy Order of Deacon of the Episcopal Church. He will serve as a deacon for one year, after which he will seek ordination to the priesthood of the Episcopal Church. Jim will also continue his studies in the field of pastoral counseling.

CAROL ANN DORISH '72 was recently married to Michael J. Wascura. She is employed as a Spanish teacher in the Quakertown Community School Dist.

Joan Goldman, the former JOAN WALSH '51 has served for two years as Interim Director of the Brandeis Day School, a private elementary school in San Francisco. She resides with her husband, Ralph, and their two children at 60 Amethyst Way, San Francisco.

SHARON ANN HUMBLE '73 and FRANK J. NARDONE '71 were married recently. Sharon is an elementary teacher at Wyoming Seminary Day School while Frank is doing post-graduate work at Marywood College.

STEVEN E. LURIE '69 received his master's degree from Morgan State College in June.

JOSEPH GAY '63 was recently named chairman of the biological sciences and medical laboratory technology departments at Broome Community College.

JOHN BROCKI '67 was recently married to Kathryn Fernan. After receiving his associate degree from Wilkes, John went on to receive a bachelor of Aerospace engineering from Pennsylvania State College and a master's degree in engineering administration from George Washington University.

RICHARD WETZEL '70 was recently married to Sandra Matousek. He is a teacher in the Clayton Middle School, Jackson, New Jersey.

WAYNE YETTER '67 has completed requirements for his MBA from Bryant College and has been accepted for admission to Suffolk University Law School in Boston this September. Wayne is a sales representative with Pfizer Incorporated. He is married to the former CAROLYN OBERZUT '69.

ROBERT BURNAT '69 was married to Elissa Abelow recently.

DONNA EDFORD '70 became the bride of William Morrison. She is employed by Bell Telephone Laboratories, Holmdel, New Jersey. They will reside at 840 River Road, Fair Haven.

Reba Yarnal, the former REBA ANN HEIDEL '70, is presently engaged as a counselor at the College of Osteopathic Medicine and Surgery in their drug and alcoholic rehabilitation center.

ALEXIS BUCHINA '72 became the bride of Timothy Kosykoski. She is employed at Bell Laboratories, Whippany, New Jersey.

ANDREW FEDAK '70 was recently married to Mary Cole. He is affiliated with Arthur Anderson Company, New York City.

WALTER PETROFSKI '70 has been awarded silver wings upon graduation from Air Force navigator training at Mather AFB. Lt. Petrofski is remaining at Mather for training as a navigator-bombardier. He was commissioned last year upon graduation from Officer Training School at Lackland AFB, Texas.

DEBORAH RIGLE '72 will enter the Medical College of Pennsylvania as a medical student in September.

A daughter, Felicity, born on February 8, 1973, to Mr. and Mrs. Craig Young. Mrs. Young is the former SUSAN WEIGEL '65.

JAE H. PARK '67 received his doctorate degree last summer and is working as a research associate at the University of Colorado.

EMMANUEL ZIOBRO has been elected assistant vice president of the staff of the United Penn Bank.

MARVIN STEIN '70 will receive his master's degree in mathematics from Bowling Green State University this year.

ALLAN P. RAMSAY, JR. '68 graduated from Temple University Law School in January. He is practicing law at Hourigan, Kluger, and Spohrer Law Offices in Wilkes-Barre. He is married to the former CAROLE YACKOSKI '69.

ROBERT CATINA '69 is a teacher and chairman of the business education department in the Pleasant Valley School District. He also coaches the seventh and eighth grade football teams.

SALLY CORBISHLEY '68 is a Spanish teacher at the Jefferson Township High School in Oak Ridge, N. J.

ROGER BREWER '68 received his master's degree in business administration from the University of Utah in June. He resides with his wife, Barbara, and their daughter, at 2437 B Kansas Avenue, Homestead Air Force Base, Florida.

WAYNE WESLEY '68 was recently married to Elizabeth Vanderhoff. He is employed as a teacher at the Wilkes-Barre Business College. They will reside at 127 Poplar Street, Kingston.

ALBERT ROKE '69 was recently graduated from the University of Pennsylvania with a doctor of medicine degree. He will begin three years residency in family practice at Reading Hospital.

NAVY ENSIGN DANIEL WALTERS '72 was commissioned in his present rank upon graduation from Naval Officer Candidate School at Newport, R. I.

CAROL LELAND '72 is a second grade teacher at the College Preparatory School in Cincinnati, Ohio. She resides at 2339 Madison Road, Cincinnati.

A son, Terence, born on July 4, 1972, to Mr. and Mrs. Michael VonGuilleaume. Mrs. VonGuilleaume is the former **MARY HOMAN '60**. They are presently living in South Africa.

ANTHONY ANDERS '69 is working for UNIVAC at the Goddard Space Flight Center. His wife, the former **JUANITA SKARNULIS '69**, has completed a master's degree in biology at Penn State.

NANCY BUTTON '72 has been named chairman of the Radiologic Technology Department at Broome Community College.

A son, Damian, born March 27, 1973, to **JOHN '72** and **ANN KUCEK LITZ '68**.

PAUL STEINBERG '68 has received a master of arts degree from Glassboro State College. He is a secondary education teacher in the Philadelphia school system.

JAMES JURCHAK '72 was recently married to Janet Lacomis. Jim recently received his master's degree from Penn State in counselor education and is employed as a counselor at the State Correctional Institution at Huntingdon.

The Marietta College chapter of the Association of American University Professors held its annual election of officers recently and elected **STEPHEN W. SCHWARTZ '62** as vice president. He was recently promoted to the rank of associate professor of English. Stephen is married to the former **BEVERLY MAJOR '62**.

JAMES FINN '69 received his master's degree in mathematics from Penn State in June.

A son, Charles Colin, born on December 7, 1972, to Mr. and Mrs. Fred Buckley. Mrs. Buckley is the former **EFFIE MAE HAMM '68**.

DR. JOHN STAHL '58, associate professor of Philosophy at Western Kentucky University, was elected vice president of the Kentucky Philosophical Association this past spring.

A daughter, Karen Lee, born on July 17, 1973, to **WILLIAM '65** and **VIVIANNE SUN DOUGLAS '68**.

HENRY W. DEIBEL '56, chairman of mathematics at Centenary College for Women, has been chosen an outstanding educator of America for 1973. He resides at 108 Franklin Street, Hackettstown.

LOUIS BONITA '70 was recently married to Suzanne Mauriello. He is a senior medical student at Tulane University and will receive the degree of Doctor of Medicine in 1974.

GILBERT TOUGH '56 is vice president for internal affairs with Blue Cross of Northeastern Pennsylvania and a member of the Citizens Advisory Committee for Business Education of the Wilkes-Barre Area School District.

Photography by **MARK COHEN '66** is currently on display in a one man exhibition at the New York Museum of Modern Art. He teaches courses in photography at both King's College and Wilkes College and operates a commercial portrait studio from his home on West South Street, Wilkes-Barre.

ROBERT BARNEY '72 and **JEAN MARIE MISZCZUK '72** were married recently. Jean is a case worker at the Hazleton-Nanticoke Mental Health and Mental Retardation Center, Nanticoke, while Robert is employed as a case worker for the United Services Agency, Kingston.

JOHN DEEM '71 received his master's degree from Temple University in May. He is commissioned as a second lieutenant in the United States Army. His wife, the former **MEME MOHR '71**, is an art supervisor in the Centennial School District, Warminster, Pennsylvania.

CHARLES WETZEL '72 was recently married to Jane Ann Slota. He is a staff accountant for Bercon, Inc.

A daughter, Joy Michele, born on February 18, 1973 to Mr. and Mrs. **LARRY SIMON '69**. Larry is the owner of Perkins Pancake House, Route 115, Wilkes-Barre.

STEVE POLESKIE '59 recently had on display at the Everhart Museum, Scranton, an exhibit of 22 of his prints and paintings. His signature can be seen on paintings at the Metropolitan Museum of Art, the Museum of Modern Art, and the Whitney Museum in New York, as well as elsewhere in this country and throughout the world. Steve is assistant professor of art at Cornell University, Ithaca, N.Y.

Marywood College recently announced the awarding of master's degrees to the following Wilkes graduates: **ANN MARIE MULLARKEY '71**, **ANN LOVECHIO '71**, **PETER MOSKEL '70**, **ELLEN ARTHUR DAVENPORT '71**, **MARCIA BLANCO RIZZO '71**, and **THOMAS TOMKIEWICZ '68**. Mr. Tomkiewicz was also awarded the Polizzi Medal for Scholarship and Community Service.

A son, Michael Cameron, born on July 7, 1973, to Mr. and Mrs. Franklin Ernst. Mrs. Ernst is the former **MARY ANN DEMKO '71**.

ANTHONY GIUSTI '53 has been named manager of administration and control for Europe with Corning Glass Works. Corning Glass recently transferred its European area headquarters from Corning, N.Y., to Paris, France.

A son, Jonathan, born July 20, 1973, to Mr. and Mrs. **JOSEPH WEINKLE '63**.

ROY EVANS '73 was recently married to Judy Scott. They are residing at R. D. #1, Dallas, Pa.

ANTHONY KLEINHANS '72 recently married Ruth Satkowski. He is on the accounting staff of Laven-thol, Krekstein, Horwath and Horwath, certified public accountants, Wilkes-Barre.

CHARLES BERKANT '72 is working towards his master's degree in psychiatric social work at the Marywood School of Social Work in Scranton.

A son, Shayne Kip, born May 1, 1973, to Mr. and Mrs. **JOSEPH KIEFER '68**.

WILLIAM JOHNSON '70 was recently married to Kathryn Gryziec. He is employed by the Wyoming Valley West School District.

In Memoriam

MICHAEL MEKO, '50

Michael Meko, Jr., 58, of 22 Main Road, Buttonwood, Hanover Township, died on July 16, 1973 from a heart attack. He was working at the time, being employed by M & G Convoy.

Born in Olyphant, he moved to Hanover Township at an early age and resided there since. He was graduated from Hanover Township High School, Class of 1932, and received his B.S. in accounting from Wilkes in 1950. He had been employed by M & G for the past 20 years.

Surviving are brothers, Joseph and Peter, at home; sisters, Mrs. John Tasco, Mrs. Joseph Balan, Mrs. George Schutz, and Mrs. Harry Sager.

FRANCIS E. PASQUINI, '35

Francis E. Pasquini, of 7533 Abbington Drive, Oxen Hill, Maryland, died on April 20, 1973 while vacationing in Pompano Beach, Florida.

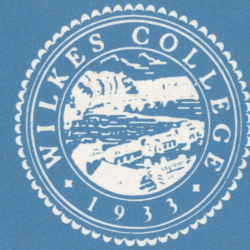
He was a retired employee of the Federal Government after thirty-three years of active service with the Navy Department.

WILKES COLLEGE REPORT ...

Fall, 1973

— NOTICE —

The Wilkes College REPORT is published by Wilkes College quarterly. Entered as second class mail matter and second class postage paid at Wilkes-Barre, Pennsylvania 18703.



WILKES COLLEGE

Report ...

Fall, 1973

26th Homecoming Set For October 12-14



Long a memorable event on the Wilkes College social calendar, a committee of alumni is currently completing plans for the College's 26th Homecoming, set for the weekend of October 12-14.

Pictured at a recent planning session are, left to right, seated: Barbara Barski '72, Joanne Wargo '72, Kathy Skvarla '71, Marcella Vinovrski '70, and Virginia Thomas '69; standing: Art Hoover '55, Car Zoolkoski '59, Rick Simonson '69, Bill Dongas '69, and Pat Ratchford '73.

Other members of the committee include Sandra Bloomberg '71, J. J. Jarzenbowicz '59, Garf Jones '72, John Kennedy '68, Matt Kopetchny '69, Joe McGraw '69, Carl Urban-ski '57, and Judy Weltman '61.

A banner turnout of young and old grads is expected to return to campus on October 12-14 when Wilkes College stages its 26th Annual Homecoming weekend.

Rick Simonson '69, general chairman, and Art Hoover '55, director of Alumni Affairs, report that planning has been completed for a full slate of activities.

Kicking off the weekend menu of events is the judging of campus displays by an alumni committee comprised of Sandra Bloomberg '71, and Matt Kopetchny '69.

Later at 9 p.m., the grads move on to the Hotel Sterling where a revised "Homecoming Huddle" will get the alumni tuned up for Saturday's athletic events.

Some of the features of the informal "Homecoming Huddle" include refreshments, pep rally, songfest, and films of last year's Wilkes-Upsala grid encounter. Coordinating the festivities are J. J. Jarzenbowicz '59, Joe McGraw '69, Marcella Vinovrski '70, and Joann Wargo '72.

Saturday morning has been set aside for a "Majors Meeting" which will give the alumni a chance to meet informally with faculty from their old area of majors.

Also sharing the Saturday morning lime-light is a soccer match, pairing the Colonel booters versus Stevens Tech. Starting time is 11 a.m.



REVEREND GEORGE CONWAY

Always the feature event of the Homecoming Weekend, this year's pigskin battle between the Vikings of Upsala College is expected to be a crucial fray in the Middle Atlantic Conference championship race. Action at Ralston Field is slated to get underway at 1:30. (cont'd on page 5)

Schedule of Events

FRIDAY, OCTOBER 12th

7:00 p.m. — Judging of the Homecoming Displays
9:00 p.m. — Homecoming Huddle - Hotel Sterling

SATURDAY, OCTOBER 13th

10:00 a.m. — Majors Meeting - campus
11:00 a.m. — Soccer - Wilkes vs. Stevens - Ralston Field
1:30 p.m. — Cross Country - Wilkes vs. Rider - Ralston Field
1:30 p.m. — Football - Wilkes vs. Upsala - Ralston Field
4:15 p.m. — Post-Game Fifth Quarter - Artillery Park (practice field)
6:30-9:00 p.m. — Smorgasbord - Hotel Sterling
9:30 p.m. — Homecoming Dance - Hotel Sterling

SUNDAY, OCTOBER 14th

11:00 a.m. — Ecumenical Service - Center for the Performing Arts (followed by coffee and doughnuts at the Commons)

Holiday Trips Planned For Fall

A trio of holiday visits to Rome, Disney World, and Majorca highlight the Wilkes College Alumni Association's "Pick-A-Trip" vacation schedule for late fall and early winter.

Alumni Relations Director Art Hoover reports that the Rome junket will cover eight days and seven nights from Nov. 16-24. Price of the trip is \$309 which does not include a 13% tax and service charge.

The holiday to romantic Italy includes round trip Overseas National Airways DC-8 jet trip from Philadelphia to Rome with meals and beverages served aloft.

Accommodations will be at the Ritz-Sporting Hotels. Also part of the package are daily continental breakfasts and gourmet dinners.

Low-cost optional tours will also be made available to the Vatican, Naples, Pompeii, Sorrento, and Florence.

Another Thanksgiving special, Nov. 22-25 will take Wilkes College alumni and their immediate families to Orlando, Fla. for a visit to Disney World and the J. F. Kennedy Space Center.

Round-trip Southern Airways jet will depart from the Wilkes-Barre/Scranton Airport. Complimentary meals and beverages will be served enroute. Rooms at the Carolanda Motor Inn, round trip transportation between the hotel and Disney World, admission tickets, and all taxes and gratuities are included in the price of \$199.

Those wishing to escape the doldrums of winter can take the Majorca Christmas vacation, Dec. 26-Jan. 1. Price of the Spanish deluxe holiday is \$289 which does not include a 13% tax and service charge.

Philadelphia International Airport will be the point of departure. Deluxe accommodations are reserved for the Fenix or Nice Palance Hotels, two of Majorca's finest.

Continental breakfasts, gourmet dinner, sightseeing tours, and a gala farewell banquet are included. Other low-cost tours are available to Madrid, Nice, Algiers, and the Port of Pollensa.

Further information on any of the three trips may be obtained by contacting Art Hoover at the college.

Bache and Company Aids College

A check for \$500 to be added to the general campaign fund of Wilkes College was contributed by Bache & Company in an informal ceremony held in front of the administration building on the South Franklin Street portion of the campus.

Shown during the presentation are, left to right: Carl Zoolkoski '59, registered representative for Bache & Co., and president of the Greater Wilkes-Barre/Scranton Chapter of the Wilkes College Alumni Association; David Drasnin, resident manager of Bache & Co.; Wilkes President Francis J. Michelini; and Thomas Kelly, director of development for the college.

Bache & Company is one of several major companies with local offices which have conducted a continued campaign of financial support for Wilkes College.

Home Alumni Man Telephones

A special team of Wilkes-Barre area alumni and students went literally through the wires on June 30 when 36 concerned workers manned telephones at four locations in an effort to shoot the Alumni Fund over the top of its \$300,000 goal.

In just three hours the group of volunteers made over 1000 phone calls in the Wilkes-Barre vicinity and raised over \$7500.

Alumni as well as student volunteers were situated at Weckesser Hall, United Penn Bank, Bache and Company, and the First Valley Bank.

Three Faculty Announce Retirement

Three prominent and respected members of the Wilkes College faculty announced their retirement at the end of the 1972-73 school year.

Bringing their full-time teaching careers to a close were Jorge De Cubas, Paul Werner, and Ruth Roberts.

De Cubas, a native of Cuba, had been a member of the Foreign Language Department since September 1, 1966.

After graduating from the University of Havana with a Doctor of Laws degree, Dr. De Cubas served as a partner in the law firm of Lazo and Cubas for thirty years before the Castro take-over in 1960.

Subsequently moving to the United States, De Cubas taught and lived in the Miami area before arriving at Wilkes.

Longest teaching tenure belongs to Paul Werner, whose career at Wilkes began in 1946 when the school was known as Bucknell University Junior College.

Born in Schuylkill Haven, Werner served as a member of the Commerce and Finance Department for 26 years. Werner earned his B.S. degree from Susquehanna University and later completed his M.S. requirements at New York University.

Also missed by the students will be Ruth Roberts, whose tenure at the college spanned 18 years.

A native of Kingston, Pa., Mrs. Roberts was a member of the English Department and is an alumna of Goucher College.

Following the drive, workers met at the home of college President Francis J. Michelini for refreshments.

Art Hoover, Director of Alumni Relations, was extremely pleased with the final outcome of the campaign. "We secured over a hundred new donors and I'm sure it created a lot of good will along the way."

Hoover was quick to point out that many of the workers were recent graduates while others came from the ranks of the Colonel football team.



The home alumni chapter made over 1,000 phone calls in an effort to meet the 1973 Alumni challenge. A group of 36 volunteers collected over \$7,500 in three hours' work.

Typical of the four locations utilized was the Bache and Company, South Main St., Wilkes-Barre. Chapter President Carl Zoolkoski is shown standing in the background.

Taking part in the project were Carl Havira '60, George Andrews '69, Rick Rees '62, Michael Barski '73, Marv Antinnes '61, Bob Matley '73, Jessie Schifano '73, Judy Alinikoff Weltman '61, Maria Barbella '73, Terry Blaum '75, Rick Simonson '69, Sue Simonson '70, J. J. Jarzenbowicz '59, Joe Skvarla '69, Cathy Skvarla '71, Chuck Suppon '76, Thomas Kelly '69, Nancy Kay Kelly, Pat Burke '69, George Pawlusch '69, Dick Myers '60, Lois Myers '57, Harry Hoover '71, Carl Zoolkoski '59, Bill Douglas '65, Richard Klick '66, Jim Ferris '56, Marcella Vinovski '70, Robert Silvi '69, Sally Kazinetz '73, Jo Anne Wargo '72, Bonnie Marconi Evans '72, George Sillup '73, Frank Galicki '73, Anita Janerich '52, Andrea Petrasek '69.



WILKES COLLEGE REPORT

Published by

The Wilkes College

Public Relations Department

THOMAS J. MORAN, Director

EDITORIAL STAFF

George G. Pawlusch.....Editor
Lynn JacobsAlumni Notes

Senator Ervin and Carlucci Honored at Commencement



Pictured prior to the start of the 26th Annual Commencement exercises are important personalities, left to right: Atty. Louis Shaffer, then chairman of the Wilkes Board of Trustees; Congressman Daniel J. Flood, Frank Carlucci, Under Secretary of Health, Education, and Welfare (HEW); Senator Sam J. Ervin (D-NC); and Dr. Francis J. Michelini, president of Wilkes College.

Alumni Rolls Increased by 600

A bit of the Watergate controversy touched the Wilkes College campus on June 3 when Senator Ervin (D-NC), chairman of the senate committee investigating the highly publicized break-in, delivered the main address at the 26th Annual Commencement Exercises at Ralston Field.

The senator built his entire address around the safeguarding of freedom as he charged that the federal government is also discouraging people from their "First Amendment rights to the freedom of association and to peaceably assemble and petition government for redress of grievances."

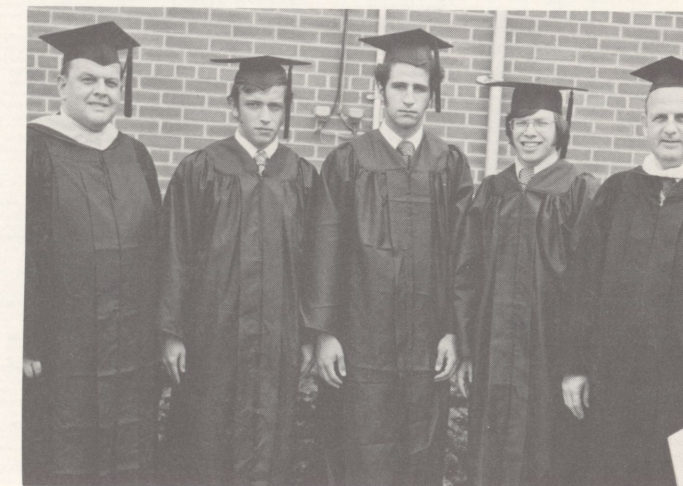
One of the highlights of the program was the conferring of two honorary doctorates, Doctor of Humane Letters, to Senator Ervin and to former Wyoming Valley flood coordinator, Frank C. Carlucci, new Under Secretary of the Department of Health, Education and Welfare (HEW).

Earlier in the day, the Rev. Dr. Jule Ayers, pastor of the First Presbyterian Church in Wilkes-Barre, offered the Baccalaureate address to over 600 members of the 1973 graduating class. Dr. Ayers based his message on "Seeing the Invisible."

Among the special tributes paid to distinguished members of the class was the "Outstanding Graduate of the Year" award, presented by Reese D. Jones '56, president of the Wilkes College Alumni Association.

For the first time the award was given to three people — Michael J. Barski, past president of the Student Government; Joel Fischman, president of the Senior Class, and Robert Linaberry, outstanding scholar-athlete.

Graduation ceremonies officially concluded with an informal open house at the Hotel Sterling. The event is sponsored annually by the Alumni Association for the new graduates.



For the first time in history the "Outstanding Graduate of the Year" award was divided between three distinguished students. Shown at commencement exercises are, left to right — Art Hoover '55, Director of Alumni Relations; Robert Linaberry '73, Michael Barski '73, Joel Fischman '73, and Reese D. Jones '56, president of the Wilkes College Alumni Association.

Dr. Govinda Chandra Dev

Recent letters from the University of Dacca, Bangladesh, have indicated that the library at the University of Dacca will be re-built in memory of Dr. Govinda Chandra Dev.

Dr. Dev, one of the leading scholars of East Pakistan, served as a Fulbright Exchange professor at the college during the 1966-67 school year. He was a victim of the countries civil uprising in 1971.

Anyone interested in contributing to this library cause may send their contributions to the Dr. Dev Fund (University of Dacca), in care of Matt Fliss, 70 N. Main St., Wilkes-Barre.

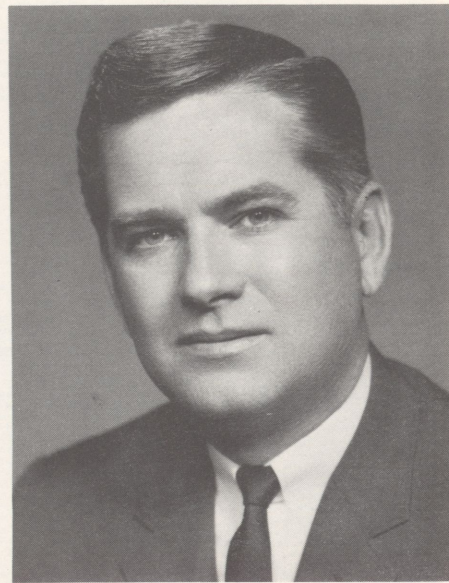
Wilkes Alumni Added To Board



REESE JONES



DR. CHARLES BURNS



WILLIAM UMPHRED

Wilkes College alumni have taken an increased role in governing the affairs of the college. The recent addition of Reese Jones '56, Dr. Charles Burns '35, and William Umphred '52, to the Board of Trustees brings the total of alumni on the board to ten.

Other alumni board members include Ben Badman '41, Fred R. Davis '52, Alfred Eisenpreis '42, Hon. Edwin Kosik '49, Robert H. Melson '35, Joseph J. Savitz '48, and Robert Royer '39.

Reese Jones, a native of Kingston, is an Air Force veteran. After completing his

studies at Wilkes, the Bethlehem resident received an M.S. degree in Economics from the University of Pennsylvania.

Married and the father of two children, Reese is currently serving as president of the First Valley Bank. He is also an Adjunct Professor at Lehigh University.

Dr. Charles Burns, a prominent Wyoming Valley physician, graduated from Bucknell Junior College, Bucknell University, and the Jefferson Medical College.

During World War II, he served in the Army Medical Corp. Dr. Burns, who is mar-

ried and the father of a son now attending Jefferson Medical College, is an Urologic Surgeon at Mercy and Nanticoke State Hospital and a Consulting Urologist at Pittston and Wilkes-Barre VA Hospitals.

William Umphred is presently vice-president in charge of operations for the Commonwealth Telephone Company, Dallas.

A native of Wilkes-Barre, Bill currently resides in Dallas with his wife and two sons. He served as a communications officer in the Navy.

Field House to be Dedicated

IN MEMORY OF BOB McBRIDE

Through the joint actions of the Wilkes College Board of Trustees and the Athletic Committee, the athletic locker room complex, located at Ralston Field, will be dedicated as the Robert J. McBride Memorial Field House.

Announcement of the decision was made by Dr. Francis J. Michelini, Wilkes president.

McBride, a junior defensive back, was fatally injured during the third quarter of the Wilkes-Kings Point grid encounter last November.

A business administration major, McBride was the son of Mr. and Mrs. Robert McBride, 454 Scott St., Wilkes-Barre. Prior to matriculating at Wilkes, Bob was a football and baseball standout at Coughlin High School.

Also established this year was a half-tuition memorial scholarship which will be

awarded annually to an incoming freshman football player from the Greater Wyoming Valley Area.

Originally constructed as a dressing complex by the Glen Alden Coal Company, the building was converted to athletic use in

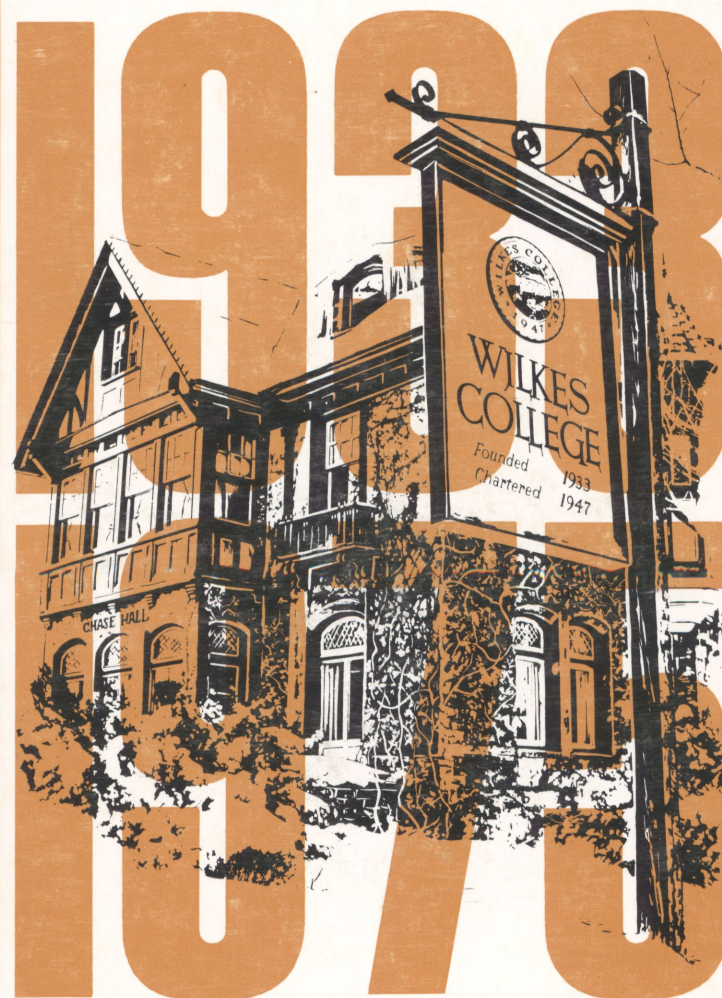
1964 when the college established its outdoor sports plant on the West Side.

Formal dedication of the McBride Field House is tentatively scheduled to take place in conjunction with the Wilkes-Moravian Parents' Day game on October 6.



Athletic field house at Ralston Field which will be dedicated to the memory of Robert J. McBride.

IT ALL BEGAN HERE...



...AND CONTINUES TODAY



Wilkes College needs your financial assistance. It's that simple. There is no other way of putting it.

Is Wilkes any different than other institutions of higher learning? Are the financial problems that face the College any more serious than those facing a nation and its people in this uncertain and ominous economic atmosphere?

The answer is, of course, no.

But the College is unique in its situation in one particular aspect. It can seek help by reaching out to its friends and asking for assistance.

That's what this year's campaign is all about.

The weight of increased costs and resulting influences have placed a severe strain on the financial resources of Wilkes that is sufficient cause for seeking urgent assistance.

Over the course of its history the College has survived wars, fires, floods, and shifting economic trends. Because it had the loyalty and concern of its alumni and many friends, Wilkes has always come back from adversity stronger than before.

The College feels there are thousands who have walked its historic campus as students and have never — really never — felt that an appeal was being directed at them.

There is an urgent and constant concern for our students who depend upon scholarship assistance. It is a matter of record that 70 percent of those attending Wilkes College receive financial aid and that 52 percent of that 70 percent have family incomes of \$8,000 or less. It is so essential that all of us understand the importance of preserving for them the ways and means by which present and future students may obtain an education.

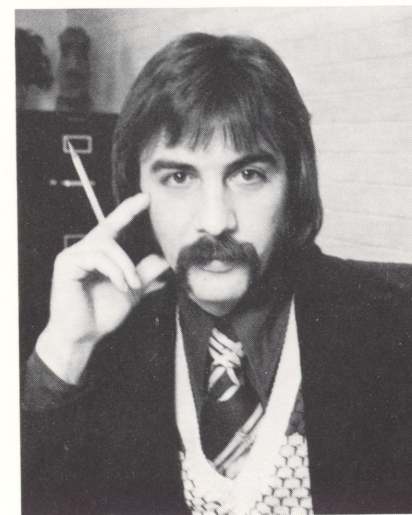
This year's campaign is calling out not only to the many who have in the past given so much so frequently, but to all those who now look at where they are and what they have and then look back and come to the conclusion that "... It all began here."

More than 8,000 alumni, some going back to the 1930's when "it all began," are sprinkled over 48 of our 50 states and in many foreign countries. Almost 3,000 reside within a few short miles of the campus. They're not only our alumni, they're also our neighbors. They are in all walks of life ... living, working, playing ... and enjoying a status that they might not have if it had not been for the financial assistance and personal attention provided at Wilkes.

Meet a few and read about them. See if their reflections sound familiar. Quite possibly it is your story, too. Ask yourself what you can do to help the College continue to meet its commitment to current and future generations of young people who seek the same chance to gain an education at Wilkes and the opportunity to achieve responsible positions in life.

. . . AND CONTINUES TODAY

SCIENCE - HIGHER EDUCATION

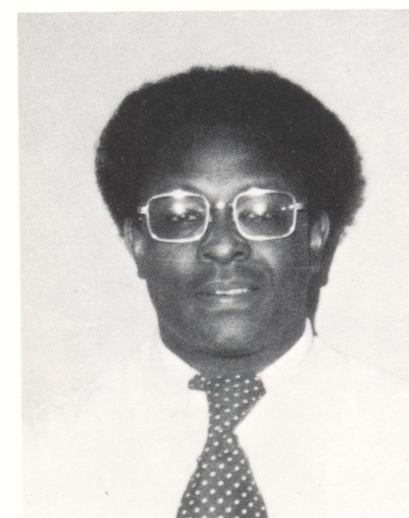


DR. PAUL A. WENDER '69
Professor of Chemistry
Harvard University
Cambridge, Mass.

As a consequence of the unparalleled rate of change we are currently encountering in our society, a large number of our educational institutions are turning to over-specialization in their curricula. This specialization without perspective invites confusion and could become a destructive force. Wilkes College, through the efforts of a concerned faculty and administration, has provided an attractive solution to this problem. Illustrative of the Wilkes' philosophy is my undergraduate program which included not only a thorough exposure to science and research necessary to go on to do graduate work but, also, an exposure to teaching, student politics, extra-curricular programs, and, most importantly, an opportunity to absorb the enriching benefits of courses in the humanities. The net result is specialization with perspective.

These features coupled with the sense of community, the concern and responsiveness of the faculty and administration, the spirit and heterogeneity of the students, and the personal nature of the education are the powerful and stimulating experiences which Wilkes offers. In the final analysis the majority of Wilkes' graduates are distinguished, are constructive elements in their professions, and are contributors to the betterment of our society — simply because Wilkes is so.

BUSINESS



EUBANK TRAVIS-BEY, JR. '65
Assistant Controller
Opportunities Industrialization Center
of America, Inc.
Phoenixville, Pa.

A quality education is something that should not be dealt with lightly, especially, in these times of uncertainty, it is essential. I, personally, feel that is what I received at Wilkes College. In such a highly competitive job market, it has become imperative for colleges to graduate highly qualified individuals, and to me Wilkes College is graduating top students.

Wilkes College's size is also something that appealed to me. I found that there was an ideal faculty-student relationship, as well as an ideal student-student relationship. Being a small college, there was an excellent opportunity to meet and become friends with a number of individuals. I do not think I would have had an opportunity to meet as many people at a larger institution.

ARTS - ENTERTAINMENT



EDYTHER LANDAU '48
Executive Vice President
& Chief Administrative Officer
American Film Theatre
Riverdale, N.Y.

From Bucknell Junior College in 1945 to Wilkes College in 1948, to 1975 it has been an interesting expedition — a period of learning, a period of discovery, a period of growth — for all of us. Our old school is hardly recognizable these days — but then are any of us? And yet we each — school and alumni alike — still carry today the very torches Dr. Farley passed on to us in 1948. And in this topsy-turvy world in which we are living, it's comforting to know that while everything else changes, those flames remain constant.

LAW - EDUCATION



JESSE CHOPER '57
Professor of Law
University of California, Berkeley
Berkeley, Calif.

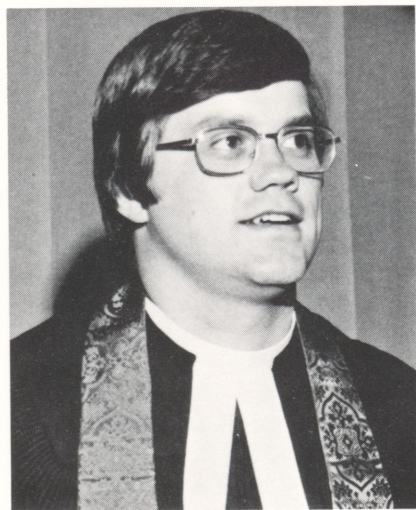
Two words — warmth and gratitude — capture my feelings about Wilkes seventeen years after leaving. With unusual frequency my thoughts return to happy hours spent at the college, many just talking about events of the day with good friends — fellow students and teachers — sitting in the old conference room at Pickering Hall (or on its front porch), in the library (or on the adjacent lawn), in the cafeteria, near the bookstore and elsewhere.

Much has changed since then. Most sadly, some old friends are gone — but now and always vividly remembered; the old library and cafeteria replaced by modern, elegant counterparts. (And, though I don't know for sure, I suspect that Pickering, too, has probably seen its day.)

But I do know with full confidence that the core of what is truly important remains: a faculty and administration dedicated (a word used too often without the care intended here) to **teaching** young men and women — communicating, explaining, exploring, questioning, stimulating — **preparing** students, as they admirably prepared me, for the varied paths they will follow; **assisting** them not just for their benefit but for the good of all that they will affect.

Wilkes merits the admiration and appreciation of us all.

RELIGION



THE REV. GEORGE CONWAY '70
Chaplain
The Hotchkiss School

I am afraid just enough time has passed since I graduated from Wilkes to so jaundice my memory that frankly I have difficulty remembering those things which so bothered me about the institution as a student. Perhaps that very fact indicates how important they **really** were! As I remember my days at Wilkes, I mostly just remember people. In the classroom, professors of the caliber of Stanko Vujica and Roy Williams first introduced me into the world of philosophic inquiry — an introduction, despite my casual efforts at the time, I have come to treasure. However, being a part of the football dynasty Rollie Schmidt and his staff built, provide for me the fondest memories of my days at Wilkes. In addition to the learning and the opportunity for athletic accomplishment, I am most grateful to my alma mater for having the good wisdom to expose its students to a truly outstanding example of Christian living and human compassion — one of my personal saints, George Ralston. For these and for four years of living and growing in a community that cares about its students, I will always be grateful to Wilkes College.

BUSINESS - RETAILING



SEYMOUR HOLTZMAN '57
President
Jewelcor Incorporated
New York City

As each person passes through life he has recorded in his memory marks of happiness and sadness, accomplishment and disappointment, gratitude and regret. I look back a decade and a half to describe three of those marks when I meditate on the contribution and influence that Wilkes College had on my life.

I would have to select the words "happiness, accomplishment and gratitude" as I reflect on my years as an undergraduate and the years that were to follow as I attained what I like to consider a certain degree of success.

There was a special feeling at Wilkes. Call it concern for the individual, if you will. And it meant a lot to me, as I am sure it did to my classmates. I don't ever remember feeling that I was just another face on the campus. But I do look back and recall that I always felt that I was part of Wilkes College from the very beginning and that Wilkes College day by day became an even greater part of me.

Those strong, warm human ties of understanding and concern that the faculty and administration extended to each student provided more than the proper setting for obtaining a college education. They provided a blueprint from which each graduate could chart his entire life, journeying at all times toward real values and honest consideration with empathy for his fellow man.

LAW ENFORCEMENT



WILLIAM F. DOWNEY '69
U. S. Department of Justice
Canton, Ohio

I suppose that despite the new construction on Campus and the yearly change of faces, Wilkes has not changed very much. The feeling of warmth and friendship are the same when I visit the College for Alumni Affairs, as they were on my first days as a student.

Aside from the academic experience, which was very well rounded and complete, my memories of Wilkes revolve around interpersonal relationships.

Often, institutions of higher learning, even "Small Colleges", are very impersonal. I believe that Wilkes is unique in this respect. Small housing units, a viable association with the Wilkes-Barre Community and a close relationship between students and faculty enable growth not only academically, but in a very personal sense.

HIGHER EDUCATION ADMINISTRATION



ROBERT S. CAPIN '50
Dean of Academic Affairs
Wilkes College
Wilkes-Barre, Pa.

It is my unique and rewarding opportunity to be directly associated with Wilkes College in various capacities since its inception. As a student, I was offered and acquired a quality education which provided a firm foundation for acquiring the degree of Master of Business Administration, for fulfilling the requirements to become a Certified Public Accountant, and for my work in the business world. As a faculty member I have been provided the rare opportunity of working with and contributing in some small measure to the development of students in order to prepare them for their chosen careers. In this connection, the satisfaction of long-standing personal relationships that continue to flourish is immeasurable. It is with pride and honor that I presently serve as Dean of Academic Affairs of Wilkes College. In this capacity I am afforded the opportunity of working closely with the entire faculty, the student body and to play a part in developing the overall policies of the College.

What does Wilkes College mean to me? It is, and I hope will continue to be, a part of my everyday life. It is an institution that had humble beginnings, but as it has grown it has provided rich experiences for students, faculty, the administrative staff and for the entire community. More than ever, Wilkes College deserves our financial support.

SECONDARY SCHOOL ADMINISTRATION



JAMES F. FERRIS '56
Principal
Wyoming Valley West High
School, Grades 9-10
Kingston, Pa.

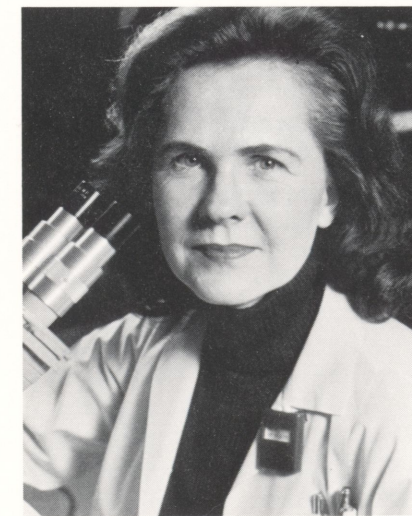
A positive feeling for something either grows or diminishes depending upon the experiences related to that something. My feelings for Wilkes College have continued to grow over the years because all of my experiences with Wilkes have been pleasant and meaningful.

Going back to when I was in school, I think of the education I received, of the many lasting friendships formed with both students and faculty, of the good times enjoyed in school, and of the many fine experiences in sports.

After graduation, my coaching and alumni activities at the college have given me the opportunity to continue this association. Over the years, the college has grown and changed a great deal physically. These physical changes have not changed the heart of the college or its people. The faculty and administration have always been ready and most willing to give a helping hand.

I have always been proud of my association with Wilkes and grateful to the fine people, many who are still there, who have had a lasting influence on my life.

MEDICINE



DORIS GORKA BARTUSKA, M.D. '49
Director
Division of Endocrinology
and Metabolism
The Medical College of Pennsylvania
Philadelphia, Pa.

Wilkes was the perfect college for me. Entered a student, whose parents wished to give her everything they could, who knew she liked science and wanted a career as a physician, but who felt insecure about achieving that goal; and graduated a student with confidence, secure with friendships, and a superb foundation in science and the humanities.

Wilkes was a happy place for me, the faculty and students made it so! What a treasure Wilkes has in Dr. Charles Reif, and had in Dr. Craig and G. M. Williams. We were able to blend science with Art, Music and the humanities. Who remembers our "Great Musical" with Gorka on piano and Warakowski on drums?

I graduated from the Womans Medical College and as I walked down the aisle and greeted my husband, Tony, and family I noticed a tall, distinguished figure in the background — Dr. Eugene Farley!

Ann, number one of our six daughters, **graduates** from Wilkes this year. Kathy is captain of the fencing team at the University of Pennsylvania; Lisa is a sophomore at Franklin and Marshall; and Karen, Tina and Mia share our blessings at home.

I was once asked, during an interview for medical school, if there were any physicians in the family. I said no, and that it was not that there could not have been some, but that **they never had the opportunity**. I was **able** to attend college, Wilkes, and it prepared me for Life, the World and Medicine.

JOURNALISM



PAUL BEERS '53
Associate Editor
The Patriot,
The Evening News,
Sunday Patriot-News
Harrisburg, Pa.

When I attended Wilkes College, 1949-1953, it was a really new, developing and small school of perhaps 500 students. It had the fervor of the post-war years, its own newness, and the excitement of being an adventure in a Valley that for 30 years many had given up on.

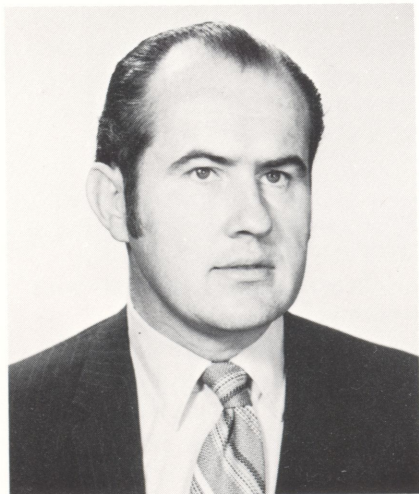
I well remember that each day of my four years at Wilkes was an awakening for me. I came to campus early every day to be a part of the new happenings.

Newness and boldness are irreplaceable in the scheme of organizations. The administration, the faculty and the students in those days at Wilkes were forever trying new things, or redoing old things in a new style. As editor of the **Beacon**, for example, or as sports editor from my sophomore year. I was never encumbered by worn-out tradition.

None of us were ever under the illusion that Wilkes was Harvard or Oxford. It wasn't our concern that it should be. What it was was a fresh, open, lively school, not given to defeatism of any variety, and it suited our temperaments exactly.

Wilkes made a lasting impression on all of us, I am sure. Just as important as educating us, it began the long process of educating Wyoming Valley. It would be difficult to think of the Wilkes-Barre area without Wilkes College.

BUSINESS - PUBLIC SERVICE



WILLIAM H. TREMAYNE '57
Vice President and Assistant Comptroller
Prudential Insurance Company of America
Piscataway, N.J.

The people that were Wilkes still wield their influence in my actions, as surely they must in the lives of all alumni. A score of years from campus life has not dimmed the memory of vital concern for students as individuals and community as home that made the Wilkes family more than sterile academicians.

We can no longer enjoy the humanity of Gene Farley, Sam Rosenberg, and Hugo Mailey — but we cannot forget that their fulfillment came through enriching the lives of others. By example, they taught us that inner peace comes from outward reach. Their concern was far more than self, more than family, more than Wilkes. We learned at Wilkes to take others more seriously than we take ourselves.

Wilkes is bigger today; it has moved with the times. Nonetheless, I trust that our friends who remain, together with those who have since joined, have nurtured that spirit of secular ecumenicalism that made Wilkes an enriching waystation in the continuum of learning experiences that have shaped each of our lives.

BUSINESS MANAGEMENT - INDUSTRIAL RELATIONS



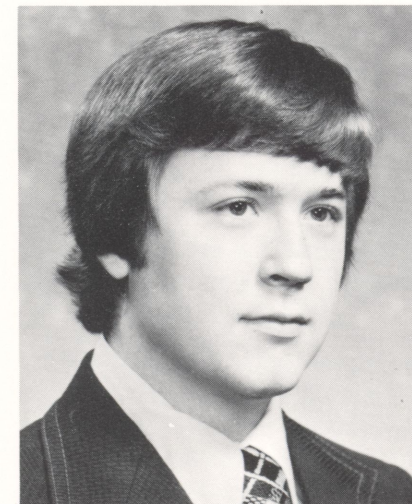
JUDY ARENSTEIN '68
Labor Relations, Staff Supervisor
A.T.&T. — Long Lines
Scarsdale, N.Y.

An institution is no more than the people who are a part of it. At Wilkes, I met some great people in students, faculty and administration. The personal relationships which began in 1964 and are increasing with my continued involvement at Wilkes mean very much to me.

I spent the past six years at A.T.&T. - Long Lines learning to be a "general" manager. In my aspiration to be a generalist, I have many opportunities (in programming, data processing, engineering, and most recently labor relations) to demonstrate my abilities in management while learning the many facets of the communications business.

But, it was my experiences and opportunities to grow at Wilkes that provided the basis for my career — active leadership in Student Government, Math Club and Dormitory, working in the community fund raising and representative government and, last but not least, attending wrestling matches and becoming an avid fan. Most of all, meeting and living with people who have their own problems and struggles has developed my sensitivity toward others. And, being a good manager requires both leadership and empathy. It was at Wilkes that this foundation of life was constructed.

STUDENT LEADER - CLASS OF 1975



MICHAEL STAMBAUGH '75
President, Commuter Council
Wyoming, Pa.

I have often thought of myself as an individual who can plot his own destiny, the captain of my fate, so to speak. And for four years now I have been sailing the ship Wilkes College. It has been a swift journey, starting from my coming on board as a freshman, and soon to end when I reach my destination, graduation. And yet it has not been a dull voyage.

The crew (faculty, administration, etc.) were most instructive in teaching the ways of life and the world. They did not steer a straight-line course the entire trip, but rather meandered through little bays of knowledge, allowing me to be a little selective in what was offered me in terms of an education. Various ideas and new concepts kept turning up along the way, tossed and turned by the mind's imagination. All in all, it was a pleasant voyage.

However, for all the knowledge and skills of the old salts, the choice of the final port-of-call was left to me. And when I disembark at graduation, it can be honestly said that I am a more enlightened person for having made the trip on the good ship Wilkes College.

NEEDS FOR 1975

Scholarship	\$ 250,000
Flood Repair and Improvement	300,000
Amortization of Labor and Industry Capital Debt	300,000
Incurred Utility and Operating Costs	150,000
(Due to Inflation)	<u>\$1,000,000</u>

SOURCES FOR 1975

Wilkes College is seeking support in its 1975 campaign from various sources, which include friends, alumni, trustees, foundations, and business firms.

CAMPAIGN GOALS

Community and Alumni Phases	\$ 250,000
Other Sources of Support	750,000
TOTAL	<u>\$1,000,000</u>

Throughout my years of association with campaigns to obtain financial assistance for Wilkes College, I have always experienced a deep regret that those who have worked so hard to make the campaigns a success and the many friends who provided their generous support may not realize how acutely aware I am of the sacrifices they make.

At the end of each campaign I feel some frustration because I am not able to walk up to each person who has contributed some part to its success and personally express my gratitude.

As we embark on a new campaign to raise \$250,000 in a community and alumni appeal, and as we seek additional funds for financing capital restoration of the college, I want to take this opportunity to offer my humble thanks.

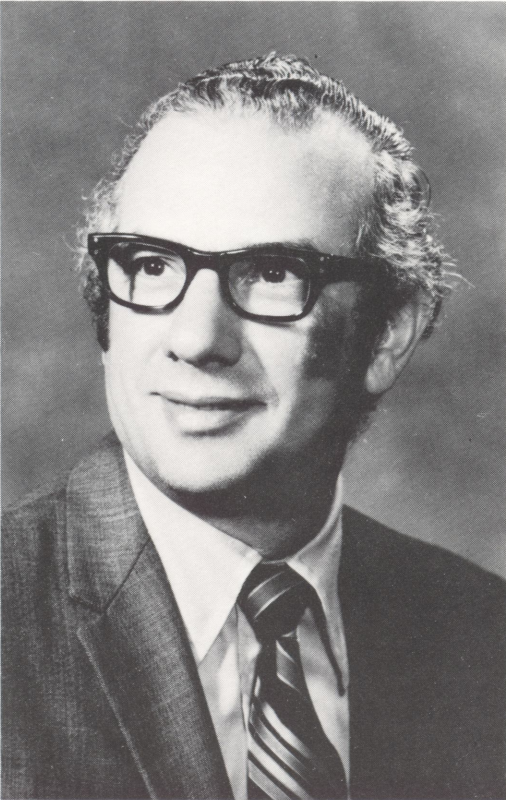
It is my hope that as you glanced through the pages of this booklet, you gained from it the same feeling of pride and satisfaction that came over me. It was satisfying to read that the College has helped so many achieve personal goals that were only far-off dreams when they were students. The productive roles they occupy in life and their communities make the educational mission of Wilkes a personal one.

I detected a common bond among all who wrote so glowingly of their memories of life at Wilkes College. And, somehow, I feel sure that this same bond exists among all alumni, whether they graduated from Wilkes just last year or many years ago. Always there is the dream and the battle to achieve a goal, hoping along the way that you are prepared to meet the challenges.

Here at Wilkes we continue to seek to provide all that is needed for today's and tomorrow's students to achieve their own dreams and goals.

Your support in this campaign is of extreme importance to the total recovery of Wilkes from its financial obligations incurred since the 1972 flood. This is necessary to permit continuance of our historic commitment to make possible an opportunity for higher education for every qualified student at a cost that will not discourage him.

FRANCIS MICHELINI, President



... AND INTO TOMORROW

STARK LEARNING CENTER



WILKES COLLEGE, WILKES-BARRE, PA. 18703

1900-1901
1901-1902
1902-1903
1903-1904

RECEIVED
J. S. WATSON
JAN 10 1911
DEPT. OF AGRICULTURE